

Pimpri Chinchwad Education Trust's  
**S.B.Patil Institute of Management**

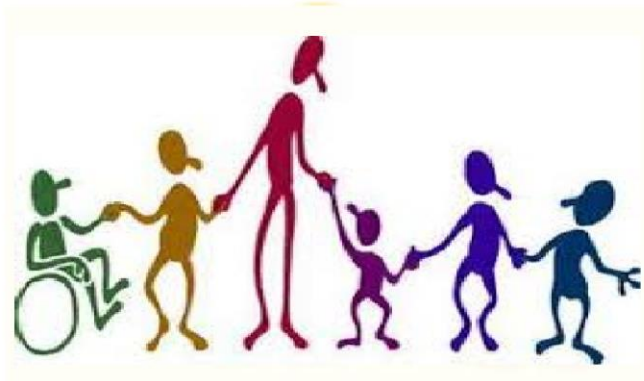
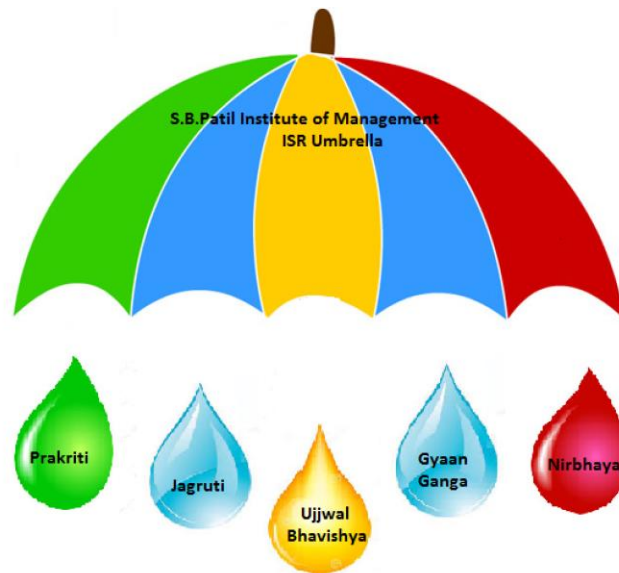
**NAAC: Criterion No. 3**

**Research, Innovations and Extension**

**3.4 Extension Activities**

**INSTITUTES SOCIAL RESPONSIBILITY AND EXTENSION ACTIVITIES**

**ISR UMBRELLA**



## **Introductory Note:**

The social and environmental awareness activities are consistently carried out at SBPIM from its inception year.

All these initiatives were titled and categorized as per the nature of activity under the ISR (Institute Social Responsibility) umbrella of SBPIM from 2017-18.

Categorized as:

- ❖ **Prakriti (Environment Protection),**
- ❖ **Jagruti (Social Awareness),**
- ❖ **Ujjwal Bhavishya (Programme for Underprivileged Children and Promoting Education),**
- ❖ **Gyaan Ganga (Knowledge Transfer) and**
- ❖ **Nirbhaya (Safety & Empowerment of Women).**

## **Prakriti (Environment Protection)**

The institute takes keen initiatives in preserving and conserving environment in nearby vicinity. The institute tries to make the students understand the importance of preserving and safeguarding the environment. Initiatives to spread awareness to protect the natural resources make people understand that these resources might get depleted eventually if used irresponsibly. Volunteers held engaging sessions with impactful audio-visuals, posters and speeches on Environment Protection at major localities creating awareness regarding ill-effects on the planet.

## **Jagruti (Social Awareness)**

Various awareness programmes have been organized by the institute to address perilous issues in the society. The students are sensitized and create awareness about serious issues prevailing in society like Traffic safety issues, hygiene issues , importance of voting and others.

## **Ujjwal Bhavishya (Programme for Underprivileged Children and Promoting Education)**

Activities planned specially for underprivileged children and initiatives to promote education among them are part of this category. Different donation drives where stationary, food, clothes etc. are organized.

## **Gyaan Ganga (Knowledge Transfer)**

A lecture series is conducted by the Director, Head Research, Head academics and some faculty members at various institutes mostly in rural areas on Career Guidance and some motivational topics. Where in the focus is on transfer of knowledge to right person at the right time.

## **Nirbhaya (Safety & empowerment of women)**

Disheartening issues prevailing in the society such as gender abuse, women exploitation at every level (like rapes, harassment, dowry, etc) have been addressed from time to time.