

**P. C. E. T.'s**

**S. B. Patil Institute of Management**

**902 – Individual Development & Enrooting  
Activity for Life (IDEAL)**

**Syllabus for 2017 – 18**

**IDEAL**  
(Individual Development & Enrooting Activity for Life)



  
**Director**  
S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
Pradhikaran, Pune-411 044.

# Report for Approval

Individual Development and Enrooting Activity for Life 2017- 18

IDEAL

*The learning experience of a lifetime*



  
**Director**  
S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
Pradhikaran, Pune-411 044.

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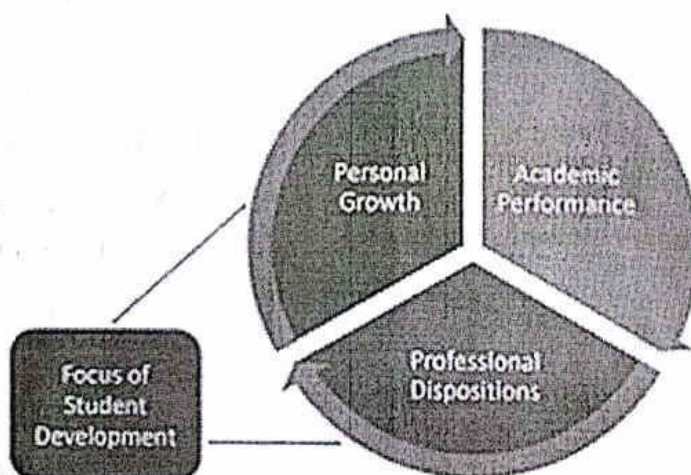
IDEAL( Individual Development and Enrooting Activity for Life )

*The learning experience of a lifetime*

**REPORT FOR APPROVAL**

Student Development is committed to transformational education through student engagement and leadership, cultural competence, interpersonal growth, and civic engagement. Awareness, knowledge, and skills are essential components of student success both academically and personally. Programs and services focus specifically on helping students:

- Explore and discover opportunities to engage in College life (Student Engagement)
- Develop an awareness and understanding of individual and others through cultural lenses (Cultural Competence)
- Build and engage in meaningful relationships, social capital, and mentoring (Interpersonal Growth)
- Understand and engage in global and local community partnerships, advocacy, and political action (Community Engagement)
- Develop and practice student leadership competencies (Leadership Development)



  
Director  
S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
Pradhikaran, Pune-411 044.

### Need for Program –

- In the dynamic global changes MBA students always need ready to accept the various professional as well as personal challenges.
- Knowledge gap can be filled in regular classroom teaching process by the profession and personal grooming gap need the various supporting programmes. This programme caters the employability and personality need of the students.
- The programme helps the student to polish their various hidden and potential hidden talents to surface by participating in various activities under the programme.
- The programme help in bridging the skill gap by conducting range of programmes on topics like general knowledge, aptitude test, personal grooming, interview techniques motivation, stress management , management lessons of various management gurus, case studies, current trends etc.

### Participants for Program –

- The program will be exclusively for Semester I students.

### Duration -

- This programme will start at the end of semester-I.
- After Exams of Semester-I, all students will be offered this programme for complete one week. (tentatively 14 to 21 Dec 2017)

### Process -

- The students will be communicated about the programme through notice and mails.
- Sessions will be conducted by Director Sir and other trainers .
- At the end of the programme students will be evaluated through
  1. Self Assessment (MCQ exam)
  2. Self Discovery (Viva-Voce )
  3. Self Presentation (power point presentation)
- The students scoring minimum 60% marks will be awarded with the Certificate.
- To evaluate the benefits of the programme all the stakeholders will give their feedback for improvisation.
- On the basis of feedback next year programme will be enriched.



  
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**Expected Outcomes to Students:-**

- This programme will help the students to learn life skills.
- Help the faculty members to understand students.
- Create team spirit among students.
- Create Sense of responsibility and ownership among students
- Basic moral values to be instilled through the process
- Help the students to take decisions
- Reduce the gap between students and teachers.
- Create an environment of mutual Understanding among students and teachers.

**The events will cover following points -**

1. Professional Grooming
2. Self -Awareness
3. Oral Communication
4. Written Communication

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**Director**  
S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
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## Syllabus for IDEAL Certification Program 2017-18

- **Personality Development**

1. Identifying the real you – What's your inclination ?Life Skills
2. How to overcome shyness and fear? Motivation
3. GAP Analysis ( Where do I stand today and where do I need to be)
4. Confidence Building
5. Benefits of Anger Management
6. Personal Goals in Life

- **General Knowledge**

1. GST v/s VAT
2. Scope and Job Opportunities in Finance Domain
3. Corporate Social responsibility
4. Global Economic Crises



