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Report on How to Use LinkedIn Premium Account



Date: December 05, 2022

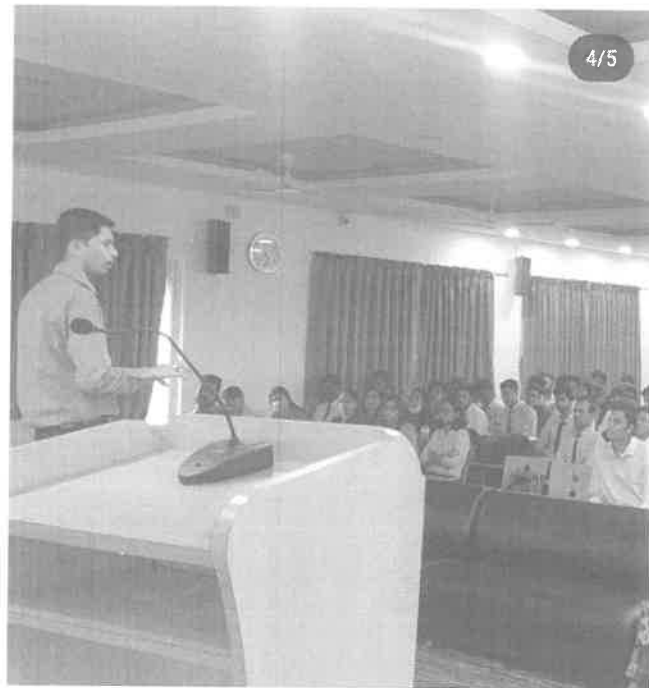
Venue: Seminar Hall

Faculty coordinators: Dr.Kajal Maheshwari

No of students participated: ~~176~~ 165

No of Faculty participated: 5

Date: December 05, 2022 , 02.PM to 03 PM



Who Is LinkedIn Premium For?

Its Premium version is recommended for job seekers, business owners, salespeople, and recruiters who want to use LinkedIn to its fullest potential. It gives users access to exclusive features that help them connect with other professionals, find jobs, and grow their businesses.

If you are seeking a job or career change, LinkedIn provides valuable resources that can help you connect with potential employers or recruiters. Aside from writing a compelling professional headline and choosing an appealing profile picture, LinkedIn Premium offers features that can make you stand out from the competition.

LinkedIn Premium is also an excellent option for businesses and sales professionals who want to use LinkedIn as a lead generation tool.

In general, LinkedIn Premium is an excellent option for users who want to get the most out of their LinkedIn experience.

Is LinkedIn Premium Worth It?

Now that we know a little bit more about LinkedIn Premium, you're probably wondering if it's worth the cost. The answer to this question depends on a few factors, including how you plan to use the platform and whether or not you need the additional features that LinkedIn Premium offers.

What benefits does LinkedIn premium offer?

Here are the benefits LinkedIn premium offer:

1. Reach out to potential prospects directly through In Mail
2. Can show you as a "Featured Applicant" using Premium Career
3. You can see who viewed your profile
4. Upgrade your skills with more than 15,000 courses led by experts
5. Check any profiles up to 3rd degrees



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