



Pimpri Chinchwad Education Trust's
S.B.Patil Institute of Management



3.1.1 Grants for research projects sponsored by the government/non-government sources such as industry, corporate houses, international bodies, endowments, Chairs in the institution during the last five years

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/ Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the project	Name of the Funding Agency	Type (Government/non- Government)
A Study on Impact of Celebrity Endorsement for Social Campaign By Government on Indian Citizens	Mr. Pavan Patil	Management	2014-15	90,000	2 years	B.C.U.D. Savitribai Phule Pune University	Government
A Study on Hidden Talent Management of employees in ITES Sector with reference to Pune City	Dr. Daniel Penkar* Dr. Hansraj Thorat** Dr. Rajesh Agarwal**	Management	2013-14	140,000	2 years	B.C.U.D. Savitribai Phule Pune University	Government

*PI= Principal Investigator

** CI = Co- Investigator

Year	2017-18	2016-17	2015-16	2014-15	2013-14
INR in Lakhs	---	---	---	90,000	1,40,000




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