

6.3.3 Average number of professional development / administrative training programs organized by the Institution for teaching and non teaching staff during the last five years (5)

Year	Sr. No.	Title of the professional development program organised for teaching staff	Title of the administrative training program organised for non-teaching staff	Dates (from-to)	No. of participants	No. of participants (Non-teaching staff)
2017-2018	1	Yoga Day	Yoga Day	21/6/ 2017	19	9
2017-2018	2	Faculty Development Programme on - 'Use of Information Technology for Education'		9/8/2017	19	-
2017-2018	3	Entrepreneurship Awareness Camp	Entrepreneurship Awareness Camp	September 18-20,2017	19	9
2017-2018	4	Digital Marketing Course- Rinteractives		October7,2017	3	-
2017-2018	5	HR- Certification	-	November 6-11,2017	2	-
2017-2018	6	POSH Training	POSH Training ODSEER	January10,2018	19	9
2017-2018	7	National Conference		January 19-20, 2018	19	-
2017-2018	8	J-gate Training		Feburary 23,2018	19	-
2017-2018	9	OYE - Foundation - Breast Cancer Awreness Program" Genius Book		Feburary 11,2018	10	1
2017-2018	10	Marathi Diwas	Marathi Diwas	Feburary 27,2018	19	9
2017-2018	11	HR MEET		March 15,2018	-	-
2017-2018	12	Phd Entrance Guidance		24-Mar-18	19	-
2017-2018	13	NET Guidance		March 27,2018	-	-
2017-2018	14		Training Program on Business Communication	2-Apr-18	-	9

Documents: Reports of the Human Resource Development Centers (UGC ASC or other relevant centers)

No. Of Programs for teaching staff= 13

No. Of Programs for non-teaching staff= 5

Total programs=14



PCETs
S. B. Patil Institute of Management
Report on Yoga Day
Academic Year 2017 – 18
21st June 2017

"Yoga is a light, which once lit, will never dim. The better your practice, the brighter the flame."
— B.K.S. Iyengar

International Yoga Day, which is officially known as "International Day of Yoga" and sometimes also just called "Yoga Day," was established since yoga is seen as being a pretty worthwhile practice. Back in 2014, Honorable Indian Prime Minister, Mr. Narendra Modi, gave a speech that helped symbolize why such a day was so important. "Yoga is an invaluable gift of India's ancient tradition," he said. "It embodies unity of mind and body; thought and action; restraint and fulfillment; harmony between man and nature; a holistic approach to health and well-being. It is not about exercise but to discover the sense of oneness with yourself, the world and the nature."

We at SBPIM grabbed our mats and celebrated International Yoga Day on June 21st 2017. The day was very refreshing as it started with some sessions of Yoga. Yoga was exercising our mind and spirit along with our body, and it's extremely rewarding for the seeking moments of mental clarity.





Pimpri-Chinchwad Education Trust's
S. B. PATIL INSTITUTE OF MANAGEMENT

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SECTOR 26, NEAR AKURDI RAILWAY STATION, PRADHIKARAN, NIGDI, PUNE- 44.

www.sbpatilmba.com, PHONE - 020-27656900

8th September 2017

Faculty Development Program @ SBPIM

Use of IT for education

Pimpri Chinchwad Education Trust's S. B. Patil Institute of Management organized Faculty Development Program on Friday, 8th September 2017 during 10.00 am to 12.00 noon at SBPIM on 'Use of Information Technology for Education'. This FDP provided an opportunity to learn the new tools and techniques of Information Technology and make use of it in the teaching learning process.



Dr. H. D Thorat – Research Head, SBPIM welcomes Mr. Gagan Mahotra-
 Managing Director and Co-founder- Dreamworth Solutions Pvt. Ltd, Pune.



(Signature)
 Director

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In this FDP SBPIM faculties were taught about various tools and platforms to be used for education, use social media for education, developing educational website and Blogs writing, creating creative videos, importance of content writing, making your website and blog SEO friendly, use of Google drive, introduction to digital marketing etc.



Mr. Gagan Mahotra answering query asked in question answer session during FDP at SBPIM

All faculty members of SBPIM were present for the Faculty Development program.




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“ENTREPRENEURSHIP AWARENESS CAMP”

Day 1 of Entrepreneurship Awareness Camp 2017” @ SBPIM

Pimpri Chinchwad Education Trust's S. B. Patil Institute of Management organized three days “Entrepreneurship Awareness Camp” for MBA students. The program was conducted from 18th September 2017 to 20th September 2017. The Program was arranged by Entrepreneurship Development Cell of the SBPIM in collaboration with Maharashtra Centre For Entrepreneurship Development (MCED), Pune. In EAC, 100 students are exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system.

Dr. Daniel Penkar, Director SBPIM welcomed the guests and students for the “Entrepreneurship Awareness Camp”. The session was inaugurated by Mr. Suresh Umap, Regional Director-MCED, Mr. Dattatraya Kshirsagar- Joint Project Officer, Mr. Hemant Bhagwat, Dr. Daniel Penkar, Director, along with Dr. Hansraj Thorat – Research Head and Dr. Kirti Dharwadkar – Head Academics of S. B. Patil Institute Management, Nigdi by lighting of lamp.




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Dr. Daniel Penkar welcomed the Participants and addressed them with his motivational words. He congratulated our 35 Entrepreneurs Alumnus. He also briefed all students that you can learn true business lesson from unsuccessful entrepreneurs story. He gave an example of Mr. Vijay Malaya who has created big empire in India and entered into UK market by acquiring UK Company. He motivated all students how to opt for new career opportunities. Given example of Pune based



Kirloskar Pump Ltd,Pune where all employees are working not from mind but from heart for the growth of company. He also emphasized on Chinese marketing strategies. He further added that China is the best example as how it captured all over the world market with their products .China manufacturers are not focused on maximum profit, they focus on how to sell more quantities to generate profit in export business. Business Model should be based on the requirements of the market, he shared inspirational stories with students who are willing to start their career as an Entrepreneurs.

Hon. Guest Mr. Suresh Umap, Regional Director-MCED, in his speech on "Entrepreneurship Awareness Camp" guided students about business opportunities we have in this demanding era. Opportunities are always for all human beings who are willing to start any kind of Business. He focused on Entrepreneurship Awareness, governments are ready to help who are willing to start any business.



He appreciated government of India for his skill development initiative. He discussed about all course offered by MCED for the new entrepreneurs. Ability of entrepreneurship should be focus on new target market business opportunities. Project Report Preparation is one of the important aspect of Entrepreneurs, rules & regulations ,tax structure .Covered issues on charms of being entrepreneur ,competence of successful entrepreneurs, Idea generation, project selection criterion & market Survey which was well received & responded by the students.




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Mr. Dattatraya Kshirsagar- Joint Project Officer, MCED Pune. guided students about the "Opportunities as Entrepreneurs". MBA graduates can be good employer don't focus on getting job after MBA try to find new ideas. Don't be job seeker build yourself as a Job Creator.



Mr. Hemant Bhagwat, in his talk on "Entrepreneurs Ability". Ability to identify your qualities, stability is very necessary for consecutive 3 years for getting good results. Job is of 8 hours but Business is of 24 Hours. Spoke to students about the opportunities and asked the students to keep an eye on the surrounding to understand the needs of local community and identify business potential in this area. Shared information how to set up an industry with the help of schemes provided by Government of India. Discussed about various industry where there is an ample opportunities to enter and create huge business with profits.



Hon. Guest Mr G.H.Y Teerandaj, Ex Bankar gave advices to students on Project Financing and documentation required , important aspect for new venture, problem faced by entrepreneurs during initial phase of career, Qualities of entrepreneurs like Positive Attitude, Discipline, 4C' -Character, Capacity, Capital & Command area. Gave Emphasis on the importance of project report without project report no bank will give you loan. The various financial supports are available to the Entrepreneurs by Government of India.




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Day 2 of MBA ENTREPRENEURSHIP AWARENESS CAMP 2017" @ SBPIM

The second day of Program was started by the Hon. Guest Mrs. Tejaswini focused on Marketing Tools & Techniques , Market Survey.

She discussed on Processes of starting Micro, Small & Medium Enterprises ,Business opportunities guidance , Demand supply, SWOT Analysis & PLC. Without market survey we can't attain our objective. Opportunities as a Entrepreneurs in MSEM.



Guest speaker – Mr. Ashok Pattar, Adjunct faculty of Symbiosis International University, Pune

& Honorary resource person at national Cyber Defense Research Centre guided students about Entrepreneurship Life Cycle, Challenges for students, Students Traits. He said students qualities can be utilized for becoming an Entrepreneurs .Students must think out of the box because only academic syllabus is not important to develop your skill, must be problem solving attitude, must update your knowledge on daily basis, and must be aware of technology and IT. Students must learn entrepreneurship life



cycle, including idea, opportunities, market Survey, business model, the b-Plan. He said about the importance of Knowledge, Training & Motivation awareness to become successful entrepreneurs. Try to find out your best ideas and work on that with proper market research. He added R-Risk, I-Impact & P-Passion with existing SWOT Analysis (SWOTRI & P) for entrepreneurs. He explained 4 Vertical of students -Self-awareness, defining career roadmap, self-motivation, relating oneself with skillsets/ self-realization to become an entrepreneur.




