

T&P ACTIVITIES: 2015-16

SBPIM Training and Placement cell has organized internal training programs for employability enhancement of the students

The Schedule is given:

Activity	Date
Covering Letter & Resume writing	27/08/2015
Group Discussion	02/09/2015
Personal Interview	03/09/2015
Mock GD & PI	08/09/2015
Power Clothing	09/09/2015
Soft-Skills	30/09/2015

August 27, 2015: Training program on Covering Letter & Resume writing was conducted by Dr. Shailesh Siddhatekkar: Preparing appropriate Resume and covering letter is the most crucial aspect of getting shortlisted or selected for the desired job, keeping this in mind SBPIM conducted an informative session on covering letter and resume writing.

September 02, 2015: Group discussion session by Dr. Shailesh Siddhatekkar: Group discussion round is the most game changer round for most of the candidates, wherein some candidates perform well and some are unable to express them self in group discussion. The session was conducted to make students understand How to crack Group discussion. Some informative Video clips are shown to them for better understanding.



September 03, 2015: Personal Interview training session by Prof. Swapnil Sonkamble: For any job or selection comprises of Personal interview. During personal interviews employer can better understand the potential, suitability of the candidate. We teach our students about the do's and don'ts during the interviews and with the help of some audio video films, we make them understand and prepare them for the interviews.



September 08, 2015: Mock GD & PI sessions: Preparing students on group discussion and personal interviews will give understanding about the process of GD & PI, but to give them the actual experience and some practice, we conducted mock GD& PI sessions of MBA students.



September 30, 2015: Soft-Skills: SBPIM Soft skills are the main aspects of the management professional. It enhances the effectiveness of the person. Effective Communication is the most vital parameter or criteria for getting good job, now days it became the pre requisite for the candidates.

Certification programs at SBPIM

Employability Enhancement Value added Certification program at SBPIM

HR Certification Program

1. **September 5, 2015:** A certification program for bridging the gap between Industry expectation and students' knowledge, SBPIM has organized 15 days certification program for HR specialization students. The certification program is conducted in association with HR Remedy India, Pune.

Digital Marketing Certification Program

2. **September 21, 2015:** A certification program for bridging the gap between Industry expectation and knowledge SBPIM has organized 10 days certification program on "ADVANCED DIGITAL MARKETING for Marketing Specialization students. Program is conducted by HR Remedy India, Pune.

Total 25 students awarded certificates during a special program on 31st October 2015, 13 MBA Marketing students & 12 MBA HR students were conferred by Director SBPIM- Dr. Daniel Penkar & HR Remedy India's Director Mr. Sachin Patale. Dean SBPIM- Kirti Dharwadkar and all faculty members were present on this occasion.



SBPIM MBA - Marketing students at Digital Marketing Certification award ceremony



SBPIM MBA - HR students at HR Certification award ceremony

CORPORATE TO CAMPUS (C2C): 2015-16

1. **October 17, 2015:** A guest lecture on “Corporate demands while selecting the MBA graduates was conducted by Mr. Atul Pal, Head HR, Tata Docomo at S.B. Patil Institute of Management.
2. **October 15, 2015:** Demo on “SPSS Certification program was conducted at S.B. Patil Institute of Management by SPSS, Asia Private Limited for the interested MBA-I, MBA-II and faculties.
3. **September 5, 2015:** SBPIM organized alumni interaction on “Preparing yourself on campus for the corporate world and opportunities in Marketing by Mr. Shyam Shelke- Secretary- SBPIM Alumni Association on Saturday. Shyam is having a rich exposure in b2b marketing so he shared his views.
4. **September 14, 2015:** A guest lecture on “HR Skill Enhancement was conducted by Mr. J. N Bahulikar, General Manger HR, Rathi Groupof companies at S.B. Patil Institute of Management.
5. **October 6, 2015:** A guest lecture on “HR Skill Enhancement was conducted by Mr. J. N Bahulikar, General Manger HR,Rathi Group of companies at S.B. Patil Institute of Management
6. **October 12, 2015:** P.C.E.T's, S.B. Patil Institute of Management, Pune had organized an interactive session on “Financial Market Fundamentals & Career Opportunities in Marketing of Financial Services for MBA I, II year students the speaker for the session was Mr. Rahul Patil, Team Leader, Marketing at Hyundai, explained to students the basics of financial instruments. He also focused on how students can make career in Banking sector, Distribution house, Wealth Management, AMC's, Broking house etc.
7. **August 8, 2015:** A Career Guidance session was conducted by Mr.Ajay Mallarpurkar, MD, Earnest HR. He started the session with introducing himself and the career paths he has chosen in life. He explained about the various questions arising in the minds of fresher's while choosing a particular field. He explained about the basis on which people choose their careers.
8. **September 12, 2015:** P.C.E.T's, S.B. Patil Institute of Management, Pune had organized a session on Positive attitude building- college to corporate by Group Captain (Retd) Ashwani Bhakoo “Teaching management through actual Kargil war experiences. He is recipient of “Veshesh Seva Medal?. Group Captain Ashwani Bhakoo was the active warrior in the Kargil War.

T&P ACTIVITIES: 2014-15

CORPORATE TO CAMPUS (C2C): 2014-15

Date	Guest	Topic
23/08/2014	Mr Girish Kakade & Avantika Singh - Manager Timesgroup	Know your strenghts by Assessment test
2/9/2014	Mr Pramod Jain - Corporate Trainer & Motivation Speaker	How to reach Pinnacle of Success in your life
6/9/2014	Mr.Premchand Prasad- Cluster Head- Karvy	Career Opportunities in Financial services
10/9/2014	Mr.Shriram Kute - CEO - Connect with Locals	Promoting Business through digital marketing
10/9/2014	Mr. Mathew Johnson- Assistant Manager HR- WNS & Corporate Trainer	Current Trends & Job opportunities in Financial segment

SBPIM's 3rd Alumni Meet



S.B.Patil Institute of Management organised its 3rd Alumni meet- Convergence 2015 for the Alumni students of the last 4 batches on 21st February 2015.

151 alumni members were present for Convergence - 2015