



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

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## EVENT REPORT

Name of the Event / Activity: - Guest Session on “Your Life is as Good as Your Mindset - An Entrepreneur Story”

Committee / Cell: - Industry Institute Interaction Committee

Date : - April 2, 2021, Friday

Time : - 4:00 PM to 5:00 PM

Venue: - Online Platform

Name of Guest Speaker: - Ms. Ridhima Arora, Founder, Conscious Capitalist and Namhya Foods| Speaker at TEDx & Josh Talks | Author

Name of the Faculty Coordinator: - Dr. Amarish Padma

Name of the Student Coordinator: - Ms. Akshata Swamy

Number of Students Participated: - 65

Brief Information of the Event: -

A session on “Your Life is as Good as Your Mindset - An Entrepreneur Story” was conducted under the guidance of Dr. Amarish Padma to make students familiar about the entrepreneurial journey of the speaker.

The session was hosted by Miss. Akshata Swamy from 2<sup>nd</sup> Year MBA who introduced the topic of the session & gave brief introduction of the guest speaker Ms. Ridhima Arora.

Ms. Arora explained in detail about her entrepreneurial journey. She gave valuable insights about the entrepreneurship and explained the various fine details about it. She emphasised that the entrepreneurship is not that difficult and you just have to be aware about your surroundings. She elaborated that now a days, the many people are dabbling into entrepreneurship. It is important for them to know the available opportunities and possible challenges they may face on that journey.

Firstly, she briefly explained her corporate journey as marketing manager at LAVA International and Ottomate International. Then various interesting experiences related to her start-up, viz. Namhya Foods, were shared by her. She explained in detail about how she came across the idea behind Namhya Foods, the challenges faced by her as an entrepreneur and current state of her business. She made it clear that the entrepreneurship opened up a lot

of opportunities for her, which might have not been possible, has she been working at any corporation as an employee.

She mentioned few opportunities to look for, if one intends to be an entrepreneur

- Agree Business
- Food Processing
- Traditional Medicine
- Personalised Products

She advised students to start working on their ideas as earliest as possible. She gave insights about the recent developments in the Start-Up world. She suggested students to take first-hand experience by completing the internships in the industry of their choice. Students were enlightened about various resources and knowledge banks available for them.

Ms. Arora zeroed in on the various qualities of entrepreneur like

- Motivation
- Passion
- Vision
- Confidence
- Decision making

Many students were motivated to start their entrepreneurial journey due to her thoughts. She suggested looking for opportunities in everyday life problems. She tried to inculcate the entrepreneurial mindset in the audience. The various doubts and queries raised by the students in the subsequent Q & A session were resolved by her. She provided detailed answers to all the questions raised by curious audiences. The session was wrapped up by Ms. Akshata Swamy with vote of thanks.

Photos with Captions: -



*Flyer of Guest Session*



*Guest Speaker Ms. Ridhima Arora introduced by Ms. Akshata Swamy*



*Online Guest Session by Speaker Ms. Ridhima Arora*

  
Dr. Amarish Padma  
Event Coordinator



  
Dr. Kirti Dharwadkar  
Director