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Day 3 of MBA ENTREPRENEURSHIP AWARENESS CAMP 2017" @ SBPIM

The third day started by Mr. Digamber Sutar, Engineer Entrepreneur started his session with one inspiration story to the budding entrepreneurs (Students) that at any difficult circumstances never say no to anyone in your life. He motivated all students that put every ideas on paper and search for best solution. Always eager to learn new things, accept the truth, analyze every aspects of business opportunities, focus on your ideas don't divert from real path to achieve your desired goal. He said that execution is very important part of any entrepreneurs.



Mr. Hemant Bhagwat motivated all students to show their entrepreneurial skills through creativity & presentation Skill on various topics .He divided students in 10 groups and assigned different topics . All groups have shown their creativity with presentation 3 groups have own the prizes. Finally all Judges declared winners , 3rd prize awarded to Entrepreneurship & Environment, 2nd prize awarded to Women Vs Men Entrepreneurs & now it was very excitements among participants that who have won 1st prize, undoubtedly it was Smart pen group whose ideas, team participations & presentation was appreciated by the Panels.

All MBA students took active participation in the "Entrepreneurship Awareness Camp" along with all teaching and non-teaching staff of SBPIM. Anchoring was done by Dr. Swapnali Kulkarni, Mrs. Anuradha Phadnis & Mr. Rishikesh Kumar .

Vote of Thanks was given by Dr. Hansraj Thorat, Research Head at S B Patil Institute of Management. The Events successfully ended with the help of all students participants, volunteers, all teaching and non-teaching staff of SBPIM whose true efforts appreciated.




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ADVANCED DIGITAL MARKETING CERTIFICATION COURSE

Activity: Advanced Digital Marketing Certification Program

Student Coordinators': Mr. Paiyawal Shubham, Mr. Shinde Ninad

Faculty Coordinator: Ms. Kajal Maheshwari

Venue: SBPIM

October 7, 2017: SBPIM has organized a certification program on "Advanced Digital Marketing" course for marketing specialization. This is a consecutive third year this course was organized. In today's digital world the marketing has changed for better with expanding Internet populace in India, and booming prevalence of Digital India. As per the reports of Economics Times- Digital Marketing Career is one of the top 3 career options to look out for in 2017. The objective of this course was to bridge the gap between industry and academia and make students well versed with the concepts and practical exposure of Digital Marketing. The course was conducted by external agency of Pune, Mr. Rahul Gadekar, Programmatic Consultant from R-Interactives has a rich experience with more than 8 years with diverse role in Digital Media arena, tackling issues of E Commerce Marketing, Performance Marketing, User Engagement, Search Behaviour, Content Marketing, User Acquisition, Influencer Marketing, Web Analytics & Programmatic Advertising. Mr. Rahul worked with brands like including Logitech, Cox & Kings, ICICI Pru, Universal Films of India, Richfeel, Gitanjali, Orange County, Scindia School etc.

The course was designed for 50 hours and broadly the module covered were Digital Marketing Domains- Search Engine Marketing, Search Engine Optimization, Social Media Optimization, Email Marketing, Mobile Marketing, Analytics, Ad Server etc.. The sessions were conducted during weekends. Sir shared the interesting insights explaining the effective use of social media in business. Stress was given where students did live Digital campaign by using digital tools and social media. Sir also shared the various career opportunities that MBA students can look up in




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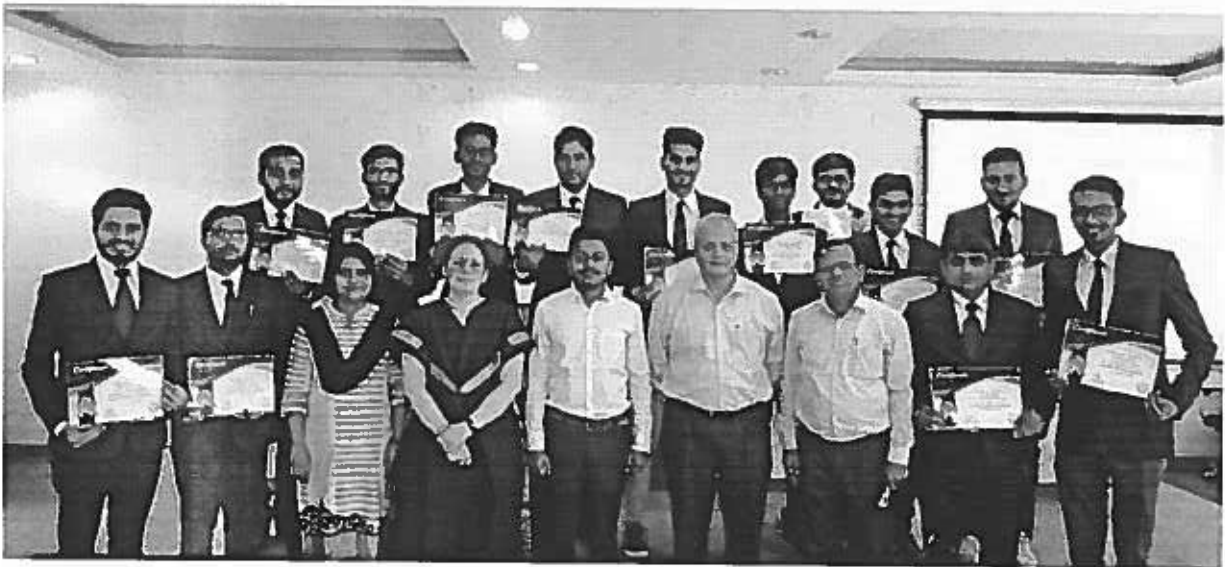
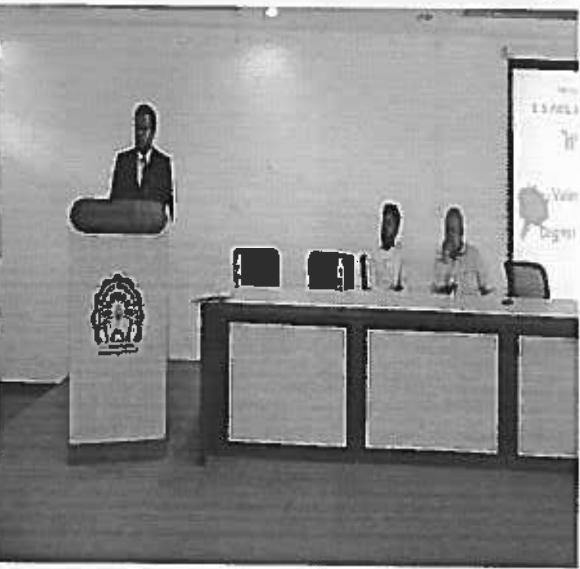
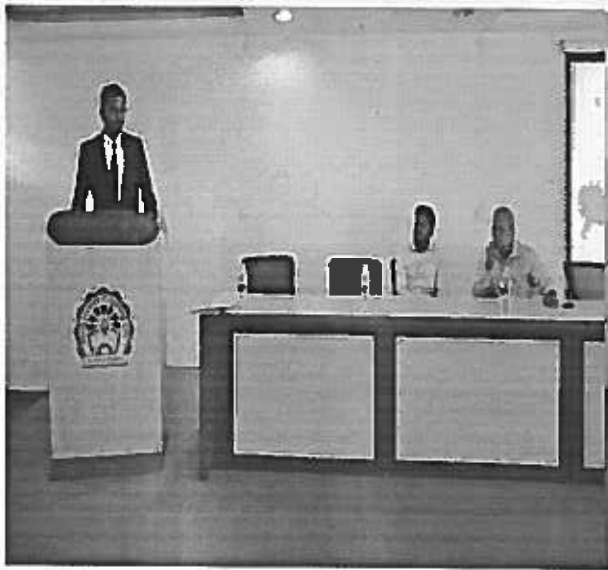
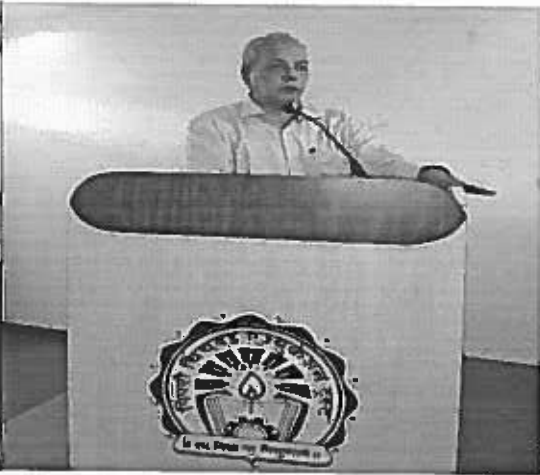
the field of Marketing. With his sound knowledge and understanding of topics sir addressed various doubts of students on digital marketing. The course benefited students with understanding the subject and practical platform to practice the various tools as well as explore the various opportunities that they could look forward to in the near future.

