

S. B. Patil Institute of Management

1.2.1 List of New Course introduced in last Five Years

Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Accounting for Business Decisions	MBA	MBA	101	2013
Economic Analysis for Business Decisions	MBA	MBA	102	2013
Legal Aspects of Business	MBA	MBA	103	2013
Business Research Methods	MBA	MBA	104	2013
Organizational Behaviour	MBA	MBA	105	2013
Basics of Marketing	MBA	MBA	106	2013
Management Fundamentals	MBA	MBA	107	2013
Busienss Communication Lab	MBA	MBA	108	2013
MS Excel and Advanced Excel Lab	MBA	MBA	109	2013
Selling & Negotiation Skills Lab	MBA	MBA	110	2013
Business, Government & Society	MBA	MBA	111	2013
Leadership Lab	MBA	MBA	112	2013
Personality Development Lab	MBA	MBA	113	2013
Foreign Language - I Lab	MBA	MBA	114	2013
Enterprise Analysis - Desk Research	MBA	MBA	115	2013
Marketing Management	MBA	MBA	201	2014
Financial Management	MBA	MBA	202	2014
Human Resource Management	MBA	MBA	203	2014
Decision Science	MBA	MBA	204	2014
Operations & Supply Chain Management	MBA	MBA	205	2014



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Management Information Systems	MBA	MBA	206	2014
Emotional Intelligence & Managerial Effectiveness Lab	MBA	MBA	207	2014
Statistical Software Lab	MBA	MBA	208	2014
MS Project Lab	MBA	MBA	209	2014
Life Skills Lab	MBA	MBA	210	2014
Geopolitics & The World Economic System	MBA	MBA	211	2014
Business Systems & Procedures	MBA	MBA	212	2014
Computer Aided Personal Productivity Tools Lab	MBA	MBA	213	2014
Foreign Language - II Lab	MBA	MBA	214	2014
Industry Analysis - Desk Research	MBA	MBA	215	2014
Strategic Management	MBA	MBA	301	2014
Enterprise Performance Management	MBA	MBA	302	2014
Startup and New Venture Management	MBA	MBA	303	2014
Summer Internship Project	MBA	MBA	304	2014
Contemporary Marketing Research	MBA	MBA	305 MKT	2014
Consumer Behaviour	MBA	MBA	306 MKT	2014
Financial Regulatory Framework	MBA	MBA	305 FIN	2014
Merchant Banking & Financial Services	MBA	MBA	306 FIN	2014
I T Management	MBA	MBA	305 IT	2014
E-Business	MBA	MBA	306 IT	2014
Planning & Control of Operations	MBA	MBA	305 OPE	2014
Inventory Management	MBA	MBA	306 OPE	2014
Labour Laws	MBA	MBA	305 HR	2014
Performance Management	MBA	MBA	306 HR	2014
International Business Economics	MBA	MBA	305 IB	2014



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Export Documentation and Procedures	MBA	MBA	306 IB	2014
Essentials of Supply Chain Management	MBA	MBA	305 SCM	2014
Logistics Management	MBA	MBA	306 SCM	2014
Agriculture and Indian Economy	MBA	MBA	305 RABM	2014
Rural Marketing I	MBA	MBA	306 RABM	2014
Essentials of Family Business Management – I	MBA	MBA	305 FBM	2014
Managing Innovation - I	MBA	MBA	306 FBM	2014
Fundamentals of Technology Management	MBA	MBA	305 TM	2014
Managing Innovation – I	MBA	MBA	306 TM	2014
Integrated Marketing Communications	MBA	MBA	307MKT	2014
Product Management	MBA	MBA	308 MKT	2014
Strategic Brand Management	MBA	MBA	309 MKT	2014
Personal Selling Lab	MBA	MBA	310 MKT	2014
Qualitative Marketing Research	MBA	MBA	311 MKT	2014
Customer Relationship Management	MBA	MBA	312 MKT	2014
Marketing and the Law	MBA	MBA	313 MKT	2014
Finance for Marketing Professionals	MBA	MBA	314 MKT	2014
Marketing of Financial Services - I	MBA	MBA	315 MKT	2014
Tourism Marketing	MBA	MBA	316 MKT	2014
Agricultural Marketing	MBA	MBA	317 MKT	2014
Business to Business Marketing	MBA	MBA	318 MKT	2014
Income Tax - I	MBA	MBA	307 FIN	2014
Project Finance	MBA	MBA	308 FIN	2014
Straegic Cost Management	MBA	MBA	309 FIN	2014
Corporate Financial Reportng	MBA	MBA	310 FIN	2014



