



Topic: DIGITAL BUSINESS ECOSYSTEM

Date: November 11, 2019(Saturday)

Venue: SBPIM Seminar Hall-1



Faculty coordinator: Dr. Kajal Maheshwari

Students Coordinators: Ms. Sejal Darade

No of students participated: 112

No of Faculty participated:02

Date : November 11, 2019(Saturday)

Time: 9: am to 1:00pm

Report

Mr. Rahul Gadekar, chief programmatic advertising & DCO at R Interactives who is also, Digital Advisor gave a guest lecture to students of MBA-I & II year students. His **lecture** was entitled “Digital Business Ecosystem” and highlighted how business are driven technology based and dominating global market in the realm of digital marketing, strategic marketing and marketing communications.





Mr. Rahul Gadekar - Mr. Rahul Gadekar, Chief programmatic advertising & DCO at R Interactives

He explained Digital marketing is an effort to spread the word of your brand across various digital channels, including search engines, social media, mobile applications, web applications, influencer marketing, emails, etc.



Mr. Rahul during delivery of Session

Mr. Rahul referred to several of the case studies in digital marketing Uber, Amazon, Big Bazaar etc. Session was highly interactive and students appreciated the knowledge shared by sir.

Dr. Kajal Maheshwari

Faculty Coordinator



Dr. Daniel Penkar

Director

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S. B. PATIL INSTITUTE OF MANAGEMENT
NOTICE

Date: 7/11/2019

All the faculty members and students of MBA-I & II Year are hereby informed that there will be a Guest Lecture by Mr. Rahul Gadekar, Corporate Trainer & Consultant.

Date: 9/11/2019 (Saturday)

Time: 8:30am to 1:00pm

Venue: SBPIM Seminar Hall-1

Dress code: College T-shirt & Jeans

Topic: "Digital Business Ecosystem"



Dr. Kirti Dharwadkar
I/c. Director, SBPIM



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S.B. PATIL INSTITUTE OF MANAGEMENT

SANCTION NOTE

To,
The Director,
SBPIM, Pradhikaran,
Nigdi, Pune -44

23/10/2019

Subject: Sanction for Guest Session on "Digital Business Ecosystem"

Respected Sir,

We propose to have a guest lecture by Mr. Rahul Gadekar on "Digital Business Ecosystem" under the subject Digital Business-106 for MBA-I students in November second week. His corporate expertise will help students to gain knowledge and application in Digital Business. .

The proposed sessions is for four hours and the honorarium for the same is Rs. 4000/-.

Please sanction the same to proceed further.

Thanking you

Yours Sincerely,


Dr. Kajal Maheshwari
Assistant Professor



Approved

Handwritten signature and date: 23/10/19


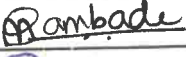




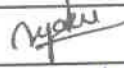





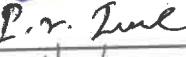





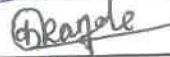

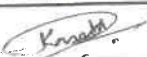
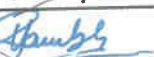
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S. B. PATIL INSTITUTE OF MANAGEMENT
MBA-I YEAR

Academic Year 2019-20

Guest Lecture By: Mr. Rahul Gadekar

19-Nov-19

Topic: Digital Business Ecosystem

ROLL NO.	NAME OF THE STUDENT	Sign
1	PAWAR AJAY	
2	ALAMKHAN BADSHAHA MOHAMMAD AFTAB	
3	AMBADE MANASI ANAND	
4	AMRUTKAR BHAGYASHREE RAJENDRA	
5	VIBHUTE SHYMAL	
6	ASAWA HRUSHIKESH JUGALKISHOR	
7	AVHAD MAYA SANJAY	
8	BANKAR SHRUTI PRAVEEN	
9	BHAGYASHREE CHAUDHARI	
10	BHISU RAJENDRA	
11	BHOSALE BHAVIKA VIKAS	
12	DARADE SEJAL SATISH	
13	DAVANDE KARTIKEYA SHASHIKANT	
14	DHAGE PRATIMA SURESH	
15	GARUD PRIYANKA ASHOK	
16	KHACHANE VAISHNAVI	
17	GUPTA KALYANI SAMIR	
18	INGOLE PRITAM RAJESHWAR	
19	JADHAV GOPINATH RAMKISHAN	
20	JADHAV MRUGAJA ATMARAM	
21	JAJU AAKASH BHAGWANDAS	
22	KADAM AKANKSHA SHAMRAO	
23	KADAM DEEPALI MAHESH	
24	KADAM SAKSHI SHRIKANT	
25	KALE KIRAN SUBHASH	
26	KAMBLE CHINMAY NARENDRA	
27	KAMBLE DEEPAK JEEVAN	
28	KAMBLE HARSHAL DILIP	



