

**Pimpri Chinchwad Education Trust's**

**S.B.Patil Institute of Management**

**Marketing Specialisation**

**Case Study on "Sales and Distribution"**

Tasty Foods is a company that makes staple branded food products like Wheat Flour, Suji, Maida, Besan Flour and also ready-to-eat foods all under the brand name 'Tasty'. Tasty is very strong in one region of the country. It is a family owned company but strongly believes in professional management. However it still clings on to traditional methods of management as the top management feels these methods have been time tested and proven. Tasty Foods Ltd. has its headquarter in one of the secondary towns and not in a metro or major city. It also has one of its three plants in this location. The other two plants are also located in the region where Tasty Foods Ltd. Is strong.

Tasty Foods Ltd. has a good network of dealers in the region and many of these dealers have been with the company for many years and support the products of the company with a good distribution network in the marketplace.

Tasty Foods Ltd. Is run by a Chief Executive Officer (CEO) and a Chief Operating Officer (COO). It has General Managers (GMs) heading production, marketing, Finance, Supply Chain, IT, Purchase & R & D. Some of these GMs are MBAs

Tasty Foods Ltd. Does not pay high salaries as compared to the industry standards but is able to so far retain its people because the top management is quite kind, considerate and treats its people well. In recent times, a number of domestic big players and even foreign multinationals are entering the industry and offering huge salaries to good people. In particular, sales and marketing people of Tasty Foods Ltd. Are very well recognised in the industry as an excellent resource for strengthening and keeping a high distribution presence.

One of the major competitors of Tasty Foods Ltd. With an All India presence was also rapidly expanding its sales and marketing network and started looking for good sales and marketing people in the industry. Obviously Tasty Foods Ltd. was the first place they started looking at. Recently this major competitor 'Goodlife Ltd.' took away the GM-marketing of Tasty Foods Ltd. with a difficult to refuse package. Tasty Foods Lt. quickly promoted a veteran sales manager



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with a lot of experience and good performance to his credit, as the GM (Marketing). Once the earlier GM (Marketing) joined Goodlife Ltd., he started the process of 'poaching' better salesperson's from Tasty Foods Ltd.

**Tasty Foods Ltd. has a serious dilemma to face:**

- It is losing all its good sales and marketing people to Goodlife, which is offering huge salary packages which Tasty Foods cannot match. Tasty Foods does not seem to have enough attractions to hold back these people.
- Even though Tasty Foods allows its people at HO to commute from one or two major cities nearby for education and medical facilities, the managers have to keep their families in these cities, the location of Tasty Foods does not attract the top talent in the industry.
- Tasty Foods cannot recruit new, experienced salespeople from outside as many of its competitors have increased the salary levels, which again Tasty Foods cannot match. - Tasty Foods is worried that it may be left with salespeople who do not have a ready market in the industry.

Meanwhile, the business has to go on. Tasty Foods has also got to demonstrate to its 1000 odd dealers in the region that it is still a market leader and can take care of its manpower issues effectively. The industry is also watching the moves that Tasty Foods makes.

**Case Questions**

Q.1 If you are the GM (Marketing) of Tasty Foods what action will you take to protect and build your valuable team?

Q.2 What action will you recommend to the top management to ensure that attrition levels are always kept at a manageable level?

Q.3 What measures will you take to keep your distributors highly motivated and performing in spite of the changes in sales management?



**Mr. Rishihesh Kumar**

**Course Faculty**



**Dr. Roopali Kudare**

**Head Academics**



**Dr. Kirti Dharwadkar**

**Director**



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FINANCE Specialisation

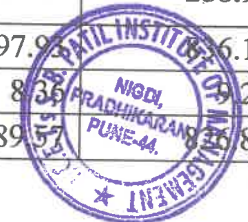
**Case Study on "Financial Analysis of Cochin Shipyard & Mazgaon Dock"**

**Introduction:**

Mr. Investor is a High Networth Individuals (HNI) wants to invest sum of ₹ 20,00,000 in equity. He has collected following financial information of Cochin Shipyard Ltd. and Mazgaon Dock for the last five years. He wants to understand the financial position of both the companies in detail. He has supplied you with the following summary financials along with few questions.

**Summary Income Statement  
Cochin Shipyard & Mazagon Dock Shipbuilders**

| Particulars                  | Cochin Shipyard |                 |                 |                 | Mazagon Dock Shipbuilders |                 |                 |                 |
|------------------------------|-----------------|-----------------|-----------------|-----------------|---------------------------|-----------------|-----------------|-----------------|
|                              | Mar-23          | Mar-22          | Mar-21          | Mar-20          | Mar-23                    | Mar-22          | Mar-21          | Mar-20          |
| Sales Turnover               | 2,330.46        | 3,190.00        | 2,818.90        | 3,422.49        | 7,827.18                  | 5,733.28        | 4,047.82        | 4,904.84        |
| Net Sales                    | 2,330.46        | 3,190.00        | 2,818.90        | 3,422.49        | 7,827.18                  | 5,733.28        | 4,047.82        | 4,904.84        |
| Other Income                 | 267.33          | 266.25          | 196.94          | 241.53          | 713.48                    | 419.66          | 474.06          | 577.17          |
| <b>Total Income</b>          | <b>2,597.79</b> | <b>3,456.25</b> | <b>3,015.84</b> | <b>3,664.02</b> | <b>8,540.66</b>           | <b>6,152.94</b> | <b>4,521.88</b> | <b>5,482.01</b> |
| Raw Materials                | 1,128.58        | 1,635.74        | 1,236.29        | 1,817.35        | 20.45                     | 17.46           | 1,895.88        | 2,471.51        |
| Employee Cost                | 323.63          | 305.89          | 291.58          | 305.67          | 792.71                    | 798.73          | 652.81          | 780.54          |
| Power & Fuel Cost            | 30.23           | 49.12           | 35.65           | 31.7            | 16.46                     | 14.73           | 14.63           | 18.16           |
| Other Manufacturing Expenses | 430.79          | 412.51          | 336.31          | 365.57          | 5,139.07                  | 4,200.41        | 1,143.84        | 1,219.27        |
| Selling and Admin Expenses   | 4.04            | 3.07            | 1.61            | 4.77            | 0                         | 0               | 0               | 0               |
| Miscellaneous Expenses       | 148.1           | 153.17          | 197.19          | 188.18          | 1,060.69                  | 267.25          | 116.79          | 156.41          |
| <b>Total Expenses</b>        | <b>2,065.37</b> | <b>2,559.50</b> | <b>2,098.63</b> | <b>2,713.24</b> | <b>7,029.38</b>           | <b>5,298.58</b> | <b>3,823.95</b> | <b>4,645.89</b> |
|                              | <b>265.09</b>   | <b>630.5</b>    | <b>720.27</b>   | <b>709.25</b>   | <b>797.8</b>              | <b>434.7</b>    | <b>223.87</b>   | <b>258.95</b>   |
| PBDIT                        | 532.42          | 896.75          | 917.21          | 950.78          | 1,511.28                  | 854.36          | 697.9           | 6.12            |
| Interest                     | 33.74           | 46.48           | 50.47           | 44.59           | 6.37                      | 7.16            | 8.36            | 26              |
| PBDT                         | 498.68          | 850.27          | 866.74          | 906.19          | 1,504.91                  | 847.2           | 689.57          | 86              |



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|-------------------------------|---------------|---------------|--------------|---------------|-----------------|---------------|---------------|---------------|
| Depreciation                  | 51.15         | 56.05         | 53.07        | 48.73         | 75.58           | 74.51         | 59.65         | 68.75         |
| Profit Before Tax             | 447.53        | 794.22        | 813.67       | 857.46        | 1,429.33        | 772.69        | 629.92        | 758.11        |
| PBT (Post Extra-ord Items)    | 447.53        | 794.22        | 813.67       | 857.46        | 1,429.33        | 772.69        | 629.92        | 758.11        |
| Tax                           | 114.02        | 207.82        | 200.48       | 225.74        | 356.61          | 186.22        | 150.35        | 349.63        |
| <b>Reported Net Profit</b>    | <b>334.49</b> | <b>586.57</b> | <b>610.1</b> | <b>637.69</b> | <b>1,072.72</b> | <b>586.47</b> | <b>479.57</b> | <b>408.48</b> |
| Total Value Addition          | 936.79        | 923.76        | 862.34       | 895.9         | 7,008.93        | 5,281.12      | 1,928.07      | 2,174.38      |
| Equity Dividend               | 233.48        | 203.89        | 368.31       | 192.44        | 216.42          | 180.11        | 155.28        | 217.16        |
| Corporate Dividend Tax        | 0             | 0             | 0            | 39.56         | 0               | 0             | 0             | 44.64         |
| Shares in issue (lakhs)       | 1,315.40      | 1,315.40      | 1,315.40     | 1,315.40      | 2,016.90        | 2,016.90      | 2,016.90      | 2,016.90      |
| <b>Earnings Per Share (₹)</b> | <b>25.43</b>  | <b>44.59</b>  | <b>46.38</b> | <b>48.48</b>  | <b>53.19</b>    | <b>29.08</b>  | <b>23.78</b>  | <b>20.25</b>  |
| Equity Dividend (%)           | 170           | 167.5         | 155          | 166.3         | 159.6           | 87.3          | 72.4          | 107.67        |

**Summary Balance Sheet**

**Cochin Shipyard & Mazagaon Dock Shipbuilders**

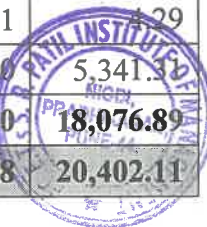
| Particulars                          | Cochin Shipyard |                 |                 |                 |                 | Mazagon Dock Shipbuilders |                 |                 |                 |                 |
|--------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|---------------------------|-----------------|-----------------|-----------------|-----------------|
|                                      | Mar-23          | Mar-22          | Mar-21          | Mar-20          | Mar-19          | Mar-23                    | Mar-22          | Mar-21          | Mar-20          | Mar-19          |
| <b>EQUITIES AND LIABILITIES</b>      |                 |                 |                 |                 |                 |                           |                 |                 |                 |                 |
| Equity Share Capital                 | 131.54          | 131.54          | 131.54          | 131.54          | 131.54          | 201.69                    | 201.69          | 201.69          | 201.69          | 224.1           |
| <b>Total Share Capital</b>           | <b>131.54</b>   | <b>131.54</b>   | <b>131.54</b>   | <b>131.54</b>   | <b>131.54</b>   | <b>201.69</b>             | <b>201.69</b>   | <b>201.69</b>   | <b>201.69</b>   | <b>224.1</b>    |
| Reserves and Surplus                 | 4,291.88        | 4,227.64        | 3,846.03        | 3,600.25        | 3,200.54        | 3,975.87                  | 3,119.67        | 2,717.37        | 2,379.51        | 2,581.79        |
| <b>Total Shareholders Funds</b>      | <b>4,423.42</b> | <b>4,359.18</b> | <b>3,977.57</b> | <b>3,731.80</b> | <b>3,332.08</b> | <b>4,177.56</b>           | <b>3,321.36</b> | <b>2,919.06</b> | <b>2,581.20</b> | <b>2,805.89</b> |
| Long Term Borrowings                 | 23.02           | 123             | 123             | 123             | 123             | 0                         | 0               | 0               | 0               | 0               |
| Other Long Term Liabilities          | 397.38          | 389.51          | 386.46          | 375.98          | 2.74            | 152.31                    | 163.81          | 193.87          | 206.46          | 174.64          |
| Long Term Provisions                 | 39.23           | 35.51           | 31.61           | 28.72           | 24.29           | 410.85                    | 564.73          | 730.16          | 1,215.07        | 1,251.86        |
| <b>Total Non-Current Liabilities</b> | <b>459.63</b>   | <b>548.02</b>   | <b>541.08</b>   | <b>527.71</b>   | <b>150.03</b>   | <b>563.16</b>             | <b>728.54</b>   | <b>924.03</b>   | <b>1,421.53</b> | <b>1,426.50</b> |
| <b>CURRENT LIABILITIES</b>           |                 |                 |                 |                 |                 |                           |                 |                 |                 |                 |
| Short Term Borrowings                | 102.8           | 0               | 0               | 0               | 0               | 0                         | 0               | 0               | 0               | 0               |



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|--------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|------------------|------------------|
| Trade Payables                       | 208.07          | 372.11          | 435.43          | 418.72          | 346.59          | 4,462.79         | 6,165.65         | 6,361.82         | 4,728.24         | 2,917.25         |
| Other Current Liabilities            | 4,321.34        | 2,571.64        | 1,950.62        | 1,345.03        | 1,045.54        | 19,502.93        | 18,903.62        | 14,350.68        | 11,604.96        | 13,154.30        |
| Short Term Provisions                | 393.79          | 467.52          | 494.85          | 381.37          | 369.32          | 174.13           | 114.67           | 70.27            | 126.75           | 98.17            |
| <b>Total Current Liabilities</b>     | <b>5,026.00</b> | <b>3,411.27</b> | <b>2,880.90</b> | <b>2,145.12</b> | <b>1,761.46</b> | <b>24,139.85</b> | <b>25,183.94</b> | <b>20,782.77</b> | <b>16,459.95</b> | <b>16,169.72</b> |
| <b>Total Capital And Liabilities</b> | <b>9,909.05</b> | <b>8,318.47</b> | <b>7,399.54</b> | <b>6,404.62</b> | <b>5,243.56</b> | <b>28,880.57</b> | <b>29,233.84</b> | <b>24,625.86</b> | <b>20,462.68</b> | <b>20,402.11</b> |
| <b>ASSETS</b>                        |                 |                 |                 |                 |                 |                  |                  |                  |                  |                  |
| <b>NON-CURRENT ASSETS</b>            |                 |                 |                 |                 |                 |                  |                  |                  |                  |                  |
| Tangible Assets                      | 706.74          | 681.66          | 698.41          | 696.54          | 313.03          | 1,006.97         | 956.56           | 794.93           | 819.22           | 730.98           |
| Intangible Assets                    | 9.45            | 58.56           | 57.49           | 59.66           | 61.61           | 17.36            | 8.06             | 11.92            | 17.13            | 22.98            |
| Capital Work-In-Progress             | 1,587.47        | 1,247.20        | 1,061.64        | 768.21          | 341.08          | 61.62            | 86.94            | 80.15            | 79.96            | 88.77            |
| Intangible Assets Under Development  | 16.02           | 0               | 0               | 0               | 0               | 0                | 0                | 0                | 0                | 0                |
| <b>Fixed Assets</b>                  | <b>2,319.69</b> | <b>1,987.43</b> | <b>1,817.54</b> | <b>1,524.40</b> | <b>715.71</b>   | <b>1,085.95</b>  | <b>1,051.56</b>  | <b>887</b>       | <b>916.31</b>    | <b>842.73</b>    |
| Non-Current Investments              | 335.61          | 255.45          | 214.45          | 65.45           | 60.37           | 6                | 6                | 6                | 6                | 6                |
| Deferred Tax Assets [Net]            | 56.92           | 67.86           | 78.81           | 46.36           | 65.75           | 450.1            | 446.83           | 423.61           | 414.72           | 574.64           |
| Long Term Loans And Advances         | 10.34           | 8.48            | 8.63            | 1.08            | 1.29            | 0                | 0                | 7.1              | 6.89             | 6.66             |
| Other Non-Current Assets             | 205.98          | 248.34          | 295.74          | 361.8           | 337.04          | 1,253.33         | 1,200.01         | 1,217.91         | 1,046.76         | 895.19           |
| <b>Total Non-Current Assets</b>      | <b>2,928.53</b> | <b>2,567.54</b> | <b>2,415.16</b> | <b>1,999.09</b> | <b>1,180.17</b> | <b>2,795.38</b>  | <b>2,704.40</b>  | <b>2,541.62</b>  | <b>2,390.68</b>  | <b>2,325.22</b>  |
| <b>CURRENT ASSETS</b>                |                 |                 |                 |                 |                 |                  |                  |                  |                  |                  |
| Inventories                          | 350.45          | 296.11          | 432.21          | 313.41          | 283.37          | 7,356.86         | 7,700.10         | 5,888.61         | 4,622.69         | 3,790.30         |
| Trade Receivables                    | 330.21          | 390.06          | 353.3           | 288.23          | 392.34          | 1,002.33         | 1,005.41         | 965.94           | 1,432.82         | 1,471.31         |
| Cash And Cash Equivalents            | 4,671.81        | 3,162.83        | 2,146.38        | 2,175.92        | 2,522.85        | 13,286.42        | 11,480.47        | 8,027.91         | 5,798.28         | 7,469.68         |
| Short Term Loans And Advances        | 1               | 0.69            | 0.57            | 0.31            | 0.39            | 0                | 0                | 2.12             | 2.11             | 2.29             |
| Other Current Assets                 | 1,627.06        | 1,901.25        | 2,051.91        | 1,627.66        | 864.45          | 4,439.58         | 6,343.46         | 7,199.66         | 6,216.10         | 5,341.32         |
| <b>Total Current Assets</b>          | <b>6,980.52</b> | <b>5,750.93</b> | <b>4,984.38</b> | <b>4,405.54</b> | <b>4,063.40</b> | <b>26,085.19</b> | <b>26,529.44</b> | <b>22,084.24</b> | <b>18,072.00</b> | <b>18,076.89</b> |
| <b>Total Assets</b>                  | <b>9,909.05</b> | <b>8,318.47</b> | <b>7,399.54</b> | <b>6,404.62</b> | <b>5,243.56</b> | <b>28,880.57</b> | <b>29,233.84</b> | <b>24,625.86</b> | <b>20,462.68</b> | <b>20,402.11</b> |



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**Summary Income Statement**

**Cochin Shipyard & Mazagon Dock Shipbuilders**

|  | Cochin Shipyard |        |        |        | Mazagon Dock Shipbuilders |        |        |        |
|--|-----------------|--------|--------|--------|---------------------------|--------|--------|--------|
|  | Mar-23          | Mar-22 | Mar-21 | Mar-20 | Mar-23                    | Mar-22 | Mar-21 | Mar-20 |
| <b>Investment Valuation Ratios</b>       |                 |        |        |        |                           |        |        |        |
| Face Value                               | 10              | 10     | 10     | 10     | 10                        | 10     | 10     | 10     |
| Dividend Per Share                       | 17              | 16.75  | 15.5   | 16.63  | 15.96                     | 8.73   | 7.24   | 10.77  |
| Operating Profit Per Share (Rs)          | 20.15           | 47.93  | 54.76  | 53.92  | 39.56                     | 21.55  | 11.1   | 12.84  |
| Net Operating Profit Per Share (Rs)      | 177.17          | 242.51 | 214.3  | 260.19 | 388.08                    | 284.26 | 200.7  | 243.19 |
| Bonus in Equity Capital                  | --              | --     | --     | --     | 22.22                     | 22.22  | 22.22  | 22.22  |
| <b>Profitability Ratios</b>              |                 |        |        |        |                           |        |        |        |
| Operating Profit Margin(%)               | 11.37           | 19.76  | 25.55  | 20.72  | 10.19                     | 7.58   | 5.53   | 5.27   |
| Profit Before Interest And Tax Margin(%) | 8.43            | 16.61  | 22.14  | 17.99  | 8.45                      | 5.84   | 3.53   | 3.46   |
| Gross Profit Margin(%)                   | 9.18            | 18     | 23.66  | 19.29  | 9.22                      | 6.28   | 4.05   | 3.87   |
| Net Profit Margin(%)                     | 14.35           | 18.38  | 21.64  | 18.63  | 13.7                      | 10.22  | 11.84  | 8.32   |
| Return On Capital Employed(%)            | 9.24            | 18.76  | 20.99  | 23.55  | 34.36                     | 23.9   | 26.18  | 30.2   |
| Return On Net Worth(%)                   | 7.56            | 13.45  | 15.33  | 17.08  | 25.67                     | 17.65  | 16.42  | 15.82  |
| Return on Assets Excluding Revaluations  | 336.28          | 331.39 | 302.38 | 283.7  | 207.13                    | 164.68 | 144.73 | 127.98 |
| Return on Long Term Funds(%)             | 9.45            | 18.76  | 20.99  | 23.55  | 34.36                     | 23.9   | 26.18  | 30.2   |
| <b>Liquidity And Solvency Ratios</b>     |                 |        |        |        |                           |        |        |        |
| Current Ratio                            | 1.3             | 1.58   | 1.63   | 1.89   | 1.12                      | 1.09   | 1.09   | 1.09   |
| Quick Ratio                              | 1.28            | 1.49   | 1.47   | 1.75   | 0.81                      | 0.77   | 0.8    | 0.81   |
| Debt Equity Ratio                        | 0.03            | 0.03   | 0.03   | 0.03   | --                        | --     | --     | --     |
| <b>Debt Coverage Ratios</b>              |                 |        |        |        |                           |        |        |        |
| Interest Cover                           | 12.46           | 18.09  | 17.06  | 20.36  | 225.38                    | 110.87 | 91.44  | 84.2   |
| Total Debt to Owners Fund                | 0.03            | 0.03   | 0.03   | 0.03   | --                        | --     | --     | --     |



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|   |       |       |        |       |         |         |         |         |
|---|-------|-------|--------|-------|---------|---------|---------|---------|
| Financial Charges Coverage Ratio        | 13.98 | 19.3  | 18.11  | 21.45 | 237.25  | 121.28  | 98.57   | 91.62   |
| <b>Management Efficiency Ratios</b>     |       |       |        |       |         |         |         |         |
| Inventory Turnover Ratio                | 6.65  | 10.77 | 6.52   | 10.92 | 1.06    | 0.74    | 0.69    | 1.06    |
| Debtors Turnover Ratio                  | 6.47  | 8.58  | 8.79   | 10.06 | 7.8     | 5.82    | 3.37    | 3.38    |
| Fixed Assets Turnover Ratio             | 2.26  | 3.4   | 3.12   | 4.01  | 5.3     | 4.43    | 3.78    | 4.74    |
| Total Assets Turnover Ratio             | 0.51  | 0.72  | 0.7    | 0.9   | 1.88    | 1.73    | 1.39    | 1.91    |
| Number of Days In Working Capital       | 0.62  | 2.48  | -46.32 | 24.42 | -142.57 | -364.56 | -614.51 | -447.86 |
| <b>Profit &amp; Loss Account Ratios</b> |       |       |        |       |         |         |         |         |
| Material Cost Composition               | 48.42 | 51.27 | 43.85  | 53.1  | 0.26    | 0.3     | 46.83   | 50.38   |
| Selling Distribution Cost Composition   | 0.17  | 0.09  | 0.05   | 0.13  | --      | --      | --      | --      |
| <b>Cash Flow Indicator Ratios</b>       |       |       |        |       |         |         |         |         |
| Dividend Payout Ratio Net Profit        | 69.8  | 34.75 | 60.36  | 30.17 | 20.17   | 30.71   | 32.37   | 53.16   |
| Earning Retention Ratio                 | 14.38 | 65.25 | 39.64  | 69.83 | 79.83   | 70.01   | 74.37   | 48.4    |
| Earnings Per Share                      | 25.43 | 44.59 | 46.38  | 48.48 | 53.19   | 29.08   | 23.78   | 20.25   |

**Questions:**

1. What is Comparative Statement and Common-size Statement. Prepare and analyse comparative income statement and common-size balance sheet of both the companies for the financial year 2021-22 and 2022-23.
2. Evaluate and write your opinions on financial condition of both the companies on the basis of provided financial ratios.
3. What is capital structure? Comment on the capital structure of both the companies.
4. What is working capital management? Prepare statement showing working capital changes for last three years of both the companies and compare and contrast working capital position of both companies.



**Dr. Sanjay S. Gaikwad**  
Course Teacher



**Dr. Roopali Kudare**  
Head-Academics



**Dr. Kirti Dharwadkar**  
Director

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HR Specialisation

Case Study on "Differing Perceptions at Clarkston Industries"

Susan Harrington continued to drum her fingers on her desk. She had a real problem and wasn't sure what to do next. She had a lot of confidence in Jack Reed, but she suspected she was about the last person in the office who did. Perhaps if she ran through the entire story again in her mind she would see the solution.

Susan had been distribution manager for Clarkston Industries for almost twenty years. An early brush with the law and a short stay in prison had made her realize the importance of honesty and hard work. Henry Clarkston had given her a chance despite her record, and Susan had made the most of it. She now was one of the most respected managers in the company. Few people knew her background.

Susan had hired Jack Reed fresh out of prison six months ago. Susan understood how Jack felt when Jack tried to explain his past and asked for another chance. Susan decided to give him that chance just as Henry Clarkston had given her one. Jack eagerly accepted a job on the loading docks and could soon load a truck as fast as anyone in the crew.

Things had gone well at first. Everyone seemed to like Jack, and he made several new friends. Susan had been vaguely disturbed about two months ago, however, when another dock worker reported his wallet missing. She confronted Jack about this and was reassured when Jack understood her concern and earnestly but calmly asserted his innocence. Susan was especially relieved when the wallet was found a few days later.

The events of last week, however, had caused serious trouble. First, a new personnel clerk had come across records about Jack's past while updating employee files. Assuming that the information was common knowledge, the clerk had mentioned to several employees what a good thing it was to give ex-convicts like Jack a chance. The next day, someone in book keeping discovered some money missing from petty cash. Another worker claimed to have seen Jack in



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the area around the office strongbox, which was open during working hours, earlier that same day.

Most people assumed Jack was the thief. Even the worker whose wallet had been misplaced suggested that perhaps Jack had indeed stolen it but had returned it when questioned. Several employees had approached Susan and requested that Jack be fired. Meanwhile, when Susan had discussed the problem with Jack, Jack had been defensive and sullen and said little about the petty-cash situation other than to deny stealing the money.

To her dismay, Susan found that rethinking the story did little to solve his problem. Should she fire Jack? The evidence, of course, was purely circumstantial, yet everybody else seemed to see things quite clearly. Susan feared that if she did not fire Jack, she would lose everyone's trust and that some people might even begin to question her own motives.

**Case Questions**

Q.1) Explain the events in this case in terms of perception and attitudes. Does personality play a role?

Q.2) What should Susan do? Should she fire Jack or give him another chance?



**Dr. Iram Ansari**

**Course Faculty**



**Dr. Roopali Kudare**

**Head Academics**



**Dr. Kirti Dharwadkar**

**Director**



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**OSCM Specialisation**

**Case Study on "Solid Waste Management"**

Solid Waste Management is a major hurdle for world's growth. Inadequate handling of generated solid waste causes serious hazards to environment as well as living beings. This worldwide problem is also predominating in Nashik city also. This case study is done to look out for obstacles and prospects of Solid Waste in Nashik. A comprehensive study was done regarding collection, transportation, handling, storage, disposal and treatment of solid waste generated in Nashik city. This study discloses that there is no proper mechanism in the city for treatment of solid waste generated; this leads to dumping of waste in open areas which causes various problems to environment as well as humans living in that vicinity. Nashik's daily production of solid waste is almost 2250 MT/day. Out of which around 200-250 MT still remains on the streets and roads, that means lifting efficiency is around 80%. The per capita solid waste generation per day is around 500gm, which with a family size of almost five, results in 2.75 kg/day. Household waste, Commercial waste, Hotels, Clinics and dispensaries waste, Construction and demolition waste, Horticulture, Sludge are the main sources of solid waste in Nashik City.

Central Pollution Control Board (CPCB) conducted a study on the status of Municipal Solid Waste Collection, Treatment & Disposal in and around Nashik City in 2014-2015. Most of the population of the city does not store the waste at source and instead disposes the waste into the garbage bins, roads, open spaces, drainage pipes, etc. Isolation of recyclable waste is not practiced. Most of the recyclable material is also disposed of with domestic and trade waste. Therefore, recyclable waste is generally found mixed with rubbish on the streets, into the garbage bins and at the dumping zones from where part of this waste is picked up by the street sweepers. There is no door-to-door collection system available of waste except in case of few housing societies. Street sweeping is thus the only process of primary collection of waste. There has been a momentous increase in the production of solid waste in Nashik over the last few decades. Nashik Municipal Corporation (NMC) have decided to create and implementation a sound system which helps to reduce Solid Waste Management.



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Solid waste is managed by the NMC. Sweepers bring the waste to a municipal bin. Two to three sweepers come to one container. The NMC bought about 800 waste disposal bins to be distributed throughout the city. In theory, one-cubic-meter waste disposal bins with a storage capacity of half ton of waste are placed every 300 meters along streets. Currently 55 of the 77 wards have containers; the wards of the Old City are not containerized due to past objections, likely regarding space concerns. In Civil Lines at least, NMC Lorries are observed to arrive around 7:30 AM to remove the waste. Two large bins of 2.5 or 3.5 cubic meters can fit on each lorry. In other areas such as along GVM Marg, residents dispose of their own waste in community bins which are shared by about 20-25 homes.

Waste must be collected at pre-informed timings. The arrival of waste collectors announced through methods such as ringing a bell. Waste can be kept inside or outside the house. Different bins for different varieties of wastes must be kept so that each category of waste will follow a different path.

The transfer station needed to be so designed such that the waste can directly be transferred into a large vehicle or container. Large vehicles having containers with a capacity of 50-60 cubic meters are typically used for disposal sites which are at long distance. The design and capacity of transfer stations and storage equipment largely depends on the quantity of waste and on type of vehicles used for primary and secondary waste.

The transport vehicle must be covered. In the beginning, therefore, municipal authorities needed to provide a cover for existing vehicles. The transport of waste can be managed and monitored centrally and through a large decentralized settlement. In either case, municipal officers should ensure the efficiency of the arrangement. Transport services can be contracted out to private operators. The transport system must be coordinated with the secondary storage system of waste to prevent manual and multiple handling of waste.



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Treatment of organic waste -Household waste can contain 40 or 50 percent organic waste. Waste from vegetable markets contain even higher in a mounts. As organic waste cause major hygienic and environmental problems in cities and at landfills, several treatment methods for organic waste are available like composting, anaerobic digestion, Incineration etc.

The inorganic portion of municipal household waste can be divided into recyclable materials and non-recyclable materials. The earlier recyclable materials are separated from the solid waste, the higher their value and the easier will be the further processing methods. The appropriate treatment method for inorganic waste will depend on its physical and chemical characteristics and also on its reuse potential. In India, the principal treatment method for inorganic waste is recycling.

**Case Questions**

Q.1) Examine the problems faced by Nashik City?

Q.2) Categorised the probable solutions applied to handle the problem of waste management?