Valedictory Function: December 13, 2017

A valedictory function was organized to felicitate students on successful completion of their 50 hours program in “Advanced Digital Marketing”. Students were felicitated for completing the course; certificates were presented by Mr. Rahul Gadekar, Programmatic Consultant from R- Interactives, Pune. Mr. Rahul Gadekar shared his experience with students and SBPIM. Dr. Daniel Penkar Director, SBPIM congratulated all the students and emphasis on students’ holistic development. Sir said this certification program is a great step to develop and enhance students’ skill for their academic and professional growth. Sir said SBPIM is really delighted that outcome of this course out of 16 students enrolled 15 students have been cleared online exam of Google Analytics where passing percentage were 80 percentage. This is a key differentiator, giving the students an upper edge. Sir thanked Mr. Rahul Gadekar for the efforts taken and reflected greater confidence in him. At last Mr. Ninad Shinde and Mr Subham Paiyawal students of MBA –Marketing specialization shared their experience during the course.




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PCETs
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Certification Course for HR Specialization

Resource person: Mr. Rajiv Kumar

HR Excellence Global, Pune.

Date: 6th November -11th November 2017

An MOU was signed between SB. Patil Institute of Management and HR Excellence Global Pune, for conducting HR certificate course for HR Specialized students. 14 students and 2 faculty members attended the 6 day certification programme.



Day 1: Module PMS

Resource person: Mr. Rajiv Kumar

First day of HR certification course was conducted by Mr. Rajeev Kumar. Sir introduced the first module: Performance Management Systems with covered the following topics in depth

- **Fundamentals of Strategic PMS**
- **Understanding the core of Performance Management Systems (PMS)**
- **Conducting a PMS Survey in your organization**
- **Objectives of a sound PMS from an organization/employee perspective**
- **PMS vs. traditional performance appraisals**
- **The PMS process**
- **Role of HR in managing performance**
- **Importance of Role Scorecards in tracking employee performance**
- **Components of a Role Scorecard**
- **Checklist/Guidelines for each component of Role scorecard**
- **Calculation of individual scores across each component**
- **Key Performance Indicators**
- **Rating Scale guidelines for each component**

The students were taught to identify the components of role score card, to prepare individual role scorecards and identify key performance indicators.




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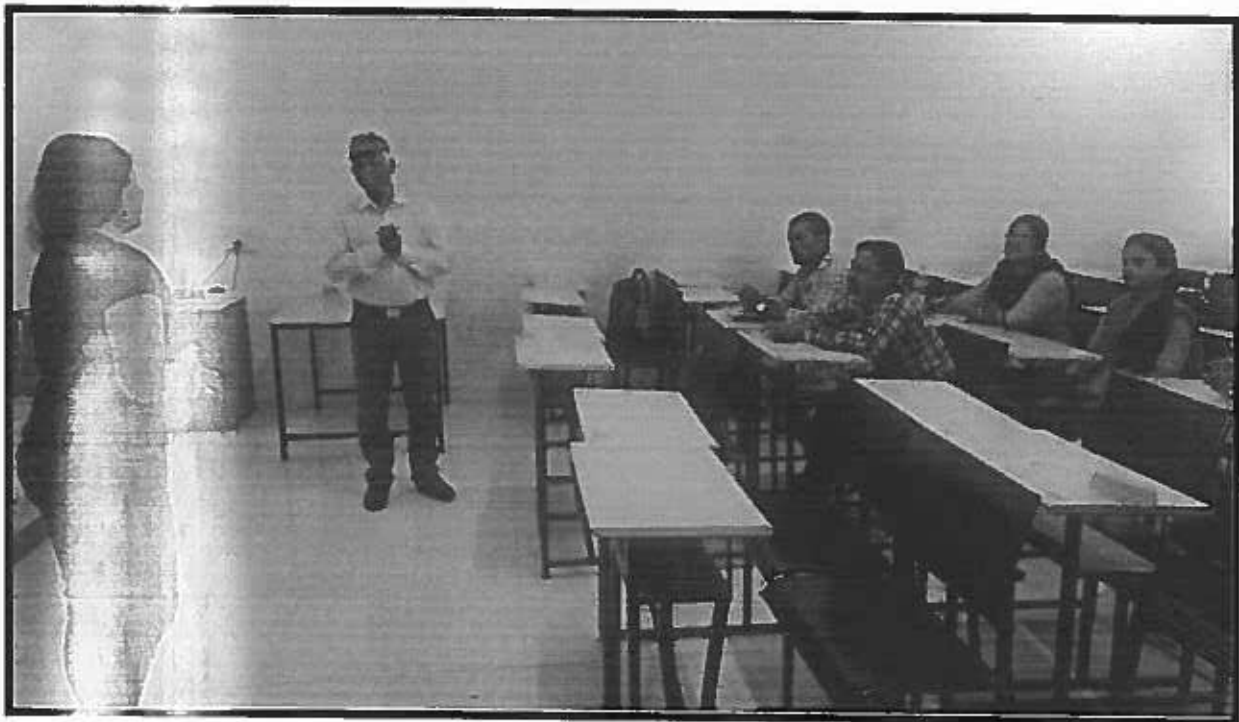

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Day 2: Module Labour Laws

Resource Person: Mr. Hemant Deshpande

The session on Labour Acts was conducted by Mr. Hemant Deshpande where he covered some of the statutory compliances and other administration responsibilities such as attendance management, overtime claims, and time office. Some of the laws related to industrial regulations. He also gave information about the various forms and registers which needs to be maintained. Sir also shared some live cases and the resolution mechanism of these cases. Some of the Acts which were covered by him are as follows

- **Provident Fund & Miscellaneous Provisions Act, 1952**
- **Employee State Insurance Act, 1948**
- **Payment of Bonus Act, 1965**
- **Payment of Gratuity Act, 1972**
- **Employment Exchanges Act, 1959**
- **Maternity Benefits Act, 1961**
- **Factories Act, 1948**
- **Bombay Shops & Establishments Act, 1948**
- **Sexual Harassment of Women at Workplace Act, 2013**



Hemant Deshpande
Director

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Day 3: Fundamentals of Payroll Administration

Resource Person: Ms. Shivani

During this session Ms. Shivani explained in details about the different components of CTC, statutory deductions, gross salary and net salary calculations. CTC design, Calculations of PF, ESI, HRA, Income tax along with bonus, gratuity and overtime were carried out by the students.

The module covered in detail the following topics:

- Calculation of Provident Fund Contribution
- Calculation of ESI Contribution
- Calculation of HRA
- Calculation of Leave Salary
- Leave Management
- Leave Traveling Allowance
- Income Tax Calculation
- CTC Designing
- Leave Encashment
- Bonus Calculation
- Gratuity Calculation
- Overtime Calculation



Shivani
Director

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Day 4: Payroll Manual (Ms- Excel) and Policy formulation & Implementation

Resource Person: Ms. Gayatri and Ms. Shivani

Payroll calculation was carried out in the computer lab using excel and advance excel and the students were taught to use various excel formulas and functions like V LOOKUP,H LOOKUP etc.

The module covered the following points in detail!

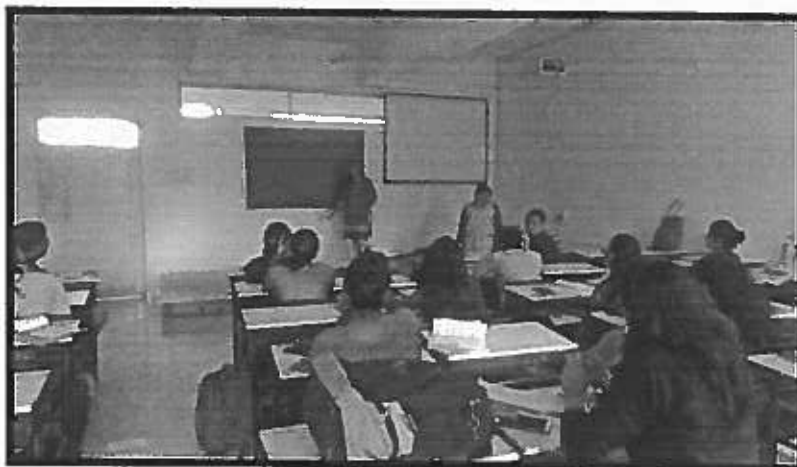
- **Employee details**
- **Attendance management**
- **Calculation of different salary components (HRA, LTA, DA etc)**
- **CTC designing as per grades of employees and company policy**
- **Leave records**
- **Statutory deduction**
- **Calculation on bonus, leave encashment, overtime etc.**
- **Generating Pay Slips**

Policy formulation & Implementation

Ms Shivani explained to the students various components to be taken into account while framing a policy.