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MBA-I YEAR

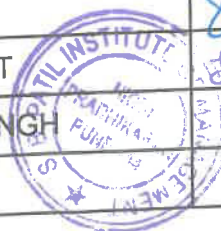
Academic Year 2019-20

Guest Lecture By: Mr. Rahul Gadekar

19-Nov-19

Topic: Digital Business Ecosystem

ROLL NO.	NAME OF THE STUDENT	Sign
29	KHANNA RAHUL UMESH	
30	LAXMIKANT PREMALWAD	
31	MANASI	
32	MANER SABA RIZWAN	
33	MANIYAR SAMAD SADIK	
34	MHETRAS MAYURESH MAHESH	
35	NIRMAL SATISH GOVINDRAO	
36	PAWAR PAVAN SHIVAJI	
37	PINJAN ABHIJEET RAMESH	
38	PIYUSH CHAVADA	
39	RAJPUT AKANKSHA JITENDRA	
40	REKHA BHOSALE	
41	DEEPALI SAWANT	
42	SAWALE SUBODH ANNA	
43	SHINKAR VISHWANATH PITAMBAR	
44	SONAWANE SANKET DATTATRAY	
45	PARMAR HIRAL	
46	TANIYA MUTHA	
47	TELAWADE SAHIL VIKAS	
48	MORAJKAR ANIKSHA BHANUDAS	
49	DESHMUKH MANASWI ANUP	
50	JOSHI ADITYA DILIP	
51	MANJARE KAJAL JAYVANT	
52	AHALE ANKUSH SHAILESH	
53	RICHHARIYA HARSHITA	
54	DEV KHUSHABU CHANDRAKANT	
55	TEHARE MANISH MAHENDRASINGH	
56	PITALE MINAL NARESH	



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MBA-I YEAR

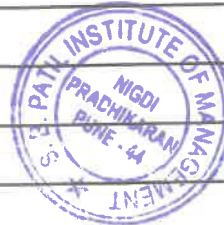
Academic Year 2019-20

Guest Lecture By: Mr. Rahul Gadekar

19-Nov-19

Topic: Digital Business Ecosystem

ROLL NO.	NAME OF THE STUDENT	Sign
57	SHINDE NIKHIL KAILASH	
58	JADHAV PRACHI BHASKAR	
59	PATIL PRAJAKTA RAMESH	
60	KHARDE PRATIK ANANTA	
61	ABHISHEK SHARMA	
62	ANJANA SATHYAN	
63	BABAR PRANAV SATISH	
64	BHAMARE UTKARSH VANA	
65	BHOKARDHANKAR AKSHAY MUKUND	
66	SASTE ADITYA JALINDAR	
67	DEVKATE HARSHADA SUBHASH	
68	FAITH THOMAS	
69	HAGE RUPESH EKNATH	
70	HANGARGE VISHVJEET VASANT	
71	KALE AKSHAY SAHEBRAO	
72	KAMBLE SWARAJ SANJAY	
73	KOTIAN POOJA NARAYAN	
74	KULKARNI VARSHA VIJAY	
75	LOKHANDE VARSHA BHIKAN	
76	LOLE ASHISH HANUMANT	
77	MALI YOGESH MACHINDRA	
78	MANISHA SUTAR	
79	MHASKAR ROHIT MADHUKAR	
80	BHADLIKAR POOJA	
81	MORE BHUSHAN LAXMAN	
82	MORE PRERANA GAJANAN	
83	SURABHI PATIL	
84	NALLA SHRUTI RAKESH	



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S. B. PATIL INSTITUTE OF MANAGEMENT
MBA-I YEAR

Academic Year 2019-20

Guest Lecture By: Mr. Rahul Gadekar

19-Nov-19

Topic: Digital Business Ecosystem

ROLL NO.	NAME OF THE STUDENT	Sign
85	NILAM KHUPSE	Nilam
86	PADHY RANJAN BINOD CHANDRA	
87	PATIL AKSHAY SANTOSH	
88	PATIL CHETAN SHIVAJI	Patil
89	PATIL KAJAL DINKAR	Patil
90	PAWAR MONICA KISHAN	M
91	PAWAR PRATIK MAHADEV	Pawar
92	PRATHAMESH SURVE	Surve Surve
93	MD FAHEEM AHMAD KHAN	Fahem Khan
94	PRUTHVIRAJ GAUD	
95	RAMGADE TANVI ATUL	Ramgade
96	RAUT RAKESH RAJENDRA	Raut
97	REDDY SARITA BABU	Reddy
98	ROSHIN ROY	Roy
99	SAPNA SHINDE	Shinde
100	KOUL SHIVANI	Shivani
101	SHETTY NITIN NAGRAJ	
102	SHINDE NIKHIL RAMESH	Nikhil
103	SHUBHAM SHINDE	Shubham
104	RAI SNEHAL	
105	SONAWANE PANKAJ SUKDEO	P
106	SURVE TUSHAR RAMESH	Surve
107	TALELE VARSHA TIKARAM	Talele
108	THOMBRE KIRTI DAMODAR	Thombre
109	UPADHYAY GAURAW	
110	VYAKATESH TELANG	Vyatesh
111	WADKAR PRASHANT SATISH	Prashant
112	YADAV KHUSHI VIRENDRA	Khushi



