

**PIMPRI CHINCHWAD EDUCATION TRUST'S
S.B. PATIL INSTITUTE OF MANAGEMENT**



**Topic: "Career in Commerce and
Management"**

**Resource Person: Prof. Aishwarya
Gopalakrishnan and Prof. Pranita Burbure
Venue: Arya Vidya Mandir Girls College,
Pimpri, Pune
Date: 19th March 2014**



Gyaan Ganga (Knowledge Transfer)




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Sector No. 26, Nigdi,
Pradhikaran, Pune-411 044.



Prof. Aishwarya Gopalakrishnan and Prof. Pranita Burbure were invited to engage a session on “Career in Commerce and Management” at Arya Vidya Mandir Girls College Pimpri on 19 March 2014.

Prof. Aishwarya started the session by making the students understand the need and importance of Management education in comparison with other Post graduation degree courses. She spoke about the various options which are open after MBA. She also made the students aware about the process and procedures to get admission into an MBA college. She even discussed certain skill set which are required by the students to gain competitive advantage and increase employability.

The next session was under taken by Prof. Pranita Burbure, who guided the students about importance Higher education, Job opportunities and Entrepreneurship in Commerce and Management Discipline especially for women. She made the




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students realize how the choice of career becomes utmost important, by sharing various success as well as failure stories.




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Approved by

Dr. Daniel Penkar

Director