**Dr. Vishal Wagh**

**Course Faculty**



**Dr. Roopali Kudare**

**Head Academics**



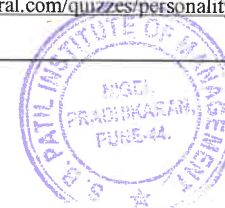
**Dr. Kirti Dharwadkar**

**Director**



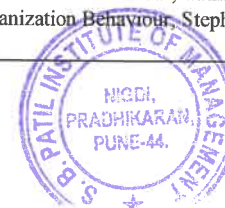
**P.C.E.T.'S**  
**S.B. PATIL INSTITUTE OF MANAGEMENT**  
**Session Plan (2023-2024)**  
**Course: MBA**

| Sub. Code :                              |                                    | 102   |                 | Subject Name:- ORGANIZATIONAL BEHAVIOUR |                                     |  |                   |  |         |           |
|--|------------------------------------|---|-----------------|---|-------------------------------------|--|-------------------|--|---------|-----------|
| Semester :                               |                                    | I   |                 |   |                                     |  |                   |  | Div C   |           |
| Type of Subject :                        |                                    | External  |                 |   |                                     |  |                   |  |         |           |
| No. of Session Per week : 4 (1 Hour X 4) |                                    |   |                 |   |                                     |  |                   |  |         |           |
| Best Book                                |                                    | Title   |                 | Author                                  |                                     | Publication  |                   |  |         |           |
| Book.1                                   |                                    | Organizational Behaviour  |                 | Stephen Robbins,Singhi                  |                                     | Pearson education  |                   |  |         |           |
| Book.2                                   |                                    | Organizational Behaviour  |                 | Ashwathapa                              |                                     | Himalaya Publishing House                                |                   |  |         |           |
| Book.3                                   |                                    | Organizational Behaviour  |                 | V.S.P. Rao                              |                                     | Mc Graw-Hill   |                   |  |         |           |
| Book.4                                   |                                    | Organizational Behaviour  |                 | Fred Luthans                            |                                     | Mc Graw-Hill   |                   |  |         |           |
| Sr. No.                                  | Unit                               | Sub Topic   | No. of Sessions | Teaching Method                         | Teaching Material                   | Plan Date  | Learning Material | CO   | PO/ PSO |           |
| 1  | Chapter 1<br>Fundamentals<br>of OB | Evolution of management thought ,   | 1               | 11                                      | Lecture & Interaction               | White board, Power Point Presentation                    | 09-11-2023        | Chapter 1, 2 from Organization Behaviour, Ashwathappa, Edi. 9th Revised Chapter 1 from Organization Behaviour, Stephen Robbins,Singhi, Edi. 13th | 1,2     | 1,2,3,4,5 |
|  |                                    | five functions of management, Evolution of OB,  | 1               |   | Lecture & Interaction               | White board, Power Point Presentation                    | 09-11-2023        | Chapter 1, 2 from Organization Behaviour, Ashwathappa, Edi. 9th Revised Chapter 1 from Organization Behaviour, Stephen Robbins,Singhi, Edi. 13th | 1,2     | 1,2,3,4,5 |
|  |                                    | Definition, scope and importance of OB, Relationship between OB and the individual,                   | 1               |   | Lecture & Discussion                | White board, Power Point Presentation                    | 13/9/2023         | Chapter 1,4 from Organization Behaviour, Ashwathappa, Edi. 9th Revised Organization Behaviour, ICFAI   | 1,2     | 1,2,3,4,5 |
|  |                                    | Models of OB (Autocratic, Custodial, Supportive, Collegial & SOBC), Limitations of OB                 | 1               |   | Lecture & Interaction               | White board, Power Point Presentation                    | 13/9/2023         | Chapter 1, 2 from Organization Behaviour, Ashwathappa, Edi. 9th Revised Chapter 1 from Organization Behaviour, Stephen Robbins,Singhi, Edi. 13th | 1,2     | 1,2,3,4,5 |
|  |                                    | Values, Attitudes and Emotions: Introduction, Values, Attitudes, Definition Concept of Emotions,      | 1               |   | Lecture & Discussion                | White board, Power Point Presentation, Video             | 18/9/2023         | Chapter 5, 25 from Organization Behaviour, Ashwathapa,Edi. 9th Revised Chapter 8 from Organization Behaviour, Stephen Robbins,Singhi, Edi. 13th  | 1,2     | 1,2,4,5,7 |
|  |                                    | Emotional Intelligence - Fundamentals of Emotional Intelligence,                                      | 1               |   | Lecture, Discussion and Application | White Board/ Power Point Presentation / Videos           | 18/9/2023         | Chapter 7 from Organization Behaviour, Ashwathapa Chapter 3, 4 from Organization Behaviour, Stephen Robbins,Singhi, Edi. 13th                    | 1,2     | 1,2,4,5,7 |
|  |                                    | The Emotional Competence Framework, Benefits of Emotional Intelligence , difference between EQ and IQ | 1               |   | Lecture, Discussion and Application | White Board/ Power Point Presentation / Videos           | 20/9/2023         | Chapter 7 from Organization Behaviour, Ashwathapa Chapter 3, 4 from Organization Behaviour, Stephen Robbins,Singhi, Edi. 13th                    | 1,2     | 1,2,4,5,7 |
|  |                                    | Personality & Attitude: Definition Personality, importance of personality in Performance,             | 1               |   | Activity                            | Online Exercise-Self personality Analysis : Big 5 factor | 20/9/2023         | <a href="https://psychcentral.com/quizzes/personality/start.php">https://psychcentral.com/quizzes/personality/start.php</a>                      | 1,2     | 1,2,4,5,7 |



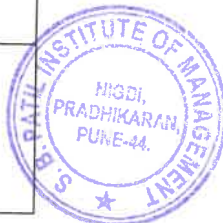
P.C.E.T.'S  
S.B. PATIL INSTITUTE OF MANAGEMENT  
Session Plan (2023-2024)  
Course: MBA

| Sub. Code :                               |                         | 102   |                 | Subject Name:- ORGANIZATIONAL BEHAVIOUR |  |  |  |  |           |           |
|---|-------------------------|---|-----------------|---|--|--|--|--|-----------|-----------|
| Semester :                                |                         | I   |                 |   |  |  |  |  | Div C     |           |
| Type of Subject :                         |                         | External  |                 |   |  |  |  |  |           |           |
| No. of Session Per week : 4 (1 Hour X 4 ) |                         |   |                 |   |  |  |  |  |           |           |
| Best Book                                 |                         | Title   |                 | Author                                  |  |  | Publication  |  |           |           |
| Book.1                                    |                         | Organizational Behaviour  |                 | Stephen Robbins,Singhi                  |  |  | Pearson education  |  |           |           |
| Book.2                                    |                         | Organizational Behaviour  |                 | Ashwathapa                              |  |  | Himalaya Publishing House  |  |           |           |
| Book.3                                    |                         | Organizational Behaviour  |                 | V.S.P. Rao                              |  |  | Mc Graw-Hill   |  |           |           |
| Book.4                                    |                         | Organizational Behaviour  |                 | Fred Luthans                            |  |  | Mc Graw-Hill   |  |           |           |
| Sr. No.                                   | Unit                    | Sub Topic   | No. of Sessions | Teaching Method                         | Teaching Material  | Plan Date  | Learning Material  | CO   | PO/ PSO   |           |
| 2   | Chapter 2<br>Perception | The Myers-Briggs Type Indicator, The Big Five personality model,  | 1               | 8                                       | Lecture, Discussion and Application                            | Power Point Presentation and Computer Lab Based Session/ online exercise | 25/9/2023  | Chapter 7,17 from Organization Behaviour, Ashwathapa   | 1,2       | 1,2,4,5,7 |
|   |                         | Johari Window, Transaction Analysis   | 1               |   | Activity   | Self Evaluation  | 25/9/2023  | Chapter 7,17 from Organization Behaviour, Ashwathapa<br>Exercises  | 1,2       | 1,2,4,5,7 |
|   |                         | Components of attitude, Relationship between behavior and attitude.   | 1               |   | Lecture & Discussion   | White Board/ Power Point Presentation                                    | 27/9/2023  | Chapter 10 from Organization Behaviour, Ashwathapa<br>Chapter 3 from Organization Behaviour, Stephen Robbins | 1,2       | 1,2,4,5,7 |
|   |                         | Perception: Meaning and concept of perception,  | 1               |   | Lecture & Discussion   | White Board/ Power Point Presentation                                    | 27/9/2023  | Chapter 8 from Organization Behaviour, Ashwathapa<br>Chapter 5 from Organization Behaviour, Stephen Robbins  | 1,2       | 1,3,4,5,7 |
|   |                         | Factors influencing perception  | 1               |   | Lecture & Discussion   | White Board/ Power Point Presentation                                    | 10-04-2023   | Chapter 8 from Organization Behaviour, Ashwathapa<br>Chapter 5 from Organization Behaviour, Stephen Robbins  | 1,2       | 1,3,4,5,7 |
|   |                         | Selective perception, Attribution theory, Perceptual process  | 1               | Lecture, Discussion and Application     | White Board/ Power Point Presentation                          | 10-04-2023   | Chapter 8 from Organization Behaviour, Ashwathapa<br>Chapter 5 from Organization Behaviour, Stephen Robbins  | 1,2  | 1,3,4,5,7 |           |
|   |                         | Social perception (stereotyping and halo effect)  | 1               | Lecture, Discussion and Application     | White Board/ Power Point Presentation                          | 10-09-2023   | Chapter 8 from Organization Behaviour, Ashwathapa<br>Chapter 5 from Organization Behaviour, Stephen Robbins  | 1,2  | 1,3,4,5,7 |           |
|   |                         | Motivation: Definition & Concept of Motive & Motivation, The Content Theories of Motivation (Maslow's Need Hierarchy) | 1               | Lecture, Discussion and Application     | White board/ Power Point Presentation / Charts/ diagram/ Video | 10-09-2023   | Chapter 11 from Organization Behaviour, Ashwathapa<br>Chapter 6 from Organization Behaviour, Luthans<br>Chapter 7 from Organization Behaviour, Stephen Robbins | 1,2  | 1,3,4,5,7 |           |



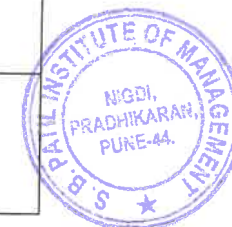
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| Semester :                               |                                   | I  |                 | Div C                                   |  |                           |   |         |             |
| Type of Subject :                        |                                   | External   |                 |   |  |                           |   |         |             |
| No. of Session Per week : 4 (1 Hour X 4) |                                   |  |                 |   |  |                           |   |         |             |
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| Book.2                                   |                                   | Organizational Behaviour   |                 | Ashwathapa                              |  | Himalaya Publishing House |   |         |             |
| Book.3                                   |                                   | Organizational Behaviour   |                 | V.S.P. Rao                              |  | Mc Graw-Hill              |   |         |             |
| Book.4                                   |                                   | Organizational Behaviour   |                 | Fred Luthans                            |  | Mc Graw-Hill              |   |         |             |
| Sr. No.                                  | Unit                              | Sub Topic  | No. of Sessions | Teaching Method                         | Teaching Material  | Plan Date                 | Learning Material   | CO      | PO/ PSO     |
|  |                                   | Herzberg's Two Factor model Theory),   | 1               | Lecture, Discussion and Application     | White board/ Power Point Presentation / Charts/ diagram/ Video | 10-11-2023                | Chapter 11 from Organization Behaviour, Ashwathapa<br>Chapter 6 from Organization Behaviour, Luthans<br>Chapter 7 from Organization Behaviour, Stephen Robbins        | 1,2     | 1,3,4,5,7   |
|  |                                   | (Vroom's expectancy Theory & Porter Lawler model),                             | 1               | Lecture, Discussion and Application     | White board/ Power Point Presentation / Charts/ diagram/ Video | 10-11-2023                | Chapter 11 from Organization Behaviour, Ashwathapa<br>Chapter 6 from Organization Behaviour, Luthans<br>Chapter 7 from Organization Behaviour, Stephen Robbins        | 1,2     | 1,3,4,5,7   |
|  |                                   | Contemporary Theories- Equity Theory of Work Motivation.                       | 1               | Lecture, Discussion and Application     | White board/ Power Point Presentation / Charts/ diagram/ Video | 15/10/2023                | Chapter 11 from Organization Behaviour, Ashwathapa<br>Chapter 6 from Organization Behaviour, Luthans<br>Chapter 7 from Organization Behaviour, Stephen Robbins        | 1,2     | 1,3,4,5,7   |
| 3  | Chapter 3 Group and Team Dynamics | The Meaning of Group & Group behavior &  | 1               | Lecture & Discussion                    | White board/ Power Point Presentation / Charts/ diagram/ Video | 15/10/2023                | Chapter 14,15 from Organization Behaviour, Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen Robbins | 1,2,4,6 | 1,3,4,5,7   |
|  |                                   | Group Dynamics, Types of Groups,   | 1               | Lecture & Discussion                    | White board/ Power Point Presentation / Charts/ diagram/ Video | 16/10/2023                | Chapter 14,15 from Organization Behaviour, Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen Robbins | 1,2,4,6 | 1,3,4,5,7   |
|  |                                   | The Five -Stage Model or Group Development, Team Effectiveness & Team Building | 1               | Lecture and Interaction                 | White board/ Power Point Presentation                          | 16/10/2023                | Chapter 14,15 from Organization Behaviour, Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen Robbins | 1,2,4,6 | 1,3,4,5,7   |
|  |                                   | Concept of Leadership: Introduction, Managers V/s Leaders                      | 1               | Lecture & Discussion                    | White board/ Power Point Presentation / Charts/ diagram/ Video | 18/10/2023                | Chapter 14,15 from Organization Behaviour, Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen Robbins | 1,2,4,6 | 1,3,4,5,6,7 |



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|--|---------------------------------------|--|-----------------|--|--|---------------------------|---|---------|-------------|---------------------------------------|--|------------|--|---------|-------------|
| <b>Semester :</b>                                |                                       | I  |                 |  |  |                           |   |         |             |                                       |  |            |  |         |             |
| <b>Type of Subject :</b>                         |                                       | External   |                 |  |  |                           |   | Div C   |             |                                       |  |            |  |         |             |
| <b>No. of Session Per week : 4 (1 Hour X 4 )</b> |                                       |  |                 |  |  |                           |   |         |             |                                       |  |            |  |         |             |
| <b>Best Book</b>                                 |                                       | <b>Title</b>   |                 | <b>Author</b>                                  |  | <b>Publication</b>        |   |         |             |                                       |  |            |  |         |             |
| <b>Book.1</b>                                    |                                       | Organizational Behaviour   |                 | Stephen Robbins,Singhi                         |  | Pearson education         |   |         |             |                                       |  |            |  |         |             |
| <b>Book.2</b>                                    |                                       | Organizational Behaviour   |                 | Ashwathapa                                     |  | Himalaya Publishing House |   |         |             |                                       |  |            |  |         |             |
| <b>Book.3</b>                                    |                                       | Organizational Behaviour   |                 | V.S.P. Rao                                     |  | Mc Graw-Hill              |   |         |             |                                       |  |            |  |         |             |
| <b>Book.4</b>                                    |                                       | Organizational Behaviour   |                 | Fred Luthans                                   |  | Mc Graw-Hill              |   |         |             |                                       |  |            |  |         |             |
| Sr. No.  | Unit                                  | Sub Topic  | No. of Sessions | Teaching Method                                | Teaching Material  | Plan Date                 | Learning Material   | CO      | PO/ PSO     |                                       |  |            |  |         |             |
|  |                                       | Overview of Leadership - Traits and Types Theories of Leadership   | 1               | Lecture & Discussion                           | White board/<br>Power Point<br>Presentation /<br>Charts/ diagram/<br>Video | 18/10/2023                | Chapter 14,15 from Organization Behaviour, Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen Robbins | 1,2,4,6 | 1,3,4,5,6,7 |                                       |  |            |  |         |             |
|  |                                       | .- Trait and Behavioral Theories                                   | 1               |  |  |                           |   |         |             | Lecture, Discussion and Brainstorming | White Board/<br>Power Point<br>Presentation /<br>Charts/ diagram/<br>Video | 23/10/2023 | Chapter 18 from Organization Behaviour, Ashwathapa<br>Chapter 13,14 from Organization Behaviour, Luthans<br>Chapter 12,13 from Organization Behaviour, Stephen Robbins | 1,2,4,6 | 1,3,4,5,6,7 |
| 4  | <b>Chapter 4 Organization system:</b> | Conflict Management – Definition and Meaning, Sources of Conflict, | 1               | Lecture & Discussion                           | White Board/<br>Power Point<br>Presentation/ video                         | 23/10/2023                | Chapter 17 from Organization Behaviour, Ashwathapa<br>Chapter 3 from Organization Behaviour, Luthans<br>Chapter 15 from Organization Behaviour, Stephen Robbins       | 1,2,5   | 1,2,3,4,5,7 |                                       |  |            |  |         |             |
|  |                                       | Types of Conflict , Conflict Management Approaches.                | 1               |  |  |                           |   |         |             | Lecture & Discussion                  | White Board/<br>Power Point<br>Presentation/ video                         | 25/10/2023 | Chapter 17 from Organization Behaviour, Ashwathapa<br>Chapter 3 from Organization Behaviour, Luthans<br>Chapter 15 from Organization Behaviour, Stephen Robbins        | 1,2,5   | 1,2,3,4,5,7 |
|  |                                       | Organizational Culture: Meaning & Nature of Organizational Culture | 1               |  |  |                           |   |         |             | Lecture & Discussion                  | White Board/<br>Power Point<br>Presentation/ video                         | 25/10/2023 | Chapter 17 from Organization Behaviour, Ashwathapa<br>Chapter 3 from Organization Behaviour, Luthans<br>Chapter 15 from Organization Behaviour, Stephen Robbins        | 1,2,5   | 1,2,3,4,5,7 |
|  |                                       | Origin of Organization Culture,Functions of Organization Culture,  | 1               |  |  |                           |   |         |             | Lecture & Discussion                  | White Board/<br>Power Point<br>Presentation/ video                         | 30/10/2023 | Chapter 17 from Organization Behaviour, Ashwathapa<br>Chapter 3 from Organization Behaviour, Luthans<br>Chapter 15 from Organization Behaviour, Stephen Robbins        | 1,2,5   | 1,2,3,4,5,7 |
|  |                                       | Types of Culture, Creating and Maintaining Organization Culture,   | 1               |  |  |                           |   |         |             | Lecture & Discussion                  | White Board/<br>Power Point<br>Presentation                                | 30/10/2023 | Chapter 21 from Organization Behaviour, Ashwathapa<br>Chapter 3 from Organization Behaviour, Luthans<br>Chapter 17 from Organization Behaviour, Stephen Robbins        | 1,2,3   | 1,2,3,4,5,7 |

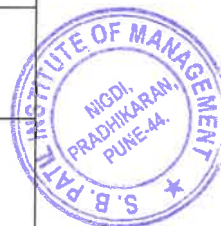


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**S.B. PATIL INSTITUTE OF MANAGEMENT**

Session Plan (2023-2024)

Course: MBA

| Sub. Code :                               |                         | 102  |                 | Subject Name:- ORGANIZATIONAL BEHAVIOUR |                      |  |                         |   |         |             |
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| Book.2                                    |                         | Organizational Behaviour   |                 | Ashwathapa                              |                      | Himalaya Publishing House                    |                         |   |         |             |
| Book.3                                    |                         | Organizational Behaviour   |                 | V.S.P. Rao                              |                      | Mc Graw-Hill                                 |                         |   |         |             |
| Book.4                                    |                         | Organizational Behaviour   |                 | Fred Luthans                            |                      | Mc Graw-Hill                                 |                         |   |         |             |
| Sr. No.                                   | Unit                    | Sub Topic  | No. of Sessions | Teaching Method                         | Teaching Material    | Plan Date                                    | Learning Material       | CO  | PO/ PSO |             |
| 5   | Stress at workplace     | Stress at workplace: Work Stressors – Prevention and Management of stress –                  | 1               | 6                                       | Lecture & Discussion | White Board/ Power Point Presentation/ video | 11-01-2023              | Chapter 13 from Organization Behaviour, Ashwathapa<br>Chapter 19 from Organization Behaviour, Stephen Robbins | 1,2,6   | 1,2,3,4,5,7 |
|   |                         | Balancing work and Life, workplace spirituality.   | 1               |   | Lecture & Discussion | White Board/ Power Point Presentation/ video | 11-01-2023              | Chapter 13 from Organization Behaviour, Ashwathapa<br>Chapter 19 from Organization Behaviour, Stephen Robbins | 1,2,6   | 1,2,3,4,5,7 |
|   |                         | Organizational Change; Meaning. definition & Nature of Organizational Change                 | 1               |   | Lecture & Discussion | White Board/ Power Point Presentation/ video | 11-06-2023              | Chapter 22 from Organization Behaviour, Ashwathapa<br>Chapter 19 from Organization Behaviour, Stephen Robbins | 1,2,5,6 | 1,2,3,4,5,7 |
|   |                         | Forces that acts as stimulants to change.  | 1               |   | Lecture & Discussion | White Board/ Power Point Presentation/ video | 11-06-2023              | Chapter 22 from Organization Behaviour, Ashwathapa<br>Chapter 19 from Organization Behaviour, Stephen Robbins | 1,2,5,6 | 1,2,3,4,5,7 |
|   |                         | Types of Organizational change, Kurt Lewin's- Three step model,                              | 1               |   | Lecture & Discussion | White Board/ Power Point Presentation/ video | 11-08-2023              | Chapter 22 from Organization Behaviour, Ashwathapa<br>Chapter 19 from Organization Behaviour, Stephen Robbins | 1,2,5,6 | 1,2,3,4,5,7 |
|   |                         | Methods of Implementing Organizational Change, Developing a Learning Organization            | 1               |   | Lecture & Discussion | White Board/ Power Point Presentation        | 11-08-2023              | Chapter 22 from Organization Behaviour, Ashwathapa<br>Chapter 19 from Organization Behaviour, Stephen Robbins | 1,2,5,6 | 1,2,3,4,5,7 |
| 6   | CCE1-Written Assignment | CCE1-Written Assignment (1 ques chapter 1, 1 ques chapter 2) (Remembering and Understanding) | 1               | 3                                       | Lecture & Discussion | White Board/ Power Point Presentation        | 20/09/2023 to 9/10/2023 | Organization Behaviour, Stephen Robbins   | 1,2     | 1,2,4,      |
|   |                         | CCE1-Written Assignment (1 ques chapter 1, 1 ques chapter 2) (Remembering and Understanding) | 1               |   | Lecture & Discussion | White Board/ Power Point Presentation        | 20/09/2023 to 9/10/2023 | Organization Behaviour, Stephen Robbins   | 1,2     | 1,2,4,      |
|   |                         | CCE1-Written Assignment (1 ques chapter 1, 1 ques chapter 2) (Remembering and Understanding) | 1               |   | Lecture & Discussion | White Board/ Power Point Presentation        | 20/09/2023 to 9/10/2023 | Organization Behaviour, Stephen Robbins   | 1,2     | 1,2,4,      |





**P.C.E.T.'S**  
**S.B. PATIL INSTITUTE OF MANAGEMENT**

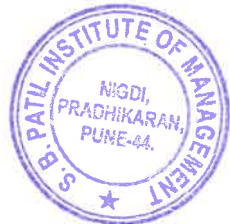
Session Plan (2023-2024)

Course: MBA

| Sub. Code :                              |  | 102                                 |                 | Subject Name:- ORGANIZATIONAL BEHAVIOUR |                      |  |                            |   |     |           |
|--|--|-------------------------------------|-----------------|---|----------------------|--|----------------------------|---|-----|-----------|
| Semester :                               |  | I                                   |                 | Div C                                   |                      |  |                            |   |     |           |
| Type of Subject :                        |  | External                            |                 |   |                      |  |                            |   |     |           |
| No. of Session Per week : 4 (1 Hour X 4) |  |                                     |                 |   |                      |  |                            |   |     |           |
| Best Book                                |  | Title                               |                 | Author                                  |                      | Publication                              |                            |   |     |           |
| Book.1                                   |  | Organizational Behaviour            |                 | Stephen Robbins,Singhi                  |                      | Pearson education                        |                            |   |     |           |
| Book.2                                   |  | Organizational Behaviour            |                 | Ashwathapa                              |                      | Himalaya Publishing House                |                            |   |     |           |
| Book.3                                   |  | Organizational Behaviour            |                 | V.S.P. Rao                              |                      | Mc Graw-Hill                             |                            |   |     |           |
| Book.4                                   |  | Organizational Behaviour            |                 | Fred Luthans                            |                      | Mc Graw-Hill                             |                            |   |     |           |
| Sr. No.                                  | Unit   | Sub Topic                           | No. of Sessions |   | Teaching Method      | Teaching Material                        | Plan Date                  | Learning Material   | CO  | PO/ PSO   |
| 7  | CCE2- Case Study   | CCE2- Case Study                    | 1               | 3                                       | Lecture & Discussion | White Board/<br>Power Point Presentation | 6/10/2023 to<br>15/10/2023 | Various Websites  | 3,4 | 1,2,3,4,5 |
|  |  | CCE2- Case Study                    | 1               |   | Lecture & Discussion | White Board/<br>Power Point Presentation | 6/10/2023 to<br>15/10/2023 | Various Websites  | 3,4 | 1,2,3,4,5 |
|  |  | CCE2- Case Study                    | 1               |   | Lecture & Discussion | White Board/<br>Power Point Presentation | 6/10/2023 to<br>15/10/2023 | Various Websites  | 3,4 | 1,2,3,4,5 |
| 8  | CCE3-<br>Creating<br>Infographic<br>Poster and<br>Report | CCE3-Infographic and Report Writing | 1               | 3                                       | Lecture & Discussion | White Board/<br>Power Point Presentation | 1/11/2023 to<br>20/11/2023 | Chapter 14,15 from Organization Behaviour,<br>Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen<br>Robbins | 5,6 | 1,2,3,4,5 |
|  |  | CCE3-Infographic and Report Writing | 1               |   | Lecture & Discussion | White Board/<br>Power Point Presentation | 1/11/2023 to<br>20/11/2023 | Chapter 14,15 from Organization Behaviour,<br>Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen<br>Robbins | 5,6 | 1,2,3,4,5 |
|  |  | CCE3-Infographic and Report Writing | 1               |   | Lecture & Discussion | White Board/<br>Power Point Presentation | 1/11/2023 to<br>20/11/2023 | Chapter 14,15 from Organization Behaviour,<br>Ashwathapa<br>Chapter 10 from Organization Behaviour, Luthans<br>Chapter 9,10 from Organization Behaviour, Stephen<br>Robbins | 5,6 | 1,2,3,4,5 |
| <b>Total</b>                             |  |                                     | <b>45</b>       | <b>45</b>                               |                      |  |                            |   |     |           |

| Ref. Book | Title                    | Author                 | Publication               |
|-----------|--------------------------|------------------------|---------------------------|
| Book.1    | Organizational Behaviour | Stephen Robbins,Singhi | Pearson education         |
| Book.2    | Organizational Behaviour | Ashwathapa             | Himalaya Publishing House |
| Book.3    | Organizational Behaviour | V.S.P. Rao             | Mc Graw-Hill              |
| Book.4    | Organizational Behaviour | Fred Luthans           | Mc Graw-Hill              |

|   |   |  |  |   |
|---|---|--|--|---|
| Prepared by:<br><b>Dr.Iram Ansari</b><br>Course Teacher |  | <b>Director</b><br><b>S. B. Patil Institute of Management</b><br>Sector No. 26, Nigdi,<br>Pradhikaran, Pune - 411 044. | Approved by:<br><b>Dr. Roopali Kudare</b><br>Head Academics, SBPIM |  |
|---|---|--|--|---|



P.C.E.T.'S  
S.B. PATIL INSTITUTE OF MANAGEMENT  
Session Plan (2023-2024)  
Course: MBA

|   |                          |   |                 |                 |                           |           |                   |       |         |
|---|--------------------------|---|-----------------|-----------------|---------------------------|-----------|-------------------|-------|---------|
| Sub. Code :                               | 102                      | Subject Name:- ORGANIZATIONAL BEHAVIOUR |                 |                 |                           |           |                   |       |         |
| Semester :                                | I                        |   |                 |                 |                           |           |                   | Div C |         |
| Type of Subject :                         | External                 |   |                 |                 |                           |           |                   |       |         |
| No. of Session Per week : 4 (1 Hour X 4 ) |                          |   |                 |                 |                           |           |                   |       |         |
| Best Book                                 | Title                    | Author                                  |                 |                 | Publication               |           |                   |       |         |
| Book.1                                    | Organizational Behaviour | Stephen Robbins,Singhi                  |                 |                 | Pearson education         |           |                   |       |         |
| Book.2                                    | Organizational Behaviour | Ashwathapa                              |                 |                 | Himalaya Publishing House |           |                   |       |         |
| Book.3                                    | Organizational Behaviour | V.S.P. Rao                              |                 |                 | Mc Graw-Hill              |           |                   |       |         |
| Book.4                                    | Organizational Behaviour | Fred Luthans                            |                 |                 | Mc Graw-Hill              |           |                   |       |         |
| Sr. No.                                   | Unit                     | Sub Topic                               | No. of Sessions | Teaching Method | Teaching Material         | Plan Date | Learning Material | CO    | PO/ PSO |

**ADDITIONAL READING FOR KNOWLEDGE ENRICHMENT**

**TEXT BOOKS (about two standard texts - e.g. TMGH, PHI, etc.)**

- 1 Organization Behaviour by Stephen Robbins
- 2 Organization Behaviour by Nelson and Quick
- 3 Organizational Behaviour by Ashwathapa
- 4 Organizational Behaviour by Fred Luthans

**CASES (between 5-8 standard cases)**

- 1 "Ken leaves the company", Fred Luthans, Organizational Behaviour, XI Edition, pg 155
- 2 "The schoolboy Rookie", Fred Luthans, XI edition, pg 330
- 3 "Professional sports:rewarding and punishing the same behaviour?", Robbins-Singhi, Organizational Behaviour, XIII edition, pg 73

**RESEARCH PAPERS (upto 3 classical research publications relevant to the subject (if applicable))**

- 1 " Leadership development in organizations in India: The why and how of it", Journal of Decision makers, Vol 36 (2011),pg 61
- 2 "Development Leadership: India at the crossroads" Journal of Decision makers, Vol 36 (2011) pg 5

**MAGAZINES (upto 5 national magazines with relevant sections indicated)**

- 1 Human Capital
- 2 HBR

**JOURNALS (between 3 - 5 articles/papers from national / international journals with volume, issue no and pages indicated along with)**

- 1 Journal of Organizational Behavior
- 2 Journal of Human Values

**Websites (relevant websites with complete URLs)**

- 1 [en.wikipedia.org/wiki/Organizational\\_behavior](http://en.wikipedia.org/wiki/Organizational_behavior)
- 2 [www.slideshare.net/rahu19288/what-is-organization-behaviour](http://www.slideshare.net/rahu19288/what-is-organization-behaviour)
- 3 [www.b-u.ac.in/sde\\_book/msc\\_organ.pdf](http://www.b-u.ac.in/sde_book/msc_organ.pdf)
- 4 [www.newagepublishers.com/samplechapter/001395.pdf](http://www.newagepublishers.com/samplechapter/001395.pdf)
- 5 [www.journals.elsevier.com/organizational-behavior-and-human-decision](http://www.journals.elsevier.com/organizational-behavior-and-human-decision)
- 6 [onlinelibrary.wiley.com/.../Organizational\\_Behavior](http://onlinelibrary.wiley.com/.../Organizational_Behavior)





PCET's  
S. B. Patil Institute of Management,  
Nigdi, Pune - 411044



DATE: - 18/09/2023

## CONGRATULATIONS

ALL ELECTED AND SELECTED STUDENT COUNCIL MEMBERS

FOR A.Y. 2023-24

| Sr. No. | Name of the Post                 | Name of the Student       |
|---------|----------------------------------|---------------------------|
| 1       | President                        | Mr. Mayur Vilas Marathe   |
| 2       | Vice President                   | Ms. Vaibhavi Chhabu Phad  |
| 3       | Secretary                        | Ms. Sakshi Mahadev Nade   |
| 4       | Lady Representative              | Ms. Shraddha Vilas Shinde |
| 5       | Community Representative         | Mr. Utpal Dilip Ingle     |
| 6       | Sports Representative            | Mr. Sourabh Rajaram Mali  |
| 7       | Cultural Representative          | Mr. Ajinkya Sanjay Vaidya |
| 8       | Class Representative – A         | Mr. Dinanath Shedge       |
| 9       | Class Representative – B         | Mr. Sachin Ahirrao        |
| 10      | Class Representative – C         | Mr. Akshay Ingole         |
| 11      | Class Representative – D         | Mr. Shivraj Sakhare       |
| 12      | Class Representative – A (Spec.) | Mr. Shivam Shinde         |
| 13      | Class Representative – B (Spec.) | Mr. Abhishek Katkar       |
| 14      | Class Representative – C (Spec.) | Mr. Parvej Mujawar        |
| 15      | Senior Faculty Member            | Dr. Kajal Maheshwari      |
| 16      | Faculty Cultural Co-ordinator    | Dr. Pranita Burbure       |
| 17      | Faculty Sports Co-ordinator      | Dr. Amarish Padma         |

