



PIMPRI CHINCHWAD EDUCATION TRUST'S
S. B. PATIL INSTITUTE OF MANAGEMENT
(Research Center)
National E-Conference

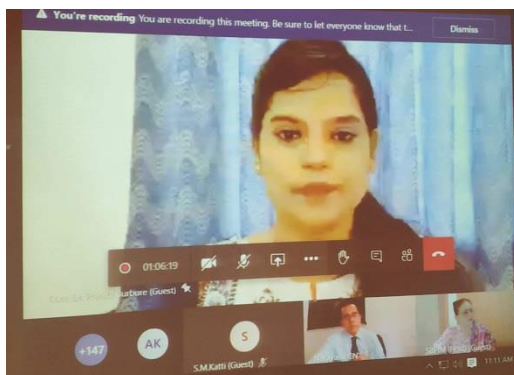


Innovation in Management Practices for The Sustainable Development Goals

3rd & 4th September 2020

Pimpri Chinchwad Education Trust's, S. B. Patil Institute of Management in association with All India Council for Technical Education (AICTE), New delhi organized National E-conference under the GOC – Grant for Organizing Conference on 3rd & 4th September 2020.

The Research Centre of S.B. Patil Institute of Management first time conducted the National Conference on digital platform. The National E-Conference received a massive response from the academicians, researchers and students. Over 44 research papers were submitted and 250 plus participants were registered for the conference. 21 Research papers were presented in 12 sessions during the two days on Zoom platform. The inaugural program was chaired by Dr. Kirti Dharwadkar, Director-SBPIM, Dr. Apoorva Palkar Chief Guest (Director, Centre for Innovation, Incubation & Linkages, SPPU).



Dr. Pranita Burbure Assistant Professor, SBPIM welcomed and introduced all the Experts. Dr. Pranita Burbure briefly introduced Dr. Bhushan Pardeshi (Head Research and Chief Coordinator), Dr. Padmalochana Bisoyi and Dr. Anish Karia. She also briefed about the theme and objectives of the Conference. The National E-Conference was



conducted on digital Online mode using Microsoft Teams and Zoom Cloud Meeting.

The programme started with the welcome address by Dr. Kirti Dharwadkar, Director, SBPIM. **Dr. Kirti Dharwadkar** threw light on current COVID-19 Pandemic situation and how the innovations in the society will help the community to come out of the pandemic situation. She illustrated that how organization are striving hard for innovative products and management practices. In her speech she also focused on some of the management practices that lead to sustainability of the organisation.

Address by Chief Guest

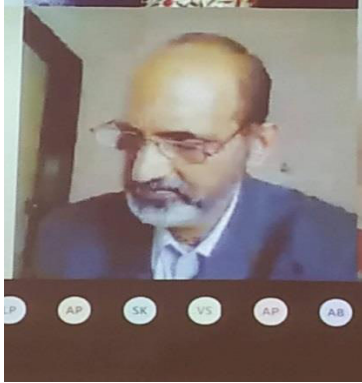
Dr. Apoorva Palkar, (Director, Centre for Innovation, Incubation & Linkages, SPPU, Pune) discussed how innovations in the different sector are taking place and how it affects all the sectors of the economy and what are the repercussion on the economy. In her informative speech she discussed



the impact of innovations in many dimensions and sectors like healthcare,



pharmaceuticals, retails and many more industries. She also discussed few examples of Amazon, Tesla, Uber etc. She also pointed out the impact of COVID-19 is multi-folded on the education sector; she gave the information about the innovative methodology in teaching learning, e-content development, teaching aids, pedagogy, etc. Dr. Palkar also highlighted the various initiative of the SPPU to promote the innovations. The Centre for Innovation, Incubation & Linkages of SPPU running and undertaking various projects and competitions to promote the research, innovations and entrepreneurship activities for the stakeholders of the university.



