



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

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EVENT REPORT

Name of the Event / Activity: - Guest Session on “Innovation Series – Innovation Myopia”

Committee / Cell: - Industry Institute Interaction Committee

Date : - January 29, 2022

Time : - 11:00 AM to 12:00 PM

Venue: - Online Platform, MS Teams

Name of Guest Speaker: - Dr. Jyoti M Tiwari

Name of the Faculty Coordinator: - Dr. Amarish Padma and Dr. Kajal Maheshwari

Name of the Student Coordinator: - Ms. Vaishnavi Kitukale.

Number of Students Participated: - 80

Brief Information of the Event: -

A session of CII – YI (Confederation of India Industry – Young Indians) was conducted by S.B. Patil Institute of Management for the students of MBA – I on 29/01/2022. The guest speaker for the day was Dr. Jyoti M Tiwari and the topic was ‘Innovation Series – Innovation Myopia’. The event was organized by Dr. Amrish Padma, Dr. Kajal Maheshwari and hosted by Ms. Vaishnavi Kitukale.

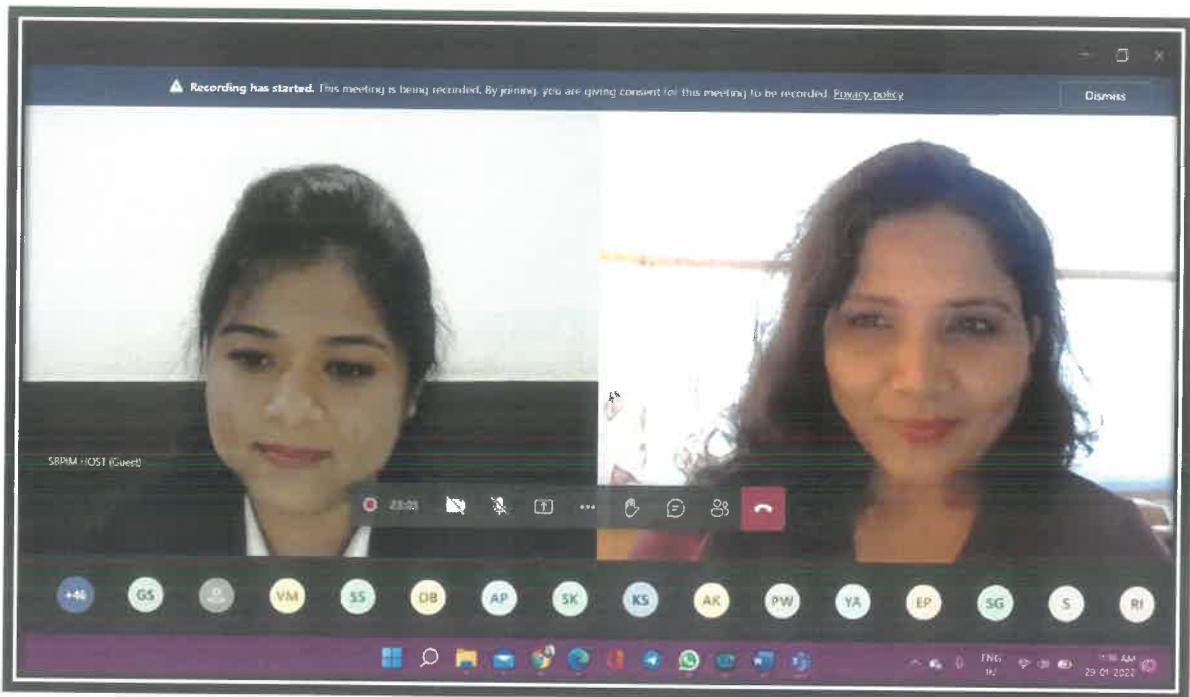
The event began with a brief introduction by the host and then the session was handed over to the guest speaker. In the session, Dr. Jyoti M Tiwari shared her views on Innovations in Businesses. She also explained how innovation is related to creativity. Dr. Jyoti M Tiwari also told how the start-ups should be established by understanding customer needs and according to that how the products and services should be provided in the market. Dr. Jyoti M Tiwari also gave a brief explanation on Innovation and what one should do in the market. She also detailed how innovation was the part of her journey of making her career.

Later, the session was concluded by Q&A session which was followed by the vote of thanks hosted by Ms. Vaishnavi Kitukale and then the guest speaker Dr. Jyoti M Tiwari shared her contact details with the students and thanked all the attendees for being attentive and interactive.

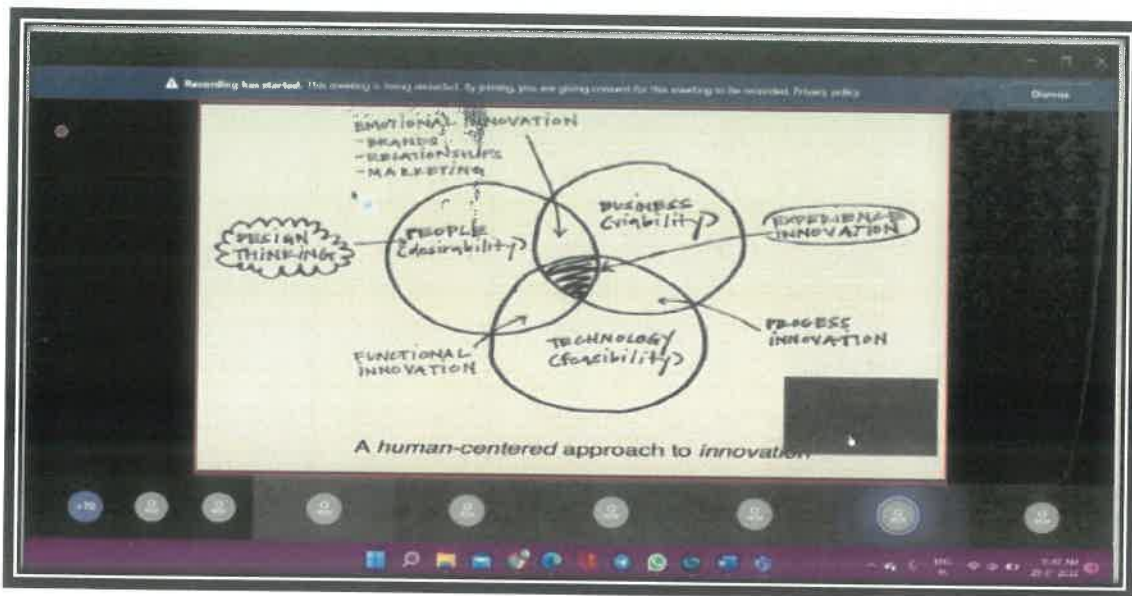
Photos with Captions: -



Flyer of Guest Session




Guest Speaker Dr. Jyoti M Tiwari introduced by Ms. Vaishnavi Kitukale



Online Guest Session by Guest Speaker Dr. Jyoti M Tiwari



Online Guest Session by Guest Speaker Dr. Jyoti M Tiwari


Dr. Amarish Padma
 Event Coordinator




Dr. Kirti Dharwadkar
 Director