



PCET's
S. B. PATIL INSTITUTE OF
MANAGEMENT



THE ACTIVITY REPORT
2023-24

SBPIM Happenings

Activities

Student Participation

Events

Celebrations



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OUR MOTTO

Our Motto "॥ सुप्रबन्धे राष्ट्र समृद्धि ॥" (Suprabandhe Rashtra Samridhhi) means "Better Management for a Better Nation."

SBPIM has a strong brand identity with a logo that has a great significance. The logo indicates the 'Nib of a Pen' stating 'Learn and Lead' which also bears a resemblance to the 'Flame of Knowledge' that shall lead us towards success for building a better Nation.

OUR VISION

"To be a Nationally and Internationally accredited Management Institute that supports collaborative learning, incubation center and cafeteria approach to provide quality education, research and consultation with an objective of transforming students to professionals, entrepreneurs and researchers having deep rooted sense of Social Responsibility."

OUR MISSION

"To pursue excellence in Management Education and Research Program with holistic and sustainable developmental approach through dynamic workforce as mainstay to create future Leaders, Transformative Entrepreneurs and Ethical Citizens who generate value for the Industry, Society and the Nation."

INSTITUTE ACCOMPLISHMENTS: AWARDS AND RECOGNITION



OUR CORE VALUES

S. B. Patil Institute of Management respects the diversity of its students and stakeholders and recognizes the worth and potential of each individual. Therefore, the Institute affirms the following values:

1. Commitment to Students — Belief in providing quality, accessible instruction, resources, and support services to enhance the growth and development of students.
2. Commitment to Faculty and Staff — Belief in the importance of providing a work and learning environment characterized by integrity, clear communications, open exchange of ideas, involvement in decision making, and respect for all individuals.
3. Commitment to Community — Belief in enhancing the environmental and socio-economic vitality and quality of life for all citizens of the community, industry and business.
4. Commitment to Diversity — Belief in acknowledging and respecting the diversity of the community.
5. Commitment to Excellence — Belief in the pursuit of excellence in all Institutes' programs and services.

OUR OBJECTIVES

1. To be the premier management institute known for its teaching, training, research, extension and consultancy.
2. To impart value based education by undertaking holistic and sustainable developmental approach in transforming the students which can develop responsible citizens with emotional stability who shall create value for the nation and worldwide.
3. To be highly committed and maintain everlasting trust between institution and the stakeholders.
4. To collaborate with stakeholders in bringing quality in curricular and co-curricular activities.
5. To promote entrepreneurial activities for developing job creators in the society.

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From The Director's Desk



Dear Readers,

Welcome to the SBPIM Activity Report for AY 2022- 2023, where you may learn about the events and achievements of this busy year.

Our efforts have always been focused on reaching the top, which has led to the successful establishment of relationships at various levels with well-known organizations. This report highlights student-focused events such as Conferences, Workshops, Faculty and Student Development Programs, Corporate Meets, Corporate Trainings, Convergence, Rhythm, Institute Social Responsibilities, Industry Institute Interface, Student Council Activities, Co-curricular and Extra-curricular activities organized that brought together researchers, advocates, policy makers, frontline legal and social service providers, parents, alumni's, corporates, students and faculty members engaged in very challenging conversations and determine knowledge and capability gaps. Additionally, it displays student talent in cultural and athletic events including Sports Week, Zing, and Yuvotsav.

Our top objective is to provide students with a high- quality education as well as overall personality development while also fostering their moral values.

I hope you achieve tremendous success in the future!!

Dr. Kirti Dharwadkar
Director, SBPIM



Dear Readers,

It's quite a delight to present the new AY 2023-24 SBPIM Activity-Report. PCET's S. B. Patil Institute of Management directs every student to utilize their potential and transform to be 'Future-ready Managers' who are capable of facing all kind of challenges. We are always ready to move ahead with a focus on the right goal.

Our Activity Report exemplifies this perseverance, this drive to keep going, to keep moving forward! This report was not easy to put together. I, along with faculty colleagues, have worked hard to make this year memorable. So this is the SBPIM Activity Report 2023-24.

Here's the acknowledgment and expression of all the hard work we have put into creating a memorable year. This report gives an insight into the SBPIMite's way of life, their creativity and activities and appreciates it. I would like to thank the Director, faculty, staff members and students for putting a lot of determination and effort into organizing great events. Thank you all!!!

Dr. Pranita Burbure
Chief Editor, SBPIM Activity Report

Aarambh 2023

PCET's S. B. Patil Institute of Management organized MBA Batch 2023-25 Induction Program "Aarambh", a thought-provoking start of MBA journey.



"Aarambh" began with a Panel-discussion on "Diversity and Inclusion in Leadership: Empowering Women's Voices", by Prof. Bharat Oswal (Chief-Happiness Officer at Botree, CII Young-Indians Pune – YUVA Chair), Dr. Deepti Patil (Founder Director, Ziel Biz Solutions Pvt. Ltd.), Vaishnavi Deshpande (Manager - Tricentis), and Utkarsha Rajepandhare (Co-founder – PSR Sustainability) in association with Confederation of Indian Industry (CII), YI.

SBPIM Alumni Panel-Interaction on Dreams, Hard work, Determination & Success - My MBA Journey, with Mr. Mithilesh Kulkarni (Assistant Vice President – Europe Assistance), Mr. Abhishek Rao (Senior Lead – Commercial Emerson Process India Pvt. Ltd.), Anuja Kulkarni (Team Manager – operations, UK insurance Gallagher Service centre LLP), Suyog Thakare (Manager – HRBP Tata Consultancy Services), Ms. Ashwini Mahabal (Associate Manager Talent Management – Harbinger Group) and Mr. Sahil Sawale (Senior Business Development Manager EaseBuzz Pvt. Ltd.).



“Aarambh’s” Inaugural Ceremony witnessed a welcome address by Dr. Kirti Dharwadkar (Director – SBPIM) and Motivational Sessions by Dr. Jayashree Fadnavis (Founder, Chairman – Designer Learning Systems), Mr. Parag Auty (Head TQM CVBU Unit Tata Motors), Prof. Dr. Dinesh Gupta and Mr. Ravi Bodani and Mr. Sanjay Bodani focusing on “The art of style flexing” that ignited students passion and drive. Mr. Parag Auty highlighted Management concepts focusing on “know why” along with “know how.” We invited Mrs. Kamaltai Pardeshi the founder of Ambika Masala who shared her incredible entrepreneur journey and success story enlightening students.



Guest Speakers



Passion to Profession
Prof. Dr. Dinesh Gupta
Motivational Speaker



Ambika Masala Success Story
Mrs. Kamaltai Pardeshi



Exploring Diverse Career Opportunities
Navigating Your Path After MBA
Dr. Ishitkumar Rowandale
Dean Plasamardi, PCET



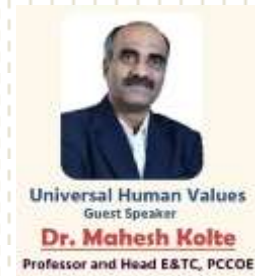

सुभेदास
विजयवाक्ये दीप
आपल्या भेटाल
अनंत कुलकर्णी | विजय शंभरकर | सुश्री शिंदे
मंगळवार दिनांक 29 ऑगस्ट 2023 | 8:00: PCET Auditorium



'Subhedar' movie cast Mr. Ajay Purkar, Mr. Diggpal Lanjekar and Ms. Nupur Daindhkar were a perfect blend of entertainment and inspiration. Dr. Shitalkumar Rawandale (Dean Placements, PCET) focused on world of opportunities after MBA.



Dr. Roopali Kudare (Head Academics) put light on Institute introduction and Mrs. Swati Satpute spoke about the library resources.



The thought-provoking panel discussion with Mr. Santosh Ghatpande (Founder of Anahat Music Therapy), Mr. Ajit Chigteri (Ex. Associate Director Emerson Automation Solutions) put diverse perspectives of Music and life together. Dr. Mahesh Kolte (Professor and Head E&TC, PCCOE) shared universal human values that shape us not just as professionals, but as better humans.



Outdoor Management Training was organized where team-building activities were conducted by Bhushan Hirlekar and Madhura Kamble, Founders and Corporate Trainers of Corporate Excellence. Institute Parent Partnership Program (IP3) was also presided over by Dr. Kirti Dharwadkar. "Aarambh" marked a wonderful start to begin the MBA Journey.

Advanced Digital Marketing Certification Course

From December 1, 2023 to December 15, 2023, SBPIM concluded certification program on "Advanced Digital Marketing," a course designed to equip students with the essential skills needed for success in the ever-evolving field of digital marketing. In today's dynamic business environment, relying solely on traditional methods is no longer practical, and embracing digital marketing is crucial for a business's survival and growth.

The course, conducted over 50 hours by Mr. Rahul Gadekar, Director of R-Academy in Pune, aimed to bridge the gap between industry practices and academic knowledge. With over 14 years of experience in the digital media arena, Mr. Gadekar brought valuable insights into E-Commerce Marketing, Performance Marketing, and collaborations with renowned brands such as Logitech, Cox & Kings, ICICI Pru, and others.

