



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved | Permanently Affiliated to SPPU, Pune
Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.
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EVENT REPORT

Name of the Event / Activity: - Guest Session on “Changing Dynamics in financial Services”

Committee / Cell: - Industry Institute Interaction Committee

Date : - July 3, 2021

Time : - 12:30 PM to 1:30 PM

Venue: - Online Platform, MS Teams

Name of Guest Speaker: - Mr. Yogesh Apte

Name of the Faculty Coordinator: - Dr. Amarish Padma

Name of the Student Coordinator: - Mr. Dnyaneshwar Khairnar

Number of Students Participated: - 62

Brief Information of the Event: -

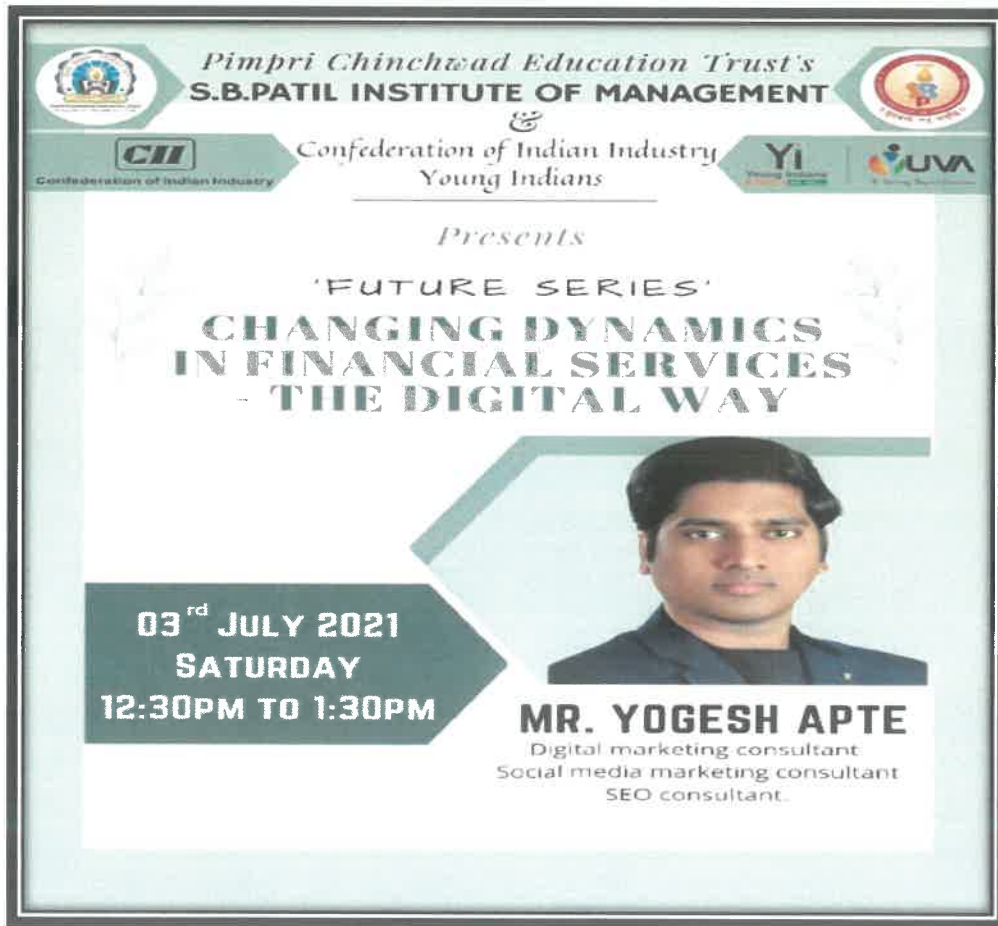
The session started enthusiastically with the introduction of the guest speaker Mr. Yogesh Apte sir. He enlightened us with Digital Marketing Strategy in the financial Services. There were many interesting stories that he shared about his past and whole session were on there True to life experience in the filed of Digital Marketing in Financial Services.

He also stated all the opportunities and challenges that they had to face and how they capitalized on them. Later on after his inspiring and innovative words, there was a Q&A session held in which many students asked question to sir regarding their Digital Marketing Strategies were used in there career in financial services. The Q&A was one of the best parts of the session as there were many participants to asked questions and their concerns regarding the Marketing Strategy.

At the end, he gave us a valuable lesson from his career experience in Digital Marketing.

Lastly, Session were Sum up with heartfelt vote of thanks

Photos with Captions: -



Flyer of Guest Session



Guest Speaker Mr. Yogesh Apte introduced by Mr. Dnyaneshwar Khairnar



Online Guest Session by Speaker Mr. Yogesh Apte


Dr. Amarish Padma
 Event Coordinator




Dr. Kirti Dharwadkar
 Director



P.C.E.T.'s
S. B. PATIL INSTITUTE OF MANAGEMENT



NOTICE

Date: 02/07/2021

It is hereby informed to the students of MBA 1st and 2nd Year Students that S. B. Patil Institute of Management in association with CONFEDERATION OF INDIAN INDUSTRY – CII Yi (Young Indians) scheduled Guest Lecture with details given below.

