



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
*NBA Accredited / NAAC Accredited / AICTE Approved / Permanently Affiliated  
to SPPU, Pune*  
Sector No. 26, , Pradhikaran, Nigdi, Pune - 411 044.  
**Phone:** 020-27656900 / 87960 76060 / 78875 70600  
**Email:** sbpatilmba@gmail.com, **Website:** www.sbspatilmba.com



## **PO/PSO ATTAINMENT**

**Batch (2021-23)**



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## PO & PSO ATTAINMENT

### Batch (2021-23)

PO & PSO ATTAINMENT	80% ( Average Attainment Level by Direct Method)+ 20%(Average Attainment Level by Indirect Method)
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Direct Method	Indirect Method
CO Attainment level of all the Courses	<b>Through Feedback from</b> <ol style="list-style-type: none"><li>1. Students</li><li>2. Alumni</li><li>3. Employers</li><li>4. Parents</li><li>5. Faculty</li><li>6. Management</li></ol>

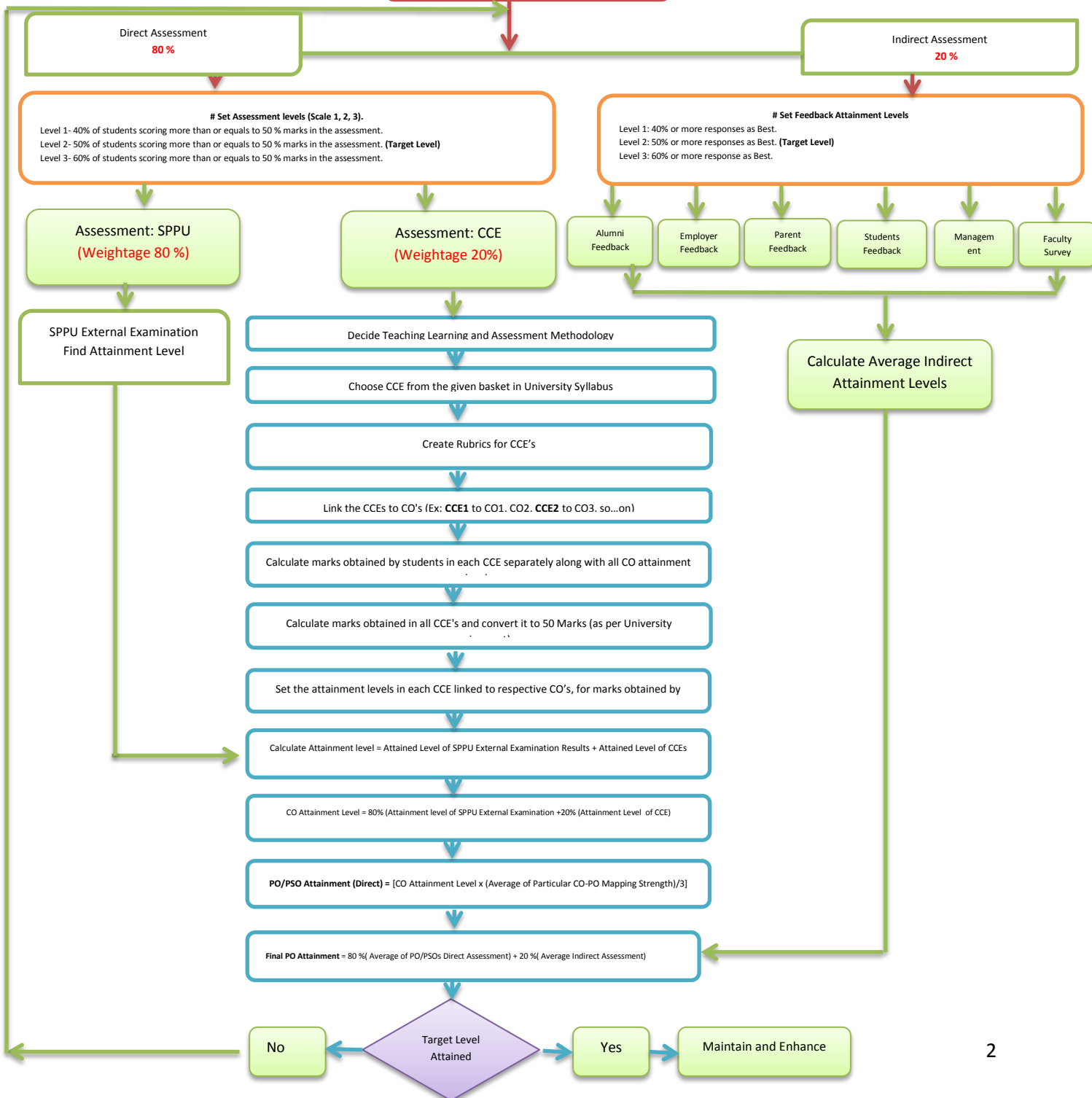


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**PO/PSO Attainment- Flow Chart**





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**Programmer: MBA**  
**Batch: 2021-23**  
**CO and PO/PSO Mapping**

Sr. No.	Course Title	PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE
1	Managerial Accounting	3	3	1	2	1	2	1
2	Organizational Behaviour	3	2	3	2	3	2	1
3	Economic Analysis for Business Decisions	3	2	2	2	3	2	2
4	Business Research Methods	3	3	2	2	1	2	3
5	Basics of Marketing	3	1	1	2	2	2	1
6	Digital Business	3	2	2	1	2	2	2
7	Management Fundamentals	3	3	3	2	3	2	1
8	Indian Economy	3	3	2	3	2	2	2
9	Entrepreneurship Development	3	2	2	2	2	3	2
10	Verbal Communication Lab I	1	1	2	2	2	1	1
11	Enterprise Analysis & Desk Research I	2	2	3	2	3	3	3
12	Selling & Negotiation Skills Lab	3	2	2	1	2	2	1
13	Marketing Management	3	2	1	2	2	2	2
14	Financial Management	3	3	1	2	3	2	2
15	Human Resources Management	3	2	3	2	3	2	1
16	Operations & Supply Chain Management	3	2	1	2	2	2	2
17	Contemporary Frameworks in Management	3	2	3	3	3	2	2