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
International Financial Reporting Standards	MBA	MBA	311 FIN	2014
Corporate Financial Restructuring	MBA	MBA	312 FIN	2014
Equity Research	MBA	MBA	313 FIN	2014
Credit Analysis and Appraisal	MBA	MBA	314 FIN	2014
Banking Operations – I	MBA	MBA	315 FIN	2014
Treasury Management	MBA	MBA	316 FIN	2014
Financial Instruments & Derivatives	MBA	MBA	317 FIN	2014
Financial Statement Analysis	MBA	MBA	318 FIN	2014
Futures and Options	MBA	MBA	319 FIN	2014
Software Engineering	MBA	MBA	307 IT	2014
Mobile Computing with Android	MBA	MBA	308 IT	2014
RDBMS with Oracle	MBA	MBA	309 IT	2014
Software Quality Assurance	MBA	MBA	310 IT	2014
E-Learning	MBA	MBA	311 IT	2014
Software Marketing	MBA	MBA	312 IT	2014
Business Intelligence and Analytics	MBA	MBA	313 IT	2014
Cyber Laws	MBA	MBA	314 IT	2014
IT for Retailing	MBA	MBA	315 IT	2014
Technical Writing	MBA	MBA	316 IT	2014
Productivity Management	MBA	MBA	307 OPE	2014
Maintenance Management	MBA	MBA	308 OPE	2014
Facilities Planning	MBA	MBA	309 OPE	2014
Manufacturing Resource Planning	MBA	MBA	310 OPE	2014
Technology Management	MBA	MBA	311 OPE	2014
Six Sigma	MBA	MBA	312 OPE	2014



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Designing Operations Systems	MBA	MBA	313 OPE	2014
Toyota Production System	MBA	MBA	314 OPE	2014
Project Management	MBA	MBA	315 OPE	2014
Theory of Constraints	MBA	MBA	316OPE	2014
Employee Health, Safety	MBA	MBA	307 HR	2014
Employee Welfare	MBA	MBA	308 HR	2014
HR Audit	MBA	MBA	309 HR	2014
Human Resource Information System	MBA	MBA	310 HR	2014
Outsourcing of HR	MBA	MBA	311 HR	2014
Public Relations & Corporate Communication	MBA	MBA	312 HR	2014
Quality Management System	MBA	MBA	313 HR	2014
Lab in Recruitment and Selection	MBA	MBA	314 HR	2014
Lab in Job Design and Analysis	MBA	MBA	315 HR	2014
Lab in Training	MBA	MBA	316 HR	2014
Lab in Labour Laws – I	MBA	MBA	317 HR	2014
International Management	MBA	MBA	307 IB	2014
International Marketing	MBA	MBA	308 IB	2014
International Marketing Research	MBA	MBA	309 IB	2014
International Financial Management	MBA	MBA	310 IB	2014
Global IT Management	MBA	MBA	311 IB	2014
Global Logistics & Supply Chains	MBA	MBA	312 IB	2014
Designing Organizations for Uncertain Environment	MBA	MBA	313 IB	2014
Legal Dimensions of International Business	MBA	MBA	314 IB	2014
Global Strategic Management	MBA	MBA	315 IB	2014
International Relations & Management	MBA	MBA	316 IB	2014



