



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune
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EVENT REPORT

Name of the Event / Activity: - **“Exhibition cum sale of eco-friendly products Of Seva Sahyog at HR Conclave 2022”**

Committee / Cell: - Institute Social Responsibility

Date : - 26th February 2022

Time : - 10.00am to 5.00pm

Venue: - SBPIM

Name of the Faculty Coordinator: - Dr. Iram Ansari

Name of the Student Coordinator: - NA

Number of Students Participated: - 17

Number of Staff Participated: - 18

Brief Information of the Event: -

S.B.P.I.M in association with Seva Sahyog had organized an exhibition cum sale of the artifacts and ecofriendly products produced by Seva Sahyog. On 26th February 2022 SBPIM had organized an HR Conclave where more than 100 HR participated and they got an opportunity to visit and buy ecofriendly hand made products made by the people at Seva Sahyog. The Exhibition cum Sale provided an extensive collection of ecofriendly products from underprivileged people of Indian Society. The employees working at Seva Sahyog are women from most from the underprivileged area of the society. This initiative was to help over 500 women to unleash their inner abilities towards financial independence. Our 10 students volunteered for the event helping for promotion, marketing and even selling the products. Also around 18 faculty members and all the non-teaching staff were directly involved and actively participated in the exhibition.

It is our ISR practice under Jagruti initiative that we sensitize our stakeholders towards the wellbeing of the society and underprivileged people. This kind of Exhibition cum Sale was helpful for participants as well, as they explored diverse art and craft.

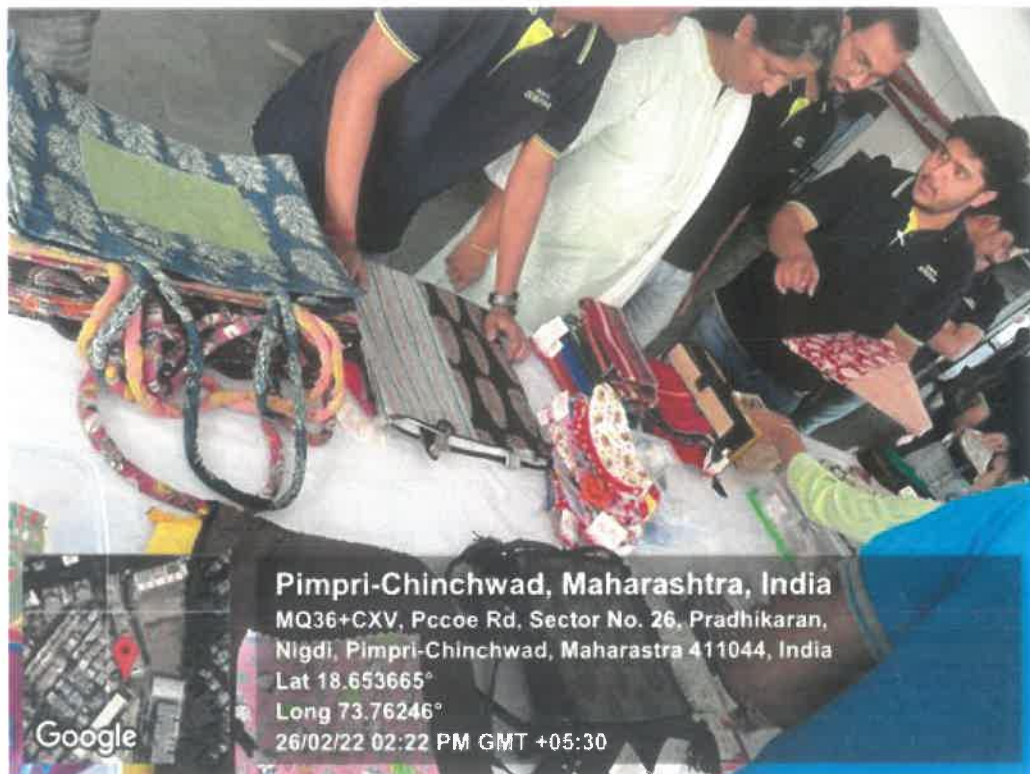
We got an overwhelming response from the participants who purchased many ecofriendly products from the exhibition cum sale, making our efforts fruitful as being a medium to help Seva Sahyog with the sale of the products. Many participants took the contact numbers for future association with Seva Sahyog for the supply of folders and other kits for their various official events like national conference etc.

About Seva Sahayog Foundation:

Seva = Service, Sahayog = Cooperation

Seva Sahayog Foundation has been serving for over 10 years towards the development and welfare for the underprivileged section of the urban slum lives. Seva Sahayog Foundation started operation in the year 2005 as a Not-for-Profit company and are registered under Section 8 (Old Section 25B) of the companies act. Seva Sahayog Foundation aims at engaging socially conscious corporates, groups and individuals, with NGOs of matching interests with a purpose to collectively add value to the society at large.

Geo-tag Photos with Captions: -



Geo Tag photo of the articles of Seva Sahayog displayed during HRConclave 2022



Flyer of Event



Director Dr. Kirti Dharwadkar and other teachers staff attending the exhibition

Dr. Iram Ansari
ISR Coordinator

Dr. Kirti Dharwadkar
Director



Seva Sahayog Exhibition cum Sale



S. B. Patil Institute of Management is organizing HR conclave 2022. On this occasion we have also arranged exhibition cum sale of eco-friendly product from Seva Sahog. This is to promote woman empowerment. The Exhibition cum Sale provides an extensive collection of eco-friendly products from underprivileged people of Indian Society, helping over 500 women to unleash their inner abilities towards financial independence.

S. B. Patil Institute of Management, Pune

Venue:Architecture Building(Entrance)

Day:Saturday

Date :26th Feb 2022

Time : 10:30 am to 2 pm

