



PIMPRI CHINCHWAD EDUCATION TRUST'S
S. B. PATIL INSTITUTE OF MANAGEMENT
(Research Center)



Seventh National Conference

Managing Resource through Creativity for Generating Opportunities in 21st Century

18th & 19th January 2019

Pimpri Chinchwad Education Trust's S. B. Patil Institute of Management organized two days National Conference titled "Managing Resource through Creativity for Generating Opportunities in 21st Century". The program was conducted on 18th & 19th January 2019 at SBPIM Seminar hall.



On first day of the National Conference the program begin with inauguration ceremony by the hands of honorable dignitaries on the dias - Dr. Daniel Penkar, Director-SBPIM, Mr. Bhaijan Kazi, Trustee, PCET, Chief Guest Dr. Anil Subha Rao, Director, Prin. Wellingkar, IDMR, Bengaluru, Guest of Honour Mr. Mahendra Yadav, CMD, Accurate Powertech Indian (P) Ltd, Pune along with Dr. Hansraj Thorat – Research Head, S.B Patil Institute of Management, Nigdi, by lighting of the lamp.



Dr. Daniel Penkar, Director SBPIM, opened the session by welcoming the guests and the participants for the National conference and briefly spoke on the topic 'creativity'; He explained the word 'creativity' in so many creative ways. He believes that 'time is the main resource and through time creativity occurs'. He is of the opinion that India needs creativity, innovation and creative entrepreneurs who can generate employment as India needs it desperately.



Dr. Daniel Penkar concludes his speech by stating that 'India needs opportunities, so we need creative ideas'. The audiences were greeted by Mr. Bhaijan Kazi, Trustee, PCET. He spoke about how as a trustee he 'creates value' by providing and fulfilling all the requirements to the students to see them learn and grow. He thanked and wished Dr. Daniel Penkar for the conference to go well and successful.

Guest of Honor, Mr. Mahendra Yadav, CMD, Accurate Powertech Indian (P) Ltd, Pune in his address spoke on how one has to enhance and upgrade their knowledge and creativity, to have passion and dedication in the things you do in order to move forward and achieve



success. Through this, one can attain satisfaction in them and also realize their self-worth in process. He also speaks of having goals and visions in order to achieve a direction in life. He suggests that one should not only focus on money but also on creativity and innovation that will help you move forward and also help the country grows.

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on creativity and innovation that will help you move forward and also help the country grows.

Mr. Mahendra Yadav believes that 'Every student and every entrepreneur is working for tomorrow's India'.

Chief Guest Dr. Anil Subha Rao, Director, Prin. Wellingkar, IDMR, Bengaluru, emphasized on one context-'value' i.e, the value we create. He spoke about how creativity can be achieved and that it comes through learning. He also shared some of the 'success mantras' to the



audience, some of which were:

- 'Plan you plan or else others will plan for you'.
- 'Live your life like a sportsman'.
- 'Create your own compelling environment'. - So that you can create your own value.

He suggested that one should ponder upon these mantras in order to do well in life and be successful. He gave a brief presentation and discussed on various topics such as 'Expectation of Leaders', 'Global CEO's Concerns' and 'CEO'S Expectation for Future Workforce'.

Dr. Anil also suggested that the students and faculties should create value in the campus through creativity and innovation. He concluded his speech by stating the audience that " you should create value as we need to reposition India and that you are a part of it ".



2nd Day of the SBPIM's 7th National conference, 19th January 2019

The session began by giving a glimpse of the previous day, the session chair was Dr. Varsha Hemant Borgaonkar and Dr. Kirti Dharwadkar (HOD - SBPIM) Varsha ma'am, an associate professor at MU College of Commerce having 32 years of teaching experience. Dr. Kirti Dharwadkar felicitated Dr. Varsha Borgaonkar was privilege to have her amongst us at SBPIM.

With her permission the technical session began. People from different fields like academicians/professors, research scholar and industry came up with their research paper presentations.



There were a few rules for the presenters, as the time limit given was 10 minutes for each presentation.

Session 1

The presenters included Dr. Satish Chinchorkar, Dr. Deepali Garge and team, Dr. Girish Bakshi, Mr. Dashrath Bhiku Bhoite, Mrs. Sarita Samson, Dr. Prashant Patil and Prof. Sameer Sonawane.

Session 2

SBPIM students presented their research papers in the 2 session. There were about 14 students who presented their research papers.

After all the presentations Dr. Varsha Borgankar spoke about her views about the papers presented.



Chief guest, Dr. Kishor Shankar Nikam, HOD at Dr. D.Y. Patil Arts, commerce and science college. Sir gave a very good presentation on how we can be creative in our own way. He also explained it with the example of various top notch market leader companies how they failed in innovation and how the new companies entered into market with new ideas and innovation and grabbed the global market.

5 best papers were awarded and felicitated by Dr. Kishor Nikam and Dr. Daniel Penkar.

Category 1: Academician/ Research Scholar/ Industry

1st Cash Prize Dr. Deepali Barge

2nd Cash Prize Mrs. Sarita Samson

Category 2: Student

1st Cash Prize Ms. Preeti Prabhakaran

2nd Cash Prize Ms. Tanuja Inamdar, Ms. Janvi Sathe,
Ms. Shweta More

3rd Cash Prize Mr. Midhun Madhav Tk

