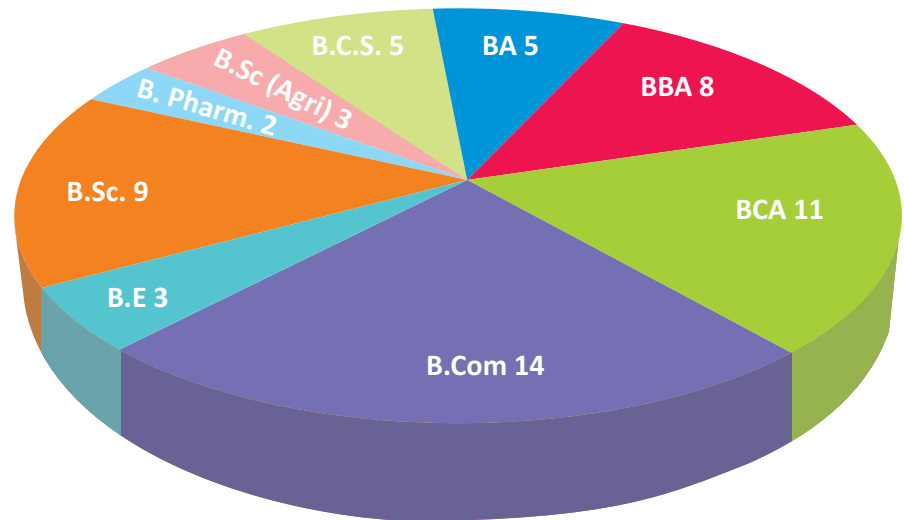


MARKETING SPECIALIZATION

60 Students

**Alok Anand**

Qualification : B.Com
Date of Birth : 04/01/1986
Company Name :
 Reliance Communication
Project Title :
 A Study On Consumer Satisfaction
 For Postpaid Mobile Service.

**Ambulge Ravindra**

Qualification : B.Sc (Physics,
 Chemistry, Computer Science)
Date of Birth : 16/01/1990
Company Name : Assent Reference
 & Directory Pvt.ltd.
Project Title :
 A Market Survey To Provide
 Authentic & Updated Database For
 Next Issue Of MIDC's R & D.

**Badale Maheshkumar**

Qualification : B.Sc
Date of Birth : 27/05/1987
Company Name :
 Atlas Logistics Pvt. Ltd.
Project Title :
 A Study On Quality Of Services
 Provided And Customer Satisfaction
 Level At Atlas Logistics.

**Bandkar Vishal**

Qualification : B.A
Date of Birth : 17/02/1986
Company Name : Air Systems Pvt. Ltd
Project Title : A Study Of Customer
 Satisfaction Level And Measure
 Market Potential Of Air Systems
 Blower In Pune MIDC.
Work Experience : 2 Years at
 Pantaloon Big bazaar.

**Bhalerao Tanaji**

Qualification : B.Sc (Computer)
Date of Birth : 15/10/1989
Company Name :
 Birla Sun Life Insurance
Project Title :
 A Study On Market Potential Of Life
 Insurance In Latur With Respect To
 Birla Sun Life Insurance.

**Bhosale Ganesh**

Qualification : B.Sc (Computer)
Date of Birth : 06/11/1988
Company Name :
 Birla Sun Life Insurance
Project Title :
 A Study On Market Potential Of
 Life Insurance In Latur District.

**Bhosle Dinesh**

Qualification : B.Pharm
Date of Birth : 26/05/1987
Company Name :
 Hindustan Antibiotics Ltd.
Project Title :
 Pre Launch Market Research Of
 Ofloxacin Ornidazole
Work Experience : 1year As A
 Medical Representative At Twilight
 Litaka Pharma Ltd.

**Borse Harshal**

Qualification : B.E (Mechanical)
Date of Birth : 24/04/1988
Company Name :
 Serum Institute India Ltd.
Project Title :
 A Survey Of General Awareness
 About Infertility In Rural & Sub-
 urban Area Of North Maharashtra

**Chaudhari Parag**

Qualification : B.C.A
Date of Birth : 20/07/1988
Company Name : Assent Reference
 & Directory Pvt. Ltd.
Project Title :
 Market Survey Of Aurangabad For
 Promotion & Circulation Of Assent
 R&D's Industrial Directory.

