

Pimpri-Chinchwad Education Trust's

S. B. Patil Institute of Management

Entrepreneurship Development Cell

Event Report

Topic - Strategies For Business Creation

Speaker - Mr. Sachin Vaidya, Director at Vaisons Private Limited

Faculty Coordinator- ED Cell: Mr. Rishikesh Kumar.

Audience: SBPIM Students

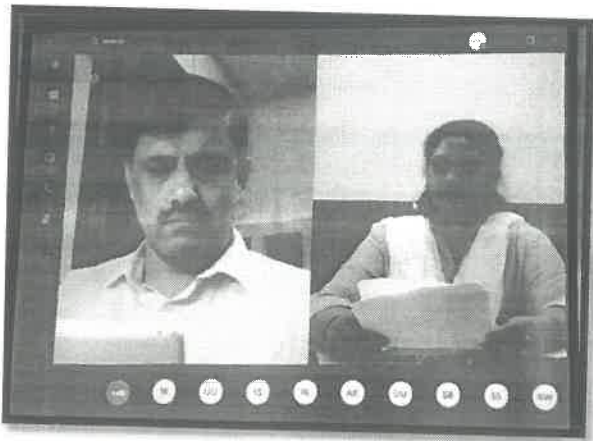
Venue: SBPIM Conference Hall (Online)

Date : September 12th, 2020

Time: 01.00 PM to 02.00 PM.

SBPIM Entrepreneurship Development Cell organized a Guest Session on the topic "Strategies For Business Creation" on September 12th, 2020 for our students. The Speaker for the session was Mr. Sachin Vaidya, Director at Vaisons Private Limited. Dr. Aishwarya Gopalakrishnan, Assistant Professor, SBPIM welcomed the guests and students for the session.

He had shared his entrepreneurial journey & discussed on various strategies required for the creation of any business. He talked about Blue Ocean theory, 3P's of Business, Porter's five forces model with an example & People Management. He motivated our students to create a business & shared his success mantra " THINK BIG, START SMALL & RUN FAST."



Dr. Aishwarya Gopalakrishnan welcomed the guest.



Mr. Sachin Vaidya, speaker addressed the audience



Dr. Kirti Dharwadkar welcomed the guest and addressed the audience. Total 67 students had participated in the session. Students had interacted with the guest and asked many questions related to marketing and sales strategies while forming any kind of business. Vote of thanks was Proposed by Prof. Rishikesh Kumar, Co-ordinator, ED Cell, SBPIM, The Events successfully ended with the help of all students participants of SBPIM whose true efforts appreciated.



Prof. Rishikesh Kumar
Co-ordinator, ED Cell



Approved by



Dr. Kirti Dharwadkar
Director (I/C) , SBPIM