



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

NBA Accredited | NAAC Accredited |

Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



EVENT REPORT

Name of the Activity: Entrepreneurship Awareness Camp

Cell : Entrepreneurship Development Cell

Date : June 13,2022 to June15, 2022

Time : 10 AM to 05:30 PM.

Venue: Seminar Hall

Name of the Faculty Coordinator : Mr. Rishikesh Kumar

Name of the Student Coordinator : Mr.Gaurav Patil

Number of Students Participated: 120

Number of Staff Participated: NA

Brief Information of the Event:

ED Cell of SBPIM organized a 3 day “**Entrepreneurship Awareness Camp**” for the MBA students. The program was conducted in between **13 June 2022 to 15 June 2022** & was arranged by the Entrepreneurship Development Cell of SBPIM in collaboration with **Maharashtra Centre For Entrepreneurship Development (MCED)**, Pune. During the EAC, 120 students were exposed to different aspects of entrepreneurship including opportunity guidance, funding & other services offered by agencies of the support system. **Dr. Kirti Dharwadkar, Director SBPIM** welcomed the guests and students for the “Entrepreneurship Awareness Camp”. The session was inaugurated by **Mr.Suresh Umap, Regional Officer, MCED, Mr. Shrikant Mandale, District Project Officer, MCED, Mrs. Kajal Bhosale, Co-ordinator MCED, Dr. Anishkumar Karia, HOD Academics, Dr. Bhushan Pardeshi, HOD Research.** Mr.Umap Sir Pune spoke on the topic “**Role of MCED & the Qualities of an Entrepreneur.**”

Mr.Hemant Bhagwat, MCED Trainer, spoke on the topic **“Business Management.”** Mr.Bhagwan R. Thombare, Founder, ASM India Packaging, Pune, Entrepreneur spoke on his entrepreneurial journey & export import procedures. Mr. Satish Sagdeo, Corporate Trainer, spoke on the topic **"How to conduct Market Survey & Marketing & Communication Skills"**. Dr. Sujata Deshmukh, Assistant Professor, MUCC, Pimpri spoke on the topic **“Process of starting Micro, Small & Medium Enterprises & Business Opportunities Guidance”** Mr. Sudhir Taware, CA & MCED Trainer spoke on **"Project Financing & documents required for business"**. Mr. Shrikant Mandale, District Project Officer, MCED Spoke on **“Schemes of Assistance and support available from DIC, CMEGP & PMGEP"**. Mr.Pradeep Lokhande, Founder, Rural Relations was the Chief Guest for the Valedictory function and spoke on the topic **“ Changing Rural India, an opportunity.”** All MBA students took active participation in the “Entrepreneurship Awareness Camp” along with all teaching and non-teaching staff of SBPIM. The Events successfully ended with the help of all students participants, volunteers, all teaching and non-teaching staff of SBPIM whose true efforts appreciated



***Lamp Lighting Ceremony by Chief Guest
Shri. Suresh Umap, Regional Officer MCED
and Dr. Kirti Dharwadkar, Director SBPIM***



***Addressed by Shri. Suresh Umap, Regional
Officer, MCED***



(Dr. Kirti Dharwadkar felicitated Mr. Pradeep Lokhande, Founder, Rural Relations, Chief Guest for the Valedictory function)


Mr. Rishikesh Kumar
Event Coordinator


Dr. Kirti Dharwadkar
Director





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EVENT REPORT

Name of the Activity: Creating Successful & Innovative Business Plans for Start-ups.

Cell : Entrepreneurship Development Cell

Date : July 27, 2021

Time : 11 AM to 1PM

Venue: SBPIM Conference Hall (Online)

Name of the Faculty Coordinator : Mr. Rishikesh Kumar

Name of the Student Coordinator : Mr. Shiv Jadhav & Ms. Ragini Ubhalkar

Number of Students Participated: 98

Number of Staff Participated: 5

Brief Information of the Event:

PCET's S. B. Patil Institute of Management, Entrepreneurship Development Cell organized an International Guest Session on the topic "**Creating Successful & Innovative Business Plans for Start-ups.**" for MBA Students on July 27, 2021. The Guest Speaker for the session was **Prof (Dr.) Raj Kumar Singh**, Dean (R&D) & HOD (Department of Commerce), Chairperson, Centre For Entrepreneurship, Innovation & Skill Development, School of Management Sciences, Varanasi, UP, INDIA. All the faculty members and students of MBA - II year were present online for the session.