  
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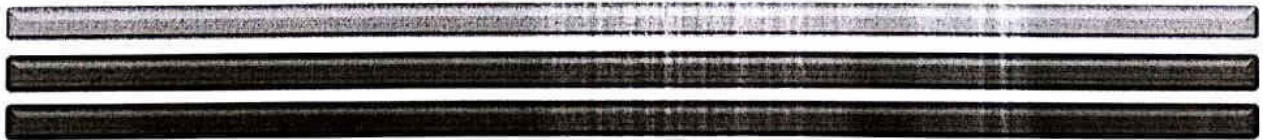
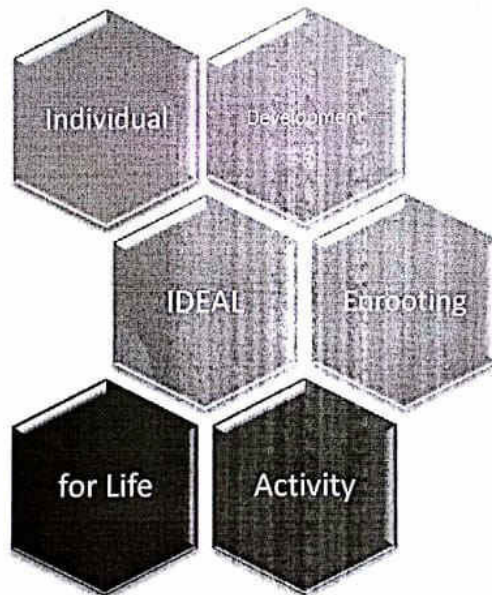
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**902 – Individual Development & Enrooting  
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**Syllabus for 2016 - 17**

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2016-17



  
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### Contemporary Concepts

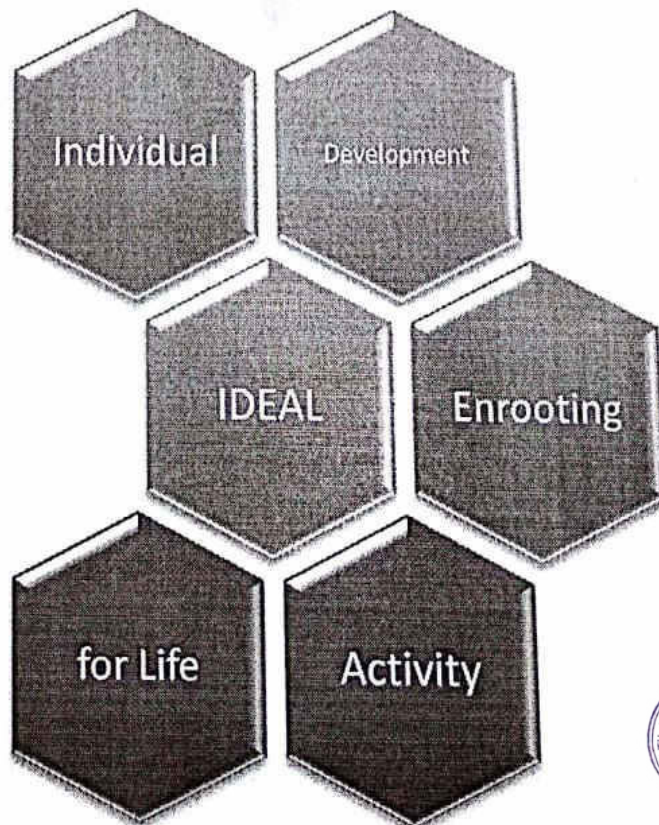
- Impact Of FDI on Indian Economy
- Green Marketing and its Effects
- Geo - politics and Effects on Business

### Management Learnings

- PLC and Its Marketing
- Management Principles
- Recent Trends in Banking

### Life Skills

- Self SWOC
- Understanding Life Skills
- Group Dynamics



*(Signature)*  
**Director**  
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 Pradhikaran, Pune-411 044.

# Report for Approval

**IDEAL( Individual Development and Enrooting Activity for Life )2016- 17**

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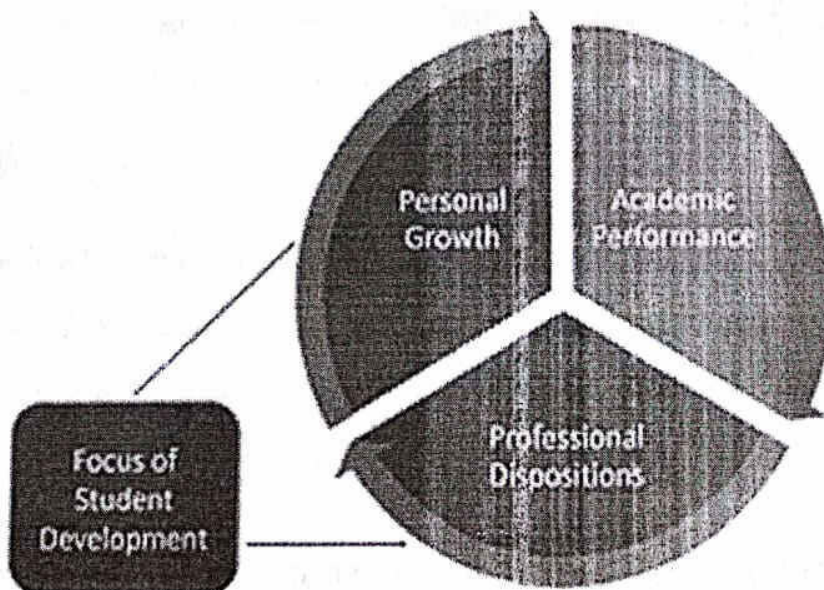
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IDEAL( Individual Development and Enrooting Activity for Life )

