



PROFESSOR CHANDRANATH KUMHARJI PATIL  
A Trustee since its inception since 1990.

Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

AICTE Approved | Permanently Affiliated to **SPPU, Pune**

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## EVENT REPORT

Name of the Event / Activity: - Guest session on Power of LINKEDIN

Committee / Cell: - Industry Institute Interaction Committee

Date : - 17/12/2022

Time : - 10:00 AM to 12:00 NOON

Venue: - Virtual Platform

Name of Guest Speaker (if any): - Mr. Shiva Dudigama

Name of the Faculty Coordinator: - Dr. Kajal Maheshwari

Name of the Student Coordinator: - Mr. Mayur Marathe

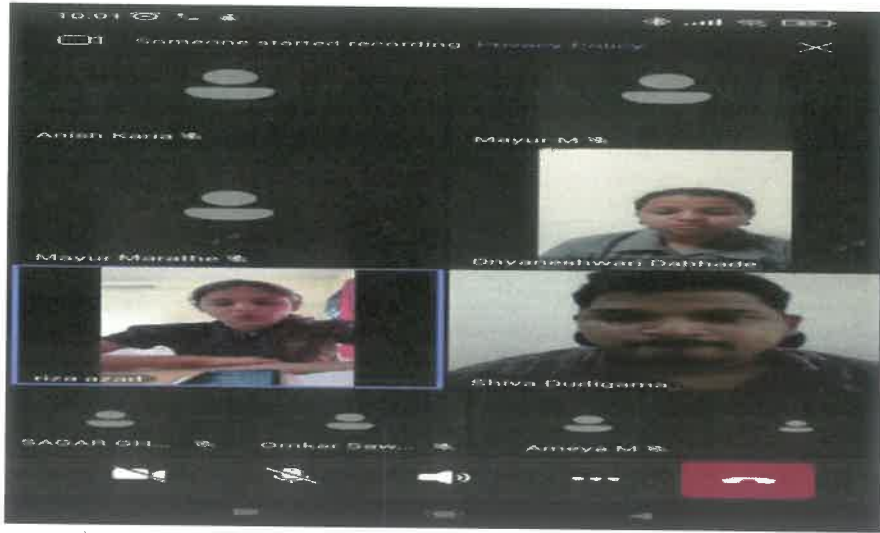
Number of Students Participated: - 163

Brief Information of the Event: -

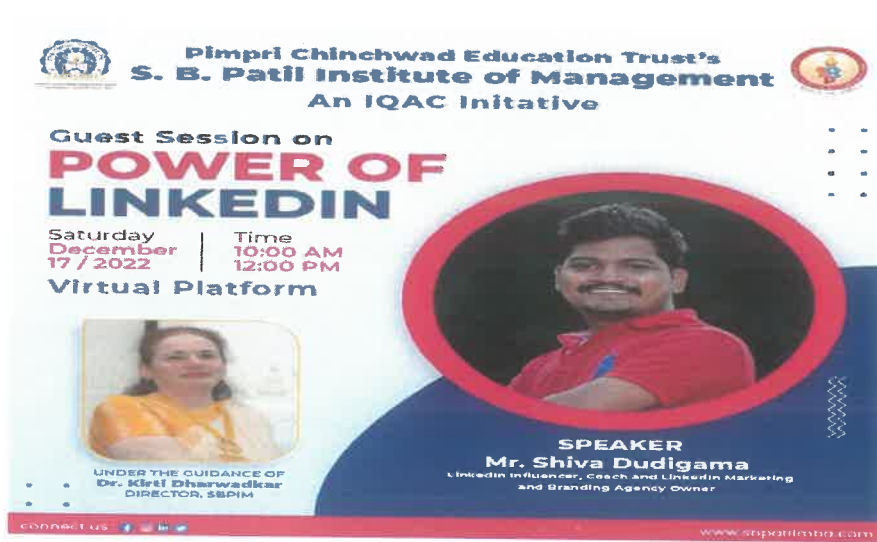
SBPIM has organized online session for students to know about LinkedIn. The guest session was started with the felicitation of our guest Mr. Shiva Dudigama. Sir has conducted the wonderful session on Power of LinkedIn. He covered various aspects of using LinkedIn in his session. LinkedIn has emerged as a powerful professional networking platform with diverse functionalities beyond just job hunting. Understanding its capabilities and leveraging them effectively can significantly benefit individuals in various career stages. This guide aims to explore the multifaceted power of LinkedIn and provide actionable strategies for maximizing its potential. It is also used for Building a Strong Profile which has Optimizing profile elements as photo, headline, summary, experience, skills, etc.

By understanding its features and implementing effective strategies, individuals can unlock the full potential of LinkedIn to advance their careers and achieve their professional goals. Dr. Kajal Maheshwari was the co-ordinator for the event Mr. Mayur Marathe has proposed the vote of thanks to the guest.

Geo-tag Photos with Captions: -



Online session on LinkedIn



Flyer of the event

Dr. Kajal Maheshwari  
Faculty Co-ordinator



Dr. Kirti Dharwadkar  
Director