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Foreign Language for International Business –I	MBA	MBA	317 IB	2014
Managing Material Flow in Supply Chains	MBA	MBA	307 SCM	2014
Inventory Management	MBA	MBA	308 SCM	2014
Purchasing & Supplier Relationship Management – I	MBA	MBA	309 SCM	2014
Six Sigma	MBA	MBA	310 SCM	2014
Supply Chain Planning	MBA	MBA	311 SCM	2014
Supply Chain Coordination	MBA	MBA	312 SCM	2014
Decision Modeling for Supply Chains	MBA	MBA	313 SCM	2014
Theory of Constraints	MBA	MBA	314 SCM	2014
Supply Chain Practices – I	MBA	MBA	315 SCM	2014
Rural Development I	MBA	MBA	307 RABM	2014
Special Areas in Rural Marketing	MBA	MBA	308 RABM	2014
Commodity Markets – I	MBA	MBA	309 RABM	2014
Agricultural Marketing & Price Analysis – I	MBA	MBA	310 RABM	2014
Microfinance	MBA	MBA	311 RABM	2014
Agricultural Marketing	MBA	MBA	312 RABM	2014
Rural Research Methods	MBA	MBA	313 RABM	2014
Rural Banking	MBA	MBA	314 RABM	2014
Agri Supply Chains Management	MBA	MBA	315 RABM	2014
ICT for Agriculture Management	MBA	MBA	316 RABM	2014
Tourism Marketing – I	MBA	MBA	317 RABM	2014
Millennium Development Goals	MBA	MBA	318 RABM	2014
Business Plan	MBA	MBA	307 FBM	2014
Private Equity	MBA	MBA	308 FBM	2014
Franchising	MBA	MBA	309 FBM	2014



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Social Entrepreneurship	MBA	MBA	310 FBM	2014
Intrapreneurship	MBA	MBA	311 FBM	2014
Trends in Entrepreneurship	MBA	MBA	312 FBM	2014
Small Scale Industries Management	MBA	MBA	313 FBM	2014
Entrepreneurial Case Study	MBA	MBA	314 FBM	2014
Technology Forecasting	MBA	MBA	307 TM	2014
Strategies for information goods and network economies – I	MBA	MBA	308 TM	2014
Advanced Manufacturing Technology	MBA	MBA	309 TM	2014
Product Strategies for High Technology Companies – I	MBA	MBA	310 TM	2014
Foundations of Knowledge Management	MBA	MBA	311 TM	2014
Business Intelligence and Analytics	MBA	MBA	312 TM	2014
Designing Organizations for Uncertain Environment	MBA	MBA	313 TM	2014
Technology Transfer and Commercialization	MBA	MBA	314 TM	2014
Digital Marketing	MBA	MBA	315 TM	2014
Management for Sustainability	MBA	MBA	401	2015
Dissertation	MBA	MBA	402	2015
Services Marketing	MBA	MBA	403 MKT	2015
Sales and Distribution Management	MBA	MBA	404 MKT	2015
Retail Marketing	MBA	MBA	405 MKT	2015
Rural Marketing	MBA	MBA	406 MKT	2015
Service Operations Management	MBA	MBA	407 MKT	2015
International Marketing	MBA	MBA	408 MKT	2015
Export Documentation & Procedures	MBA	MBA	409 MKT	2015
Marketing Strategy	MBA	MBA	410 MKT	2015
Marketing Decision Models	MBA	MBA	411 MKT	2015



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Marketing of High Technology Products	MBA	MBA	412 MKT	2015
E-Marketing	MBA	MBA	413 MKT	2015
Marketing to Emerging Markets & Bottom of the Pyramid	MBA	MBA	414 MKT	2015
Marketing of Financial Services - II	MBA	MBA	415 MKT	2015
Cross Cultural Relationship Marketing	MBA	MBA	416 MKT	2015
International Finance	MBA	MBA	403 FIN	2015
Corporate Finance	MBA	MBA	404 FIN	2015
Income Tax - II	MBA	MBA	405 FIN	2015
Infrastructure Finance	MBA	MBA	406 FIN	2015
Behavioral Finance	MBA	MBA	407 FIN	2015
Financial Modeling Using Excel	MBA	MBA	408 FIN	2015
Indirect Taxation	MBA	MBA	409 FIN	2015
Financial Risk Management	MBA	MBA	410 FIN	2015
Online Trading of Financial Assets	MBA	MBA	411 FIN	2015
Banking Operations – II	MBA	MBA	412 FIN	2015
Wealth & Portfolio Management	MBA	MBA	413 FIN	2015
Fixed Income Securities	MBA	MBA	414 FIN	2015
Technical Analysis	MBA	MBA	415 FIN	2015
Commodity Markets & Derivatives	MBA	MBA	416 FIN	2015
Practice of Life Insurance	MBA	MBA	417 FIN	2015
Information System Audit	MBA	MBA	418 FIN	2015
Practice of General Insurance	MBA	MBA	419 FIN	2015
Financing Rural Development	MBA	MBA	420 FIN	2015
Social Finance for Inclusive Growth - II	MBA	MBA	421 FIN	2015
Software Project Management	MBA	MBA	403 IT	2015