### Student Council Committee Members:

Dr. Kajal Maheshwari

Dr. Pranita Burbure

Dr. Amarish Padma



Dr. Kirti Dharwadkar  
Director, SBPIM

| Sr. No. | Roll No. | First Name | Middle Name | Last Name   | Major Specialization                     | Title of the Project  | Name of the Company              |
|---------|----------|------------|-------------|-------------|--|---|----------------------------------|
| 1       | 345      | Tejas      | Valiba      | Shinde      | A - Marketing Management                 | Study of sales and distribution channel   | Agrivel kurishi pvt lmt          |
| 2       | 431      | Aishwarya  | Bharat      | Gawade      | B - Financial Management                 | A study on cost variance analysis of grey iron foundry of Tata Motors ltd                         | Tata Motors                      |
| 3       | 618      | Sumedha    | Sudhakar    | Pande       | C - Human Resource Management            | A study on effectiveness of training and development on employee performance at Jadhao Gears Ltd. | Jadhao Gears Ltd.                |
| 4       | 711      | Hrithik    | Rajendra    | Mahalungkar | D - Operations & Supply Chain Management | A study and analysis of production planning and control   | Tata motors                      |
| 5       | 33329    | Sagar      | Suresh      | Marekar     | A - Marketing Management                 | A study on sales promotion strategy in real estate towards maheshwari realty                      | Maheshwari realty group          |
| 6       | 222416   | Gaurav     | Prabhakar   | Chikate     | B - Financial Management                 | A Study of Indian Capital Market  | Kadam capital Aurangabad         |
| 7       | 222427   | Apurva     | Ajay        | Dhanawade   | B - Financial Management                 | A study on import and export procedure and documentation at electroflex engineering pvt ltd       | Electroflex Engineering pvt ltd. |
| 8       | 222430   | Aryan      | Anant       | Gangotri    | B - Financial Management                 | A Study on the Financial Performance of Accelgrowth Using Ratio Analysis.                         | Accelgrowth                      |
| 9       | 222442   | Anshu      | Khagesh     | Jha         | B - Financial Management                 | Inventory management  | Parksons packaging ltd           |
| 10      | 222482   | Shubham    | Rajendra    | Patil       | B - Financial Management                 | A Study on Housing Loan of ICICI Bank at Khushi Finanacial Services.                              | KHUSHI FINANCIAL SERVICES        |
| 11      | 222489   | Ankita     |             | Sharma      | B - Financial Management                 | Credit Assessment of personal loan of HDFC Bank   | HDFC Bank                        |
| 12      | 222491   | Vaibhav    | Vitthal     | Shelke      | B - Financial Management                 | A Study of Financial Analysis Using Ratio and Common Size Statement at Hari Om.                   | Hari om enterprise               |
| 13      | 2123450  | Kratika    | Vinod       | Powar       | B - Financial Management                 | A study of working capital management in TCPL packaging limited                                   | TCPL Packaging Limited           |
| 14      | 2222417  | Apurva     | Shankar     | Chougule    | B - Financial Management                 | Non performing asset  | Hdfc bank                        |
| 15      | 2222429  | Rucha      | Sandip      | Gaikwad     | B - Financial Management                 | A study of financial analysis of Indesys equipment pvt Ltd  | Indesys equipment pvt ltd        |



| Sr. No. | Roll No. | First Name   | Middle Name | Last Name | Major Specialization                     | Title of the Project   | Name of the Company              |
|---------|----------|--------------|-------------|-----------|--|--|----------------------------------|
| 16      | 2224001  | Suraj        | Youraj      | Asole     | A - Marketing Management                 | A study of market segmentation with reference to sunflag iron and steel co ltd   | Sunflag iron and steel co ltd    |
| 17      | 2224094  | Adeeth       | —           | Jagdale   | D - Operations & Supply Chain Management | A study on eliminating waste with Implementation of Poka Yoke and Kaizen tools w.r.t Shree Ganesh Enterrprises Pvt.Ltd                                   | Shree Ganesh Enterrprises        |
| 18      | 2224197  | Sakshi       | —           | Sharma    | B - Financial Management                 | A study of customer preferences towards personal loan in HDFC Bank   | HDFC                             |
| 19      | 2224301  | Abhishek     | Anand       | Adsul     | A - Marketing Mangement                  | A Study on Customer Segmentation and Profiling for Hdfc bank   | HDFC Bank                        |
| 20      | 2224303  | Shubham      | Shrinivas   | Bhagwat   | A - Marketing Management                 | A Study of Consumer Buying Behaviour in Residential Property in Pune   | Estatemint                       |
| 21      | 2224304  | Dhananjay    | Ramchandra  | Bhange    | A - Marketing Management                 | A study of consumer perception and satisfaction towards agriiwell krushi producer pvt ltd  | Agriwell krushi producer pvt ltd |
| 22      | 2224305  | Shubham      | Hambirrao   | Bhise     | A - Marketing Mangement                  | A study on service quality and its impact on hdfc bank   | HDFC ltd                         |
| 23      | 2224306  | Swapnil      | Muktaji     | Butte     | A - Marketing Mangement                  | A comparative study on financial services provided by HDFC bank and ICICI Bank   | HDFC BANK                        |
| 24      | 2224307  | Nayan        | Nitin       | Chilekar  | A - Marketing Mangement                  | A study of sales and marketing strategies perceived by estatemint customers  | Estatemint                       |
| 25      | 2224308  | Omkar        | Santosh     | Chougule  | A - Marketing Management                 | Analysing the role of social media in digital marketing  | Diw e services                   |
| 26      | 2224309  | Nishant      | Shivram     | Daundkar  | A - Marketing Management                 | “A Comparative Analysis of Consumer Buying Behaviour towards Residential Property in Real Estate Sector With Special Reference of Vision Creative Group” | VISION CREATIVE GROUP            |
| 27      | 2224310  | Dhairiyashil | Dhananjay   | Deshmukh  | A - Marketing Mangement                  | A Study on Customer Satisfaction for Drip Irrigation Products and Fittings in the Agricultural Sector.   | DIW E-SERVICES PRIVATE LIMITED.  |



| Sr. No. | Roll No. | First Name | Middle Name | Last Name | Major Specialization   | Title of the Project   | Name of the Company                                  |
|---------|----------|------------|-------------|-----------|------------------------|--|--|
| 28      | 2224312  | Manoj      | Dnyaneshwar | Dorge     | A - Marketing Mngement | A study on customer satisfaction for home loan with hdfc bank  | HDFC Bank  |
| 29      | 2224313  | Sumit      | Vilas       | Dusane    | A - Marketing Mngement | A market survey for mankind agritech company with special reference to samruddhi biobloom and nurturkind.      | Mankind Agritech                                     |
| 30      | 2224314  | Vinit      | Pandurang   | Gawade    | A - Marketing Mngement | A Study on Consumer buying behaviour of Pushpa Impex products in pimpri Chinchwad                              | Pushpa Impex   |
| 31      | 2224315  | Achal      | Rajvilas    | Gharde    | A - Marketing Mngement | An analytical study of local seo strategy to improve online presence of businesses                             | Prowess Training Solutions                           |
| 32      | 2224316  | Sakshi     | Mahendra    | Hire      | A - Marketing Mngement | Market analysis and consumer perceptions of premium real estate projects in pune                               | Vision creative group                                |
| 33      | 2224318  | Shubhangi  | Dattatrya   | Huse      | A - Marketing Mngement | A study on Penetration of new product in new market & Farmers Surveying Regarding same product till harvesting | Kalash Seeds Pvt Ltd                                 |
| 34      | 2224321  | Ankita     | Prabhakar   | Jadhao    | A - Marketing Mngement | A Study On Distribution Channel Startegies At Pushpa Impex ( Shreegunj)  | Pushpa Impex ( Shreegunj)                            |
| 35      | 2224321  | Sangram    | Maruti      | Jagadale  | A - Marketing Mngement | A Comparative study on social media marketing of KSB limited.  | KSB Limited  |
| 36      | 2224323  | Yogesh     | Ganesh      | Jagtap    | A - Marketing Mngement | Analysing customer challenge in the application process for personal loan at hdfc bank                         | HDFC Bank  |
| 37      | 2224324  | Savali     | Uday        | Kakade    | A - Marketing Mngement | "A study of marketing mix with reference to Gokul Milk, Kolhapur."   | Kolhapur zilla sah dudh utpadak sangh, ltd. Kolhapur |
| 38      | 2224326  | Samiksha   | Amol        | Magdum    | A - Marketing Mngement | Lead generation through telemarketing  | Trumpf India   |
| 39      | 2224327  | Yash       | Ashok       | Mandle    | A - Marketing Mngement | A Study of Promotional Strategies and Customer Relationship Management   | Fulcrum Resources Infinity ltd.pvt                   |
| 40      | 2224328  | Mayur      | Vilas       | Marathe   | A - Marketing Mngement | A study on IT Staff Augmentation for U.S. Market   | 5D Solutions Pvt Ltd.                                |
| 41      | 2224330  | Omkar      | Dnyaneshwar | Mengade   | A - Marketing Mngement | A Study on customer satisfaction towards personal loan at HDFC Bank.   | HDFC Bank  |



| Sr. No. | Roll No. | First Name | Middle Name | Last Name | Major Specialization     | Title of the Project   | Name of the Company              |
|---------|----------|------------|-------------|-----------|--------------------------|--|----------------------------------|
| 42      | 2224331  | Himanshu   | Sunil       | More      | A - Marketing Management | A study on impact of generative AI in content marketing at PCET  | Pimpri Chinchwad Education Trust |
| 43      | 2224332  | Tejashri   | Sanjay      | Mote      | A - Marketing Management | A customer satisfaction towards building materials special reference with crushed stone, cement and steel. | Baba construction                |
| 44      | 2224333  | Urvashi    | Panjabrao   | Nikam     | A - Marketing Management | A Study of Product Acceptance and Satisfaction of Retailers of Amul Fresh Products in PCMC, Pune Region.   | Amul                             |
| 45      | 2224335  | Shrutika   | Satishrao   | Parankar  | A - Marketing Management | Study on Impact of Packaging on Consumer Buying Behaviour  | Pushpa Impex (ShreeGunj)         |
| 46      | 2224336  | Nikhil     | Uttam       | Patil     | A - Marketing Management | A Study on Lead Generation Techniques for real estate sector with respect to Buddy Builds                  | Buddy Builds                     |
| 47      | 2224338  | Aniket     | Shashikant  | Pawar     | A - Marketing Management | Exploring Digital Marketing Strategies for Organizational Growth   | The Crazy Socials                |
| 48      | 2224339  | Onkar      | Ram         | Rathod    | A - Marketing Management | A study on consumer buying behaviour towards Amul Products   | AMUL                             |
| 49      | 2224340  | Shrinivas  | Sanjay      | Rathod    | A - Marketing Management | Analyzing the influence of social media marketing strategies on brand awareness                            | DIW E Service PVT LTD            |
| 50      | 2224341  | Shreekant  | Ramdas      | Rokade    | A - Marketing Management | A Study on Consumer Perception and Expectation in Real Estate at Buddy Builds in PCMC                      | Buddy Builds                     |
| 51      | 2224342  | Rohit      | Vijay       | Sathe     | A - Marketing Management | Creating A Database & Building International Market For DIW E-Service PVT LTD                              | DIW E-Service PVT LTD            |
| 52      | 2224343  | Abhay      | Vishnu      | Shendge   | A - Marketing Management | Exploring market trends and strategies for drip irrigation equipment and fitting in agricultural sector    | DIW E-service pvt.ltd            |
| 53      | 2224346  | Shraddha   | Vilas       | Shinde    | A - Marketing Management | A Study on Development and Effectiveness of Distribution Channels for Amul Dairy Fresh Products.           | Amul(GCMMF)                      |



**S.B.Patil Institute of Management**

List of SIP Students, A.Y:- 2023-2024, Batch:- 2022-2024

| Sr. No. | Roll No. | First Name | Middle Name | Last Name  | Major Specialization     | Title of the Project   | Name of the Company                         |
|---------|----------|------------|-------------|------------|--------------------------|--|---|
| 54      | 2224347  | Shubham    | Anant       | Tade       | A - Marketing Mngement   | A study on customer perception.Expectation and satisfaction while purchasing a Residential flat at PCMC                | Maheshwari Realty Group                     |
| 55      | 2224348  | Aditya     | Dattaram    | Uttekar    | A - Marketing Mngement   | A Comprehensive Study of Digital Marketing and Its Impact on Business Development at Prowess Training Solutions, Ravet | Prowess Training Solutions                  |
| 56      | 2224349  | Amit       | Diliprao    | Vanve      | A - Marketing Mngement   | Consumer buying behaviour towards FMCG products (patanjali)  | Patanjali                                   |
| 57      | 2224350  | Pratiksha  | Rajendra    | Yeole      | A - Marketing Mngement   | A Study of Marketing Strategies of Amul Fresh Products in PCMC Pune  | Amul  |
| 58      | 2224401  | Roshan     | Rohidas     | Ahire      | B - Financial Management | Study of technical analysis of technical banks   | Sharang Financial services                  |
| 59      | 2224402  | Kundan     | Sandeep     | Ahire      | B - Financial Management | Equity Research Analysis on Banking Sector   | Samruddhi Securities and Investments        |
| 60      | 2224404  | Riza       | Mukhtar     | Azad       | B - Financial Management | “A study on Cost Analysis at Pune Carbide”   | Pune Carbide                                |
| 61      | 2224406  | Sachin     | Rajendra    | Badhe      | B - Financial Management | A study of financial performance analysis of shivkrupa enterprises , pune  | SHIVKRUPA ENTREPRISES                       |
| 62      | 2224408  | Anushka    | Sharad      | Bakal      | B - Financial Management | Assessing the financial performance of the Kent ITS Pvt. Ltd. using ratio analysis                                     | Kent ITS Pvt. Ltd                           |
| 63      | 2224409  | Tejas      | Dattatraya  | Bangar     | B - Financial Management | Ratio Analysis   | MKRK & Co ( Chartered Accountant)           |
| 64      | 2224410  | Khush      | Vinod       | Bansal     | B - Financial Management | A study of cost structure and profitability analysis in Vinod Trading Company  | Vinod Trading Company                       |
| 65      | 2224411  | Bhumika    | Sunil       | Bansode    | B - Financial Management | A Study On Financial Statement Analysis Of PDCC Bank   | Pune District Central Co-operative Bank Ltd |
| 66      | 2224412  | Prasad     | Pravin      | Bhandarkar | B - Financial Management | A Comparative Study of Non Performing Assets of Selected Banks   | Jalgaon Janata Sahakari Bank Ltd            |



**S.B.Patil Institute of Management**

List of SIP Students, A.Y:- 2023-2024, B.Tch:- 2022-2024

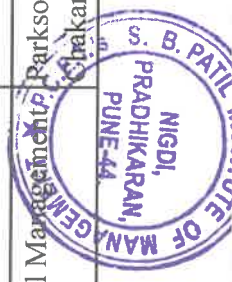
| Sr. No. | Roll No. | First Name   | Middle Name | Last Name    | Major Specialization     | Title of the Project  | Name of the Company                            |
|---------|----------|--------------|-------------|--------------|--------------------------|---|--|
| 67      | 2224413  | Shruti       | Dattatraya  | Bhuse        | B - Financial Management | A Study on Analysis of Financial Statements Using Technique of Ratio Analysis at Thermax Babcock & Wilcox Energy Solutions LTD. | Thermax Babcock & Wilcox Energy Solutions Ltd. |
| 68      | 2224414  | Vaishnavi    | Govind      | Chafekarande | B - Financial Management | A Study of Tax Planning of Salaried Person  | Sushil Bandpatte and Associates                |
| 69      | 2224415  | Pratiksha    | Drupad      | Chaudhari    | B - Financial Management | A study on Financial Health and financial Corporate Performance   | Shreeji Marketing Corporation, Pune.           |
| 70      | 2224418  | Simran       | Dhiraj      | chourasiya   | B - Financial Management | Financial Projections for New and Existing Product  | Edith Healthcare Pvt. Ltd                      |
| 71      | 2224419  | Dnyaneshwari | Shashikant  | Dabhade      | B - Financial Management | A Camel Model Analysis of Thane Janata Sahakari Bank at Dehaurad.   | Thane Janata Sahakari Bank                     |
| 72      | 2224420  | Dhananjay    | Gajanan     | Dahake       | B - Financial Management | A Study of Loans and Advances   | The Khamgaon Urban Cooperative Bank            |
| 73      | 2224421  | Shradha      | Deepak      | Darwade      | B - Financial Management | A Study of Financial Analysis of Saffron Holistic Healthcare Pvt. Ltd   | Saffron Holistic Healthcare Pvt. Ltd           |
| 74      | 2224422  | Tanmay       | Manik       | Das          | B - Financial Management | The study on goods and services tax   | R .D. Choudhary & Co                           |
| 75      | 2224423  | Siddhesh     | Subhash     | Dendage      | B - Financial Management | A study on financial performance of inkodop technologies Pvt. Ltd. using ratio analysis   | Inkodop technologies Pvt. Ltd.                 |
| 76      | 2224424  | Bhagyahree   | Namdev      | Desai        | B - Financial Management | A study of working capital management at soham foundry tools  | Soham foundry tools                            |
| 77      | 2224425  | Aniruddha    | Gautamrao   | Deshmukh     | B - Financial Management | A Study of Fund Flow Statement  | Sahkari Dudh Utpadak & Prakriya Sangh LTD.     |
| 78      | 2224426  | Rutuja       | Govind      | Deshpande    | B - Financial Management | A comprehensive study on marginal costing strategies in business operations of Aircare System & Solutions India Pvt ltd         | Aircare System & Solution India Pvt Ltd        |
| 79      | 2224428  | Tejas        | Ghanshyam   | Fegade       | B - Financial Management | A Study of income tax return , its filling and tax awareness of selected clients  | CA Sushil Ajmera and company                   |



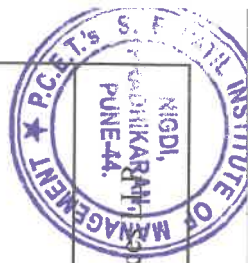
**S.B.Patil Institute of Management**

**List of SIP Students, A.Y:- 2023-2024, Batch:- 2022-2024**

| Sr. No. | Roll No. | First Name | Middle Name | Last Name | Major Specialization     | Title of the Project   | Name of the Company                   |
|---------|----------|------------|-------------|-----------|--------------------------|--|---------------------------------------|
| 80      | 2224432  | Aniket     | Rajendra    | Gawade    | B - Financial Management | To Study on Material Variance Analysis at Gulmohar Pack Tech India Pvt Ltd                 | Gulmohar Pack Tech India Pvt Ltd      |
| 81      | 2224433  | Divya      | Dinkar      | Giram     | B - Financial Management | A Study on working capital management practices at sujan contitech AVS PVT LTD.            | Sujan contitech AVS pvt Ltd           |
| 82      | 2224435  | Atharva    | Ashok       | Hagawane  | B - Financial Management | Working Capital  | MK.RK & CO Chartered accountants      |
| 83      | 2224436  | Shivam     | Prakash     | Jadhav    | B - Financial Management | Study of Risk & Return Analysis of Equity Prices of Selected Steel Companies in India      | Fundsroom Investment Services         |
| 84      | 2224437  | Shivanjali | Sadashiv    | Jadhav    | B - Financial Management | Study the Financial Implications of Overtime   | Tata Motors Ltd                       |
| 85      | 2224438  | Prajwal    | Babaji      | Jadhav    | B - Financial Management | A Study on sentiment analysis and CPI impact on the cryptocurrency market                  | Tradeshala Research & Consulting Firm |
| 86      | 2224439  | Snehal     | Bhagawat    | Jagadhane | B - Financial Management | A Study of GST Return Filing in Small businesses   | Shaha & Company                       |
| 87      | 2224440  | Prerna     | Balkrishna  | Jagtap    | B - Financial Management | A Study of Working Capital Management  | Garware Technical Fibres Limited      |
| 88      | 2224441  | Yash       | Rajesh      | Jain      | B - Financial Management | A Study on Analysis of Cost Structure at Shanti Spices Pvt.Ltd.                            | SHANTI SPICES PVT. LTD.               |
| 89      | 2224443  | Atharva    | Vivek       | Joshi     | B - Financial Management | A Study on Financial Performance of Nihva Technologies Pvt Ltd                             | Nihva Technologies Pvt Ltd            |
| 90      | 2224444  | Hrutika    | Nagesh      | Kadam     | B - Financial Management | A study of procure to pay cycle  | Atlas Copco India pvt ltd             |
| 91      | 2224446  | Ajay       | Vijaysinh   | Kadam     | B - Financial Management | Financial Ratio Analysis   | Lumax Industries Limited              |
| 92      | 2224448  | Payal      | Ramesh      | Kalbhori  | B - Financial Management | A study on the financial performance of listed vendors of Tata Motors using ratio analysis | Tata Motors                           |
| 93      | 2224449  | Prasad     | Rohidas     | Kaldoke   | B - Financial Management | A Study on Working Capital Management in Parksons Packaging Ltd                            | Parksons Packaging Ltd Kharabwadi     |



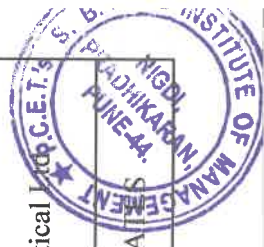
| Sr. No. | Roll No. | First Name | Middle Name | Last Name | Major Specialization     | Title of the Project   | Name of the Company                                    |
|---------|----------|------------|-------------|-----------|--------------------------|--|--|
| 94      | 2224450  | Rudik      | Sunil       | Kamathe   | B - Financial Management | A Study on Financial Performance by Using Ratio Analysis                               | KAMWADNE AND ASSOCIATES & TAX CONSULTANTS              |
| 95      | 2224451  | Abhishek   | Maruti      | Katkar    | B - Financial Management | A Comparative Analysis of HDFC Mutual Fund and ICICI Prudential Mutual Fund            | HDFC Bank  |
| 96      | 2224452  | Prasad     | Dnyaneshwar | Katkule   | B - Financial Management | A study of accounting process and ratio analysis in logicon facility management        | Logicon facility management pvt.ltd.                   |
| 97      | 2224454  | Dhanshree  | Tukaram     | Kolekar   | B - Financial Management | Financial statements analysis  | Akvira Engineering                                     |
| 98      | 2224454  | Dhanshree  | Tukaram     | Kolekar   | B - Financial Management | A study of financial statements analysis   | Akvira engineering                                     |
| 99      | 2224455  | Dinesh     | Chandrakant | Konapure  | B - Financial Management | A Study and Analysis of Start Up Funding Proposals.                                    | INTELLECTUAL INVESTMENTS & FINANCIAL SERVICES PVT. LTD |
| 100     | 2224456  | Siddhi     | Sanjay      | Kudave    | B - Financial Management | A study on financial performance   | Manna shipping & logistics Pvt. Ltd                    |
| 101     | 2224457  | Yash       | Avinash     | Kulkarni  | B - Financial Management | A Study on Financial Statement Analysis At Mudra Cutting Tools Pvt. Ltd                | Mudra Cutting Tools Pvt. Ltd                           |
| 102     | 2224458  | Sahil      | Shankar     | Kumbhar   | B - Financial Management | A study on analysis of working capital management                                      | Ronil Industrial solution                              |
| 103     | 2224459  | Shweta     | Sanjay      | Kumbhar   | B - Financial Management | Import and export under fema regulations   | Trumpf India PVT LTD                                   |
| 104     | 2224460  | Rutuja     | Shripad     | Kuskar    | B - Financial Management | A study of Inventory management at KSB Ltd.  | KSB Ltd.   |
| 105     | 2224462  | Yash       | Dinesh      | Mane      | B - Financial Management | A study of working capital management at aircaire system and solution India Pvt. Ltd.  | Aircare System and Solution India Pvt. Ltd.            |
| 106     | 2224463  | Shubham    | Ravindra    | Manjare   | B - Financial Management | A Study on Prediction of Loan Default.   | Solapur District Central Cooperative Bank Ltd Solpur   |
| 107     | 2224464  | Sanskar    | Ramesh      | Mehetre   | B - Financial Management | A Study on Non-Performing Asset of HDFC Bank Ltd.                                      | HDFC Bank Ltd.   |
| 108     | 2224465  | Akshata    | Mahesh      | Mestry    | B - Financial Management | A Comprehensive Ratio Analysis of the Automobile Ancillaries-Tires and Rubber Industry | Pendse Techno Services                                 |



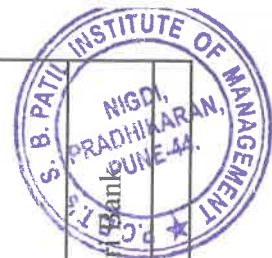
**S.B.Patil Institute of Management**

**List of SIP Students, A.Y:- 2023-2024, Batch:- 2022-2024**

| Sr. No. | Roll No. | First Name | Middle Name | Last Name  | Major Specialization     | Title of the Project   | Name of the Company                        |
|---------|----------|------------|-------------|------------|--------------------------|--|--|
| 109     | 2224466  | Sakshi     | Eaknath     | Morde      | B - Financial Management | A study on tax planning among individual assess  | Ram wadine and associates                  |
| 110     | 2224467  | Isha       | Sanjay      | More       | B - Financial Management | A study on Financial statement Analysis at Kirloskar Oil Engine Limited                          | Kirloskar Oil Engine Limited               |
| 111     | 2224468  | Kaveri     | Sanjay      | More       | B - Financial Management | "A Study on assessment of Budgeting and Budgetary control among SMEs"                            | Telge Projects Pvt Ltd                     |
| 112     | 2224469  | Rutuja     | Sadashiv    | More       | B - Financial Management | The overview of portfolio management   | Smita Patil and Co. (Chartered accountant) |
| 113     | 2224470  | Ibrahim    | Rajjak      | Mujawar    | B - Financial Management | A Study on Analysis of Financial Performance of the Organisation using Ratio Analysis            | H.D.Engineering                            |
| 114     | 2224471  | Pradosh    | Milind      | Mulay      | B - Financial Management | A Study of Personal loan of HDFC BANK  | HDFC BANK L.T.D.                           |
| 115     | 2224472  | Ameya      | Ravindra    | Mungale    | B - Financial Management | A Study on Finanacial Performance at Turno Grind Pvt.Ltd.  | TURNO GRIND PVT.LTD.                       |
| 116     | 2224473  | Manjiri    | Kishor      | Nandre     | B - Financial Management | A financial performance analysis of CG Power & Industrial Solution                               | CG Power & Industrial Solutions Ltd        |
| 117     | 2224474  | Atharva    | Sunil       | Nanekar    | B - Financial Management | A Study On The Financial Performance of the Vishweshwar cooperative Bank By Using Ratio Analysis | The vishweshwar cooperative bank           |
| 118     | 2224475  | Om         | Shivaji     | Nimbalkar  | B - Financial Management | Loan Appraisal process and it's analysis   | IIFL HOME LOAN                             |
| 119     | 2224476  | Vaibhav    | Dattatray   | Pangudwale | B - Financial Management | A Study on the Financial Performance at Encube Ethicals Pvt.Ltd.                                 | Encube ethicals                            |
| 120     | 2224477  | Aniruddha  | Siddharth   | Parerao    | B - Financial Management | A Study on tax saving for individual assess  | K.U.Nabariya & Co                          |
| 121     | 2224478  | Vaishnavi  | Santosh     | Patharkar  | B - Financial Management | A study on goods and services tax  | P R Diwan & Com                            |
| 122     | 2224479  | Apurva     | Ravindra    | Patil      | B - Financial Management | A study on Fundamental analysis of Selected Indian Pharmaceutical Companies                      | Glenmark Pharmaceutical                    |
| 123     | 2224480  | Rohan      | Hiraman     | Patil      | B - Financial Management | A study on tax planning of among salaried individuals  | NPSR AND ASSOCIATION                       |



| Sr. No. | Roll No. | First Name | Middle Name | Last Name  | Major Specialization     | Title of the Project  | Name of the Company                    |
|---------|----------|------------|-------------|------------|--------------------------|---|--|
| 124     | 2224481  | Shubham    | Dhanaji     | Patil      | B - Financial Management | A Study Of Financial Performance  | Unity Industrial Corporation           |
| 125     | 2224483  | Aniket     | Subhash     | Pawar      | B - Financial Management | Study of working capital management   | HAL                                    |
| 126     | 2224484  | Suraj      | Ramjanak    | Parajapati | B - Financial Management | A Study on Tax Planning of Individual Assessee                                  | NPSR ASSOCIATE LLC                     |
| 127     | 2224485  | Dipchandra | Kishor      | Rahinj     | B - Financial Management | A Study on Assessment of GST Inverted Tax Structure Refund                      | Kabra Associates                       |
| 128     | 2224486  | Pratik     | Pradeep     | Sadigale   | B - Financial Management | A Study on GST, GST Return and GST Filing in India.                             | V P Mhetre & Co.                       |
| 129     | 2224488  | Omkar      | Ashok       | Sawant     | B - Financial Management | A Study On Financial Performance Evaluation at Telge Projects Private Limited   | Telge Projects Private Limited         |
| 130     | 2224492  | Madhuri    | Khandu      | Shinde     | B - Financial Management | A Study of Working Capital Management At Maxion Wheels Aluminum India Pvt. Ltd. | Maxion Wheels Aluminum India Pvt. Ltd. |
| 131     | 2224494  | Debu       | Dhanu       | Shivankar  | B - Financial Management | A Study of Account Payable at Logicon facility Management Pvt Ltd               | Logicon facility Management Pvt Ltd    |
| 132     | 2224495  | Gayatri    | Santosh     | Talla      | B - Financial Management | A study of Goods and service Tax and return filing at Forbes Marshall pvt. Ltd. | Forbes Marshall Pvt. Ltd.              |
| 133     | 2224496  | Pooja      | Anilrao     | Tayade     | B - Financial Management | A study on individual behaviour Analysis towards stock market at motilal Oswal  | Motilal Oswal financial services       |
| 134     | 2224497  | Bhagyesh   | Kiran       | Thakur     | B - Financial Management | A Study of Financial Performance of Navkar Hyundai Using Ratio Analysis.        | Navkar Hyundai                         |
| 135     | 2224498  | Dnyaneshw  | Dilip       | Tivhane    | B - Financial Management | A study of loan disbursement with respect to personal loan at HDFC bank ltd     | HDFC Bank                              |
| 136     | 2224499  | Rutuja     | Nagnath     | Ujalmbkar  | B - Financial Management | "A study on personal loan of hdfc bank"   | HDFC BANK                              |
| 137     | 2224500  | Shrutik    | Suraj       | Wadekar    | B - Financial Management | A study of financial statement analysis of Rajgurunagar Sahakari Bank Ltd.      | Rajgurunagar Sahakar Bank              |
| 138     | 2224501  | Harsh      | Yogesh      | Wani       | B - Financial Management | A Study Of Tax Audit  | Sharp Aarth Co LLP                     |



## List of SIP Students, A.Y:- 2023-2024, Eatch:- 2022-2024

| Sr. No. | Roll No. | First Name | Middle Name | Last Name | Major Specialization          | Title of the Project  | Name of the Company  |
|---------|----------|------------|-------------|-----------|-------------------------------|---|--|
| 139     | 2224502  | Rushikesh  | Santosh     | Wani      | B - Financial Management      | "A Study On Income Tax Planning"  | "S. V. Langore and Associates Auditor and Tax Consultants" |
| 140     | 2224503  | Dhanshree  | Balu        | Yadav     | B - Financial Management      | A Study of Financial Statement Analysis at Aircare System and Solution India Pvt.Ltd.             | Aircare System and Solution India Pvt.Ltd.                 |
| 141     | 2224601  | Neha       | Agrawal     | Agrawal   | C - Human Resource Management | A study of employee work life balance and it's effect on employee performance at Blue Sapphire IT | Blue Sapphire IT   |
| 142     | 2224602  | Sonali     | Gurunath    | Chinchole | C - Human Resource Management | To study the effectiveness of recruitment process at developing bee pvt ltd                       | Developing Bee Pvt Ltd                                     |
| 143     | 2224603  | Kshitij    | Arvind      | Gujarathi | C - Human Resource Management | A Study Of Stress Management  | Om Software  |
| 144     | 2224604  | Akanksha   | Vinayak     | Hiwale    | C - Human Resource Management | A Study On Recruitment Process And It's Effectiveness   | Talent Spinners  |
| 145     | 2224605  | Pranoti    | Jagannath   | Jadhav    | C - Human Resource Management | Designing an effective competency mapping framework at Omkar outsourcing Pvt.Ltd                  | Omkar Outsourcing Pvt Ltd                                  |
| 146     | 2224606  | Kanchan    | Dnyaneshwar | Jagtap    | C - Human Resource Management | A Study on effectiveness of recruitment and selection process at RajYug IT Solution               | RajYug IT Solution   |
| 147     | 2224607  | Vaibhavi   | Shripad     | Joshi     | C - Human Resource Management | "A study on Employee Engagement Practices"  | RajYug IT Solutions.                                       |
| 148     | 2224608  | Vasudha    | Vithal      | Kalbhor   | C - Human Resource Management | Hallmark diversity and inclusion in omega shop  | Tata motors  |
| 149     | 2224609  | Sakshi     | Sharad      | Kalokhe   | C - Human Resource Management | "A Study on Effectiveness of Performance Appraisal System".                                       | Sebros Auto Pvt Ltd  |
| 150     | 2224610  | Reshma     | Vishnu      | Karande   | C - Human Resource Management | The Study of Employees Engagement and job satisfaction  | Flash Electronic (I) pvt. Ltd.                             |
| 151     | 2224611  | Nikita     | Vilas       | Kawade    | C - Human Resource Management | A study of Recruitment and selection process in Digital Partners PVT LTD                          | Digital Partners PVT LTD                                   |
| 152     | 2224612  | Samradynce | Suhas       | Kulkarni  | C - Human Resource Management | A study of recruitment and employee satisfaction at B U Bhandari Mercedes Benz                    | B U Bhandari Mercedes Benz                                 |

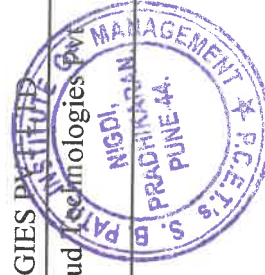


| Sr. No. | Roll No. | First Name | Middle Name | Last Name   | Major Specialization                     | Title of the Project   | Name of the Company                                     |
|---------|----------|------------|-------------|-------------|--|--|---|
| 153     | 2224613  | Shruti     | Sanjay      | Kunjir      | C - Human Resource Management            | Upscaling of Employee Engagement.  | TATA MOTORS   |
| 154     | 2224614  | Kaushal    | Dnyaneshwar | Mashakhatri | C - Human Resource Management            | A Study of incentive based performance of sales executive at wisteria real vision Pvt. Ltd.          | Wisteria Real Vision Pvt. Ltd.                          |
| 155     | 2224615  | Prajakta   | Suresh      | Mohite      | C - Human Resource Management            | A study on employee job satisfaction w.r.t herzburg two factor theory                                | Shree Tirupati Courier service pvt ltd                  |
| 156     | 2224616  | Parvej     | Ashpak      | Mujawar     | C - Human Resource Management            | A study on effectiveness of health safety and welfare measures                                       | CIE Automotive India Ltd.                               |
| 157     | 2224617  | Aafreen    | Valimohamma | Mujawar     | C - Human Resource Management            | TO study on role of employee reward system in enhancing employee performance                         | VI-SON Cables Private limited                           |
| 158     | 2224619  | Deepshikha | Premkumar   | Saini       | C - Human Resource Management            | The study of retention strategies at Telge Projects Pvt. Ltd.  | Telge projects Pvt. Ltd.                                |
| 159     | 2224620  | Yuvraj     | Shamuvel    | Salvi       | C - Human Resource Management            | Recruitment and selection process  | Schneider Electric India pvt.ltd                        |
| 160     | 2224621  | Deepika    | Kiran       | Shelar      | C - Human Resource Management            | To Study Effectiveness Of Performance Appraisal at RajYug IT Solutions Ltd                           | RajYug IT Solutions Ltd                                 |
| 161     | 2224622  | Pranali    | Satish      | Ugile       | C - Human Resource Management            | A study of employee satisfaction with respect to canteen facilities                                  | Tata Motors   |
| 162     | 2224623  | Kanchan    | Prakash     | Wadekar     | C - Human Resource Management            | A study of the impact of labour welfare facilities in Tricon Infra Buildtech Pvt Ltd                 | Tricon Infra Buildtech Pvt Ltd                          |
| 163     | 2224624  | Piyush     | Nivrutti    | Wagh        | C - Human Resource Management            | The Role of AI in recruitment by using ATS tool at 5D Solutions pvt ltd                              | 5D Solutions  |
| 164     | 2224625  | Nilesh     | Annasaheb   | Waghmare    | C - Human Resource Management            | To study on effectiveness of reward system on the motivational level of employees                    | Logicon facility management pvt.ltd                     |
| 165     | 2224701  | Ayush      | Rohidas     | Barge       | D - Operations & Supply Chain Management | A study and analysis of warehouse management   | Om logistics ltd  |
| 166     | 2224702  | Bhumika    | Vinod       | Bhalerao    | D - Operations & Supply Chain Management | A study of integrated material management at Hindustan aeronautics limited aircraft division, nashik | Hindustan aeronautics limited aircraft division, nashik |