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18	Start Up and New Venture Management	3	3	2	3	2	3	2
19	Business, Government & Society	3	2	2	2	2	3	2
20	Entrepreneurship Lab	2	3	3	2	3	3	2
21	Marketing Research	3	3	1	2	2	2	3
22	Consumer Behaviour	3	2	2	3	2	1	1
23	Product & Brand Management	3	2	2	2	1	1	2
24	Marketing of Financial Services - I	3	2	2	2	1	1	2
25	Financial Markets and Banking Operations	2	2	2	2	2	2	2
26	Personal Financial Planning	3	3	1	2	1	2	2
27	Securities Analysis & Portfolio Management	2	3	1	2	1	1	2
28	Direct Taxation	2	3	3	2	3	2	2
29	Competency Based Human Resource Management	2	2	3	2	3	2	2
30	Employee Relations & Labour Legislation	3	2	3	3	2	3	2
31	Learning and Development	3	2	2	1	3	2	1
32	HR Analytics	2	3	1	3	2	1	2
33	Services Operations Management - I	3	2	2	1	1	1	2
34	Supply Chain Management	3	1	2	1	2	2	1
35	Quality Management Standards	3	1	2	1	2	2	1
36	Service Value Chain Management	3	1	2	1	2	2	1
37	Basic Business Analytics using R	3	3	2	2	2	1	3
38	Data Mining	2	2	2	2	2	2	2



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39	Marketing Analytics	2	2	1	2	3	1	3
40	Workforce Analytics	2	3	2	2	2	2	2
41	Strategic Management	3	2	3	3	3	2	1
42	Decision Science	3	3	2	2	2	2	3
43	Summer Internship Project	3	2	2	2	2	2	3
44	International Business Environment	3	2	1	2	1	1	1
45	Corporate Governance	3	3	3	3	3	2	1
46	Management of Non-profit organizations	3	2	2	1	2	3	1
47	Services Marketing	3	2	1	1	3	1	1
48	Sales & Distribution Management	3	2	1	2	2	1	2
49	Business to Business Marketing	3	2	2	2	2	1	1
50	International Marketing	3	2	2	2	2	1	1
51	Marketing of Financial Services - II	2	2	2	1	1	2	1
52	Advanced Financial Management	3	3	1	1	2	1	2
53	International Finance	3	2	1	2	2	1	1
54	Technical Analysis of Financial Markets	3	2	1	2	1	1	2
55	Commodities Markets	2	2	2	2	1	2	1
56	Treasury Management	2	2	1	2	1	1	1
57	Strategic Human Resource Management	3	2	3	3	3	1	2
58	Human Resource Operations	3	3	2	2	2	2	1
59	Talent Management	2	2	3	1	3	2	1
60	Performance Management System	3	3	3	2	3	2	2



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61	Change Management & New Technologies in HRM	3	2	2	2	3	2	1
62	Services Operations Management - II	3	2	2	1	2	1	2
63	Logistics Management	3	1	1	2	2	2	1
64	Business Excellence	3	2	1	1	3	1	1
65	Toyota Production System	3	1	3	3	3	2	2
66	Operations and Services Strategy	3	3	2	2	3	1	2
67	Advanced Statistical Methods using R	3	2	1	2	2	1	2
68	Machine Learning & Cognitive intelligence using Python	2	3	1	1	2	1	3
69	Social Media, Web & Text Analytics	2	2	2	3	2	2	2
70	Industrial Internet of Things	3	2	1	2	2	2	3
71	Supply Chain Analytics	2	2	2	2	2	2	2
72	Import Export Documentation and Procedures	2	2	2	3	1	2	1
73	Cross Cultural Management and Global Leadership	2	2	3	2	2	1	1
74	Enterprise Performance Management	3	3	3	3	3	3	1
75	Indian Ethos & Business Ethics	3	2	3	2	2	2	1
76	Global Strategic Management	2	2	1	3	2	1	1
77	Corporate Social Responsibility & Sustainability	2	2	3	2	2	2	1
78	Marketing 4.0	3	3	1	2	2	1	2
79	Marketing Strategy	3	2	1	2	2	1	1
80	Retail Marketing	3	2	1	2	1	1	2



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81	Marketing to Emerging Markets & Bottom of Pyramid	3	2	1	1	1	1	1
82	Financial Laws	3	1	1	2	1	1	1
83	Current Trends & Cases in Finance	2	3	1	2	1	1	2
84	Business Valuation	3	3	2	2	1	1	1
85	Strategic Cost Management	2	2	1	1	1	1	1
86	Organizational Diagnosis & Development	3	2	2	2	2	1	2
87	Current Trends & Cases in Human Resource Management	3	3	2	2	3	1	1
88	Employee Engagement and Ownership	2	3	3	2	2	1	1
89	E - HRM	2	2	1	2	2	1	1
90	E Supply Chains & Logistics	3	3	1	1	3	1	1
91	Industry 4.0	3	2	1	2	3	1	2
92	World Class Manufacturing	2	2	1	2	1	1	2
93	Purchasing & Supplier Relationship Management	2	2	1	2	1	2	1
94	Economics of Network Industries	2	2	1	1	2	2	1
95	Artificial Intelligence in Business Applications	3	2	2	1	3	2	3
96	E Commerce Analytics - II	2	2	2	2	2	2	2
97	Healthcare Analytics	3	2	2	2	3	2	3
98	Agriculture and Indian Economy	2	2	1	1	2	2	1
99	Rural Credit and Finance	3	2	2	1	3	2	3



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**Batch- 2021-23**  
**CO Attainment**

Formula: A (CO)101 = 80% ( Attainment level of SPPU External Examination) + 20% (Attainment level of CCEs )											
Sem I : Batch 2021-23 (Strength - External 195 & Internal 195 )											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
1	Managerial Accounting	25	188	96	3	25	191	98	3	3	Y
2	Organizational Behaviour	25	194	99	3	25	193	99	3	3	Y
3	Economic Analysis for Business Decisions	25	193	99	3	25	193	99	3	3	Y
4	Business Research Methods	25	194	99	3	25	188	96	3	3	Y
5	Basics of Marketing	25	195	100	3	25	175	90	3	3	Y
6	Digital Business	25	195	100	3	25	195	100	3	3	Y
7	Management Fundamentals	25	195	100	3					3	Y
8	Indian Economy	25	194	99	3					3	Y
9	Entrepreneurship Development	25	194	99	3					3	Y
10	Verbal Communication Lab I					25	195	100	3	3	Y