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Enterprise Resource Planning (ERP)	MBA	MBA	404 IT	2015
Web Designing and Multimedia	MBA	MBA	405 IT	2015
Network Technologies and Security	MBA	MBA	406 IT	2015
Database Administration	MBA	MBA	407 IT	2015
Software Testing	MBA	MBA	408 IT	2015
Information Security and Audit	MBA	MBA	409 IT	2015
Data Warehousing and Data Mining	MBA	MBA	410 IT	2015
Geographical Information System	MBA	MBA	411 IT	2015
E-Governance	MBA	MBA	412 IT	2015
Internet Marketing	MBA	MBA	413 IT	2015
Microsoft Office 2010 Lab	MBA	MBA	414 IT	2015
Operations Strategy	MBA	MBA	403 OPE	2015
Total Quality Management	MBA	MBA	404 OPE	2015
Quality Management Standards	MBA	MBA	405 OPE	2015
World Class Manufacturing	MBA	MBA	406 OPE	2015
Business Process reengineering	MBA	MBA	407 OPE	2015
Enterprise Resource Planning	MBA	MBA	408 OPE	2015
Financial Perspectives in Operations Management	MBA	MBA	409 OPE	2015
Service Operations Management	MBA	MBA	410 OPE	2015
Modeling Technique for Operations	MBA	MBA	411 OPE	2015
Business Process Management	MBA	MBA	412 OPE	2015
Challenges and Opportunities in Operations Management	MBA	MBA	413 OPE	2015
Lean Manufacturing	MBA	MBA	414 OPE	2015
Industrial Relations	MBA	MBA	403 HR	2015
Strategic Human Resource Management	MBA	MBA	404 HR	2015



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Organizational Design and Development	MBA	MBA	405 HR	2015
Global HR	MBA	MBA	406 HR	2015
Employee Reward Management	MBA	MBA	407 HR	2015
Change Management	MBA	MBA	408 HR	2015
Conflict & Negotiation Management	MBA	MBA	409 HR	2015
Lab in CSR	MBA	MBA	410 HR	2015
Lab in Industrial Relations	MBA	MBA	411 HR	2015
Lab in Legal Compliances	MBA	MBA	412 HR	2015
Lab in Mentoring and Coaching	MBA	MBA	413 HR	2015
Best Practices in HR	MBA	MBA	414 HR	2015
Designing HR Policies	MBA	MBA	415 HR	2015
Competency Mapping	MBA	MBA	416 HR	2015
International Business Environment	MBA	MBA	403 IB	2015
Indian Economy and Trade Dependencies	MBA	MBA	404 IB	2015
Environment & Global Competitiveness	MBA	MBA	405 IB	2015
Marketing to Emerging Markets & Bottom of the Pyramid	MBA	MBA	406 IB	2015
Cross-Cultural Relationship Marketing	MBA	MBA	407 IB	2015
Foreign Exchange Management	MBA	MBA	408 IB	2015
E Commerce	MBA	MBA	409 IB	2015
Enterprise Resource Planning	MBA	MBA	410 IB	2015
Global HR	MBA	MBA	411 IB	2015
WTO and Intellectual Property Rights	MBA	MBA	412 IB	2015
Global Competitiveness and Strategic Alliances	MBA	MBA	413 IB	2015
International Diversity Management	MBA	MBA	414 IB	2015
Foreign Language for International Business –	MBA	MBA	415 IB	2015




