

2.6.2 Attainment of Programme outcomes and course outcomes are evaluated by the institution. (AY 2021-22)

POs attainment levels

PCET's, S. B. Patil Institute of Management Programme : MBA Batch 2020-22 POs/ PSOs Attainment									
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Average of PO's/ PSOs with respect to all courses (Pattern 2019, Sem 1, 2, 3, & 4)

Sem (Nature of Course)	Course No	Course Title	PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE
Sem I (Generic + UL + IL)	101	Managerial Accounting	3.0	3.0	2.0	2.5	2.0	2.5	2.0
	102	Organizational Behaviour	3.0	2.5	3.0	2.5	3.0	2.5	2.0
	103	Economic Analysis for Business Decisions	3.0	2.5	2.5	2.5	3.0	2.5	2.5
	104	Business Research Methods	3.0	3.0	2.5	2.5	2.0	2.5	3.0
	105	Basics of Marketing	3.0	2.0	2.0	2.5	2.5	2.5	2.0
	106	Digital Business	3.0	2.5	2.5	2.0	2.5	2.5	2.5
	107	Management Fundamentals	3.0	3.0	3.0	2.5	3.0	2.5	2.0
	108	Indian Economy	3.0	3.0	2.5	3.0	2.5	2.5	2.5
	109	Entrepreneurship Development	3.0	2.5	2.5	2.5	2.5	3.0	2.5
	113	Verbal Communication Lab I	2.0	2.0	2.5	2.5	2.5	2.0	2.0
	114	Enterprise Analysis & Desk Research I	2.5	2.5	3.0	2.5	3.0	3.0	3.0
	115	Selling & Negotiation Skills Lab	3.0	2.5	2.5	2.0	2.5	2.5	2.0
Sem II (Generic + UL + IL)	201	Marketing Management	3.0	2.5	2.0	2.5	2.5	2.5	2.5
	202	Financial Management	3.0	3.0	2.0	2.5	3.0	2.5	2.5
	203	Human Resources Management	3.0	2.5	3.0	2.5	3.0	2.5	2.0
	204	Operations & Supply Chain Management	3.0	2.5	2.0	2.5	2.5	2.5	2.5
	207	Contemporary Frameworks in Management	3.0	2.5	3.0	3.0	3.0	2.5	2.5
	209	Start Up and New Venture Management	3.0	3.0	2.5	3.0	2.5	3.0	2.5
	211	Business, Government & Society	3.0	2.5	2.5	2.5	2.5	3.0	2.5

	215	Entrepreneurship Lab	2.5	3.0	3.0	2.5	3.0	3.0	2.5
Sem II (MKTG)	205 MKT	Marketing Research	3.0	3.0	2.0	2.5	2.5	2.5	3.0
	206 MKT	Consumer Behaviour	3.0	2.5	2.5	3.0	2.5	2.0	2.0
	218 MKT	Product & Brand Management	3.0	2.5	2.5	2.5	2.0	2.0	2.5
	221 MKT	Marketing of Financial Services - I	3.0	2.5	2.5	2.5	2.0	2.0	2.5
Sem II (FIN)	205 FIN	Financial Markets and Banking Operations	2.5	2.5	2.5	2.5	2.5	2.5	2.5
	206 FIN	Personal Financial Planning	3.0	3.0	2.0	2.5	2.0	2.5	2.5
	217 FIN	Securities Analysis & Portfolio Management	2.5	3.0	2.0	2.5	2.0	2.0	2.5
	219 FIN	Direct Taxation	2.5	3.0	3.0	2.5	3.0	2.5	2.5
Sem II (HR)	205 HRM	Competency Based Human Resource Management	2.5	2.5	3.0	2.5	3.0	2.5	2.5
	206 HRM	Employee Relations & Labour Legislation	3.0	2.5	3.0	3.0	2.5	3.0	2.5
	219 HRM	Learning and Development	3.0	2.5	2.5	2.0	3.0	2.5	2.0
	221 HRM	HR Analytics	2.5	3.0	2.0	3.0	2.5	2.0	2.5
Sem II (OSCM)	205 OSCM	Services Operations Management - I	3.0	2.5	2.5	2.0	2.0	2.0	2.5
	206 OSCM	Supply Chain Management	3.0	2.0	2.5	2.0	2.5	2.5	2.0
	221 OSCM	Quality Management Standards	3.0	2.5	2.5	2.0	2.0	2.0	2.5
	222 OSCM	Service Value Chain Management	3.0	2.0	2.5	2.0	2.5	2.5	2.0
Sem II (BA)	205 BA	Basic Business Analytics using R	3.0	3.0	2.5	2.5	2.5	2.0	3.0
	206 BA	Data Mining	2.5	2.5	2.5	2.5	2.5	2.5	2.5
	217 BA	Marketing Analytics	2.5	2.5	2.0	2.5	3.0	2.0	3.0
	219 BA	Workforce Analytics	2.5	3.0	2.5	2.5	2.5	2.5	2.5
Sem III (Generic +UL)	301	Strategic Management	3.0	2.5	3.0	3.0	3.0	2.5	2.0
	302	Decision Science	3.0	3.0	2.5	2.5	2.5	2.5	3.0
	303	Summer Internship Project	3.0	2.5	2.5	2.5	2.5	2.5	3.0