The module covered:

- **Understanding the meaning and importance of Policies**
- **Understanding the guidelines for creating the policies**
- **Different stages of policy formulation**
- **Creating HR Policies such as Attendance, dress code, code of conduct, leave, recruitment, payroll etc.**
- **How to implement the policies in the organization**




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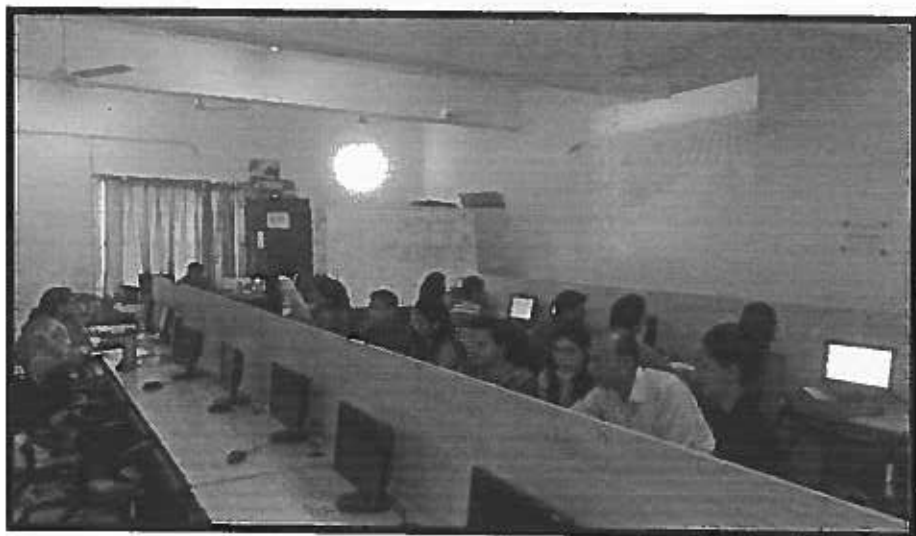
Day 5: Training and Development

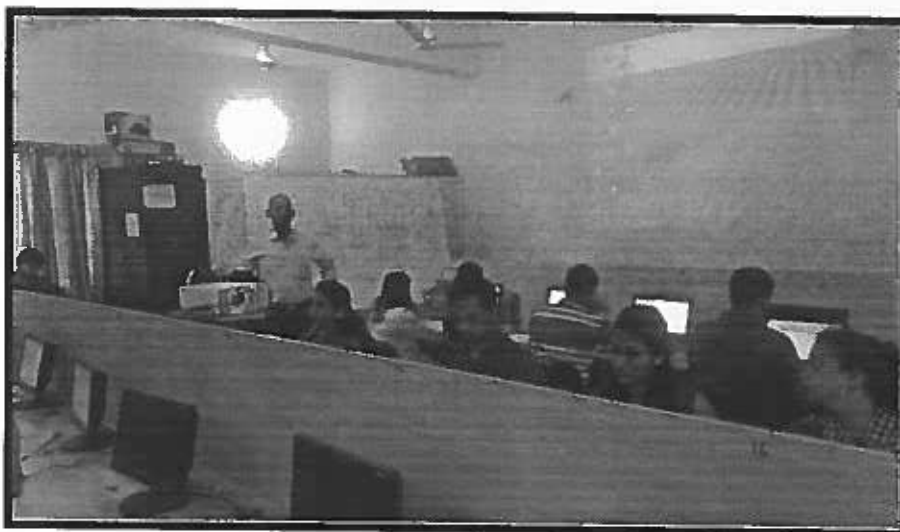
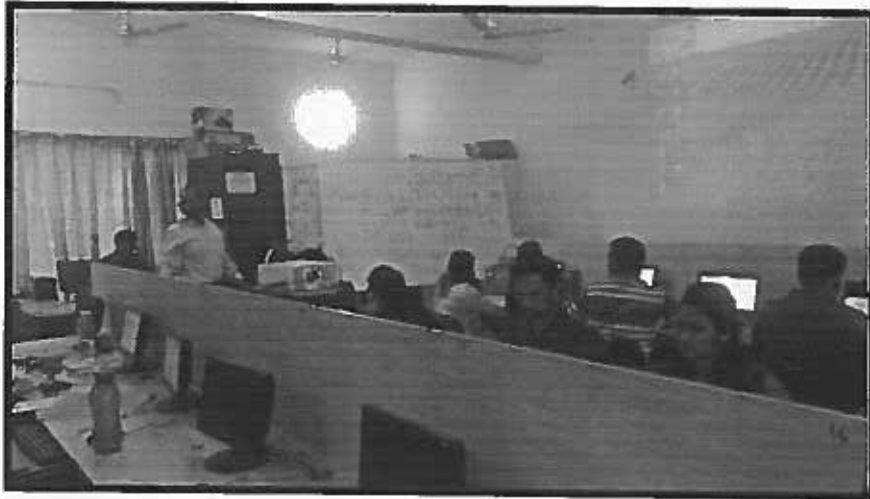
Resource Person: Mr. Rajiv Kumar

Mr. Rajiv Kumar started the session with making the students understand how training needs are identified, he also made the students design a training calendar. The session ended with how evaluation of training program is done.

The module covered the following:

- **Identifying Training Needs**
- **Designing of Training Calendar**
- **Designing Training Program**
- **Coordinating & Conducting Training Program**
- **Evaluation of Training Program**
- **Training Feedback**






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Day 6: Recruitment and Employee Engagement

Resource Person: Ms. Shivani and Mr. Rajiv Kumar

Ms. Shivani started the session with explaining the students about various methods of recruitment, and preparing a Job Description. She also gave a live demonstration about finding the candidates from a job portal.

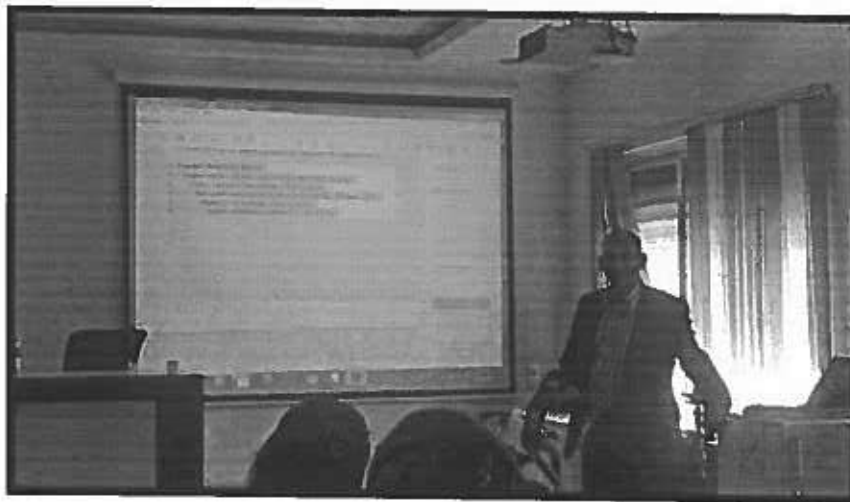
The module included:

- **Concept of Recruitment**
- **Preparing Manpower Requisition Form**
- **Preparing Job Description**
- **Designing Ads for Vacancies**
- **OVERVIEW of Job Portal**
- **Calling Script**
- **Preparing Appointment / Rejection Letters**
- **Designing the Joining & Induction Programme**
- **Preparing Job Tracker.**
- **Preparing Terms of Employment**
- **Comparative Study of Recruitment Process Between Campus, Consultancy, IT Companies & Manufacturing Companies**

Mr Rajiv Kumar then explained the students about the concept of employee engagement and various activities which are introduced under employee engagement.

The module covered the following topics:

- **Concept of Employee Engagement**
- **Importance of Employee Engagement**
- **Employee Engagement Activities**
- **Measuring Employee Engagement**



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Valedictory function

Valedictory function was arranged at the end of the sixth day, where Dr. Hansraj Thorat, Head Research expressed his appreciation towards HR Excellence for the valuable sessions. Certificate was distributed to the participants and Mr. Rajiv gave a token of appreciation to the institute. The Students then gave their view about the certificate program and thanked all the resource persons.




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



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PCET'S S.B PATIL INSTITUTE OF MANAGEMENT
AWARENESS PROGRAMME ON
PREVENTION OF SEXUAL HARASSMENT (POSH) 2018
ON
10 JANUARY 2018



An awareness programme on Prevention of Sexual Harassment was conducted at S. B. Patil Institute of Management by ODSER Charitable Trust, Approved by Government of India.

The session was started by welcoming all the felicitator from ODSER like Dr. Prem Sethi, President, Ms Sameera Chandok, Mr. Karim Firoz Hirji, Mr. Suresh Ghadge, Mr. Prempal Singh and the faculty members from SBPIM. Dr. Daniel Penkar welcomed Dr. Prem Sethi, President, ODSER and Dr. Swapnali Kulkarni welcomed Ms Sameera Chandok with a bouquet.

