



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

AICTE Approved | Permanently Affiliated to SPPU, Pune|

NBA Accredited | NAAC Accredited

Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



## Metric 5.1.2: Capacity Development and Skills Enhancement Activities

### Reports of ICT/ Computing Skill Programs or Awareness of Technology of Programs

Year	Name of the capacity development and skills enhancement program	Period (from date - to date)	Number of students enrolled	Name of the agencies/experts involved with contact details (if any)	Report of the Event
2022-23	Power of LinkedIn	17-Dec-22	163	Mr. Shiva Dudigama, DIGITAL MARKETING CONSULTANT, LinkedIn Growth Expert	<a href="#">View Document</a>
2022-23	Workshop on CANVA, Writing Blog, Animated Videos And Info Graphics	21-Dec-22	130	Mr. Ketan Desale	<a href="#">View Document</a>
2022-23	How to Make Money on Social Media	13-Apr-23	158	Mr. Nilesh Chavanke , Senior DevOps, Engineer Pvt. Limited	<a href="#">View Document</a>
2022-23	Certification Course for Marketing	12 - January - 2023 to 28 - January - 2023	16	Mr.Rahul Gadekar	<a href="#">View Document</a>
2022-23	Certification Course for Finance	15 - April - 2023 to 26 - April - 2023	20	Mr.Mayur Deshmukh	<a href="#">View Document</a>
2022-23	Microsoft Office Automation	11-19 June 2023	205	Mr. Mukherjee and Mr. Ray	<a href="#">View Document</a>

Year	Name of the capacity development and skills enhancement program	Period (from date - to date)	Number of students enrolled	Name of the agencies/experts involved with contact details (if any)	Report of the Event
2021-22	NSE BSE Operations and Share Marketing Trading	3-Jul-21	122	Mr.Avinash Vikram,Mandsaur university	<a href="#">View Document</a>
2021-22	How to Optimize LinkedIn for getting Internship and Jobs	15-Jul-21	152	Mr. Shiva Dudigama, LinkedIn Consultant and an agency Owner of BDM ADS	<a href="#">View Document</a>
2021-22	Workshop on “How to Optimize LinkedIn Profile to Kick start Career “Workshop on “How to Optimize LinkedIn Profile to Kick start Career”	22-Jan-22	152	Mr. Shiva Dudigama, LinkedIn Consultant and an agency Owner of BDM ADS	<a href="#">View Document</a>
2021-22	Mobile Commerce, Social Commerce, IoT and Workshop On Writing Blog, Animated Videos and Info Graphics	18-Feb-22	153	Mr. Rahul Gadekar, Founder - R Interactives & Racademy	<a href="#">View Document</a>
2021-22	Changing Dynamics in Financial Services - The Digital Way	31-Jul-21	89	Sandeep Shrivastava,Asst.Gen Manager at Panasonic	<a href="#">View Document</a>
2021-22	Certification Course for Marketing	5 march, 2022 to 18 april, 2022	17	Mr. Rahul Gadekar, Founder - R Interactives & Racademy	<a href="#">View Document</a>
2021-22	Certification Course for Finance	07- march 2022 to 16 - march 2022	45	Mr.Mayur Deshmukh,Addskill Trainer	<a href="#">View Document</a>
2020-21	The Digital Cake: Choosing The Right “Ingredients” For Your Online Marketing Strategy	5-Mar-21	120	Ms. Rajnandini Vyas Digital marketing and Growth, Uth Beverage Factory Private Limited	<a href="#">View Document</a>
2020-21	How Technology is Changing the Dental Industry	9-Apr-21	71	Ms. Vidhi Bhanushali Co-Founder, DentalDost.com	<a href="#">View Document</a>
2020-21	Safety of Women Rising Cyber Crimes	22-Apr-21	37	Mr. Mahesh Rakheja	<a href="#">View Document</a>
2020-21	Omni channel makes the difference.	26-Jun-21	89	Mr. Paresh Mishra IIM Certified, Omnichannel Expert	<a href="#">View Document</a>

Year	Name of the capacity development and skills enhancement program	Period (from date - to date)	Number of students enrolled	Name of the agencies/experts involved with contact details (if any)	Report of the Event
2020-21	Webinar on Future of Technology :Drones	14-Aug-21	90	Ms.Niharika Kolte - Alekar	<a href="#">View Document</a>
2020-21	Certification in Artificial Intelligence	10 - July - 2021 to 16 - August, 2021	5	Mrs.Heena Mulani	<a href="#">View Document</a>
2020-21	Marketing Certification	10 July to August 16 2021	9	Mr.Rahul Gadekar	<a href="#">View Document</a>
2019-20	Marketing Certification	11 October,2019	21	Mr.Rahul Gadekar	<a href="#">View Document</a>
2019-20	Career Counseling -Digital Business Ecosystem	11 November,2019	108	Mr. Rahul Gadekar, chief programmatic advertising & DCO at R Interactives	<a href="#">View Document</a>
2019-20	Finance Certification	15 November- 26 December, 2019	18	Mr.Mayur Deshmukh	<a href="#">View Document</a>
2019-20	Microsoft Office Automation	13 May to 30 May 2020	178	Mr. Mayur Deshmukh	<a href="#">View Document</a>
2018-19	Marketing Certification	15 November ,2018	13	Mr.Rahul Gadekar	<a href="#">View Document</a>
2018-19	Digital Marketing and E-Commerce	28 September,2019	156	Mr.Amarjeet Chavan	<a href="#">View Document</a>
2018-19	Finance Certification	24 December to 27 December, 2018	18	Mr.Mayur Deshmukh,Addskill Trainer	<a href="#">View Document</a>
2018-19	Microsoft Office Automation	15- 27 May, 2019	174	Dr. Amarish Padma	<a href="#">View Document</a>