	307	International Business Environment	3.0	2.5	2.0	2.5	2.0	2.0	2.0
	310	Corporate Governance	3.0	3.0	3.0	3.0	3.0	2.5	2.0
	311	Management of Non-profit organizations	3.0	2.5	2.5	2.0	2.5	3.0	2.0
Sem III (MKTG)	304 MKT	Services Marketing	3.0	2.5	2.0	2.0	3.0	2.0	2.0
	305 MKT	Sales & Distribution Management	3.0	2.5	2.0	2.5	2.5	2.0	2.5
	312 MKT	Business to Business Marketing	3.0	2.5	2.5	2.5	2.5	2.0	2.0
	313 MKT	International Marketing	3.0	2.5	2.5	2.5	2.5	2.0	2.0
	315 MKT	Marketing of Financial Services - II	2.5	2.5	2.5	2.0	2.0	2.5	2.0
Sem III (FIN)	304 FIN	Advanced Financial Management	3.0	3.0	1.5	1.5	2.5	2.0	2.5
	305 FIN	International Finance							
	313 FIN	Technical Analysis of Financial Markets	2.5	2.5	2.5	2.5	2.0	2.0	2.5
	314 FIN	Commodities Markets	2.5	2.5	2.5	2.5	2.0	2.5	2.0
	319 FIN	Treasury Management							
Sem III (HR)	304 HR	Strategic Human Resource Management	3.0	2.5	3.0	3.0	3.0	2.0	2.5
	305 HR	Human Resource Operations	3.0	2.5	2.5	2.5	2.5	2.5	2.0
	312 HR	Talent Management	2.5	2.5	3.0	2.0	3.0	2.5	2.0
	318 HR	Performance Management System	3.0	3.0	3.0	2.5	3.0	2.5	2.5
	319 HR	Change Management & New Technologies in HRM	3.0	2.5	2.5	2.5	3.0	2.5	2.0
Sem III (OSCM)	304 OSCM	Services Operations Management - II	3.0	2.0	2.0	2.5	2.5	2.5	2.0
	305 OSCM	Logistics Management	3.0	2.5	2.5	2.0	2.5	2.0	2.5
	314 OSCM	Business Excellence	3.0	2.5	2.0	2.0	3.0	2.0	2.0
	315 OSCM	Toyota Production System	3.0	2.0	3.0	3.0	3.0	2.5	2.5
	317 OSCM	Operations and Services Strategy	3.0	3.0	2.5	2.5	3.0	2.0	2.5
Sem III (BA)	304 BA	Advanced Statistical Methods	3.0	2.5	2.0	2.5	2.5	2.0	2.5



