



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

AICTE Approved | Permanently Affiliated to SPPU, Pune

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## EVENT REPORT

Name of the Event / Activity: - **Industrial Visit at Elpro City Square Mall**

Committee / Cell: - **Industry Institute Interaction**

Date : - **22-12-2022**

Time : - **2:50 pm to 6:30 pm**

Venue: - **Elpro Mall ,chichwad, Maharashtra 411033**

Name of Guest Speaker: - **Mr. Deepak Kumar, Managing Director at Elpro International Limited – India and Mr. Nishant Kansal DGM - Leasing and Marketing - Elpro international ltd,**

**Mr. Sunil Bhojak ( AGM Operations – Elpro City Square)**

Name of the Faculty Coordinator: - **Dr. Anishkumar Karia, Dr. Kajal Maheshwari**

Name of the Student Coordinator: - **Mr. Abhishek Adsul, Miss. Kanchan Wadekar**

Number of Students Participated: - **196**

### **Brief Information of the Event:-**

PCET' S SBPIM has organised an industrial Visit Elpro City Square Mall, Chinchwad Pune for the students of MBA-I & II year on December 22, 2022. It is latest entertainment and lifestyle destination. Located in the heart of PCMC, it is designed as a mixed use family destination offering several unique destinations.

We would like to thank Mr. Deepak Kumar, Managing Director at Elpro International Limited – India and Mr. Nishant Kansal DGM - Leasing and Marketing - Elpro international ltd, Mr. Sunil Bhojak ( AGM Operations – Elpro City Square for giving insightful interaction and allowed SBPIM students to have experiential learning at Elpro.

The industrial visit began with a brief presentation by Mr. Deepak Kumar, Managing Director at Elpro International Limited - India. Post his presentation Mr. Nishant Kansal, DGM - Leasing and Marketing - Elpro international ltd. interacted with the students and answered their queries regarding HR, Marketing; Operations aspects of the retail.

The students were then taken to the mall visit and explained the Strategic Retail Planning Process for Higher Efficiency. Students were amazed how Mr. Deepak Kumar is taking care of employees, helping to achieve sales goals, assist with maintaining customer satisfaction, oversee the daily activities of the retail outlet etc.

On a whole, it was an exemplary experience that the students were exposed to and will savor the learning for a long time. This was indeed a very interactive industrial visit which widened the thinking horizon of each and every student on the future possibilities of upcoming opportunities that is revolutionizing the Retail Sector.

**Geo-tag Photos with Captions: -**



**Felicitation of Mr. Deepak Kumar, Managing Director at Elpro International Limited – India**



**Students visit during the Elpro City Square Mall**



**Felicitation of Operations Head of Elpro International Limited – India**



Students proposing vote of thanks post visit at Elpro Multi-purpose Mall

**Dr. Kajal Maheshwari**  
Event Coordinator



**Dr. Kirti Dharwadkar**  
Director