



PIMPRI CHINCHWAD EDUCATION TRUST'S
S. B. PATIL INSTITUTE OF MANAGEMENT
(Research Center)



State Level Conference Using Apps for Business Management

27th & 28th September 2013



SBPIM had organized a two day State Level Seminar Entitled “Using Apps for Business Management” on 27th & 28th September 2013. The seminar was inaugurated by Dr. Sharad Joshi, Professor VIM, Mr. Mangesh Deshpande, Director, Finance Amdocs Development Centre India Pvt. Ltd, Dr. Daniel Penkar - Director SBPIM, Dr. Kirti Dharwadkar and Dr. Hansraj Thorat. Dr. Daniel Penkar in his welcome address motivated all the participants with his influential

words. Dr. Vilas Nandawadekar, Director MCA, SIOM and Dr. Tanaji Dabhade, Professor MCA SIOM were the chairpersons for the technical session. Mr. Anurag Shukla, an app expert focused on “Mobile apps and their importance in today’s Business Scenario”. Mr. Mihir Jha, Director Strategic Programmes Amdocs Development Centre India Pvt. Ltd. focused on “The Role and Impact of Apps in Business Management”. Dr. B. S. Sawant, the chief guest of the valedictory session highlighted that “Technological development is very essential but at the same time we should maintain our cultural periphery.”



Dr. Daniel Penkar
Director, SBPIM