Address by Mr. S.M. Katti – Key note speaker

Mr. S.M. Katti – (Ex-VP, Aditya Birla WCM Ltd.) elaborated the how the innovations is very important for the organization to survive and grow. Mr. Katti through his vast industry experience shared very key information about the The innovative management practices in cost reductions and cost control. He demonstrated through his presentation the 21 principles in cost control and reduction.

Mr. Katti also spoke about the 17 sustainability goals of the United Nations. He explained all the goals and the methodology to achieve the goals.

Mr. Pratyush Prabhakar – Co-Founder, Communeeti, New Delhi introduced the concepts of innovations, management practices and sustainability through his interactive speech. Mr. Prabhakar revisited the United Nation’s 17 sustainability goals and discussed few of the them with an illustrative presentation. In his speech he



asked the participants to imagine the world in 2030, fully inclusive of persons with disabilities. The newly implemented 2030 Agenda for Sustainable Development holds a deep promise for persons with disabilities everywhere. The first goal is No Poverty – through various Case studies he shows that higher disability rates are associated with higher rates of illiteracy, poor nutritional



status, lower immunization coverage, lower birth weight, higher rates of unemployment and underemployment, and lower occupational mobility. Mr. Prabhakar highlighted the few goals like Zero hunger, Good health and wellbeing, Gender equality, industry, innovation and infrastructure, climate action and partnership to achieve the goals. He also

throws the light on the issues of various innovations on the society and the environment.

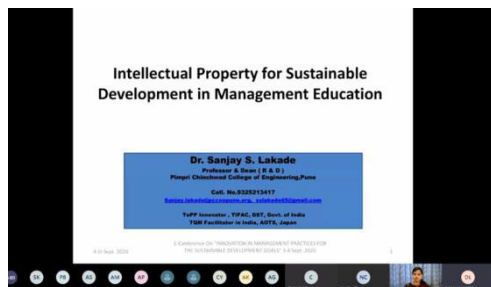
At the last Mr. Prabhakar sum up his speech with some of the good management practices of organisations like ITC, Tata group in conserving the environment and protecting the society but at the same time leading towards the sustainability. The sustainability can be achieved when the elements like people, planet and profit meets together at right proportions.

Mr. Kapish Saraf (Co-Founder, KidEx Venture Private Limited, Gurgaon, Haryana) shared his valuable information on Startups and innovations. In his speech he focused on how to the setup startups and their future. Mr. Saraf illustrated how his Kidex venture is using the innovations in the development of the child. How his organization helping the early schools going children and parents in the academic performance and academic enrichments.

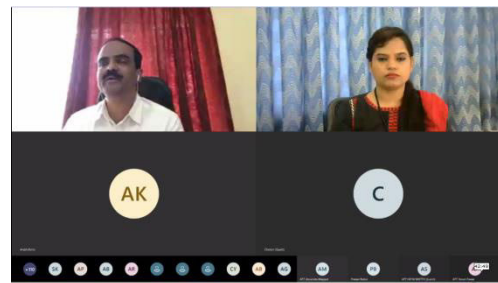


He also pointed out the coming generations is technology advanced generations and this generation requires a well-planned agenda to nurture the innovative and creative thinking.

Dr. Sanjay Lakade (Dean Research & Development, PCCOE) spoke on the importance of Patent and IPR in the innovation. He explained the process of obtaining



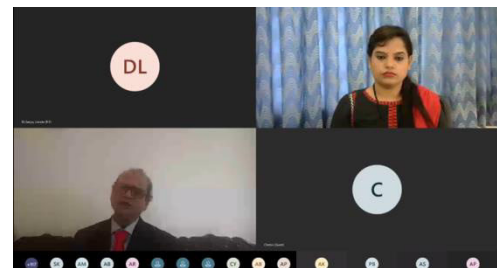
of copy right and patent in detailed. The



changes in the IPR act and the legal framework. Dr. Lakade also highlighted on the importance of entrepreneurship and entrepreneurship as an career

option.