The program covered various digital marketing domains, including Search Engine Marketing, Search Engine Optimization, Social Media Optimization, Email Marketing, Mobile Marketing, Analytics, and Ad Server management. The weekend sessions provided students with practical exposure to digital campaigns and advertisements, utilizing different tools and social media platforms.

Mr. Gadekar not only shared his expertise but also highlighted the significance of social media in current and future business scenarios. He elucidated the career opportunities available to MBA students in marketing and encouraged them to consider entrepreneurship in the digital marketing field.

Students actively participated in practical sessions, engaging in discussions, and gaining hands-on experience. They were particularly interested in real-world examples, and Mr. Gadekar addressed their doubts with his in-depth understanding of digital marketing concepts.

The course concluded with a valedictory function held online on December 1, 2023. During this event, students were acknowledged for successfully completing the program, and certificates were presented by Mr. Rahul Gadekar. Dr. Kirti Dharwadkar, Director of SBPIM, congratulated the students on their achievement, emphasizing the importance of holistic development.

Mr. Gadekar shared his positive experience with SBPIM and expressed his enthusiasm for interacting with curious and engaged students. Dr. Kajal Maheshwari, Dr. Dileep Pawar the coordinator of the program, extended gratitude to Mr. Gadekar for imparting valuable knowledge with patience. Students also expressed their appreciation for the opportunity, thanking SBPIM, Mr. Gadekar, and Dr. Maheshwari for the enriching experience.

In conclusion, the certification program on Advanced Digital Marketing at SBPIM provided students with not only theoretical knowledge but also practical skills, preparing them to excel in the dynamic and competitive digital marketing landscape. Dr. Kajal Maheshwari, Dr. Dileep Pawar, Mr. Aditya Uttekar, Mr. Shivam Shinde, Mr. Onkar Rathod, Mr. Mayur Marthe were the coordinators of the event.



Eco-Friendly Ganpati Idol Making

PCET's SBPIM hosted a workshop on Eco-Friendly Ganpati Idol Making on September 13, 2023. The event, conducted by Ms. Bhandari and her team, aimed to promote sustainable practices by teaching participants how to create environmentally friendly Ganpati idols. The workshop was a resounding success, with MBA students showcasing their artistic talents while learning about eco-friendly crafting techniques.

MBA students participated enthusiastically, tapping into their creative potential to craft beautiful and sustainable Ganpati idols. The hands-on experience allowed students to explore their artistic abilities while contributing to a greener environment.

Emphasis on Sustainable Materials and Techniques:

The workshop focused on using sustainable materials and eco-friendly

techniques for idol making. Students were introduced to various natural and biodegradable materials like shadu mati, natural colours highlighting the importance of reducing environmental impact.

Biodegradable Offerings:

Offer biodegradable items like fruits, flowers, and coconut shells instead of non-biodegradable materials like plastic and Styrofoam. Offer Lord Ganesh prasad and flower garlands in biodegradable bags or boxes.

Eco-Conscious Visarjan (Immersion):

Students were sensitized for “Opt for an eco-friendly immersion of the idol in a large bucket or tub of water at home instead of immersing it in a river or lake.” Use the clay and water mixture as a natural fertilizer.

We extend our heartfelt gratitude to Ms. Bhandari and her team for their invaluable guidance and expertise. Their dedication to promoting eco-friendly practices made the workshop an enriching experience for all participants.

The Eco-Friendly Ganpati Idol Making Workshop was a remarkable success. Kudos to our MBA students for their enthusiasm and commitment to green celebrations. Their participation exemplifies the spirit of innovation and environmental stewardship that PCET's SBPIM aims to cultivate. Dr. Kajal Maheshwari, Dr. Roopali Kudare, Mr. Arpan Loya, Mr. Harshwardhan Salunkhe were the coordinators of the event.



Library Orientation program 2023

It is said that Library is the heart of an educational institution. It supports the needs and thirst of the users of the institution. The goal of an education institution is to support the teaching and research needs. The main objective of the user orientation is to introduce the library facilities, resources, services and library techniques to the users. The orientation programme makes the users familiarize with the resources and increases the use of libraries.

SBPIM organized Induction program for 2023-2025 batch new students from 26 Aug. to 1 Sep. 2023. SBPIM Library has conducted Orientation Program. A Library Orientation Programme was conducted by the Librarian in the PCET's Auditorium on 31st Aug 2023 at 11.30 a.m. for the 1st Semester students. More than 120 Students attended the program The Librarian Mrs. Swati Satpute presented a PowerPoint presentation and gave every details of SBPIM Library, its services, its importance on student's life. Library facilities, library services .How to activate N-list, NDLI account its usage, How to use Digital library.

Library coordinator Mr. Nishant Daundkar MBA II yr. spoke about library activities and he has motivated new students to take part in all activities. Director Dr. Kirti Dharwadkar supported for this entire program.



Shramdaan and cleanliness for Ganesh Visarjan

The Annual Ganapati festival in India is a vibrant celebration of devotion and community. However, the subsequent immersion of idols - Ganapati Visarjan - often leaves behind a trail of plastic and debris, posing a significant environmental challenge. Recognizing this issue, SBPIM every year encourages a number of MBA students for stepping out of their classrooms and into the fray, volunteering for initiatives aimed at ensuring a cleaner and more sustainable Visarjan.

40 students of MBA Ist year volunteered for the Ganpati Visarjan at Ganesh Talav on 25th September 2023. The students helped the devotees to dispose the Nirmalya and made them aware about cleanliness and use of ecofriendly idol and sustainable decorative items.

By volunteering for Ganpati Visarjan cleanliness initiatives, MBA students can achieve several valuable outcomes. They can gain practical experience, develop leadership skills, and contribute to the well-being of their community. The experience helps them connect with local culture, fosters empathy and understanding, and allows them to give back to society. This initiative is a testament to the growing awareness of environmental issues and the commitment of future business leaders to sustainability. It also highlights the potential of MBA students to be agents of positive change, not just in the corporate world, but in society as a whole. Dr.Iram Ansari & Dr. Aishwarya Gopalakrishnan, Mr.Sachin Ahire.



Awareness Session on Road Safety

“The driver on the highway is safe not when he reads the signs, but when he obeys them.”-Aiden Tozer

More than 415 deaths cases per day are reported in India due to issues of reckless driving and speeding. Keeping this in mind, the faculty and staff at PCET’s S.B.Patil Institute of Management came together to organize a Road Safety Awareness program in association with Honda Motorcycle & Scooter India Pvt. Ltd. Mr. Dileep Kumar , Dept Manager, Safety Education and Center Management West Safety Riding and Mr. Anand Kamble, sensitized the audience regarding the importance of road Safety, the basic requirements for

an individual rider and conducted a practical static check where training was provided with general inspections and checks to be done before riding two wheelers. The session was very informative and helpful in the interest of the general public. Dr. Iram Ansari & Mr. Rishikesh Kumar, Ms. Rajnandini Sawalkar were the coordinators of the event.



A Guide to Using Pearson Digital Library for Staff and Students

For this Academic Year, SBPIM Library has purchased E-books from Pearson Publication. We have selected 46 Titles with unlimited logins and downloads as well, which is very useful for all of us .Everyone can surf according to their respective subjects. On 25th September 2023 we have arranged a demo session on "A Guide to Using Pearson Digital Library for Staff and Students." We have invited Mr. Priyank Vyas as a guest from Pearson Education. Whole Session held in SBPIM Seminar Hall I .Director Dr. Kirti Dharwadkar has felicitated our guest. He has activated all student accounts for e-library access. He has given a demo of how to access ebooks individually. Ms. Renuka Kulkarni from MBA I year has introduced our guest, and Ms. Asmita Patil from MBA I year gave a vote of thanks for our session. Mr. Suraj Patil from MBA I year

coordinated whole session. Mrs. Swati Satpute Librarian of SBPIM and Mrs. Anagha Kulkarni has arranged this session for SBPIM staff and students.



New Arrival Book Exhibition

Reading books does not only improve vocabulary, comprehension and language skills, but also expands one's knowledge, perspective and understanding of the world. Reading can also stimulate creativity and imagination, relieve stress, and provide a source of entertainment and relaxation, for this purpose on 25th Sep. 2023 SBPIM Library has arranged New Arrival Book Exhibition for faculty and students. Director Dr. Kriti Dharwadkar has inaugurated book exhibition along with Prof. Dr. Roopali Kudare, Dr. Bhushan Pardeshi, faculty members, staff and students .We at SBPIM Library received many syllabus books along with general books .We have displayed more than 150 books in the Library Books written by well-known writers were on displayed. All the faculty and students has visited to the Library for reading new books. It was a delightful experience for all the book lovers who attended it. SBPIM Library team welcomes all staff and students whole day. New Arrival Book Exhibition is successfully done with the motivational support of Director Dr. Kirti Dharwadkar and other staff members.