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11	Enterprise Analysis & Desk Research I					25	195	100	3	3	Y
12	Selling & Negotiation Skills Lab					25	195	100	3	3	Y
									<b>Number of NO.</b>		<b>0</b>
<b>Sem II : Batch 2021-23 (Strength - External 194 &amp; Internal 194 ) Generic +UL+IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
13	Marketing Management	25	191	98	3	25	191	98	3	3	Y
14	Financial Management	25	193	99	3	25	193	99	3	3	Y
15	Human Resources Management	25	193	99	3	25	193	99	3	3	Y
16	Operations & Supply Chain Management	25	188	97	3	25	188	97	3	3	Y
17	Contemporary Frameworks in Management	25	175	90	3					3	Y
18	Start Up and New Venture Management	25	139	72	3					3	Y
19	Business, Government & Society	25	134	69	3					3	Y
20	Entrepreneurship Lab					25	194	100	3	3	Y
									<b>Number of NO.</b>		<b>0</b>
<b>Sem II Batch 2021-23 (Strength - External 36 &amp; Internal 36) Marketing SC +IL</b>											



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21	Marketing Research	25	26	72	3	25	36	100	3	3	Y
22	Consumer Behaviour	25	27	75	3	25	36	100	3	3	Y
23	Product & Brand Management					25	36	100	3	3	Y
24	Marketing of Financial Services - I					25	36	100	3	3	Y
										Number of NO.	0
<b>Sem II Batch 2021-23 (Strength - External 76 &amp; Internal 76)- Finance SC +IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
25	Financial Markets and Banking Operations	25	56	74	3	25	76	100	3	3	Y
26	Personal Financial Planning	25	72	95	3	25	75	99	3	3	Y
27	Securities Analysis & Portfolio Management					25	76	100	3	3	Y



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28	Direct Taxation					25	76	100	3	3	Y
									<b>Number of NO.</b>		<b>0</b>
<b>Sem II Batch 2021-23 (Strength - 35 ) HR SC+IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
29	Competency Based Human Resource Management	25	21	60	3	25	35	100	3	3	Y
30	Employee Relations & Labour Legislation	25	23	66	3	25	35	100	3	3	Y
31	Learning and Development					25	35	100	3	3	Y
32	HR Analytics					25	35	100	3	3	Y
									<b>Number of NO.</b>		<b>0</b>
<b>Sem II Batch 2021-23 (Strength - 23) OSCM SC +IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
33	Services Operations Management - I	25	19	83	3	25	23	100	3	3	Y



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34	Supply Chain Management	25	19	83	3	25	23	100	3	3	Y
35	Quality Management Standards					25	23	100	3	3	Y
36	Service Value Chain Management					25	23	100	3	3	Y
									Number of NO.		0
<b>Sem II Batch 2021-23 (Strength - 24 ) BA SC +IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
37	Basic Business Analytics using R	25	18	78	3	25	24	100	3	3	Y
38	Data Mining	25	22	96	3	25	24	100	3	3	Y
39	Marketing Analytics					25	24	100	3	3	Y
40	Workforce Analytics					25	24	100	3	3	Y
									Number of NO.		0
<b>Sem III Batch 2021-23 ( Strength- 191 ) - Generic + UL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)



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41	Strategic Management	25	104	54	2	25	190	99	3	2.2	Y
42	Decision Science	25	121	63	3	25	190	99	3	3	Y
43	Summer Internship Project	25	189	99	3	25	190	99	3	3	Y
44	International Business Environment	25	156	82	3					3	Y
45	Corporate Governance	25	145	76	3					3	Y
46	Management of Non-profit organizations	25	142	74	3					3	Y
										<b>Number of NO.</b>	<b>0</b>
<b>Sem III Batch 2021-23 ( Major- 36, Minor - 45 )- Marketing SC+IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
47	Services Marketing	25	68	84	3	25	80	99	3	3	Y
48	Sales & Distribution Management	25	2	67	3	25	3	100	3	3	Y
49	Business to Business Marketing					25	36	100	3	3	Y
50	International Marketing					25	81	100	3	3	Y
51	Marketing of Financial Services - II					25	3	100	3	3	Y
										<b>Number of NO.</b>	<b>0</b>
<b>Sem III Batch 2021-23 (Strength - Major: 76, Minor: 19 )- Finance SC+ IL</b>											



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52	Advanced Financial Management	25	70	74	3	25	94	99	3	3	Y
53	International Finance	25	7	41	1	25	16	94	3	1.4	N
54	Technical Analysis of Financial Markets					25	75	99	3	3	Y
55	Commodities Markets					25	94	99	3	3	Y
56	Treasury Management					25	16	94	3	3	Y
										Number of NO.	1
<b>Sem III Batch 2021-23 ( Strength- Major: 35, Minor: 18 )- HR SC+IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
57	Strategic Human Resource Management	25	10	83	3	25	12	100	3	3	Y
58	Human Resource Operations	25	51	96	3	25	52	98	3	3	Y
59	Talent					25	12	100	3	3	Y



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	Management											
60	Performance Management System					25	53	100	3	3	Y	
61	Change Management & New Technologies in HRM					25	35	100	3	3	Y	
												<b>Number of NO.</b>
												<b>0</b>
<b>Sem III Batch 2021-23 (Strength- Major: 24, Mionr: 21)- OSCM SC +IL</b>												
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)	
62	Services Operations Management - II	25	4	100	3	25	4	100	3	3	Y	
63	Logistics Management	25	44	100	3	25	44	100	3	3	Y	
64	Business Excellence					25	23	100	3	3	Y	
65	Toyota Production System					25	44	100	3	3	Y	
66	Operations and Services Strategy					25	4	100	3	3	Y	
												<b>Number of NO.</b>
												<b>0</b>
<b>Sem III Batch 2021-23 ( Strength- Major : 23, Minor: 17)- BA SC +IL</b>												
Sr. No	Course Title	External: 50 % mark out of 50	No. of Students scoring	% of students scoring above	Level achieved	Internal: 50 % mark out of 50	No. of Students scoring above 50 % marks	% of students scoring above	Level achieved	CO Attained	Target Level (2) Achieved	



