



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune
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EVENT REPORT

Name of the Event / Activity: - Guest Session on "I M POSSIBLE"

Committee / Cell: - Industry Institute Interaction Committee

Date : - March 26, 2021

Time : - 04:00 PM to 05:00 PM

Venue: - Online Platform, MS Teams

Name of Guest Speaker: - Ms. Sneha Asopa, Marketing Head – Multifit Wellness

Name of the Faculty Coordinator: - Dr. Amarish Padma

Name of the Student Coordinator: - Ms. Harshada Pawar

Number of Students Participated: - 71

Brief Information of the Event: -

A session on "I M POSSIBLE" was conducted under the guidance of Dr. Amarish Padma to make students aware how they can achieve their impossible targets in their life.

The session was hosted by Ms. Harshada Pawar from 2nd Year MBA who introduced the topic of the session & gave brief introduction of the guest speaker Ms. Sneha Asopa.

CII Young Indians Yuva Pune invites you for an inspiring session with Ms. Sneha Asopa - Head Marketing at Multifit on the topic of "I M Possible".

Raised in the evergreen city of Pune, she was schooled at Mt. Carmel Convent High School, Pune. Post which she completed her B.E. from SAOE in E&TC and started off with her journey in the corporate world through the window of marketing & sales. She had an opportunity to explore scope of marketing and sales across industry types with 6+ years of experience. (from entertainment, FDI, e-commerce, ed-tech and now fitness)

Parallel to this, Sneha runs her own firm that facilitates with services in events, branding, marketing and talent management for the last 2.5 + years.

Not just this, but there is an artist inside her. She is comes up as one of the top notch female DJ's & producer in the nation.

To sum it up, she is a live example of how you can create a balance in your work life and side hustles balance.

She motivated students who were little doubtful about this topic. The session towards the end had a Q & A session which was filled with a lot of questions by the attendees and in-depth answers by Ms. Sneha. The session concluded with the vote of thanks by our host Ms. Harshada Pawar.

Photos with Captions: -

Pimpri Chinchwad Education Trust's
**S. B. Patil Institute of Management and
Confederation of Indian Industry (CII)
Young Indians**
presents
Women in Action Series
Session - 06





I M POSSIBLE

MS. SNEHA ASOPA
**MARKETING HEAD MULTIFIT
WELLNESS**

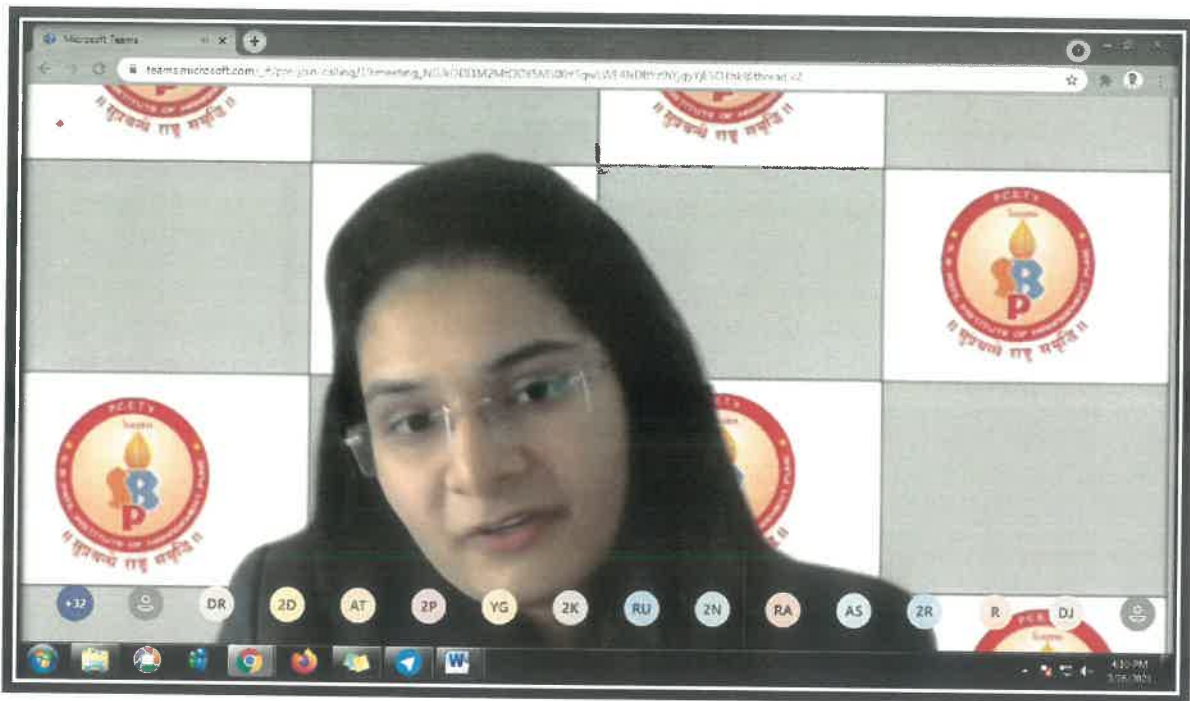
Join on Microsoft Teams

MARCH 26, 2021 • 4:00 PM TO 5:00 PM

Dr. Kirti Dharwadkar
Director, SBPIM




Flyer of Guest Session



Guest Speaker Ms. Sneha Asopa introduced by Ms. Harshada Pawar



Online Guest Session by Speaker Ms. Sneha Asopa


Dr. Amarish Padma
Event Coordinator




Dr. Kirti Dharwadkar
Director