**Chitlange Govind**

Qualification : B.C.A
Date of Birth : 21/12/1988
Company Name :
 Amul India, Nagpur.
Project Title :
 A Study On Distribution Channels
 And Measuring The Satisfaction
 Level Of Channel Partners.

**Dhomne Raunak**

Qualification : B.C.A
Date of Birth : 10/06/1988
Company Name :
 Bharti Airtel , Mumbai
Project Title : To Study The
 Consumers Behaviour Towards
 Airtel 3G Datacard.

**Dhone Amol**

Qualification : B.B.A
Date of Birth : 08/03/1990
Company Name :
 Crompton Greaves Ltd.
Project Title :
 To Study The Channel Distribution
 Of Cropton Greaves Ltd In
 Ahmednagar.

**Gaikwad Umesh**

Qualification : B.B.A
Date of Birth : 04/01/1989
Company Name :
 Kundan Hyundai Pvt. Ltd
Project Title :
 A Study Of Factors Impacting
 Consumer Buying Decision Process
 Of Hyundai I-10

**Gaikwad Yogendra**

Qualification : B.Com
Date of Birth : 28/07/1985
Company Name :
 Honest Marketing Pvt Ltd.
Project Title : Brand Perception &
 Market Research.
Work Experience : 4.5 Years
 experience in WNS

**Garande Yogesh**

Qualification : B.B.A
Date of Birth : 20/06/1988
Company Name :
 Pepsico Holdings Ltd. Pandharpur
Project Title :
 A Study Of Sales Analysis Of Pepsico
 Products In Pandharpur.

**Ingole Deepak**

Qualification : B.Sc (Biotech)
Date of Birth : 19/05/1988
Company Name :
 Hindustan Pharma Pvt. Ltd.
Project Title :
 A Study Awareness Of Phisicians &
 Chemists Regarding Products Of
 Hindustan Pharma At Pune

**Jadhav Dilip**

Qualification : B.Com
Date of Birth : 11/5/1987
Company Name :
 Investment House
Project Title :
 A Study On The Awareness Of
 Investors Towards D MAT Account In
 Investment House.

**Jaiswal Samant**

Qualification : M.Com
Date of Birth : 18/11/1985
Company Name :
 Reliance Communication Ltd.
Project Title :
 Study On Availability And Visibility
 Of 3G Card Of Reliance
 Communication

**Kale Kirti**

Qualification : B.Pharm
Date of Birth : 26/02/1988
Company Name :
 IMRB International
Project Title :
 Study Of Advertisement
 Effectiveness & Brand Image Of DHL
 India.

**Karadi Shushil**

Qualification : B.B.A
Date of Birth : 12/08/1987
Company Name :
 TATA MOTORS LTD.
Project Title :
 Study Of Distribution Effectiveness
 In Achieving Customer Satisfaction
 With Reference To HCV.

**Kazi Sabir**

Qualification : B.B.A
Date of Birth : 27/04/1987
Company Name :
 Reliance Communication Ltd.
Project Title :
 A Study On Trade Promotion
 Through Retailers
Work Experience : 4 Year At Tata's
 Landmark Ltd.

**Khade Prachi**

Qualification : B.Sc
 (Micro Biology)
Date of Birth : 12/11/1988
Company Name :
 Hindustan Antibiotics Ltd.
Project Title :
 Study Of Market Potential Of
 Levocetirixine At HAL Pune.

**Kumje Sachin**

Qualification : B.C.A
Date of Birth : 01/08/1988
Company Name :
 SBI Life Insurance
Project Title :
 To Study Of Consumer Satisfaction
 Of SBI Life Insurance Policy , Smart
 Unit Plus Three In Sangli City

**Kumar Mukesh**

Qualification : B.C.A
Date of Birth : 14/08/1989
Company Name : Tata AIG Ltd.
Project Title : Study Of Consumer
 Preferences Towards Tata Aig Life
 Insurance Product.