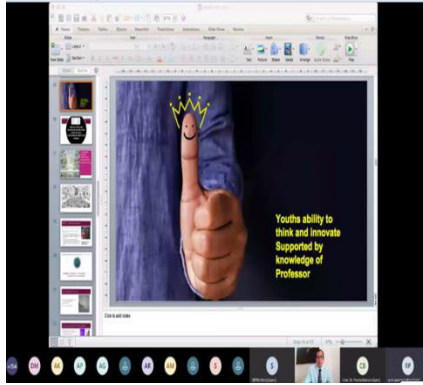
Mr. Himanshu Nautiyal (Ex-President, Aditya Birla WCM Ltd) In his speech he rightly pointed out the use of Activity based costing practices in management of cost and how the activity based costing is innovatively used to cost reduction and cost control. Mr. Nautiyal shared his own experience as a head of Sustainability



department in Aditya Birla group and Unilever Inc. how through the practices and initiative the organization became successful in sustainable goals. He also focused on the role of leadership in management practices. He urged on the successful implementation of strategies to achieve the sustainability in the organization.

Paper Presentation

For the National E-Conference we received 44 research papers on the theme and sub themes of the conference. On first day of the National E conference 18 researchers have presented 17

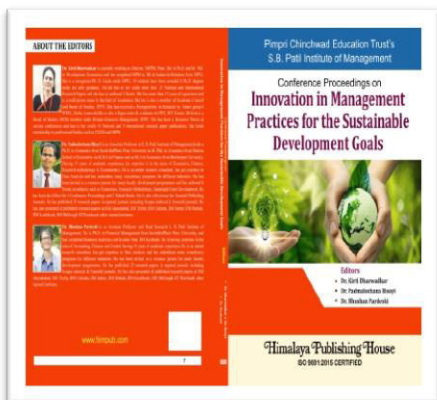


research papers in 8 parallel sessions. On second day 20 researchers presented 11 research papers in 4 parallel sessions. In these two days 38 research papers were presented, through these research papers the ideas and

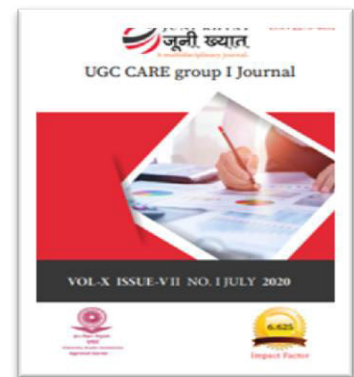
the research were shared among the participants. The paper presentations were conducted through Zoom cloud meeting and the faculties of SBPIM and senior academicians and or researchers

Publication of Research Paper and Release of Conference Proceedings:

For the National E-conference we received 44 plus research papers, out of these many research papers 24 selected research papers were published in Juni Khyat a UGC Care research journal and remaining 18 research papers were selected in the conference proceedings published by S.B. Patil Institute of Management and Himalaya Publishing House a well reputed national publisher.



Dr. Bhushan Pardeshi and Dr. Padmalochan Bisoyi are the editors of the conference proceedings. The proceeding was released in the inauguration session by Dr. Bhushan Pardeshi and Dr. Padmalochan Bisoyi.



Valedictory Session

The valedictory programme was chaired by Dr. Parag Kalkar Chief Guest (Dean Commerce & Management, SPPU, Pune) alongwith Dr. Kirti Dharwadkar (Director, SBPIM) and Dr. Bhushan Pardeshi (Head Research). Dr. Pranita Burbure welcome and introduced the chief guest Dr. Kalkar.



Dr. Parag Kalkar in his chief guest address focused on the need and requirement of innovation in the current era to grow. He explained the role of innovation and management practices in the organizational growth and development. Through his illustrious presentation he demonstrated the various management concepts that are world widely practiced. The sustainability development practices are need of hour and the management and organization must work on it. He also took the reference of the United Nation's Sustainability Goal and working on these goals is the responsibility of everyone.



The event ended with very warm note of Vote of Thanks

Dr. Bhushan Pardeshi (Head Research, SBPIM) Coordinator of the National E-Conference expresses the vote of thanks. The vote of thanks is not the end of the programme; but new journey towards the future and carry the legacy to future generation. He thanked all the people who were actively involved in the successful conduction of the two days National E-Conference. Dr.

