



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

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EVENT REPORT

Name of the Event / Activity: - Guest session on How to optimize LinkedIn for getting internship and jobs

Committee / Cell: - Industry Institute Interaction Committee

Date : - 15/07/2021

Time : - 04:00 PM to 05:30 PM

Venue: - Virtual Platform

Name of Guest Speaker (if any): - Mr. Shiva Dudigama

Name of the Faculty Coordinator: - Dr. Kajal Maheshwari

Name of the Student Coordinator: - Mr. Sanket Kumbhar

Number of Students Participated: - 164

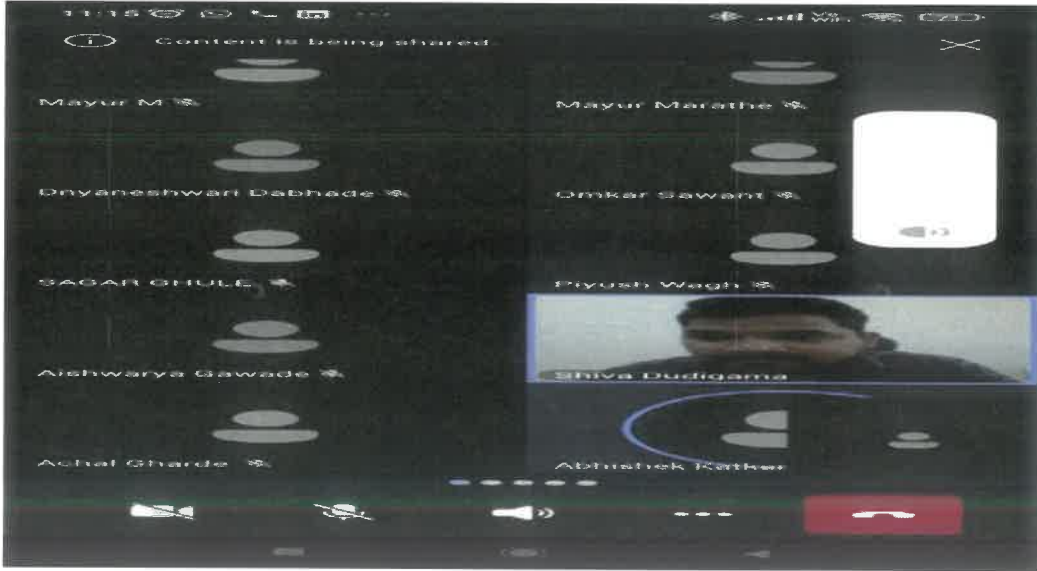
Brief Information of the Event: -

SBPIM has organized online session for students to know about LinkedIn. The guest session was started with the felicitation of our guest Mr. Shiva Dudigama. Sir has conducted the wonderful session on Power of LinkedIn. He covered various aspects of using LinkedIn in his session. LinkedIn has emerged as a powerful professional networking platform with diverse functionalities beyond just job hunting. Understanding its capabilities and leveraging them effectively can significantly benefit individuals in various career stages. This guide aims to explore the multifaceted power of LinkedIn and provide actionable strategies for maximizing its potential. It is also used for Building a Strong Profile which has Optimizing profile elements as photo, headline, summary, experience, skills, etc.

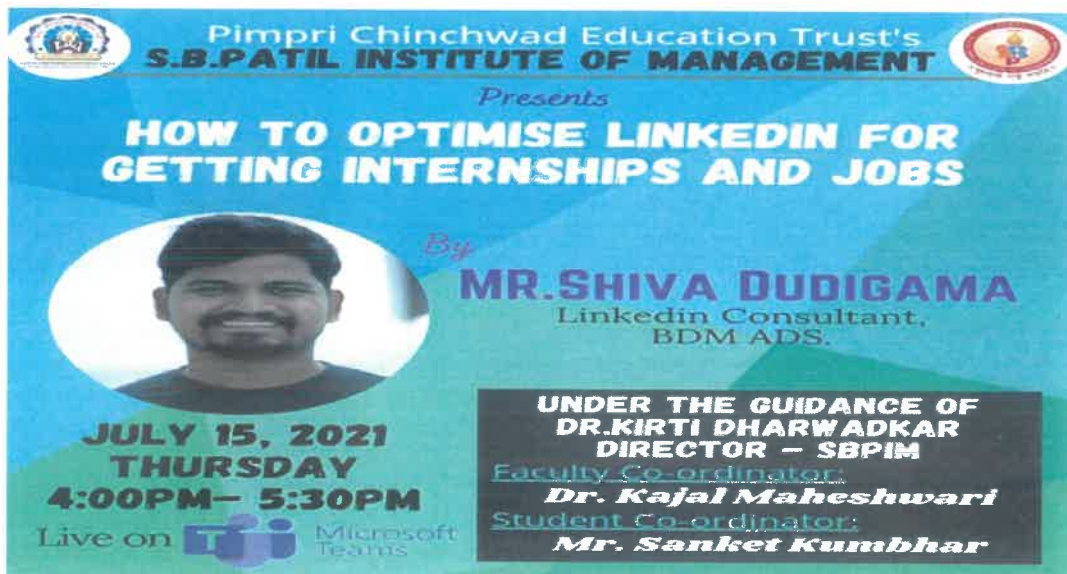
Sir addressed that the LinkedIn is used for crafting a compelling summary and utilizing keywords for search ability. People also use it for showcasing achievements, projects, and certifications effectively. It's a great platform for connecting with relevant professionals (alumni, industry peers, recruiters, etc.). Engaging with content through likes, comments, and shares is possible. He has demonstrated how to Utilize LinkedIn's "Find Nearby" feature and alumni tools for networking opportunities. Highlight of the session was Leveraging LinkedIn for Job Search where he talked about the utilizing job search filters and alerts effectively. Sir told everyone to about Utilizing Premium Features of LINKEDIN. On conclusion LinkedIn is

a dynamic platform that offers vast opportunities for professional networking, career growth, and personal branding. By understanding its features and implementing effective strategies, individuals can unlock the full potential of LinkedIn to advance their careers and achieve their professional goals. Dr. Kajal Maheshwari was the co-ordinator for the event. Mr. Sanket Kumbhar has proposed the vote of thanks to the guest.

Photos with Captions: -



Online session on LinkedIn



Flyer of the event

Dr. Kajal Maheshwari
Faculty Co-ordinator



Dr. Kirti Dharwadkar
Director