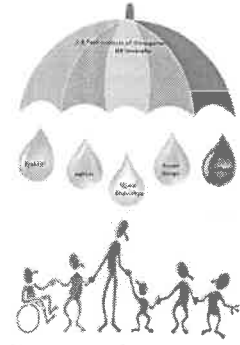




Topic: Exhibition cum sale of eco-friendly products
Of Seva Sahyog

Date: 11th, 26th, 29th, 30th, 31st January
2020

SBPIM



Jagruti (Social Awareness)

No of students participated: 13

No.of teachers participated:18

Faculty coordinators: Dr. Bhushan Pardeshi & Dr. Iram Ansari

Date : 11th January 20 (9 am to 6 pm) ,26th January 20, 29th,30th &31st January 20 (Yuvotsav)

S.B.P.I.M in association with Seva Sahyog had organized an exhibition cum sale of the artifacts and eco friendly products produced by Seva Sahyog. On 11th January SBPIM had organized an FDP for the faculty member all over Pune. The number of participants for the faculty Development programme got an opportunity to visit and buy eco friendly hand made products made by the people at Seva Sahyog. The Exhibition cum Sale provided an extensive collection of eco friendly products from underprivileged people of Indian Society. The employees working at Seva Sahog are women from most from the underprivileged area of the society. This initiative was to help over 500 women to unleash their inner abilities towards financial independence. Our 18 students volunteered for the event helping for promotion, marketing and even selling the products. Also around 13 faculty members and all the non-teaching staff were directly involved and actively participated in the exhibition.

It is our ISR practice under Jagruti initiative that we sensitize our stakeholders towards the wellbeing of the society and underprivileged people. This kind of Exhibition cum Sale was helpful for participants as well, as they explored diverse art and craft. We got an overwhelming response from the participants who purchased many eco friendly products from the exhibition cum sale, making our efforts fruitful as being a medium to help Seva Sahyog with the sale of the products. Many participants took the contact numbers for future association with Seva Sahyog for the supply of folders and other kits for their various official events like national conference etc.

About Seva Sahayog Foundation:

Seva = Service, Sahayog = Cooperation

Seva Sahayog Foundation has been serving for over 10 years towards the development and welfare for the underprivileged section of the urban slum lives. Seva Sahayog Foundation started operation in the year 2005 as a Not-for-Profit company and are registered under Section 8 (Old Section 25B) of the companies act. Seva Sahayog Foundation aims at engaging socially conscious corporates, groups and individuals, with NGOs of matching interests with a purpose to collectively add value to the society at large.

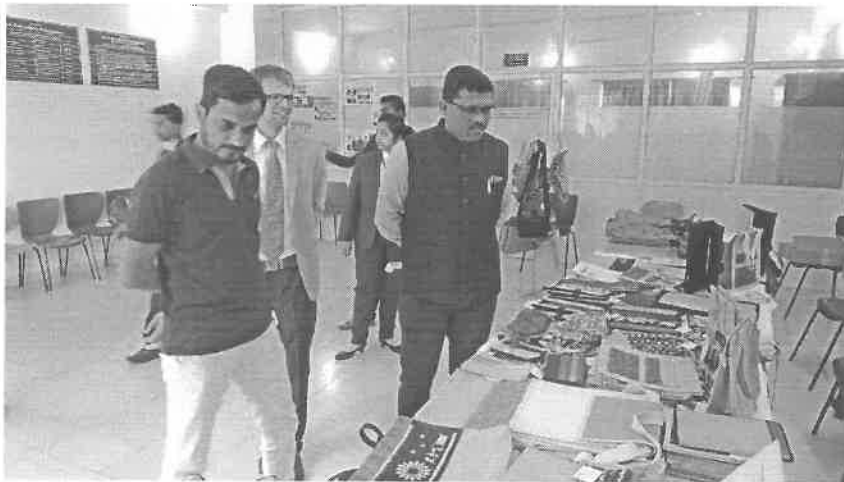
A similar exhibition cum sale was arranged on 26th January 2020 and was open for all PCET group, where again we received overwhelming response. Also due to the response a similar exhibition was arranged at the annual Inter college sport event Yuvotav where various colleges participate for different sports events like football and basketball. The response during this event was also very overwhelming and thus SBPIM could meet the objective of promoting Seva Sahyog and its hand- made eco friendly products



Faculty Coordinators

Dr. Bhushan Pardeshi
&

Dr. Iram Ansari



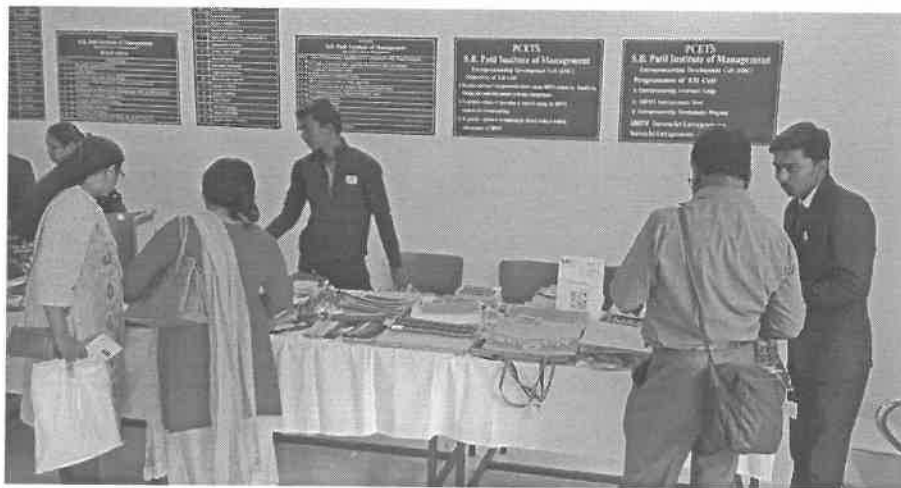
Dr. Anand Dadas
Director : Neville
Wadia Institute of
Management







SBPIM Students
marketing the
products



Faculty members
showing interest in the
products



Exhibition on
26th January
2020 at
Architecture
Parking Space



Dr. Iram Ansari *Iram*
Mr. Rishikesh Kumar *Rishikesh*
ISR Coordinators

Dr. Kirti Dharwadkar
Kirti
Director I/C

