



PIMPRI CHINCHWAD EDUCATION TRUST'S  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
**(Research Center)**  
**National Conference**  
**Role of SME in Future Economic  
Development**



Centre for research, innovation and  
incubation for society and entrepreneurship

14<sup>th</sup> & 15<sup>th</sup> March 2014



S. B. Patil Institute of Management, Nigdi, Pune in association with All India Council of Technical Education (AICTE) organized two days National Conference on 14<sup>th</sup> & 15<sup>th</sup> March 2014.

## 14<sup>TH</sup> MARCH 2014: - DAY 1

The session started at 10.30 am with the inauguration and lamp lighting ceremony.

The Host and the Guests were:

- ❖ Dr. E. B. Khedkar, Dean of Management Faculty, University of Pune, Pune
- ❖ Dr. Sanjay Bhayani – Professor, Dept of Buss. Mgmt Saurashtra Univ Rajkot
- ❖ Mr. Avinash Belgamwar – MD, ConexAvio Auto Pvt. Ltd., Pirangut, Pune
- ❖ Dr. Daniel Penkar, Director, S.B. Patil Institute of Management, Pune
- ❖ Dr. Hansraj Thorat, Research Head, S. B. Patil Institute of Management, Pune
- ❖ Dr. Kirti Dharwadkar, Dean Academics, S. B. Patil Institute of Management, Pune

### **Welcome Speech by Dr. Daniel Penkar**

Dr. Daniel Penkar has begun his speech by explaining the role of Small and Medium Enterprises in today's dynamic business environment. He spoke about how Small and Medium Enterprises generate employment at a larger scale compared to big business units. He also focused on Small and Medium Enterprises role in exports and how they contribute to the country's export and employment. India's economy is suitable for Small and Medium Enterprises due to population, technology and the huge consumption of power. He concluded address explaining about SMEs in words by saying 'Small is beautiful'.

### **Key Note Address by Dr. E.B Khedkar**

Dr. E. B. Khedkar, Dean of Management Faculty University of Pune, addressed to audience and focused upon the importance of 'Innovation' in the development of Small and Medium Enterprises and how one should adapt to the role of Lord Brahma the creator and contribute to the birth and development of Small and Medium Enterprises. He focused on how youngsters should grab opportunities, mould them into new productive ideas and follow the right path to success without corruption.

He concluded his speech by giving the formula of 'SMILE' (Sustainable Mission with Innovation, Love and Empathy)

SMILE= 4Ds + 8Ps

<b>4Ds</b> <ul style="list-style-type: none"><li>• Dedication</li><li>• Determination</li><li>• Dynamism</li><li>• Decisiveness</li></ul>	<b>8Ps</b> <ul style="list-style-type: none"><li>• Passion</li><li>• People Skill</li><li>• Product</li><li>• Positive Thinking</li><li>• Patience</li><li>• Pay Back to Society</li><li>• Perseverance</li><li>• Prayer</li></ul>
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**Address by Chief Guest Dr. Sanjay Bhayani**

Dr. Sanjay Bhayani explained how Small and Medium Enterprises in India represent the model of socio-economic policies of Government. He said the main driving force behind setting up Small and Medium Enterprises is wish to be an “Independent” that is one’s own boss and he stressed to achieve business excellence in their field can result to the success in SMEs.

**Address by Guest of Honor Mr. Avinash Belgamwar**

Mr. Avinash Belgamwar shared his secret of success as an entrepreneur. He expressed that one should come out of their comfort zone in order to find out one’s own potential to accept new challenges which is essential to become an entrepreneur,

**Business plan workshop by Ms. Padmini Panse, Ms. Ketki Joshi, (Bumble Bee)**

Ms. Padmini Panse and Ms. Ketki Joshi motivated the students to become an entrepreneur with stories of some successful businessmen of India. They also explained the student how to prepare a business plan with some important Do’s and Don’ts

With the importance of idea and passion, they also highlighted other important elements essential to be an entrepreneur like Purpose, Problem, Solution, Time to start, Market size, Product, Business model, Team and Finance.

15<sup>TH</sup> MARCH 2014: - DAY- 2

**Key Note Speaker: - Mr. Ravindra Utgikar**

Mr. Ravindra Utgikar presented on topic “Cutting edge business strategies for SMEs in the Era of Globalization”. The key points focused on ‘ROI’ (Return on Investment) that explains if proper investments are done then returns/investments will be good. He also spoke about how world economy changing rapidly with the examples of Wall Street and Jenet Yelen.

He also explained the driving forces for globalization are politics, economy, technology etc. He concluded his address by saying few important quotes:

- ‘While going for stars don’t let the grass below your feet grow’.
- ‘If it is to be, it is up to me’.
- “If you fail to plan, you plan to fail”.

**Technical Session: -**

In the afternoon the Technical Session started by paper presentations given by various participants. The guest of honor was Dr. Mukund Tapkir. He was also the judge for the presentations that took place. The various speakers were as follows:

- 1) Mr. Namdev Gawas, his topic was – “A comparative analysis of financial performance of select small enterprise (SE’s) in Goa”.
- 2) Mr. Girish Bakshi, his topic was “Role of Small Medium Enterprises in the economy of the country with special reference to Educational Institutes”.
- 3) Mrs. Renuka Walunj, her topic was “Small & medium enterprises-problems and incentives”.
- 4) Dr. B. G. Panmand, his topic was “Future Of Women Entrepreneur as SMEs”
- 5) Ms. Prachi Kulkarni & Ms. Snehal Salunkhe, their topic for presentation was “Performance Analysis of MSME With respect To Indian Context?”

Approaching to the end of the first half of the session our research head Dr. H.D. Thorat, Research Head- SBPIM gave us a brief introduction of Dr. Mukund Tapkir. He gave a glimpse of what Small Medium Enterprises is actually, which was also followed by his thanks giving speech.

### **Sharing Of Experiences By Entrepreneurs: -**

Mr. Kiran Godse and Mr. Swapnil Gore alumni of SBPIM shared about how they started their own enterprise. They also guided students about various business ideas, skills required, challenges that can be faced to be an entrepreneur.

The third speaker was Mr. Girish Bakshi. He spoke about how life is related with a pack of cards. It meant that we cannot select the card of our own choice but to play with the available one.

### **Address by Chief Guest (Valedictory Session) Dr. Anil Keskar: -**

The session started with an overview of the two days National Level Conference which was briefed to us by Dr. Daniel Penkar -Director, SBPIM. He said “You just need a small spark in you to start your own business”. Sir also gave an introduction of the chief guest Dr. Anil Keskar. Dr. Anil Keskar talked about how Small and Medium Enterprises played a dominant role in the industry. He also said how things are changing gradually and your performance will be judged by the amount of output you give. He also focused on every large company that was once an SME.

Followed with the above was certificate distribution done by Dr. Anil Keskar to various participants.

The session was concluded with a vote of thanks given by Dr. Hansraj Thorat to all the dignitaries, participants, faculty members and students.

**Dr. Daniel Penkar**  
**Director, SBPIM**