## List of SIP Student., A.Y:- 2023-2024, Batch:- 2022-2024

| Sr. No. | Roll No. | First Name | Middle Name | Last Name | Major Specialization                     | Title of the Project   | Name of the Company                 |
|---------|----------|------------|-------------|-----------|--|--|-------------------------------------|
| 167     | 2224703  | Samiksha   | Nilkanth    | Bhoyar    | D - Operations & Supply Chain Management | A study on Inventory management using abc analysis and vendor evaluation                                 | Utam tools                          |
| 168     | 2224704  | Maitreyee  |             | Deshmukh  | D - Operations & Supply Chain Management | A Study and analysis of warehouse management   | Suryalakshmi Cotton Mill Ltd        |
| 169     | 2224705  | Sahil      | Sampatlal   | Gugale    | D - Operations & Supply Chain Management | A study on automation in purchase process for efficient supply chain management at Tata motors car plant | TATA MOTORS                         |
| 170     | 2224706  | Rohit      | Sanjay      | Jadhav    | D - Operations & Supply Chain Management | "A Study of Production Planning and Control".  | SYNERGY PRECISION WORKS             |
| 171     | 2224708  | ShwetaIi   | Maruti      | Kamble    | D - Operations & Supply Chain Management | A Study and Analysis of Design and Development of New Product  | Formtech Enterprise                 |
| 172     | 2224709  | Akanksha   | Deelip      | kothawade | D - Operations & Supply Chain Management | A study on analysis and reduction technique of excess or obsolete inventory at tata motors               | TATA MOTORS PVBU Ltd                |
| 173     | 2224710  | Prathamesh | Jaykar      | Kushire   | D - Operations & Supply Chain Management | A Study of Production Planning and Control with Belrise Industries.                                      | BELRISE INDUSTRIES LTD              |
| 174     | 2224712  | Vaibhavi   | Chhabu      | Phad      | D - Operations & Supply Chain Management | A study on material planning on assembly line for modellier change at Tata Motors                        | Tata Motors                         |
| 175     | 2224713  | Rutuja     | Ramesh      | Shinde    | D - Operations & Supply Chain Management | A study and analysis of production planning and controlling  | UNO Minda ltd                       |
| 176     | 2224801  | Kaduji     | Bhikaji     | Aghav     | E - Business Analytics                   | Study of descriptive data analysis on malhar engineering   | Malhar engineering industries       |
| 177     | 2224802  | Trupti     | Balu        | Bhosale   | E - Business Analytics                   | An analysis of students performance using machine learning tools.  | Intutech Institute, Pune            |
| 178     | 2224803  | Uday       | Satish      | Chauthe   | E - Business Analytics                   | A Predictive Analysis of Expected Returns using Python   | Dhruvi Financial Services           |
| 179     | 2224804  | Sagar      | Kantilal    | Ghule     | E - Business Analytics                   | An Analytical Study on E-Commerce Using Tableau.   | SOFTTECH CLOUD TECHNOLOGIES         |
| 180     | 2224805  | Onkar      | Jyotirling  | Jagtap    | E - Business Analytics                   | A Study of FIR Analysis on Green Destinations Travel Agency Using Tableau.                               | SoftTech Cloud Technologies Pvt Ltd |



| Sr. No. | Roll No. | First Name | Middle Name | Last Name | Major Specialization    | Title of the Project  | Name of the Company        |
|---------|----------|------------|-------------|-----------|-------------------------|---|----------------------------|
| 181     | 2224806  | Tejasvi    | Nandkumar   | Kate      | E - Business Analytics  | An analytical study on graph-based visualization of the key performance indicators for manufacturing system at Thermax LTD. | Thermax LTD                |
| 182     | 2224807  | Shrutika   | Kishor      | Kate      | E - Business Analytics  | An Analysis of On-Time, In-Full Delivery  | Tata Motors                |
| 183     | 2224808  | Rushikesh  | Tanaji      | Madake    | E - Business Analytics  | A study of company's sales and purchase pattern using power BI.   | Malhar Engineering Limited |
| 184     | 2224809  | Gaurav     | Santosh     | Mahajan   | E - Business Analytics  | An Analytical Study on the Sales Performance of Padmalaya FPC using PowerBi   | Padmalaya FPC              |
| 185     | 2224810  | Vijay      | Ganesh      | Malusare  | E - Business Analytics  | The study of predict growth of company by using sales analysis.   | Digital streamline pune    |
| 186     | 2224813  | Divya      | Vikas       | Varpe     | E - Business Analytics  | A study of ON TIME IN FULL(OTIF) and it's process   | TATA MOTORS                |
| 187     | 2224814  | Shweta     | Rajendra    | Vibhute   | E - Business Analytics  | A Study on Quality Management System With Referred to IT Industry   | WEB MINDS IT SOLUTION      |
| 188     | 2224311  | Ramadhan   | Janardhan   | Dole      | A - Marketing Mangement | A study on farmers buying behaviour toward Hybrid Tomato seed in jalna district   | Kalash seeds pvt.ltd.      |



  
Director

**S. B. Patil Institute of Management**  
Sector No. 26, Nigdi,  
Pradhikaran, Pune - 411 044.



PIMPRI CHINCHWAD EDUCATION TRUST'S

# S. B. PATIL INSTITUTE OF MANAGEMENT

(Approved by AICTE & Affiliated to Savitribai Phule Pune University)

Sect.No. 26, Near Akurdi Railway Station, Pradhikaran, Nigdi, Pune - 411044. Ph. : (020) 27656900 / 9552511041  
Tele Fax : 27653166 Website : www.sbpatilmba.com E-mail : sbpatilmba@gmail.com



Ref. No. : SBPIM/2023-24/233

Date : 16/01/2023

To,  
Student Members of Statutory Committee  
SBPIM, Pune

Subject: - Appointment of Student Members of Statutory Committee for Academic Year  
2023-2024

We at S. B. Patil Institute of Management are happy to appoint you as the Student Member of respective Statutory Committees after going through the selection criteria. This appointment is valid for the Academic Year 2023-24 only.

Congratulations and All the Best for performing your duties.

| Sr. No. | Name of the Committee                  | Class   | Name of the Student      |
|---------|--|---------|--------------------------|
| 1       | Internal Quality Assurance Cell (IQAC) | MBA-II  | Ms. Shruti Kadam         |
|         |  | MBA-II  | Mr. Abhishek Katkar      |
| 2       | Grievance Redressal Cell – Students    | MBA - I | Ms. Harshali Mundada     |
|         |  | MBA - I | Mr. Dharmik Chawda       |
| 3       | Anti-Ragging Committee                 | MBA - I | Ms. Poornima Hangarge    |
|         |  | MBA - I | Mr. Sahil Maghade        |
| 4       | Equal Opportunity Cell                 | MBA- II | Ms. Dnyaneshwari Dabhade |
|         |  | MBA - I | Mr. Chaitanya Rajdev     |
| 5       | Internal Complaint Committee           | MBA-I   | Ms. Shruti Desai         |

With Regards,

Dr. Kirti Dharwadkar  
Director,  
SBPIM, Pune



Cc: To All the Above Members



PIMPRI CHINCHWAD EDUCATION TRUST'S

# S. B. PATIL INSTITUTE OF MANAGEMENT



(Approved by AICTE & Affiliated to Savitribai Phule Pune University)

Sect.No. 26, Near Akurdi Railway Station, Pradhikaran, Nigdi, Pune - 411044.

Ph. : (020) 27656900 / 7887570600 / (020) 27600224 Website : www.sbpatilmba.com E-mail : sbpatilmba@gmail.com

Ref. No. : SBPIM/2023-24/233

Date : 16/01/2023

To,  
Student Members of Non-Statutory Committee  
SBPIM, Pune

Subject: - Appointment of Student Members of Non-Statutory Committee for Academic Year  
2023-2024

We at S. B. Patil Institute of Management are happy to appoint you as the Student Member of  
respective Non-Statutory Committees after going through the selection criteria. This appointment  
is valid for the Academic Year 2023-24 only.

Congratulations and All the Best for performing your duties.

| Sr. No. | Name of the Committee                                       | Class    | Name of the Student     |
|---------|---|----------|-------------------------|
| 1       | Library Committee   | MBA - I  | Ms. Niyati Kulkarni     |
| 2       | Industry Institute Interaction<br>Committee (III Committee) | MBA - I  | Ms. Rajnandini Sawalkar |
|         |   | MBA - I  | Mr. Yogesh Kulkarni     |
| 3       | Co-curricular Committee                                     | MBA - II | Ms. Riza Azad           |
|         |   | MBA - I  | Ms. Hindvi Dabke        |
| 4       | Research, Innovation and<br>Extension committee             | MBA - I  | Mr. Pratik Mishra       |
|         |   | MBA - II | Mr. Dinesh Konapure     |

With Regards,

Dr. Kirti Dharwadkar  
Director,  
SBPIM, Pune



Cc: To All the Above Members



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Tele Fax : 27653166 Website : www.sbpatilmba.com E-mail : sbpatilmba@gmail.com



Ref. No. : SBPIM/2023-24/233

Date : 18/01/2023

To,  
Student Coordinators of Cell  
SBPIM, Pune

**Subject: - Appointment of Student Coordinators of Cells for Academic Year 2023-2024**

We at S. B. Patil Institute of Management are happy to appoint you as the Student Coordinator of respective Cells after going through the selection criteria. This appointment is valid for the Academic Year 2023-24 only.

Congratulations and All the Best for performing your duties.

| Sr. No. | Name of the Cell                       | Class    | Name of the Student       |
|---------|--|----------|---------------------------|
| 1       | Inter-Collegiate Participation Cell    | MBA - I  | Mr. Pratik Adsul          |
| 2       | Guest Session Cell                     | MBA - I  | Mr. Suraj Patil           |
|         |  | MBA - I  | Ms. Akanksha Chavan       |
| 3       | Training and Placement (T&P) Cell      | MBA - I  | Mr. Harshwardhan Salunkhe |
|         |  | MBA - I  | Ms. Sanika Borhade        |
| 4       | Entrepreneurship Development (ED) Cell | MBA - I  | Mr. Arpan Loya            |
|         |  | MBA - I  | Mr. Yuvraj Chavan         |
| 5       | Career Guidance Cell (CGC)             | MBA - I  | Mr. Akshay Porje          |
| 6       | Student Skill Enhancement Cell         | MBA - I  | Mr. Nihal Lakade          |
|         |  | MBA - I  | Mr. Srihari Yadwad        |
| 7       | Publication Cell                       | MBA - II | Mr. Debu Shivankar        |
|         |  | MBA - I  | Ms. Rakshanda Kunghadkar  |

With Regards,

**Dr. Kirti Dharwadkar**  
Director,  
SBPIM, Pune



Cc: To All the Above Members



PIMPRI CHINCHWAD EDUCATION TRUST'S

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Ref. No. : SBPIM/2023-24/233

Date : 16/01/2023

To,  
Student Coordinators of Cell  
SBPIM, Pune

## Subject: - Appointment of Student Coordinators of Cells for Academic Year 2023-2024

We at S. B. Patil Institute of Management are happy to appoint you as the Student Coordinator of respective Cells after going through the selection criteria. This appointment is valid for the Academic Year 2023-24 only.

Congratulations and All the Best for performing your duties.

| Sr. No. | Name of the Cell                           | Class    | Name of the Student     |
|---------|--|----------|-------------------------|
| 1       | Website & Social Media Cell                | MBA - II | Mr. Himanshu More       |
|         |  | MBA - I  | Ms. Surbhi Goyal        |
|         |  | MBA - I  | Mr. Pranav Ghuge        |
| 2       | Notice Board Cell                          | MBA - I  | Mr. Tanmay Gaikwad      |
|         |  | MBA - I  | Mr. Pratik Bhalerao     |
| 3       | Mentorship Cell                            | MBA - I  | Ms. Manasi Raut         |
| 4       | Institute Social Responsibility (ISR) Cell | MBA - II | Mr. Uday Chauthe        |
|         |  | MBA - I  | Ms. Vijaya Shende       |
| 5       | Yoga and Wellness Cell                     | MBA - I  | Ms. Rohini Pawar        |
| 6       | Cultural Cell                              | MBA - I  | Ms. Preeti Rajmane      |
|         |  | MBA - II | Ms. Aakanksha Kothawade |
| 7       | Sports Cell                                | MBA - II | Ms. Shubhangi Huse      |
|         |  | MBA - I  | Mr. Ravi Nalawade       |

With Regards,

**Dr. Kirti Dharwadkar**  
Director,  
SBPIM, Pune



Cc: To All the Above Members



P.C.E.T.'s

**S. B. PATIL INSTITUTE OF MANAGEMENT  
NOTICE**



**Date: 29/11/2023**

All the students of MBA- II year students and faculties' members are hereby informed that Advanced Digital Marketing Certification Program for the batch 2022-24 will be starting.

**Details of the Certification Program Inaugural session:**

**Certification Program:** Advanced Digital Marketing Online Course

**Speaker:** Mr. Rahul Gadekar Founder - R Interactives & R Academy

**Starting Date:** December 1,2023 (Friday)

**Starting Time:** 09.00 am

**Venue:** SBPIM computer lab -1

All the enrolled students please join the session. Further plan and details for completion of certification program will be shared during inaugural session.

**Dr. Kirti Dharwadkar  
Director, SBPIM**





**Pimpri Chinchwad Education Trust's**

**S. B. PATIL INSTITUTE OF MANAGEMENT**

(Permanently Affiliated to Savitribai Phule Pune University)

**Sector No 26, Pradhikaran, Nigdi, Pune - 411 044**



|  |   |
|--|---|
| <b>Name of the Activity</b>                            | <b>Advanced Digital Marketing Certification Course</b>  |
| <b>Speaker &amp; Coordinator Name &amp; Mobile No.</b> | <b>Dr. Kajal Maheshwari 9326505453</b><br><b>Dr. Dileep Pawar</b>   |
| <b>Day &amp; Date</b>                                  | December 1, 2023 to December 15, 2023   |
| <b>Venue</b>   | PCET's SBPIM Computer Lab- & Seminar Hall-1   |
| <b>Number of Participants</b>                          | 18  |
| <b>Nature of the Activity</b>                          | One Time  |
| <b>Student Coordinator</b>                             | Mr. Aditya Uttekar<br>Mr. Shivam Shinde<br>Mr. Onkar Rathod - Vote of thanks<br>Mr. Mayur Marthe - Introduction |

**Brief Information of the Activity:**

|                              |  |
|------------------------------|--|
| <b>Topic of the Activity</b> | <b>Advanced Digital Marketing Certification Course</b>   |
| <b>Objectives</b>            | <b>1. Objective 1: Skill Development and Practical Exposure:</b> <ul style="list-style-type: none"><li>Equip students with a comprehensive understanding of various digital marketing domains, including Search Engine Marketing, Search Engine Optimization, Social Media Optimization, Email Marketing, Mobile Marketing, Analytics, and Ad Server management.</li><li>Provide hands-on practical exposure through real-world case studies, digital campaigns, and the use of industry-relevant tools, ensuring that students can apply theoretical knowledge to practical scenarios.</li></ul> <b>2. Bridge the Gap Between Industry and Academia:</b> <ul style="list-style-type: none"><li>Foster a strong connection between academic concepts and industry practices by bringing in experienced professionals like Mr. Rahul Gadekar from R-Academy to conduct the course.</li><li>Enable students to grasp the current trends and challenges in the digital marketing landscape, ensuring that the curriculum remains up-to-date and relevant to industry needs.</li></ul> |

|         |  |
|---------|--|
|         | <ul style="list-style-type: none"> <li>• Prepare students for the professional world by highlighting career opportunities in digital marketing, encouraging entrepreneurship in the field, and addressing industry-specific challenges and strategies.</li> </ul>  |
| Outcome | <p><b>Comprehensive Understanding and Application:</b></p> <ul style="list-style-type: none"> <li>• Students will demonstrate a comprehensive understanding of various digital marketing domains, showcasing proficiency in areas such as Search Engine Marketing, Search Engine Optimization, Social Media Optimization, Email Marketing, Mobile Marketing, Analytics, and Ad Server management.</li> <li>• The application of theoretical knowledge will be evident through the successful execution of practical tasks, including the development and implementation of digital campaigns using industry-relevant tools. Students will be capable of strategizing and executing effective digital marketing initiatives.</li> </ul> <p><b>Enhanced Career Readiness and Industry Relevance:</b></p> <ul style="list-style-type: none"> <li>• Graduates of the program will be well-prepared for diverse career opportunities in the field of digital marketing, either as professionals in established organizations or as entrepreneurs launching their ventures.</li> <li>• The course will contribute to enhancing the employability of students by providing insights into industry trends, challenges, and best practices. Students will gain a clear understanding of how digital marketing aligns with contemporary business strategies, ensuring their readiness to contribute effectively in professional settings.</li> </ul> |

**Brief Report**

SBPIM recently concluded certification program on "Advanced Digital Marketing," a course designed to equip students with the essential skills needed for success in the ever-evolving field of digital marketing. In today's dynamic business environment, relying solely on traditional methods is no longer practical, and embracing digital marketing is crucial for a business's survival and growth.

The course, conducted over 50 hours by Mr. Rahul Gadekar, Director of R-Academy in Pune, aimed to bridge the gap between industry practices and academic knowledge. With over 14 years of experience in the digital media arena, Mr. Gadekar brought valuable insights into E-Commerce Marketing, Performance Marketing, and collaborations with renowned brands such as Logitech, Cox & Kings, ICICI Pru, and others.

The program covered various digital marketing domains, including Search Engine Marketing, Search Engine Optimization, Social Media Optimization, Email Marketing, Mobile Marketing, Analytics, and Ad Server management. The weekend sessions provided students with practical exposure to digital campaigns and advertisements, utilizing different tools and social media platforms.

Mr. Gadekar not only shared his expertise but also highlighted the significance of social media in current and future business scenarios. He elucidated the career opportunities available to MBA students in marketing and encouraged them to consider entrepreneurship in the digital marketing field.

Students actively participated in practical sessions, engaging in discussions, and gaining hands-on experience. They were particularly interested in real-world examples, and Mr. Gadekar addressed their doubts with his in-depth understanding of digital marketing concepts.

The course concluded with a valedictory function held online on December 1, 2023. During this event, students were acknowledged for successfully completing the program, and certificates were presented by Mr. Rahul Gadekar. Dr. Kirti Dharwadkar, Director of SBPIM, congratulated the students on their achievement, emphasizing the importance of holistic development..

Mr. Gadekar shared his positive experience with SBPIM and expressed his enthusiasm for interacting with curious and engaged students. Dr. Kajal Maheshwari, Dr. Dileep Pawar the coordinator of the program, extended gratitude to Mr. Gadekar for imparting valuable knowledge with patience. Students also expressed their appreciation for the opportunity, thanking SBPIM, Mr. Gadekar, and Dr. Maheshwari for the enriching experience.

In conclusion, the certification program on Advanced Digital Marketing at SBPIM provided students with not only theoretical knowledge but also practical skills, preparing them to excel in the dynamic and competitive digital marketing landscape.

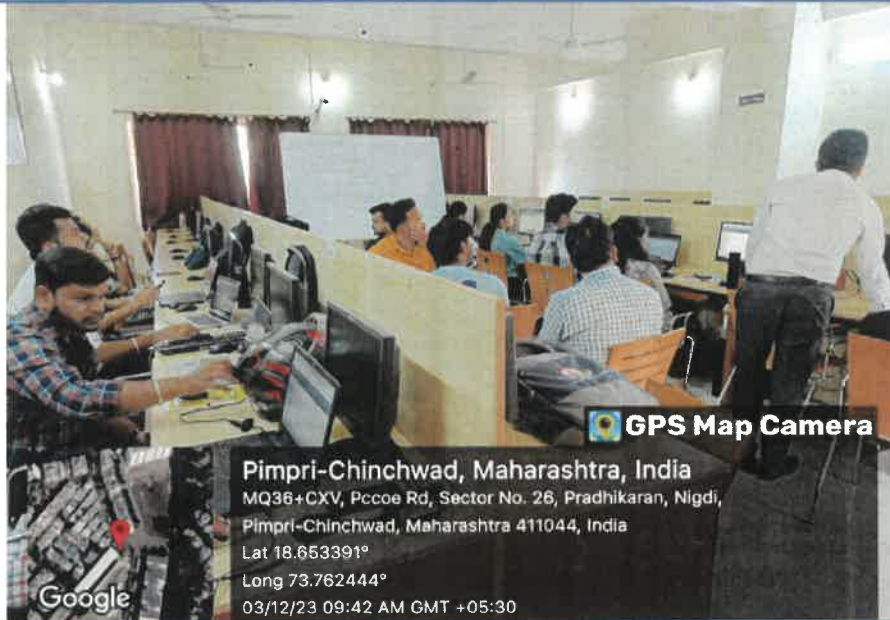


Students receiving Certificate of Advanced Digital Marketing





Mr. Rahul Gadekar, Director of R-Academy trainer of the certification course,  
Dr. Kirti Dharwadkar Director SBPIM



Students attending the session of Advanced Digital Marketing Certification Program

*[Signature]*  
Dr. Kajal Maheshwari  
Dr. Dileep Pawar  
Activity Coordinator

*[Signature]*  
Dr. Amarish Padma  
IQAC Coordinator

*[Signature]*  
Dr. Kirti Dharwadkar  
DIRECTOR





**P.C.E.T.'s  
S. B. PATIL INSTITUTE OF MANAGEMENT**



**NOTICE**

Date: 29/11/2023

All the students of MBA- II year students and faculties' members are hereby informed that HR Certification Program for the batch 2022-24 will commence from December 4<sup>th</sup>, Monday till 12<sup>th</sup> December 2023, Tuesday.

**Details of the Certification Program Inaugural session:**

**Certification Program:** HR Certification Program

**Speaker:** Mr. Rajeev Kumar, HR Excellence Global

**Starting Date:** December 4, 2023 (Monday)

**Starting Time:** 09.00 am

**Venue:** SBPIM

All the enrolled students please join the session. Further plans and details for completion of the certification program will be shared during the inaugural session.

Dr. Kirti Dharwadkar

Director





**Pimpri Chinchwad Education Trust's**  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
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**Sector No 26, Pradhikaran, Nigdi, Pune – 411 044**



**Activity Report**

|                                       |   |
|---------------------------------------|---|
| Name of the Activity                  | HR Certification  |
| Committee / Cell                      | Certification   |
| Coordinator Name & Mobile No.         | Dr.Iram Ansari 97662 03786  |
| Student Coordinator Name & Mobile No. | Parvej Mujawar 9665735370<br>Nilesh Waghmare 9850642158                 |
| Day & Date                            | 4 <sup>th</sup> to 12 <sup>th</sup> December 2023                       |
| Venue                                 | S.B.Patil Institute of Management                                       |
| Number of Participants                | 22  |
| Nature of the Activity                | 50hours HR certification in association with HR Excellence Global, Pune |

|                       |  |
|-----------------------|--|
| Topic of the Activity | HR Certification   |
| Objectives            | To equip students with in-depth knowledge in HR.<br>To make the students ready to face interviews and upgrade themselves with the current trends in HR |
| Outcome               | Valuable hands-on education for students on HR which will surely help them to crack interviews and get placed.   |
| Brief Report          | S. B. Patil Institute of Management organized a 7 days (50 hours)HR  |

**certification** course conducted by the **HR EXCELLENCE GLOBAL** team.

The sessions were delivered by:

**Mr. Rajeev Kumar**

Kumar holds a bachelor's degree in Electrical Engineering and a First-Class master's in Business Administration from the prestigious Symbiosis Institute of Business Management. [SIBM]

Post his MBA he worked with leading consulting organizations in the field of Strategic and Performance Management, both in India as well as abroad. He has implemented numerous projects on Balanced Scorecard and has even been a subject matter expert on Strategy to companies in the Middle East. As a Certified Performance and Competency Developer [High Honors], Kumar has trained several professionals including General Managers, Plant's heads, Senior HR Managers and Asst HR Managers, etc on Strategic Performance Management Systems, Competency Assessment, Rewards, Recognition, etc. He has also trained various business entrepreneurs on the Balanced Scorecard. In the last decade, Kumar has successfully led several PMS related

**Mrs. Shivani Khattry**

She is a professional corporate trainer and has facilitated the corporate sector by providing practical and interactive pieces of training through workshops and seminars.

She has conducted numerous training programs in the HR domain and has about 12 years of rich experience in the HR domain. She is also a Co-Founder member of **HR Excellence Global** which specializes in Human Resource Training and Consulting.

Her area of specialization is Payroll Administration, Talent Acquisition, Policy Implementation, and Training & Development. She has trained many HR professionals from various corporates as well as students in the HR

domain.

**Mr. Hemant Deshpande.**

He holds a Bachelor's Degree in Commerce (**M.COM**), Diploma in Computer and Management (**DCM**), Masters in Personnel Management (**MPM**).

The session started with a welcome speech given by **Mr. Kshitij Mane**, MBA II year. He welcomed **Mr. Rajeev Kumar** and **Mrs. Shivani Khattry**.

On day 1: **Mr. Rajeev Kumar Sir** started the day with a Performance Management System. Where we learned the Objectives of PMS for Organization perspective and employee perspective and also made a performance sheet in excel for employees. Sir also gave an in detail explanation about prepare Employee Score card

On day 2: Mrs. **Shivani Khattry ma'am** started her session with the topic close to every employee's Heart and that is "PAY ROLL MANAGEMENT" in which we learned various aspects of Payments, Deduction, Provident fund, Gratuity, Bonus, CTC calculation and also Types of leaves.

On day 3: Shivani ma'am started with Income Tax calculation and CTC calculation using excel. Hands-on experience with Excel was the key for this session

On day 4: **Mr. Hemant Deshpande sir** introduced us with detailed knowledge about various industries acts which included Factories Act, The employee's provident fund and miscellaneous act, Bombay shops & establishment act, Payment bonus act, Employment exchange act, Sexual harassment act, Employee insurance act, Payment of gratuity act.

On day 5, The agenda for the day was training and development, where the Kirk Patrick model, training module points, and training feedback form

construction were covered by Rajiv Sir. Key elements of recruiting were also taught to us which covered hiring procedure and how to develop work requirements, job descriptions, and articles on employee involvement was also covered by Shivani madam

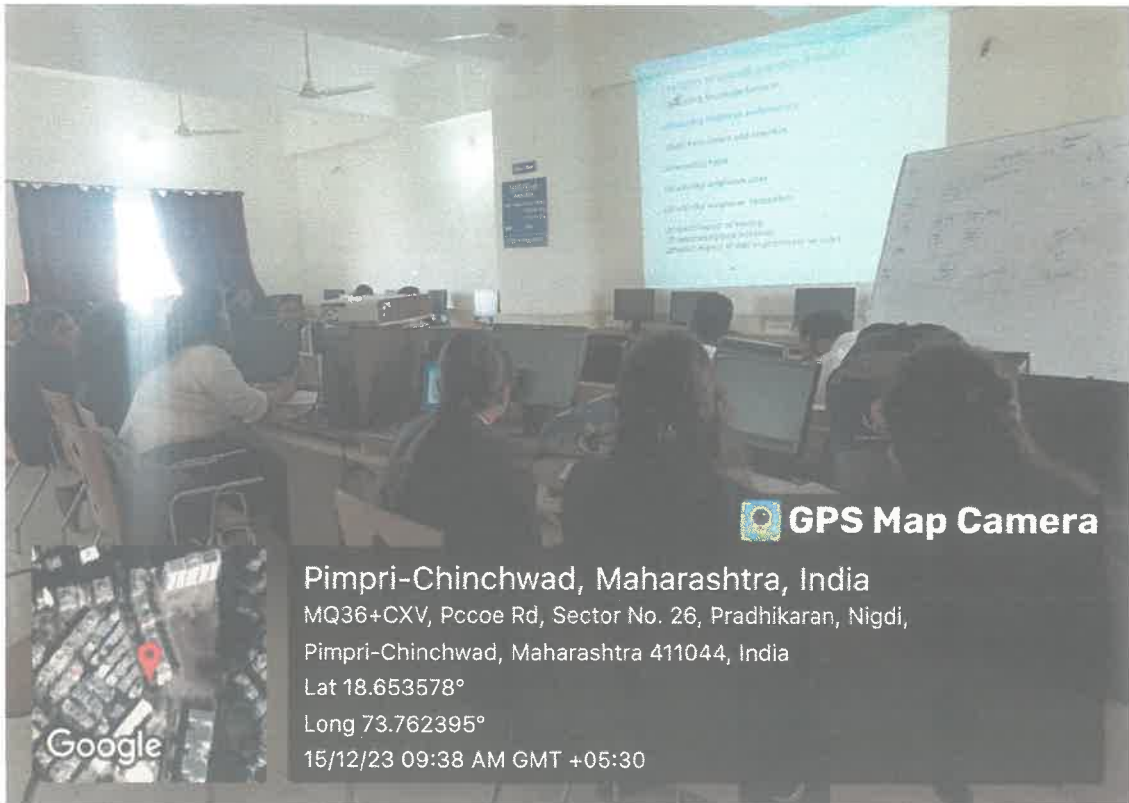
On day 6, This day started with understanding how to conduct an induction, followed by the induction procedure, and received guidance from trainers. Additionally, we studied about policy framing guidelines.

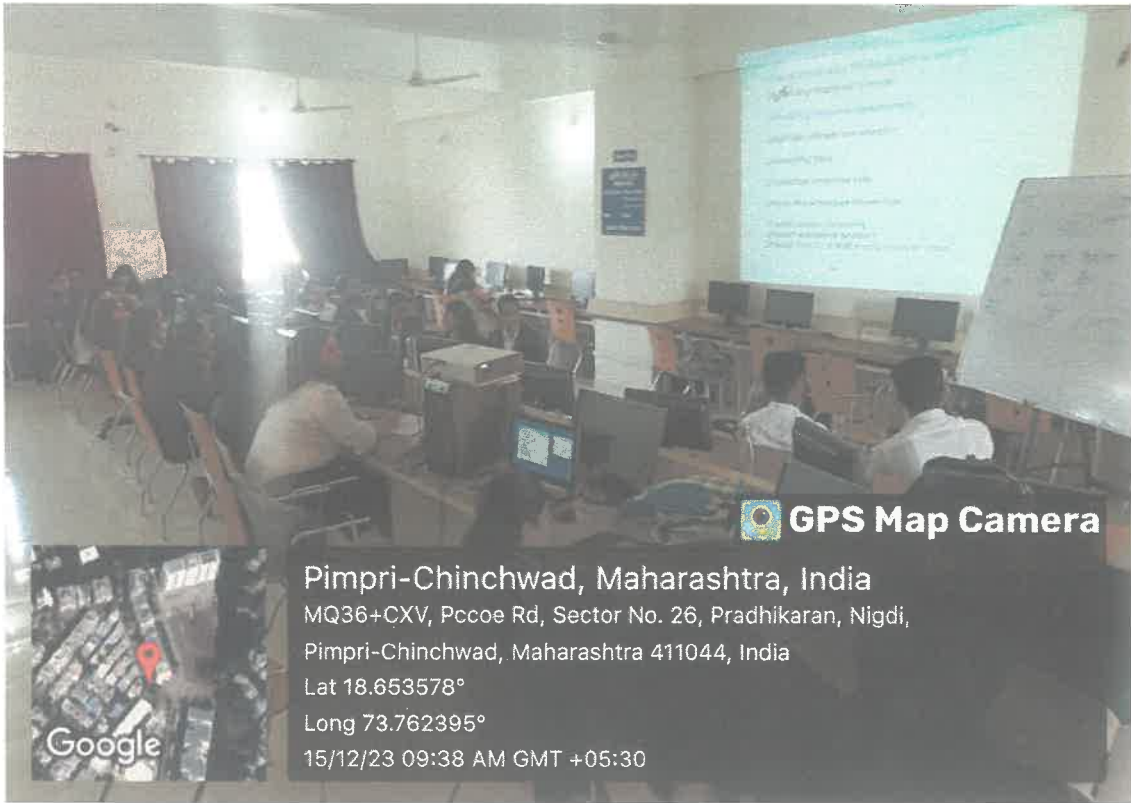
On day 7, We learned about the Fundamentals of HR analytics and why it is useful. Also, Gartner's analytics maturity model and HR analytics tool was introduced during the session, this was followed by small test and group presentation of the induction program designed.

Overall, it was a great learning curve through 7 days journey lot of new things learned which will help us going forward in the corporate world.

