



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune

Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

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EVENT REPORT

Name of the Event / Activity: - Guest Session on “A Journey From Job to Entrepreneurship”

Committee / Cell: - Industry Institute Interaction Committee

Date : - February 12, 2021, Friday

Time : - 10:00 AM to 11:00 AM

Venue: - Online Platform, MS Teams

Name of Guest Speaker: - Ms. Ashna Goel, Founder & Managing Director - MilkinOats |
Marketing and Brand Communication

Name of the Faculty Coordinator: - Dr. Amarish Padma

Name of the Student Coordinator: - Mr. Deepak Kamble

Number of Students Participated: - 229

Brief Information of the Event: -

A session on “A Journey From Job to Entrepreneurship” was conducted under the guidance of Dr. Amarish Padma to make students familiar about the entrepreneurial journey of the speaker.

Ms. Ashna Goel, the Founder and Managing Director of MilkinOats, shared her inspiring journey from a job in the FMCG and QSR industry to becoming an entrepreneur. The session provided valuable insights into her experiences and the transition from working professional to the visionary leader of India's First Oatmilk brand.

Ms. Ashna Goel brings a wealth of expertise in branding and marketing strategy, gained through her experience in the FMCG and QSR industry. She specializes in brand concept building, storytelling, new product launches, and creating go-to marketing strategies based on consumer behavior. Her passion lies in growing a brand comprehensively, from developing consumer insights to creating powerful communication strategies that impact business by increasing revenues.

Ms. Ashna Goel is the Founder and Director of MilkinOats, a venture she launched in September 2020. MilkinOats is not just a brand; it's a purpose-driven initiative to shift consumer habits from animal products to sustainable plant-based food and beverages. The brand is committed to delivering products with maximum nutritional values without causing harm to nature, envisioning a better future.

MilkinOats offers India's First Oatmilk, carefully crafted from high-fiber oats. The brand's mission is to provide customers with a perfect dairy-free alternative that seamlessly fits into every Indian kitchen. The motto of MilkinOats, "No Age For Change," reflects its commitment to promoting better food, better health, a better life, a better planet, and a better future.

In addition to her role as an entrepreneur, Ms. Ashna Goel has experience in primary and secondary research, budget mapping, 360-degree campaign planning, communication development, agency handling, media planning, BTL and ATL activations, corporate alliances, team management, and business planning. Her notable achievements include increasing sales by 25% while managing a campaign.

The session with Ms. Ashna Goel provided students with a profound understanding of the journey from a job in the corporate sector to becoming a successful entrepreneur. Her story exemplifies the passion, dedication, and strategic thinking required to launch and lead a purpose-driven brand like MilkinOats. The session was wrapped up by Mr. Deepak Kamble with vote of thanks.

Photos with Captions: -

Pimpri Chinchwad Education Trust's
S. B. Patil Institute of Management
and
Confederation of Indian Industry (CII)
Young Indians
presents

START UP SERIES
"A JOURNEY FROM
JOB TO
ENTREPRENEURSHIP"