Dr. Prem Sethi briefed all the participants about the law governed and its importance in work place. He also briefed us about the various penalties governed under the law. He ended his




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session saying that the one who will keep quiet is the bigger culprit than the one who is harassing.

Ms. Sameera Chandok started her session saying that at SBPIM since the number of female faculty members is more, it is the male fraternity to worry about and then everybody laughed out. Thus the session started on a very light note.

She then explained that various gestures can be classified under sexual harassment and that person can be booked under POSH act. A lot of cases on Sexual harassment were discussed and what steps are being taken in these situations were discussed in detail.

There was a activity conducted where cue cards were distributed wherein good and bad situations were given and the faculties were asked to classify between a normal gesture and a sexual harassment gesture.

The faculties were also divided into groups and asked to draw posters to describe how they would want to convey their feelings on Prevention of Sexual Harassment through a Poster.

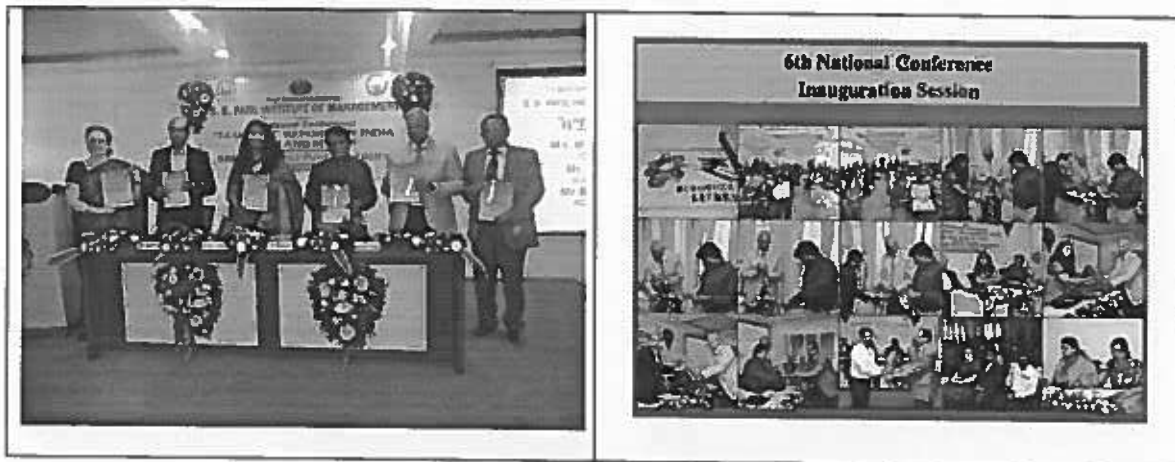



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Dr. Daniel Penkar welcomed the Participants and addressed them with his motivational words. He highlighted the 1948 Industrial Policy, 1991 Liberalization, Privatization and Globalization(LPG), the importance of IIM & IITs, literacy rate in the country, growth in agricultural sector and mentioned the basic problems in defense and security of the country and that we need to bring reforms in such areas. He is of the view that the soldier and the farmer are the two important pillars of the nation. Sir spoke about the myths as how IT sector is considered as major contributor national GDP. He ended the session on a very powerful note that if we really want India to be a developed country then this absolute “not the time of guns but in greens”.




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The audience was addressed by Hon. Bhairan Kazi- Trustee, Pimpri Chinchwad Education trust addresses the participants about the benchmark policies of India that took place after the independence. He mainly spoke He concluded his speech with a motivating shayari.



Mr. Niraj Shah, Director, Silver Bright, Pune started his speech by expressing that entrepreneurs live in a bubble and they was born with an eternal optimists that see everything positive in spite of which of which ever state they are in . He explained how the two recent economic reforms – Demonetization and GST affected his business resulting in chaos, loss of sale, labor and profit. On the positive side market was stabilized and competence on an equal background. He spoke about the myths – the IT sector’s contribution to the GDP is only a drop in the ocean, comparing the infrastructure of various cities is not the only benchmark. He also spoke about the concept ‘Industry 4.0’ - which is a combination of both IT and manufacturing. He concluded his speech by saying “Experience supersedes education”.




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Ms. Manjiri Biechay, **Chairman, Orbital, Pune** in her address spoke on the recent economic reforms taken by the government - Demonetization and GST scheme benefitted her company. She expressed that the GST move was very helpful in reducing their burden of filing different taxes. She was very optimistic about “Make in India” decision. Her message to the students was:-

“Take Challenges, Accept it & Go ahead”.

“Be focused; be clear of your goals and visions”.

“Remember your values, polish them and implement them to become successful”.

SESSION – II

A key note session was given by Dr. Santosh Dastane, Head Research IBMR, Pune highlighted who spoke about the scenario which existed in India before the economic reform era. He explained how only 4 or 5 licenses would be given to steel, electrical power, communication and how license owners built up huge powerful empires and had monopoly in market. Where he shared his story of how getting the delivery of his scooter took him huge 8 years. He then briefed us about the reforms Post 1991, the scenario has changed regarding all aspects i.e. there is a public private partnership (PPP), banking sector has evolved, India is now debt free, there is sufficient currency in the country and there is high competition. He also spoke about the negligence of agriculture sector in last 24 years and farmers committing suicide. He concluded his speech by saying:-” **Election is a short term phenomenon but development is a long term”.**




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SESSION – III

The post lunch session guest was Dr. Gour Gopal Banik, Guwahati University, Assam spoke on the evolution and the implementation of GST in various countries. He explained GST as “A DISASTER & A NECESSITY”. He said that GST was to be implemented in our country in the year 2000 but couldn’t be possible because of political reasons. He shared a detailed study of how 10 countries other than India successfully adopted GST Practices and have benefited from the uniformity brought in taxation process. He showed a presentation on Study of GST On An International Perspective With Special Reference To India.



The technical session was chaired by by Dr. B.G. Panmand, Head of Dept., Dr. Arvind B. Telang College, Nigdi. The session witnessed 7 research papers presentations by research scholars. The tips and suggestions were given to participants by Dr. B.G. Panmand. The day indeed ended on a very successful note.




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Dr. Bhushan Pardeshi coordinator of the conference summarized the entire first day program and thanked all the guests and participants. The first day programme was hosted by Dr. Anuradha Phadnis and Dr. Swapnali Kulkarni.

DAY-2

The program begins with glimpse of the 1st day of National Conference. Dr. Daniel Penkar, Director SBPIM felicitated the guest Dr. Kishor Nikam, Vice-Pincipal, Dr. D.Y. Patil College of Arts, Commerce & Science, Pimpri, Pune. He stated in his speech economic reform is the structural adjustment of any country. He stressed the importance of the 1991 policy, trade and non-trade barriers. He spoke about the Crisis of 1991, the need of economic reform, FOREX, increase in advance balance of payments, the GULF Crisis, Inflation, poor performance of public sector. He also spoke about two major recent reforms - the implementation and impact of demonetization & GST. He explained the importance and measures taken for Globalization.




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He concluded his session on a positive note that with tremendous tax collection, there will be a lot of improvement in the development of our country.



SESSION – II

The second technical session were chaired by Dr. Kirti Dharwadkar & Dr. Manoj Gadre where participants presented their research papers. Mrs Manisha Landge explained about the relationship between Trade liberalization and poverty, Mr Vimlesh Prabhu Desai with Dr. Nandkishor. G. Sarode spoke about the Road sector development in India & government initiatives. Mr. Vimlesh Prabhu Desai also presented about the topic Public Private Partnership (PPP). Ms. Lyseth M. D'souza with Dr. Nandkishor G. Sarode spoke about Festival- an Experiential Marketing Strategy.

The technical session was concluded by Dr. Kirti Dharwadkar “only if the country’s infrastructure is developed then the poverty can be eradicated”.

SESSION – III

The second day Chief Guest Dr. Mukund Tapkir, ex – Head Research HNIMR gave his special thanks to the Director-Dr. Daniel Penkar and the organization for inviting him and congratulated everyone for their participation and for making this conference a success. He spoke about the 1991 policy, how India became an open market economy. He shared his views on the current changed in the economy sector i.e. GST & Demonetization which will set a historic benchmark in the Indian economy. He also said that we have to make changes and accept new economic concepts, challenges and we have to change our traditional




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outlook. He concluded by saying that the suggestion of these speakers should reach the policy makers. The awards were given to the paper presenter in the category of Best Student Paper Award and Research Scholar/Academician/ Industry Person, which were given by hands of Chief Guest Dr. Mukund Tapkir, Dr. Daniel Penkar- Director and Dr. Hansraj Thorat.