Intra Collegiate Competition on Students Personal Website on the Google Sites & LinkedIn Profile

SBPIM hosted a prestigious Prize Distribution Ceremony to celebrate the achievements of students who participated in the Intra-collegiate Competition on "Students Personal Digital Website on Google Site." The event aimed to acknowledge the students' potential and provide a platform to enhance their skills in the competitive digital landscape.

Dr. Kirti Dharwadkar, Director SBPIM, along with Dr. Kajal Maheshwari, Dr. Anishkumar Karia, presided over the distribution of trophies and certificates to the deserving winners. Dr. Kajal Maheshwari and Dr. Anishkumar Karia, faculty coordinators of the competition, also extended their congratulations to all participants and wished them continued success.

Mr. Ketan Desale, Head of Digital Marketing at PCET & NMVPM, and his team served as an esteemed jury member.

The competition was a testament to the creativity, innovation, and dedication displayed by the students. Participants showcased their skills in website design and digital content creation, setting new standards for excellence. The event not only recognized the talents of the students but also provided them with an opportunity to enhance their digital proficiency.

Outcomes of the event included the recognition of student talent, enhancement of digital skills, and inspiration to innovate. The competition fostered a healthy competitive spirit and established new benchmarks for future projects. It also strengthened the sense of community within SBPIM, bringing together students, faculty, and industry experts.

Overall, the ceremony was a celebration of the students' achievements and a demonstration of SBPIM's commitment to providing platforms that nurture and recognize the talents of its students. Congratulations to all the winners for their outstanding work and dedication!

SBPIM looks forward to continuing its tradition of excellence and supporting the growth and development of its students in the digital age. Dr. Kajal Maheshwari, Dr. Anishkumar Karia were the coordinators of the event.

List of students winners

Name of the Student	Prize				
Shende Vijaya Prashant	Best Website	Google	Winner - Division A	Certificate Trophy	+
Thore Aditya Ajaynath	Best Website	Google	Runner Up - Division A	Certificate Trophy	+
Bhamre Samiksha Manohar	Best Website	Google	Winner - Division B	Certificate Trophy	+
Talke Saurabh Sanjay	Best Website	Google	Runner Up - Division B	Certificate Trophy	+
Chavan Yuvraj Raju	Best Website	Google	Winner - Division C	Certificate Trophy	+
Ghuge Pranav Vijay	Best Website	Google	Runner Up - Division C	Certificate Trophy	+
Chaskar Shivani Santosh	Best Website	Google	Winner - Division D	Certificate Trophy	+
Bhoi Yuvraj Dinkar	Best Website	Google	Runner Up - Division D	Certificate Trophy	+
Name of the Student	Prize				

Chaudhari Kishor	Parag					Certificate Trophy	+
Shende Prashant	Vijaya					Certificate Trophy	+
Selina Saji						Certificate Trophy	+
Adsul Bhausheb	Pratik					Certificate Trophy	+
Shahare Prince	Vijay					Certificate Trophy	+
Parve Amit Dilip						Certificate Trophy	+
Badgujar Ravindra	Om	Best Profile	LinkedIn	Best Profile	LinkedIn	Winner - Division A	
Bhavsar Suresh	Gayatri	Best Profile	LinkedIn	Best Profile	LinkedIn	Runner Up - Division A	-
				Best Profile	LinkedIn	Winner - Division B	
				Best Profile	LinkedIn	Runner Up - Division B	-
				Best Profile	LinkedIn	Winner - Division C	
				Best Profile	LinkedIn	Runner Up - Division C	-



Dr. Daniel Penkar Chief Guest & Dr. Kirti Dharwadkar, Director SBPIM during Annual Prize Distribution



Students attending the annual Prize Distribution Ceremony

Guru Poornima programme

The Guru Poornima programme was celebrated with great enthusiasm and zeal at PCET's SBPIM by Alumni Association and students. The programme began with a warm welcome and heartfelt wish to all the faculty and staff members, following the ongoing tradition of expressing their gratitude towards their Gurus who have contributed towards their overall development.

Alumni and students presented their thoughts on what they perceive their gurus as. It's been tradition at SBPIM the students sought blessings from their teachers as their gurus by touching their feet and offered a flower as a token of respect and love.

Dr. Kirti Dharwadkar then thanked to Alumni representatives Mr. Amardeep Suryavanshi, Mr. Sawan goyal, Mr. Swapnil Bagal, Mr. Chetan Sutar, Mr. Rakesh Bhashe, Mr. Akshay Bhashe, Mr. Durgesh Tiwari, Mr. Hemant Rajesh (secretary Alumni Association) and students for putting up such a lovely gesture and also enlightened the students with the importance of a guru in our lives. Dr. Kajal Maheshwari and other Students Coordinators were the coordinators of the event.



Finance Conclave on 'Digital Corporate Governance: A Strategic Step Towards Building Forward-thinking Organizations'

The Finance Conclave on 'Digital Corporate Governance: A Strategic Step Towards Building Forward-thinking Organizations' was conducted by Pimpri Chinchwad Education Trust's S.B. Patil Institute of Management in association with The Institute of Company Secretaries of India-Pune Chapter. The event took place on 23 February 2024, with a distinguished line-up of speakers and sessions aimed at exploring the intersection of Corporate Governance.

The event commenced with welcoming by Dr. Aishwarya Gopalkrishna, followed by the National Anthem and the traditional Lamp Lighting Ceremony, symbolizing the pursuit of knowledge. The esteemed Conference Chair, Dr. Kirti Dharwadkar, and Convener, Dr. Bhushan Pardeshi, set the tone for the conclave by felicitating the Chief Guests and the Speakers.



(Lamp Lighting – Chief Guest CS. Vishal Patil, Dr. Kirti Dharwadkar, CS. Deepti Dole, CS. Gaurav Pingle, CS. Sheetal Joshi, Dr. Roopali Kudare and Dr. Bhushan Pardeshi Lighting the Lamp)



(Dr. Kirti Dharwadkar Felicitating the Chief Guest CS. Vishal Patil along with Dr. Roopali Kudare and Dr. Bhushan Pardeshi)

The Finance Conclave featured prominent speakers who shared their expertise and insights:

1. CS. Vishal Patil: Immediate Past Chairman, Pune Chapter of WIRC of ICSI
2. CS. Deepti Dole: Corporate Lawyer and a qualified Company Secretary

3. CS. Gaurav Pingle: Practising Company Secretary.

4. CS. Sheetal Joshi: Practising Company Secretary.

Session Highlights:

The seminar commenced with a warm welcome address by Dr. Kirti Dharwadkar. Dr. Kirti Dharwadkar welcomed all the guest and participant. She addressed the participant, she pointed out the importance of the Corporate Governance in academics and in the industry.



CS. Vishal Patil the esteemed Chief Guest initiated his session by introducing the concept Corporate Governance. He correlated the Corporate Governance with the 'Ram Rajya'. CS. Vishal highlighted how technology and digitalisation changing the corporate governance practices. He also explained how the organisation is moving ahead to become the tech enabled forward thinking organisation.

(CS. Vishal Patil addressing the participants)

CS. Deepti Dole guided students on the topic "Corporate Governance: Conceptual & Legal Framework. She explained the concept of corporate governance, its need, legal framework, principles of corporate governance, responsibilities of board, key functions of board, composition of board, Companies Act 2013, SEBI LODR & role of independent directors.

CS. Gaurav Pingle gave brief introduction to Related Party Transactions (RPTs). He guided students about Prerequisites of RPTs. Reference of RPTs in different laws, why are RPTs regulated, company law, examples of 'Related Parties' in relation to TML Co., prescribed transactions, and important checkpoints in laws. He also took some case studies.

CS Sheetal Joshi told the meaning of governance and corporate governance. She also guided about components of good governance, technology introduced to regulate insider trading, depositories in India, technology introduced to regulate investor grievances, technology to regulate sustainable growth, need for automation, transformation that upskilling and automation can achieve & key takeaways.



Dr. Bhushan Pardeshi, the Convener, expressed profound gratitude to all participants, speakers, partners, and stakeholders for their invaluable contributions towards making the finance conclave a resounding success. With a positive note, the event concluded, leaving a lasting impression about the corporate governance and its practices, making good organization to best organization.

(Dr. Bhushan Pardeshi Proposing the Vote of Thanks)

National Seminar on ‘Innovation and Intellectual Property Rights’

The National Seminar on 'Innovation and Intellectual Property Rights' was a two-day event conducted by Pimpri Chinchwad Education Trust's S.B. Patil Institute of Management and the partners were SIDBI and Journal Press India. The event took place on the 9th and 10th February 2024, with a distinguished line-up of speakers and sessions aimed at exploring the intersection of innovation and intellectual property rights.

The event commenced with welcoming by Dr. Aishwarya Gopalkrishna, followed by the National Anthem and the traditional Lamp Lighting Ceremony, symbolizing the pursuit of knowledge. The esteemed Conference Chair, Dr. Kirti Dharwadkar, and Convener, Dr. Bhushan Pardeshi, set the tone for the seminar by felicitating the Chief Guests and the Speakers.