		using R							
	305 BA	Machine Learning & Cognitive intelligence using Python	2.5	3.0	2.0	2.0	2.5	2.0	3.0
	312 BA	Social Media, Web & Text Analytics	2.5	2.5	2.5	3.0	2.5	2.5	2.5
	313 BA	Industrial Internet of Things	3.0	2.5	2.0	2.5	2.5	2.5	3.0
	314 BA	Supply Chain Analytics	2.5	2.5	2.5	2.5	2.5	2.5	2.5
Sem III (IB)	1	Import Export Documentation and Procedures	2.5	2.5	2.5	3.0	2.0	2.5	2.0
	1	Cross Cultural Management and Global Leadership	2.5	2.5	3.0	2.5	2.5	2.0	2.0
Sem III (RABM)	1	Agriculture and Indian Economy	3.0	2.5	2.0	3.0	2.5	2.0	2.5
	1	Rural Credit and Finance	3.0	2.5	2.0	3.0	2.0	2.0	2.5
Sem III (PHCM)	1	Fundamentals of Pharma and Healthcare Management	3.0	2.0	2.5	2.5	2.0	2.0	2.0
	1	Strategic Planning & Healthcare Management	3.0	2.0	2.5	2.5	2.0	2.0	2.0
Sem III (THM)	1	Fundamental of Hospitality Management							
	1	Event Management							
Sem IV (Generic +UL)	401	Enterprise Performance Management	3.0	3.0	3.0	3.0	3.0	3.0	2.0
	402	Indian Ethos & Business Ethics	3.0	2.5	3.0	2.5	2.5	2.5	2.0
	405	Global Strategic Management	2.5	2.5	2.0	3.0	2.5	2.0	2.0
	408	Corporate Social Responsibility & Sustainability	1.5	1.5	2.0	1.5	1.5	1.5	1.0
Sem IV (MKTG)	403 MKT	Marketing 4.0	3.0	3.0	2.0	2.5	2.5	2.0	2.5
	404 MKT	Marketing Strategy	3.0	2.5	2.0	2.5	2.5	2.0	2.0
	412 MKT	Retail Marketing	3.0	2.5	2.0	2.5	2.0	2.0	2.5
	414 MKT	Marketing to Emerging Markets & Bottom of Pyramid	3.0	2.5	2.0	2.0	2.0	2.0	2.0
Sem IV (FIN)	403 FIN	Financial Laws	3.0	2.0	2.0	2.5	2.0	2.0	2.0
	404 FIN	Current Trends & Cases in Finance	2.1	2.6	1.6	2.1	1.6	1.6	2.1
	410 FIN	Business Valuation	3.0	3.0	2.5	2.5	2.0	2.0	2.0
	412 FIN	Strategic Cost Management	2.5	2.5	2.0	2.0	2.0	2.0	2.0



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Sem IV (HR)	403 HR	Organizational Diagnosis & Development	3.0	2.5	2.5	2.5	2.5	2.0	2.5
	404 HR	Current Trends & Cases in Human Resource Management	3.0	3.0	2.5	2.5	3.0	2.0	2.0
	413 HR	Employee Engagement and Ownership	2.5	3.0	3.0	2.5	2.5	2.0	2.0
	415 HR	E - HRM	2.5	2.5	2.0	2.5	2.5	2.0	2.0
Sem IV (OSCM)	403 OSCM	E Supply Chains & Logistics	3.0	3.0	2.0	2.0	3.0	2.0	2.0
	404 OSCM	Industry 4.0	3.0	2.5	2.0	2.5	3.0	2.0	2.5
	410 OSCM	World Class Manufacturing	2.5	2.5	2.0	2.5	2.0	2.0	2.5
	414 OSCM	Purchasing & Supplier Relationship Management	2.5	2.5	2.0	2.5	2.0	2.5	2.0
Sem IV (BA)	403 BA	Economics of Network Industries	2.1	2.1	1.6	1.6	2.1	2.1	1.6
	404 BA	Artificial Intelligence in Business Applications	3.0	2.5	2.5	2.0	3.0	2.5	3.0
	409 BA	E Commerce Analytics - II	2.5	2.5	2.5	2.5	2.5	2.5	2.5
	410 BA	Healthcare Analytics	3.0	2.5	2.5	2.5	3.0	2.5	3.0
Sem IV (IB)	1	Agriculture and Indian Economy	2.5	2.5	2.0	2.0	2.0	2.5	2.5
	1	Rural Credit and Finance	3.0	2.0	2.0	2.5	2.0	2.0	2.0
Sem IV (RABM)	2	ICT for Agriculture Management	3.0	2.5	2.0	2.5	2.0	2.0	3.0
	3	Agri – Entrepreneurship	3.0	2.5	2.5	3.0	2.0	3.0	2.0
Sem IV (PHCM)	2	Pharma and healthcare regulatory environment in India	2.5	2.5	2.5	2.5	2.0	2.0	2.0
	4	Entrepreneurship in Pharma and Healthcare	3.0	2.5	3.0	2.5	2.5	3.0	2.0
Sem IV (THM)	2	Tourism & Travel Management							
	3	Strategic Hospitality Management							