MS. ASHNA GOEL
FOUNDER & MANAGING
DIRECTOR, MILKINOATS

Date : February 12, 2021	Time : 10:00 am to 11:00 am	Platform: Microsoft Teams
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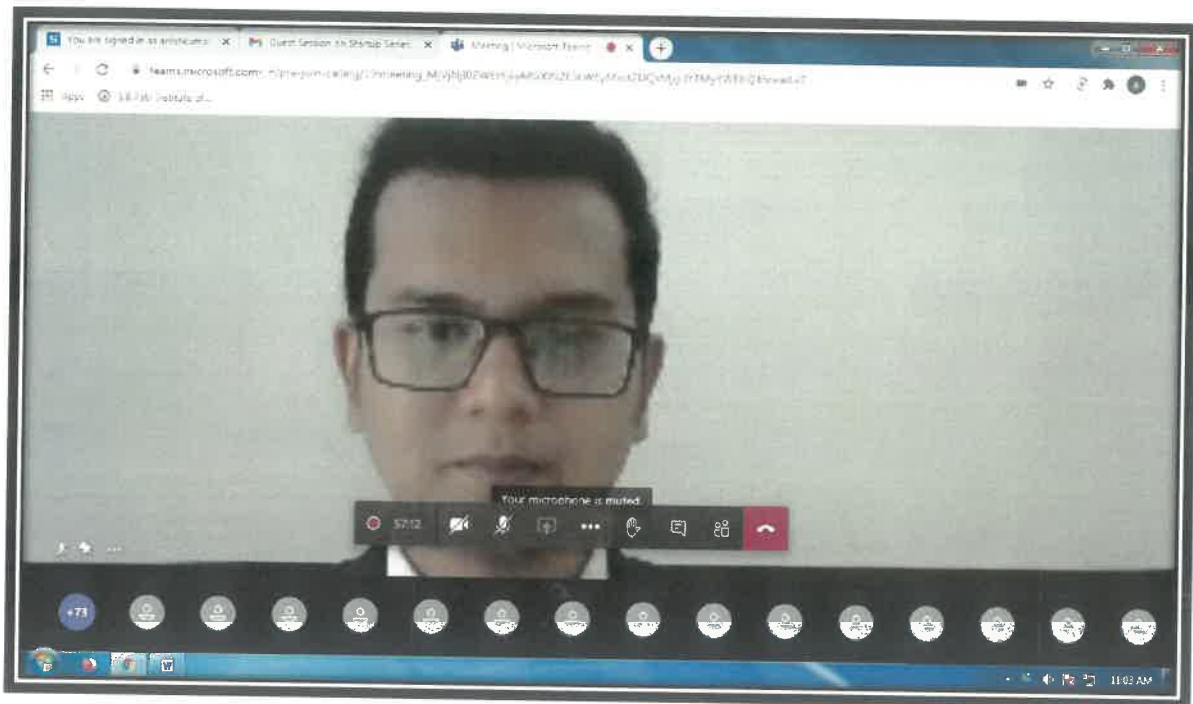
Note :
• The link of the Session will be provided through ERP.

