



RITSON SERVICES

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TO WHOM IT MAY CONCERN

This is to certify that Ms. Sayali Sunil Chavan from S B Patil Institute of Management, Akurdi Pune has worked on " A study of social media & SEO strategies for online shopping with respect to clothing apparel in India" in the Marketing Department of our organization from 19th Sept to 18th Nov 2022. During the period she had successfully completed the work assigned to her. She had been sincere and punctual in the work. We wish her a good and prosperous career in future.

For, Ritson Services Pune.



(Signature & Stamp of organization)

Place: Pune

Date: 17/12/2022