(Dr. Kirti Dharwadkar Felicitating the Chief Guest Dr. Shailendra Jaiswal along with Dr. Roopali Kudare and Dr. Bhushan Pardeshi)



(Dr. Aishwarya Gopalakrishnan Welcoming the Distinguished Guest on Dias Dr. Shailendra Jaiswal, Dr. Kirti Dharwadkar, Dr. Roopali Kudare, Dr. Bhushan Pardeshi and the Participants)

The seminar featured prominent speakers who shared their expertise and insights:

1. Dr. Shailendra Jaiswal: A distinguished figure in the Indian Railways and the Ex-Principal Executive Director of DRDO.
2. Dr. Bijaya Kumar Sahu: With over 20 years of experience in academics, research, and innovation management. HOD (Technology, Innovation Support Centre & IP Facilitation Centre), National Research Development Corporation (NRDC), Vishakhapatnam.
3. Dr. Manju Lata Rao: Senior Project Scientist, NCFLEXE, IIT Kanpur, Uttar Pradesh.
4. Dr. Bharati Dole: An academician and Intellectual Property Expert with over 35 years of teaching experience. Professor, ASM's Institute of Business Management & Research, Pune.
5. Ms. Kirty Datar: An innovator and Co-Founder of CaneBOT.

Session Highlights:

The seminar commenced with a warm welcome address by Dr. Kirti Dharwadkar, setting the stage for an insightful exploration of innovation in India. Various distinguished speakers shared their expertise on intellectual property, including patents and other



IPRs, elucidating their significance in research and career trajectories.

She also highlighted the importance of innovation in the academic career of the students. She motivated the students to look startups and entrepreneurship as an career option. The institute provides the support and facilities for the same. She proudly presented the example of 60 plus SBPIM student who became the entrepreneur.

Dr. Shailendra Jaiswal, the esteemed Chief Guest, initiated his session by contrasting innovation in the past with the present, delving into the realms of innovation, entrepreneurship, and individual talent. Dr. Jaiswal shared his extensive experience in general management operations, research, and innovation.

Dr. Bijaya Kumar Sahu Joined the session online. Dr. Sahu emphasized the imperative of IP education and innovation in Higher Education Institutes (HEIs) for effective innovation management.



(Dr. Bijaya Kumar Sahu addressing the participants online)



(Dr. Manju Lata Rao addressing the participants online)

Dr. Manju Lata Rao connected online with the participants. Dr. Rao discussed the journey from ideation to impact, unraveling the evolution of startups through innovation and invention. She elaborated the topic how the idea can be patented and commercialized. She explained how a small idea can be converted into an innovation.

Research Paper Presentation:

On first day Post Tea session the Participants presented their research paper. The Research Paper presented was conducted online as well as offline.



(Participants/Author (s) Presenting Research Paper Online)



(Participants/Author (s) Presenting Research Paper Offline)

Dr. Bharati Dole session centered on the pivotal nexus between Innovation and Intellectual Property Rights, underlining their pivotal role in students' research endeavors and future careers. She highlighted on the commercial aspects of the IPR.



(Dr. Bharti Dole addressing the participants)



(Ms. Kirty Datar addressing the participants)

Ms. Kirty Datar, Co-founder of Canebot, conducted an expert session, offering invaluable insights into innovation. Kirty Datar shared her entrepreneurial journey and the success story of India's 1st Fresh Sugarcane Juice Robotic Vending Machine. Ms. Kirty shared her experience and journey from a ordinary salaried employee to job provider employer. She also shared her experience in Shark Tank India Season I.

The Research Paper Presentation was also conducted parallel, students from SBPIM and other esteemed institutes have presented their research papers, displaying their commitment to innovation and intellectual property. The presentations were diverse, reflecting the students' fervent dedication to advancing these fields.

A valedictory program ensued, where participants were lauded for their contributions. Certificates were conferred upon students and teachers, serving as a beacon of encouragement for their continued endeavors in innovation and intellectual property.



(Ms. Kirty Datar Distributing the Certificates to the Participants along with Dr. Roopali Kudare and Dr. Bhushan Pardeshi)

Dr. Bhushan Pardeshi, the Convener, expressed profound gratitude to all participants, speakers, partners, and stakeholders for their invaluable contributions towards making the seminar a resounding success. With a positive note, the event concluded, leaving a lasting impression and nurturing a culture of innovation and awareness regarding intellectual property rights among all participants.



(Group Photograph - Dr. Shailendra Jaiswal, Dr. Kirti Dharwadkar, Dr. Roopali Kudare, Dr. Bhushan Pardeshi, Dr. Padmalochan Bisoyi, Mr. Rishikesh Kumar and the Participants)



(Group Photograph – Ms. Kirty Datar, Dr. Roopali Kudare, Dr. Bhushan Pardeshi, Dr. Padmalochan Bisoyi, Mr. Rishikesh Kumar, SBPIM Faculty member and Seminar Participants)

Session on Role of youth in nation building

PCET's S.B. Patil Institute of management has organized one day Session on Role of youth in nation building on February 2, 2024.

The inauguration of this session was done by felicitating the Guest speaker, Mr. Vinayak Mahamuni, (UPSC CSE Rank AIR 95, Batch 2020), who is serving as Indian Administrative Service (IAS), Assistant Collector and Sub-divisional Magistrate.

Sir spoke about Youth empowerment and engagement which are crucial components of nation-building initiatives worldwide. As we navigate the complex challenges of the 21st century, harnessing the energy, creativity, and passion of young people is essential for driving sustainable development and fostering inclusive societies. This report explores the significant role of youth in nation building, highlighting their contributions, challenges, and opportunities for meaningful participation.

Along with it, Vinayak sir explained about the contributions of youth involvement as;

Innovative Solutions: Youth are often at the forefront of innovation, leveraging technology and creativity to address pressing societal challenges.

From developing sustainable energy solutions to advocating for environmental conservation, young innovators are driving positive change across various sectors.

Civic Engagement: Active participation in civic and political processes empowers youth to shape the future of their nations. Through voter registration drives, advocacy campaigns, and community organizing, young people amplify their voices and advocate for policies that reflect their aspirations and priorities.

Community Development: Youth-led initiatives play a vital role in community development, ranging from grassroots activism to social entrepreneurship. By mobilizing resources, building networks, and implementing projects that address local needs, young leaders contribute to the social, economic, and cultural advancement of their communities.

Education and Skill Development: Access to quality education and vocational training equips youth with the knowledge and skills needed to thrive in the modern economy. Investing in education empowers young people to become agents of change, driving innovation, entrepreneurship, and economic growth.

Social Justice and Human Rights: Youth-led movements champion social justice, equality, and human rights, advocating for marginalized groups and challenging systemic injustices. Through peaceful protests, awareness campaigns, and advocacy efforts, young activists demand accountability and push for meaningful reforms. Mr. Vinayak Mahamuni and Dr. Kajal Maheshwari were the coordinators of the event.



Pimpri Chinchwad Education Trust's S. B. Patil Institute of Management organized "START-UP BOOTCAMP" for MBA students. The program was conducted on April 10, 2023. The Program was arranged by Entrepreneurship Development Cell of the SBPIM in collaboration with Life Education Universe (LEU), Pune. More than 70 students were exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system.

The objective of programme was to spread entrepreneurship culture to SBPIM students. To provide all information on how to start a business, how to be a successful entrepreneur, business ventures, to experience business challenges and success stories.

The inaugural speech was delivered by Dr. Kirti Dharwadkar, Director, SBPIM. She welcomed the guest and students for the 'START-UP BOOTCAMP'. She proudly mentioned till now SBPIM have more than 50 entrepreneurs, such a great achievement of institute and its students. Next speech was by Mr. Nitin Jadhav - Founder & CEO, Life Education Universe, Pune, Guest Speaker for the programme. He initiated by telling his own life story since childhood till present. He explained why to become Entrepreneur? Stated some useful points on how to become and develop good skills for entrepreneur. He spoke about Business opportunities, and ask students to think out of box (get out of comfort zone) to become a good entrepreneur. He Spoke to students about the opportunities and asked the students to keep an eye on the surrounding to understand the needs of local community and identify business potential in this area.



Addressed by Mr. Nitin Jadhav - Founder & CEO, Life Education Universe, Pune,

The event witnessed young, passionate students pitching numerous solutions to problems in the form of product and service. The boot camp provided an insight to the participants on the current start-up system giving them an additional

leverage throughout the ideation phase where teams will work on various ideas based on problems, competitors and customers. After the session, he had an interaction with the students and clarified their doubts about

Entrepreneurship. Over 15 students expressed a desire to pursue entrepreneurship in Future under the expert guidance from the Life Education Universe (LEU). Mr. Rishikesh Kumar and Mr. Aryan Gangotri were the coordinators of the event.



(Dr. Kirti Dharwadkar, Director SBPIM felicitated Mr. Nitin Jadhav - Founder & CEO, Life Education Universe, Pune)

Ph.D. Coursework on Analytical Tools SPSS/Qualitative

Pimpri Chinchwad Education Trust's, S. B. Patil Institute of Management in association with Savitribai Phule Pune University, Pune organized Ph.D. Coursework on Data Analysis using SPSS/Statistical Software (Part III) from 17th June to 30th September 2023.