#### Geo-tag Photos

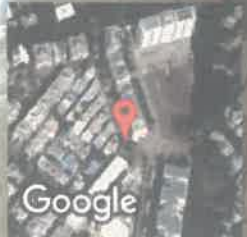




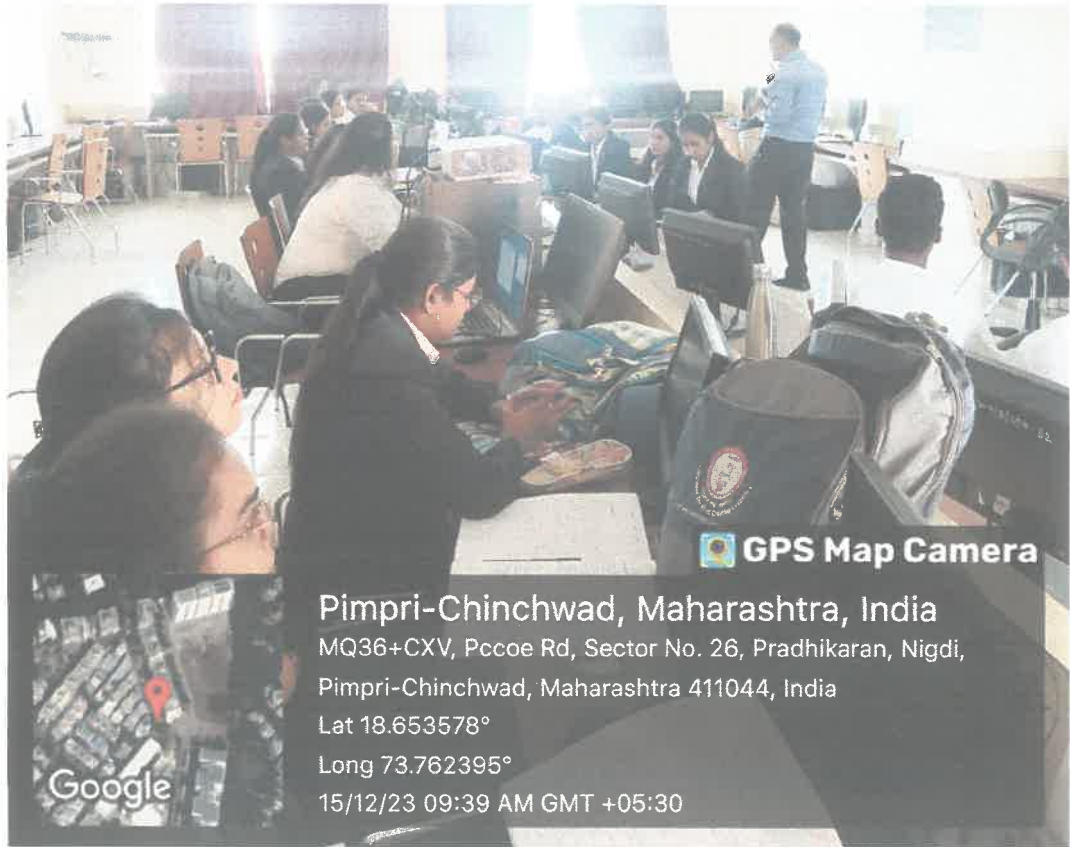



 **GPS Map Camera**

Pimpri-Chinchwad, Maharashtra, India  
MQ36+CXV, Pccoe Rd, Sector No. 26, Pradhikaran, Nigdi,  
Pimpri-Chinchwad, Maharashtra 411044, India  
Lat 18.653578°  
Long 73.762395°  
15/12/23 09:38 AM GMT +05:30

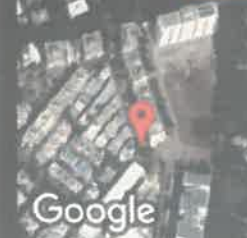


Google



 **GPS Map Camera**

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Google







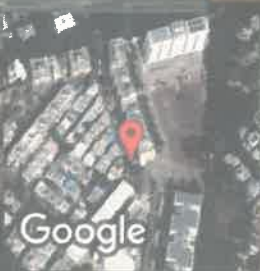








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Long 73.762347°  
15/12/23 01:12 PM GMT +05:30



**Pimpri-Chinchwad, Maharashtra, India**  
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Nigdi, Pimpri-Chinchwad, Maharashtra 411044, India  
Lat 18.653578°  
Long 73.762403°  
15/12/23 01:18 PM GMT +05:30



Dr. Iram Ansari

Coordinator-HR certification

Dr. Kirti Dharwadkar

Director





Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

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Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



### EVENT REPORT

|                              |  |
|------------------------------|--|
| Name of the Event / Activity | Certification Course for Finance         |
| Name of the Trainer          | Mr. Mayur Deshmukh                       |
| Faculty Coordinator Name     | Dr. Anishkumar Karia & Dr. Amarish Padma |
| Student Coordinator Name     | Mr. Vaibhav and Mr. Ibrahim              |
| Day & Date                   | May 29, 2024                             |
| Venue                        | Computer Lab                             |
| Number of Participants       | 19                                       |
| Nature of the Activity       | Co-Curricular                            |

#### **Brief Information of the Activity:**

##### **Topic of the Activity :-**

Certification Course for Finance (Financial Modeling Foundation Course and Mergers & Acquisition Foundation Course)

##### **Objectives :-**

1. To Enhance Employability skills
2. To develop practical skills
3. To familiarize with the latest trends, tools in the finance industry.

##### **Outcome :-**

1. Increased Employability
2. Practical Application
3. Enhanced Financial Knowledge

##### **Brief Report :-**

PCET'S S.B. Patil Institute of Management, in collaboration with Wheaton Advisors, conducted a 52-hour Certification Course for Finance. The course offered a comprehensive and practical learning experience, aimed at equipping individuals with the skills needed to excel in the finance industry. The curriculum



focused on Financial Modeling Foundation and Mergers & Acquisition (M&A) Foundation.

The primary objective of this certification was to enhance employability by developing practical skills and familiarizing participants with the latest trends and tools in the finance sector. The course aimed to build participants' analytical skills, providing them with better career opportunities in finance.

**A total of 19 students specializing in Financial Management** participated in the certification course, with **Mr. Vaibhav Pangudwale and Mr. Ibrahim Muzzawar** serving as student coordinators. The sessions were led by **Mr. Mayur Deshmukh from Wheaton Advisors**, who has over 11 years of experience in M&A transactions, independent financial model audits, equity and industry research, and financial modeling. He conducted hands-on workshops as part of the course, which ran from **March 27 to April 10, 2024**.

The course was held in the computer lab of S.B. Patil Institute of Management. It began with the **“Financial Modeling Foundation Course,”** which took place from March 27 to April 3, 2024. This module covered topics such as an Introduction to MS Excel for Finance, Accounting Fundamentals, Financial Modeling (Parts I & II), Discounted Cash Flow Analysis, and Report Writing, with a focus on preparing presentation sheets for financial analysis.

From April 4 to April 10, 2024, the course shifted to the **“Mergers and Acquisition Foundation,”** which included an Introduction to Mergers and Acquisitions, Analyzing Merger Deals, Preparing Consolidated Financial Statements, Calculating Accretion and Dilution Ratios, Valuing Deal Synergies, and Business Valuation in M&A.

Throughout the certification program, students actively participated and were regularly evaluated through continuous presentations, assignments, and model development. The final evaluation took place on April 23, 2024, and the submission of financial models was completed on May 7, 2024. All students successfully passed the evaluation, and the certificate distribution ceremony was held on May 29, 2024.

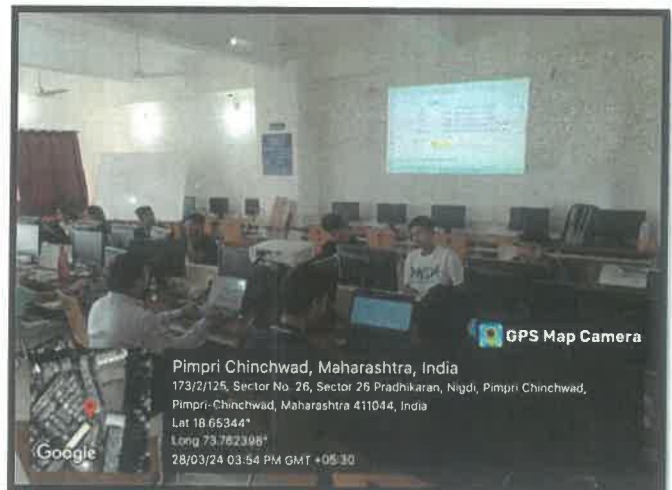
During the ceremony, Dr. Kirti Dharwadkar, Director of SBPIM, encouraged students to apply the knowledge gained from the certification program to sharpen their skills and make informed career choices. Among the participants, Mr. Sachin Badhe noted that the course provided valuable insights into the finance industry and



enhanced their analytical and employability skills, making them industry-ready. Mr. Dinesh Konapure added that the course offered practical exposure to real-world business scenarios, which would benefit their future endeavors.

Certificates were distributed by Dr. Kirti Dharwadkar, Director - SBPIM and Dr. Roopali Kudare, Head Academics at SBPIM. Dr. Anishkumar Karia and Dr. Amarish Padma, the course coordinators, expressed their gratitude to the PCET Trustees, Director - Dr. Kirti Dharwadkar, and the institute for their unwavering support of student skill development activities. They also thanked the students for their active participation and Mr. Mayur Deshmukh for sharing his expertise with them.

**Geo-tag Photos** : -



**Hand on Training Session by Trainer Mr. Mayur Deshmukh to Participants at Computer Lab**



Dr. Anishkumar Karia welcoming Dr. Kirti Dharwadkar Director – SBPIM and Dr. Roopali Kudare, Head Academics at Certificate Distribution Ceremony

Mr. Sachin Badhe (Participant) sharing his experience during certification course at Certificate Distribution Ceremony





Dr. Kirti Dharwadkar Director – SBPIM and Dr. Roopali Kudare, Head Academics  
Dr. Anishkumar Karia & Dr. Amarish Padma – Coordinators with participants at  
Certificate Distribution Ceremony

*Anish*

*AK*  
Dr. Anishkumar Karia  
Dr. Amarish Padma  
Course Coordinators

*Amarish*

Dr. Amarish Padma  
IQAC Coordinator

*Kirti*

Dr. Kirti Dharwadkar  
Director





PIMPRI CHINCHWAD EDUCATION TRUST'S

# S. B. PATIL INSTITUTE OF MANAGEMENT

(Approved by AICTE & Affiliated to Savitribai Phule Pune University)

Sect.No. 26, Near Akurdi Railway Station, Pradhikaran, Nigdi, Pune - 411044. Ph. : (020) 27656900 / 9552511041  
Tele Fax : 27653166 Website : www.sbpatilmba.com E-mail : sbpatilmba@gmail.com



## Notice

Date: 03/01/2024

All the students of MBA I & MBA II Year are hereby informed that the Entrepreneurship Development Cell in Association with MCED Maharashtra Center for Entrepreneurship Development (MCED) is going to conduct an Entrepreneurship Awareness Camp for developing entrepreneurial culture among the students from 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> January 2024 at Institute.

Timing : 9.30 AM to 5.15 PM

Venue : SBPIM Seminar Hall

Duration : 3 days ( 09/01/2024 - 11/01/2024 )

NOTE-Attendance is Compulsory for All.

  
Dr.Kirti Dharwadkar  
Director, SBPIM





Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

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*NBA Accredited | NAAC Accredited |*

Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

**Phone:** 020-27656900 / 87960 76060 / 78875 70600

**Email:** sbpatilmba@gmail.com, **Website:** www.sbpatilmba.com



## EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | Entrepreneurship Awareness Camp                          |
| Name of the Guest Speaker (if any)  |  |
| Committee / Cell (if any)   | Entrepreneurship Development Cell                        |
| Faculty Coordinator Name  | Dr. Yogendrakumar Devkar & Prof. Rishikesh Kumar         |
| Student Coordinator Name  | Mr. Arpan Loya & Mr. Yuvraj Chavan                       |
| Day & Date  | 9 <sup>th</sup> January to 11 <sup>th</sup> January 2024 |
| Venue   | SBPIM SEMINAR HALL                                       |
| Number of Participants  | 120  |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Curricular   |

### **Brief Information of the Activity:**

- Topic of the Activity** : - Entrepreneurship Awareness Camp
- Objectives** : - To inculcate entrepreneurial culture among the students
- Outcome** : - Describe the strategic decisions involved in establishing a startup.  
Formulate a go to market strategy for a startup.  
Develop a convincing business plan description to communicate value of the new venture to customers, investors and other stakeholders.

## Brief Report :-

PCET'S S.B. Patil Institute of Management, Pune organized three-days Entrepreneurship Awareness Camp in association with MCED. Some motivational and successful entrepreneurs were the guest speakers for the same. These sessions were very useful for the students who are willing to be an entrepreneur. 130 students registered for this camp.

### Day 1:

#### 1.Mr. Yogiraj Devkar:

The guest speaker for first day was Mr. Yogiraj Devkar (Ex-Administrative Officer, MCED). He guided students about job and entrepreneurship. Also, he guided regarding entrepreneurial traits like leadership, confidence, decision-making, risk-taking ability, etc. Also, he discussed about various risks associated with starting a new-venture. It was really an interactive and motivational session.



***Lamp lighting ceremony by the guest Mr. Yogiraj Devkar & Dr. Kirti Dharwadkar, Director, SBPIM.***

## 2. Mrs. Shaila Wankhede

Second session on 9<sup>th</sup> January 2024 was of Mrs. Shaila Wankhede (MCED). She gave information regarding PM Employment Generation Program and CM Employment Generation Program. She guided about PMEGP and CMEGP portal and loan and subsidies given by DICs.



*Felicitation of the guest Mrs. Shaila Wankhede by Dr. Kirti Dharwadkar, Director, SBPIM.*

## Day 2:

### 1. Mr. Sudam Nalawade:

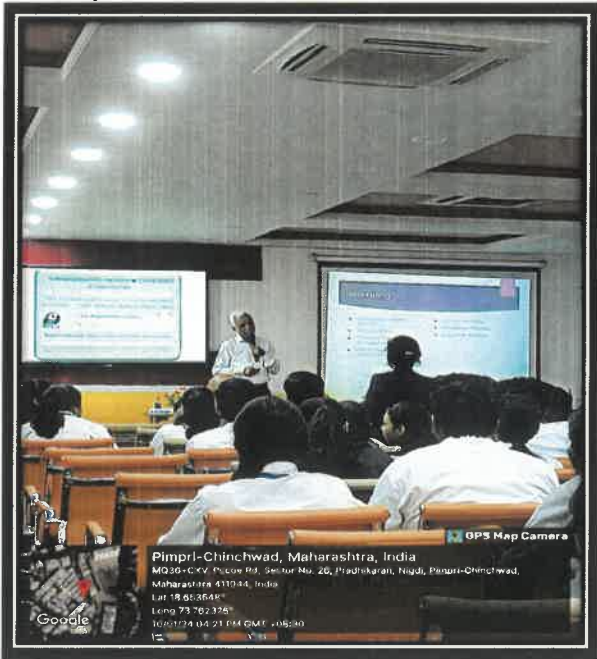
Mr. Sudam Nalawade (Rtd. Regional Officer, MCED) guided about various training institutes which provide training programs to the people willing to start their new venture. Information about various institutes like EDII (Ahmedabad), CFTRI(Mysore), NIESBUD(Delhi), etc. Also, he guided about various steps to be followed for starting a new industry and about various licenses for starting an industry.



*Session delivered by Mr. Sudam Nalawade (Rtd. Regional Officer, MCED)*

## **2. Shri.Satish Sagdeo**

Corporate Trainer Shri. Satish Sagdeo conducted very interactive session. He discussed with students about business, reasons for setting business, Role of Business, Factors of Production, Types of Management, Business Management Tactics and Business Manager Skills. Students gained knowledge during this session



*Session delivered by Shri. Satish Sagdeo, Corporate Trainer*

## Day 3:

### 1. Shri. Rajesh Kawade:

On the last day of Entrepreneurship Awareness Camp, the first guest speaker was Shri. Rajesh Kawade (Entrepreneur, Divya Water Solutions Pvt Ltd.). He guided budding entrepreneurs regarding the KYC documents to be submitted to DIC and bank while starting a particular business. He also gave information regarding the subsidies given by DICs.



*Session delivered by Shri. Rajesh Kawade (Entrepreneur, Divya Water Solutions Pvt Ltd.).*

### 2. Mr. Lalit Badgujar:

CA Mr. Lalit Badgujar guided about various aspects of financial management and startup funding. Also, he conducted activities showing about what questions that the banks can ask while demanding for a loan. The session gave idea to students about the business process.



*Session delivered by CA Mr. Lalit Badgujar*

### **3. Shri. Dnyaneshwar Bodke:**

The chief guest for Valedictory Session was National Award-Winning Farmer, Founder of Abhinav Farmers Club. He guided students about organic farming. Also, he told the importance of organic farming and organic vegetables. Also, he gave the information about working of Abhinav Farmers Club, Pune. He also shared his motivational journey of Abhinav Farmers Club, Pune. His guidance proved to be motivational, informative and creative. His son Mr. Pramod Bodke also spoke about their journey of organic farming and the struggle they faced while doing it.



*Felicitation of the guest Shri. Dnyaneshwar Bodke, Founder of Abhinav Farmers Club by Dr. Kirti Dharwadkar, Director, SBPIM.*



*Group Photo: Participants with the guest Shri. Dnyaneshwar Bodke, Founder of Abhinav Farmers Club and Dr. Kirti Dharwadkar, Director, SBPIM*

*Yogendra P  
Rishikesh*

Dr. Yogendra Deokar &

Prof. Rishikesh Kumar

**Event Co-ordinator**

*Amarish Padma*

Dr. Amarish Padma

**IQAC Coordinator**

*Kirti Dharwadkar*

Dr. Kirti Dharwadkar

**Director, SBPIM**





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|  |  |
|--|--|
| <b>Name of the Activity</b>                            | <b>Session on Advanced Analytical Tools in Marketing Research</b>  |
| <b>Speaker &amp; Coordinator Name &amp; Mobile No.</b> | <b>Prof. (Dr) Lalit Prasad, Professor, DYPIMS<br/>   Trainer - Business Analytics and Data Science<br/>Dr. Kajal Maheshwari 9326505453</b> |
| <b>Day &amp; Date</b>                                  | Monday, April 01, 2024   |
| <b>Venue</b>   | PCET's SBPIM Seminar Hall-1  |
| <b>Number of Participants</b>                          | 41   |
| <b>Nature of the Activity</b>                          | One Time   |

**Brief Information of the Activity:**

|                              |  |
|------------------------------|--|
| <b>Topic of the Activity</b> | <b>Session on Advanced Analytical Tools in Marketing Research</b>  |
| <b>Objectives</b>            | The workshop was organized with the following objectives:<br><ol style="list-style-type: none"><li>1. Understanding Advanced Tools: To familiarize participants with advanced analytical tools and techniques used in marketing research.</li><li>2. Enhancing Analytical Skills: To enhance participants' skills in applying these tools to real-world marketing problems.</li><li>3. Practical Application: To provide practical insights and hands-on experience with data analysis and interpretation in marketing research.</li><li>4. Professional Development: To support the professional development of students and faculty by exposing them to current best practices in the field of business analytics and data science</li></ol> |
| <b>Outcome</b>               | The workshop was highly successful in achieving its objectives:  |

|  |   |
|--|---|
|  | <ul style="list-style-type: none"> <li>• <b>Enhanced Knowledge:</b> Participants gained a deeper understanding of advanced analytical tools and their applications in marketing research.</li> <li>• <b>Improved Skills:</b> Attendees acquired practical skills and hands-on experience in using analytical tools, which will aid them in their academic and professional endeavors.</li> <li>• <b>Increased Engagement:</b> The interactive nature of the workshop fostered greater engagement and interest in the subject matter.</li> <li>• <b>Professional Insights:</b> The guidance and insights provided by Prof. Prasad offered valuable perspectives on career development in the field of business analytics.</li> </ul> |
|--|---|

### **Brief Report**

The workshop commenced with an introduction of the guest speaker, Prof. (Dr) Lalit Prasad, an esteemed professor and trainer specializing in Business Analytics and Data Science. Prof. Prasad's extensive experience and expertise in the field set the stage for an engaging and informative session.

Key components of the workshop included:

- **Introduction to Advanced Analytical Tools:** Prof. Prasad provided a comprehensive overview of advanced analytical tools used in marketing research, including statistical software and data visualization techniques.
- **Hands-On Demonstration:** Participants engaged in a practical demonstration of these tools, where they learned to analyze marketing data, generate insights, and interpret results effectively.
- **Case Studies:** Real-world case studies were discussed to illustrate the application of analytical tools in solving marketing challenges and making data-driven decisions.
- **Interactive Q&A Session:** The session included an interactive Q&A segment, where attendees posed questions and received detailed answers and advice from Prof. Prasad on various aspects of marketing analytics.

- **Skill Development Tips:** Prof. Prasad shared valuable tips for developing analytical skills and staying updated with the latest trends and technologies in the field of business analytics.

Overall, the workshop was well-received, and participants expressed their appreciation for the opportunity to learn from an industry expert. The session provided a significant boost to their knowledge and skills in marketing research, setting a solid foundation for their future academic and professional pursuits.



Dr. Roopali Kudare felicitating the guest of the day Dr. Prof. (Dr) Lalit Prasad, Professor, DYPIMS || Trainer  
- Business Analytics and Data Science



Students attending the Workshop by Dr. Prof. (Dr) Lalit Prasad, Professor, DYPIMS || Trainer - Business Analytics and Data Science



Dr. Prof. (Dr) Lalit Prasad, Professor, DYPIMS Session on Advanced Analytical Tools in Marketing Research

*Kajal*

Dr. Kajal Maheshwari  
Activity Coordinator

*Am*

Dr. Amarish Padma  
IQAC Coordinator

*Kirti*

Dr. Kirti Dharwadkar  
DIRECTOR





P.C.E.T.'S  
S. B. PATIL INSTITUTE OF MANAGEMENT  
ATTENDANCE SHEET  
GUEST SESSION



Date: - 01-04-2024

Class: - MBA 1st Year

Topic: - Workshop on Advanced Tools in Marketing Research

Name of Speaker: - Dr. Lalit Prasad



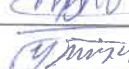



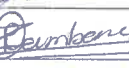


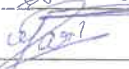



Time: - 1.00 to 6.00 pm

Semester - II

Division: - A

| SR. NO. | ROLL NO. | NAME OF THE STUDENT | SIGNATURE        |
|---------|----------|---------------------|------------------|
| 1       | 343      | Suraj Patil         | Spatil           |
| 2       | 335      | Sakshi Nade         | Sakshi Nade      |
| 3       | 345      | Aarti Pawar         | Aarti Pawar      |
| 4       | 356      | Vedant Sonawane.    | Vedant Sonawane  |
| 5       | 333      | Souabh Mabo         | Souabh Mabo      |
| 6       | 330      | Aarpon Loya         | Aarpon Loya      |
| 7       | 337      | Nihal Lakade        | Nihal Lakade     |
| 8       | 315      | Tommay Gaikwad      | Tommay Gaikwad   |
| 9       | 305      | Poachi Bhosale      | Poachi Bhosale   |
| 10      | 325      | Pratik Kamble       | Pratik Kamble    |
| 11      | 328      | Yogesh Kulkarni     | Yogesh Kulkarni  |
| 12      | 334      | Pratika Mishra      | Pratika Mishra   |
| 13      | 316      | Tushar Gaikwad.     | Tushar Gaikwad   |
| 14      | 308      | Yuvraj Chavan       | Yuvraj Chavan    |
| 15      | 307      | Rushikesh Chavan    | Rushikesh Chavan |
| 16      | 302      | Yash Ambikar        | Yash Ambikar     |
| 17      | 317      | Pranav Jhugre       | Pranav Jhugre    |
| 18      | 301      | Ankita Ade          | Ankita Ade       |
| 19      | 321      | Akshay Jangale      | Akshay Jangale   |
| 20      | 312      | mayuri Dhore        | mayuri Dhore     |
| 21      | 303      | Apurva Vaishnavi    | Apurva Vaishnavi |
| 22      | 353      | Krutadnya Shende    | Krutadnya Shende |
| 23      | 352      | Prince Shahare      | Prince Shahare   |
| 24      | 320      | Satang Gulhane      | Satang Gulhane   |
| 25      | 322      | shubham jadhav      | shubham jadhav   |
| 26      | 339      | Nitish pandita      | Nitish pandita   |
| 27      | 344      | Kapil pawale        | Kapil pawale     |
| 28      | 318      | Soham Godhane       | Soham Godhane    |



| SR. NO. | ROLL NO. | NAME OF THE STUDENT         | SIGNATURE   |
|---------|----------|-----------------------------|---|
| 29      | 361      | Pranav Anil Ubhe            |    |
| 30      | 331      | Lokesh Vijay Mahajan        |    |
| 31      | 332      | Mayuz Bhanudas Mahajan      |    |
| 32      | 340      | Pravin Nimba Patel          |    |
| 33      | 306      | Keshav Sunil Chaudhari      |    |
| 34      | 363      | Ajinkya Sanjay Vaidya       |    |
| 35      | 355      | Aditya Ashok Sanawane       |    |
| 36      | 362      | Gunjan Prakash Ukey         |    |
| 37      | 368      | Piyush Ramesh Zambare       |    |
| 38      | 314      | Gaikwad Shirdham Ramabhadra |    |
| 39      | 324      | Ramkishan Munjabhai Kadam   |   |
| 40      | 364      | Prathamesh D. Vitkar        |  |
| 41      | 323      | Yash Jagtap                 |  |
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|  |   |
|--|---|
| <b>Name of the Activity</b>                            | <b>Crafting a Ladder of Leadership in Career</b>                  |
| <b>Speaker &amp; Coordinator Name &amp; Mobile No.</b> | <b>Maj. Gen Sanjeev Dogra<br/>Dr. Kajal Maheshwari 9326505453</b> |
| <b>Day &amp; Date</b>                                  | 02 March 2024, Saturday   |
| <b>Venue</b>   | PCET's SBPIM Seminar Hall-1                                       |
| <b>Number of Participants</b>                          | 184   |
| <b>Nature of the Activity</b>                          | One Time  |

**Brief Information of the Activity:**

|                              |  |
|------------------------------|--|
| <b>Topic of the Activity</b> | <b>Crafting a Ladder of Leadership in Career</b>   |
| <b>Objectives</b>            | <b>Objective 1: Self-Assessment and Vision Setting:<br/>Objective 2: Skill Development:</b>                                      |
| <b>Outcome</b>               | <b>Outcome 1: Enhanced Understanding of Leadership Development<br/>Outcome 2: Practical Application of Leadership Principles</b> |

**Brief Report:**

The S.B. Patil Institute of Management hosted a one-day session on "Crafting a Ladder of Leadership in Career" on March 02, 2024. The event aimed to provide MBA students with insights and strategies for advancing their leadership skills and shaping their career trajectories.

The session was conducted by Maj. Gen Sanjeev Dogra, a distinguished expert in leadership development. Maj. Gen Dogra's wealth of experience and practical knowledge in the field of leadership added immense value to the event. His engaging presentation style and interactive approach ensured active participation from the students throughout the session.

Dr. Kirti Dharwadkar, Director of the institute, had the honor of felicitating Maj. Gen Sanjeev Dogra at the beginning of the session. Her warm welcome set the tone for an enriching and collaborative learning experience.

The session commenced with an exploration of the fundamental principles of effective leadership in today's competitive business environment. Maj. Gen Dogra elaborated on the essential skills, behaviors, and mindsets that distinguish successful leaders, emphasizing the importance of self-awareness, adaptability, and continuous learning.

Throughout the session, participants engaged in lively discussions, case studies designed to deepen their understanding of leadership concepts and their practical application. Maj. Gen Dogra's insightful anecdotes and real-world examples resonated with the audience, inspiring them to aspire for leadership excellence in their respective careers.


Dr. Kajal Maheshwari concluded the session by expressing gratitude to Maj. Gen Sanjeev Dogra for sharing his expertise and empowering the students with valuable insights. She encouraged the participants to leverage the knowledge gained from the session to chart their own paths to leadership success.

Overall, the "Crafting a Ladder of Leadership in Career" session was a resounding success, leaving a lasting impact on the MBA students of S.B. Patil Institute of Management. The event exemplified the institute's commitment to fostering holistic development and preparing future leaders for the challenges of tomorrow's business world.

**Pimpri Chinchwad Education Trust's  
S. B. Patil Institute of Management**




Guest Session on  
**CRAFTING A  
LADDER OF  
LEADERSHIP  
IN CAREER**

**SPEAKER**  
**MAJ GEN SANJEEV DOGRA**  
Deputy Commandant &  
Chief Instructor, National Defense Academy

  
Under the Guidance of  
**Dr. Kirti Dharwadkar**  
Director, SBPIM

**DATE:**  
**SAT 02<sup>TH</sup>  
MARCH**  
**11:00 am**  
- to  
**01:00 pm**

**VENUE:**  
**SBPIM Seminar Hall-1**

connect us :   

[www.SBPatilMba.com](http://www.SBPatilMba.com)

**E-Flyer of the Session**



Pimpri Chinchwad, MH, India  
Nigdi, Pimpri Chinchwad, 411044, MH, India  
Lat 18.653661, Long 73.762554  
03/02/2024 11:14 AM GMT+05:30  
Note : Captured by GPS Map Camera

Dr. Kirti Dharwadkar, Director of the institute, had the honor of felicitating Maj. Gen Sanjeev Dogra



Pimpri Chinchwad, MH, India  
Nigdi, Pimpri Chinchwad, 411044, MH, India  
Lat 18.653661, Long 73.762558  
03/02/2024 11:14 AM GMT+05:30  
Note : Captured by GPS Map Camera



Maj. Gen Dogra guiding students on effective leadership in today's competitive business environment



# क्राफ्टिंग अ लॅडर ऑफ लीडरशिप करिअर

■ रश्मिदा कुनघाडकर (एस. बी. पाटील इन्स्टिट्यूट ऑफ मॅनेजमेंट)

एस. बी. पाटील इन्स्टिट्यूट ऑफ मॅनेजमेंट येथे एमबीएच्या विद्यार्थ्यांना 'क्राफ्टिंग अ लॅडर ऑफ लीडरशिप करिअर' विषयावर मेजर जनरल संजीव डोगरा (डेप्युटी कमांडर, चीफ इन्स्ट्रक्टर, नॅशनल डिफेन्स अॅकॅडमी) यांनी मार्गदर्शन केले. भारतीय सैन्याच्या कार्यप्रणालीचे उदाहरण समोर ठेवत लीडरशिप कशा असावी, याबद्दल

त्यांनी मार्गदर्शन केले. रझांगला व डोगराईच्या लढाईबाबत त्यांनी सांगितले. उत्कृष्ट लीडर हा शिस्तप्रिय, आत्मविश्वासू, उत्साही, विश्वासू आणि उत्तम निर्णय घेणारा असावा, असे सांगून महाभारतातील उदाहरण देत त्यांनी कर्तव्य कसे पार पाडावे, याबद्दल मार्गदर्शन केले. संचालिका डॉ. कीर्ती धारवडकर यांच्या मार्गदर्शनाखाली प्रा. डॉ. काजल माहेश्वरी व विद्यार्थी प्रतिनिधींनी समन्वय साधला.



Media Coverage of the session

*Kajal Maheshwari*

Dr. Kajal Maheshwari  
Activity Coordinator

*Amarish Padma*

Dr. Amarish Padma  
IQAC Coordinator

*Kirti Dharwadkar*

Dr. Kirti Dharwadkar  
DIRECTOR





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Phone: 020-27656900 / 87960 76060 / 78875 70600



Ref. No. – SBPIM/2023-24/

Date: February 27, 2024

### CIRCULAR

All the students of MBA I & II year and faculty members are hereby informed that guest session is arranged as per the below schedule:

#### Details of the session:

**Topic:** Crafting a Ladder of Leadership in Career

**Guest Speaker:** Maj Gen Sanjeev Dogra, Deputy Commandant & Chief Instructor, National Defense Academy

**Date & Date:** Saturday, March 02, 2024

**Time:** 11.00 am – 01:00 pm

**Venue:** PCET's Seminar Hall-1

All the students are requested to attend the session. Please come in the college formal uniform.

**Dr. Kajal Maheshwari**  
Coordinator

**Dr. Amarish Padma**  
IQAC- Coordinator



**Dr. Roopali Kudare**  
Head Academics

**Dr. Kirti Dharwadkar**  
Director

Copy To:

1. Class Coordinators
2. C2C Coordinator
3. Guest Session Coordinator



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|  |   |
|--|---|
| <b>Name of the Activity</b>                            | <b>Session on Heartfulness - under "Youth Unite" movement</b>                               |
| <b>Speaker &amp; Coordinator Name &amp; Mobile No.</b> | <b>Ms. Pooja Susveerkar,<br/>Mr. Santosh Susveerkar<br/>Dr. Kajal Maheshwari 9326505453</b> |
| <b>Day &amp; Date</b>                                  | January 12, 2024, Friday<br>January 13, 2024, Saturday<br>January 15, 2024, Monday          |
| <b>Venue</b>   | PCET's SBPIM Seminar Hall-1   |
| <b>Number of Participants</b>                          | Day 1-134<br>Day 2-60<br>Day 3-124  |
| <b>Nature of the Activity</b>                          | One Time  |

**Brief Information of the Activity:**

|                              |  |
|------------------------------|--|
| <b>Topic of the Activity</b> | <b>Session on Career catalyst series : Navigating the professional landscape for MBA success</b>   |
| <b>Objectives</b>            | <b>Objective 1:</b> Arise to Realise our Infinite Potential,<br><b>Objective 2:</b> Aspire Being Resilient<br><b>Objective 3:</b> Connect to Achieve   |
| <b>Outcome</b>               | <b>Outcome 1:</b> Understanding ourselves, our strengths, weaknesses, beliefs, and values is foundational to unlocking our potential. Regular self-reflection, introspection, and seeking feedback from others can deepen our self-awareness.<br><b>Outcome 2:</b> Embracing a growth mindset and committing to lifelong learning is essential for realizing our potential.<br><b>Outcome 3:</b> Developing resilience allows us to bounce back from setbacks, failures, and |

|  |   |
|--|---|
|  | challenges stronger than before. Cultivating resilience involves building coping mechanisms, maintaining a positive outlook, and learning from adversity. |
|--|---|

### **Brief Report**

PCET's S.B. Patil Institute of management has organized one day **Session on Heartfulness - under "Youth Unite" movement** on January 12, 13 & 15, 2024.

This was a 3 day session where Mr. Santosh Susveerkar sir taught about the importance of realizing the inner self through meditation. Sir explained about the different types of meditation techniques which included mindfulness meditation, focused attention meditation (such as concentrating on the breath or a mantra), loving-kindness meditation, body scan meditation, and transcendental meditation.

