



PIMPRI CHINCHWAD EDUCATION TRUST'S  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
**(Research Center)**  
**National E-Conference**

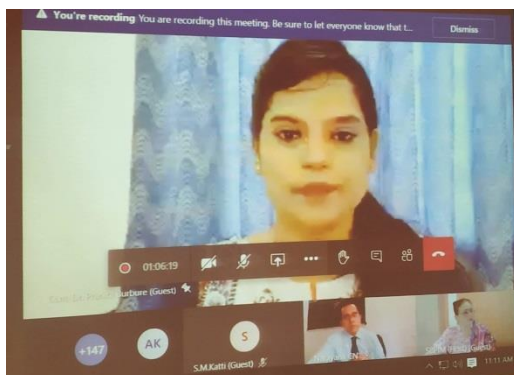


## Innovation in Management Practices for The Sustainable Development Goals

3<sup>rd</sup> & 4<sup>th</sup> September 2020

Pimpri Chinchwad Education Trust's, S. B. Patil Institute of Management in association with All India Council for Technical Education (AICTE), New delhi organized National E-conference under the GOC – Grant for Organizing Conference on 3<sup>rd</sup> & 4<sup>th</sup> September 2020.

The Research Centre of S.B. Patil Institute of Management first time conducted the National Conference on digital platform. The National E-Conference received a massive response from the academicians, researchers and students. Over 44 research papers were submitted and 250 plus participants were registered for the conference. 21 Research papers were presented in 12 sessions during the two days on Zoom platform. The inaugural program was chaired by Dr. Kirti Dharwadkar, Director-SBPIM, Dr. Apoorva Palkar Chief Guest (Director, Centre for Innovation, Incubation & Linkages, SPPU).



Dr. Pranita Burbure Assistant Professor, SBPIM welcomed and introduced all the Experts. Dr. Pranita Burbure briefly introduced Dr. Bhushan Pardeshi (Head Research and Chief Coordinator), Dr. Padmalochana Bisoyi and Dr. Anish Karia. She also briefed about the theme and objectives of the Conference. The National E-Conference was



conducted on digital Online mode using Microsoft Teams and Zoom Cloud Meeting.

The programme started with the welcome address by Dr. Kirti Dharwadkar, Director, SBPIM. **Dr. Kirti Dharwadkar** threw light on current COVID-19 Pandemic situation and how the innovations in the society will help the community to come out of the pandemic situation. She illustrated that how organization are striving hard for innovative products and management practices. In her speech she also focused on some of the management practices that lead to sustainability of the organisation.

### Address by Chief Guest

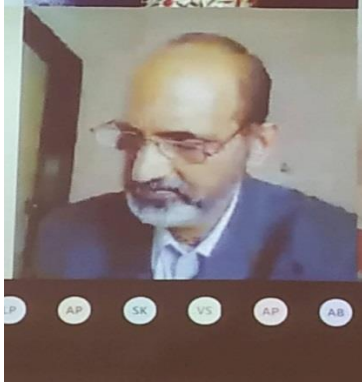
**Dr. Apoorva Palkar**, (Director, Centre for Innovation, Incubation & Linkages, SPPU, Pune) discussed how innovations in the different sector are taking place and how it affects all the sectors of the economy and what are the repercussion on the economy. In her informative speech she discussed



the impact of innovations in many dimensions and sectors like healthcare,



pharmaceuticals, retails and many more industries. She also discussed few examples of Amazon, Tesla, Uber etc. She also pointed out the impact of COVID-19 is multi-folded on the education sector; she gave the information about the innovative methodology in teaching learning, e-content development, teaching aids, pedagogy, etc. Dr. Palkar also highlighted the various initiative of the SPPU to promote the innovations. The Centre for Innovation, Incubation & Linkages of SPPU running and undertaking various projects and competitions to promote the research, innovations and entrepreneurship activities for the stakeholders of the university.



### Address by Mr. S.M. Katti – Key note speaker

**Mr. S.M. Katti** – (Ex-VP, Aditya Birla WCM Ltd.) elaborated the how the innovations is very important for the organization to survive and grow. Mr. Katti through his vast industry experience shared very key information about the The innovative management practices in cost reductions and cost control. He demonstrated through his presentation the 21 principles in cost control and reduction.

Mr. Katti also spoke about the 17 sustainability goals of the United Nations. He explained all the goals and the methodology to achieve the goals.