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Strategic Supply Chain Management	MBA	MBA	403 SCM	2015
Knowledge Management in Supply Chains	MBA	MBA	404 SCM	2015
Green Logistics & Supply Chains	MBA	MBA	405 SCM	2015
Enterprise Resource Planning	MBA	MBA	406 SCM	2015
Purchasing & Supplier Relationship Management – II	MBA	MBA	407 SCM	2015
Supply Chain Risk Management	MBA	MBA	408 SCM	2015
Project Management	MBA	MBA	409 SCM	2015
Supply Chain Performance Measurement	MBA	MBA	410 SCM	2015
Supply Chain Management - Financial Perspectives	MBA	MBA	411 SCM	2015
Global Logistics	MBA	MBA	412 SCM	2015
Supply Chain Practices– II	MBA	MBA	413 SCM	2015
Rural Credit and Finance	MBA	MBA	403 RABM	2015
Rural Marketing II	MBA	MBA	404 RABM	2015
Rural Development II	MBA	MBA	405 RABM	2015
Special Areas in Agro produce Management	MBA	MBA	406 RABM	2015
Commodity Markets – II	MBA	MBA	407 RABM	2015
Agricultural Marketing and Price Analysis – II	MBA	MBA	408 RABM	2015
Agricultural Finance and Project Management	MBA	MBA	409 RABM	2015
Management of Agricultural Input Marketing	MBA	MBA	410 RABM	2015
Intellectual Property Management	MBA	MBA	411 RABM	2015
Food Retail Management	MBA	MBA	412 RABM	2015
Agri-Entrepreneurs	MBA	MBA	413 RABM	2015
Management of Agribusiness Cooperatives	MBA	MBA	414 RABM	2015
Tourism Marketing – II	MBA	MBA	415 RABM	2015
Agriculture & WTO	MBA	MBA	416 RABM	2015




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Essentials of Family Business Management – II	MBA	MBA	403 FBM	2015
Managing Innovation – II	MBA	MBA	404 FBM	2015
Creativity and Change in Organizations	MBA	MBA	405 FBM	2015
Accounting for Small Business	MBA	MBA	406 FBM	2015
Management of Intellectual Property Rights	MBA	MBA	407 FBM	2015
Managing , Growing and Exiting the new Venture	MBA	MBA	408 FBM	2015
Project Management	MBA	MBA	409 FBM	2015
Environment and Laws	MBA	MBA	410 FBM	2015
Information, Disaster and Health Management	MBA	MBA	411 FBM	2015
Business Incubation	MBA	MBA	412 FBM	2015
Technology Competition and Strategy	MBA	MBA	403 TM	2015
Managing Innovation – II	MBA	MBA	404 TM	2015
Innovation, Product Development and Commercialization	MBA	MBA	405 TM	2015
Strategies for information goods and network economies – II	MBA	MBA	406 TM	2015
Technology Use and Assessment	MBA	MBA	407 TM	2015
Product Strategies for High Technology Companies – II	MBA	MBA	408 TM	2015
Systems & Technologies for Knowledge Management	MBA	MBA	409 TM	2015
Strategic Management of Intellectual Property Rights	MBA	MBA	410 TM	2015
Change, Creativity & Innovation	MBA	MBA	411 TM	2015
Seminar on Managing Emerging technologies	MBA	MBA	412 TM	2015
Marketing of High Technology Products	MBA	MBA	413 TM	2015
Direct Taxation	MBA	MBA	305 FIN	2017
Financial System of India , Markets and Services	MBA	MBA	306 FIN	2017
Corporate & International Financial Reporting	MBA	MBA	308 FIN	2017
Corporate Finance	MBA	MBA	309 FIN	2017