The Ph.D. coursework was conducted as per the guidelines given by the Savitribai Phule Pune University. This coursework is part of Ph.D. research work. For this coursework 49 Ph.D. students across the Pune registered and attended.

Inauguration Session 17th June 2023

Dr. Aishwarya Gopalakrishnan (Assistant Professor, SBPIM) welcomed and introduced the guest of Inauguration Session. The chief Guest of the session Dr. Naval Bajpai (Professor, Atal Bihari Vajpayee Indian Institute of Information Technology and Management, Gwalior) alongwith Dr. Kirti Dharwadkar (Director, SBPIM) and Dr. Bhushan Pardeshi (HOD – Research, SBPIM) were present.

Dr. Naval Bajpai took one day session of the Ph.D. Participants. Dr. Bajpai delivered the session on introduction to Business Research Methods and Research Methodology. He explained the various concepts of Research methodology like type of Scale of Measurements, Choosing appropriate scale and measurement to the data, Descriptive statistics: Categorical variables, continuous variables, Probability – Types of Probability, Normal distribution, Poisson, binomial Choosing the right statistics: Overview of different statistical techniques, Decision making process. Inferential Statistics for Association: Pearson Correlation, Chi-square Test of Independence, etc.



(Dr. Naval Bajpai Addressing the Ph.D. Participants)

He also explained the participants how to read the famous book written by him title” Business Research Methods” and “ Business Statistics” by Pearson India Education Services. The participants were thrilled with the knowledge and wisdom he shared with them.

18th June and 9th September 2023

Dr. Anurag Asawa (Associate Professor, Gokhale Institute of Politics and Economics, Pune) addressed the Ph.D. Corsework participants on the topic Introduction - Introduction to SPSS - Data analysis with SPSS: general aspects, workflow, critical issues - SPSS: general description, functions, menus, commands - SPSS file management. He also explained and demonstrated Input



(Dr. Anurag Asawa addressing the participants)

and data cleaning - Defining variables - Manual input of data - Automated input of data and file import. Data manipulation - Data Transformation - Syntax files and scripts - Output management Descriptive analysis of data - Frequencies - Descriptive - Explore - Crosstabs – Charts, Reliability and Validity, Correlation and regression - Linear correlation and regression analysis. He extensively delivered the session and

the participants were highly delighted with the knowledge he has shared and the practical he took on the SPSS and statistical software.

16th September 2023

Dr. Lalit Prasad (Associate Professor, Dr. D. Y. Patil Institute of Management Studies, Pune) addressed the Ph.D. Coursework participants on the topic



(Dr. Bhushan Pardeshi Felicitating Dr. Lalit Prasad)

Statistical tests and testing of hypothesis using the statistical test like One way, two way, independent sample, paired sample t-test, Post hoc test, One-way ANOVA, Two way ANOVA, MANOVA Test, and other non-parametric tests. He extensively delivered the session and the participants were highly delighted with the knowledge he has shared and the practical he took on the SPSS and statistical software.

24th September 2023

Dr. Bhushan Pardeshi addressed the Ph.D. Participants on the topic factor analysis (EFA, CFA and PCA), Cluster Analysis, Multivariate Dimension Analysis, etc. Dr. Padmalochan Bisoyi took the session on testing hypothesis with Chi square test, Logistic regression and data editing and Tabular and graphical presentation of data, Writing data analysis and interpretation and Report/Thesis writing.



(Certification Distribution- Mr. Pankajkumar Mishra Receiving Participation certificate by the ...)

30th September 2023 – Valedictory Session

The valedictory Program and Certificate distribution ceremony were conducted on 30th September 2023. Dr. Kirti Dharwadkar (Director, SBPIM), Dr. Roopali Kudare (Professor & Head Academics, SBPIM) and Dr. Bhushan Pardeshi (HOD Research,

SBPIM) were present for the valedictory program. Dr. Aishwarya Gopalakrishnan introduced the guest. Dr. Bhushan Pardeshi highlighted the Ph.D. Coursework journey the One Year Journey of Ph.D Coursework Part I to completion of Part III. He also highlighted the objective of the coursework and the learnings of the coursework. Dr. Kirti Dharwadkar addressed the Participants and conveyed her best wishes to participants for successfully completion of Coursework. Dr. Padmalochan Bisoyi Proposed the Vote of thanks.

Session on Heartfulness - under "Youth Unite" movement

PCET's S.B. Patil Institute of management has organized one day Session on Heartfulness - under "Youth Unite" movement on January 12, 13 & 15, 2024. Mr. Santosh Susveerkar, Dr. Kajal Maheshwari and Ms. Pooja Susveerkar were the coordinators of the event.

This was a 3 day session where Mr. Santosh Susveerkar sir taught about the importance of realizing the inner self through meditation. Sir explained about the different types of meditation techniques which included mindfulness meditation, focused attention meditation (such as concentrating on the breath or a mantra), loving-kindness meditation, body scan meditation, and transcendental meditation.

Also sir explained the benefits of meditation with respect to our inner self as well as development of overall personality. Some of them were mentioned as;

- Reduced stress and anxiety
- Improved concentration and focus
- Enhanced emotional regulation and resilience
- Increased self-awareness and introspection
- Better sleep quality
- Lower blood pressure and improved cardiovascular health
- Boosted immune function
- Greater sense of well-being and happiness

Along with that, Mr. Santosh sir and Mrs. Pooja Susveerkar mam elaborated with the idea of resilience. It means to have the ability to bounce back from adversity, adapt to change, and maintain a sense of well-being despite facing difficult circumstances. Resilience is not about avoiding stress or hardship, but rather about facing challenges head-on, learning from setbacks, and growing stronger as a result. Sir also explained the different strategies and characteristics of resilient as;

1. Positive Outlook: Resilient individuals tend to maintain a positive outlook, even in the face of adversity. They focus on what they can control, practice gratitude, and cultivate optimism about the future.

2. Flexibility and Adaptability: Resilience involves being flexible and adaptable in response to change. Rather than being rigid or resistant, resilient individuals are open to new perspectives, willing to adjust their approach, and able to find creative solutions to problems.

3. Problem-Solving Skills: Resilient individuals possess strong problem-solving skills and a proactive approach to addressing challenges. They break problems down into manageable steps, seek support when needed, and persevere in finding solutions.

4. Emotional Regulation: Resilience involves the ability to regulate and manage emotions effectively. This includes recognizing and accepting difficult emotions, practicing self-care and relaxation techniques, and developing healthy coping mechanisms for dealing with stress.



Dr. Kirti Dharwadkar, Director SBPIM felicitating the guest Mr. Santosh sir and Mrs. Pooja Susveerkar



Mr. Santosh sir and Mrs. Pooja Susveerkar

Session on Production Planning & Control (PPC) & Career Opportunities in OSCM

PCET's S.B. Patil Institute of management has organized one day Session on Production Planning & Control (PPC) & Career Opportunities in OSCM on January 29, 2024.

The inauguration program was graced by felicitation of Dr. Sarang Dani who is an experienced academican with industry focus. He has over 10+ years of academic and industrial exposure all together in techno-commercial field. He is pursuing excellence in management specifically 'Supply Chain Management', 'Capital Markets', 'Start-ups' 'UN-SDG' through industry academia collaboration. He is on a mission of building the nation with "Management Education" by building the foundation of youth of India. He has a lead auditor certification of ISO 9001 and ISO 21001 (EOMS). An active investor and believer of Indian capital markets. His hobbies include listening to classical music and Marathi music, capital market tracking, reading blogs and constructive articles.

The objective of this session was to aim on achieving efficient utilization of resources such as material, man, and facility etc. in the manufacturing organizations through planning, coordinating and control the production activities that transform the raw material into finished products. And career opportunities in (OSCM) Operations and supply chain management (OSCM) manages an organisation's operations and supply chain. It includes planning, coordinating, and controlling all activities involved in producing and delivering a company's products and services.



Pimpri Chinchwad Education Trust's
S.B. Patil Institute of Management

Guest Session on
PRODUCTION PLANNING & CONTROL, CAREER OPPORTUNITY IN OSCM

January / Monday
29 / 2024 | Time: 09:00 am - 12:00 noon
Venue: SBPIM Seminar Hall -1



SPEAKER
Dr. Sarang A. Dani
Assistant Professor
Marathwada Mitra Mandal IMERT



Under the Guidance of
Dr. KHS Dhanwadkar
Director, SBPIM



Higher Education and Career Opportunities Abroad

PCET's S.B. Patil Institute of management has organized one day Session on Higher Education and Career Opportunities Abroad on March 14, 2024.

The session aimed to provide insights into higher education options and career prospects abroad for aspiring students. It focused on discussing various aspects such as academic requirements, application procedures, financial considerations, and potential career pathways post-graduation.

Key Points Covered:

1. **Overview of Higher Education Abroad:** Discussed popular destinations for international students, including the USA, UK, Canada, Australia, and Europe. Highlighted the diversity of programs and institutions available.