Also sir explained the benefits of meditation with respect to our inner self as well as development of overall personality. Some of them were mentioned as;

- Reduced stress and anxiety
- Improved concentration and focus
- Enhanced emotional regulation and resilience
- Increased self-awareness and introspection
- Better sleep quality
- Lower blood pressure and improved cardiovascular health
- Boosted immune function
- Greater sense of well-being and happiness

Along with that, Mr. Santosh sir and Mrs. Pooja Susveerkar mam elaborated with the idea of resilience. It means to have the ability to bounce back from adversity, adapt to change, and maintain a sense of well-being despite facing difficult circumstances. Resilience is not about avoiding stress or hardship, but rather about facing challenges head-on, learning from setbacks, and growing stronger as a result. Sir also explained the different strategies and characteristics of resilient as;

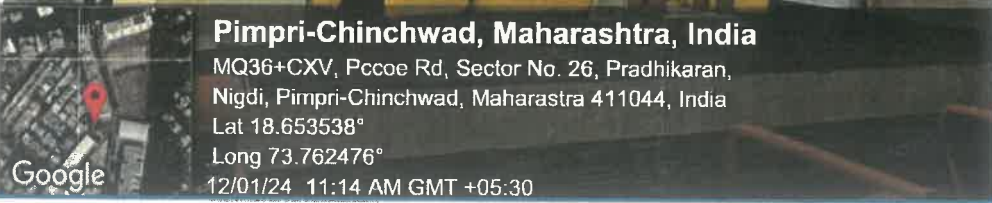
1. **Positive Outlook:** Resilient individuals tend to maintain a positive outlook, even in the face of adversity. They focus on what they can control, practice gratitude, and cultivate optimism about the future.
2. **Flexibility and Adaptability:** Resilience involves being flexible and adaptable in response to change. Rather than being rigid or resistant, resilient individuals are open to new perspectives, willing to adjust their approach, and able to find creative solutions to problems.
3. **Problem-Solving Skills:** Resilient individuals possess strong problem-solving skills and a proactive approach to addressing challenges. They break problems down into manageable steps, seek support when needed, and persevere in finding solutions.
4. **Emotional Regulation:** Resilience involves the ability to regulate and manage emotions effectively. This includes recognizing and accepting difficult emotions, practicing self-care and relaxation techniques, and developing healthy coping mechanisms for dealing with stress.



Dr. Kirti Dharwadkar, Director SBPIM felicitating the guest Mr. Santosh sir and Mrs. Pooja Susveerkar



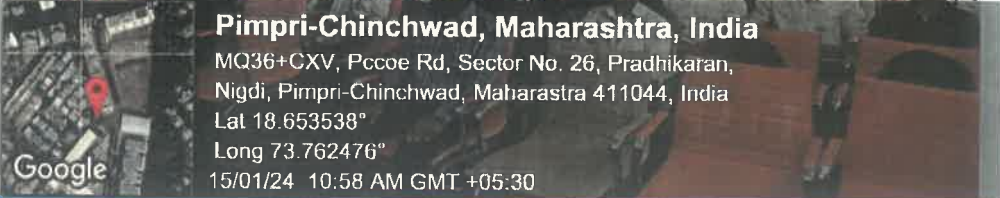
Students introducing the Guest speaker - Ms. Pooja Susveerkar, Mr. Santosh Susveerkar from Heart fullness



**Pimpri-Chinchwad, Maharashtra, India**

MQ36+CXV, Pccoe Rd, Sector No. 26, Pradhikaran,  
Nigdi, Pimpri-Chinchwad, Maharastra 411044, India  
Lat 18.653538°  
Long 73.762476°  
12/01/24 11:14 AM GMT +05:30


**Mr. Santosh Susveerkar from Heart fullness guiding students on Youth Unite" movement**




**Pimpri-Chinchwad, Maharashtra, India**

MQ36+CXV, Pccoe Rd, Sector No. 26, Pradhikaran,  
Nigdi, Pimpri-Chinchwad, Maharastra 411044, India  
Lat 18.653538°  
Long 73.762476°  
15/01/24 10:58 AM GMT +05:30

**Students doing meditation under the Heart fullness on Youth Unite" movement**

  
Dr. Kajal Maheshwari  
Activity Coordinator

  
Dr. Amarish Padma  
IQAC Coordinator

  
Dr. Kirti Dharwadkar  
DIRECTOR





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**NOTICE**

Date: 11/1/2024

All the students of MBA and faculty members Yoga & Wellness Club in association with Heartfulness under "Youth Unite" movement is celebrating National Youth Day and the birth anniversary of Swami Vivekananda 3 days program at SBPIM

**Details of the session:**

**Topic:** Heartfulness - under "Youth Unite" movement

- Arise to Realise our Infinite Potential,
- Aspire Being Resilient and
- Connect to Achieve

**Speaker:** Pooja Susveerkar, Team Heartfulness

| Day    | Date      | Day      | Time                   | Venue                |
|--------|-----------|----------|------------------------|----------------------|
| Day -1 | 12-Jan-24 | Friday   | 11:00 am - 12: 00 noon | SBPIM Seminar Hall-1 |
| Day -2 | 13-Jan-24 | Saturday | 10:00 am - 11: 00 pm   | SBPIM Seminar Hall-1 |
| Day -3 | 15-Jan-24 | Monday   | 10:00 am - 11: 00 pm   | SBPIM Seminar Hall-1 |

All the students are requested to attend the session.

Dr. Amarish Padma

Dr. Kajal Maheshwar

Faculty Coordinator

Dr. Raopali Kudare

Head Academics, SBPIM

Dr. Kirti Dharwadkar

Director, SBPIM





**Pimpri Chinchwad Education Trust's**  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
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Sector No 26, Pradhikaran, Nigdi, Pune – 411 044



|  |  |
|--|--|
| <b>Name of the Activity</b>                            | <b>Session on Career catalyst series : Navigating the professional landscape for MBA success</b>                 |
| <b>Speaker &amp; Coordinator Name &amp; Mobile No.</b> | <b>Mr. Ninad Deshpande<br/>Mrs. Pooja Patil<br/>Mrs. Mrunmayee Deshpande<br/>Dr. Kajal Maheshwari 9326505453</b> |
| <b>Day &amp; Date</b>                                  | 25 January, 2024, Thursday   |
| <b>Venue</b>   | PCET's SBPIM Seminar Hall-1  |
| <b>Number of Participants</b>                          | 187  |
| <b>Nature of the Activity</b>                          | One Time   |

**Brief Information of the Activity:**

|                              |  |
|------------------------------|--|
| <b>Topic of the Activity</b> | <b>Session on Career catalyst series : Navigating the professional landscape for MBA success</b>   |
| <b>Objectives</b>            | <b>Objective 1:</b> Crafting Impactful Resumes<br><b>Objective 2:</b> Interview Excellence- tips and tricks for Interview<br><b>Objective 3:</b> LinkedIn Mastery – Optimizing Your Professional Brand<br><b>Objective 4:</b> Presentation Precision – Elevate Your PowerPoint Presentations   |
| <b>Outcome----</b>           | <b>Outcome 1:</b> Navigating the professional landscape effectively can lead to job opportunities and negotiating power that result in higher earning potential over the course of one's career. Effectively navigating network can lead to valuable connections, mentorship opportunities, and access to job openings and career resources.<br><b>Outcome 2:</b> Successfully navigating the professional landscape as an MBA graduate involves a commitment to lifelong learning and |

|  |   |
|--|---|
|  | <p>professional development. This may involve pursuing additional certifications, attending industry conferences, or participating in continuing education programs to stay current in one's field.</p> |
|--|---|

**Brief Report**

PCET’s S.B. Patil Institute of management has organized one day **Session on Career catalyst series: Navigating the professional landscape for MBA success** on January 25, 2024.

The inauguration of this session was done by felicitating the Guest speakers, Mr. Ninad Deshpande, Mrs. Pooja Patil, and Mrs. Mrunmayee Deshpande.

Pooja Rohan Patil: An experienced communications professional and founder of Passion Minds. With over 16 years of cross-functional expertise in B2B marketing, Pooja has achieved remarkable success throughout her career. Starting as a management trainee at Cipla, Pooja quickly advanced to managing international product development and sales, collaborating with clients and teams for customized solutions. Her experience honed her skills in relationship management and team collaboration. At B&R India, Pooja served as an Assistant Manager in Marketing & Corporate Communications. She excelled in content strategy development, marketing material management, and media budget planning. Her contributions led to increased brand awareness and impressive campaign results, including a 200% increase in magazine impressions.

Ninad Deshpande is an author, storyteller, international speaker, and technology evangelist known in the industrial automation fraternity. He has over 15 years of extensive hands-on experience in varied\ fields of the automation industry, such as application development, testing, R&D, marketing, corporate communication, and global product management. He is the co-author of the book “The Art of

Manufacturing - Overcome control challenges for increasing efficiency in manufacturing using real- world examples“, which was published by Packt Publication, UK in 2023 and is available globally on Amazon.

Mrunmayee Deshpande is an HR professional with over 10 years of experience in the PSU sector. After working in the Bank Of Baroda at various regional offices across India as an HR Manager, she left her government job to start her

entrepreneurial journey with Passion Minds Private Limited. She graduated from the University of Pune in 2011 and holds a degree in MBA-HR. After working in some corporate firms, she cleared her exam and got selected for Dena Bank, which in 2019 was amalgamated with the Bank of Baroda.

Sir interacted with students and provided the basics of corporate techniques that every MBA graduate must possess as these tools will ultimately help in career growth. Sir also explained how Many MBA programs offer opportunities for international study, internships, and networking. Navigating the professional landscape with a global mindset can lead to opportunities to work for multinational companies, pursue international assignments, or even launch a career in a different country.

Pimpri Chinchwad Education Trust's  
**S.B. Patil Institute of Management**

**GUEST SESSION ON**

**Career Catalyst Series:  
Navigating the Professional  
Landscape for MBA Success**

**January 25, 2024** ⌚ **09:00-12:00 noon**

📍 **SBPIM Seminar Hall-1**

Under the Guidance of  
**Dr. Kirti Dharwadkar**  
Director, SBPIM

**Guest Speakers'**

**Ninad Deshpande**  
Co-Founder & Director of  
Passion Minds Private Limited.

**Pooja Patil**  
Co-Founder & Director of  
Passion Minds Private Limited.

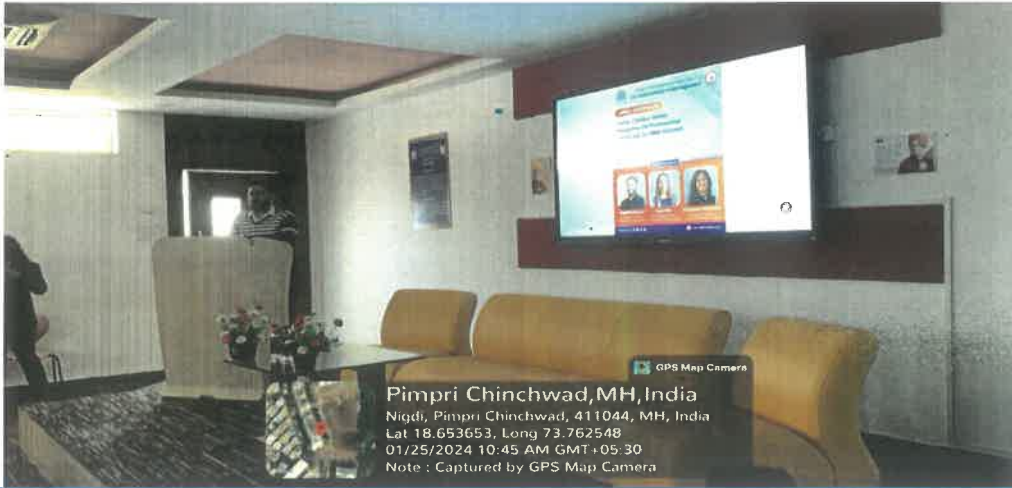
**Mrunmayee Deshpande**  
Co-Founder & Director of  
Passion Minds Private Limited.

Connect us: [www.SBPatilMba.com](http://www.SBPatilMba.com)

E Flyer of the Session on Career catalyst series: Navigating the professional landscape for MBA success



**Dr. Kirti Dharwadkar, Director S. B. Patil Institute of Management along with speakers  
Mr. Ninad Deshpande, Mrs. Pooja Patil, Mrs. Mrunmayee Deshpande**




**Mr. Ninad Deshpande Author | Speaker | Storyteller | Blogger | Technology Evangelist while interacting with Students**



**Dr. Kirti Dharwadkar, Director S. B. Patil Institute of Management along with speakers Mrs. Pooja Patil Ex. Assistant Manager B&R Industrial Automation**

  
**Dr. Kajal Maheshwari**  
Activity Coordinator

  
**Dr. Amarish Padma**  
IQAC Coordinator

  
**Dr. Kirti Dharwadkar**  
DIRECTOR





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**NOTICE**

Date: 24/01/2024

All the students of MBA – I Year and faculty members are hereby informed that an Introductory Session on “Career Catalyst Series: Navigating the Professional Landscape for MBA Success” is scheduled as per details given below.

**Details of the session:**

**Topic:** Career Catalyst Series: Navigating the Professional Landscape for MBA Success

- Crafting Impactful Resumes
- Interview Excellence- tips and tricks for Interview
- LinkedIn Mastery – Optimizing Your Professional Brand
- Presentation Precision – Elevate Your PowerPoint Presentations

**Speakers’:**

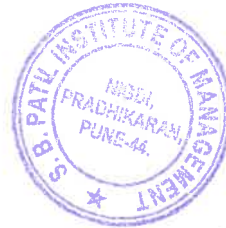
- Mr. Ninad Deshpande - Co-Founder & Director of Passion Minds Private Limited
- Ms. Pooja Patil - Founder of Passion Minds
- Mr. Mrunmayee Deshpande- H R professional & Entrepreneur, Passion Minds Private Limited

**Date & Date:** Thursday, January 25, 2024

**Time:** 09.00 am -12:00 noon

**Venue:** SBPIM Seminar Hall -1

All the students are requested to attend the session.



Dr. Kajal Maheshwari  
Faculty Coordinator

Dr. Reepati Kudare  
Head Academics, SBPIM

Dr. Kirti Dharwadkar  
Director, SBPIM



**Pimpri Chinchwad Education Trust's**

**S. B. PATIL INSTITUTE OF MANAGEMENT**  
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|  |  |
|--|--|
| <b>Name of the Activity</b>                            | <b>Session on Production Planning &amp; Control (PPC) &amp; Career Opportunities in OSCM</b>                         |
| <b>Speaker &amp; Coordinator Name &amp; Mobile No.</b> | <b>Dr. Sarang Dani, Assistant Professor ,<br/>Marathwada Mitra Mandal, IMERT<br/>Dr. Kajal Maheshwari 9326505453</b> |
| <b>Day &amp; Date</b>                                  | 29 January, 2024, Monday   |
| <b>Venue</b>   | PCET's SBPIM Seminar Hall-1  |
| <b>Number of Participants</b>                          | 212  |
| <b>Nature of the Activity</b>                          | One Time   |

**Brief Information of the Activity:**

|                              |  |
|------------------------------|--|
| <b>Topic of the Activity</b> | <b>Session on Production Planning &amp; Control (PPC) &amp; Career Opportunities in OSCM</b>   |
| <b>Objectives</b>            | <p>1. Objective 1: Optimizing Resource Utilization: PPC aims to optimize the utilization of resources such as manpower, machinery, materials, and time to minimize waste and maximize efficiency in production processes. Monitors production targets to ensure that the organization meets customer demands and delivery schedules effectively.</p> <p>Objective 2: ensuring timely production and delivery of products or services, PPC contributes to enhancing customer satisfaction and maintaining good relationships with clients. Maintaining quality standards by implementing quality control measures throughout the production process and ensuring adherence to specifications and standards.</p> |

|         |   |
|---------|---|
| Outcome | <ol style="list-style-type: none"> <li>1. Outcome 1: Career Opportunities: Specializing in PPC within OSCM opens up a wide range of career opportunities in various industries such as manufacturing, retail, logistics, and service sectors. Positions may include Production Planner, Inventory Manager, Operations Manager, Supply Chain Analyst, Logistics Coordinator, and more.</li> <li>2. Outcome 2: Contribution to Business Performance: Effective PPC directly impacts business performance by improving production efficiency, reducing lead times, minimizing inventory costs, and enhancing customer satisfaction. Professionals in this field play a critical role in aligning production activities with organizational goals and objectives</li> </ol> |
|---------|---|

### **Brief Report**

PCET's S.B. Patil Institute of management has organized one day **Session on Production Planning & Control (PPC) & Career Opportunities in OSCM** on January 29, 2024.

The inauguration program was graced by felicitation of Dr. Sarang Dani who is an experienced academician with industry focus. He has over 10+ years of academic and industrial exposure all together in techno-commercial field. He is pursuing excellence in management specifically 'Supply Chain Management', 'Capital Markets', 'Start-ups' 'UN-SDG' through industry academia collaboration. He is on a mission of building the nation with "Management Education" by building the foundation of youth of India. He has a lead auditor certification of ISO 9001 and ISO 21001 (EOMS). An active investor and believer of Indian capital markets. His hobbies include listening to classical music and Marathi music, capital market tracking, reading blogs and constructive articles.

The objective of this session was to aim on achieving efficient utilization of resources such as material, man, and facility etc. in the manufacturing organizations

through planning, coordinating and control the production activities that transform the raw material into finished products. And career opportunities in (OSCM) Operations and supply chain management (OSCM) manages an organisation's operations and supply chain. It includes planning, coordinating, and controlling all activities involved in producing and delivering a company's products and services.

Pimpri Chinchwad Education Trust's  
**S.B. Patil Institute of Management**

Guest Session on

**PRODUCTION  
PLANNING & CONTROL ,  
CAREER OPPORTUNITY  
IN OSCM**

January | Monday  
**29 / 2024** | Time  
09.00 am  
12.00 noon

Venue: SBPIM Seminar Hall -1

**SPEAKER**  
**Dr. Sarang A. Dani**  
Assistant Professor  
Marathwada MitraMandal IMERT

Under the Guidance of  
**Dr. Kirti Dharwadkar**  
Director, SBPIM

www.sbpim.in

E-Flyer of the Guest Session by - Session on Production Planning & Control (PPC) & Career Opportunities in OSCM



**Dr. Roopali Kudare Head Academics felicitating the Guest Speaker - Dr. Sarang Dani, Assistant Professor , Marathwada Mitra Mandal, IMERT**



**Students while giving introduction of the Dr. Sarang Dani, Assistant Professor , Marathwada Mitra Mandal, IMERT**



**Dr. Sarang Dani, Assistant Professor, Marathwada Mitra Mandal, IMERT  
while Guiding the Students**



**Participants attending the Guest Session by Dr. Sarang Dani, Assistant  
Professor, Marathwada Mitra Mandal, IMERT**

**Dr. Kajal Maheshwari  
Activity Coordinator**

**Dr. Amarish Padma  
IQAC Coordinator**

**Dr. Kirti Dharwadkar  
DIRECTOR**





P.C.E.T.'s  
S. B. PATIL INSTITUTE OF MANAGEMENT



**NOTICE**

Date: 27/1/2024

All the students of **MBA - I Year** and faculty members are hereby informed that an Introductory Session on “**Production Planning & Control (PPC) & Career Opportunities in OSCM**” is scheduled as per details given below.

**Details of the session:**

**Topic:** Production Planning & Control (PPC) & career Opportunities in OSCM  
**Speaker:** Dr. Sarang A. Dani, Business Consultant  
**Date & Date:** 29/1/2024, Monday  
**Time:** 09.00 am -12:00 noon  
**Venue:** SBPIM Seminar Hall -1

All the students are requested to attend the session.

Dr. Kajal Maheshwari  
Faculty Coordinator

Dr. Roopali Kudare  
Head Academics, SBPIM

Dr. Kirti Dharwadkar  
Director, SBPIM





**Pimpri Chinchwad Education Trust's**

**S. B. PATIL INSTITUTE OF MANAGEMENT**  
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Sector No 26, Pradhikaran, Nigdi, Pune – 411 044



|  |  |
|--|--|
| <b>Name of the Activity</b>                            | <b>Session on Career and Education Opportunities Abroad</b>            |
| <b>Speaker &amp; Coordinator Name &amp; Mobile No.</b> | <b>Mr. Vivek Gupta , Admit 360<br/>Dr. Kajal Maheshwari 9326505453</b> |
| <b>Day &amp; Date</b>                                  | February 6, 2024, Tuesday  |
| <b>Venue</b>   | PCET's PCCOE Mechanical Building Seminar hall                          |
| <b>Number of Participants</b>                          | 39   |
| <b>Nature of the Activity</b>                          | One Time   |

**Brief Information of the Activity:**

|                              |  |
|------------------------------|--|
| <b>Topic of the Activity</b> | <b>Session on Career and Education Opportunities Abroad</b>  |
| <b>Objectives</b>            | <ol style="list-style-type: none"><li>Objective 1: Enhanced Career Prospects: Studying or working abroad can significantly enhance career prospects by providing exposure to diverse cultures, languages, and work environments. It can also offer access to industries and job markets that may not be as readily available in one's home country.</li><li>Objective 2: Networking Opportunities: Being in a new environment presents ample opportunities to network with professionals, academics, and peers from around the world. These connections can lead to valuable collaborations, mentorship, and career opportunities both during and after one's time abroad.</li></ol> |

|                |   |
|----------------|---|
| <p>Outcome</p> | <p>Outcome 1: The outcome of pursuing career and education opportunities abroad can vary greatly depending on numerous factors such as individual circumstances, chosen field of study or work, destination country, cultural adaptability, language proficiency, and personal goals. Studying or working abroad often exposes individuals to different teaching methods, work cultures, and perspectives, leading to the acquisition of new skills and knowledge. This can significantly enrich one's personal and professional development.</p> <p>Outcome 2:</p> <p>Global Network: Engaging in education or career opportunities abroad allows individuals to build a diverse network of contacts, both professionally and personally, which can be invaluable for future opportunities and collaborations.</p> <p>Cultural Awareness and Adaptability: Living and working in a foreign country fosters cultural awareness, adaptability, and cross-cultural communication skills. This global mindset is increasingly valued by employers in an interconnected world.</p> <p>Career Advancement: For many, studying or working abroad opens doors to new career opportunities, whether it's through international internships, job placements, or access to industries that may be more developed or specialized in certain countries.</p> |
|----------------|---|

**Brief Report**

PCET's S.B. Patil Institute of management has organized one day **Session on Career and Education Opportunities Abroad** on February 6, 2024.

The session was much interacting along with knowledge for many, studying or working abroad opens doors to new career opportunities, whether it's through international internships, job placements, or access to industries that may be more developed or specialized in certain countries. The outcome of pursuing career and education opportunities abroad can vary greatly depending on numerous factors such as individual circumstances, chosen field of study or work, destination country, cultural adaptability, language proficiency, and personal goals. Living and working in a foreign country fosters cultural awareness, adaptability, and cross-cultural communication skills. This global mindset is increasingly valued by employers in an interconnected world.

Also sir mentioned about their website where all the information regarding the Institute names, Fees structure, accommodation, scholarship facilities, etc. are mentioned. The main things discussed by sir during the session were; Cornerstone principle is to understand your strengths, goals, and aspirations to tailor a unique profile that resonates with your chosen field of study. We believe in unlocking your full potential and aligning it with the right academic opportunities. Specializing in research-focused MS courses, we navigate you through a plethora of programs, ensuring that your academic journey is not just about coursework but a transformative research experience that sets you apart in the global academic arena. Leveraging our extensive network with prestigious institutions worldwide, we pave the way for you to access top-tier programs that align with your academic and career goals. We open doors to opportunities that resonate with your unique ambitions.

**ADMIT 360**

With



Presents

**A session on Career  
and Education  
Opportunities  
Abroad**

admit360edu@gmail.com  
+91 84210 84460



**Want to level  
up your  
Career Game?**

**MEET YOUR MENTOR**

Vivek Gupta has been part of Economics research teams at the Louisiana State University, USA and the University of Pune (SPPU). Moreover, he has 12+ years of experience in the Higher Education Industry (Ex- SPPU, Dilip Oak's Academy & Yocket) and has guided 10k+ Study Abroad aspirants in diverse capacities during his career thus far.



**DATE  
TIME  
VENUE**



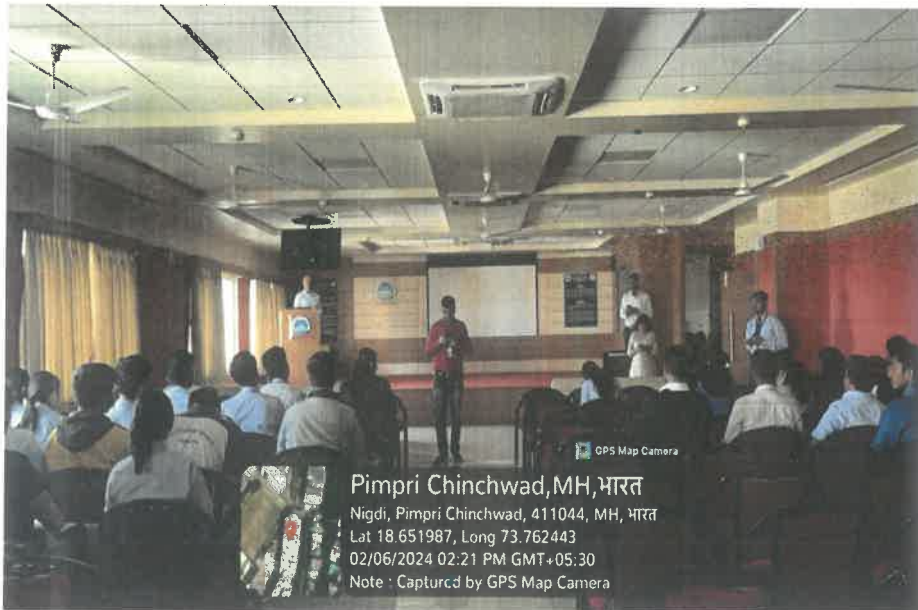
**6TH FEBRUARY, 2024  
2 PM  
PIMPRI CHINCHWAD COLLEGE OF  
ENGINEERING PUNE.**

[admit360.in](https://admit360.in)

[@admit\\_360](https://twitter.com/admit_360)

Showroom No. 2, A-Wing, Kapil Towers, Dr. Ambedkar Road, Near Pune RTD, Pune 411001, Maharashtra, India

**E Flyer of the Session**



Pimpri Chinchwad, MH, भारत  
Nigdi, Pimpri Chinchwad, 411044, MH, भारत  
Lat 18.651987, Long 73.762443  
02/06/2024 02:21 PM GMT+05:30  
Note : Capturcd by GPS Map Camera

**Mr. Vivek Gupta and his team while guiding students**



Pimpri Chinchwad, MH, भारत  
Nigdi, Pimpri Chinchwad, 411044, MH, भारत  
Lat 18.652076, Long 73.761883  
02/06/2024 02:28 PM GMT+05:30  
Note : Captured by GPS Map Camera

**Mr. Vivek Gupta delivering information to the students**



Pimpri Chinchwad, MH, भारत  
Nigdi, Pimpri Chinchwad, 411044, MH, भारत  
Lat 18.651985, Long 73.762363  
02/06/2024 02:21 PM GMT+05:30  
Note : Captured by GPS Map Camera

**Dr. Kajal Maheshwari**  
Activity Coordinator

**Dr. Amarish Padma**  
IQAC Coordinator

**Dr. Kirti Dharwadkar**  
DIRECTOR





PIMPRI CHINCHWAD EDUCATION TRUST'S  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
(Approved by AICTE & Permanently Affiliated to Savitribai Phule Pune University)  
(NBA Accredited and NAAC Accredited)  
E-mail ID: sbpatilmba@gmail.com Website: www.sbpatilmba.com



Ref. No. – SBPIM/2023-24/

Date: February 05, 2024

### CIRCULAR


All the students of MBA I & II year and faculty members are hereby informed that PCET' PCCOE & SBPIM Career Guidance Cell has arranged a guest session on Session on Career and Education Opportunities Abroad is scheduled as per details given below.

#### Details of the session:


**Topic:** Session on Career and Education Opportunities Abroad  
**Speaker:** Mr. Vivek Gupta  
Chief Executive Officer, Admit 360 Edu Abroad Solutions  
**Date & Date:** Tuesday, February 06, 2024  
**Time:** 02.00 pm  
**Venue:** Seminar Hall, 5<sup>th</sup> Floor Mechanical Building

We encourage interested students to attend this enlightening session. Please note that regular classes will proceed as scheduled according to the timetable.

  
Dr. Kajal Maheshwari  
Coordinator

  
Dr. Amarish Padma  
IQAC- Coordinator



  
Dr. Roopali Kudare  
Head Academics

  
Dr. Kirti Dharwadkar  
Director

#### Copy To:

1. Class Coordinators
2. C2C Coordinator & Career Guidance Cell
3. Guest Session Coordinator



Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

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Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



### EVENT REPORT

|   |  |
|---|--|
| Name of the Event   | Guest Session: Opportunities in the Banking Sector   |
| Name of the Guest Speaker   | Mr. Amit Waje - A seasoned expert in banking sector careers.<br>Mr. Shyam Jee - A representative from Winner Institute, Pune, specializing in competitive exam preparation |
| Committee   | Career Guidance Cell   |
| Faculty Coordinator Name  | Dr. Kajal Maheshwari & Dr. Roopali Kudare  |
| Student Coordinator Name  | Ms. Rakshanda Kunghadkar   |
| Day & Date  | Date: March 27, 2024<br>Time: 03:30 pm to 05:30 pm   |
| Venue   | SBPIM Seminar Hall-1   |
| Number of Participants  | 28   |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Co-Curricular  |

#### **Brief Information of the Activity:**

Topic of the Activity : - Guest Session: Workshop Opportunities in the Banking Sector

Objectives : - The primary objective of the guest session was to provide students with insights into the opportunities available in the banking sector, particularly in relation to competitive exams for government positions. The session aimed to equip MBA students with the necessary knowledge to explore career opportunities in this sector, understand the competitive exam landscape, and prepare effectively for these opportunities.

Outcome : - The session successfully familiarized students with the various career opportunities in the banking sector and the significance of competitive exams for securing

government jobs in this field. Students gained valuable insights into the preparation strategies for these exams, which will aid them in making informed career choices.

### **Brief Report**

The session began with an introduction to the current scenario in the banking sector, highlighting the demand for skilled professionals in various roles. Mr. Amit Waje emphasized the importance of understanding the nuances of the banking industry, including the skills and qualifications required to excel.

Following this, Mr. Shyam Jee provided a detailed overview of the competitive exams that are pivotal for entering government positions in the banking sector. He discussed the structure, syllabus, and preparation strategies for exams such as IBPS, RBI, and SBI. The session was interactive, with students actively engaging with the speakers, asking questions about career paths, and seeking advice on exam preparation.

The session concluded with a motivational note, encouraging students to remain focused and dedicated to their career goals. The feedback from the students was overwhelmingly positive, with many expressing their appreciation for the practical insights and guidance provided by the speakers.

### **Geo-tag Photos**



**Mr. Amit Waje - A seasoned expert in banking sector careers interacting with students**



Students attending Guest Session on Opportunities in the Banking Sector



Student giving the introduction of the Guest Speaker

*[Signature]*  
 Dr. Kajal Maheshwari  
 Dr. Roopali Kudare  
 Event Coordinator

*[Signature]*  
 Dr. Amarish Padma  
 IQAC Coordinator

*[Signature]*  
 Dr. Kirti Dharwadkar  
 Director





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Ref. No. – SBPIM/2023-24/ 31

Date: March 26, 2024

### CIRCULAR

All the students of MBA I & II year and faculty members are hereby informed that SBPIM Career Guidance Cell has arranged a guest session on **Session on Workshop Opportunities in Banking Sector** is scheduled as per details given below.

#### Details of the session:

**Topic:** Session on Workshop Opportunities in Banking Sector  
Competitive Exams, Opportunities to work in Government Sector

**Speaker:** Mr. Amit Waje, Mr. Shyam Jee from Winner Institute, Pune


**Date & Date:** Wednesday, March 27, 2024

**Time:** 03.30 pm to 05: 30 pm


**Venue:** SBPIM Seminar Hall-1,

All the students are requested to attend the session.

