



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

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EVENT REPORT

Name of the Event / Activity: - **“Exhibition cum sale of eco-friendly products Of Seva Sahyog At Yuvotsav”**

Committee / Cell: - Institute Social Responsibility

Date : - 26th, 27th, 28th May 2022

Time : - 10.00am to 5.00pm

Venue: - SBPIM

Name of the Faculty Coordinator: - Dr. Iram Ansari

Name of the Student Coordinator: -

Number of Students Participated: - 13

Number of Staff Participated: - 18

Brief Information of the Event: -

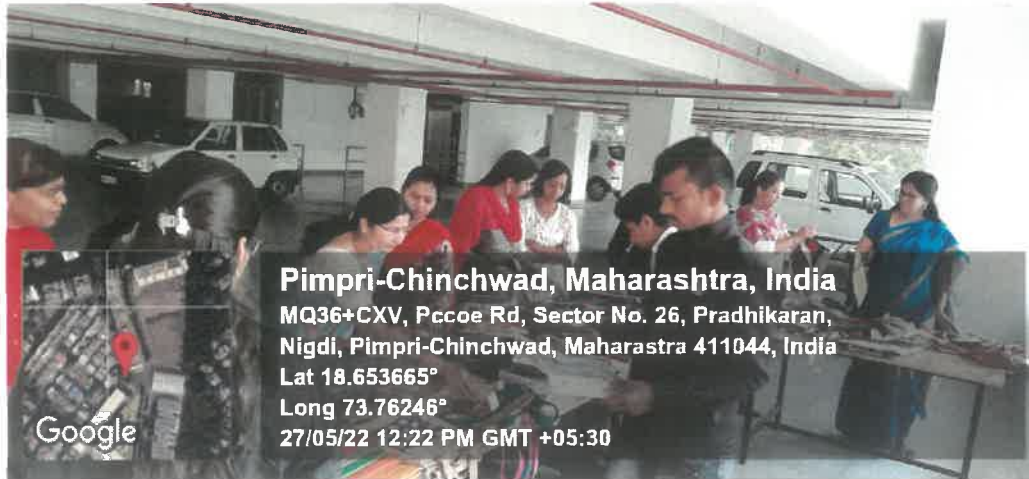
S.B.P.I.M in association with Seva Sahyog had organized an exhibition cum sale of the artifacts and ecofriendly products produced by Seva Sahyog. On 26th, 27th and 28th of May2022 SBPIM had organized an Yuvotsav an annual Inter college sport event where various colleges participate for different sports events like football and basketball. The response during this event was also very overwhelming and thus SBPIM could meet the objective of promoting Seva Sahyog and its hand- made ecofriendly products

The Exhibition cum Sale provided an extensive collection of ecofriendly products from underprivileged people of Indian Society. The employees working at Seva Sahog are women from most from the underprivileged area of the society. This initiative was to help over 500 women to unleash their inner abilities towards financial independence. Our 13 students volunteered for the event helping for promotion, marketing and even selling the products. Also around 18 faculty members and all the non-teaching staff were directly involved and actively participated in the exhibition.

It is our ISR practice under Jagruti initiative that we sensitize our stakeholders towards the wellbeing of the society and underprivileged people. This kind of Exhibition cum Sale was

helpful for participants as well, as they explored diverse art and craft. We got an overwhelming response from the participants who purchased many ecofriendly products from the exhibition cum sale, making our efforts fruitful as being a medium to help Seva Sahyog with the sale of the products. Many participants took the contact numbers for future association with Seva Sahyog for the supply of folders and other kits for their various official events like national conference etc

Geo tag Photos with Captions: -



Display of the products by seva sahyog

Dr. Iram Ansari

ISR Coordinator

Mr. Rishikesh Kumar

ISR Coordinator

Dr. Kirti Dharwadkar

Director