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PSOs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE
Average PO's	2.8	2.6	2.4	2.5	2.5	2.3	2.3
Average Indirect Feedback	2.8	2.5	2.2	2.7	2.7	2.0	2.5

PO's/PSOs		PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE
Calculations as per weightages	Direct: 80 % Average attainment COs	2.26	2.05	1.92	1.97	1.98	1.85	1.85
	Indirect: 20% Average attainment Feedback /Survey	0.57	0.50	0.43	0.53	0.53	0.40	0.50
Overall Attainment : SBPIM POs/PSOs		2.83	2.55	2.35	2.50	2.52	2.25	2.35
PO Achievement Level (2020-22)		2.48						

Summary:

PO achievement level (Batch 2020-22 is **2.48**), referring to scale mentioned below; our target level is Level 4 ($2 > 2.48 \leq 2.5$), hence we are able to achieve our target level.

PO/PSO Attainment Levels:

- Level 1: $0.5 > \text{attainment} \leq 1$
- Level 2: $1.0 > \text{attainment} \leq 1.5$
- Level 3: $1.5 > \text{attainment} \leq 2$
- Level 4: $2 > 2.48 \leq 2.5 \rightarrow \text{Target Level}$**
- Level 5: $2.5 > \text{attainment} \leq 3$




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Record the attainment of Course Outcomes of all courses with respect to set attainment levels

COURSE OUTCOMES

Set Course Attainment Levels: SBPIM
Attainment Level 1 : 40% students scoring more than University average percentage marks or 50 % marks in the final examination
Attainment Level 2 : 50% students scoring more than University average percentage marks or 50 % marks in the final examination (Target Level)
Attainment Level 3 : 60% students scoring more than University average percentage marks or 50 % marks in the final examination

Formula to compute Course Outcome: CO Attainment Level
$A (CO)_{101} = 80\% (\text{Attainment level of End Term Exam}) + 20\% (\text{Attainment level of Internal Exam})$

PO Attainment Level :	By CO attainment level
$A (PO)_n = 80\% (\text{AVG attainment level by Direct Method})$	
	$+ 20\% (\text{AVG attainment level by Indirect Method})$
	Through Feedback from (Students / Alumni / Employers / Parents/ Faculty / Management)

CO Attainment Level: Batch 2020-22 (2019 Pattern)

Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem I (Generic + UL + IL)	101	GC – 01	Managerial Accounting	3	Y	Maintain & raise the level of performance
	102	GC – 02	Organizational Behaviour	3	Y	
	103	GC – 03	Economic Analysis for Business Decisions	3	Y	
	104	GC – 04	Business Research Methods	3	Y	



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	105	GC – 05	Basics of Marketing	3	Y	
	106	GC – 06	Digital Business	3	Y	
	107	GE - UL - 01	Management Fundamentals	3	Y	
	108	GE - UL - 02	Indian Economy	3	Y	
	109	GE - UL - 03	Entrepreneurship Development	3	Y	
	113	GE - IL - 01	Verbal Communication Lab I	3	Y	
	114	GE - IL - 02	Enterprise Analysis & Desk Research I	3	Y	
	115	GE - IL - 03	Selling & Negotiation Skills Lab	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem II (Generic + UL + IL)	201	GC – 07	Marketing Management	3	Y	Maintain & raise the level of performance
	202	GC – 08	Financial Management	3	Y	
	203	GC – 09	Human Resources Management	3	Y	
	204	GC – 10	Operations & Supply Chain Management	3	Y	
	207	GE - UL - 07	Contemporary Frameworks in Management	3	Y	
	209	GE - UL - 09	Start Up and New Venture Management	3	Y	
	211	GE - UL - 11	Business, Government & Society	3	Y	
	215	GE – IL - 10	Entrepreneurship Lab	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem II (MKTG)	205 MKT	SC - MKT - 01	Marketing Research	3	Y	Maintain & raise the level of performance
	206 MKT	SC - MKT - 02	Consumer Behaviour	3	Y	