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Equity Research, Credit Analysis & Appraisal.	MBA	MBA	311 FIN	2017
Rural Financial Institutions	MBA	MBA	312 FIN	2017
I T Management and Cyber Laws	MBA	MBA	305 IT	2017
E-Business and Business Intelligence	MBA	MBA	306 IT	2017
Labour & Social Security Laws	MBA	MBA	305 HR	2017
Human Resource Accounting & Compensation Management	MBA	MBA	306 HR	2017
Employee Health, Safety & Welfare	MBA	MBA	307 HR	2017
Compensation Management	MBA	MBA	308 HR	2017
Lab in Personnel Administration & Appln Procedures	MBA	MBA	318 HR	2017
Banking Concepts and Operations	MBA	MBA	305 BIM	2017
Principles and Practices of Insurance	MBA	MBA	306 BIM	2017
Treasury Management	MBA	MBA	307 BIM	2017
Practice of Life Insurance	MBA	MBA	308 BIM	2017
Retail & Universal Banking	MBA	MBA	309 BIM	2017
Practice of General Insurance	MBA	MBA	310 BIM	2017
E- Banking	MBA	MBA	311 BIM	2017
Financial Inclusion	MBA	MBA	312 BIM	2017
Corporate Insurance Management	MBA	MBA	313 BIM	2017
Marketing of Financial Services	MBA	MBA	314 BIM	2017
Marketing of Insurance Services	MBA	MBA	315 BIM	2017
Rural Banking and Micro-finance	MBA	MBA	316 BIM	2017
Personal Financial Planning	MBA	MBA	317 BIM	2017
Property Insurance	MBA	MBA	318 BIM	2017
Introduction to Healthcare Management	MBA	MBA	305 HM	2017
Information Technology in Healthcare	MBA	MBA	306 HM	2017



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Healthcare System in India – Public and Private	MBA	MBA	307 HM	2017
Healthcare System in the US / UK	MBA	MBA	308 HM	2017
Healthcare Data Analytics Part - I	MBA	MBA	309 HM	2017
Healthcare Operations Part - I	MBA	MBA	310 HM	2017
Health Insurance Industry	MBA	MBA	311 HM	2017
Healthcare clinical and Non clinical services	MBA	MBA	312 HM	2017
Change, Creativity, Innovation and Entrepreneurship	MBA	MBA	305 ED	2017
Finance for Entrepreneurs	MBA	MBA	306 ED	2017
Women Entrepreneurship	MBA	MBA	307 ED	2017
Managing Inventory	MBA	MBA	308 ED	2017
Planning for Operational Efficiency	MBA	MBA	309 ED	2017
Manufacturing Resource Planning	MBA	MBA	310 ED	2017
Legal Compliances for Entrepreneurs	MBA	MBA	311 ED	2017
Managing Entrepreneurial Profile	MBA	MBA	312 ED	2017
Quality Management System	MBA	MBA	313 ED	2017
Microfinance	MBA	MBA	314 ED	2017
IT for Entrepreneurs	MBA	MBA	315 ED	2017
Supply Chain Management	MBA	MBA	316 ED	2017
Using Excel for Business Intelligence	MBA	MBA	317 ED	2017
Leadership Skills for Entrepreneurs	MBA	MBA	318 ED	2017
Services Business Management	MBA	MBA	305 SER	2017
Services Performance Management	MBA	MBA	306 SER	2017
Project Management in Services	MBA	MBA	307 SER	2017
Relationship Management in Services	MBA	MBA	308 SER	2017
Information Technology Enabled Services Management	MBA	MBA	309 SER	2017




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Service Value Chain Management Lab	MBA	MBA	310 SER	2017
Service Technology Lab	MBA	MBA	311 SER	2017
Service Leadership Lab	MBA	MBA	312 SER	2017
Introduction to Retailing	MBA	MBA	305 RM	2017
Retail Stores & Operation Management	MBA	MBA	306 RM	2017
Retail Merchandise Management	MBA	MBA	307 RM	2017
Warehouse Management	MBA	MBA	308 RM	2017
Retail selling skill	MBA	MBA	309 RM	2017
IT for Retailing	MBA	MBA	310 RM	2017
Food Retail Management	MBA	MBA	311 RM	2017
Managing retail store	MBA	MBA	312 RM	2017
Integrated Marketing Communication	MBA	MBA	305 MC	2017
Internet Marketing I	MBA	MBA	306 MC	2017
Mass Communication Media and Culture - I	MBA	MBA	307 MC	2017
Public Relations – I	MBA	MBA	308 MC	2017
Event Management	MBA	MBA	309 MC	2017
Communications Theory – I	MBA	MBA	310 MC	2017
Media Planning & Buying	MBA	MBA	311 MC	2017
Digital Consumer and Digital Branding	MBA	MBA	312 MC	2017
Social Media Marketing	MBA	MBA	313 MC	2017
Email Marketing	MBA	MBA	314 MC	2017
Mobile Marketing	MBA	MBA	315 MC	2017
Fundamentals of Hospitality Management	MBA	MBA	305 THM	2017
Tourism and Travel Management	MBA	MBA	306 THM	2017
Hospitality and Tourism Laws	MBA	MBA	307 THM	2017




