



PIMPRI CHINCHWAD EDUCATION  
TRUST'S  
S. B. PATIL INSTITUTE OF MANAGEMENT

Breast Cancer Awareness Campaign

Dated: 11<sup>th</sup> February 2018



**NIRBHAYA (SAFETY & EMPOWERMENT OF WOMEN)**

Report on : Breast Cancer Awareness Campaign

In Association with: Oye Foundation

Faculty Coordinator: Mr.Swapnil Sonkamble

Student Coordinators: Shubham Paiyawal and Umera Mahableshwala

Venue: at Deccan College, Pune

SBPIM' 43 Volunteers actively involved for making a grand success of OYE Foundation's 2 Guinness World records on Breast Cancer Awareness on Sunday, 11<sup>th</sup> Feb 2018 at Deccan College, Pune

**OYE FOUNDATION**  
*Come create History to attempt Two Guinness World Records  
feats on one Day both concerning*  
**Breast Cancer  
Awareness**  
11<sup>th</sup> Feb. 2018. Sunday @ 9.30 am to 12.30 pm  
Venue : Deccan College Convention Center,  
Deccan College Ground, (Near Bombay Sappers)  
Yerawada, Pune - 06



**Director**

S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
Pradhikaran, Pune-411 044.

S B Patil Institute of Management is a one of the leading MBA Institute in Pune, who not only create the able manpower with managerial skills but also the leaders with the social awareness. SBPIM supported the noble cause of OYE Foundation of Breast Cancer Awareness and to create the world record by providing 43 Volunteers who were actively involved for making a grand success of OYE Foundation's 2 Guinness World records on Breast Cancer Awareness on Sunday, 11th Feb 2018 at Deccan College, Pune.

Around 2,000 women set two Guinness world records under a single roof on Sunday at Deccan College ground to spread awareness about breast cancer. The breast cancer awareness programme was organised by Open Your Eyes (OYE) Foundation, in association with Prashanti Cancer Care Mission (NGO trust) and Orchids Breast Health Clinic.



2 Guinness World records Awarded to OYE Foundation's on Breast Cancer Awareness on Sunday, 11th Feb 2018 at Deccan College, Pune.



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**Director**

**S. B. Patil Institute of Management**

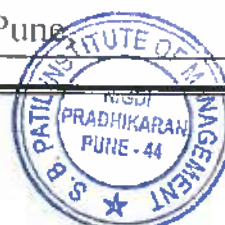
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The two records made were the most number of people painting their fingernails simultaneously and the largest female health awareness lesson. While the first one was already attempted in Mumbai last year on March 8, with 1,328 individuals painting their fingernails at the same time, the trial for the second title was held for the first time. At the occasion, a total of 1,956 individuals painted their nails pink in six minutes and set a new Guinness world record, while a total of 1,919 women were part of the mass breast cancer awareness lesson.

There have been a number of initiatives for breast cancer awareness worldwide, but in terms of setting a record with the specific cause in mind, this is the first time anyone has ever done it," said Lucia Sinigagliesi, Guinness world records adjudicator on the records. "The cause of breast cancer is what makes the records special. In others parts of the world, including the western countries, the subject of breast cancer is still inhibited. More women and men need to come out, speak and address it," she added.



Proud Team of SBPIM Volunteers along with 2 Guinness World records Awarded to OYE Foundation's on Breast Cancer Awareness on Sunday, 11th Feb 2018 at Deccan College, Pune



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At the session, one of the doctors, Dr Chandanand Koppikar said. “Everyone needs to know that breast cancer is completely curable. No one should be scared or depressed in case they are diagnosed with it. However, an early diagnosis is always good. With advanced technology, we don’t have to resort to mastectomy, which is removal of the affected breast, but can opt for breast conservation or reconstruction surgery.”

“Through the programme, we wanted to highlight the importance of knowing about breast cancer, especially for the youth. We realised that the prevalence of such a serious disease needs to be discussed about among young girls and boys at a young age so that they can grow into healthy and aware citizens. Further, they can share their knowledge with their families. Children are the best medium to build a strong pathway of change in the society, and therefore, we concentrated on educating them about breast cancer. In the process, we also emphasised that not



  
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only women, but even men are affected by breast cancer,” said Simran Jethwani, founder, OYE Foundation.

Lila Poonawalla, philanthropist and founder of a non-governmental organisation promoting professional education for women, was also present at the event along with her husband, Firoz Poonawalla.



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मुंबईचा दान इन्सटिट्यूट ऑफ मॅनेजमेंटच्या वतीने आयोजित झालेल्या 'दोन हजार महिलांचा विक्रम' या उपक्रमामध्ये सहभागी झालेल्या महिलांचा एकत्रित चित्र. यावेळी महिलांनी आपापसांत प्रेम आणि समर्थन व्यक्त करिते असल्याचे दिसून येते.