**Mr. Pratyush Prabhakar** – Co-Founder, Communeeti, New Delhi introduced the concepts of innovations, management practices and sustainability through his interactive speech. Mr. Prabhakar revisited the United Nation’s 17 sustainability goals and discussed few of the them with an illustrative presentation. In his speech he



asked the participants to imagine the world in 2030, fully inclusive of persons with disabilities. The newly implemented 2030 Agenda for Sustainable Development holds a deep promise for persons with disabilities everywhere. The first goal is No Poverty – through various Case studies he shows that higher disability rates are associated with higher rates of illiteracy, poor nutritional



status, lower immunization coverage, lower birth weight, higher rates of unemployment and underemployment, and lower occupational mobility. Mr. Prabhakar highlighted the few goals like Zero hunger, Good health and wellbeing, Gender equality, industry, innovation and infrastructure, climate action and partnership to achieve the goals. He also

throws the light on the issues of various innovations on the society and the environment.

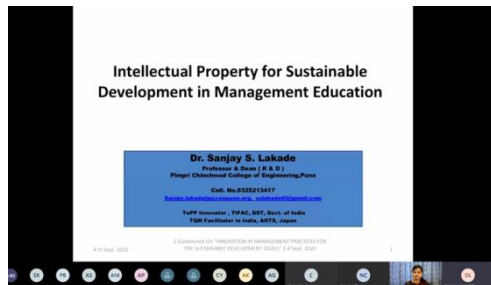
At the last Mr. Prabhakar sum up his speech with some of the good management practices of organisations like ITC, Tata group in conserving the environment and protecting the society but at the same time leading towards the sustainability. The sustainability can be achieved when the elements like people, planet and profit meets together at right proportions.

**Mr. Kapish Saraf** (Co-Founder, KidEx Venture Private Limited, Gurgaon, Haryana) shared his valuable information on Startups and innovations. In his speech he focused on how to the setup startups and their future. Mr. Saraf illustrated how his Kidex venture is using the innovations in the development of the child. How his organization helping the early schools going children and parents in the academic performance and academic enrichments.

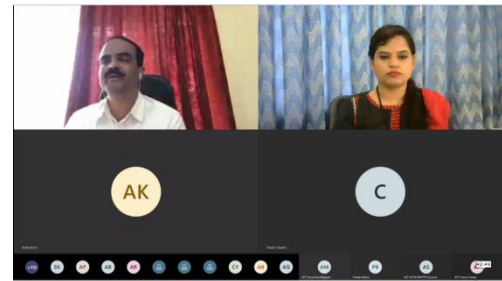


He also pointed out the coming generations is technology advanced generations and this generation requires a well-planned agenda to nurture the innovative and creative thinking.

**Dr. Sanjay Lakade** (Dean Research & Development, PCCOE) spoke on the importance of Patent and IPR in the innovation. He explained the process of obtaining



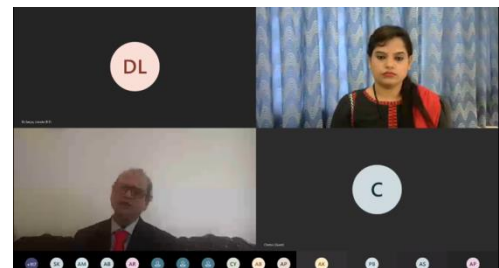
of copy right and patent in detailed. The



changes in the IPR act and the legal framework. Dr. Lakade also highlighted on the importance of entrepreneurship and entrepreneurship as an career

option.

**Mr. Himanshu Nautiyal** (Ex-President, Aditya Birla WCM Ltd) In his speech he rightly pointed out the use of Activity based costing practices in management of cost and how the activity based costing is innovatively used to cost reduction and cost control. Mr. Nautiyal shared his own experience as a head of Sustainability

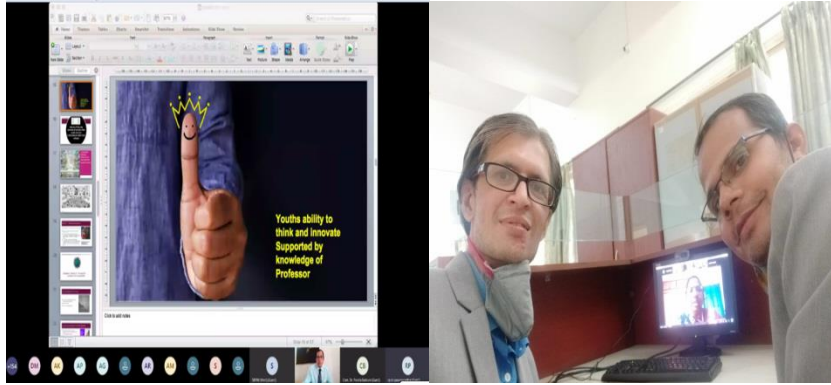


department in Aditya Birla group and Unilever Inc. how through the practices and initiative the organization became successful in sustainable goals. He also focused on the role of leadership in management practices. He urged on the successful implementation of strategies to achieve the sustainability in the organization.