Prof (Dr.) Raj Kumar Singh started his session by emphasizing on the importance of business plan for Start-up. He mentioned and explained the innovative business plan for starting any business. He explained Start with a strong introduction of your company, showcase your mission and impact, and outline the products and services you provide. Clearly define a problem, and explain how your product solves that problem, and show why the market needs your business. Be sure to highlight your value proposition, market opportunity, and growth potential, the size of the market, Current or potential market share, Trends in the industry and consumer behavior, Where the gap is, What caused the gap, How you intend to fill it, Compare your unique selling proposition (USP) to your direct and indirect competitors,

Students presented their business plan. He appreciated their innovative business plans. It was indeed an amazing session most of the participants found the session very informative and useful.

The session ended with a vote of thanks by **Mr. Rishikesh Kumar**, Co-ordinator, Entrepreneurship Development Cell at SBPIM, Pune..



Introduction of the Guest by Ms. Ragini Ubhalkar Co-ordinator ED Cell.

Address by the chief guest, Dr. Raj Kumar Singh to the audience.



Welcome and felicitation of Dr. Raj Kumar Singh, Guest for the event by Dr. Kirti Dharwadkar, Director, SBPIM


Mr. Rishikesh Kumar
Event Coordinator




Dr. Kirti Dharwadkar
Director



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EVENT REPORT

Name of the Activity: Innovation-2-Enterprise Competition

Cell : Entrepreneurship Development Cell

Date : December 7, 2021

Time : 11 am to 3 pm.

Venue: Conference Hall

Name of the Faculty Coordinator : Mr. Rishikesh Kumar

Name of the Student Coordinator : Shivprasad Jadhav & Ms. Ragini Ubhalkar

Number of Students Participated: 10 Students

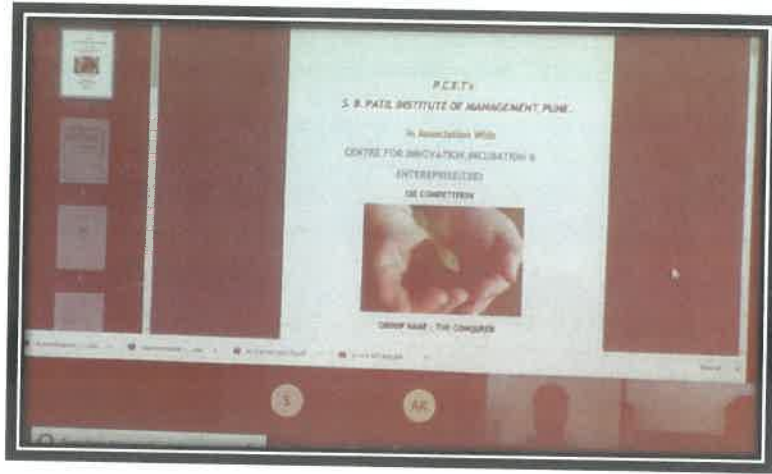
Number of Staff Participated: NA

Brief Information of the Event:

Pimpri Chinchwad Education Trust's **Startup & Innovation Cell** of SBPIM, Pune in association with **Centre for Innovation, Incubation & Enterprise (CIIE)**, Savitribai Phule Pune University, Pune organized an **Innovation -2-Enterprise Competition** for MBA students on 7th December, 2021. Three teams have presented their Innovative Ideas on online and offline mode. The event helped the participants to create strategies for brainstorming great ideas and helped them understand what it takes to stay committed to their respective idea, and finding ways to make it grow. This program given the opportunity to students to discuss the innovative ideas. The Event successfully ended with the help of all the student participants.

Dr. Santosh Shinde, Dr. Anuradha Phadanis & Mr. Sanjay Gaikwad have acted as judges in screening the ideas.

The events was coordinated by **Prof. Rishikesh Kumar**, Faculty Coordinator, **Shivprasad Jadhav & Ragini Ubhalkar**, Student Coordinators.