# दोन हजार महिलांचा विक्रम

डॉ. स. बी. पाटील, मुंबई

मुंबईचा दान इन्सटिट्यूट ऑफ मॅनेजमेंटच्या वतीने आयोजित झालेल्या 'दोन हजार महिलांचा विक्रम' या उपक्रमामध्ये सहभागी झालेल्या महिलांचा एकत्रित चित्र. यावेळी महिलांनी आपापसांत प्रेम आणि समर्थन व्यक्त करिते असल्याचे दिसून येते. यावेळी महिलांनी आपापसांत प्रेम आणि समर्थन व्यक्त करिते असल्याचे दिसून येते.

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**More Still  
of the Event**

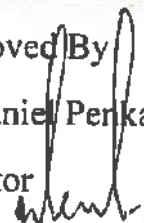


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**Director**

**S. B. Patil Institute of Management**  
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Pradhikaran, Pune-411 044.



Coordinators   
Mr. Swapnil Sonkamble

Approved By   
Dr. Daniel Perkar  
Director





# PCET's S.B.Patil Institute of Management, Pune

## NOTICE

Date: 5<sup>th</sup> February 2018

This is to inform all the students of MBA I and II year that, institute is taking initiative in ISR activity by organizing a **“Breast Cancer Awareness Campaign”** in association with **Oye Foundation** on 11<sup>th</sup> February 2018 at 9.30 am.

All are requested to participate in this noble cause. Kindly register on or before 9<sup>th</sup> February 2018 to coordinators and support the mission.

Faculty Coordinator: Prof.Swapnil Sonkamble

Student Coordinator: Shubham Paiyawal and Umera Mahableshwala

  
Dr.Daniel Penkar

Director







# OYE FOUNDATION

Regn. No. : 84/2018/PUNE

# CERTIFICATE

OF APPRECIATION / PARTICIPATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Ranvir Singh . B . Rajpurohit . .

FOR CREATING TWO WORLD RECORDS ON A SINGLE DAY ON  
"BREAST CANCER AWARENESS".

DATE : 11TH FEB. 2018  
PLACE : PUNE

Sunil Jethwani  
CHAIRMAN  
SIGNATURE

[Signature]  
Director

S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
Pradhikaran, Pune-411 044.





**CERTIFICATE**  
OF PARTICIPATION

**Prof. Swapnil S. Sonkamble**

**PARTICIPATED IN THE FOLLOWING RECORD EVENT:**  
The largest female health awareness lesson consists of 1,919 participants and was achieved at an event organised by Oye Foundation, Simran Jethwani and Polycab Wires Pvt. Ltd (all India), in Pune, India, on 11 February 2018.

**OFFICIALLY AMAZING**



**Director**

**S. B. Patil Institute of Management**  
Sector No. 26, Nigdi,  
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## S. B. Patil Institute of Management

### List of Steward & Volunteers of SBPIM for OYE Foundations 2 GWR event

SR. NO.	NAME	SR. NO.	NAME
1	ABASAHEB R. KAMBLE	23	APURVA KULKARNI
2	SWAPNIL S. DIVEKAR	24	UMERA MAHABALESHWARWALA
3	LAXMAN G. BAPMARE	25	OMKAR A. SUTAR
4	PRITHVIJ P. NENE	26	MANOJ SHINDE
5	ABHINAY D. GATLEWAR	27	SONAL J. UKIRDE
6	SHUBHAM M. BHANDARI	28	ATHULYA NAIR
7	BHAGHYSHREE S. DANI	29	VAISHNAVI PANDIT
8	RANUSINGH B. RAJPUROHIT	30	PRATHIBA SALUNKE
9	APURVA S. PATIL	31	AJAY BAIRAGI
10	SHUBHAM N. SARODE	32	PRITAM B BHANGE
11	RAHUL S. SHETKAR	33	SHIVANI RAUT
12	SWAPNIL G. PATIL	34	SHRUTI G YATEKAR
13	SURAJ S. KARLE	35	SHWETA PUJARI
14	PRATIKSHA M. BHAMARE	36	DEEPA SHARMA
15	KOMAL R. CHITTE	37	SNEHA N. SINGH
16	SANKET BODE	38	ASHWINI GORE
17	TEJAS S. DHARAVADE	39	PROF. SWAPNIL S. SONKAMBLE
18	SHIVANI KOTARWAR	40	SUSHANT TATHWADKAR
19	SOHAM BOBADE	41	VIVIDHA NAIK
20	SHANTANU GAIKWAD	42	ABHISHEK CHAVAN
21	SWAPNIL SAWANT	43	SHWETA ZINGADE
22	SANGEETA BANDAGAR		



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**Director**  
S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
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