Bhushan Pardeshi also expresses the gratitude towards AICTE, New Delhi. The two days of the National E-Conference were full of knowledge sharing and added a new information and knowledge into the academic literature.



The National E-Conference was successfully coordinated by Dr. Bhushan Pardeshi, Dr. Padmalochana Bisoyi and Dr. Anishkumar Karia along with the faculty and staff of SBPIM.



A handwritten signature in blue ink, appearing to be "Kirti Dharwadkar".

Dr. Kirti Dharwadkar
Director (In charge), SBPIM



Pimpri Chinchwad Education Trust's

S.B. Patil Institute of Management

In association with

**All India Council for Technical Education
(AICTE), New Delhi**

Organizes

e-Conference

on

**'Innovation in Management Practices for the
Sustainable Development Goals'**

3rd & 4th September, 2020

**Kirti Sudhakar
Dharwadkar**

Digitally signed by Kirti
Sudhakar Dharwadkar
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About Pimpri Chinchwad Education Trust:

Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao Bajirao Patil in the year 1990 with a vision to provide value added educational platform to society in multiple dimensions right from Nursery to Doctoral programs in all professional streams enabling students to achieve freedom through Education.

About S.B.Patil Institute of Management:

S. B. Patil Institute of Management (SBPIM) is one of the best MBA College in Pune, established in the year 2009, nurtured and managed by Pimpri Chinchwad Education Trust, the Trust, which has been in existence in the field of education since 1990. In a very short span of time, SBPIM has been awarded as **Best Management College for Teaching Excellence** by CEGR and 174th "**Management Institute**" by Times B-School Survey 2015-16 and 7th "**Emerging B-School** in India by Times of India, Times B-School Survey 2015.

A Research Centre was established in the year 2011-12 at SBPIM with an objective of promoting a research culture among the faculty and students. The centre is an approved Ph.D. Research Centre in Management under the Savitribai Phule Pune University. At our Research Centre we offer Ph.D. in Financial Management, Human Resource Management, Marketing Management, Production Management and Organizational Management. At present, 33 students are doing their Ph.D. research work and 23 Ph.D. students have been awarded Ph.D. The research centre conducts various research activities for the researchers. The centre publishes a bi annual research journal 'Journal of Management and Administration Tomorrow (JOMAT)' with ISSN. We have published a guideline book on Ph.D. Research Work which is well appreciated by the research scholars and supervisors across the country. To provide the platforms to young researchers, academicians and industry experts to put forth the ideas, concepts, practices, we organize research conferences on different themes of economics and management. The Research centre undertakes Major and Minor Research Projects funded by Government and Non-Government agencies. We also provide Research Consultancy and training across the different topics/issues in management. Under the Research Centre initiative we guide the faculty members to write Research Papers and their presentation at various seminars and publications in refereed research journals.

About the e-Conference:

Innovation is critical for the sustained development and prosperity of organizations. A study by Linder, Jarvenpaa and Davenport (2003) showed that the use of external sources of innovation will tend to grow substantially in coming years. Organizations have been shifting their focus from internal innovation sources to external ones, such as consumers, corporate research, business partners and universities.

The Indian economy's opening in the 1990s had both direct and indirect effects upon the country's industrial activity. With public policies and quality programs as its starting point, industry sought to rationalize its production processes, putting Research and Development (R&D) activities on a backburner, even though these were fundamental for production innovation and differentiation.

The current COVID-19 pandemic has already devastated the economy in 2020 (calendar year) in the financial year 2020-21 many small businesses will go under; many big businesses will default on debt; consumption demand could take months to recover, as will supply chains; global merchandise trade will suffer; with no way of knowing when normality will return. Now the entire country needs to act immediately to prepare, respond, and recover by unfolding their resources effectively, which implies in

both the firms and their management having entrepreneurial characteristics, such as concern for the organization's quality, the capability to devise and implement complex strategies, learning about the environment on an ongoing basis, suitable development of the strategies, and the effective use of resources.