2. **Admission Processes:** Provided details on the application process, including standardized tests (such as SAT, GRE, GMAT, IELTS, TOEFL), academic transcripts, letters of recommendation, and personal statements.

3. **Financial Considerations:** Addressed concerns regarding tuition fees, scholarships, grants, and part-time work opportunities for international students. Emphasized the importance of financial planning.

4. **Visa Procedures:** Outlined visa application procedures, including documentation requirements, processing times, and potential challenges. Provided guidance on navigating visa interviews.

5. **Career Opportunities:** Explored career prospects post-graduation, including employment opportunities, internships, and networking strategies. Highlighted sectors with high demand for international talent.

6. **Cultural Adaptation:** Discussed the importance of cultural adaptation and integration into the host country's society. Provided tips for overcoming cultural barriers and fostering cross-cultural understanding.



Crafting a Ladder of Leadership in Career

The S.B. Patil Institute of Management hosted a one-day session on "Crafting a Ladder of Leadership in Career" on March 02, 2024. The event aimed to provide MBA students with insights and strategies for advancing their leadership skills and shaping their career trajectories.

The session was conducted by Maj. Gen Sanjeev Dogra, a distinguished expert in leadership development. Maj. Gen Dogra's wealth of experience and practical knowledge in the field of leadership added immense value to the event. His engaging presentation style and interactive approach ensured active participation from the students throughout the session.

Dr. Kirti Dharwadkar, Director of the institute, had the honor of felicitating Maj. Gen Sanjeev Dogra at the beginning of the session. Her warm welcome set the tone for an enriching and collaborative learning experience.

The session commenced with an exploration of the fundamental principles of effective leadership in today's competitive business environment. Maj. Gen Dogra elaborated on the essential skills, behaviors, and mindsets that distinguish successful leaders, emphasizing the importance of self-awareness, adaptability, and continuous learning.

Throughout the session, participants engaged in lively discussions, case studies designed to deepen their understanding of leadership concepts and their practical application. Maj. Gen Dogra's insightful anecdotes and real-world examples resonated with the audience, inspiring them to aspire for leadership excellence in their respective careers.

Dr. Kajal Maheshwari concluded the session by expressing gratitude to Maj. Gen Sanjeev Dogra for sharing his expertise and empowering the students with valuable insights. She encouraged the participants to leverage the knowledge gained from the session to chart their own paths to leadership success.

Overall, the "Crafting a Ladder of Leadership in Career" session was a resounding success, leaving a lasting impact on the MBA students of S.B. Patil Institute of Management. The event exemplified the institute's commitment to fostering holistic development and preparing future leaders for the challenges of tomorrow's business world.



Dr. Kirti Dharwadkar, Director of the institute, had the honor of felicitating Maj. Gen Sanjeev Dogra

Maj. Gen Dogra guiding students on effective leadership in today's competitive business environment

Session on Career and Education Opportunities Abroad

Career and Education Opportunities Abroad on February 6, 2024.

The session was much interacting along with knowledge for many, studying or working abroad opens doors to new career opportunities, whether it's through international internships, job placements, or access to industries that may be more developed or specialized in certain countries. The outcome of pursuing career and education opportunities abroad can vary greatly depending on numerous factors such as individual circumstances, chosen field of study or work, destination country, cultural adaptability, language proficiency, and personal goals. Living and working in a foreign country fosters cultural awareness, adaptability, and cross-cultural communication skills. This global

mindset is increasingly valued by employers in an interconnected world. Also sir mentioned about their website where all the information regarding the Institute names, Fees structure, accommodation, scholarship facilities, etc. are mentioned. The main things discussed by sir during the session were; Cornerstone principle is to understand your strengths, goals, and aspirations to tailor a unique profile that resonates with your chosen field of study. We believe in unlocking your full potential and aligning it with the right academic opportunities. Specializing in research-focused MS courses, we navigate you through a plethora of programs, ensuring that your academic journey is not just about coursework but a transformative research experience that sets you apart in the global academic arena. Leveraging our extensive network with prestigious institutions worldwide, we pave the way for you to access top-tier programs that align with your academic and career goals. We open doors to opportunities that resonate with your unique ambitions.

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A session on Career and Education Opportunities Abroad

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Want to level up your Career Game?

MEET YOUR MENTOR
Vivek Gupta has been part of Economics research teams at the Louisiana State University, USA and the University of Pune (SPPU). Moreover, he has 12+ years of experience in the Higher Education industry (Ex- SPPU, Dilip Oak's Academy & Yockett) and has guided 10k+ Study Abroad aspirants in diverse capacities during his career thus far.

DATE
TIME
VENUE

6TH FEBRUARY, 2024
2 PM
PIMPRI CHINCHWAD COLLEGE OF ENGINEERING PUNE.

admit360.in @admit_360 Showroom No. 2, A-Wing, Kapil Towers, Dr. Ambedkar Road, Near Pune RTD, Pune 411007, Maharashtra, India



Mr. Vivek Gupta and his team while guiding students



Session on Career catalyst series: Navigating the professional landscape for MBA success

PCET's S.B. Patil Institute of management has organized one day Session on Career catalyst series: Navigating the professional landscape for MBA success on January 25, 2024.

The inauguration of this session was done by felicitating the Guest speakers, Mr. Ninad Deshpande, Mrs. Pooja Patil, and Mrs. Mrunmayee Deshpande.

Pooja Rohan Patil: An experienced communications professional and founder of Passion Minds. With over 16 years of cross-functional expertise in B2B marketing, Pooja has achieved remarkable success throughout her career. Starting as a management trainee at Cipla, Pooja quickly advanced to managing international product development and sales, collaborating with clients and teams for customized solutions. Her experience honed her skills in relationship management and team collaboration. At B&R India, Pooja served as an Assistant Manager in Marketing & Corporate Communications. She excelled in content strategy development, marketing material management, and media budget planning. Her contributions led to increased brand awareness and impressive campaign results, including a 200% increase in magazine impressions.

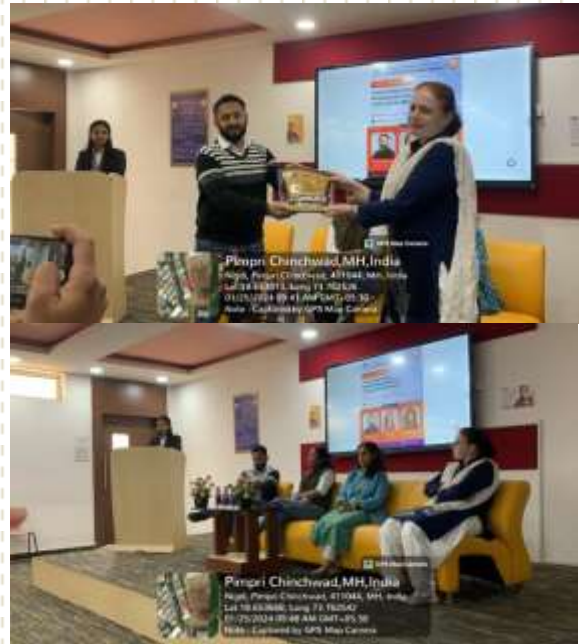
Ninad Deshpande is an author, storyteller, international speaker, and technology evangelist known in the industrial automation fraternity. He has over 15 years of extensive hands-on experience in varied\ fields of the automation industry, such as application development, testing, R&D, marketing, corporate communication, and global product management. He is the co-author of the book "The Art of

Manufacturing - Overcome control challenges for increasing efficiency in manufacturing using real- world examples", which was published by Packt Publication, UK in 2023 and is available globally on Amazon.

Mrunmayee Deshpande is an HR professional with over 10 years of experience in the PSU sector. After working in the Bank Of Baroda at various regional offices across India as an HR Manager, she left her government job to start her entrepreneurial journey with Passion Minds Private Limited. She graduated from the University of Pune in 2011 and holds a degree in MBA-HR. After working in some corporate firms, she cleared her exam and got selected for Dena Bank, which in 2019 was amalgamated with the Bank of Baroda.

Sir interacted with students and provided the basics of corporate techniques that every MBA graduate must possess as these tools will ultimately help in

career growth. Sir also explained how Many MBA programs offer opportunities for international study, internships, and networking. Navigating the professional landscape with a global mindset can lead to opportunities to work for multinational companies, pursue international assignments, or even launch a career in a different country.



Excel and Advance Excel Training

The Excel and Advance Excel Training was conducted for MBA I Semester I student from 23rd December to 30th December 2023. The training was conducted by UltraSage, a Microsoft Partner Network a Kolkatta based firm.

This objective was training was to provide skills and knowledge which will allow the students to Learn MS Excel tools, Techniques and create lookup functions, set Excel working options, enhance charts, protect worksheet data, perform advanced data operations using summarizing, PivotTables, data consolidations, goal seeking, and Solver, and create and use macros.

The training was exclusively arranged for semester II students keeping in mind summer internship and their specialization needs. In all 247 students completed 30 hours excel and advance excel training during the period from 23rd December to 30th December 2023. The syllabus was designed by S. B. Patil Institute of Management and UltraSage by taking into consideration industry requirement.