**Mahadik Nikunj**

Qualification : B.Sc (IT)
Date of Birth : 15/07/1989
Company Name :
 Total Oil India Pvt Ltd.
Project Title :
 Market Potential For Sales Promoter
 Along With Competitive Analysis.

**Mahajan Prakash**

Qualification : B.A
Date of Birth : 30/08/1988
Company Name : Assent Reference
 & Directory Pvt. Ltd.
Project Title :
 A Market Survey For Sales
 Promotion Of MIDC Reference &
 Directory In PCMC MIDC Area.



Mahamulkar Bhushan

Qualification : B.Sc (Agri)
Date of Birth : 02/08/1987
Company Name : Aegon Religare Life Insurance Company.
Project Title :
 A Study On Market Segmentation Of Aegon Religare Life Insurance Company At PCMC Area.



Mundhe Bhanudas

Qualification : B.Sc
Date of Birth : 09/11/1986
Company Name : Assent Reference & Directory Pvt. Ltd.
Project Title : Study Of Market Potential And Different Ways Of Promotion.



Nair Sweethy

Qualification : B.Sc
Date of Birth : 16/10/1987
Company Name : Star India Pvt Ltd.
Project Title :
 Design And Development For The Pre-audition Promotion Process For Masterchef Season 2
Work Experience : 2yrs In Patni Computers Ltd.



Nikam Gaurav

Qualification : B.E (Mechanical)
Date of Birth : 01/06/1984
Company Name : KSB Pumps Limited.
Project Title : Market Study Of Organisational Buying Behaviour For Non Clog Waste Water Submersible Pump
Work Experience : 1 Year In Hyundai Ltd



Digvijay Pargaonkar

Qualification : B.E (Mechanical)
Date of Birth : 26/04/1987
Company Name : A. V. Enterprises
Project Title : Industrial Requirement Of Electronic And Safety Equipments



Patil Anil

Qualification : B.B.A (Hotel & Tourism Management)
Date of Birth : 02/11/1986
Company Name : ITC's Welcom Hotel Rama International
Project Title :
 A Study On Customer Satisfaction Of ITC Welcom Hotel Rama International



Pawar Parshuram

Qualification : B.C.A
Date of Birth : 14/05/1990
Company Name : Chevrolet Motors
Project Title :
 A Study The Consumer Satisfaction Level Of Chevrolet Tavera Car In Baramati Area.



Pokharkar Arti

Qualification : B.Sc (Agri)
Date of Birth : 02/07/1989
Company Name : Assent Reference & Directory Pvt Ltd.
Project Title : Market Survey Of Pune For Promotion Of Midc Industrial Directory



Purohit Manoj

Qualification : B.C.A
Date of Birth : 17/05/1989
Company Name : Maharastra State Computer Education Development
Project Title :
 A Study On Satisfaction Level Of Franchisee Of Msced In Marathwada Region.



Rahatkar Shyam

Qualification : B.C.A
Date of Birth : 20/02/1990
Company Name : Soignesys Pvt. Ltd., Pune
Project Title : A Market Research For Auto Bank RECO Software In Soignesys

**Sawale Sahil**

Qualification : B.Com
Date of Birth : 19/09/1986
Company Name :
 Future Value Retail Ltd.
Project Title :
 To Study Of Customer Satisfaction In
 Big Bazaar
 Hypermart Ambience Mall

**Sawant Kunal**

Qualification : B.Com
Date of Birth : 10/03/1988
Company Name :
 Shivshakti Automobiles
Project Title :
 To Study On Consumer Pre-
 Purchasing Behaviour For Hero
 Honda Bike.

**Shinde Dhiraj**

Qualification : B.Sc (Computer)
Date of Birth : 09/11/1990
Company Name : GTS Technologies
Project Title :
 A Study On Market Potential Of It
 Network Security Products In
 Hinjewadi - Baner Region.

