

## PIMPRI CHINCHWAD EDUCATION TRUST's

## S. B. PATIL INSTITUTE OF MANAGEMENT



(Research Center)

## Faculty Development Programme Use of IT for Education

Speaker: Mr. Gagan Mahotra (M.D. and Co-Founder Dreamworth Solutions Pvt. Ltd.)

Date: 8<sup>th</sup> September 2017

Pimpri Chinchwad Education Trust's S. B. Patil Institute of Management organized Faculty Development Program on Friday, 8th September 2017 during 10.00 am to 12.00 noon at SBPIM on 'Use of Information Technology for Education'. This FDP provided an opportunity to learn the new tools and techniques of Information Technology and make use of it in the teaching learning process.



Dr. H. D Thorat - Research Head, SBPIM welcomes Mr. Gagan Mahotra-Managing Director and Co-founder- Dreamworth Solutions Pvt. Ltd, Pune In this FDP SBPIM faculties were taught about various tools and platforms to be used for education, use social media for education, developing educational website and Blogs writing, creating creative videos, importance of content writing, making your website and blog SEO friendly, use of Google drive, introduction to digital marketing etc.

All faculty members of SBPIM were present for the Faculty Development program.



Mr. Gagan Mahotra answering query asked in question answer session during FDP at SBPIM

Dr. Daniel Penkar Director, SBPIM