  
Dr. Kajal Maheshwari  
Coordinator

  
Dr. Amarish Padma  
IQAC- Coordinator



  
Dr. Roopali Kudare  
Head Academics

  
Dr. Kirti Dharwadkar  
Director

Copy To:

1. Class Coordinators
2. C2C Coordinator & Career Guidance Cell
3. Guest Session Coordinator



P.C.E.T.'S  
S. B. PATIL INSTITUTE OF MANAGEMENT  
ATTENDANCE SHEET  
GUEST SESSION



Date: - 27-03-2024

Class: - MBA - I, II

Topic: - Opportunities in Banking Sector

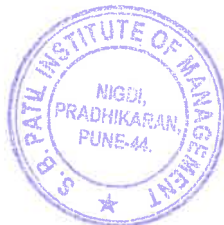
Name of Speaker: - Mr. Anil Waje Sir, Mr. Shyam Jee Sir

Time: - 3.30 pm - 5.30 pm

Semester - II, IV

Division: - A, B, C, D

| SR. NO. | ROLL NO. | NAME OF THE STUDENT     | SIGNATURE    |
|---------|----------|-------------------------|--------------|
| 1       | 427      | Rakshanda Kunghadkar    | Runghadkar   |
| 2       | 406      | AKanksha chavan         | Acnavaan     |
| 3       | 713      | Sanika Borhade.         | Sanikats.    |
| 4       | 423      | Vidya Karad.            | Vidya        |
| 5       | 701      | Abdul Pratik            | Abdul        |
| 6       | 731      | Chaitanya Joshi         | Chaitanya    |
| 7       | 741      | Rohit More              | Rohit        |
| 8       | 767      | Vijapure Shreaddha      | Shreaddha    |
| 9       | 738      | Shedge Dinanath         | Dinanath     |
| 10      | 325      | Kamble Pratik           | Pratik       |
| 11      | 328      | Yogesh. D. Kulkarni     | Yogesh       |
| 12      | 440      | shreya vijapure         | Shreya       |
| 13      | 795      | Utpal Dilip Ingle       | Ingle        |
| 14      | 760      | Sunil Shantaram Shelkar | S.S. SHANKAR |
| 15      | 706      | Ritesh Bondgor          | R.S. Bondgor |
| 16      | 838      | Achal yerrone           | A. yerrone   |
| 17      | 815      | Ronini palaspagar       | R.P.         |
| 18      | 783      | Vaishnavee Dhandkare    | Vaishnavee   |
| 19      | 711      | Bhumkar Rutuja          | Rutuja       |
| 20      | 825      | Preeti Rajmane          | Preeti       |
| 21      | 722      | Sakshi Gavud.           | Sakshi       |
| 22      | 811      | Omkar Rajdram Mane.     | Omkar        |
| 23      | 781      | Omkar Ashok Chavan      | Omkar        |
| 24      | 361      | Pranav Anil Ubhe        | Pranav       |
| 25      | 800      | Aditya K Kalkhor        | Aditya       |
| 26      | 817      | Kirti P. Pasle          | Kirti        |
| 27      | 771      | Om Badgujar             | Om           |
| 28      | 344      | Kapil Pawale            | Kapil        |



| SR. NO. | ROLL NO. | NAME OF THE STUDENT  | SIGNATURE |
|---------|----------|----------------------|-----------|
| 29      | 740      | Jaydeep mhalre       |           |
| 30      | 765      | Girish zonawane      |           |
| 31      | 702      | sachin ahirra        |           |
| 32      | 360      | Tekale Abhishek      |           |
| 33      | 748      | Patekar Siddharth    |           |
| 34      | 430      | Aniruddha Pataskar   |           |
| 35      | 436      | Selina Saji          |           |
| 36      | 314      | Gaikwad Shivdhan.    |           |
| 37      | 324      | Ram Kadam.           |           |
| 38      | 754      | Pratima Pawade       |           |
| 39      | 745      | Pratik Orhal         |           |
| 40      | 810      | sahil Maghade        |           |
| 41      | 312      | mayuri Dhore         |           |
| 42      | 789      | Aastha Giri          |           |
| 43      | 796      | Yash Jade            |           |
| 44      | 785      | Vishal Govande       |           |
| 45      | 784      | Dhanashri Gawande    |           |
| 46      | 3796     | Dipali Himwale       |           |
| 47      | 828      | Kishori Raut         |           |
| 48      | 832      | Abhishek Shimpi      |           |
| 49      | 413      | vaishnavi Fadale     |           |
| 50      | 343      | Suraj Patil          |           |
| 51      | 335      | Sakshi Nade          |           |
| 52      | 451      | Abhishek Kattkar     |           |
| 53      | 348      | Aditya Uttekar       |           |
| 54      |          |                      |           |
| 55      |          | Co-ordinators        |           |
| 56      |          |                      |           |
| 57      | 466      | Atanksha chavan      |           |
| 58      | 427      | Rakshanda Kunghadkar |           |
| 59      | 343      | Suraj Patil          |           |
| 60      |          |                      |           |
| 61      |          |                      |           |
| 62      |          |                      |           |
| 63      |          |                      |           |





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### Activity Report

|                                       |  |
|---------------------------------------|--|
| Name of the Activity                  | Professional Makeup & Grooming             |
| Coordinator Name & Mobile No.         | Dr.Aishwarya Gopalakrishnan,<br>8975982140 |
| Student Coordinator Name & Mobile No. | Preeti Rajmane, Mob: 8484838451            |
| Day & Date                            | Friday, 13 <sup>th</sup> October           |
| Venue                                 | MBA building, Seminar hall                 |
| Number of Participants                | 90   |
| Nature of the Activity                | Gender : Female Makeup (Extra curricular)  |

#### Brief Information of the Activity:

**Topic of the Activity:** Workshop on Professional Makeup & Grooming

**Objectives:** To teach personal grooming to female students & faculty

#### Outcome:

1. Enhanced makeup skills and knowledge about how to do daily basis and party wear makeup.
2. Workshops often boosts confidence in applying makeup and grooming techniques.
3. Attendees gained a better knowledge understanding of products, tools & methods used in this field
4. Increased self-confidence among participants.

#### Brief Report

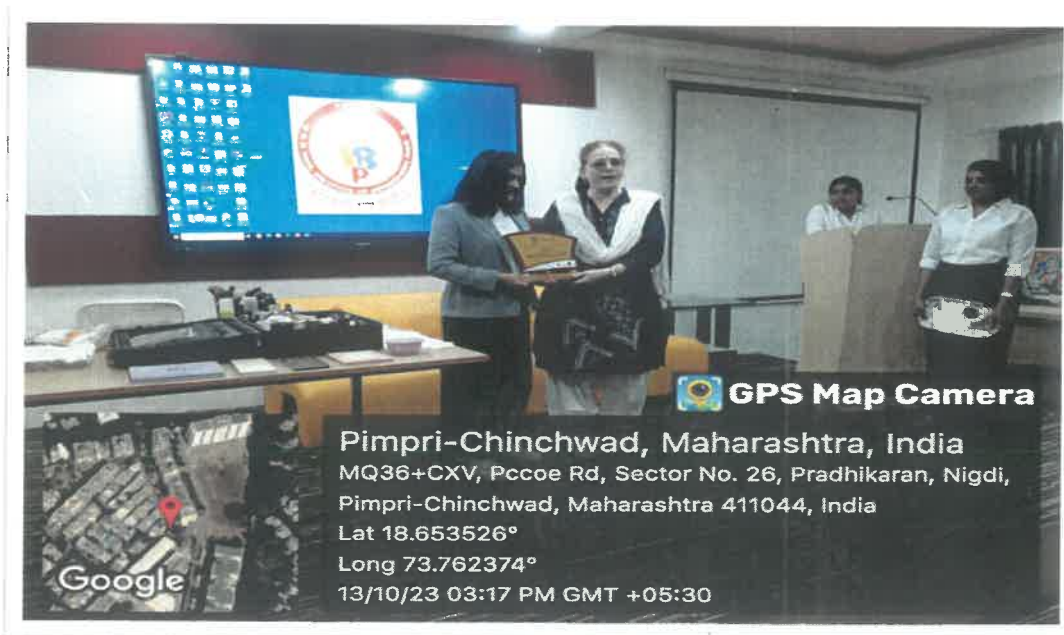
Bobby Brown once said, "I believe that all women are pretty without makeup, but the right makeup can be pretty powerful."

Every woman needs her self-confidence to step out into the world and be her best each day. Grooming plays a major role to maintain high self-esteem in turn affects the way you regard yourself. In order to teach our wonderful female students the art of professional makeup, we organized a workshop by our very own Alumni Ms. Ashwini Gholap who's a professional makeup artist. The students were amazed by her incredible makeup skills, as she transformed the model into an extraordinary beauty with both professional and party looks with her magic wand. Ms. Ashwini is a professional makeup artist and has her own YouTube channel which is growing really well plus she has taken online and offline workshops which has impacted many young girls and women to choose their passion in this field.

Dr.Kirti Dharwadkar welcomed her back to campus with a token of appreciation and Dr.Aishwarya Gopalakrishnan proposed the vote of thanks. Ms.Shruti Desai was the host of the event. The girls had a splendid day perfecting the art of professional makeup.

and self-confidence. It helps to boost your confidence in your appearance, which

*Dr.Kirti Dharwadkar felicitating the makeup artist & Alumni Ms.Ashwini Gholap*





*Ms.Ashwini teaching the art of makeup*



*Ms. Ashwini teaching countouring*

*Aishwarya*

Dr. Aishwarya Gopalakrishnan  
Activity Co-ordinator

*Amarish*

Dr. Amarish Padma  
IQAC Co-ordinator

*Kirti*

Dr. Kirti Dharwadkar  
Director



| P.C.E.T'S                                |          |                            |                     |
|--|----------|----------------------------|---------------------|
| S. B. PATIL INSTITUTE OF MANAGEMENT      |          |                            |                     |
| ATTENDANCE SHEET                         |          |                            |                     |
| GUEST SESSION                            |          |                            |                     |
| Date: - 12/10/2023                       |          | Time: - 3:00 PM TO 5:00 PM |                     |
| Class: - MBA 1st Year (Batch 2023-25)    |          | Semester - I               |                     |
| Topic: - PROFESSIONAL MAKE-UP & GROOMING |          | Division :- <b>A/B/C/D</b> |                     |
| Name of Speaker: - Ms. Ashwini Gholap    |          |                            |                     |
| SR. NO.                                  | ROLL NO. | NAME OF THE STUDENT        | SIGNATURE           |
| 1  | 222      | Shruti Desai               | Desai               |
| 2  | 243      | Payal Konde                | Konde               |
| 3  | 46       | Pooja Devendra Somant      | Pooja Somant        |
| 4  | 36       | Sakshi Nade                | Sakshi Nade         |
| 5  | 09       | Manali Chawan              | manali              |
| 6  | 62       | Shreya Vijapure            | Shreya Vijapure     |
| 7  | 61       | Vijapure Shradha Dhanesh   | Shradha Vijapure    |
| 8  | 44       | Prajakta Rokade            | Prajakta Rokade     |
| 9  | 254      | Asmita Patil               | Asmita Patil        |
| 10                                       | 01       | Khushboo J. Altar          | Khushboo Altar      |
| 11                                       | 153      | Priya R. Darawade          | Priya Darawade      |
| 12                                       | 07       | Vaishnavi K. Chaudhari     | Vaishnavi Chaudhari |
| 13                                       | 35       | Sakshi Mundwaik            | Sakshi Mundwaik     |
| 14                                       | 45       | Nupur J. Somant            | Nupur Somant        |
| 15                                       | 080      | Jueely Y. Chaudhuri        | Jueely Chaudhuri    |
| 16                                       | 088      | Poochi A. Ghonge           | Poochi Ghonge       |
| 17                                       | 083      | Mayuri B. Dhore            | Mayuri Dhore        |
| 18                                       | 108      | Mohini Musale              | Mohini Musale       |
| 19                                       | 02       | Shradha V. Bhalekar        | Shradha Bhalekar    |
| 20                                       | 11       | Sakshi P. Dehmuth          | Sakshi Dehmuth      |
| 21                                       | 65       | Ashwini Y. Yadav           | Ashwini Yadav       |
| 22                                       | 190      | Aarshi S. Pawar            | Aarshi Pawar        |
| 23                                       | 203      | Smriti Wankhede            | Smriti Wankhede     |
| 24                                       | 185      | Akshita Rohini Palaspugat  | Akshita Palaspugat  |
| 25                                       | 154      | Mokshada Deshmukh          | Mokshada Deshmukh   |
| 26                                       | 161      | Akanksha Ghabade           | Akanksha Ghabade    |
| 27                                       | 156      | Janhavi Gadewar            | Janhavi Gadewar     |
| 28                                       | 081      | Shradha Deote              | Shradha Deote       |
| 29                                       | 165      | Anushka Gole               | Anushka Gole        |
| 30                                       | 152      | Hindri S. Dapke            | Hindri Dapke        |
| 31                                       | 174      | Janhavi S. Khadkikar       | Janhavi Khadkikar   |
| 32                                       | 204      | Achal Yerre                | Achal Yerre         |
| 33                                       | 226      | Sakshi Gadekar             | Sakshi Gadekar      |
| 34                                       | 231      | Munjal Gulav.              | Munjal Gulav.       |
| 35                                       | 251      | Sakshi Pagar               | Sakshi Pagar        |
| 36                                       | 213      | Sakshi Bhalekar            | Sakshi Bhalekar     |
| 37                                       | 263      | Deepati Ravate             | Deepati Ravate      |
| 38                                       | 266      | Swarna Sarkar              | Swarna Sarkar       |
| 39                                       | 160      | Dhanashri A. Gawande       | Dhanashri Gawande   |
| 40                                       | 194      | Kishori H. Reut            | Kishori Reut        |



Total: 90 female students

|    |     |                           |                    |
|----|-----|---------------------------|--------------------|
| 41 | 151 | Aditi Bhaerat Dande       | Aditi              |
| 42 | 164 | Tepti Giei                | Tepti              |
| 43 | 195 | Rajnaidini Sawalkar       | Raj                |
| 44 | 202 | Wakle Mayur               | Mayur              |
| 45 | 172 | Pooja Kadam               | Pooja              |
| 46 | 145 | Komal Beshade             | Komal              |
| 47 | 139 | Ankita Ade                | Ankita             |
| 48 | 191 | Rohini Pawar              | Rohini             |
| 49 | 057 | Taur Anushka Digambarrao  | <del>Anushka</del> |
| 50 | 03  | Bhosale Prachi Pravin     | Prachi             |
| 51 | 093 | Jagtap Vaishnavi Sudhakar | Prachi             |
| 52 | 177 | Rakshanda Kungadkar       | Rungadkar          |
| 53 | 225 | Vaishnavi Fadale          | Vaishnavi          |
| 54 | 168 | Dipalee G. Hiwarale       | Dipalee            |
| 55 | 176 | Renuka J. Kulkarni        | Renuka             |
| 56 | 038 | Ratika Patil              | <del>Ratika</del>  |
| 57 | 076 | Vaishnavi Bhagawat        | Vaishnavi          |
| 58 | 255 | Upakshi Satish Patil      | Upakshi            |
| 59 | 221 | Pragati Dadarao Damodar   | Pragati            |
| 60 | 241 | Pratiksha A. Keshkar      | Pratiksha          |
| 61 | 075 | Pooja Rajendra Bankar     | Pooja              |
| 62 | 072 | Vaishnavi Apune           | Vaishnavi          |
| 63 | 089 | Shraddha Gupta            | Shraddha           |
| 64 | 099 | Siddhi Deepak Kalbhori    | Siddhi             |
| 65 | 079 | Borhade Samika Ganesh     | Samika             |
| 66 | 100 | Anuradha T. Kamble        | Anuradha           |
| 67 | 129 | Selina Saji               | Selina             |
| 68 | 096 | Bakshi Jawak              | Bakshi             |
| 69 | 126 | Ashwarya Pawle            | Ashwarya           |
| 70 | 124 | Manasi Paw                | Manasi             |
| 71 | 133 | Jyauri Sonawane           | Jyauri             |
| 72 | 090 | Mamta Gurjar              | Mamta              |
| 73 | 084 | Mayuri Dhulshette         | Mayuri             |
| 74 | 082 | Sanjana Dhege             | Sanjana            |
| 75 | 113 | Ankita Pahade             | Ankita             |
| 76 | 118 | Snehal Patel              | Snehal             |
| 77 | 125 | Pratima Rawade            | Pratima            |
| 78 | 189 | Rachana Patil             | Rachana            |
| 79 | 210 | Bhavya Vaishali           | Bhavya             |
| 80 | 223 | Vaishnavi Dhanokar        | Vaishnavi          |
| 81 | 228 | Aastha Giri               | Aastha             |
| 82 | 293 | Akanksha Handal           | Akanksha           |
| 83 | 144 | Sanjana Bhalekar          | Sanjana            |
| 84 | 176 | Mrunal Zankar             | Mrunal             |
| 85 | 147 | Akanksha Chavan           | Akanksha           |
| 86 |     |                           |                    |
| 87 |     |                           |                    |
| 88 |     |                           |                    |
| 89 |     |                           |                    |
| 90 |     |                           |                    |



Total : 90 Female  
Students  
P.T. 0

|     |     |                     |                     |
|-----|-----|---------------------|---------------------|
| 91  | 240 | Shravani B. Kalokhe | <del>Shravani</del> |
| 92  | 232 | AKSHITA HANDE       | <del>Akshita</del>  |
| 93  | 261 | Harshada Raut       | <del>Harshada</del> |
| 94  | 51  | Vijaya Senele       | Vijaya              |
| 95  | 18  | Surkhi Goyal        | Surkhi              |
| 96  |     |                     |                     |
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| 136 |     |                     |                     |
| 137 |     |                     |                     |
| 138 |     |                     |                     |
| 139 |     |                     |                     |
| 140 |     |                     |                     |



Total : 90 Female students



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### Activity Report

|                                       |   |
|---------------------------------------|---|
| Name of the Activity                  | Chatrapati Shivaji Maharaj Jayanti-2024 |
| Coordinator Name & Mobile No.         | Dr.Aishwarya Gopalakrishnan             |
| Student Coordinator Name & Mobile No. | Rakshanda Kunghadkar                    |
| Day & Date                            | 20-02-2024                              |
| Venue                                 | SBPIM Seminar Hall                      |
| Number of Participants                | 120                                     |
| Nature of the Activity                | Extra-Curricular Activity               |

#### **Brief Information of the Activity:**

**Topic of the Activity : Chatrapati Shivaji Maharaj Jayanti-2024**

#### **Objectives:**

- 1.To promote unity and cultural heritage
2. To honor the contributions of Shivaji Maharaj in establishing the Maratha Empire

**Brief Report: The program was initiated with the lamp lighting ceremony.**

The program was initiated with the lamp lighting ceremony. Shivaji Maharaj Arti was performed by all the assembled students and faculty members.

Speech depicting the life of Shivaji Maharaj: Ms. Rakshanda Kunghadkar and Mr. Prathmesh Kushirkar welcomed the director Dr. Kirti Dharwadkar and all the faculty members, students and delivered the effective speech depicting the life of Chatrapati Shivaji Maharaj.

Address by Director: The chief guest for the program honorable director Dr. Kirti Dharwadkar ma'am enlightened the life of Chatrapati Shivaji Maharaj and expressed her thoughts about how the youth must take good morals from the

journey of Shivaji Maharaj. Speech Delivery:

Dr. Yogendrakumar Devkar delivered the speech on the contribution of Chatrapati Shivaji Maharaj in establishing the Maratha Empire.

Pratik Adsul, Yash Shinde delivered the Speech and Kanchan Wadekar sang the Powada. Vote of Thanks: Rakshanda Kunghadkar and Prathmesh Kushirkar delivered the vote of thanks.



***Powada by Mr.Kartik on the greatness of Ch.Shivaji Maharaj***



*Aishwarya G*

Dr.Aishwarya G  
Activity Coordinator

*Amarish Padma*

Dr.Amarish Padma  
IQAC Coordinator

*Kirti Dharwadkar*

Dr. Kirti Dharwadkar  
Director





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Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



Date: February 19,2024

**CIRCULAR- Chhatrapati Shivaji Maharaj Jayanti-24****Agenda for Chhatrapati Shivaji  
Maharaj Celebration- 20-Feb-24****VENUE: Seminar Hall First Floor**

| DATE                         | DAY     | Agenda                                       | TIME               |
|------------------------------|---------|--|--------------------|
| <b>DAY: 20 FEBRUARY 2024</b> |         |  |                    |
| 20-02-2024                   | TUESDAY |  |                    |
|                              | 1       | Pheta Tying                                  | 9:00am to 9:30am   |
|                              | 2       | Chatrapati Shivaji Maharaj Flex Inauguration | 9:30am to 9:35am   |
|                              | 3       | Aarti of Ch. Shivaji Maharaj                 | 9:35am to 9:45am   |
|                              | 4       | Address by Director Dr. Kirti Dharwadkar     | 9:45am to 10:00am  |
|                              | 5       | Speeches by Faculty and Students             | 10:00am to 10:15am |
|                              | 4       | Powada by Students                           | 10:15am to 10:45am |
|                              | 5       | Skit by Students                             | 10:45am to 11:30am |
|                              | 6       | Lectures                                     | 1:00pm to 5:00pm   |

**Mr. Mayur Marathe**  
President, Student Council**Dr. Amarish Padma**  
IQAC Co-ordinator**Dr. Aishwarya Gopalakrishnan**  
Cultural Co-ordinator**Dr. Kirti Dharwadkar**  
Director



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Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



### EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | Well-being and Transformative Change Session                 |
| Name of the Guest Speaker   | MAASTERG : Mr. Rajesh Kamra                                  |
| Committee / Cell (if any)   | Spiritual Wellness   |
| Faculty Coordinator Name  | Dr. Aishwarya Gopalakrishnan                                 |
| Student Coordinator Name  | Ms. Rajnandini Sawalkar                                      |
| Day & Date  | Monday, 26th February 2024                                   |
| Venue   | 1st Floor Seminar Hall, S. B. Patil Institute Of Management. |
| Number of Participants  | 48   |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Co-Curricular  |

#### **Brief Information of the Activity:**

Topic of the Activity: - Well-being and Transformative Change Session

#### **Objectives: -**

- To address pressing issues related to modern-day life, including loneliness, academic pressure, and mental health struggles.
- To explore practical solutions and insights for enhancing well-being and fostering transformative change.
- To provide a platform for participants to gain valuable wisdom and guidance from esteemed guest speaker Mr. Rajesh Kamra, also known as MAasterG.

#### **Outcome: -**

- Increased awareness and understanding of the challenges faced by individuals in contemporary society.
- Inspiration and motivation for participants to explore personal growth and transformative change.

- Acquisition of practical insights and wisdom from the profound teachings of Mr. Rajesh Kamra, MAAsterG.

**Brief Report: -**

The session on Well-being and Transformative Change, hosted by S.B. Patil Institute of Management, aimed to address prevalent issues related to modern-day life and explore avenues for personal growth and well-being. The event commenced with a warm welcome by the anchor, RajnandiniSawalkar, MBA 1st Year student, followed by an invocation of esteemed guests and dignitaries.

The highlight of the session was the enlightening discourse delivered by Mr. Rajesh Kamra, affectionately known as MAAsterG, a renowned spiritual master and life guide. Mr. Kamra shared profound insights and practical wisdom on navigating life's challenges and fostering transformative change. His teachings resonated with the audience, inspiring them to explore deeper levels of self-awareness and inner peace.

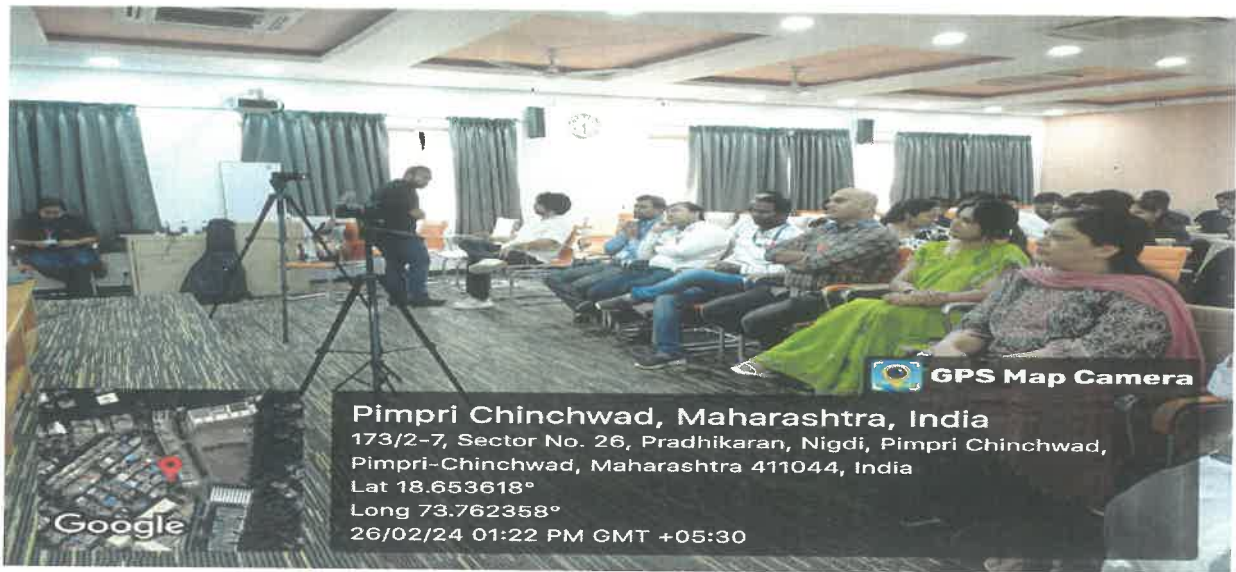
The vote of thanks was delivered by Dr. AishwaryaGopalkrishnan, expressing gratitude to all participants, organizers, and guest speakers for their valuable contributions to the success of the event.

In conclusion, the session on Well-being and Transformative Change proved to be a transformative experience for all participants, offering valuable insights and guidance for personal growth and self-discovery.

**Geo-tag Photos: -**



*Guest of the day: Spiritual Speaker MAASTERG*



*Attendees during the session*



*Maasterg's follower sharing his experiences*



*Maasterg's follower sharing his experiences*

*Ashwaryan*

Dr. Aishwarya Gopalakrishnan  
Event Coordinator

*AP*

Dr. Amarish Padma  
IQAC Coordinator

*KD*

Dr. Kirti Dharwadkar  
Director



P.C.E.T.'S  
S. B. PATIL INSTITUTE OF MANAGEMENT  
ATTENDANCE SHEET  
GUEST SESSION

Date: - 26/02/2024  
Class: - MBA 1st/2nd Year  
Topic: - Key to Success

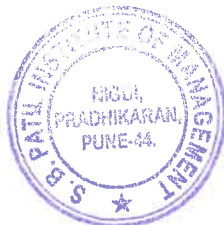
Time: - 01.00-pm  
Semester - II / IV  
Division : - A/B/C/D

Name of Guest Speaker: - MAASterG (Spiritual Life Guide)

| SR. NO. | ROLL NO. | NAME OF THE STUDENT     | SIGNATURE                      |
|---------|----------|-------------------------|--------------------------------|
| 1       | 609      | Sakshi Kalokhe          | <i>Sakshi Kalokhe</i>          |
| 2       | 613      | Shruti Kunjir           | <i>Shruti Kunjir</i>           |
| 3       | 603      | kehiti Gujarathi        | <i>Kehiti Gujarathi</i>        |
| 4       | 807      | Shrulika Kate           | <i>Shrulika Kate</i>           |
| 5       | 709      | Akankeha Kothawade      | <i>Akankeha Kothawade</i>      |
| 6       | 328      | Mayur. Marathe          | <i>Mayur Marathe</i>           |
| 7       | 348      | Aditya Uttekar          | <i>Aditya Uttekar</i>          |
| 8       | 519      | Aditya Thore            | <i>Aditya Thore</i>            |
| 9       | 504      | Chirag Dhage            | <i>Chirag Dhage</i>            |
| 10      | 757      | Pooja samant            | <i>Pooja Samant</i>            |
| 11      | 756      | Nupur samant            | <i>Nupur Samant</i>            |
| 12      | 733      | siddhi kalbhav          | <i>Siddhi Kalbhav</i>          |
| 13      | 328      | Yogesh Kulkarni         | <i>Yogesh Kulkarni</i>         |
| 14      | 762      | Siddhesh Shinde         | <i>Siddhesh Shinde</i>         |
| 15      | 816      | Aditya Parab            | <i>Aditya Parab</i>            |
| 16      | 325      | Pratik Kamble           | <i>Pratik Kamble</i>           |
| 17      | 440      | Shreya Vijapur          | <i>Shreya Vijapur</i>          |
| 18      | 438      | Dinanath shedge         | <i>Dinanath Shedge</i>         |
| 19      | 767      | Vijapur Shradha Dhanesh | <i>Vijapur Shradha Dhanesh</i> |
| 20      | 771      | Om Bodguyce             | <i>Om Bodguyce</i>             |
| 21      | 318      | soham godhane.          | <i>Soham Godhane</i>           |
| 22      | 824      | chaitanya N. Rajdev     | <i>Chaitanya N. Rajdev</i>     |
| 23      | 334      | Pratik mishra           | <i>Pratik Mishra</i>           |



|    |     |                         |                   |
|----|-----|-------------------------|-------------------|
| 24 | 360 | Abhishek Tekale         | <del>Atkale</del> |
| 25 | 116 | Pataskar Aniruddha      | <del>Anil</del>   |
| 26 | 520 | shubham Wakhare         | Shubham           |
| 27 | 763 | Yash Shinde             | Yojini            |
| 28 | 822 | Rachana Patil           | Rachana           |
| 29 | 837 | Smriti Wankhede         | Smriti            |
| 30 | 345 | Aarti Pawar             | Aarti             |
| 31 | 798 | Manasi Jogdande         | Manasi            |
| 32 | 780 | Shivani Chaskar         | Shivani           |
| 33 | 778 | Crayatri Bhowar         | Crayatri          |
| 34 | 426 | Tanvi Kothawade         | Tanvi             |
| 35 | 781 | chavan Omkar Ashok      | Chavan            |
| 36 | 732 | Vaishnav Vinaykarde     | Vaishnav          |
| 37 | 701 | Adarsh Pratik Bhausaheb | Adarsh            |
| 38 | 703 | Shreyash P. Arulkar     | Shreyash          |
| 39 | 731 | Chaitanya Joshi         | Chaitanya         |
| 40 | 789 | Aastha Giri             | Aastha            |
| 41 | 420 | Shravani Kalokhe        | Shravani          |
| 42 | 711 | Rutuja Bhumkar          | Rutuja            |
| 43 | 427 | Ratsharda Burghadkar    | Ratsharda         |
| 44 | 060 | Ajinkya Saldya          | Ajinkya           |
| 45 | 195 | Rajnaidini Sawalkar     | Rajnaidini        |
| 46 | 406 | Akanksha Chavan         | Akanksha          |
| 47 | 832 | Abhishek Shimpri        | Abhishek          |
| 48 | 343 | Suraj Patil             | Suraj             |
| 49 | 141 | Xurav Chavhan           | Xurav             |
| 50 | 139 | ANKITA ADE              | ANKITA            |
| 51 | -   | Om Khatni               | Om                |
| 52 | 829 | Deepali Raunte          | Deepali           |



|               |     |                      |                  |
|---------------|-----|----------------------|------------------|
| 53            | 507 | Suymit Hadale        | Hadale.          |
| 54            | 33  | Rohit More           | More             |
| 55            | 163 | Poanan Ghuge         | <del>Phad</del>  |
| 56            | 140 | Yash Ambilkar        | <del>Yash</del>  |
| 57            | 195 | Rajnandini Sawalka   | Rajni            |
| 58            | 116 | Aniruddha Patataskar | Aniruddha        |
| 59            | 197 | Samath Shinde        | Samant           |
| 60            | 222 | shruti Desai         | shri             |
| 61            | 149 | Yurgar Chavan        | <del>Rygar</del> |
| 62            | 165 | Anushka Cole         | Anushka          |
| 63            | 388 | Mouyee Marathe       | Mouyee           |
| 64            | 423 | Siddhesh Dendge      | S.D.             |
| 65            | 409 | Tejas Bhamer.        | Tejas Bhamer     |
| 66            | 442 | Anshu Jha.           | Anshu            |
| 67            | 712 | Vaibhavi Phad        | Phad             |
| 68            | 462 | Yash Mane            | Yash             |
| Total Present |     |                      | (68)             |

*Aishwarya*  
Dr. Aishwarya Gopalakrishnan  
Faculty Co-ordinator





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Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbspatilmba.com



## EVENT REPORT

Name of the Event / Activity: - Nation First Voting Must

Committee / Cell: - SBPIM Electoral Literacy Club

Date : 25-04-2024

Time : 1:30 pm To 2:30 pm

Venue: - SBPIM Seminar Hall

Name of the Faculty Coordinator: - Dr. Yogendra Deaokar

Name of the Student Coordinator: - Rakshanda Kondhalkar & Akansha Chavan

Number of Students Participated: -127

Number of Staff Participated: -10

Brief Information of the Event: - The program was initiated with the introduction of chief guest: Introduction of Chief Guests & Felicitation:

**Dr. Yogendra Deaokar** introduced the chief guests for the program Dr. Uday Nirgudkar (Ex. Channel Head Zee 24 Taas). Honorable Director **Dr. Kirti Dharwadkar** felicitated Chief Guest with token of appreciation.

### **Address by Chief Guest:**

The chief guest for the program Dr. Uday Nirgudkar initiated his speech with the development of India. He spoke in the speech that the power to bring about revolution and shape the future of India lies in the hands of these young and dynamic individuals. Also, casting a vote is not just a duty but an important step toward strengthening democracy. He guided everyone about importance of voting. He created awareness among students about more votes.

### **Vote of Thanks:**

Dr. Yogendra Deaokar delivered vote of thanks for the program. Introduction of Chief Guests & Felicitation:

**Dr. Yogendra Deaokar** introduced the chief guests for the program Dr. Uday Nirgudkar (Ex. Channel Head Zee 24 Taas).

**Geo-tag Photos with Captions:-**



**Honorable Director Dr. Kirti Dharwadkar felicitated Chief Guest with token of appreciation**



Speech by Dr. Uday Nirgudkar (Ex. Channel Head Zee 24 Taas). Shared his views about Significance of Voting for Democracy in India.

*Yogendra P*

**Dr. Yogendra Deaokar**  
Event Coordinator

*[Signature]*

**Dr. Kirti Dharwadkar**  
Director

**Director**  
S. B. Patil Institute of Management  
Sector No. 26, Nigdi,  
Pradhikaran, Pune - 411 044.



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Ref. No. – SBPIM/2023-24/50

Date: 24/04/2024

### CIRCULAR

All the students of MBA –I & II Year and faculty members are hereby informed that SBPIM Electoral Literacy Club in association with Worship Earth Foundation, and District Collector & Election Office, Pune is organizing a Session by Dr. Uday Nirgudkar (Ex. Channel Head Zee 24 Taas) on the Topic-“Nation First Voting Must” to sensitize students for their electoral rights and familiarize them with the electoral process of voting.