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S. B. PATIL INSTITUTE OF MANAGEMENT
MBA-I YEAR

Academic Year 2019-20

Guest Lecture By: Mr. Rahul Gadekar

10-Nov-19

Topic: Digital Business Ecosystem

ROLL NO.	NAME OF THE STUDENT	Sign
113	YELE CHETAN PRALHAD	
114	YEOLE AKSHAY RANGNATH	
115	YEOLE PRANALI RAVINDRA	
116	GEEVARGHESE ROBIN -	
117	BHUJBAL PRATHAMESH SANJAYKUMAR	
118	AMBEKAR OMKAR NAVNATH	
119	NERKAR SANKET BHASHKARRAO	
120	PARALKAR ABHAY GAHININATH	
121	ADSUL ROHIT RAVINDRA	
122	CHAVAN MAYUR MARUTI	
123	DAMBIWAL SHUBHAM NANDLAL	
124	DESHMUKH SAGAR SADANAND	
125	DHAMAL JEEVAN VILAS	
126	GAIKWAD ONKAR GANPAT	
127	GAVHANE SHWETA SANJAY	
128	GHARMALKAR ADITYA PRAKASH	
129	GHOTMUKLE AMOL MADHAV	
130	GHULE SATISH PANDIT	
131	GUNJAL PRASAD SAMBHAJI	
132	JADHAV NIKHIL BHIKAN	
133	JAGTAP VIKAS VITHOBA	
134	KADAM GAURAV RAJENDRA	
135	KALBHOR NILESH TUKARAM	
136	KALE PRASHANT BALASAHEB	
137	KAMBLE KETAN ANKUSH	
138	KAVISHWAR VISHAL BRIJLAL	
139	MATHEW SONIA IVAN	
140	MORE HEMANT PRAKASH	



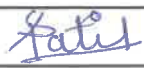

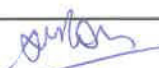



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S. B. PATIL INSTITUTE OF MANAGEMENT
MBA-I YEAR

Academic Year 2019-20

Guest Lecture By: Mr. Rahul Gadekar

19-Nov-19

Topic: Digital Business Ecosystem

ROLL NO.	NAME OF THE STUDENT	Sign
141	NICHOLAS CAROL CYRIL	
142	NIGADE ADITYA DIPAK	
143	PATIL ANANT VINAYAK	
144	PATIL ROHAN BALKRISHNA	
145	PATIL SAYALI UTTAMRAO	
146	PATIL SHRIYASH BALASAHEB	
147	PATIL YOGESH RAJENDRA	
148	RAJPUT SAGAR RAJPUT	
149	ROY SANU MANGAL	
150	RUPNAVAR PRASHANT PANDURANG	
151	SARODE RITESH EKNATH	
152	SATPUTE AKSHAY DEORAO	
153	SHRIGONDEKAR DIPTI RAMESH	
154	SONAWANE MRUNAL MANGESH	
155	TANDAN RASHMI RAJESH	
156	TUPE ABHISHEK SHIVAJI	
157	VISAPURKAR SHRUTI VINAYAK	
158	WAGHMARE PRAKASH BABASAHEB	
159	VERMA MAYANK	
160	MALVIYA ASHOK RAMESHKUMAR	
161	KADAM DHARMESH SUNIL	
162	JAGTAP PRATIK	
163	JOSHI SIDDHI SUNIL	
164	SALOSKAR PRATIK	
165	SUMIT UKRANDE	
166	NAIR AKHIL RAJEEV	
167	SOBALE CHETAN RAMDAS	
168	JADHAV RAMPRASAD CHANDRAKANT	



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S. B. PATIL INSTITUTE OF MANAGEMENT
MBA-I YEAR

Academic Year 2019-20

Guest Lecture By: Mr. Rahul Gadekar

18-Nov-19

Topic: Digital Business Ecosystem

ROLL NO.	NAME OF THE STUDENT	Sign
169	AHIRE SANDIP CHHOTU	
170	BAIS SAURABH VIRENDRASINGH	<i>S. B.</i>
171	YEWALE SHUBHAM DNYANESHWAR	
172	JADHAV SURAJ NAMDEV	<i>Suraj</i>
173	KULKARNI VISHAL GANESH	<i>Vishal</i>
174	JAGTAP VIVEK	
175	MODANWAL NIRAJ	<i>Niraj Modanwal</i>
176	PRATIKSHA PAWAR	
177	GAVANE NISHIGANDHA SATISH	
178	SOMAN SOJAL DILIPKUMAR	
179	TAPKIR KOMAL NANDKISHOR	
180	KULKARNI OMKAR	
181	MOHANE SWAPNIL	
182	SHARMA PRAJAKTA	
183	YADAVPALLAVI LAXMAN	

