

Pimpri Chinchwad Education Trust's  
S.B.Patil Institute of Management

### List of Research Papers Published in International Conferences Proceedings

Sl. No	Name of the teacher	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN number of the proceeding	Name of the publisher	Web link
1	Dr. KajalMaheshwari, Dr.AnuradhaP hadnis	Analyzing Consumer Behaviour towards Organic food with special reference in Pune	Industry 4.0 Engaging with Disruptions	Industry 4.0 Engaging with Disruptions	International	2019-20	978-93-89529-36-4	Dr.D.Y.Patil Vidyapeeth, Global Business School and Research Centre (GBSRC)	NA
2	Dr. Padmalochana Bisoyi	Socio-economic Analysis of UtkalGramee n Bank Beneficiaries of Odisha: An Empirical Study	Industry 4.0 Engaging with Disruptions	Industry 4.0 Engaging with Disruptions	International	2019-20	978-93-89529-36-4	Dr.D.Y.Patil Vidyapeeth, Global Business School and Research Centre (GBSRC)	NA

3	Dr. PranitaBurbure	The influence of usage of social media applications on academic behaviour of students	Industry 4.0 Engaging with Disruptions	Industry 4.0 Engaging with Disruptions	International	2019-20	978-93-89529-36-4	Dr.D.Y.Patil Vidyapeeth, Global Business School and Research Centre (GBSRC)	NA
4	Mr. Rishikesh Kumar	Green Marketing-Challenges and Opportunities in India	Industry 4.0 Engaging with Disruptions	Industry 4.0 Engaging with Disruptions	International	2019-20	978-93-89529-36-4	Dr.D.Y.Patil Vidyapeeth, Global Business School and Research Centre (GBSRC)	NA
5	Dr. PranitaBurbure , Dr. BhushanParde shi, Dr. Padmalochana Bisoyi, Dr. Dipti V. Sharma	Social Media and Its Impact on Organization Culture: Building Organizational Legitimacy through Social	7 <sup>th</sup> PAN IIM World Management Conference	7 <sup>th</sup> PAN IIM World Management Conference	International	2019-20	978-93-5396-084-1	Indian Institute of Management (IIM Rohtak)	NA
6	Dr. PranitaBurbure , Dr. BhushanParde shi, Dr. Padmalochana Bisoyi, Dr.	Factors Affecting Financial Flexibility Of Central Public Sector Enterprises	Flexibility, Innovation and Sustainable Business (GLOGIFT-19)	Flexibility, Innovation and Sustainable Business (GLOGIFT-19)	International	2019-20	978-93-83893-10-2	Indian Institute of Technology (IIT Roorkee)	NA

	Dipti V. Sharma								
7	Dr. PranitaBurbure , Dr. BhushanParde shi, Dr. Padmalochana Bisoyi, Dr. Dipti V. Sharma	Leveraging Social Media Analytics In Influencing Organizational Culture	Flexibility, Innovation and Sustainable Business (GLOGIFT-19)	Flexibility, Innovation and Sustainable Business (GLOGIFT-19)	International	2019-20	978-93-83893-10-2	Indian Institute of Technology (IIT Roorkee)	NA
8	Dr. PranitaBurbure , Dr. BhushanParde shi, Dr. Padmalochana Bisoyi, Dr. Dipti V. Sharma	Analysing Financial Performance Of Private Banks In India: Application Of Camel Model	Flexibility, Innovation and Sustainable Business (GLOGIFT-19)	Flexibility, Innovation and Sustainable Business (GLOGIFT-19)	International	2019-20	978-93-83893-10-2	Indian Institute of Technology (IIT Roorkee)	NA
9	Dr.Aishwarya Gopalakrishna n	Banking Sector in India: Recent trends	“Industry 4.0 Engaging with Disruptions	“Industry 4.0 Engaging with Disruptions	International	2019-20	978-93-89529-36-4	Dr.D.Y.Patil Vidyapeeth, Global Business School and Research Centre (GBSRC)	NA
10	Dr. BhushanParde shi, Dr. PadmalochanB isoyi	Sustainable Development and Financial Health: A Study based	Making The Livable Planet Earth Learning , Living and	Sustainability - Learning , Living and Leading (SUSCON	International	2018-19	978-17-8635-422-8	Emerald Group Publishing (India) Pvt. Ltd.,	NA

		on Central Public Sector Enterprises	Leading	VI)					
11	Dr. BhushanParde shi, Dr. Padmalochana Bisoyi Ms. PranitaBurbure	Factors Affecting the Probability of Failure of Central Public Sector Enterprises	PAN IIT International Management Conference 2018	PAN IIT International Management Conference 2018	International	2018-19	978-93-5311-935-5	Department of Management Studies, IIT Roorkee	NA
12	Dr.KajalMaheshwari, Dr.AnuradhaP hadnis	Factors Hindering Towards Purchase Of Organic Produce In Pune	PAN IIT International Management Conference 2018	PAN IIT International Management Conference 2018	International	2018-19	978-93-5311-935-5	Department of Management Studies, IIT Roorkee	NA
13	Dr.KajalMaheshwari, Dr.AnuradhaP hadnis	Organic Produce: A Marketing Failure In Pune	International Management Conclave, RDIAS, New Delhi 2018	International Management Conclave, RDIAS, New Delhi 2018	International	2018-19	NA	International Management Conclave, RDIAS, New Delhi 2018	NA