

Pimpri Chinchwad Education Trust's
S.B.Patil Institute of Management

List of Research Papers/Articles Published in International Journals

Sr. No	Title of the Paper	Name of the author/s	Name of Journal	Year of Publication	Volume, Issue No.	ISSN/ ISBN	National International	Web link
1	Brand Equity Through Brand Image And Brand Perception Of Oral Care Products - An Analytical Study	Mr. Sanjay Gaikwad	ShodhSarita	2020-21	Vol. 7 Issue.27	2348-2397	International	NA
2	Analytical Study of Psychological Capital and Emotional Intelligence as Predictors of Indian Business Students' Performance	Dr. Iram Ansari, Dr. Lakshmi Jasti	Journal of University of Shanghai for Science and Technology	2020-21	Vol.22 Issue12 2020	1007-6735	International	https://jusst.org/analytical-study-of-psychological-capital-and-emotional-intelligence-as-predictors-of-indian-business-students-performance/
3	Impact of UtkalGrameen	Dr. PadmalochanBiso	Journal of University of	2020-21	Vol. 22 Issue 10	1007-6735	International	https://jusst.org/impact-

	Bank Finance On Rural Development in the Ganjam District Of Odisha: An Empirical Study	yi	Shanghai for Science and Technology					of-utkal-grameen-bank-finance-on-rural-development-in-the-ganjam-district-of-odisha-an-empirical-study/
4	Predicting the Factors Influencing the Probability of Failure of Central Public Sector Enterprises	Dr. BhushanPardeshi, Dr. PadmalochnaBisoyi Dr. PranitaBurbure	International Journal of Psychosocial Rehabilitation	2019-20	Vol 24 (2), 2020	1475-7192	International	https://www.psychosocial.com/article/PR200446/10102/
5	Study On Food Choice Motives For Purchasing Organic Produce With Reference To Pune	Dr. KajalMaheshwari Dr. AnuradhaPhadnis	International Journal of Advanced Research	2018-19	Vol. 7 Issue.3	2320-5407, 2016	International	https://www.journalijar.com/article/27278/study-on-food-choice-motives-for-purchasing-organic-produce-with-reference-to-pune/

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