



**Pimpri Chinchwad Education Trust's**  
**S.B. Patil Institute of Management**  
**And**  
**Savitribai Phule Pune University**  
**Organizes**

**Fifth National Conference**

on

13<sup>th</sup> -14<sup>th</sup> January, 2017

**'World Economic Turmoil – Challenges and Opportunities for India'**

### **About Pimpri Chinchwad Education Trust:**

Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao Bajirao Patil in the year 1990 with a vision to provide value added educational platform to society in multiple dimensions right from Nursery to Doctoral programs in all professional streams enabling all our students to achieve freedom through Education.

### **About S.B.Patil Institute of Management:**

S. B. Patil Institute of Management (SBPIM) is one of the best MBA College in Pune, established in the year 2009, nurtured and managed by **Pimpri Chinchwad Education Trust**, the Trust, which has been in existence in the field of education since 1990. In a very short span of time, SBPIM has been awarded as **Best Management College for Teaching Excellence** by CEGR and 174<sup>th</sup> "**Management Institute**" by Times B-School Survey 2015-16 and 7<sup>th</sup> "**Emerging B-School** in India by Times of India, Times B-School Survey 2015.

We strongly believe that two years of MBA programme from Savitribai Phule Pune University is an opportunity for our students to develop as true Business Professionals and we are determined to create Global Business Professionals using the best infrastructural facilities, highly experienced faculty, well established industry-focused teaching-learning process, industry-institute partnership in developing "Entrepreneurs" and "Intellectual Human Capital". Having the intake of 180 students, SBPIM has been functioning proactively to provide the best professional environment to MBA students in terms of Academics, Industry and Business oriented tailor-made trainings, Sports, Co-curricular and Extracurricular activities, Cultural activities, various competitions, etc. to create true business professionals.

### **About the 5<sup>th</sup> National Conference:**

An economic and financial crisis has engulfed the world. Banks have collapsed, stock prices have slumped and there has been an unprecedented decline in economic activity. The crisis began in 2007, in the wake of financial and real estate speculation in the United States, but it came after a long period of international financial instability, trade imbalances and several local or regional crises. By late 2008, the crisis had spread to many countries. Governments responded with massive emergency measures, but the crisis continued to spread and large number of workers have been laid off all over the world. Many see the crisis as an opportunity for renewed regulation and democratic re-structuring of the global economy. But solutions are complicated by the depth of the crisis, by the lack of strong global institutions, and by overlapping crises in the environment, natural resources and global trade.

The global economic activity has remained subdued and shaky in 2015 with global growth forecast revised down to 3.4% from 3.6% in 2016 and 3.6% from 3.8% in 2017. Growth in emerging markets and developing economies which account for over 70% of global growth, declined for the fifth consecutive year, while a modest recovery continued in advanced economies. It has been pointed out that there are some key transitions which continue to influence the global outlook.

Oil prices have further declined steeply, reflecting subdued global demand and expectations of sustained increases in production by OPEC members. With revised declines in major commodity prices and weakness in global manufacturing, headline inflation is set to be controlled again in most countries. Core inflation rates remain generally stable and well below inflation objectives in advanced economies. Financial market volatility has risen amid declining asset prices. Persistent financial market turbulence and the associated asset price declines could perpetuate tighter financial conditions in advanced economies, increasing the cost of capital as well as risk premiums and interest rates.

Developments in financial markets in advanced economies, a more significant and lasting rise in global risk aversion accompanied by a stronger pullback of capital flows to emerging markets may generate even tighter financial conditions in these economies. Various international organizations have pointed that achieving strong growth in the global economy remains elusive, with only a modest recovery in advanced economies and slower activity in emerging markets. Further, there is need to deploy broad-based reform plans that incorporate monetary, fiscal, and structural policies to stimulate persistently weak demand, re-launch productivity growth, create jobs and build a more inclusive global economy.

The fifth National Conference is the excellent ground to meet the industry experts and management professionals.

**Conference Objectives:**

1. To identify and understand the impact of the forces driving the Indian economy and world economy and its relationship.
2. To provide a platform to discuss the impact of world economic turmoil on Indian economy and to suggest some measures.

**Call for Papers:**

Research Papers are invited from Industry Experts, Management Professionals and Practitioners, Academicians, Research Scholars, Students on the theme or sub theme.

**Conference Theme:**

**'World Economic Turmoil – Challenges and Opportunities for India'**

**Sub Theme:**

- European Slowdown an Indian Perspective
- Greece Sovereign Debt - Creditors Saga
- Terrorism - A Parallel Economy
- FDI in India and FDI by India
- The Status of Start-ups
- Nuclear Suppliers Group (NSG) and India
- Brexit - A Shock to Euro zone
- New Development Bank (BRICS Bank)
- Migrant Crisis
- Devaluation of Yuan (Chinese Currency) and World
- Unsettled South China Sea
- Effect of Al-Nino and La-Nina on World Economy
- Make in India
- Rise of Unseen Cold Wars
- Future of Global Financial System
- Agriculture and Rural Development
- Bilateral / Multilateral Diplomacy and Economy
- International Trade
- WTO/IMF/IBRD/ADB

Papers that are not directly related to the conference theme but represent cutting-edge management thinking are also welcome. Both conceptual and empirical papers are invited.

### Important Timelines:

National Conference	13 <sup>th</sup> & 14 <sup>th</sup> January, 2017
Last Date for submission of abstracts	25 <sup>th</sup> October, 2016
Communication of acceptance of abstract	10 <sup>th</sup> November, 2016
Last Date for Submission of full papers	15 <sup>th</sup> December, 2016
Last Date for registration	31 <sup>st</sup> December, 2016

### Guidelines for Paper Submission:

Authors should note the following –

- The papers should be based on original work and not yet published.
- An abstract of not more than 200 words should be included as a part of the paper along with 3 - 5 keywords.
- Include the title, author's name, affiliation details, telephone number and e- mail address.
- The full paper should have a title page with abstract and author details. The paper should start from next page with title.
- All submissions are to be made in MS - word A4 size paper. All manuscripts should be in Times new Roman font with font size of 10, heading should be in Caps with font size of 10, 1.5 line spacing, with justified alignment.
- Full text should not exceed 4000 words including diagrams, tables, figures, charts and references.
- Heading (s) must be short, with a clear indication of the distinction between the hierarchies of headings.
- All diagrams, charts, figures, tables are to be separately attached along with the full paper for better reproduction. They should be numbered properly. End Notes: all notes should be indicated by serial numbers in the text.
- All Referencing should be in APA style.
- Each paper should be submitted in a soft copy on [conference@sbspatilmba.com](mailto:conference@sbspatilmba.com) and hard copy on the institute address.

### Publication:

All the selected papers will be published in the conference proceedings with an ISBN No. All copyrights regarding the submitted papers will remain with the organizers of the Conference.

### Registration:

All the participants are requested to register. In cases of more than one author, it is must for all the authors to get registered for inclusion of the paper. However, the paper may be presented by any one author. A single author presenting multiple entries should register for each paper. No TA/DA will be paid to any delegate, who presents the paper in the conference.

### Registration Fees and Payment Details:

<b>Registration Details</b>	<b>Amount</b>
Corporate entries	1,500/-
Academician and Research Scholar, Co-authors	1,000/-
Students	200/-

All the payments shall be made in DD drawn in favor of '**Director, S. B. Patil Institute of Management, Pune**'.

**Important to Note:**

- Registration fee is non refundable.

**Venue:**

*Seminar Hall - 1*

S. B. Patil Institute of Management

Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran,

Pune- 411044

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