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		marks	above 50 % marks	above 50 % marks		marks		above 50 % marks			(Y/ N)
67	Advanced Statistical Methods using R	25	4	100	3	25	4	100	3	3	Y
68	Machine Learning & Cognitive intelligence using Python	25	39	98	3	25	39	98	3	3	Y
69	Social Media, Web & Text Analytics					25	40	100	3	3	Y
70	Industrial Internet of Things					25	23	100	3	3	Y
71	Supply Chain Analytics					25	4	100	3	3	Y
									Number of NO.		0
<b>Sem III Batch 2021-23 (Strength Minor: 33 )- IB SC+IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
72	Import Export Documentation and Procedures	25	30	91	3	25	33	100	3	3	Y
73	Cross Cultural Management and Global Leadership					25	33	100	3	3	Y
									Number of NO.		0
<b>Sem IV Batch 2021-23 (Strength- 193)- Generic +UL</b>											



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Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
74	Enterprise Performance Management	25	120	62	3	25	190	98	3	3	Y
75	Indian Ethos & Business Ethics	25	170	88	3	25	192	99	3	3	Y
76	Global Strategic Management	25	144	75	3					3	Y
77	Corporate Social Responsibility & Sustainability	25	157	81	3					3	Y
										<b>Number of NO.</b>	<b>0</b>
<b>Sem IV Batch 2021-23 ( Strength- Major: 36, Minor: 45 )- Marketing SC + IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
78	Marketing 4.0	25	3	100	3	25	3	100	3	3	Y
79	Marketing Strategy	25	77	95	3	25	81	100	3	3	Y
80	Retail Marketing					25	81	100	3	3	Y
81	Marketing to Emerging Markets &					25	3	100	3	3	Y



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	Bottom of Pyramid											
											<b>Number of NO.</b>	<b>0</b>
<b>Sem IV Batch 2021-23 ( Strength- Major: 76, Minor: 19 )- Finance SC +IL</b>												
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)	
82	Financial Laws	25	16	94	3	25	17	100	3	3	Y	
83	Current Trends & Cases in Finance	25	72	76	3	25	94	99	3	3	Y	
84	Business Valuation					25	17	100	3	3	Y	
85	Strategic Cost Management					25	94	99	3	3	Y	
											<b>Number of NO.</b>	<b>0</b>
<b>Sem IV Batch 2021-23 (Strength- Major: 35, Minor : 18 )- HR SC+IL</b>												
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)	
86	Organizational Diagnosis & Development	25	11	92	3	25	11	92	3	3	Y	
87	Current Trends & Cases in Human	25	52	98	3	25	52	98	3	3	Y	



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	Resource Management											
88	Employee Engagement and Ownership					25	12	100	3	3	Y	
89	E - HRM					25	53	100	3	3	Y	
									Number of NO.		0	
<b>Sem IV Batch 2021-23 ( Strength - Major: 26, Minor: 18 )- OSCM SC +IL</b>												
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)	
90	E Supply Chains & Logistics	25	4	100	3	25	4	100	3	3	Y	
91	Industry 4.0	25	40	91	3	25	44	100	3	3	Y	
92	World Class Manufacturing					25	44	100	3	3	Y	
93	Purchasing & Supplier Relationship Management					25	4	100	3	3	Y	
									Number of NO.		0	
<b>Sem IV Batch 2021-23 ( Strength - Major: 23, Minor: 17 -BA SC+IL</b>												
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)	



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94	Economics of Network Industries	25	3	75	3	25	4	100	3	3	Y
95	Artificial Intelligence in Business Applications	25	30	75	3	25	40	100	3	3	Y
96	E Commerce Analytics - II					25	4	100	3	3	Y
97	Healthcare Analytics					25	40	100	3	3	Y
									Number of NO.		0
<b>Sem IV Batch 2021-23 (Strength - 33) -IB SC+IL</b>											
Sr. No	Course Title	External: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	Internal: 50 % mark out of 50 marks	No. of Students scoring above 50 % marks	% of students scoring above 50 % marks	Level achieved	CO Attained	Target Level (2) Achieved (Y/ N)
98	Agriculture and Indian Economy	25	27	82	3	25	33	100	3	3	Y
99	Rural Credit and Finance					25	33	100	3	3	Y
									Number of NO.		0
<b>Courses</b>	<b>99</b>						<b>Total No. of Yes</b>	<b>98</b>	<b>Total No.</b>		<b>1</b>



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**Programmer: MBA**

**(Batch 2021-23)**

**PO/PSO Attainment**

**Attainment of PO/PSO = CO Attainment x (Average Mapping)/3**

PO Attainment Calculation



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**Programmer: MBA**

**CO-PO Mapping (Batch 2021-23)**

S.No	Course Title	CO A	PO1 A	PO 1	CO A	PO2 A	PO 2	CO A	PO3 A	PO 3	CO A	PO4 A	PO 4	CO A	PO5 A	PO5	CO A	PSO ED A	PSO ED	CO A	PSO RE A	PSO RE
1	Managerial Accounting	3	3	3.0	3	3	3.0	3	1	2.0	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0
2	Organizational Behavior	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	1	2.0
3	Economic Analysis for Business Decisions	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5
4	Business Research Methods	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	3	3.0
5	Basics of Marketing	3	3	3.0	3	1	2.0	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0
6	Digital Business	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5
7	Management Fundamentals	3	3	3.0	3	3	3.0	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	1	2.0
8	Indian Economy	3	3	3.0	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5
9	Entrepreneurship Development	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5
10	Verbal Communication Lab I	3	1	2.0	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0
11	Enterprise Analysis & Desk Research I	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	3	3.0	3	3	3.0	3	3	3.0
12	Selling & Negotiation Skills Lab	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0
13	Marketing Management	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5
14	Financial Management	3	3	3.0	3	3	3.0	3	1	2.0	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5
15	Human Resources Management	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	1	2.0
16	Operations & Supply Chain Management	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5