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	218 MKT	SE – IL - MKT - 02	Product & Brand Management	3	Y	
	221 MKT	SE – IL - MKT - 05	Marketing of Financial Services - I	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem II (FIN)	205 FIN	SC - FIN - 01	Financial Markets and Banking Operations	3	Y	Maintain & raise the level of performance
	206 FIN	SC - FIN - 02	Personal Financial Planning	3	Y	
	217 FIN	SE – IL - FIN - 01	Securities Analysis & Portfolio Management	3	Y	
	219 FIN	SE – IL - FIN - 03	Direct Taxation	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem II (HR)	205 HRM	SC - HRM - 01	Competency Based Human Resource Management	3	Y	Maintain & raise the level of performance
	206 HRM	SC - HRM - 02	Employee Relations & Labour Legislation	3	Y	
	219 HRM	SE – IL - HRM - 03	Learning and Development	3	Y	
	221 HRM	SE – IL - HRM - 05	HR Analytics	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem II (OSCM)	205 OSCM	SC - OSCM - 01	Services Operations Management - I	3	Y	Maintain & raise the level of performance
	206 OSCM	SC - OSCM - 02	Supply Chain Management	3	Y	
	221 OSCM	SE – IL - OSCM - 05	Quality Management Standards	3	Y	
	222 OSCM	SE – IL - OSCM - 06	Service Value Chain Management	3	Y	



Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem II (BA)	205 BA	SC - BA - 01	Basic Business Analytics using R	3	Y	Maintain & raise the level of performance
	206 BA	SC - BA - 02	Data Mining	3	Y	
	217 BA	SE – IL - BA - 01	Marketing Analytics	3	Y	
	219 BA	SE – IL - BA - 03	Workforce Analytics	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (Generic +UL)	301	GC – 11	Strategic Management	3	Y	Maintain & raise the level of performance
	302	GC – 12	Decision Science	3	Y	
	303	GC – 13	Summer Internship Project	3	Y	
	307	GE - UL - 14	International Business Environment	3	Y	
	310	GE - UL - 17	Corporate Governance	3	Y	
	311	GE - UL - 18	Management of Non-profit organizations	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (MKTG)	304 MKT	SC – MKT- 03	Services Marketing	3	Y	Maintain & raise the level of performance
	305 MKT	SC – MKT- 04	Sales & Distribution Management	3	Y	
	312 MKT	SE – IL - MKT- 07	Business to Business Marketing	3	Y	
	313 MKT	SE – IL - MKT- 08	International Marketing	3	Y	
	315 MKT	SE – IL - MKT- 10	Marketing of Financial Services - II	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures



Sem III (FIN)	304 FIN	SC – FIN - 03	Advanced Financial Management	3	Y	Maintain & raise the level of performance
	305 FIN	SC – FIN - 04	International Finance			
	313 FIN	SE – IL - FIN – 10	Technical Analysis of Financial Markets	3	Y	
	314 FIN	SE – IL - FIN - 11	Commodities Markets	3	Y	
	319 FIN	SE – IL - FIN – 16	Treasury Management			
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (HR)	304 HR	SC – HRM - 03	Strategic Human Resource Management	3	Y	Maintain & raise the level of performance
	305 HR	SC – HRM - 04	Human Resource Operations	3	Y	
	312 HR	SE – IL - HRM - 07	Talent Management	3	Y	
	318 HR	SE – IL - HRM - 13	Performance Management System	3	Y	
	319 HR	SE – IL - HRM - 13	Change Management & New Technologies in HRM	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (OSCM)	304 OSCM	SC – OSCM - 03	Services Operations Management - II	3	Y	Maintain & raise the level of performance
	305 OSCM	SC – OSCM - 04	Logistics Management	3	Y	
	314 OSCM	SE – IL - OSCM – 09	Business Excellence	3	Y	
	315 OSCM	SE – IL - OSCM – 10	Toyota Production System	3	Y	
	317 OSCM	SE – IL - OSCM – 12	Operations and Services Strategy	3	Y	




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Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (BA)	304 BA	SC – BA - 03	Advanced Statistical Methods using R	3	Y	Maintain & raise the level of performance
	305 BA	SC – BA - 04	Machine Learning & Cognitive intelligence using Python	3	Y	
	312 BA	SE – IL - BA – 06	Social Media, Web & Text Analytics	3	Y	
	313 BA	SE – IL - BA – 07	Industrial Internet of Things	3	Y	
	314 BA	SE – IL - BA – 08	Supply Chain Analytics	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (IB)	1	SC – IB – 01	Import Export Documentation and Procedures	3	Y	Maintain & raise the level of performance
	1	SE – IB - 03	Cross Cultural Management and Global Leadership	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (RABM)	1	SC – RABM – 01	Agriculture and Indian Economy	3	Y	Maintain & raise the level of performance
	1	SE – RABM – 03	Rural Credit and Finance	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem III (PHCM)	1	SC – PHCM-01	Fundamentals of Pharma and Healthcare Management	3	Y	Maintain & raise the level of performance
	1	SE – PHCM-03	Strategic Planning & Healthcare Management	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures



Sem III (THM)	1	SC – THM – 01	Fundamental of Hospitality Management			NA
	1	SE – THM - 03	Event Management			
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (Generic +UL)	401	GC – 14	Enterprise Performance Management	3	Y	Maintain & raise the level of performance
	402	GC – 15	Indian Ethos & Business Ethics	3	Y	
	405	GE - UL - 19	Global Strategic Management	3	Y	
	408	GE - UL - 22	Corporate Social Responsibility & Sustainability	1	N	Assignments, Personal Coaching and Counseling, Extra Classes
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (MKTG)	403 MKT	SC – MKT- 04	Marketing 4.0	3	Y	Maintain & raise the level of performance
	404 MKT	SC – MKT- 06	Marketing Strategy	3	Y	
	412 MKT	SE – IL - MKT- 10	Retail Marketing	3	Y	
	414 MKT	SE – IL - MKT- 18	Marketing to Emerging Markets & Bottom of Pyramid	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (FIN)	403 FIN	SC – FIN - 05	Financial Laws	3	Y	Maintain & raise the level of performance
	404 FIN	SC – FIN - 06	Current Trends & Cases in Finance	2.2	Y	
	410 FIN	SE – IL - FIN – 22	Business Valuation	3	Y	
	412 FIN	SE – IL - FIN - 24	Strategic Cost Management	3	Y	




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Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (HR)	403 HR	SC – HRM - 05	Organizational Diagnosis & Development	3	Y	Maintain & raise the level of performance
	404 HR	SC – HRM - 06	Current Trends & Cases in Human Resource Management	3	Y	
	413 HR	SE - IL - HRM - 19	Employee Engagement and Ownership	3	Y	
	415 HR	SE - IL - HRM - 21	E - HRM	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (OSCM)	403 OSCM		E Supply Chains and Logistics	3	Y	Maintain & raise the level of performance
	404 OSCM		Industry 4.0	3	Y	
	410 OSCM		World Class Manufacturing	3	Y	
	414 OSCM -		Purchasing & supplier relationship management	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (BA)	403 BA	SC – BA - 05	Economics of Network Industries	2.2	Y	Maintain & raise the level of performance
	404 BA	SC – BA - 06	Artificial Intelligence in Business Applications	3	Y	
	409 BA	SE – IL - BA - 13	E Commerce Analytics - II	3	Y	
	410 BA	SE – IL - BA - 14	Healthcare Analytics	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (IB)	1	SC – RABM – 01	Agriculture and Indian Economy	3	Y	Maintain & raise the level of performance



	1	SE – RABM – 03	Rural Credit and Finance	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (RABM)	2	SC – RABM – 02	ICT for Agriculture Management	3	Y	Maintain & raise the level of performance
	3	SE– RABM – 05	Agri – Entrepreneurship	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (PHCM)	2	SC – PHCM- 02	Pharma and healthcare regulatory environment in India	3	Y	Maintain & raise the level of performance
	4	SE – PHCM- 06	Entrepreneurship in Pharma and Healthcare	3	Y	
Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
Sem IV (THM)	2	SC – THM - 02	Tourism & Travel Management			NA
	3	SE – THM - 05	Strategic Hospitality Management			

Total Courses	105
No. of Course target achieved	104
No. of Course target not achieved	1




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Summary:

- 1) Courses: Generic, UL & IL, Specializations Major : Marketing, Finance, HR, OSCM, BA, and Minor: IB, RABM and PHCM are considered
- 2) THM has no students for this batch
- 3) Out of 105 courses, 104 courses attain the set target level of CO attainment, CO attainment levels are set considering; Revised syllabus 2019 pattern was implemented, with introduction of new course and new specializations.

Record the attainment of Course Outcomes of all courses with respect to set attainment levels

Semester	Course Code	Course Title	CO Attainment Level	Target Level : 2
Sem IV	408	Corporate Social Responsibility & Sustainability	1	Not Attained




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