



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

*AICTE Approved | Permanently Affiliated to SPPU, Pune*

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## EVENT REPORT

Name of the Event / Activity: - Guest Session on “Startups are Kala Khatta Gola”

Committee / Cell: - Industry Institute Interaction Committee

Date : - March 13, 2021

Time : - 11:00 AM to 12:00 PM

Venue: - Online Platform

Name of Guest Speaker: - Ms. Aarti Chhabria, (Co- Founder & CEO, Clap Global)

Name of the Faculty Coordinator: - Dr. Amarish Padma

Name of the Student Coordinator: - Mr. Sanket Kumbhar

Number of Students Participated: - 117

Brief Information of the Event: -

A session on “Start-ups are Kala Khatta Gola” was conducted under the guidance of Mr Amarish Padma to make students aware how they can start their own start-up & have a successful business.

The session was hosted by Mr. Sanket Kumbhar from 2nd Year MBA who introduced the topic of the session & gave brief introduction of the guest speaker Ms. Aarti Chhabria.

Ms. Aarti Chhabria explained the working of Clap Global and also various aspects of the company. She elaborated how Clap Global is a platform that enables a unique exchange of cultures by helping international travellers. It is important for students to know the opportunities available in starting up a business area especially in the current changing business environment at domestic and global level.

Firstly, Mr. Sanket stated our guest’s favourite quote which is - there is opportunities in everything, which one to take and which one not to, makes a deal and she also shared her journey that how she started her business.

She also mentioned how she got the idea for her business over a casual dinner with friends and today the idea over a dinner is a big achievement.

She suggested students regarding start-up that students should look for need in the field. Doing research is the best way to get a real sense what the world is all about. Also, she mentioned that students should grab the chance to show their talent and skills.

Ms. Aarti highlighted the valuable & important skills required in starting up a business and even how she got the chance to give her business pitch in 25 seconds at IIT Powai event.

She motivated students who were little doubtful about this topic. The session towards the end had a Q & A session which was filled with a lot of questions by the attendees and in-depth answers by Aarti Ma'am. The session concluded with the vote of thanks by our host Mr. Sanket Kumbhar.

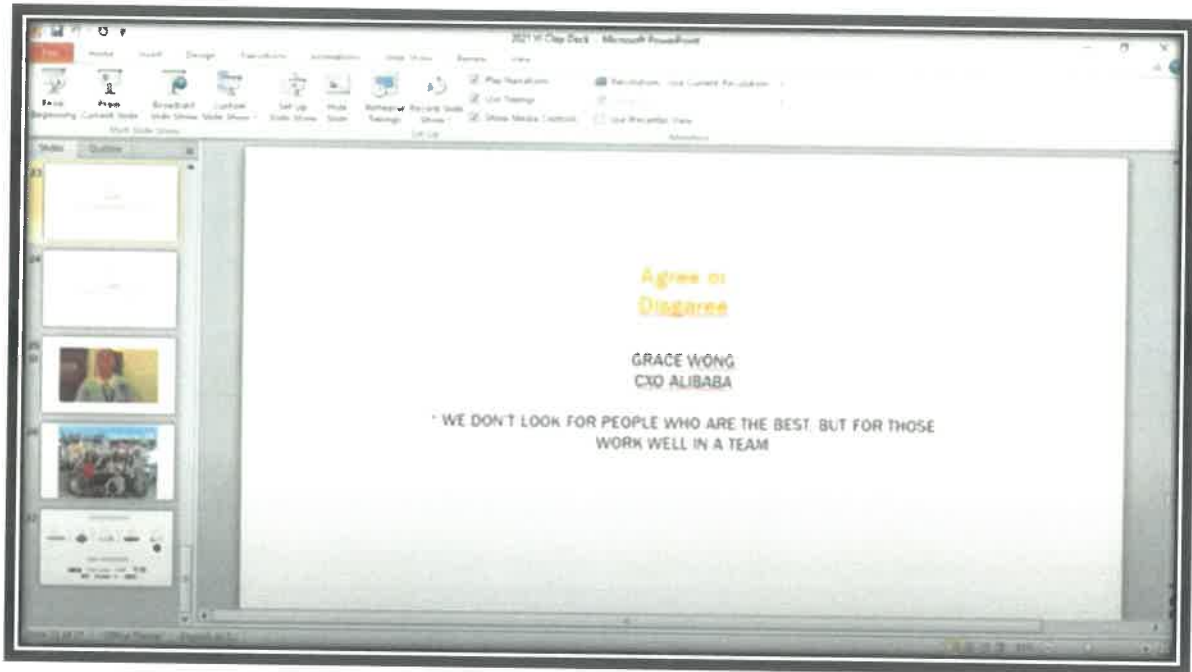
Photos with Captions: -



*Flyer of Guest Session*




*Guest Speaker Ms. Aarti Chhabria introduced by Mr. Sanket Kumbhar*



*Online Guest Session by Speaker Ms. Aarti Chhabria*



*Online Guest Session by Speaker Ms. Aarti Chhabria*

  
**Dr. Amarish Padma**  
 Event Coordinator



  
**Dr. Kirti Dharwadkar**  
 Director