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17	Contemporary Frameworks in Management	3	3	3.0	3	2	2.5	3	3	3.0	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5
18	Start Up and New Venture Management	3	3	3.0	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5
19	Business, Government & Society	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5
20	Entrepreneurship Lab	3	2	2.5	3	3	3.0	3	3	3.0	3	2	2.5	3	3	3.0	3	3	3.0	3	2	2.5
21	Marketing Research	3	3	3.0	3	3	3.0	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0
22	Consumer Behaviour	3	3	3.0	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	1	2.0	3	1	2.0
23	Product & Brand Management	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5
24	Marketing of Financial Services - I	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5
25	Financial Markets and Banking Operations	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5
26	Personal Financial Planning	3	3	3.0	3	3	3.0	3	1	2.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5
27	Securities Analysis & Portfolio Management	3	2	2.5	3	3	3.0	3	1	2.0	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5
28	Direct Taxation	3	2	2.5	3	3	3.0	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5
29	Competency Based Human Resource Management	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5
30	Employee Relations & Labour Legislation	3	3	3.0	3	2	2.5	3	3	3.0	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5
31	Learning and Development	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	3	3.0	3	2	2.5	3	1	2.0
32	HR Analytics	3	2	2.5	3	3	3.0	3	1	2.0	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5
33	Services Operations Management - I	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0	3	2	2.5
34	Supply Chain Management	3	3	3.0	3	1	2.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0
35	Quality Management Standards	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0	3	2	2.5



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36	Service Value Chain Management	3	3	3.0	3	1	2.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0
37	Basic Business Analytics using R	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	3	3.0
38	Data Mining	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5
39	Marketing Analytics	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	3	3.0	3	1	2.0	3	3	3.0
40	Workforce Analytics	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5
41	Strategic Management	2	3	2.6	2	2	2.0	2	3	2.5	2	3	2.5	2	3	2.5	2	2	2.0	2	1	1.5
42	Decision Science	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0
43	Summer Internship Project	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0
44	International Business Environment	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0
45	Corporate Governance	3	3	3.0	3	3	3.0	3	3	3.0	3	3	3.0	3	3	3.0	3	2	2.5	3	1	2.0
46	Management of Non-profit organizations	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	3	3.0	3	1	2.0
47	Services Marketing	3	3	3.0	3	2	2.5	3	1	2.0	3	1	2.0	3	3	3.0	3	1	2.0	3	1	2.0
48	Sales & Distribution Management	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5
49	Business to Business Marketing	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0
50	International Marketing	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0
51	Marketing of Financial Services - II	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5	3	1	2.0
52	Advanced Financial Management	3	3	3.0	3	3	3.0	3	0	1.5	3	0	1.5	3	2	2.5	3	1	2.0	3	2	2.5
53	International Finance	1	3	2.2	1	2	1.7	1	1	1.2	1	1	1.2	1	2	1.7	1	3	2.2	1	1	1.2
54	Technical Analysis of Financial Markets	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5



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55	Commodities Markets	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0
56	Treasury Management	3	2	3	3	2	3	3	3	3	3	1	2	3	3	3	3	2	3	3	1	2
57	Strategic Human Resource Management	3	3	3.0	3	2	2.5	3	3	3.0	3	3	3.0	3	3	3.0	3	1	2.0	3	2	2.5
58	Human Resource Operations	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0
59	Talent Management	3	1	2.0	3	1	2.0	3	0	1.5	3	0	1.5	3	3	3.0	3	1	2.0	3	1	2.0
60	Performance Management System	3	3	3.0	3	3	3.0	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5
61	Change Management & New Technologies in HRM	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	1	2.0
62	Services Operations Management - II	3	3	3.0	3	1	2.0	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0
63	Logistics Management	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0	3	2	2.5
64	Business Excellence	3	3	3.0	3	2	2.5	3	1	2.0	3	1	2.0	3	3	3.0	3	1	2.0	3	1	2.0
65	Toyota Production System	3	3	3.0	3	1	2.0	3	3	3.0	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5
66	Operations and Services Strategy	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5	3	3	3.0	3	1	2.0	3	2	2.5
67	Advanced Statistical Methods using R	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5
68	Machine Learning & Cognitive intelligence using Python	3	2	2.5	3	3	3.0	3	1	2.0	3	1	2.0	3	2	2.5	3	1	2.0	3	3	3.0
69	Social Media, Web & Text Analytics	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5
70	Industrial Internet of Things	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0
71	Supply Chain Analytics	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5
72	Import Export Documentation and Procedures	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0	3	1	2.0	3	2	2.5	3	1	2.0
73	Cross Cultural Management and Global Leadership	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0



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74	Enterprise Performance Management	3	3	3.0	3	3	3.0	3	3	3.0	3	3	3.0	3	3	3.0	3	3	3.0	3	1	2.0
75	Indian Ethos & Business Ethics	3	3	3.0	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0
76	Global Strategic Management	3	2	2.5	3	2	2.5	3	1	2.0	3	3	3.0	3	2	2.5	3	1	2.0	3	1	2.0
77	Corporate Social Responsibility & Sustainability	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0
78	Marketing 4.0	3	3	3.0	3	3	3.0	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5
79	Marketing Strategy	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0
80	Retail Marketing	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5
81	Marketing to Emerging Markets & Bottom of Pyramid	3	3	3.0	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0	3	1	2.0	3	1	2.0
82	Financial Laws	3	3	3.0	3	1	2.0	3	1	2.0	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0
83	Current Trends & Cases in Finance	3	2	2.5	3	3	3.0	3	1	2.0	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5
84	Business Valuation	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0
85	Strategic Cost Management	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0	3	1	2.0	3	1	2.0
86	Organizational Diagnosis & Development	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5
87	Current Trends & Cases in Human Resource Management	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5	3	3	3.0	3	1	2.0	3	1	2.0
88	Employee Engagement and Ownership	3	2	2.5	3	3	3.0	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0
89	E - HRM	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0
90	E Supply Chains and Logistics	3	3	3.0	3	3	3.0	3	1	2.0	3	1	2.0	3	3	3.0	3	1	2.0	3	1	2.0
91	Industry 4.0	3	3	3.0	3	2	2.5	3	1	2.0	3	2	2.5	3	3	3.0	3	1	2.0	3	2	2.5
92	World Class Manufacturing	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5