Dr. Kirti Dharwadkar
Director, SBPIM

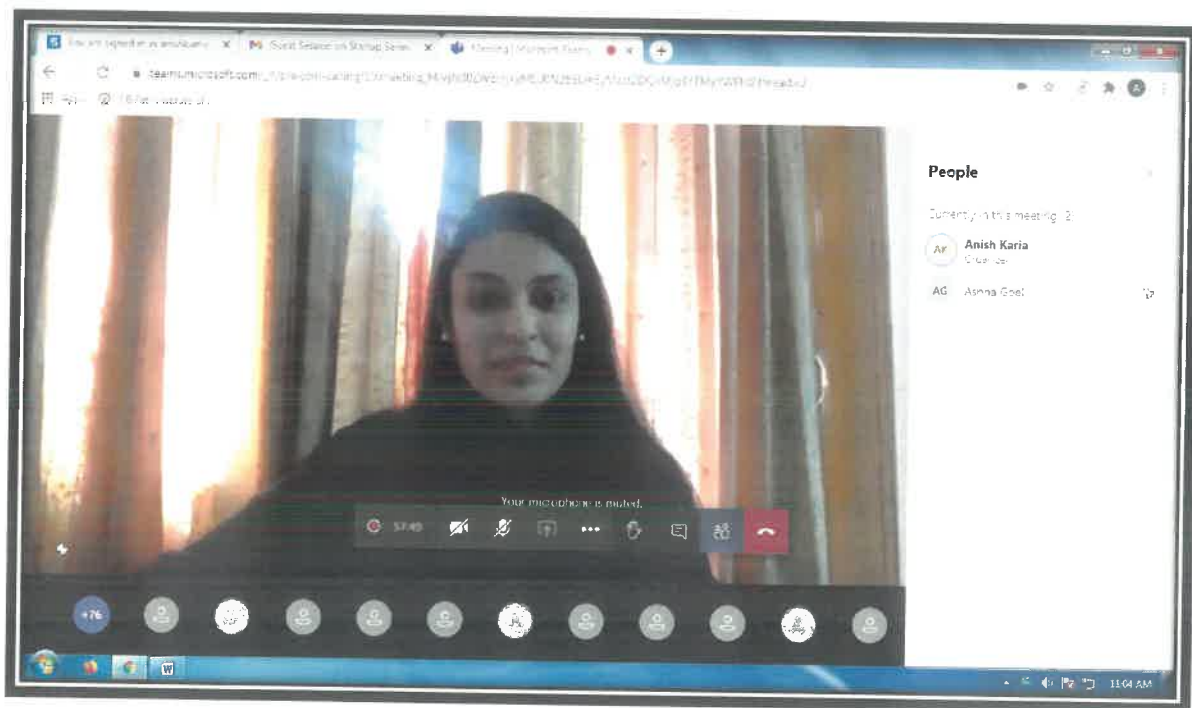

Confederation of Indian Industry



Flyer of Guest Session




Guest Speaker Ms. Ashna Goel introduced by Mr. Deepak Kamble



Online Guest Session Guest Speaker Ms. Ashna Goel


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PROBLEMS



Traditional Dairy Milk

1. Not sustainable
2. Not eco-friendly
3. Causes high ecological damage
4. Artificial sweeteners are added



Other Plant-based Milk

1. High carbon footprint
2. Not accessible and affordable
3. Causes high ecological damage
4. Artificial sweeteners are added

13:43

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Online Guest Session by Speaker Ms. Ashna Goel



Dr. Amarish Padma
Event Coordinator



Dr. Kirti Dharwadkar
Director





P.C.E.T.'s
S. B. PATIL INSTITUTE OF MANAGEMENT,
PUNE



Date: 11/02/2021

NOTICE

It is hereby informed to the students of MBA 1st and 2nd Year Students that S. B. Patil Institute of Management in association with CONFEDERATION OF INDIAN INDUSTRY – CII Yi (Young Indians) scheduled Guest Lecture with details given below.

Day & Date : - Friday & 12th February 2021

Topic : - Start-Up Series: Session 01 – A Journey from Job to Entrepreneurship

Time : - 10.00 a.m. to 11.00 a.m.

Name of the Speaker : - Ms. Ashna Goel, Founder & Managing Director, MilkinOats

Venue : - Online Microsoft Team (Login through ERP)


Dr. Kirti Dharwadkar
Director,
SBPIM





S. B. Patil Institute of Management
Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044



Online Meeting

Staff: Dr.Amarish Shankar Padma

Time: 10:00 AM To:
11:00 AM

Date: 12 Feb 2021

Title: Startup Series : Session - 1 - "A Journey from Job to Entrepreneurship"

Department: MBA

Description:

