



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

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EVENT REPORT

Name of the Event / Activity: - Guest session on Supply Chain Management

Committee / Cell: - Industry Institute Interaction Committee

Date : - 10/07/2021

Time : - 10:00AM to 12:00PM

Venue: - Virtual

Name of Guest Speaker (if any): - Mr.Subodh Dhende

Name of the Faculty Coordinator: - Dr. Kajal Maheshwari

Name of the Student Coordinator: - Mr.Sanket Kumbhar

Number of Students Participated: - 145

Brief Information of the Event:-

SBPIM organized a webinar guest lecture on “Supply Chain Management” on 10/7/2021, Saturday. Mr.Subodh Dhende a multifaceted techno-functional TMS Architect working with EY and who has worked with Wipro, XPO Logistics, JDA Software, Eaton and Jet Airways across various geographies- USA, Europe, APAC and LATAM managing multi-lingual, cross-cultural teams was the guest speaker. The presentation focused on Supply Chain Management: Supply chain concept, Generalized Supply Chain Management Model - Key Issues in SCM – Collaboration, Enterprise Extension, responsiveness, Cash to Cash Conversion. Customer Service: Supply Chain Management and customer service linkages, Availability service reliability, perfect order, customer satisfaction. Enablers of SCM - Facilities, Inventory, Transportation, Information, sourcing, Pricing. He covered the various techniques of SCM, such as Bull whip effect, 3PL, 4PL, vendor management and inventory management with the case studies. He nurtured the importance of operations management, business analytics and its influences on SCM process of business firms.

The webinar was to enhance the student’s academic learning and to make them understand the real-life examples of how procurement activities take place in any multinational organization and corporate world to add more values in supply chain in order to create more customer value as it is said that if the procurement can be done in an efficient way in terms of quality,

performance, timely delivery of accurate items in accurate quantity it helps to bring the product in customers hand on time and as per requirement which is the key to enhance customer value.

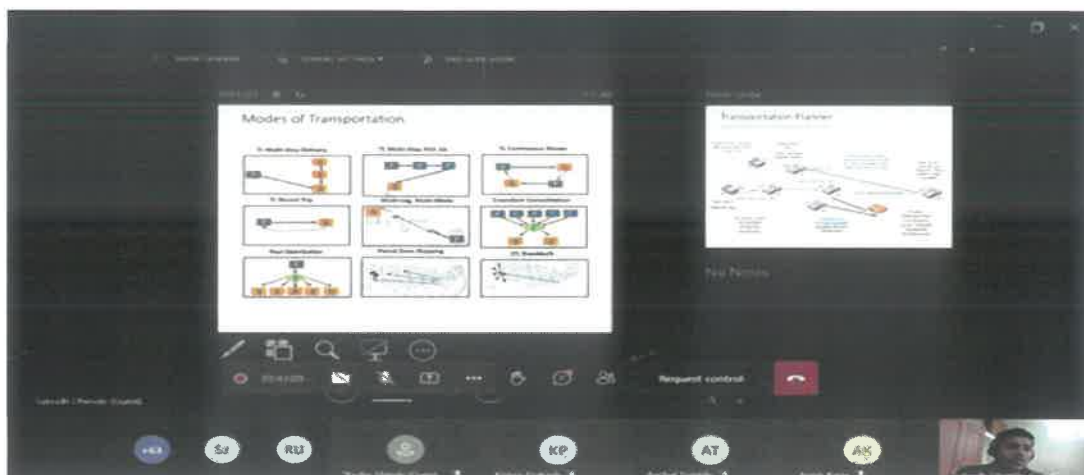
Mr.Subodh delivered an informative speech and shared his valuable expertise on this subject matter focusing issues such as proper planning and execution is required in every step of supply chain. At the end, the session was opened for students to ask questions. The question-and-answer session indicated that the webinar was effective and fruitful for the students, it showed that the topic was interesting to them because of its relevancy with OSCM. The guest speaker appreciated students for their interactive participation.

Earlier the programme commenced with welcome address by Dr.Kajal Maheshwari and student co-ordinator Mr.Sanket Kumbhar of MBA 1st Year introduced the chief guest and also proposed the vote of thanks.

Geo-tag Photos with Captions: -



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Speaker Addressing in the Session



Dr.Kajal Maheshwari interacting with the Speaker

Kajal Maheshwari
Faculty Co-ordinator



Dr. Kirti Dharwadkar
Director