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Financial Management for Hospitality Management	MBA	MBA	308 THM	2017
Accounting for Hospitality Management	MBA	MBA	309 THM	2017
Information and Communication Technology for Hospitality	MBA	MBA	310 THM	2017
Services Management	MBA	MBA	311 THM	2017
Accommodation Management	MBA	MBA	312 THM	2017
Facilities and Securities Management	MBA	MBA	313 THM	2017
Culture and Ethics Management	MBA	MBA	314 THM	2017
Evolution of Strategic Thought of Defence	MBA	MBA	305 DFM	2017
Strategic Defence Management	MBA	MBA	306 DFM	2017
Legal aspects of Security & Defence Management	MBA	MBA	307 DFM	2017
Defence–Marketing Management I	MBA	MBA	308 DFM	2017
Defence Acquisition Planning Procedure	MBA	MBA	309 DFM	2017
Defence Manpower Management I	MBA	MBA	310 DFM	2017
Defence Information System Management	MBA	MBA	311 DFM	2017
Defence Operation Management	MBA	MBA	312 DFM	2017
Defence Supply Chain Management –I	MBA	MBA	313 DFM	2017
Negotiating in Business & Organisation	MBA	MBA	314 DFM	2017
International Business Economics - I	MBA	MBA	315 DFM	2017
Export Documentation & Procedure	MBA	MBA	316 DFM	2017
Defence mechanism of India	MBA	MBA	317 DFM	2017
E-Marketing and Analytics	MBA	MBA	413 MKT	2017
Indirect Taxation	MBA	MBA	403 FIN	2017
International Finance	MBA	MBA	404 FIN	2018
Fixed Income Securities & Technical Analysis	MBA	MBA	411 FIN	2018
Commodity Markets	MBA	MBA	412 FIN	2018



Name of the new course introduced in last 5 years	Program code	Program name	Course code	Year of introduction
Principles of Insurance	MBA	MBA	414 FIN	2018
Operations Strategy and Research	MBA	MBA	403 OPE	2018
Employment Relations	MBA	MBA	403 HR	2018
Global HRI	MBA	MBA	406 HR	2018
Banking Regulations and Legal Aspects	MBA	MBA	403 BIM	2018
Trends in Insurance Management	MBA	MBA	404 BIM	2018
Advance Technology in Banking & Insurance	MBA	MBA	405 BIM	2018
Practice of Marine Insurance	MBA	MBA	406 BIM	2018
Fire and Consequential Loss Insurance	MBA	MBA	407 BIM	2018
Health Insurance & Medi-claim Insurance	MBA	MBA	408 BIM	2018
Agricultural Insurance	MBA	MBA	409 BIM	2018
Agency Management	MBA	MBA	410 BIM	2018
International Banking	MBA	MBA	411 BIM	2018
Vehicle Insurance	MBA	MBA	412 BIM	2018
Life Insurance Products	MBA	MBA	413 BIM	2018
Commercial Banking and Cooperative Banking	MBA	MBA	414 BIM	2018
Central Banking	MBA	MBA	415 BIM	2018
Innovations in Banking and Insurance Industry	MBA	MBA	416 BIM	2018
Introduction to Medical / Healthcare Terminology	MBA	MBA	403 HM	2018
Strategic Planning and Healthcare Management	MBA	MBA	404 HM	2018
Healthcare Organizational Behavior	MBA	MBA	405 HM	2018
Healthcare Organizational Leadership	MBA	MBA	406 HM	2018
Healthcare Operations Part - II	MBA	MBA	407 HM	2018
Healthcare Data Analytics Part - II	MBA	MBA	408 HM	2018
Healthcare Services	MBA	MBA	409 HM	2018