**Shinde Digambar**

Qualification : B.C.A
Date of Birth : 02/11/1986
Company Name : Assent Reference
 & Directory Pvt Ltd.
Project Title : A Market Survey And
 Sales Promotion For MIDC's
 Industrial Directory
Work Experience : 1 Year In
 Reliance Communication As Sales
 Executive

**Sonawane Amol**

Qualification : B.Com
Date of Birth : 04/06/1988
Company Name :
 Pantaloon, Big Bazaar
Project Title : Study The Consumer
 Behaviour For Sales Mix With
 Operational Parameters
Work Experience : 3.5 Yrs Exp. In
 Big Bazaar

**Survase Nitin**

Qualification : B.Sc (Computer)
Date of Birth : 20/06/1989
Company Name :
 Birla Sun Life Insurance ,latur
Project Title :
 A Study On Consumer Buying
 Behaviour Regarding Life Insurance
 In Latur District.

**Suryawanshi Rajesh**

Qualification : B.Sc (Chemistry)
Date of Birth : 20/01/1987
Company Name : AXIS Bank
Project Title : Identify The
 Preference Of The Saving Account
 Holder Customers At AXIS Bank.

**Thombare Rasika**

Qualification : B.A
Date of Birth : 17/02/1986
Company Name :
 Sai Prasad Foods Ltd.
Project Title : A Study On Retailers
 Satisfaction Level Of Jayaka Spices
 With Reference To Sales Promotion
 Schemes As Compared To Its
 Competitors.

**Umarajkar Prashant**

Qualification : B.Sc (Computer)
Date of Birth : 10/12/1988
Company Name :
 Whirlpool India Ltd.
Project Title :
 A Study On Consumer Preference
 While Choosing Washing Machine.

**Upadhyay Rajeev**

Qualification : B.Com
Date of Birth : 04/03/1988
Company Name : AIRCEL Telecom
Project Title :
 Study Of Customer Satisfaction
 With Reference To Aircel Post Paid
 Service.



Vihire Akash

Qualification : B.Com
Date of Birth : 17/04/1987
Company Name :
 Maruti Fertochem Ltd., Latur
Project Title :
 A Study Of Problems Related To
 Retailers Of Maruti Fertochem Ltd. In
 Latur District.



Vikhona Dinesh

Qualification : B.Com
Date of Birth : 01/02/1989
Company Name :
 Manikchand Group
Project Title : Study The Retailer
 Preference Towards Packaged
 Drinking Water With Spacial
 Reference To Oxyrich.



Vikrant Kumar

Qualification : B.Com
Date of Birth : 26/03/1990
Company Name : Hindustan Coca
 Cola Beverage Pvt. Ltd.
Project Title : PARAMETER TO
 INCREASE SALES



Vyavhare Prasad

Qualification : B.Com
Date of Birth : 31/03/1988
Company Name :
 Vinsura Wineyard, Nasik
Project Title : To Study The Product
 Portfolio Of Vinsura Vineyard Ltd
 With Spacial Consideration In Nasik



Wadhavane Rahul

Qualification : B.A(ENG)
Date of Birth : 12/22/1986
Company Name :
 Reliance Communication Ltd.
Project Title : A Study Of Sales
 Promotion Of Reliance Fixline
 Netconnect



Wankhede Shivprasad

Qualification : B.C.A
Date of Birth : 17/09/1989
Company Name :
 MF Honda Pvt. Ltd.
Project Title :
 A Study On Consumer Buying
 Behaviour Of Honda Bike In Nanded
 District.



Woyal Naresh

Qualification : B.Com
Date of Birth : 02/07/1988
Company Name : Kundan Hyundai
 Pvt. Ltd.
Project Title :
 To Study The Factor Impacts
 Consumer Buying Decision Process
 For Hyundai On I-20



Woyal Kiran

Qualification : B.Sc
Date of Birth : 12/05/1985
Company Name :
 Govind Milk & Milk Products
Project Title :
 Quality Control



Yadav Venkatesh

Qualification : B.Com
Date of Birth : 31/01/1987
Company Name : NHECL
Project Title :
 A Study On The Customer
 Satisfaction Level Of Consumer On
 NMECL