



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune/
NBA Accredited | NAAC Accredited

Sector No. 26, , Pradhikaran, Nigdi, Pune - 411 044.

Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



Metric 3.5.1

Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years

LIST OF SUPPORTING DOCUMENTS

| Sr. No. | Document | Year |
|---------|--|-----------|
| 02 | List of MOUs/Linkages/Collaboration activity wise and Year wise along with copies of documents | (2021-22) |



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List of MOUs/Linkages/Collaboration activity wise and Year wise

Year 2020-21

| Sl.No. | Name of the institution / industry with whom the MoU / linkage is made, with contact details | Year of signing MoU / linkage | Date of Actual Activities Conducted | List the actual activities under each MOU/ Linkage and web -links year-wise | Link to the relevant document |
|--------|--|-------------------------------|-------------------------------------|---|-------------------------------|
| 24 | Radha's Artificial | 2020-21 | 3 May 2021 | Research Project on "Sales, Marketing, Branding and Supply Chain" | View Document |
| 25 | Trigon Enterprises | 2020-21 | 30 January 2021 | Employee Training and Development on "Effective Sales & Marketing" on 30/01/2021 | View Document |
| 26 | AQ Mechanical & Electrical Mfg. India Pvt. Ltd | 2020-21 | 20 January 2021 | 1 day Employee Training on "Communication Skills and Team Building" on 20/01/2021 | View Document |
| 27 | Anvin Engineering Pvt. Ltd. | 2020-21 | 10 December 2020 | Employee Training on "Communication skills, Team Building and Leadership" | View Document |
| 28 | Accurate Powertech India Pvt. Ltd. | 2019-20 | 15 December 2021 | Management Training "Program on Sales & Marketing" on 15/12/2021 | View Document |



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|----|--|---------|-----------------------------------|---|-------------------------------|
| 29 | R Interactive | 2019-20 | 10 July 2021 to 16 August 2021 | Student's Joint Certification and Training on "Advance Digital Marketing" | View Document |
| 30 | PCCOE Centre for Innovation, Incubation and Linkages Forum, Pune | 2020-21 | | Sharing Incubation Resources and Incubatee Guidance & Mentoring | View Document |
| 31 | Confederation of Indian Industry (CII) | 2020-21 | | Guest Session/Lecture (Total Guest Session Conducted =) | |
| | | | 12 February 2021 | A Journey from Job to Entrepreneurship | View Document |
| | | | 26 February 2021 | Not Everyone is Your Customer | View Document |
| | | | 05 February 2021 | The Digital Cake: Choosing The Right "Ingredients" For Your Online Marketing Strategy | View Document |
| | | | 13 March 2021 | Startups are Kala Khatta Gola | View Document |
| | | | 19 March 2021 | 5 Ways To Be A Changemaker | View Document |
| | | | 26 March 2021 | I M POSSIBLE | View Document |



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|--|--|--|---------------|--|-------------------------------|
| | | | 02 April 2021 | Your Life is As Good As Your Mindset - An Entrepreneur Story | View Document |
| | | | 09 April 2021 | How Technology is Changing the Detail Industry | View Document |
| | | | 16 April 2021 | The Changing Face of Rural Marketing In Indian Economy | View Document |
| | | | 23 April 2021 | The Patent Champion | View Document |
| | | | 30 April 2021 | Leadership with Adventures | View Document |
| | | | 12 June 2021 | The Power of Coworking Space | View Document |
| | | | 19 June 2021 | Starting Young on an Entrepreneurial Jourey | View Document |
| | | | 26 June 2021 | Omnichannel makes the difference. | View Document |
| | | | 03 July 2021 | Changing Dynamics in Financial Services - The Digital Way | View Document |
| | | | 10 July 2021 | The Making of Byjli - EV Revolution | View Document |



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| | | | 17 July 2021 | The Charging Revolution | View Document |
| | | | 24 July 2021 | The Doodle Girl | View Document |
| | | | 31 July 2021 | The Changing Dynamics of Marketing in B2B industry | View Document |
| | | | 07 August 2021 | Corporate to Entrepreneurship to Corporate | View Document |
| | | | 29 January 2021 | Innovation Series - Innovation Myopia | View Document |

Dr. Kirti Dharwadkar

Director