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Indian Health Statistics and Information of Health in India	MBA	MBA	410 HM	2018
Social Entrepreneurship	MBA	MBA	403 ED	2018
Investing in Science & Technology	MBA	MBA	404 ED	2018
Digital Entrepreneurship	MBA	MBA	405 ED	2018
Understanding Logistics for International Business	MBA	MBA	406 ED	2018
Legal Issues in International Business	MBA	MBA	407 ED	2018
International Marketing	MBA	MBA	408 ED	2018
Avenues for Entrepreneurs	MBA	MBA	409 ED	2018
IPR Strategies	MBA	MBA	410 ED	2018
Managing for Growth	MBA	MBA	411 ED	2018
Agri-Entrepreneurship	MBA	MBA	412 ED	2018
Documentation for International Business	MBA	MBA	413 ED	2018
Marketing to Emerging Markets & Bottom of the Pyramid	MBA	MBA	414 ED	2018
Project Management & Feasibility Analysis	MBA	MBA	415 ED	2018
Corporate Entrepreneurship	MBA	MBA	416 ED	2018
Strategic Services Marketing	MBA	MBA	403 SER	2018
Sectoral Services Management	MBA	MBA	404 SER	2018
Global Scenario of Services	MBA	MBA	405 SER	2018
Corporate Governance & Legal Framework in Services	MBA	MBA	406 SER	2018
Computer Application in Service Management	MBA	MBA	407 SER	2018
Services Operations Management	MBA	MBA	408 SER	2018
Service Excellence	MBA	MBA	409 SER	2018
Documentation Management in services	MBA	MBA	410 SER	2018
E- commerce and Digital marketing in Retail	MBA	MBA	403 RM	2018
International Retailing	MBA	MBA	404 RM	2018



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Retail Logistics Management	MBA	MBA	405 RM	2018
Retail Customer Service	MBA	MBA	406 RM	2018
Retail Pricing	MBA	MBA	407 RM	2018
Retail customer buying behavior and CRM	MBA	MBA	408 RM	2018
Retail promotion	MBA	MBA	409 RM	2018
Retailing Strategy	MBA	MBA	410 RM	2018
Strategic Brand Management	MBA	MBA	403 MC	2018
Internet Marketing II	MBA	MBA	404 MC	2018
Mass Communication Media and Culture – II	MBA	MBA	405 MC	2018
Public Relations – II	MBA	MBA	406 MC	2018
Global Marketing Communications	MBA	MBA	407 MC	2018
Communications Theory – II	MBA	MBA	408 MC	2018
Media and the Laws	MBA	MBA	409 MC	2018
Digital Analytics for Marketers	MBA	MBA	410 MC	2018
Data Mining for Marketing Insights	MBA	MBA	411 MC	2018
Affiliate Marketing	MBA	MBA	412 MC	2018
Measuring Brand Equity	MBA	MBA	413 MC	2018
Strategic Hospitality Management	MBA	MBA	403 THM	2018
Tourism Planning and Development	MBA	MBA	404 THM	2018
Hotel Administration Management	MBA	MBA	405 THM	2018
Data Analytics Lab	MBA	MBA	406 THM	2018
Economic Analysis for services	MBA	MBA	407 THM	2018
Event Management	MBA	MBA	408 THM	2018
Logistics and Supply Chain Management	MBA	MBA	409 THM	2018
Food and Beverages Management	MBA	MBA	410 THM	2018




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Professional Skills Development Lab	MBA	MBA	411 THM	2018
Statistics for Hospitality and Tourism	MBA	MBA	412 THM	2018
Defence Economics	MBA	MBA	403 DFM	2018
National Power and Defence Policy	MBA	MBA	404 DFM	2018
Defence – Marketing Management II	MBA	MBA	405 DFM	2018
Economics of Organisations & Strategy	MBA	MBA	406 DFM	2018
Defence - Manpower Management II	MBA	MBA	407 DFM	2018
Defence –Enterprise Resource Planning	MBA	MBA	408 DFM	2018
Cyber Laws	MBA	MBA	409 DFM	2018
Defence Quality Management Standards	MBA	MBA	410 DFM	2018
Defence Supply Chain Management - II	MBA	MBA	411 DFM	2018
Defence Procurement Procedure	MBA	MBA	412 DFM	2018
Managing Strategic Innovations - Defence Management	MBA	MBA	413 DFM	2018
International Business Economics – II	MBA	MBA	414 DFM	2018
International Law	MBA	MBA	415 DFM	2018




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