The UltraSage arranged three trainers from their organization. Mr. Writaparna Mukharjee, Mr. Angshuman Ray and Mr. Dhanjay Bhavsar all are Certified Microsoft Office Trainer conducted training of students into six batches during the entire period. The complete training programme used hands-on training methodology. Students were shared with the different datasets catering varied input and output. Trainers taught them how to process data, how to use various functions and formulas and how to generate and analyses output. Trainers paid attention to each and every student and tried to solve all queries of the students.

The students were satisfied with contents of training and way trainers deliver the contents. A hands-on assessment will be taken and completion certificate will be provided to the students.



Training by Mr. Angshuman Ray



Training by Mr. Writaparna Mukharjee



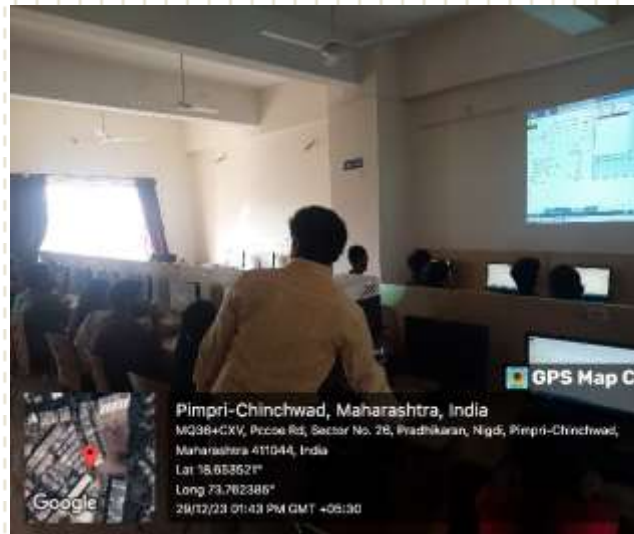
Training by Mr. Dhananjay Bhavsar



Hands on Learning & Experience of Students



Hands on Learning & Experience of Students



Hands on Learning & Experience of Students

ECO FRIENDLY Diwali Mandi One Day Entrepreneur Competition

The ECO-FRIENDLY Diwali Mandi One Day Entrepreneur Competition, held at PCET's Architecture Parking, marked a significant milestone in promoting sustainable entrepreneurship among MBA students. Organized by PCET's S.B. Patil Institute of Management, the event aimed to encourage innovative business ideas centered around eco-friendly Diwali celebrations.

Inauguration:

The event commenced with great enthusiasm as Dr. Kirti Dharwadkar, Director SBPIM, and the SBPIM family inaugurated the program. The traditional ribbon-cutting ceremony and lighting of the lamp symbolized the beginning of a day filled with creativity and eco-consciousness.

Participant Engagement:

MBA students enthusiastically participated in the competition, setting up stalls brimming with sustainable Diwali goodies. From handmade decorations to organic snacks and eco-friendly gifts, each stall showcased the students' dedication to promoting environmental responsibility through entrepreneurship.

Judging Process:

A panel of esteemed judges evaluated the stalls based on criteria such as innovation, sustainability, and market viability. The judging process was

meticulous, ensuring fairness and transparency in determining the winners of the competition.

The competition culminated in a resounding success, leaving a lasting impact on participants and attendees alike. MBA students demonstrated their entrepreneurial brilliance and commitment to sustainability, inspiring a shift towards greener festivities. The event not only celebrated creativity and innovation but also fostered a culture of environmental consciousness within the entrepreneurial community.

The ECO-FRIENDLY Diwali Mandi One Day Entrepreneur Competition was a testament to the power of entrepreneurship in driving positive change towards a sustainable future. As we reflect on the success of the event, we are reminded of the importance of fostering creativity, innovation, and environmental responsibility in all our endeavors.

Details of Winners

Sr. No.	1	2	3	4	5
Particulars	Best Sustainable Product	Best Sustainable Packaging	Eco Friendly Diwali Decoration	Most Scalable Business Model	Best Business Pitch
Winner	Group 2 - Sweet Sparkal	Group 2 - Sweet Sparkal	Group 6 - The Artful Accent	Group 10 - Diwali Aroma	Group 10 - Diwali Aroma
Runner UP	Group 8 - Donut Squad	Group 9 - Green Lanterns	Group 4 - Padharosa	Group 6 - The Artful Accent	Group 11 - The Dazzel Stall
	Winner	Winner	Winner	Winner	Winner
	Gupta Priya Sanjay Kumar	Gupta Priya Sanjay Kumar	Ghonge Prachi Anant	Gaiki Sumit Dnyaneshwar	Gaiki Sumit Dnyaneshwar
	Hadole Swapnil Prashant	Hadole Swapnil Prashant	Gupta Shraddha Munnalal	Gaikwad Tushar Karan	Gaikwad Tushar Karan
	Harihar	Harihar	Gurjar	Gavande Vishal	Gavande Vishal

	Kaivalya Rajendra	Kaivalya Rajendra	Mamta Mangilal	Santosh	Santosh
	Hubli Radha Bajarang	Hubli Radha Bajarang	Jadhav Akash Baban	Gawande Dhanashri Ashokrao	Gawande Dhanashri Ashokrao
	Kamble Pratik Ramesh	Kamble Pratik Ramesh	Jagtap Ashwathi Rajkumar	Ghabade Akanksha Gorakshnath	Ghabade Akanksha Gorakshnath
	Kamble Vaishnavi Shamrao	Kamble Vaishnavi Shamrao	Jagtap Vaishnavi Sudhakar	Ghode Shrikant Ganesh	Ghode Shrikant Ganesh
	Kapure Nimish Sandip	Kapure Nimish Sandip	Jain Lalit Rajesh	Ghuge Pranav Vijay	Ghuge Pranav Vijay
	Kharwade Omkar Babasaheb	Kharwade Omkar Babasaheb	Jawak Sakshi Prakash	Giri Trupti Pandurang	Giri Trupti Pandurang
	Kulkarni Niyati Atul	Kulkarni Niyati Atul	Joshi Chaitanya Rajesh	Gole Anushka Rajendra	Gole Anushka Rajendra
	Kulkarni Yogesh Deepak	Kulkarni Yogesh Deepak	Kadam Ramkishan Munjabhau	Gulhane Sarang Dineshrao	Gulhane Sarang Dineshrao
	Lad Shubham Bhaskar	Lad Shubham Bhaskar	Kakde Vaishnav Vinay	Hagavane Swaraj Malhari	Hagavane Swaraj Malhari
	Madake Ajay Bhausahab	Madake Ajay Bhausahab	Kalbhor Siddhi Deepak	Hiwarale Dipalee Gajanan	Hiwarale Dipalee Gajanan
	Mahajan Mayur Bhanudas	Mahajan Mayur Bhanudas	Kamble Anuradha Tanaji	Ingole Akshay Ashok	Ingole Akshay Ashok
	Mishra Pratik	Mishra Pratik	Kamble Nilesh	Jade Yash	Jade Yash

	Rajkumar	Rajkumar	Sunil	Shrikant	Shrikant
	More Rohit Nilkanth	More Rohit Nilkanth	Karad Vidya Krushna	Jogdande Manasi Sheetalkumar	Jogdande Manasi Sheetalkumar
	Mundada Harshali Santosh	Mundada Harshali Santosh	Karnik Rutwik Dhananjay	Kadam Pooja Subhash	Kadam Pooja Subhash
	Mundwaik Sakshi Prashant	Mundwaik Sakshi Prashant	Kulkarni Prasanna Ashok	Kale Sumit Jijaba	Kale Sumit Jijaba
	Nade Sakshi Mahadev	Nade Sakshi Mahadev	Kulkarni Yogesh Suresh	Khadkikar Janhavi Sadanand	Khadkikar Janhavi Sadanand



Dr. Kirti Dharwadkar, Director SBPIM along with SBPIM family members while traditional ribbon-cutting ceremony

Celebrating the spirit of Navratri- 2023 and the Garba Dance Competition

Celebrating the spirit of Navratri- 2023 and the enchanting Garba Dance!

PCET's SBPIM students celebrated the Navratri -2023 with their incredible dance moves and vibrant costumes on October 23, 2023 . Our talented MBA students brought the magic of Garba to life with their energetic moves and vibrant celebrations. It's all about the rhythm, the colors, and the joy of this festive season.

A huge shoutout to our talented dancers and creative minds who made this event truly unforgettable.

Dr. Kirti Dharwadkar, Director SBPIM and all the faculty members congratulated all the winners and participants for their enthusiastically participation.

🎉 Congratulations to the Winners!

🎉 Best Dancer - Mr. Pranav

🎉 Best Dancer - Miss Niyati

🎉 Best Costume - Mr. Arpan

🎉 Best Costume - Miss Komal



Proud to have our student coordinators Mr. Ajinkya , Mr. Arpan, Mr. Dharmeah, Miss. Rachna and the entire Student Council for their seamless coordination and hard work. Dr. Roopali Kudare, Dr. Kajal Maheshwari and Dr. Amarish Padma coordinated the event.