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93	Purchasing & supplier relationship management	3	2	2.5	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0	3	2	2.5	3	1	2.0
94	Economics of Network Industries	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	2	2.5	3	2	2.5	3	1	2.0
95	Artificial Intelligence in Business Applications	3	3	3.0	3	2	2.5	3	2	2.5	3	1	2.0	3	3	3.0	3	2	2.5	3	3	3.0
96	E Commerce Analytics - II	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5	3	2	2.5
97	Healthcare Analytics	3	3	3.0	3	2	2.5	3	2	2.5	3	2	2.5	3	3	3.0	3	2	2.5	3	3	3.0
98	Agriculture and Indian Economy	3	2	2.5	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0	3	2	2.5	3	2	2.5
99	Rural Credit and Finance	3	3	3.0	3	1	2.0	3	1	2.0	3	2	2.5	3	1	2.0	3	1	2.0	3	1	2.0



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**Programmer: MBA**  
**Feedback Attainment Levels**  
**(Batch 2021-23)**

Level 1	40% or more responses as Best.
Level 2	50% or more responses as Best. (Target Level)
Level 3	60% or more response as Best.

(1) SBPIM Alumni Feedback Analysis

Scale	Points / Grades	PO 1	%	PO1 Scale	PO2	%	PO2 Scale	PO3	%	PO3 Scale	PO 4	%	PO4 Scale	PO 5	%	PO5 Scale	PSO ED	%	PSO ED Scale	PSO RE	%	PSO RE Scale
Average	1	0	0		0	0		0	0		0	0		0	0		0	0		0	0	
Good	2	69	42		68	41		74	45		60	37		69	42		81	49		61	37	
Best	3	95	58	3	96	59	3	90	55	2	104	63	3	95	58	2	83	51	2	103	63	3
Total		164	100		164	100		164	100		164	100		164	100		164	100		164	100	

(2) Industry (Employer/Corporate) Feedback Analysis

Scale	Points / Grades	PO 1	%	PO1 Scale	PO2	%	PO2 Scale	PO3	%	PO3 Scale	PO 4	%	PO4 Scale	PO 5	%	PO5 Scale	PSO ED	%	PSO ED Scale	PSO RE	%	PSO RE Scale
Average	1	0	0		5	8		2	3		2	3		0	0		0	0		1	2	
Good	2	28	47		22	37		17	29		21	36		19	32		29	49		17	29	
Best	3	31	53	2	32	54	2	40	68	3	36	61	3	40	68	3	30	51	2	41	69	3
Total		59	100		59	100		59	100		59	100		59	100		59	100		59	100	

(3) SBPIM Parents Feedback Analysis

Scale	Points / Grades	PO 1	%	PO1 Scale	PO2	%	PO2 Scale	PO3	%	PO3 Scale	PO 4	%	PO4 Scale	PO 5	%	PO5 Scale	PSO ED	%	PSO ED Scale	PSO RE	%	PSO RE Scale
Average	1	4	3		11	7		7	5		12	8		9	6		8	8		10	6	
Good	2	65	42		52	34		66	43		55	35		60	39		76	76		66	43	
Best	3	86	55	2	92	59	2	82	53	2	88	57	2	86	55	2	71	71	3	79	51	2
Total		155	100		155	100		155	100		155	100		155	100		155	100		155	100	

(4) SBPIM Students Feedback Analysis

Scale	Points / Grades	PO 1	%	PO1 Scale	PO2	%	PO2 Scale	PO3	%	PO3 Scale	PO 4	%	PO4 Scale	PO 5	%	PO5 Scale	PSO ED	%	PSO ED Scale	PSO RE	%	PSO RE Scale
Average	1	15	9		16	9		22	13		7	4		17	10		10	6		10	6	
Good	2	70	41		68	40		51	30		62	36		32	19		75	44		70	41	
Best	3	87	51	2	88	51	2	99	58	2	103	60	3	123	72	3	87	51	2	92	53	2
Total		172	100		172	100		172	100		172	100		172	100		172	100		172	100	



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(5) SBPIM Management Feedback Analysis

Scale	Points / Grades	PO 1	%	PO1 Scale	PO2	%	PO2 Scale	PO3	%	PO3 Scale	PO 4	%	PO4 Scale	PO 5	%	PO5 Scale	PSO ED	%	PSO ED Scale	PSO RE	%	PSO RE Scale
Average	1	0	0		0	0		0	0		0	0		0	0		0	0		0	0	
Good	2	0	0		0	0		0	0		0	0		4	80		1	20		1	20	
Best	3	5	100	3	5	100	3	5	100	3	5	100	3	1	20	3	4	80	3	4	80	3
	Total	5	100		5	100		5	100		5	100		5	100		5	100		5	100	

(6) SBPIM Faculty Feedback Analysis

Scale	Points / Grades	PO 1	%	PO1 Scale	PO2	%	PO2 Scale	PO3	%	PO3 Scale	PO 4	%	PO4 Scale	PO 5	%	PO5 Scale	PSO ED	%	PSO ED Scale	PSO RE	%	PSO RE Scale
Average	1	0	0		0	0		0	0		0	0		0	0		0	0		0	0	
Good	2	1	8		3	25		1	8		2	17		1	8		2	17		2	17	
Best	3	11	92	3	9	75	3	11	92	3	10	83	3	11	92	3	10	83	3	10	83	3
	Total	12	100		12	100		12	100		12	100		12	100		12	100		12	100	



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**Programmer: MBA**  
**Feedback Attainment Levels (Analysis)**  
**(Batch 2021-23)**

Average of all Indirect Feedbacks								
Sr. No.	Feedbacks	PO1	PO2	PO3	PO4	PO5	PSO RE	PSO ED
1	SBPIM Alumni Feedback Analysis	3	3	2	3	2	3	2
2	Industry (Employer/ Corporate) Feedback Analysis	2	2	3	3	3	3	2
3	SBPIM Parents Feedback Analysis	2	2	2	2	2	2	3
4	SBPIM Students Feedback Analysis	2	2	2	3	3	2	2
5	SBPIM Management Feedback Analysis	3	3	2	3	3	3	3
6	SBPIM Faculty Feedback Analysis	3	3	3	3	3	3	3
<b>Average</b>		<b>2.5</b>	<b>2.5</b>	<b>2.3</b>	<b>2.8</b>	<b>2.7</b>	<b>2.7</b>	<b>2.5</b>