## Paper Presentation

For the National E-Conference we received 44 research papers on the theme and sub themes of the conference. On first day of the National E conference 18 researchers have presented 17

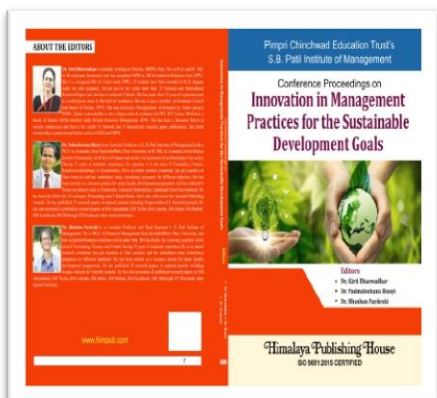


research papers in 8 parallel sessions. On second day 20 researchers presented 11 research papers in 4 parallel sessions. In these two days 38 research papers were presented, through these research papers the ideas and

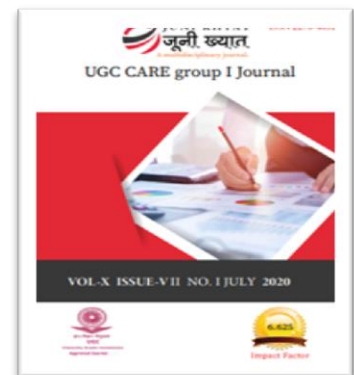
the research were shared among the participants. The paper presentations were conducted through Zoom cloud meeting and the faculties of SBPIM and senior academicians and or researchers

## Publication of Research Paper and Release of Conference Proceedings:

For the National E-conference we received 44 plus research papers, out of these many research papers 24 selected research papers were published in Juni Khyat a UGC Care research journal and remaining 18 research papers were selected in the conference proceedings published by S.B. Patil Institute of Management and Himalaya Publishing House a well reputed national publisher.



Dr. Bhushan Pardeshi and Dr. Padmalochan Bisoyi are the editors of the conference proceedings. The proceeding was released in the inauguration session by Dr. Bhushan Pardeshi and Dr. Padmalochan Bisoyi.



## Valedictory Session

The valedictory programme was chaired by Dr. Parag Kalkar Chief Guest (Dean Commerce & Management, SPPU, Pune) alongwith Dr. Kirti Dharwadkar (Director, SBPIM) and Dr. Bhushan Pardeshi (Head Research). Dr. Pranita Burbure welcome and introduced the chief guest Dr. Kalkar.



**Dr. Parag Kalkar** in his chief guest address focused on the need and requirement of innovation in the current era to grow. He explained the role of innovation and management practices in the organizational growth and development. Through his illustrious presentation he demonstrated the various management concepts that are world widely practiced. The sustainability development practices are need of hour and the management and organization must work on it. He also took the reference of the United Nation's Sustainability Goal and working on these goals is the responsibility of everyone.



### The event ended with very warm note of Vote of Thanks

**Dr. Bhushan Pardeshi (Head Research, SBPIM)** Coordinator of the National E-Conference expresses the vote of thanks. The vote of thanks is not the end of the programme; but new journey towards the future and carry the legacy to future generation. He thanked all the people who were actively involved in the successful conduction of the two days National E-Conference. Dr.

Bhushan Pardeshi also expresses the gratitude towards AICTE, New Delhi. The two days of the National E-Conference were full of knowledge sharing and added a new information and knowledge into the academic literature.



The National E-Conference was successfully coordinated by Dr. Bhushan Pardeshi, Dr. Padmalochana Bisoyi and Dr. Anishkumar Karia along with the faculty and staff of SBPIM.



A handwritten signature in blue ink, appearing to be "Kirti Dharwadkar".

Dr. Kirti Dharwadkar  
Director (In charge), SBPIM