Sr.	Roll.No.	Student	Attendance
20-21 MBA I Sem I : Div A			
1	2022001	Aradhye Manasi Abhay	Y
2	2022003	Bhole Prathmesh Sanjay	Y
3	2022008	Firake Gunjan Bharat	Y
4	2022010	Garud Yadnesh Yashwant	Y
5	2022013	Gupta Vaishnavi Shatrughan	Y
6	2022014	Gurav Mayur Mahendra	Y
7	2022015	Hole Vrushabh Uttam	Y
8	2022017	Jadhav Sanket Ramchandra	Y
9	2022020	Kalbor Siddhesh Nitin	Y
10	2022024	Kanawade Shubham Raghunath	Y
11	2022025	Kaware Rutuja Shivcharan	Y
12	2022026	Kulkarni Rushikesh Vijayrao	Y
13	2022029	Kute Shreenath Santosh	Y
14	2022031	Mhaske Mrunali Sunil	Y
15	2022033	Mirza Naveedbaig Samibaig	Y
16	2022034	Naik Akash Ashok	Y
17	2022035	Pachorkar Jui Sachin	Y
18	2022036	Patil Sanjiv Namdev	Y
19	2022039	Pokale Raksha Sanjay	Y
20	2022040	Rajurkar Shashank Shivajirao	Y
21	2022043	Sastukar Gaurav Gajendra	Y
22	2022046	Singh Aanchal Binodkumar	Y
23	2022049	Varma Yash Rampratap	Y
24	2022051	Bhaskar Anand	Y
25	2022052	Kaamat Abhigyan Dippak	Y
26	2022054	Kamble Rupeshkumar Uttamrao	Y
27	2022056	Pardeshi Darshan Kiransingh	Y
28	2022060	Shinde Tanaji Rajendra	Y
Class Total			28 of 60
20-21 MBA I Sem I : Div B			



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Sr.	Roll.No.	Student	Attendance
6	2022134	Gore Akshay Balkrishna	Y
7	2022137	Joshi Abhijeet Govindrao	Y
8	2022140	Kamble Harshada Dilip	Y
9	2022142	Kamble Vivek Subhash	Y
10	2022144	Kokane Sagar Rajendra	Y
11	2022146	Kulkarni Amruta Suhas	Y
12	2022147	Lugade Aniket Babasaheb	Y
13	2022148	More Snehal Ajay	Y
14	2022149	Munde Amruta Parasram	Y
15	2022150	Nagare Nikhil Gajanan	Y
16	2022151	viji nambirajan	Y
17	2022152	Nikalje Sushil Namdev	Y
18	2022154	Patil Deepak Vinod	Y
19	2022158	Sastukar Gauri Gajendra	Y
20	2022160	Shende Nikhil Kisan	Y
21	2022162	Singh Aman Pratap	Y
22	2022164	Surve Ishwari Chandrakant	Y
23	2022165	Surve Vaishnavi Chandrakant	Y
24	2022166	Suryawanshi Meghana Dhananjay	Y
25	2022167	Swami Akshata Sachidanand	Y
26	2022169	Urgunde Rohit Shivanand	Y
27	2022170	Wankhede Girish Kailash	Y
28	2022173	Zagade Priyanka Nandram	Y
29	2022174	Chaudhari Mohit Sachin	Y
30	2022177	Ingale Bhairunath Bhajandas	Y
31	2022179	Khedkar Sachin Pandurang	Y
32	2022180	Kulkarni Aditya Chandrashekhar	Y
33	2022184	Yadav Abhishekh Pramod	Y
34	2022185	Yelwe Kishor Prakash	Y
Class Total			34 of 65
20-21 MBA II Sem III : Div A			
1	1921301	Pawar Ajay Babasaheb	Y
2	1921303	Darade Sejal Satish	Y
3	1921305	Kamble Deepak Jeevan	Y
4	1921307	Pawar Pavan Shivaji	Y
5	1921308	Sawale Subodh Anna	Y