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The 2 days National conference programme was concluded with a vote of thanks given by Dr. Hansraj Thorat to all the personalities to become successful. Sir addressed the chief guest Dr. Mukund Tapkir with his kind words. He gave a brief glimpse about the 2 days event. He appreciated Dr. Gour Goapl Banik for his special efforts to make it to the conference all the way from Assam. He also expressed his thanks and gratitude to Dr. Daniel Penkar and mentioned that his speech was " brainstorming in nature". He gave his heartfelt thanks to the photographers, success publications for the proceedings, staff members SBPIM, administrative and technical department as well as the cleaning department. A last vote of thanks was given to all the participants and the audience for making this conference a success.




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REPORT ON JGATE TRAINING SESSION AT SBPIM

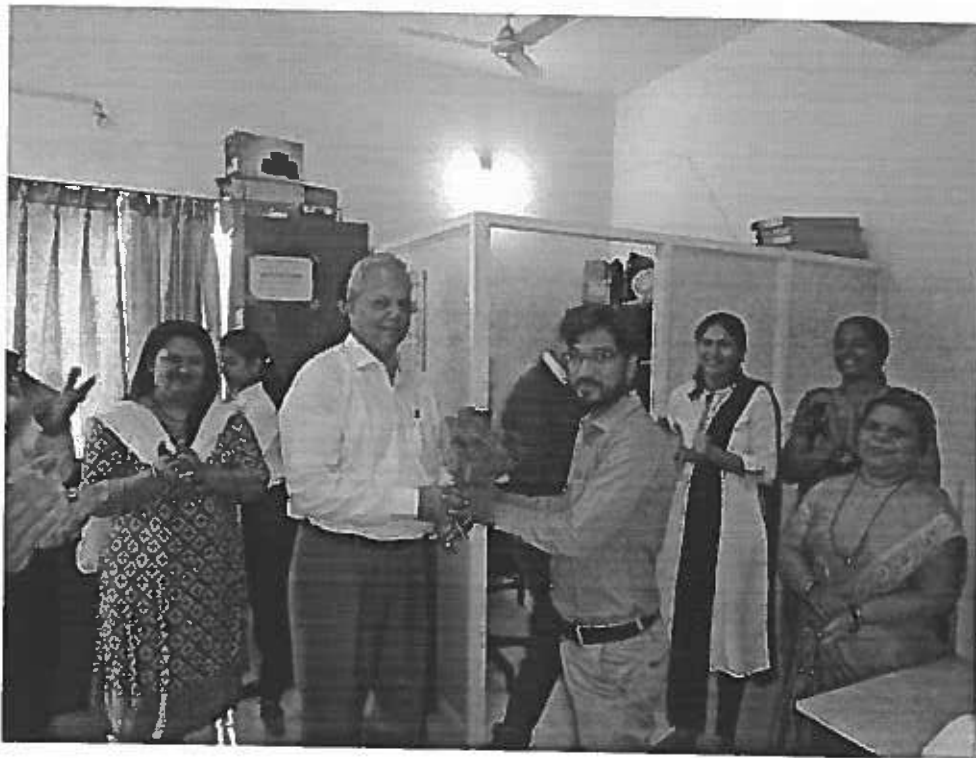
Session: "J-Gate as One Stop Platform for Discovering Scholarly Journal Articles".

An interactive training session conducted by Mr. Amit Pagar, Area Sales Manager Informatics Publishing Ltd. Bangalore at SBPIM on, 23/02/2018 at 11 o'clock a m.in Computer Lab.

We SBPIM library subscribing Jgate from last five years our motto is *to enhance the usage of Jgate* among students, faculties and researchers. Session was on how we could effectively use J-Gate for saving time and efforts of the users.

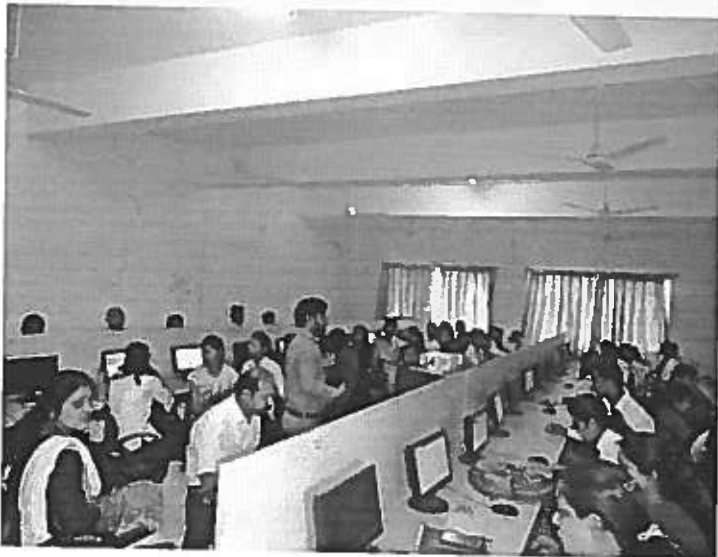
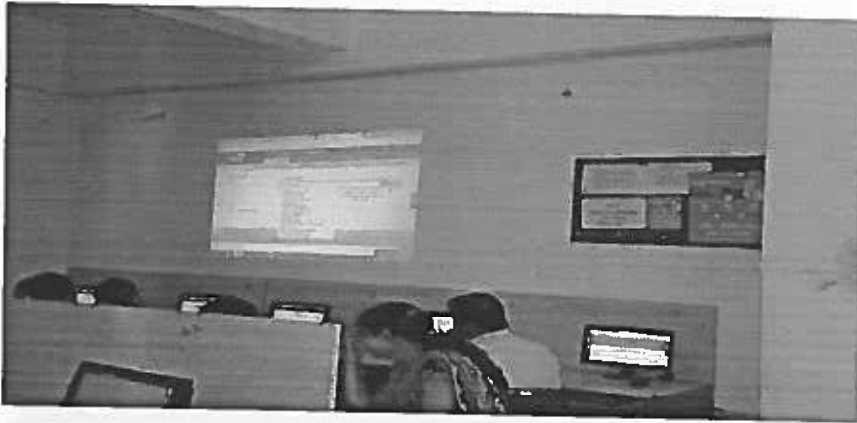
Mr Amit focused on

- 1) Brief overview and introduction to J-Gate platform.
- 2) Features & Functionalities. (Including new developments)
- 3) Live product demonstration.
- 4) Answering queries & taking inputs.



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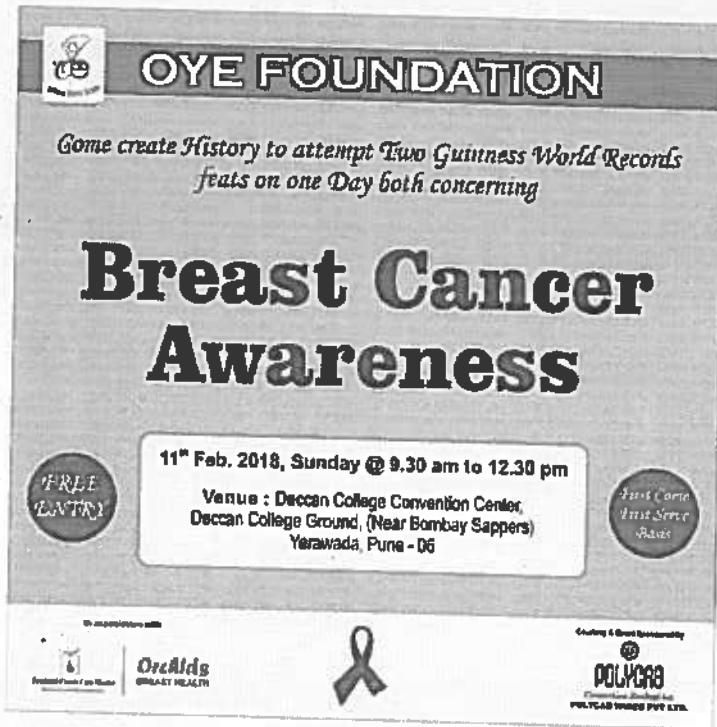
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**SBPIM' 43 Volunteers actively involved for making a grand success
of**

**OYE Foundation's 2 Guinness World records on Breast Cancer
Awareness on Sunday, 11th Feb 2018 at Deccan College, Pune**




S B Patil Institute of Management is a one of the leading MBA Institute in Pune, who not only create the able manpower with managerial skills but also the leaders with the social awareness. SBPIM supported the noble cause of OYE Foundation of Breast Cancer Awareness and to create the word record by providing s43

Volunteers who were actively involved for making a grand success of OYE Foundation's 2 Guinness World records on Breast Cancer Awareness on Sunday, 11th Feb 2018 at Deccan College, Pune.

Around 2,000 women set two Guinness world records under a single roof on Sunday at Deccan College ground to spread awareness about breast cancer. The breast cancer awareness programme was organised by Open Your Eyes (OYE) Foundation, in association with Prashanti Cancer Care Mission (NGO trust) and Orchids Breast Health Clinic.