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**Programmer: MBA**

**POs/ PSOs Attainment (Batch 2021-23)**

Average of PO's/ PSOs wrt All courses (Pattern 2019, Sem 1, 2, 3, & 4 )								
Sr. No	Course Title	PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE
1	Managerial Accounting	3.0	3.0	2.0	2.5	2.0	2.5	2.0
2	Organizational Behaviour	3.0	2.5	3.0	2.5	3.0	2.5	2.0
3	Economic Analysis for Business Decisions	3.0	2.5	2.5	2.5	3.0	2.5	2.5
4	Business Research Methods	3.0	3.0	2.5	2.5	2.0	2.5	3.0
5	Basics of Marketing	3.0	2.0	2.0	2.5	2.5	2.5	2.0
6	Digital Business	3.0	2.5	2.5	2.0	2.5	2.5	2.5
7	Management Fundamentals	3.0	3.0	3.0	2.5	3.0	2.5	2.0
8	Indian Economy	3.0	3.0	2.5	3.0	2.5	2.5	2.5
9	Entrepreneurship Development	3.0	2.5	2.5	2.5	2.5	3.0	2.5
10	Verbal Communication Lab I	2.0	2.0	2.5	2.5	2.5	2.0	2.0
11	Enterprise Analysis & Desk Research I	2.5	2.5	3.0	2.5	3.0	3.0	3.0
12	Selling & Negotiation Skills Lab	3.0	2.5	2.5	2.0	2.5	2.5	2.0
13	Marketing Management	3.0	2.5	2.0	2.5	2.5	2.5	2.5
14	Financial Management	3.0	3.0	2.0	2.5	3.0	2.5	2.5
15	Human Resources Management	3.0	2.5	3.0	2.5	3.0	2.5	2.0
16	Operations & Supply Chain Management	3.0	2.5	2.0	2.5	2.5	2.5	2.5
17	Contemporary Frameworks in Management	3.0	2.5	3.0	3.0	3.0	2.5	2.5
18	Start Up and New Venture Management	3.0	3.0	2.5	3.0	2.5	3.0	2.5
19	Business, Government & Society	3.0	2.5	2.5	2.5	2.5	3.0	2.5



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20	Entrepreneurship Lab	2.5	3.0	3.0	2.5	3.0	3.0	2.5
21	Marketing Research	3.0	3.0	2.0	2.5	2.5	2.5	3.0
22	Consumer Behaviour	3.0	2.5	2.5	3.0	2.5	2.0	2.0
23	Product & Brand Management	3.0	2.5	2.5	2.5	2.0	2.0	2.5
24	Marketing of Financial Services - I	3.0	2.5	2.5	2.5	2.0	2.0	2.5
25	Financial Markets and Banking Operations	2.5	2.5	2.5	2.5	2.5	2.5	2.5
26	Personal Financial Planning	3.0	3.0	2.0	2.5	2.0	2.5	2.5
27	Securities Analysis & Portfolio Management	2.5	3.0	2.0	2.5	2.0	2.0	2.5
28	Direct Taxation	2.5	3.0	3.0	2.5	3.0	2.5	2.5
29	Competency Based Human Resource Management	2.5	2.5	3.0	2.5	3.0	2.5	2.5
30	Employee Relations & Labour Legislation	3.0	2.5	3.0	3.0	2.5	3.0	2.5
31	Learning and Development	3.0	2.5	2.5	2.0	3.0	2.5	2.0
32	HR Analytics	2.5	3.0	2.0	3.0	2.5	2.0	2.5
33	Services Operations Management - I	3.0	2.5	2.5	2.0	2.0	2.0	2.5
34	Supply Chain Management	3.0	2.0	2.5	2.0	2.5	2.5	2.0
35	Quality Management Standards	3.0	2.5	2.5	2.0	2.0	2.0	2.5
36	Service Value Chain Management	3.0	2.0	2.5	2.0	2.5	2.5	2.0
37	Basic Business Analytics using R	3.0	3.0	2.5	2.5	2.5	2.0	3.0
38	Data Mining	2.5	2.5	2.5	2.5	2.5	2.5	2.5
39	Marketing Analytics	2.5	2.5	2.0	2.5	3.0	2.0	3.0
40	Workforce Analytics	2.5	3.0	2.5	2.5	2.5	2.5	2.5
41	Strategic Management	2.6	2.0	2.5	2.5	2.5	2.0	1.5
42	Decision Science	3.0	3.0	2.5	2.5	2.5	2.5	3.0
43	Summer Internship Project	3.0	2.5	2.5	2.5	2.5	2.5	3.0
44	International Business Environment	3.0	2.5	2.0	2.5	2.0	2.0	2.0
45	Corporate Governance	3.0	3.0	3.0	3.0	3.0	2.5	2.0