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Sr.	Roll.No.	Student	Attendance
8	1921417	Maner Saba Rizwan	Y
9	1921419	Nirmal Satish Govindrao	Y
10	1921421	Chavada Piyush Sanjeev	Y
11	1921422	Bhosale Rekha Balasaheb	Y
12	1921423	Sawant Deepali Dadasaheb	Y
13	1921425	Morajkar Aniksha Bhanudas	Y
14	1921428	Tehare Manish Mahendrasingh	Y
15	1921430	Sathyan Anjana .	Y
16	1921431	Bhamare Utkarsh Vana	Y
17	1921434	Hangarge Vishvjeet Vasant	Y
18	1921435	Kulkarni Varsha Vijay	Y
19	1921436	Mali Yogesh Machindra	Y
20	1921437	More Bhushan Laxman	Y
21	1921438	More Prerana Gajanan	Y
22	1921440	Khuspe Nilam Kishor	Y
23	1921441	Padhy Ranjan Binod chandra	Y
24	1921442	Patil Chetan Shivaji	Y
25	1921445	Khan Faheem Ahmad	Y
26	1921446	Reddy Sarita Babu	Y
27	1921449	Koul Shivani Nil	Y
28	1921450	Shetty Nitin Nagraja	Y
29	1921453	Telang Venkatesh Sudhir	Y
30	1921455	Yadav Khushi Virendra	Y
31	1921457	Yeole Akshay Ranganath	Y
32	1921460	Ambekar Omkar Navnath	Y
33	1921461	Nerkar Sanket Bhashkarrao	Y
34	1921462	Paralkar Abhay Gahininath	Y
35	1921464	Dambiwal Shubham Nandlal	Y
36	1921467	Shrigondekar Dipti Ramesh	Y
37	1921469	Malviya Ashok Rameshkumar	Y
38	1921471	Jagtap Pratik Laxman	Y
39	1921473	Yewale Shubham Dnyaneshwar	Y
40	1921475	Kulkarni Vishal Ganesh	Y
41	1921477	Gavhane Nishigandha Satish	Y
42	1921479	Kulkarni Omkar Rajesh	Y
43	1921480	Yadav Pallavi Laxman	Y



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Sr.	Roll.No.	Student	Attendance
6	SYMBABA1906	Wadekar Kshitija Sunil	Y
7	SYMBAFIN1901	Agarkar Prashant Sudhakar	Y
8	SYMBAFIN1903	Gadhawe Amruta Shamrao	Y
9	SYMBAFIN1905	Gilbile Sanket Shivaji	Y
10	SYMBAFIN1907	Jamadar Achulshing Bhagatshing	Y
11	SYMBAFIN1908	Jangid Vilas Madanlal	Y
12	SYMBAFIN1909	Jayshette Pooja Rajkumar	Y
13	SYMBAFIN1912	Khedekar Prasad Satish	Y
14	SYMBAFIN1914	Kundgir Geeta Bhausahab	Y
15	SYMBAFIN1918	Nair Anisha Bhaskaran	Y
16	SYMBAFIN1920	Pathade Neha Gajanan	Y
17	SYMBAFIN1921	Rakshe Pooja Anil	Y
18	SYMBAFIN1922	Ranjane Pradnya Vijay	Y
19	SYMBAFIN1923	Raut Mahesh Nanasahab	Y
20	SYMBAFIN1924	Thube Rushikesh Nana	Y
21	SYMBAFIN1925	Wayal Pratik Pravin	Y
22	SYMBAHR1901	Bidkar Abhishek Sudhakarrao	Y
23	SYMBAHR1902	Choudhari Ankita Sanjay	Y
24	SYMBAHR1903	Deshmukh Madhura Dilip	Y
25	SYMBAHR1906	Kalashetti Shruti Shrishail	Y
26	SYMBAHR1907	Kalode Ashwini Muralidharrao	Y
27	SYMBAHR1909	Kudale Priyanka Sanjay	Y
28	SYMBAHR1910	Mane Gayatri Shashikant	Y
29	SYMBAHR1912	Shinde Juhi Vyankatesh	Y
30	SYMBAMKT1901	Babar Rishabh Himmat	Y
31	SYMBAMKT1904	Ganti Harini Srinivas	Y
32	SYMBAMKT1907	Kanungo Yogesh Premprakash	Y
33	SYMBAMKT1910	Pawar Shivani Ranjan	Y
34	SYMBAMKT1914	Verma Aditi Virendra	Y
35	SYMBAOSCM1901	Barhate Somesh Jayant	Y
36	SYMBAOSCM1902	Shardul Yash Nandakumar	Y
Class Total			36 of 59
TOTAL			229 of 422