

S. B. Patil Institute of Management

1.3.1 List of Courses integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Sr. No.	Course Code	Course Name	Cross Cutting Issues Relevant to		
			Gender	Environment and Sustainability	Human Values & Professional Ethics
1	101	Accounting for Business Decisions	-	-	Y
2	102	Economic Analysis for Business Decisions	-	-	Y
3	103	Legal Aspects of Business	Y	-	Y
4	104	Business Research Methods	-	-	Y
5	105	Organizational Behaviour	Y	-	Y
6	106	Basics of Marketing	Y	Y	Y
7	107	Management Fundamentals	-	-	Y
8	108	Business Communication Lab	Y	-	Y
9	115	Enterprise Analysis - Desk Research	-	-	Y
10	201	Marketing Management	Y	Y	Y
11	202	Financial Management	-	-	Y
12	203	Human Resource Management	Y	-	Y
13	204	Decision Science	-	-	Y
14	205	Operations & Supply Chain Management	-	Y	-
15	206	Management Information Systems	-	-	Y
16	215	Industry Analysis - Desk Research	-	-	Y
17	301	Strategic Management	Y	Y	Y
18	302	Enterprise Performance Management	-	-	Y




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			Gender	Environment and Sustainability	Human Values & Professional Ethics
19	303	Startup and New Venture Management	Y	Y	Y
20	304	Summer Internship Project	Y	Y	Y
21	305 MKT	Contemporary Marketing Research	-	-	Y
22	306 MKT	Consumer Behaviour	-	-	Y
23	307 MKT	Integrated Marketing Communications	Y	-	Y
24	309 MKT	Strategic Brand Management	-	-	Y
25	312 MKT	Customer Relationship Management	-	-	Y
26	305 FIN	Direct Taxation	Y	-	Y
27	306 FIN	Financial System of India , Markets and Services	-	-	Y
28	309 FIN	Corporate Finance	-	Y	Y
29	316 FIN	Financial Instruments & Derivatives	-	-	Y
30	305 HR	Labour & Social Security Laws	Y	Y	Y
31	306 HR	Human Resource Accounting & Compensation Management	Y	-	-
32	307 HR	Employee Health, Safety & Welfare	-	-	Y
33	312 HR	Public Relations & Corporate Communication	Y	Y	Y
34	316 HR	Lab in Training	Y	Y	Y
35	318 HR	Lab in Personnel Administration & Appln Procedures	-	Y	Y
36	305 OPE	Planning and Control of Operations	-	Y	Y
37	306 OPE	Inventory Management	-	Y	Y
38	307 OPE	Productivity Management	-	Y	Y
39	310 OPE	Manufacturing Resource Planning	-	Y	-
40	311 OPE	Technology Management	-	Y	-
41	315 OPE	Project Management	-	Y	Y




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42	306 IB	Export Documentation and Procedures	-	-	Y
43	307 IB	International Management	-	-	Y
44	308 IB	International Marketing	Y	Y	Y
45	312 IB	Global Logistics and Supply Chain	-	Y	-
46	314 IB	Legal Dimensions of International Business	-	-	Y
47	305 IT	IT Management and Cyber Laws	-	-	Y
48	307 IT	Software Engineering	-	-	Y
49	310 IT	Software Quality Assurance	-	-	Y
50	305 SCM	Essentials of Supply Chain Management	-	Y	-
51	306 SCM	Logistics Management	-	Y	-
52	307 SCM	Managing Material Flow in Supply Chains	-	Y	Y
53	308 SCM	Inventory Management	-	Y	Y
54	309 SCM	Purchasing and Supplier Relationship Management - I	-	Y	Y
55	311 SCM	Supply Chain Planning	-	Y	Y
56	401	Management for Sustainability	Y	Y	Y
57	402	Dissertation	Y	Y	Y
58	403 MKT	Services Marketing	-	-	Y
59	404 MKT	Sales and Distribution Management	-	Y	Y
60	405 MKT	Retail Marketing	-	Y	-
61	406 MKT	Rural Marketing	-	Y	-
62	414 MKT	Marketing to Emerging Markets & Bottom of the Pyramid	-	Y	Y
63	403 FIN	Indirect Taxation	-	-	Y
64	410 FIN	Wealth & Portfolio Management	-	Y	-




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65	412 FIN	Commodity Markets	-	Y	-
66	413 FIN	Financing Rural Development	-	Y	-
67	403 HR	Employment Relations	Y	Y	Y
68	404 HR	Strategic Human Resource Management	Y	Y	Y
69	409 HR	Conflict & Negotiation Management	-	Y	Y
70	414 HR	Emerging Trends in HR	Y	Y	Y
71	415 HR	Designing HR policies	Y	Y	Y
72	416 HR	Competency Mapping	-	Y	Y
73	403 OPE	Operations Strategy and Research	-	Y	-
74	404 OPE	Total Quality Management	-	Y	-
75	406 OPE	World Class Manufacturing	-	Y	Y
76	407 OPE	Business Process Reengineering	-	Y	Y
77	412 OPE	Challenges and Opportunities in Operations Management	-	Y	Y
78	413 OPE	Lean Manufacturing	-	Y	-
79	403 IB	International Business Environment	-	-	Y
80	405 IB	Environment & Global Competitiveness	-	Y	Y
81	406 IB	Marketing to Emerging Markets & Bottom of the Pyramid	-	Y	Y
82	407 IB	Cross-Cultural Relationship Marketing	Y	Y	Y
83	403 IT	Software Project Management	-	-	Y
84	407 IT	Database Administration	-	-	Y
85	403 SCM	Strategic Supply Chain Management	-	Y	Y
86	404 SCM	Knowledge Management in Supply Chains	-	Y	Y
87	407 SCM	Purchasing & Supplier Relationship Management – II	-	Y	Y




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88	409 SCM	Project Management	-	Y	Y
89	412 SCM	Global Logistics	-	Y	Y
90	413 SCM	Supply Chain Practices– II	-	Y	Y




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