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46	Management of Non-profit organizations	3.0	2.5	2.5	2.0	2.5	3.0	2.0
47	Services Marketing	3.0	2.5	2.0	2.0	3.0	2.0	2.0
48	Sales & Distribution Management	3.0	2.5	2.0	2.5	2.5	2.0	2.5
49	Business to Business Marketing	3.0	2.5	2.5	2.5	2.5	2.0	2.0
50	International Marketing	3.0	2.5	2.5	2.5	2.5	2.0	2.0
51	Marketing of Financial Services - II	2.5	2.5	2.5	2.0	2.0	2.5	2.0
52	Advanced Financial Management	3.0	3.0	2.0	1.5	2.5	2.0	2.5
53	International Finance	2.2	1.7	1.2	1.2	1.7	2.2	1.2
54	Technical Analysis of Financial Markets	2.5	2.5	2.5	2.5	2.0	2.0	2.5
55	Commodities Markets	2.5	2.5	2.5	2.5	2.0	2.5	2.0
56	Treasury Management	2.5	2.5	3.0	2.0	3.0	2.5	2.0
57	Strategic Human Resource Management	3.0	2.5	3.0	3.0	3.0	2.0	2.5
58	Human Resource Operations	3.0	2.5	2.5	2.5	2.5	2.5	2.0
59	Talent Management	2.0	2.0	1.5	1.5	3.0	2.0	2.0
60	Performance Management System	3.0	3.0	3.0	2.5	3.0	2.5	2.5
61	Change Management & New Technologies in HRM	3.0	2.5	2.5	2.5	3.0	2.5	2.0
62	Services Operations Management - II	3.0	2.0	2.0	2.5	2.5	2.5	2.0
63	Logistics Management	3.0	2.5	2.5	2.0	2.5	2.0	2.5
64	Business Excellence	3.0	2.5	2.0	2.0	3.0	2.0	2.0
65	Toyota Production System	3.0	2.0	3.0	3.0	3.0	2.5	2.5
66	Operations and Services Strategy	3.0	3.0	2.5	2.5	3.0	2.0	2.5
67	Advanced Statistical Methods using R	3.0	2.5	2.0	2.5	2.5	2.0	2.5
68	Machine Learning & Cognitive intelligence using Python	2.5	3.0	2.0	2.0	2.5	2.0	3.0
69	Social Media, Web & Text Analytics	2.5	2.5	2.5	3.0	2.5	2.5	2.5
70	Industrial Internet of Things	3.0	2.5	2.0	2.5	2.5	2.5	3.0
71	Supply Chain Analytics	2.5	2.5	2.5	2.5	2.5	2.5	2.5
72	Import Export Documentation and	2.5	2.5	2.5	3.0	2.0	2.5	2.0



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
*NBA Accredited / NAAC Accredited / AICTE Approved / Permanently Affiliated  
to SPPU, Pune*



Sector No. 26, , Pradhikaran, Nigdi, Pune - 411 044.

**Phone:** 020-27656900 / 87960 76060 / 78875 70600

**Email:** sbpatilmba@gmail.com, **Website:** www.sbspatilmba.com

	Procedures							
73	Cross Cultural Management and Global Leadership	2.5	2.5	3.0	2.5	2.5	2.0	2.0
74	Enterprise Performance Management	3.0	3.0	3.0	3.0	3.0	3.0	2.0
75	Indian Ethos & Business Ethics	3.0	2.5	3.0	2.5	2.5	2.5	2.0
76	Global Strategic Management	2.5	2.5	2.0	3.0	2.5	2.0	2.0
77	Corporate Social Responsibility & Sustainability	2.5	2.5	3.0	2.5	2.5	2.5	2.0
78	Marketing 4.0	3.0	3.0	2.0	2.5	2.5	2.0	2.5
79	Marketing Strategy	3.0	2.5	2.0	2.5	2.5	2.0	2.0
80	Retail Marketing	3.0	2.5	2.0	2.5	2.0	2.0	2.5
81	Marketing to Emerging Markets & Bottom of Pyramid	3.0	2.5	2.0	2.0	2.0	2.0	2.0
82	Financial Laws	3.0	2.0	2.0	2.5	2.0	2.0	2.0
83	Current Trends & Cases in Finance	2.5	3.0	2.0	2.5	2.0	2.0	2.5
84	Business Valuation	3.0	3.0	2.5	2.5	2.0	2.0	2.0
85	Strategic Cost Management	2.5	2.5	2.0	2.0	2.0	2.0	2.0
86	Organizational Diagnosis & Development	3.0	2.5	2.5	2.5	2.5	2.0	2.5
87	Current Trends & Cases in Human Resource Management	3.0	3.0	2.5	2.5	3.0	2.0	2.0
88	Employee Engagement and Ownership	2.5	3.0	3.0	2.5	2.5	2.0	2.0
89	E - HRM	2.5	2.5	2.0	2.5	2.5	2.0	2.0
90	E Supply Chains & Logistics	3.0	3.0	2.0	2.0	3.0	2.0	2.0
91	Industry 4.0	3.0	2.5	2.0	2.5	3.0	2.0	2.5
92	World Class Manufacturing	2.5	2.5	2.0	2.5	2.0	2.0	2.5
93	Purchasing & Supplier Relationship Management	2.5	2.5	2.0	2.5	2.0	2.5	2.0
94	Economics of Network Industries	2.5	2.5	2.0	2.0	2.5	2.5	2.0
95	Artificial Intelligence in Business Applications	3.0	2.5	2.5	2.0	3.0	2.5	3.0
96	E Commerce Analytics - II	2.5	2.5	2.5	2.5	2.5	2.5	2.5
97	Healthcare Analytics	3.0	2.5	2.5	2.5	3.0	2.5	3.0



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98	Agriculture and Indian Economy	2.5	2.5	2.0	2.0	2.0	2.5	2.5
99	Rural Credit and Finance	3.0	2.0	2.0	2.5	2.0	2.0	2.0
	<b>POs/ PSOs</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PSO ED</b>	<b>PSO RE</b>
	Average PO's/PSOs	2.8	2.6	2.4	2.4	2.5	2.3	2.3
	Average Indirect Feedback	2.5	2.5	2.3	2.8	2.7	2.7	2.5
	<b>PO's/PSOs</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PSO ED</b>	<b>PSO RE</b>
	Direct: 80 % Average attainment COs	2.25	2.06	1.92	1.95	2.01	1.86	1.85
	Indirect: 20% Average attainment Feedback /Survey	0.50	0.50	0.47	0.57	0.53	0.53	0.50
	<b>Overall Attainment : SBPIM POs/PSOs</b>	<b>2.75</b>	<b>2.56</b>	<b>2.38</b>	<b>2.51</b>	<b>2.55</b>	<b>2.39</b>	<b>2.35</b>
	<b>PO Achievement Level (2021-23)</b>	<b>2.50</b>						

**Summary:**

PO achievement level (Batch 2021-23 is 2.50), referring to scale mentioned below; our target level is Level 4 ( $2 > 2.50 \leq 2.5$ ), hence we are able to achieve our target level.

**PO/PSO Attainment Levels:**

Level 1:  $0.5 > \text{attainment} \leq 1$

Level 2:  $1.0 > \text{attainment} \leq 1.5$

Level 3:  $1.5 > \text{attainment} \leq 2$

**Level 4:  $2 > 2.50 \leq 2.5 \rightarrow$  Target Level**

Level 5:  $2.5 \text{ attainment} \leq 3$