This e-Conference aims to seek to provide a theoretical and practical framework for the development of a process of sustainable technological innovation and to understand how corporate management practices offer input for the development of policies designed to increase the competitiveness and the degree of Indian firms' participation in the international market.

Objective of the e-Conference

The objective of the conference is to provide a knowledge sharing platform for dissemination of research and experiential findings through empirical study, qualitative modelling, case studies, new concepts and state-of-the-art studies.

e-Conference Theme:

'Innovation in Management Practices for the Sustainable Development Goals'

Call for Papers:

We invite Industry Experts, Management Professionals and Practitioners, Academicians, Research Scholars, Students to submit their ideas, articles and research papers pertaining to the theme of the e-Conference. Papers can be submitted to any one of the following sub-themes or related areas.

Innovation

- Digital Transformation and Innovation Management
- Social innovation
- Open innovation
- Service innovation
- National Innovation systems
- Eco-innovation
- Start-up
- Creativity
- Innovation and export competitiveness
- Innovation in Education and Teaching
- Technology / Innovation Management
- Agility/Flexibility in Manufacturing Systems

Sustainability

- Sustainable transportation
- Sustainable energy
- Sustainable operations
- Sustainable supply chain
- Sustainable tourism
- Social sustainability

Important Timelines:

e-Conference

Last Date for submission of abstracts
Communication of acceptance of abstract
Last Date for Submission of full papers
Last Date for registration

3rd & 4th September, 2020

10th August, 2020
13th August, 2020
30th August, 2020
1st September, 2020

Publication:

All accepted and presented papers will also be published as **Conference Proceedings with ISBN from the National level Publisher (Excel India Publishers, New Delhi)**.

In addition, authors of selected full conference papers would be invited to submit their full manuscripts for publication in the **Scopus Indexed, UGC Care Journals, Unpaid Peer Review Journals, and 'Journal of Management and Administration Tomorrow' (JOMAT) with ISSN published by S.B. Patil Institute of Management**. All copyrights regarding the submitted papers will remain with the organizers of the e-Conference.

The Publication of Research Papers in Scopus Indexed Journals, UGC Care Journals, Unpaid Peer Review Journals and JOMAT is subject to the publisher's norms and concessional publication fees.

Registration:

All the participants are requested to register. At least any one author of the accepted paper must attend and present the paper in the e-conference; else the research paper would not be included in the proceedings. In cases of more than one author, it is must for all the authors to get registered for inclusion of the paper. A single author presenting multiple entries should register for each paper.

Registration Fees and Payment Details:

Registration Details	Amount
Corporate entries	500/-
Academician	300/-
Research Scholar and Co-authors	200/-
Students/Alumni	NIL

All the payments shall be made in DD drawn in favor of **'Director, S. B. Patil Institute of Management, Pune'** payable at Pune, or through online transfer.

Bank Detail as follows:

Bank Name:	Indian Overseas Bank
Branch:.	Nigdi, Pune 411044
Bank Account No.:	169401000002100
IFSC:	IOBA0001694
Type of A/C:	Saving

NOTE: 1. After the Electronic transaction of the money, send an email along with the following details to both email ids given below to verify the transaction.
2. Registration fee is non-refundable

Conference Awards

Paper submissions will be evaluated for originality, research rigor, and contribution to theory and/or practice. Authors who are interested to participate have to submit the full paper up to 5000-6000 words on or before August 24th, 2020 to be nominated in Best Paper Award. Best Paper Award (one from student/Alumni Category and one from Industry, Academics and Research Scholar) would be announced on the last day of the e-conference.

Certificate

All the participant will get electronic certificate. The Paper presenter will get Participation and Paper Presentation Certificate.

Venue:

Online Digital Seminar Hall

S. B. Patil Institute of Management

Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran,

Pune- 411044

In case of any clarifications, please write to: conference@sapatilmba.com or visit to <https://sites.google.com/view/sbpim-e-conference>

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<https://sites.google.com/view/sbpim-e-conference>

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