



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

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EVENT REPORT

Name of the Event / Activity: - Guest session on How to optimize LinkedIn profile to kick start carrier

Committee / Cell: - Industry Institute Interaction Committee

Date : - 22/01/2022

Time : - 10:30 AM to 12:00 NOON

Venue: - Virtual Platform

Name of Guest Speaker (if any): - Mr. Shiva Dudigama

Name of the Faculty Coordinator: - Dr. Kajal Maheshwari

Name of the Student Coordinator: - Ms. Triksha Hulagabali

Number of Students Participated: - 152

Brief Information of the Event: -

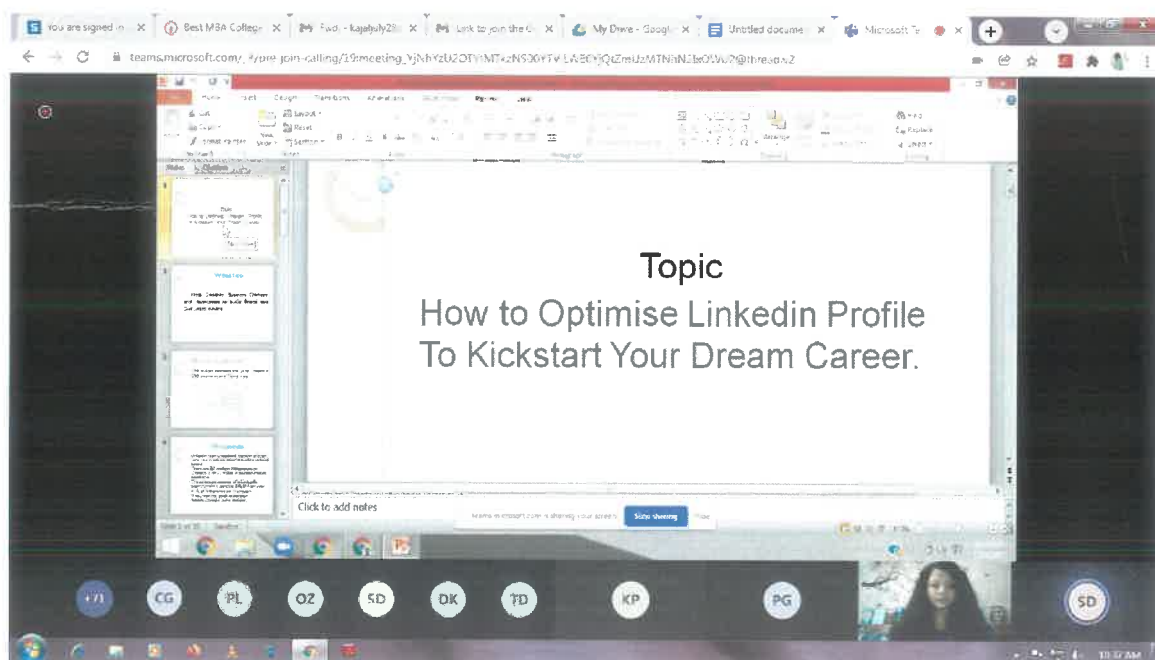
Mr. Shiva Dudigama, LinkedIn Consultant and an agency Owner of BDM ADS was the 2nd time guest speaker of the event "How to Optimize LinkedIn profile to kickstart career." The event was conducted to provide the MBA 1st year students a hands on experience of the LinkedIn platform to make them more aware of the professional social networking site. The event was organized by faculty Dr. Kajal Maheshwari and hosted by Ms. Triksha Hulagabali. The event began with a brief introduction by the host and then the session was handed over to guest speaker who gave a detailed walkthrough of making a LinkedIn profile more sellable and attractive.

The session was full of details that made the students aware that how having an up to date and well-designed LinkedIn profile will help the future job aspiring students. Shiva sir shared how to add right skills and using a right link address to make your profile more visible and easy to find by the employer. He also shared how to add right photo and profile background to make your LinkedIn profile more profession looking. He also elaborated the importance of writing the perfect profile details and right keywords to attract the right employer and find the right job.