**REPORT FOR APPROVAL**

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- Develop and practice student leadership competencies (Leadership Development)



  
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### **Need for Program –**

- In the dynamic global changes MBA students always need ready to accept the various professional as well as personal challenges.
- Knowledge gap can be filled in regular classroom teaching process by the profession and personal grooming gap need the various supporting programmes. This programme caters the employability and personality need of the students.
- The programme helps the student to polish their various hidden and potential hidden talents to surface by participating in various activities under the programme.
- The programme help in bridging the skill gap by conducting range of programmes on topics like general knowledge, aptitude test, personal grooming, interview techniques motivation, stress management , management lessons of various management gurus, case studies, current trends etc.

### **Participants for Program –**

- The program will be exclusively for Semester I students.


### **Duration -**

- This programme will start at the end of semester-I.
- After Exams of Semester I, all students will be offered this programme for complete one week. (tentatively 19 to 24 Dec 2016)

### **Process -**

- The students will be communicated about the programme through notice and mails.
- Sessions will be conducted by Director Sir and other trainers .
- At the end of the programme students will be evaluated through
  1. Self Assessment (MCQ exam)
  2. Self Discovery (Viva-Voce )
- The students scoring minimum 60% marks will be awarded with the Certificate.
- To evaluate the benefits of the programme all the stakeholders will give their feedback for improvisation.



  
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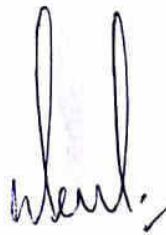
- On the basis of feedback next year programme will be enriched.

**Expected Benefits to Students:-**

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**The events will cover following points -**

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## Syllabus for IDEAL Certification Program 2016-17

- Product Life Cycle and its Marketing Strategies
- Life Skills
- Management Principle
- Motivation
- Impact of FDI on Indian Economy
- Recent trends in Banking Sector in India
- Group Dynamics
- Need of Green Marketing
- Overview of Geo Politics and its impact on Business
- Self SWOC Analysis



  
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**902 – Individual Development & Enrooting  
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**Syllabus for 2015 - 16**

# Report for Approval

## IDEAL ( Individual Development and Enrooting Activity for Life ) 2015 - 16



  
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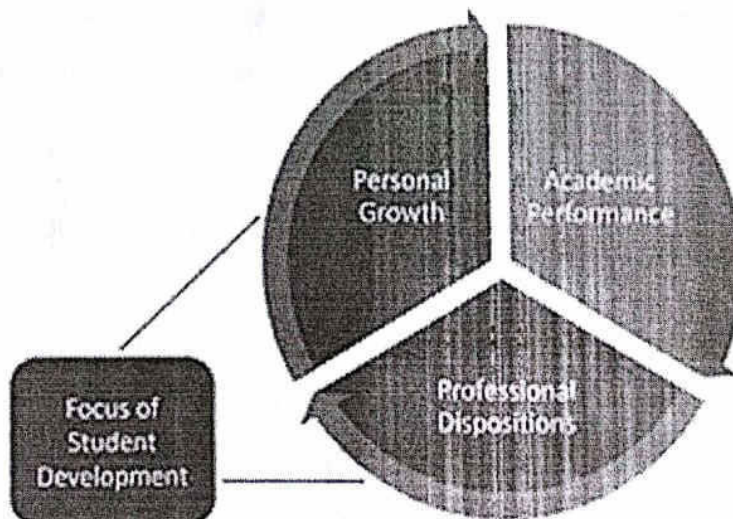
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### **Participants for Program –**

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### **Duration -**

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### **Process -**

- The students will be communicated about the programme through notice and mails.
- Sessions will be conducted by Director Sir and other trainers .
- At the end of the programme students will be evaluated through MCQ exam.
- The students scoring minimum 60% marks will be awarded with the Certificate.
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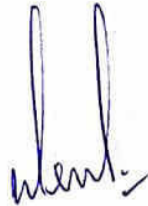


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## Syllabus for IDEAL Certification Program 2015-16

- Group Discussion and its Techniques
- Case Study
- 90/10 Principle of Stephen Covey
- Management Principle
- Motivation and related case Study
- Impact of FDI on Indian Economy
- Recent trends in Banking Sector in India –I
- Recent trends in Banking Sector in India –II
- Resume Writing Skills
- Downfall Greece Economy



  
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