



PIMPRI CHINCHWAD EDUCATION TRUST'S



S. B. PATIL INSTITUTE OF MANAGEMENT

2ND NATIONAL SEMINAR ON

“IMPACT OF INSTABILITY & UNCERTAINTY ON BUSINESS FUNCTIONS AND PROCESSES”

9TH to 11TH FEBRUARY 2012

Over the past few years there has been sustained financial and economic instability throughout the globe. The growing uncertainty created due to extensive deficit financing has raised questions in front of the business houses as to what will the nations do to counter this. The business houses have to look for the probable actions and risk analysis of the decisions of the nations. The impact will be long lasting and the business houses have to get down to the risks that it will pose. The unstable environment created would have impact on the decision making process. There is a need to introspect and find the impact of the instability created due to the uncertainty.

About SBPIM

S. B. Patil Institute of Management constitutes one of the upcoming institutes in the crown of Pune's Management Institutes. Established in the year 2009, this institute caters the needs of budding Managers through its MBA programme approved by AICTE, DTE and Government of Maharashtra and University of Pune.

It endeavours to promote research through various activities like research journal, seminars, and conferences at National and International level, FDP's, workshops, lecture series, etc.

About PCET

Pimpri-Chinchwad Education Trust was established by Late Shri. S. B. Patil in the year 1990, to provide technical education and to serve the needs of the society.

The organization made a humble start with Polytechnic College in the year 1990 followed by Engineering College under which MCA & MBA programmes were started in 2007 & 2008 respectively. The steps towards progress were made with establishment of S. B. Patil Institute of Management in the year 2009.

Seminar Objectives

The seminar aims to find out the ways to manage the uncertainty and instability created by the unstable socio-political environment along with economic turmoil throughout the world. The understanding of the impact will help the businesses to focus on key issues that are thrown up for the sustainability of the business along with ensuring that the goals of the business houses are met with.

Who should attend the seminar?

Faculty members or leaders who wish to develop or enhance programmes of study into international business organisation.

- Academics and policy makers seeking to gain a broader insight into the issue of transformation and survival of business.
- Academics wishing to elucidate their own academic papers and want to get benefit from subsequent discussions into issues raised.
- Faculty members who wish to forge fresh contacts in their field of study.

Policy makers keen to gain a deeper appreciation of the current dynamics of the Global Economy.

Important Dates

Last Date for submission of Abstracts	15/11/2011
Decision of acceptance of Abstract	20/11/2011
Last date of submission of full papers	30/12/2011
Acceptance of full paper	10/1/2012

Call for Papers:

Original papers in different areas are invited on the following sub themes. The sub themes are indicative and papers relating to other areas inline with the main theme of the seminar are also welcome.

Finance <ul style="list-style-type: none">• Revenue Models for Banks• Mutual Funds, Hedge funds, Private Equity and other intermediaries• Financial Engineering and Innovations• Risk Management• Financial Modelling• Mergers and Acquisitions• Infrastructure Finance• Abiding by Global Accounting Standards• Real Value Accounting• Role of Auditing• Financial Reporting• Green Finance	General Management <ul style="list-style-type: none">• Entrepreneurship• Resource Management• International business in the context of the current economic climate• Government Policy• Intellectual Property Rights• Trade facilitation & role of Government• Legal Issues• The economics of environment, culture and society.• Technology Transfer• Sustainable aid and aid for Sustainability.
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<ul style="list-style-type: none"> • Innovation in financing • Stakeholder Value 	
Marketing <ul style="list-style-type: none"> • Branding Strategies • Promotional Strategies • Statutory Product Information • Business Research • Changing Consumer Behaviour • Innovation and Product Development • Retail Marketing • Marketing Communication 	Human Resource <ul style="list-style-type: none"> • Training and Development • Organisational Development • Talent Mobility • Cross Cultural Issues • Ethical Issues • Corporate Social and Green Leadership • Sustainability and Community participation. • Knowledge Management

Guidelines for Submission:

Original papers are invited from Academicians, Professionals, Researchers and students engaged in the field of Management, Information and Applied Mathematics.

All abstracts and papers should be send in soft copies in MS WORD format only to seminarsbpim@gmail.com.

Abstracts:

Abstract should be in fully justified and italicized text. It must not exceed 250 words. The abstract should elaborate research background and methodology. The major finding(s) and conclusion must be presented in brief. Abbreviations must be mentioned in full. Background, Aims, Methodology, Results/Findings, and Conclusion are essential elements of the abstract.

Maximum 4-6 keywords, listed alphabetically, separated by commas, and full stop at the end.

Full Papers:

The research papers/articles should be submitted in accordance with the guidelines detailed below.

Special Instructions

- The author should send a copy of the manuscript containing three folders i.e. Cover page, Abstract, and Manuscript. The author(s) name must not be mentioned anywhere else except cover page of the research paper/article.
- Authors should submit the manuscript along with dully filled soft copy of Copyright Warranty and Authorization form.
- Full papers including reference, figures, and tables should not exceed 5000 words.

Base Font

Manuscript must be in English prepared on a standard A4 size paper setting. It must be prepared in 12-point Times New Roman Font on a single space and single column with 1” margin set for top, bottom, left and right..

Title

The title should be in boldface, "SIZE 14" and centered at the top of the first page. The author(s) and affiliations(s) should be centered, bold face, "SIZE 12" and single-spaced, beginning on the second line below the title.

Abstract

- Abstract should be in fully justified and italicized text. It must not exceed 250 words. The abstract should elaborate research background and methodology. The major finding(s) and conclusion must be presented in brief. Abbreviations must be mentioned in full. Background, Aims, Methodology, Results/Findings, and Conclusion are essential elements of the abstract.
- Maximum 4-6 keywords, listed alphabetically, separated by commas, and full stop at the end. Authors are requested to leave 2 lines before the next heading.

Body

- The body of the paper following the abstract should be single-space, and both left and right justified.
- First-level headings should be centered, boldface, with the "SIZE14" (Following the abstract, include a first level heading before the first paragraph of the body of the paper to clearly separate the two).

Figures & Tables

There should be simple, centered, separately numbered & self-explained, and titles must be above the tables/figures. Sources of data should be mentioned below the table/figure. It should be ensured that tables/figures are referred to from the main text.

Equations

These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.

Exhibits And Appendices

Exhibits may be included with each one appearing on a separate page. Exhibits should be typed as close as possible to the location where they are cited. Headings should be centered, boldface, and capitalized above the exhibit. The size of the heading for each exhibit should be "SIZE 12".

References

- Calling references in the text should be handled with the use of last name, year of publication and page number.
- The bibliography should include those reference cited in the text of the paper, boldface and "SIZE 12". References should be listed on a separate page at the end of the paper. A line must be skipped between references.
- Bibliography should be in APA Format. For example,
- Bourgeois, L.J. and Eisenhardt, Kathleen M.(1988), Strategic Decision Process in High Velocity Environment:Four Cases in the Microcomputer Industry, *Management Science*, 34, pp.816-835.

Registration:

Delegate Category	Fees (Rs)
Non- Academia	2500
Academia	2000
Students	1000

Venue

Seminar Hall

S. B. Patil Institute of Management

Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran, Pune – 411044.

Publication

Selected papers will be chosen for publication in proceedings of the National Seminar, which will be published under ISBN No. However all selected abstracts of registered participants will be published. All copyrights regarding the submitted papers will remain with the organizers of the Seminar

Seminar Chair

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