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


2 Guinness World records Awarded to OYE Foundation's on Breast Cancer Awareness on Sunday, 11th Feb 2018 at Deccan College, Pune.

fingerprints simultaneously and the largest female health awareness lesson. While the first one was already attempted in Mumbai last year on March 8, with 1,328 individuals painting their fingerprints at the same time, the trial for the second title was held for the first time. At the occasion, a total of 1,956 individuals painted their nails pink in six minutes and set a new Guinness world record, while a total of 1,919 women were part of the mass breast cancer awareness lesson.

"There have been a number of initiatives for breast cancer awareness worldwide, but in terms of setting a record with the specific cause in mind, this is the first time anyone has ever done it," said Lucia Sinigagliesi, Guinness world records adjudicator on the records. "The cause of breast cancer is what makes the records special. In others parts of the world, including the western countries, the subject of breast cancer is still inhibited. More women and men need to come out, speak and address it," she added.




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Proud Team of SBPIM Volunteers along with 2 Guinness World records Awarded to OYE Foundation's on Breast Cancer Awareness on Sunday, 11th Feb 2018 at Deccan College, Pune,




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At the session, one of the doctors, Dr Chandanand Koppikar said, "Everyone needs to know that breast cancer is completely curable. No one should be scared or depressed in case they are diagnosed with it. However, an early diagnosis is always good. With advanced technology, we don't have to resort to mastectomy, which is removal of the affected breast, but can opt for breast conservation or reconstruction surgery."

"Through the programme, we wanted to highlight the importance of knowing about breast cancer, especially for the youth. We realised that the prevalence of such a serious disease needs to be discussed about among young girls and boys at a young age so that they can grow into healthy and aware citizens. Further, they can share their knowledge with their families. Children are the best medium to build a strong pathway of change in the society, and therefore, we concentrated on educating them about breast cancer. In the process, we also emphasised that not only women, but even men are affected by breast cancer," said Simran Jethwani, founder, OYE Foundation.

Lila Poonawalla, philanthropist and founder of a non-governmental organisation promoting professional education for women, was also present at the event along with her husband, Firoz Poonawalla.




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पुणेंचे दोन हजार महिलांनी सहभाग घेतलेल्या 'दोन हजार महिलांचा विक्रम' या कार्यक्रमात सहभागी महिलांची संख्या अत्यंत जास्त होती. या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला. या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला.

दोन हजार महिलांचा विक्रम

पु. डा. प्रतिनिधी, वेरुळ

पुणेंचे दोन हजार महिलांनी सहभाग घेतलेल्या 'दोन हजार महिलांचा विक्रम' या कार्यक्रमात सहभागी महिलांची संख्या अत्यंत जास्त होती. या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला. या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला.

संस्थानिकांनीही सहभाग घेतला. या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला. या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला.

संस्थानिकांनी सहभागीता घेतली

या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला. या कार्यक्रमात सहभागी महिलांनी अत्यंत उत्साहाने भाग घेतला.

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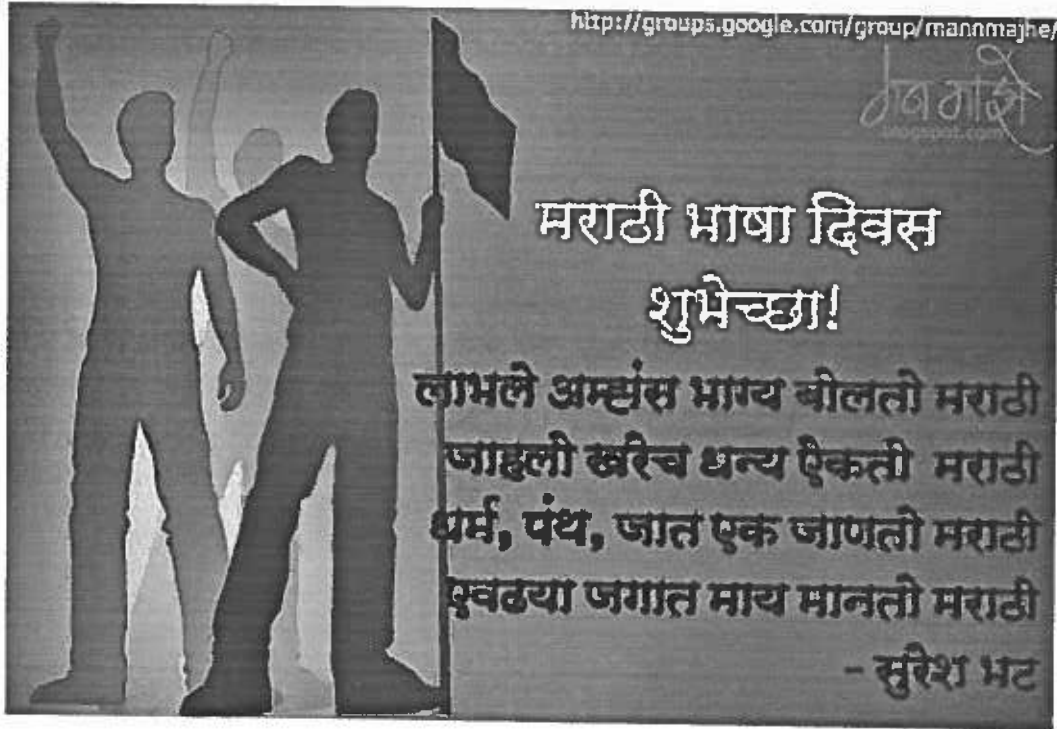
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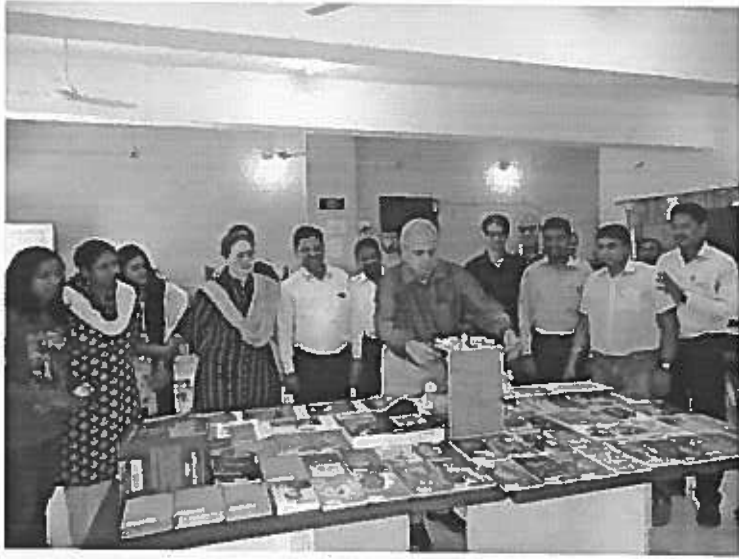
Report on Jagatik Marathi Bhasha Din

Every year, February 27 is celebrated as Marathi Language Day in Maharashtra and Goa states in India. It is also known as 'Marathi Bhasha Din' and 'Marathi Bhasha Diwas' in Hindi and Marathi respectively. This day is regulated by the State Government and is also celebrated in some regions of Karnataka, and Madhya Pradesh. Marathi Language Day is celebrated on birthday of eminent Marathi Poet Vishnu Vaman Shirwadkar. This day is celebrated by Marathi-speaking people in the state to honour the rich history and literature associated with it

P C E T 's SBPIM Library has celebrated 'Marathi Bhasha Din' on the occasion of the birth anniversary of noted Marathi litterateur V. V. Shirwadkar, popularly known as 'Kusumagraj' on Tuesday, 27th February 2018. Marathi in-house Books Exhibition was organized by SBPIM Library. Director Dr Dinlel Penkar innograted the exhibition with Saraswati and Dnyeshwar Mauli Pujan . All faculty members MBA I & II year students visited the exhibition. MBA I year student Miss Vijayalakshmi prepared posters accordingly, She writes artistically famous poem" Kana" by V V Shirwadkar and brief information about Kusumagraj . and she has written famous quotes of V P Kale, Shanta Shelke and Mangesh Padgaonkar etc.




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HR Meet 2017 held at SBPIM on 9th February 2017



Industry Institute Interaction is integral part at S. B. Patil Institute of Management. To nurture and strengthen Industry and Academia Association SBPIM take various significant steps to bridge the gap between the Industry and Academic. One of the major initiatives is by the way of HR MEET.

On 9th Feb 2017 at S. B. Patil Institute of Management, Nigdi campus HR Meet was organized, where a good number of corporate delegates

especially HR's of various eminent organizations took active part in making this HR Meet a grand success.

Dr. Daniel Penkar- Director – SBPIM In his welcome speech emphasized on the importance of Industry Academia Interaction and how it is done in SBPIM. He also stressed upon how industries can take best advantage of academic excellence for their development. He also appealed all corporate delegates to visit academia and share their valuable experiences, latest knowledge and happening in the corporate world with the aspiring MBA graduate.



