



Pimpri Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

AICTE Approved / Permanently Affiliated to SPPU, Pune/

NBA Accredited / NAAC Accredited

Sector No. 26, , Pradhikaran, Nigdi, Pune - 411 044.

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Metric 6.5.2

Quality assurance initiatives of the institution include:

1.Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented

2.Academic and Administrative Audit (AAA) and follow-up action taken

3.Collaborative quality initiatives with other institution(s)

4.Participation in NIRF and other recognized rankings

5.Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.

A. Any 4 or more of the above

B. Any 3 of the above

C. Any 2 of the above

D. Any 1 of the above

E. None of the above

Collaborative Initiatives and Activities 2020-21

Sr. No.	Name of Collaborative Institution	Name of Activity	Collaboration Link	Activity Link
1	Radha's Artificial	Research Project on "Sales, Marketing, Branding and Supply Chain"	View	View
2	Trigon Enterprises	Employee Training and Development on "Effective Sales & Marketing"	View	View
3	AQ Mechanical & Electrical Mfg. India Pvt. Ltd	Employee Training on "Communication Skills and Team Building"	View	View
4	Anvin Engineering Pvt. Ltd.	Employee Training on "Communication skills, Team Building and Leadership"	View	View
5	Accurate Powertech India Pvt. Ltd.	Management Training "Program on Sales & Marketing"	View	View
6	R Interactive	Student's Joint Certification and Training on "Advance Digital Marketing"	View	View

7	Confederation of Indian Industry (CII)	A Journey from Job to Entrepreneurship	View
8		Not Everyone is Your Customer	
9		The Digital Cake: Choosing The Right “Ingredients” For Your Online Marketing Strategy	
10		Startups are Kala Khatta Gola	
11		5 Ways To Be A Changemaker	
12		I M POSSIBLE	
13		Your Life is As Good As Your Mindset - An Entrepreneur Story	
14		How Technology is Changing the Dental Industry	
15		The Changing Face of Rural Marketing In Indian Economy	
16		The Patent Champion	
17		Leadership with Adventures	
18		The Power of Coworking Space	
19		Starting Young on an Entrepreneurial Journey	
20		Omnichannel makes the difference.	
21		Changing Dynamics in Financial Services - The Digital Way	
22		The Making of Byjli - EV Revolution	
23		The Charging Revolution	
24		The Doodle Girl	
25		The Changing Dynamics of Marketing in B2B industry	
26		Corporate to Entrepreneurship to Corporate	
27		Innovation Series - Innovation Myopia	