We learnt how opportunities exist throughout the LinkedIn site that may not exist on traditional job boards and how one can directly apply for job roles using LinkedIn apply, save job searches, as well as flagging to recruiters that you are open to hearing about opportunities. He explained how others can recommend and endorse you for your skills and past work. He elaborated that when others recommend or endorse you, anyone who sees your profile can see these endorsements and it shows you have other experts backing up your claims to have certain skills. Mr. Shiva said that LinkedIn is very powerful tool in making connections and you can build your credibility through the endorsements and testimonials that LinkedIn allows your contacts to leave on your profile.

Overall we learnt almost every minor detail required to setup a complete profile on LinkedIn. The session concluded with a vote of thanks by the host Ms. Triksha Hulagabali and the speaker Mr. Shiva shared some website link details so that the attendees could get information for additional help on the topic and thanked all the attendees for being keen listeners.

Photos with Captions: -



Online session on LinkedIn



PIMPRI CHINCHWAD EDUCATION TRUST'S

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How to Optimize LinkedIn Profile to Kickstart Career

GUEST SPEAKER
Mr. Shiva Dudigama
LinkedIn Consultant
and an agency Owner of BDM ADS



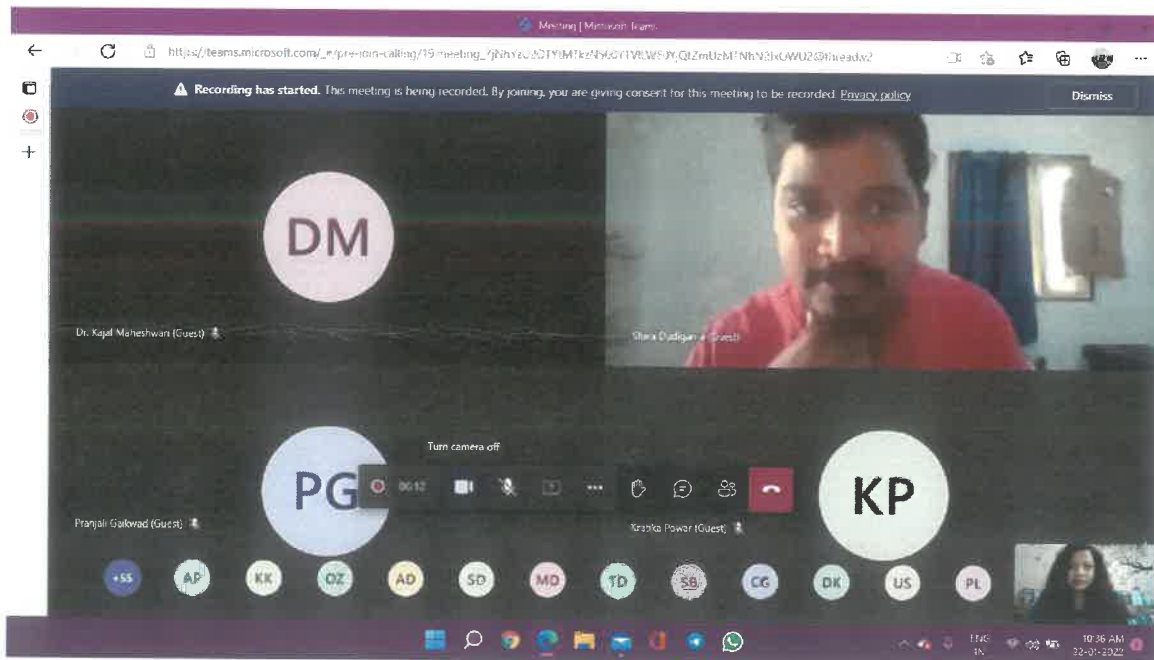
22nd January 2022
Saturday | 10:30 am to 12:00 noon

Under the guidance of
Dr. Kirti Dharwadkar
Director, SBPIM

Faculty Coordinator
Dr. Kajal Maheshwari

Student Coordinator
Ms. Triksha Hulagabali

Flyer of the event



Session Question and answer

Dr. Kajal Maheshwari
Faculty Co-ordinator



Dr. Kirti Dharwadkar
Director