- Day & Date** : - Saturday & 3rd July 2021
- Time** : - 12.30 p.m. to 1.30 p.m.
- Topic** : - Changing Dynamics in Financial Services
– The Digital Way
- Name of the Speaker** : - Mr. Yogesh Apte, Consultant – Digital
Marketing, Social Media Marketing and SEO
- Mode** : - Online Microsoft Team (Login through ERP)


Dr. Kirti Dharwadkar
Director,
SBPIM





S. B. Patil Institute of Management
Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044



Online Meeting

Staff: Dr.Amarish Shankar Padma

Time: 12:30 PM To: 01:30 PM

Date: 03 Jul 2021

Title: Changing Dynamics in Financial Services - The Digital Way

Department: MBA

Description:

Sr.	Roll.No.	Student	Attendance
20-21 MBA I Sem II : Div A			
1	2022308	Dalvi Tejaswini Hanuman	Y
2	2022309	Date Mihir Balasaheb	Y
3	2022316	Jadhav Sanket Ramchandra	Y
4	2022329	Malakar Omdeep Pradeepkumar	Y
5	2022331	Palaskar Mahesh Subhash	Y
6	2022335	Sankaye Ajinkya Appasaheb	Y
Class Total			6 of 41
20-21 MBA I Sem II : Div B			
1	2022404	Barge Pranay Hindurao	Y
2	2022409	Chaudhari Ravikant Mohanlal	Y
3	2022412	Dhawaleshwar Prathmesh Shivshankar	Y
4	2022413	Dodke Vaishnavi Avinash	Y
5	2022414	Gadekar Siddharth Sanjay	Y
6	2022415	Gadhawe Rushikesh Balaji	Y
7	2022416	Gaikwad Vaibhav Vilas	Y
8	2022420	Gore Suraj Narayan	Y
9	2022423	Hole Vrushabh Uttam	Y
10	2022437	Kute Shreenath Santosh	Y
11	2022440	Mate Snehal Vijay	Y
12	2022444	Nagare Nikhil Gajanan	Y
13	2022445	Nagtilak Shivam Balkrishna	Y
14	2022451	Patil Deepak Vinod`	Y
15	2022455	Ranawade Sachin Dattatray	Y
16	2022456	Rane Dinesh Punjabrao	Y
17	2022458	Sastukar Gaurav Gajendra	Y
18	2022459	Shende Nikhil Kisan	Y
19	2022461	Sonawane` Dhiraj Krishnarao	Y
20	2022463	Surve Ishwari Chandrakant	Y
21	2022465	Takale Kiran Babasaheb	Y
22	2022469	Ubhalkar Ragini Satish	Y



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Sr.	Roll.No.	Student	Attendance
23	2022472	Wankhede Girish Kailash	Y
24	2022473	Warade Dhananjay Prabhakar	Y
Class Total			24 of 74
20-21 MBA I Sem II : Div C			
1	2022502	Bharambe Nikita Dattatray	Y
2	2022508	Ghule Diksha Lalasaheb	Y
3	2022512	Kumbhar Sanket Sambhaji	Y
4	2022517	Narkhede Khushbu Haribhau	Y
5	2022518	Yadav Neha Pratapsing	Y
6	2022519	Pardeshi Nikita Arunsingh	Y
7	2022526	Merin Mariyam Sam	Y
8	2022527	Sastukar Gauri Gajendra	Y
9	2022532	Zagade Priyanka Nandram	Y
10	2022603	Dhavale Vyankatesh Uday	Y
11	2022608	Kaware Rutuja Shivcharan	Y
12	2022612	Mhaske Mrunali Sunil	Y
13	2022613	Mirza Naveedbaig Samibaig	Y
14	2022619	Rajurkar Shashank Shivajirao	Y
15	2022702	Deshmukh Mrunal Anand	Y
16	2022709	Patil Yashodeep Himmat	Y
Class Total			16 of 70
20-21 MBA II Sem IV : Div A			
1	1921304	Khachane Vaishnavi Anil	Y
2	1921306	Premalwad Laxmikant Gajanan	Y
3	1921318	Babar Pranav Satish	Y
4	1921322	Mhaskar Rohit Madhukar	Y
5	1921349	Jagtap Vivek	Y
Class Total			5 of 48
20-21 MBA II Sem IV : Div P			
1	SYMBABA1903	Kumbhar Akanksha Kishor	Y
2	SYMBAMKT1904	Ganti Harini Srinivas	Y
3	SYMBAOSCM1902	Shardul Yash Nandakumar	Y
Class Total			3 of 60
20-21 MBA II Sem IV : Div C			
1	1921507	Rajput Akanksha Jitendra	Y
2	1921512	Sutar Manisha Dattatraya	Y



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Sr.	Roll.No.	Student	Attendance
3	1921624	Bais Saurabh Virendrasingh	Y
Class Total			3 of 52
20-21 MBA II Sem IV : Div B			
1	1921406	Chaudhari Bhagyashri Laxman	Y
2	1921415	Khanna Rahul Umesh	Y
3	1921424	Parmar Hiral Sunil	Y
4	1921426	Manjare Kajal Jayvant	Y
5	1921444	Surve Prathamesh Rajesh	Y
Class Total			5 of 78
TOTAL			62 of 423
  Authorized Signatory			