



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

*AICTE Approved | Permanently Affiliated to SPPU, Pune*

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## EVENT REPORT

Name of the Event / Activity: - Guest Session on “Starting Young on an Entrepreneurial Journey”

Committee / Cell: - Industry Institute Interaction Committee

Date : - June 19, 2021

Time : - 12:30 PM to 1:30 PM

Venue: - Online Platform, MS Teams

Name of Guest Speaker: - Mr. Sanchit Malik

Name of the Faculty Coordinator: - Dr. Amarish Padma

Name of the Student Coordinator: - Ms. Manasi Aradhya

Number of Students Participated: - 86

Brief Information of the Event: -

A session of CII – YI (Confederation of India Industry – Young Indians) was conducted by S.B. Patil Institute of Management for the students of MBA – I on 19/06/2021. The guest speaker for the day was Mr Sanchit Malik and the topic was ‘Starting Young on an Entrepreneurial Journey’. The event was organized by Dr. Amarish Padma Sir, and hosted by Ms. Manasi Aradhya.

The event began with a brief introduction by the host and then the session was handed over to the guest speaker. In the session he shared his experience on Entrepreneurial journey and to prove himself he decided to do something different and stand out unique. He started exploring more and finally came up with the company called Padhaaro and then with Townscript. He also explained the two types of business B2C and B2B and explained each point on it. His customers include companies like Mamaearth, GoMechanic and BookMyShow. He concluded the meeting by sharing his thought that one needs is that benefits management platform which will help Employers in managing the benefit that they are providing to Employers and which will help the Employers in Flexibility choosing the benefit they are getting from Employers.

Later, the session was concluded by Q&A session which was followed by the vote of thanks hosted by Ms. Manasi Aradhya and then the guest speaker shared his contact details with the students and thanked all the attendees for being attentive and interactive.

Photos with Captions: -



*Flyer of Guest Session*



*Guest Speaker Mr. Sanchit Malik introduced by Ms. Manasi Aradhya*



*Online Guest Session by Speaker Mr. Sanchit Malik*

**Dr. Amarish Padma**  
Event Coordinator



**Dr. Kirti Dharwadkar**  
Director