(TEAM NAME – The Conqueror Dnyaneshwar Khairna, Sanskriti Savle & Tejaswini Dalvi presented their business plan)

Geo-tag Photos with Captions: -



(Dr. Santosh Shinde, Dr. Anuradha Phadanis, Mr. Sanjay Gaikwad acted as judges in screening the ideas)


Rishikesh Kumar
Event Co-ordinator




Dr. Kirti Dharwadkar
Director, SBPIM



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EVENT REPORT

Name of the Activity: Role of Financial Management in Entrepreneurship

Cell : Entrepreneurship Development Cell

Date : December 22, 2021

Time : 01:00 PM to 02:15PM

Venue: SBPIM Conference Hall (Online)

Name of the Faculty Coordinator : Mr. Rishikesh Kumar

Name of the Student Coordinator : Mr. Gaurav Patil

Number of Students Participated: 70

Number of Staff Participated: NA

Brief Information of the Event:

PCET's S. B. Patil Institute of Management, Entrepreneurship Development Cell organized an International Guest Session on the topic "**Role of Financial Management in Entrepreneurship**" for MBA Students on 22nd December 2021. The Guest Speaker for the session was **Prof (Dr.) Enkeleda Lulaj**, Professor Assistant, Faculty of Management in Tourism, Hospitality and Environment, University Of "Haxhi Zeka" Peja- State of Kosovo, Southeast Europe. All the faculty members and students of MBA - II year were present online for the session.

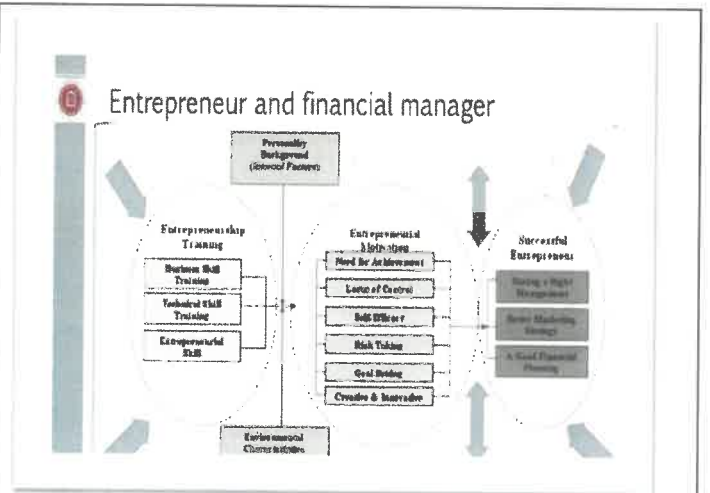
Dr. Aishwarya Gopalakrishnan, International Relations Co-ordinator introduced Prof (Dr.) Enkeleda Lulaj. **Prof (Dr.) Enkeleda Lulaj** holds a Doctoral Degree in Economic Sciences - Finance from the University of Tetovo, Macedonia. She holds an MSC in Economy Sciences, Bank Finances and Accounting from the University of Pristina and is a Bachelor of Business administration, from University of Pristina.

Dr. Enkeleda Lulaj started her session by emphasizing on the importance of what is Entrepreneur and the skills required for becoming a good entrepreneur. She mentioned Entrepreneurship skills such as inner discipline, ability to take risk, innovative, change oriented. Technical skills such as operations specific to industry, communication, research and development and also management skills like planning, decision making, motivating & why the financial management in the entrepreneurship is important for corporate world and how it will help them in future were explained. She believes that the person who understands the risk of starting a new business venture is called an entrepreneur. Entrepreneurship is

highly risky but also can be highly rewarding as it serves to generate economic wealth, growth and innovation.

Also explained about financial management cycle in that she explained planning budgeting and resource allocation along with the importance of operating and monitoring financial resources and evaluating and reporting the finances. According to her financial management is generally concerned with procurement, allocation and control of financial resources. To ensure adequate returns to the shareholders which will depend upon the earning capacity, market price of the share.

It was indeed an amazing session most of the participants found the session very informative and useful. The session ended with a vote of thanks by **Mr. Rishikesh Kumar**, Co-ordinator, Entrepreneurship Development Cell at SBPIM, Pune..



Dr. Aishwarya Gopalakrishnan introduced Prof (Dr.) Enkeleda Lulaj, guest speaker for the session

Prof (Dr.) Enkeleda Lulaj, guest speaker conducted session on the "Role of Financial Management in Entrepreneurship"

Mr. Rishikesh Kumar
Event Coordinator



Dr. Kirti Dharwadkar
Director