Student's passion and creativity was truly shown through, Keep dancing, keep shining!



Farewell Party for the Batch 2022-24

The farewell party for the MBA Batch 2022-24 organized by PCET's S.B. Patil Institute of Management was a resounding success, epitomizing the spirit of celebration and camaraderie.

Dr. Kirti Dharwadkar, Director of the Institute, delivered an inspiring message to the batch, reflecting on their academic growth and urging them to carry forward the values instilled during their time at SBPIM as they embark on their professional endeavors.

The highlight of the evening was the recognition of Mr. Sumit Dusane as the 'Mr. Style Icon' of the fresher eve and Miss Divya Varpe as 'Elegant Diva,' adding flair and excitement to the festivities. Their exemplary style and grace exemplify the diverse talents nurtured within the MBA program.

As graduates bid farewell, they depart with a deep sense of pride in their accomplishments and a commitment to sustaining the strong bonds forged during their time at SBPIM. The event not only celebrated their achievements but also laid the foundation for continued engagement and support within the SBPIM alumni community.

In conclusion, the farewell party served as a poignant reminder of the transformative power of education and the enduring connections fostered within the SBPIM family.





Students Enjoying DJ and Dance Floor on Fresher's EVE

Achievers 2023-2024

2023-2024: Students have actively engaged in both state and national management-level competitions, showcasing their talents and skills on various platforms. We are delighted to announce that our students have achieved remarkable success, securing prizes in the form of trophies, medals, and cash rewards. This achievement reflects not only their dedication and hard work but also the invaluable mentorship provided by Dr. Kajal Maheshwari and Dr. Amarish Padma. Under their guidance, our students not only clinched victories but also established their mark in the field. None of this would have been possible without the visionary leadership and steadfast guidance of our Director, Dr. Kirti Dharwadkar.



Sr. No.	Student Name	Achievement	Institute Name	Event Name	Competition	Date
1	Bhumkar Tanvi Madan	Second Prize	YIN Sakal	YIN KALA Mahotsav - 2023	Street Play	16/09/2023 To 17/09/2023
	Bhalerao Pratik Nagesh					
	Chaskar Shivani Santosh					
	Godhane Soham Vinod					
	Rajdev Chaitanya Nandkishor					
	Bhoi Yuvraj Dinkar					
	Damodar Pragati Dadarao					
	Sonawane Prajwal Santosh					
	Sathe Aditi Yashwant					
2	Darawade Rutuja Ravindra	Second Prize	YIN Sakal	YIN KALA Mahotsav - 2023	Group Dance	16/09/2023 To 17/09/2023
	Nade Sakshi Mahadev					
	Chavan Manali Digambar					
	Madake Ajay Bhausahab					
	Patil Suraj Khushal					
	Chaudhari Parag Kishor					
3	Divya Varpe	First Prize - Gold Medal 03 KL 092 SF 55 Kg	Asmita Women's League, Khelo India Women's League	Asmita Women's League, Khelo India Women's League	Khelo India Women Kick Boxing 55 Kg	07/10/2023 To 08/10/2023

4	Divya Varpe	First Prize - Gold Medal 02 LC059 SF - 55 Kg	Asmita Women's League, Khelo India Women's League	Asmita Women's League, Khelo India Women's League	Khelo India Women Kick Boxing 55 Kg	07/10/2023 To 08/10/2023
5	Chavan Yuvraj Raju	Winner	IIMS, Chinchwad Pune	YASHO FEST 2024	Photography Day	29/1/2024
	Pataskar Aniruddha Arvind	Winner			Photography Day	
	Selina Saji	Winner				
	Ade Ankita Charandas	Runner UP				
	Ade Ankita Charandas	Runner UP			Photography Day	
6	Chavan Yuvraj Raju	YIN President (City PCMC)	Sakal YIN			16//1/2024
7	Sonawane Aditya Ashok	Winner	MIT, Kothrud	AAGNEYAN	Treasure Hunt	18/1/2024
	Raut Aniket Bharat					
	Parve Amit Dilip					
	Gaiki Sumit Dnyaneshwar					
8	Kulkarni Yogesh Suresh	Winner	Neville Wadia Institute Of Management Studies & Research, Pune	ASPIRE 2024	KBC	07/02/2024
9	Chaudhari Parag Kishor	Finalist - 4th Rank	Multi Commodity Exchange		COMQUEST-2024	09/02/2024
10	Sachin Badhe	Winner	Modern	Mnagalya	Box	28/02/20

Uday Chauthe		Institute Of Business Managem ent, Pune	9.0	Cricket	24 - 29/02/20 24
Omkar Sawant					
Roshan Ahire					
Ramdhan Dole					
Aniket Pawar					
Shubhangi Huse					
Ankita Yeole					



“Winning isn't everything--but wanting to win is.”

– **Vince Lombardi**

“A quitter never wins-and-a winner never quits.”

– **Napoleon Hill, Think and Grow Rich**

ACHIEVERS AY 2023-24



SBPIM RESEARCH CENTER



Research is required not just for students and academics, but for all professionals. It is also important for budding and veteran writers, both offline and online. Among professionals finding an interesting topic to discuss and to write about should go beyond personal experience. Determining either what the general public may want to know about or what researchers want others to realize or to think about can serve as a reason to do research.

"Knowledge" basically pertains to facts based on objective insights and/or study findings processed by the human brain. It can be acquired through various ways, such as reading books and online articles written by educators, listening to

experts, watching documentaries or investigative shows, conducting scientific experiments, and interaction with other people, among others. These facts can be checked to ensure truthfulness and accuracy. Social sciences directly involve people. Research in social sciences arena deals with the behavior of people in their different roles, such consumers, competitors, producers, executives, salespersons, leaders, workers, followers, teachers, students, opinion-makers, etc. Research carried in social sciences deals with the systematic method of discovering new facts or of verifying old facts, their sequence, inter-relationship, casual explanations and the natural laws which cover them.

SBPIM STRONG HUMAN CAPITAL



Teaching Staff

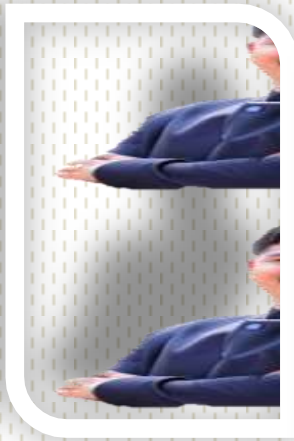


Non-Teaching Staff

50+ ENTREPRENURIAL INITIATIVES



Mr. Yuvraj Sawant
Corozon Packwell
Solution
Industrial
Packaging
Batch 2011-13



Mr. Kiran Godse
Laxmi Narayan
Industries
Industrial Water/
Solar/EV
Batch 2010-12



Ms. Aishwarya
Somawanshi
Abhi Engineering
Works
Industrial Fabrication
Batch 2015-17



Mr. Parshuram
Pawar
Muktai Agrifresh
Agri Business Grapes
& Flowers
Batch 2010-12



Mr. Borase
Harshal Green
Global
Biotechnologies
Fertilizers, Banana
Fibre Bag
Batch 2010-12

OUR PATRONS (RECRUITERS)



STUDENT COUNCIL 2023-24



Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management



Congratulations

ALL ELECTED AND SELECTED STUDENT COUNCIL MEMBERS
FOR A.Y. 2023-24



Mr. Mayur Marathe
PRESIDENT



Ms. Vaibhavi Phad
VICE-PRESIDENT



Ms. Sakshi Nade
SECRETARY



Ms. Shraddha Shinde
LADY REPRESENTATIVE



Mr. Utpal Ingle
COMMUNITY REPRESENTATIVE



Mr. Sourabh Mall
SPORTS REPRESENTATIVE



Mr. Ajinkya Valdya
CULTURAL REPRESENTATIVE



Mr. Dinanath Shedge
CLASS REPRESENTATIVE - A



Mr. Sachin Ahirrao
CLASS REPRESENTATIVE - B



Mr. Akshay Ingole
CLASS REPRESENTATIVE - C



Mr. Shivraj Sakhare
CLASS REPRESENTATIVE - D



Mr. Shivam Shinde
CLASS REPRESENTATIVE - A (SPEC.)



Mr. Abhishek Katkar
CLASS REPRESENTATIVE - B (SPEC.)



Mr. Parvej Mujawar
CLASS REPRESENTATIVE - C (SPEC.)



Dr. Kajal Maheshwari
SENIOR FACULTY MEMBER



Dr. Pranisa Burbure
FACULTY CULTURAL CO-ORDINATOR



Dr. Amarish Padma
FACULTY SPORTS CO-ORDINATOR

LIFE AT SBPIM



Donation at Vatsalya Shikshan Sanstha



Cleanliness Drives



Donation at Aniket seva bhav



Donation Drives- Kolhapur flood Relief



Ujjwal Bhavishya – Help for Children @ Construction Site



Seva Sahyog



Tree Plantations



Mask Donation During COVID-19



Women Empowerment drives: Seva Sahyog





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