Dr. Prem Sethi- President- ODSEER Charitable Trust, Jayakara Shetty -GM- HR- Sansera Engineering Ltd, Sunil Kode- VP-HR-Wilo Mather & Platt Pumps, Ashish Nagpurkar- GM- HR -Garware Wall Ropes Ltd, Israr Khan- Group President-Bramha Corp, Yogesh K. Upadhyay- Dy. GM- HR & admin-Automotive Research Association of India (ARAI), Milind Shingewar- Head HR & Admin-Rinder India, Manohar G. Sandbhor- Plant HR Head-Endurance Technologies Ltd, Dr. K C Vora-Sr. Dy. Director-ARAI, Navnath Suryawanshi- Dy. Manager – HR-Mahindra CIE, Dr. Prabhakar Salunke- Chairman -Sumeet Group, Shankar Salunke- Head HR (Plant)-Tata Autocomp Systems Ltd and many more such eminent corporate delegates were present for this HR Meet .




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ODSER Charitable recognized and honored some Corporate and Academic Professional by special awards for their outstanding contribution to the society.

Advocate Mrs. Darshana Sawant (Advocate and Legal Consultant) delivered an interactive session on: Prevention and guidance - Sexual Harassment.

During this event Book titled "TEN MANTRA" Authored by Mr. Vijay Mahagaonkar was inaugurated.

Question answer session was organized for the interaction between MBA Aspirants and Corporate delegates.

Anchoring is done by Ms. Sumira Chandhok- Dy. Chairman- ODSER -ODSER Charitable Trust, Pune

For this HR Meet 51 Eminent Corporate Delegates, Teaching & Non-teaching staff and MBA aspiring students of S. B. Patil Institute of Management were present.

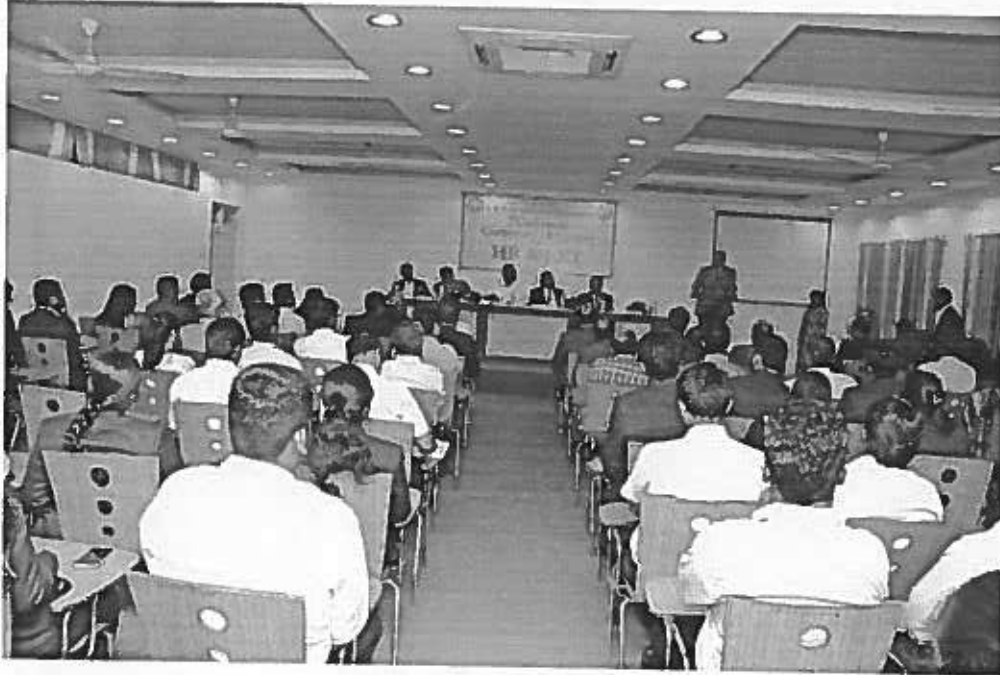



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Glimpses of HR MEET 2017



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2017-18

COMPETITIVE EXAM



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COMPETITIVE EXAM
&
HIGHER EDUCATION CELL
ACADEMIC YEAR 2017-18

GUIDANCE ON NATIONAL ELIGIBILITY TEST
(NET)

Activity: - Guidance on National Eligibility Test (NET)

Key Speaker: - Prof. Bhagyashree Pande

Date: - 27/03/2018

Faculty Coordinator: Mr. Amarish Padma, Dr. Kajal Maheshwari


Venue: Seminar Hall, SBPIM

Student Coordinator: Ms. Akhila Nambiar

Class: MBA-II

Report: SBPIM has organized session under Competitive Exam and Higher Education cell on March 27, 2018. Expert Ms. Prof. Bhagyashree Pande was invited to guide students on National Eligibility Test (NET) which is held for postgraduate candidates who are seeking admission in Ph.D research or university level teaching jobs. She gave the detail description saying that NET is administering by CSIR (Council of Scientific and Industrial Research). Madam gave the tips to the students to choose good books under proper guidance, since the syllabus of the NET is really huge, candidates need to be




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thorough with the syllabus and a systematic approach should be adopted in order to cover each and every topic. She also explained the latest pattern of the NET question paper where three papers; two of 100 marks each and one of 150 marks.



Paper I tests the teaching aptitude, Paper II and Paper III test the subject. She also advised the students to take mock tests as possible because this will give them good idea of the exam pattern and where exactly need improvement. In the last she urged students to fill the forms for upcoming NET exam for which last date is April 6, 2018, Mr. Amarish Padma coordinator, proposed vote of thanks for the inputs and her valuable time.



GUIDANCE ON PET (PH.D ENTRANCE TEST)

Activity: - Guidance on PET (PhD Entrance Test)

Key Speaker: - Mr. Akash Sangole

Date: - 24/03/2018

Faculty Coordinator: Mr. Amarish Padma

Venue: Conference Hall, SBPIM

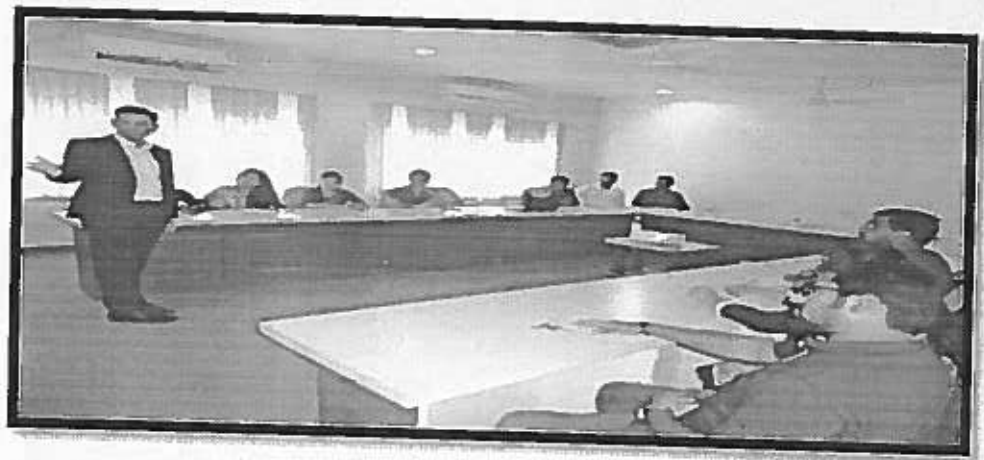
Student Coordinator: Ms. Atulya Nair, Mr. Shubham Paiywal



Report: - Guest Lecture under Competitive Exam and Higher Education cell was organized on March 24, 2018 at 10.30 am. The key speaker for session was Mr. Akash Sangole, Panasonic India, Pvt. Ltd, Mumbai. The session started with discussion with the students to understand their career objectives and their motive for appearing for PhD exams. Sir gave the tips to the students how to practice and solve the papers to crack the exams. He has



also shared his experience with students how he did preparation and cracked PhD PET. Sir also informed the how PhD can help in his career and can be useful to students' career. Sir highlighted on various type of books, internet sources are available in market for preparation of these examinations. Students also raised the question to clear their doubt. In the last Dr. Kajal Maheshwari proposed the vote of thanks and concluded the session.




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PCETs
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Academic Year 2017- 18
2nd April 2018

TRAINING PROGRAM REPORT

BUSINESS COMMUNICATION TRAINING

Business Communication Training was held at SBPIM on 2nd April 2018 which was conducted by Dr. Daniel Penkar, Director, SBPIM for the Office Admin-staff. This one day In-house Training program was conducted with an objective of professional development of the staff that can help them to develop and enhance their official communication skills.




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The content of this Written and Oral Professional communication training program was as under:

1. Communication with Trust
2. Communication with DTE
3. Communication with AICTE
4. Communication with Samaj Kalyan
5. Communication with Shikshan Shulk Samiti
6. Communication with Faculty
7. Communication with Students
8. Communication with Alumni

This training program was attended by 9 Admin staff-members and the program objective was accomplished successfully.




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