#### Details of the Program


Event: SBPIM Electoral Literacy Club -  
Date: 25<sup>th</sup> April 2024  
Time: 1:30 pm - 2:30 pm  
Venue: SBPIM Seminar Hall.

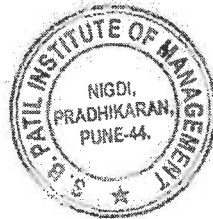
**Note-Attendance is Compulsory for All.**

  
Dr. Yogendra Deoakar  
Event Coordinator

  
Dr. Kajal Maheshwari  
ELC Nodal Officer

  
Dr. Roopali Kudare  
Head Academics

  
Dr. Amarish Padma  
IQAC- Coordinator



  
Dr. Kirti Dharwadkar  
Director

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1. Class Coordinators



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Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



## EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | <b>“Stress Management”</b>                                |
| Name of the Guest Speaker (if any)  | <b>Dr. Rajeev Nagarkar</b>                                |
| Committee / Cell (if any)   | <b>Guest Session</b>                                      |
| Faculty Coordinator Name  | <b>Dr. Sanjay S. Gaikwad</b>                              |
| Student Coordinator Name  | -   |
| Day & Date  | <b>7<sup>th</sup> &amp; 8<sup>th</sup> September 2023</b> |
| Venue   | <b>SBPIM – Semianr Hall - 1</b>                           |
| Number of Participants  | <b>195</b>  |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | <b>Extra-Curricular</b>                                   |

### **Brief Information of the Activity:**

**Topic of the Activity:** - “Stress Management”

**Objectives:** -

To aware students about different techniques of stress management.

**Outcome:** -

Student will able to manage their stress at professional and personal life.

**Brief Report :-**

Dr. Rajeev Nagarkar was the guest speaker for the “Stress Management” session. He is renowned Ayurvedic Doctor and has been trained in Rational Emotive Behaviour Therapy (REBT), Hypnotherapy, Eastern Concepts of Psychology i.e. Satva, Rajas and Tamas (SRT). He is currently pursuing Masters in Transactional Analysis (MTA). The session was conducted for MBA I year students for how to manage the stress in working and personal life. The session was organized by faculty member, Dr. Sanjay Gaikwad and hosted by Ms. Sakshi Garud and Ms. Jyoti Shekde.

The event began with the short introduction about the guest speaker and then the session was handed over to Dr. Rajeev. He gave insightful thoughts on how to get rid of stress or avoid stress with real life examples.

Sir interacted with the students and made them understand the exact definition of freedom, listening and stress. He said that freedom comes with responsibilities and Do's and Don'ts. Sir also mentioned about acceptance in life. His words were, "Learn to accept everything that comes to you" and "Know your strength."

He also gave a beautiful abbreviation of MBA in his own words as, "Mind and Behaviour Administration". He concluded the session by the quote, "Human being is a set of definition, be comfortable with oneself. The overall session was very interactive.

Geo-tag Photos: -

|  |  |
|--|--|
|  |  |
| <p><i>Flyer 1</i></p>  | <p><i>Flyer 2</i></p>                        |
|  |  |
| <p><i>Felicitaton of Dr. Rajeev by Dr. Kirti Dharwadkar,<br/>Director, SBPIM</i></p> | <p><i>Session by Dr. Rajeev Nagarkar</i></p> |



*Session on "Stress Management" by Dr. Rajeev Nagarkar*

**Dr. Sanjay S. Gaikwad**  
Event Coordinator

**Dr. Amarish Padma**  
IQAC Coordinator

**Dr. Kirti Dharwadkar**  
Director





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Ref. No. – SBPIM/R&D/2023-24/GS

Date: 4<sup>th</sup> September 2023

**CIRCULAR**

All the students of Division A & B of MBA – 1st year are hereby informed that, a guest session is organized on 7th September 2023. The details are as follows –

Day & Date: Thursday, 7th September 2023.

Topic: Stress Management

Guest Speaker: Dr. Rajeev Nagarkar.

Time: 10.00 AM – 12.00 Noon

Venue: SBPIM, Seminar Hall.

Attendance is compulsory for the session.

**Dr. Sanjay Gaikwad**  
Coordinator

**Dr. Amarish Padma**  
IQAC- Coordinator



**Dr. Roopali Kudare**  
Head Academics

**Dr. Kirti Dharwadkar**  
Director

Copy To:  
Class Coordinators



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Ref. No. – SBPIM/R&D/2023-24/GS

Date: 4<sup>th</sup> September 2023

**CIRCULAR**

All the students of Division C & D of MBA – 1st year are hereby informed that, a guest session is organized on 7th September 2023. The details are as follows –

Day & Date: Friday, 8<sup>th</sup> September 2023.

Topic: Stress Management

Guest Speaker: Dr. Rajeev Nagarkar.

Time: 10.00 AM – 12.00 Noon

Venue: SBPIM, Seminar Hall.

Attendance is compulsory for the session.

**Dr. Sanjay Gaikwad**  
Coordinator

**Dr. Amarish Padma**  
IQAC- Coordinator



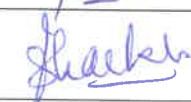



**Dr. Roopali Kudare**  
Head Academics

**Dr. Kirti Dharwadkar**  
Director

Copy To:  
Class Coordinators

Circulated in the classroom:

| Sr. No. | Semester / Division | Name of the Faculty Member | Signature   |
|---------|---------------------|----------------------------|---|
| 1       | II/A                | Dr. Sanjay Gokhad          |  |
| 2       | II/B                | Ghanshar Pardeshi          |  |
| 3       | II/C                | Jrarn Vansari              |  |
| 4       | II/D                | Rishikesh Kumar            |  |



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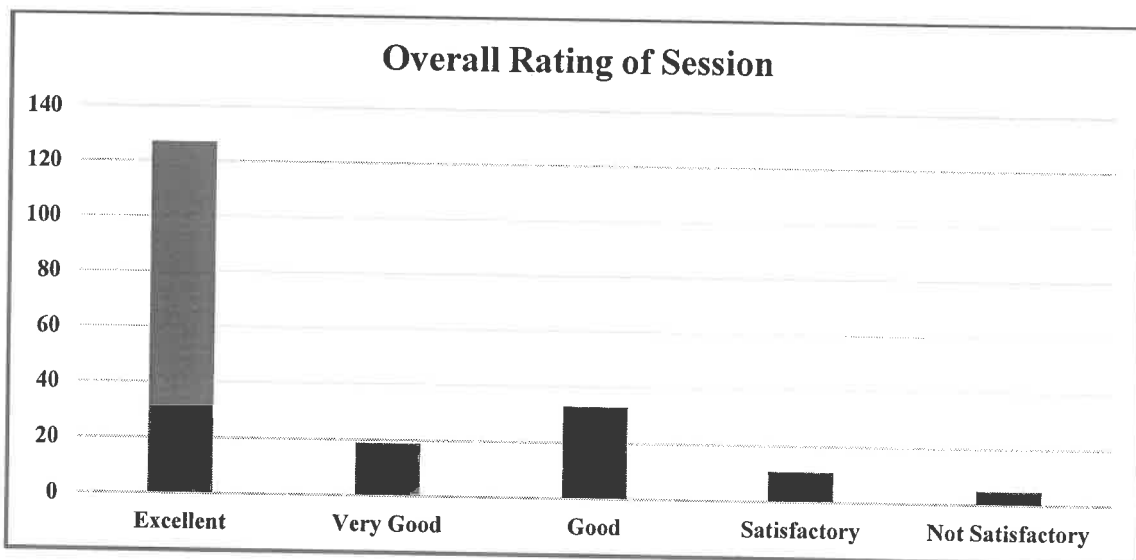
*Topic – Stress Management*

*Date – 7<sup>th</sup> & 8<sup>th</sup> September 2023*

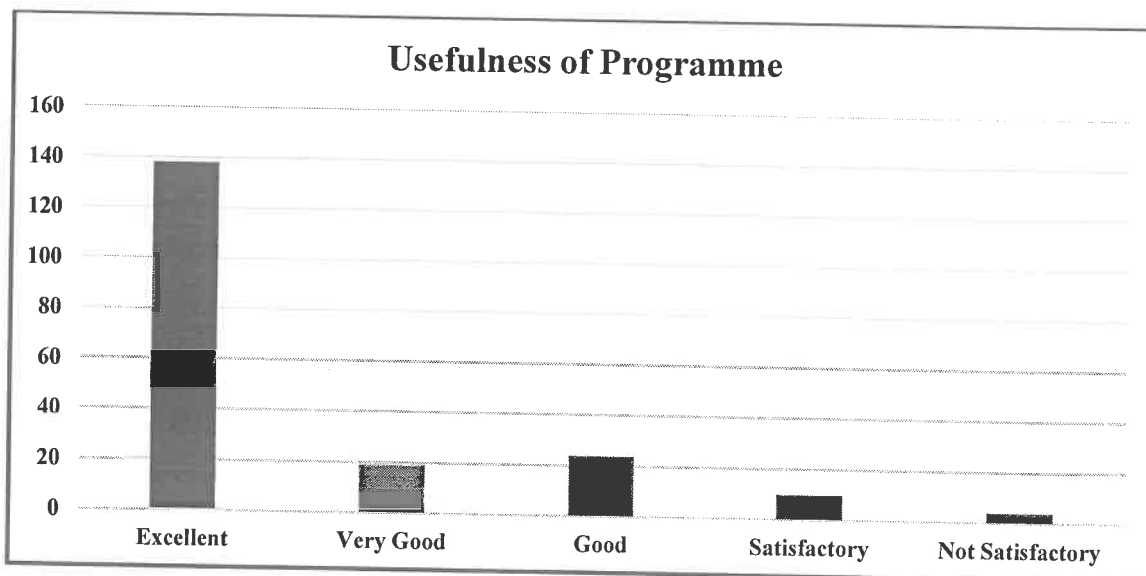
*Venue – Seminar Hall – 1, SBPIM*

**– FEEDBACK ANALYSIS –**

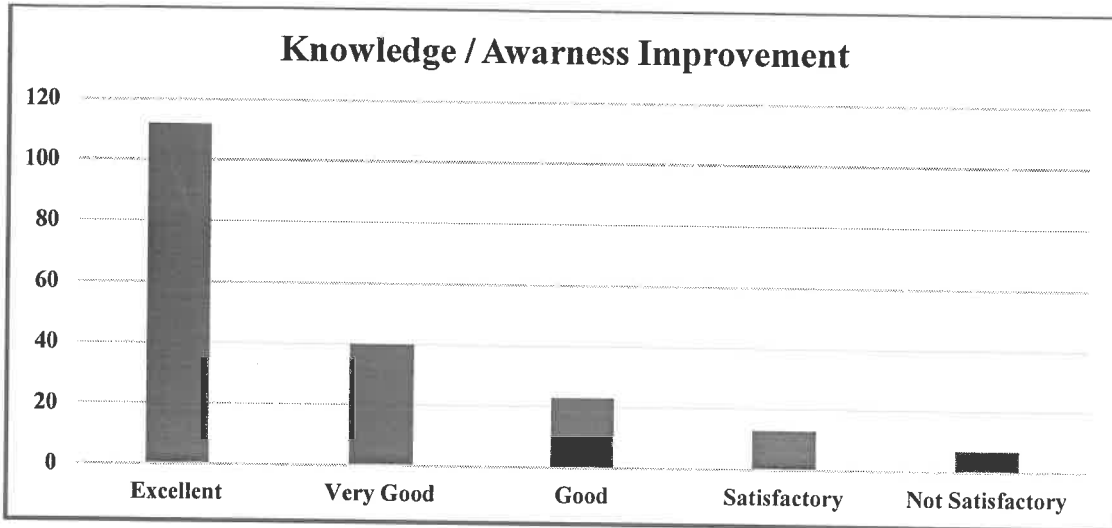
**1. How do you rate the overall session?**



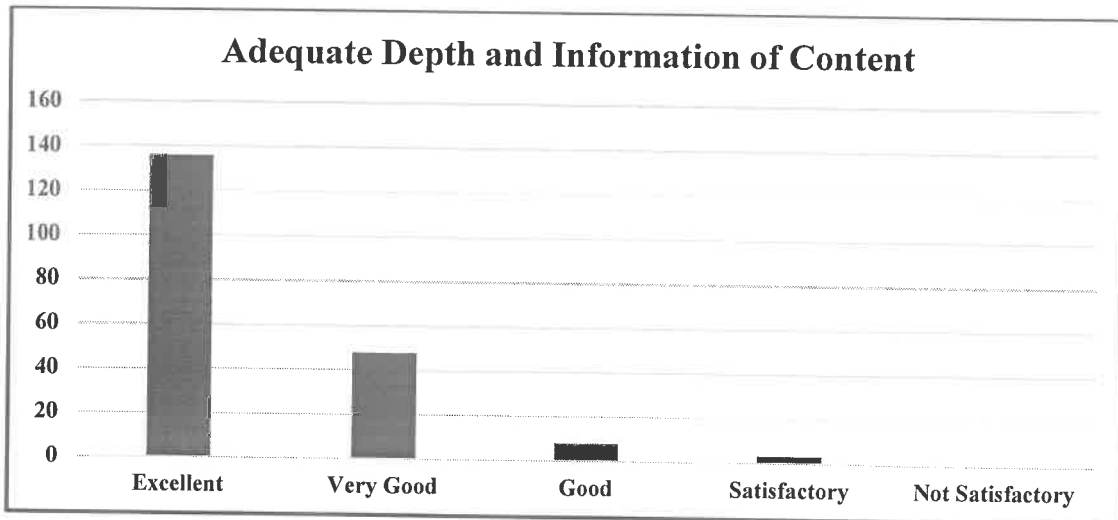
**2. The Programme was useful to my professional and personal life.**



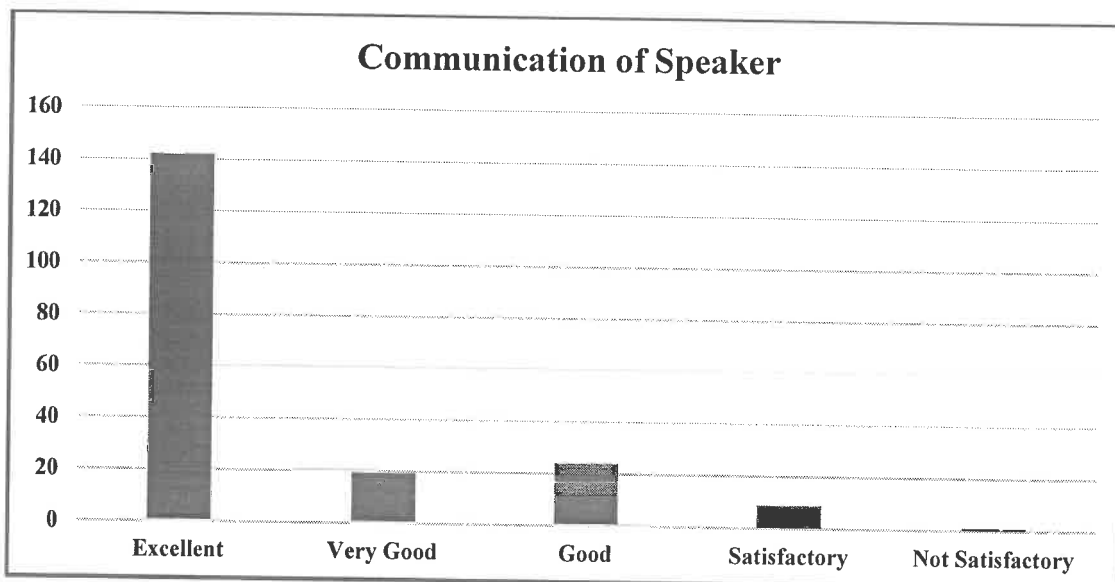
3. My awareness / knowledge has been improved after attending this session.



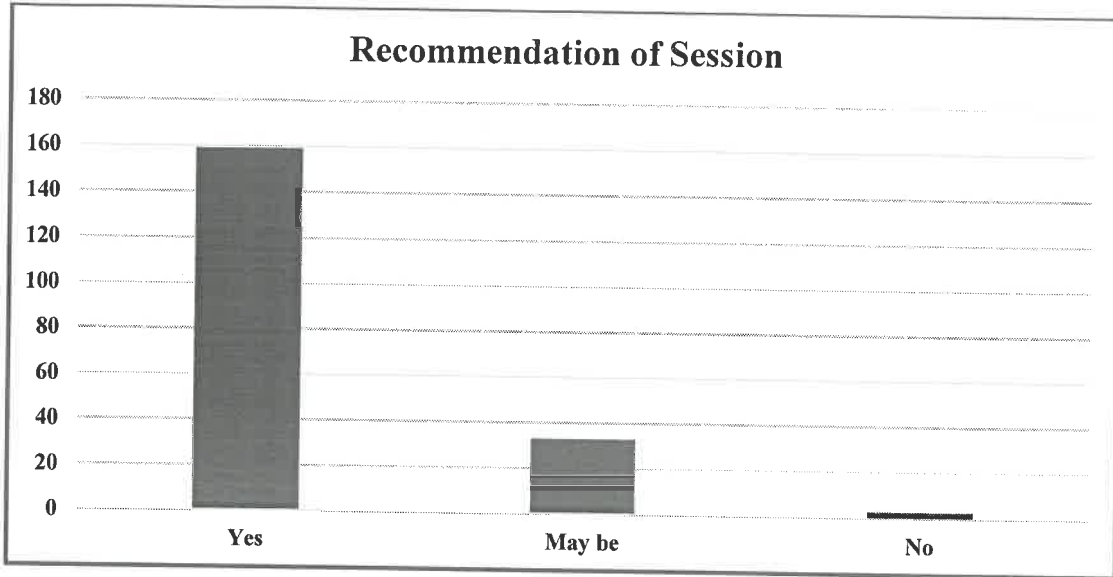
4. The contents presented were carrying adequate depth and information.



5. The speaker was a good communicator.



6. I will recommend this Programme / session to my colleagues and juniors.



**Feedback Analysis Report: -**

Most of the students were very satisfied with the content, usefulness, knowledge and communication of speaker. Students have also thoroughly enjoyed the session and recommended session for further batches.

**Dr. Sanjay S. Gaikwad**

**Coordinator**

**S. B. PATIL INSTITUTE OF MANAGEMENT**  
**ATTENDANCE SHEET**  
**GUEST SESSION**

Date: - 07/09/2023

Time: - 10:00 to 12:00

Class: - MBA 1st Year (Batch 2023-25)

Semester - I

Topic: - Stress Management

Division: - A

Name of Dr. Rajeev Nagarkar

| SR. NO. | ROLL NO.     | NAME OF THE STUDENT        | SIGNATURE |
|---------|--------------|----------------------------|-----------|
| 1       | FYMBA2325001 | Attar Khushboo Jamir       |           |
| 2       | FYMBA2325002 | Bhalekar Shradha Ulhas     |           |
| 3       | FYMBA2325003 | Bhosale Prachi Pravin      |           |
| 4       | FYMBA2325004 | Bhumkar Rutuja Sanjay      |           |
| 5       | FYMBA2325005 | Chalse Jyoti Vinod         |           |
| 6       | FYMBA2325006 | Chaudhari Parag Kishor     |           |
| 7       | FYMBA2325007 | Chaudhari Vaishnavi Keshav |           |
| 8       | FYMBA2325008 | Chavan Anushka Ramakant    |           |
| 9       | FYMBA2325009 | Chavan Manali Digambar     |           |
| 10      | FYMBA2325010 | Desai Aishwarya Dasharath  |           |
| 11      | FYMBA2325011 | Deshmukh Sakshi Prashant   |           |
| 12      | FYMBA2325012 | Dhage Chirag Arun          |           |
| 13      | FYMBA2325013 | Dhas Sujit Sunil           |           |
| 14      | FYMBA2325014 | Fartade Aniket Sukhdev     |           |
| 15      | FYMBA2325015 | Gade Kunal Navnath         |           |
| 16      | FYMBA2325016 | Gaikwad Tanmay Rajesh      |           |
| 17      | FYMBA2325017 | Gamot Prem Rajesh          |           |
| 18      | FYMBA2325018 | Goyal Surbhi               |           |
| 19      | FYMBA2325019 | Gupta Priya                |           |
| 20      | FYMBA2325020 | Hadole Swapnil Prashant    |           |
| 21      | FYMBA2325021 | Harihar Kaivalya Rajendra  |           |
| 22      | FYMBA2325022 | Hubli Radha Bajrang        |           |
| 23      | FYMBA2325023 | Kamble Pratik Ramesh       |           |
| 24      | FYMBA2325024 | Kamble Vaishnavi Shamrao   |           |
| 25      | FYMBA2325025 | Kapure Nimish Sandip       |           |
| 26      | FYMBA2325026 | Kharwade Omkar Babasaheb   |           |
| 27      | FYMBA2325027 | Kulkarni Niyati Atul       |           |
| 28      | FYMBA2325028 | Kulkarni Yogesh Deepak     |           |
| 29      | FYMBA2325029 | Lad Shubham Bhaskar        |           |
| 30      | FYMBA2325030 | Madake Ajay Bhausahab      |           |
| 31      | FYMBA2325031 | Mahajan Mayur Bhanudas     |           |
| 32      | FYMBA2325032 | Mishra Pratik Rajkumar     |           |
| 33      | FYMBA2325033 | More Rohit Nilkanth        |           |
| 34      | FYMBA2325034 | Mundada Harshali Santosh   |           |

## S. B. PATIL INSTITUTE OF MANAGEMENT

ATTENDANCE SHEET  
GUEST SESSION

Date: - 07/09/2023

Time: - 10:00 to 12:00

Class: - MBA 1st Year (Batch 2023-25)

Semester - I

Topic: - Stress Management

Division: - B

Name of: Dr. Rajeev Nagarkar

| SR. NO. | ROLL NO.     | NAME OF THE STUDENT        | SIGNATURE |
|---------|--------------|----------------------------|-----------|
| 1       | FYMBA2325070 | Adsul Pratik Bhausahab     |           |
| 2       | FYMBA2325071 | Ahirrao Sachin Manoj       |           |
| 3       | FYMBA2325072 | Apune Vaishnavi Ramesh     |           |
| 4       | FYMBA2325073 | Arulkar Shreyash Parshuram |           |
| 5       | FYMBA2325074 | Bandgar Ritesh Sunil       |           |
| 6       | FYMBA2325075 | Bankar Pooja Rajendra      |           |
| 7       | FYMBA2325076 | Bhagwat Vaishnavi Balaji   |           |
| 8       | FYMBA2325077 | Bhaik Ashwini Kondiba      |           |
| 9       | FYMBA2325078 | Bhamre Samiksha Manohar    |           |
| 10      | FYMBA2325079 | Borhade Sanika Ganesh      |           |
| 11      | FYMBA2325080 | Chaudhari Jueely Yashwant  |           |
| 12      | FYMBA2325081 | Deore Shradha Sanjay       |           |
| 13      | FYMBA2325082 | Dhage Sanjana Ashok        |           |
| 14      | FYMBA2325083 | Dhore Mayuri Bhagwat       |           |
| 15      | FYMBA2325084 | Dhulshette Mayuri Anantrao |           |
| 16      | FYMBA2325085 | Gaikwad Shivdhan Rameshwar |           |
| 17      | FYMBA2325086 | Garud Sakshi Suresh        |           |
| 18      | FYMBA2325087 | Ghadge Vikram Jayawant     |           |
| 19      | FYMBA2325088 | Ghonge Prachi Anant        |           |
| 20      | FYMBA2325089 | Gupta Shraddha Munnalal    |           |
| 21      | FYMBA2325090 | Gurjar Mamta Mangilal      |           |
| 22      | FYMBA2325091 | Jadhav Akash Baban         |           |
| 23      | FYMBA2325092 | Jagtap Ashwathi Rajkumar   |           |
| 24      | FYMBA2325093 | Jagtap Vaishnavi Sudhakar  |           |
| 25      | FYMBA2325094 | Jain Lalit Rajesh          |           |
| 26      | FYMBA2325095 | Jawak Sakshi Prakash       |           |
| 27      | FYMBA2325096 | Joshi Chaitanya Rajesh     |           |
| 28      | FYMBA2325097 | Kadam Ramkishan Munjabhau  |           |
| 29      | FYMBA2325098 | Kakde Vaishnav Vinay       |           |
| 30      | FYMBA2325099 | Kalbhor Siddhi Deepak      |           |
| 31      | FYMBA2325100 | Kamble Anuradha Tanaji     |           |
| 32      | FYMBA2325101 | Kamble Nilesh Sunil        |           |
| 33      | FYMBA2325102 | Karad Vidya Krushna        |           |
| 34      | FYMBA2325103 | Karnik Rutwik Dhananjay    |           |

P.C.E.T.'S  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
**ATTENDANCE SHEET**  
**GUEST SESSION**

Date: - 08/09/2023

Time: - 10:00 to 12:00

Class: - MBA 1st Year (Batch 2023-25)

Semester - I

Topic: - Stress Management

Division: - C

Name of Dr. Rajeev Nagarkar

| SR. NO. | ROLL NO.     | NAME OF THE STUDENT           | SIGNATURE       |
|---------|--------------|-------------------------------|-----------------|
| 1       | FYMBA2325139 | Ade Ankita Charandas          | <i>Aade</i>     |
| 2       | FYMBA2325140 | Ambilkar Yash Ramesh          |                 |
| 3       | FYMBA2325141 | Bagul Kartik Dattatray        |                 |
| 4       | FYMBA2325142 | Bhadage Darshan Satish        |                 |
| 5       | FYMBA2325143 | Bhalekar Digvijay Ganesh      |                 |
| 6       | FYMBA2325144 | Bhalekar Sanjana Nandkumar    | <i>Bhalekar</i> |
| 7       | FYMBA2325145 | Borhade Komal Hanumant        | <i>Komal</i>    |
| 8       | FYMBA2325146 | Chaudhari Keshav Sunil        |                 |
| 9       | FYMBA2325147 | Chavan Akanksha Ravindra      | <i>Chavan</i>   |
| 10      | FYMBA2325148 | Chavan Rushikesh Bhagwan      |                 |
| 11      | FYMBA2325149 | Chavan Yuvraj Raju            | <i>Chavan</i>   |
| 12      | FYMBA2325150 | Dahapute Mahesh Rambhauji     | <i>Dahapute</i> |
| 13      | FYMBA2325151 | Dande Aditi Bharat            | <i>Dande</i>    |
| 14      | FYMBA2325152 | Dapke Hindvi Shankar          | <i>Hindvi</i>   |
| 15      | FYMBA2325153 | Darawade Rutuja Ravindra      | <i>Darawade</i> |
| 16      | FYMBA2325154 | Deshmukh Mokshada Diliprao    | <i>Deshmukh</i> |
| 17      | FYMBA2325155 | Chawada Dharmik Sanjay        | <i>Chawada</i>  |
| 18      | FYMBA2325156 | Gadewar Janhavi Balaji        | <i>Gadewar</i>  |
| 19      | FYMBA2325157 | Gaiki Sumit Dnyaneshwar       | <i>Gaiki</i>    |
| 20      | FYMBA2325158 | Gaikwad Tushar Karan          |                 |
| 21      | FYMBA2325159 | Gavande Vishal Santosh        | <i>Gavande</i>  |
| 22      | FYMBA2325160 | Gawande Dhanashri Ashokrao    |                 |
| 23      | FYMBA2325161 | Ghabade Akanksha Gorakshanath | <i>Ghabade</i>  |
| 24      | FYMBA2325162 | Ghode Shrikant Ganesh         |                 |
| 25      | FYMBA2325163 | Ghuge Pranav Vijay            |                 |
| 26      | FYMBA2325164 | Giri Trupti Pandurang         | <i>Giri</i>     |
| 27      | FYMBA2325165 | Gole Anushka Rajendra         |                 |
| 28      | FYMBA2325166 | Gulhane Sarang Dineshrao      | <i>Gulhane</i>  |
| 29      | FYMBA2325167 | Hagavane Swaraj Malhari       | <i>Hagavane</i> |
| 30      | FYMBA2325168 | Hiwarale Dipalee Gajanan      | <i>Hiwarale</i> |
| 31      | FYMBA2325169 | Ingole Akshay Ashok           |                 |
| 32      | FYMBA2325170 | Jade Yash Shrikant            | <i>Jade</i>     |
| 33      | FYMBA2325171 | Jogdande Manasi Sheetalkumar  | <i>Manasi</i>   |
| 34      | FYMBA2325172 | Kadam Pooja Subhash           | <i>Kadam</i>    |

P.C.E.T.'S  
**S. B. PATIL INSTITUTE OF MANAGEMENT**  
**ATTENDANCE SHEET**  
**GUEST SESSION**

Date: - 08/09/2023

Time: - 10:00 to 12:00



Class: - MBA 1st Year (Batch 2023-25)

Semester - I

Topic: - Stress Management

Division: - D

Name of Dr. Rajeev Nagarkar

| SR. NO. | ROLL NO.     | NAME OF THE STUDENT         | SIGNATURE   |
|---------|--------------|-----------------------------|---|
| 1       | FYMBA2325207 | Badgujar Om Ravindra        |    |
| 2       | FYMBA2325208 | Bansode Jayesh Sanjay       |   |
| 3       | FYMBA2325209 | Barde Rutuja Sandeep        |   |
| 4       | FYMBA2325210 | Barure Vaishali Ashok       |    |
| 5       | FYMBA2325211 | Bhalekar Ritesh Ramdas      |   |
| 6       | FYMBA2325212 | Bhalerao Pratik Nagesh      |    |
| 7       | FYMBA2325213 | Bhalerao Sakshi Sandip      |    |
| 8       | FYMBA2325214 | Bhavsar Gayatri Suresh      |    |
| 9       | FYMBA2325215 | Bhoi Yuvraj Dinkar          |    |
| 10      | FYMBA2325216 | Bhujbal Sakshi Rajesh       |    |
| 11      | FYMBA2325217 | Bhumkar Tanvi Madan         |   |
| 12      | FYMBA2325218 | Chaskar Shivani Santosh     |    |
| 13      | FYMBA2325219 | Chavan Omkar Ashok          |   |
| 14      | FYMBA2325220 | Chavhan Kritik Ramesh       |  |
| 15      | FYMBA2325221 | Damodar Pragati Dadarao     |  |
| 16      | FYMBA2325222 | Desi Shruti Shirish         |   |
| 17      | FYMBA2325223 | Dhanokar Vaishnavee Gajanan |  |
| 18      | FYMBA2325224 | Dighe Pradip Sukdeo         |  |
| 19      | FYMBA2325225 | Fadale Vaishnavi Vikas      |  |
| 20      | FYMBA2325226 | Gadekar Sakshi Sharad       |  |
| 21      | FYMBA2325227 | Gadhe Vrushali Dhananjay    |  |
| 22      | FYMBA2325228 | Giri Aastha Mukund          |  |
| 23      | FYMBA2325229 | Godhane Soham Vinod         |  |
| 24      | FYMBA2325230 | Gunjal Vikrant Goraksha     |  |
| 25      | FYMBA2325231 | Gurav Mrunal Jayvant        |  |
| 26      | FYMBA2325232 | Handa Akshita               |  |
| 27      | FYMBA2325233 | Handal Akanksha Vijay       |  |
| 28      | FYMBA2325234 | Hangarge Poornima Vasant    |  |
| 29      | FYMBA2325235 | Ingle Utpal Dilip           |  |
| 30      | FYMBA2325236 | Jadhao Shubham Ramchandra   |   |
| 31      | FYMBA2325237 | Jagtap Yash Digamber        |  |
| 32      | FYMBA2325238 | Jamadar Onkar Sudhakar      |   |
| 33      | FYMBA2325239 | Kalbhor Aditya              |  |
| 34      | FYMBA2325240 | Kalokhe Shravani Babasaheb  |  |



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## **EVENT REPORT**

Name of the Event / Activity: - **Industrial Visit for MBA Students at KNORR-BREMSE  
India Pvt Ltd in Hinjewadi Pune plant Batch-II**

Committee / Cell: - **Industry Institute Interaction Cell**

Date : - **June 12, 2023**

Time : - **07:30 am to 12:00 noon**

Venue: - **276 Highmont Road, Hinjawadi Phase 2 Rd, Hinjawadi Rajiv Gandhi Infotech  
Park, Pimpri-Chinchwad, Maharashtra 411057**

Name of Guest Speaker: - **Ms. Rohini.Deshmukh, Mangesh.Lavand**

Name of the Faculty Coordinator: -- **Dr. Kajal Maheshwari, Dr. Anishkumar Karia**

Name of the Student Coordinator: - **Rutuja Deshpande, Aniket Gawade**

Number of Students Participated: - **50**

### **Brief Information of the Event: -**

PCET's SBPIM had organized an Industrial visit to **Knorr-Bremse CVS India Private Limited** for MBA - 2022-24 Batch students on June 12, 2023.

The industrial visit began with a brief presentation about the Company's history, products information, its presence across the globe, channels of distribution and other important information. Presenter interacted with the students and answered their queries regarding Operations, HR, Finance Marketing aspects of the company. Students were taken to the warehouse of the company followed by the assembly line at the facility.

This was indeed a very interactive industrial visit. Students were familiarised with the current industrial scenario. Students were made aware of first-hand information regarding the functioning of the company. Students got to learn the corporate culture and mannerisms.

Sincere thanks to . **Rohini Deshmukh Head - Human Resources, Mr. Mangesh Lavand Human Resources** at Knorr-Bremse CVS India Private Limited for giving this wonderful opportunity to visit the company.

Special thanks to **Mr. Samir Acharya**, Human Resources at Knorr Bremse India, **Mr. Ganesh Lokhande**, **Mr. Abhimanyu Kalekar**, **Mr. Dadaso Salunkhe** who have ensured the best experience for our students during the visit. **Mr. Maroti Kasralikar**, Research and Development, **Mr. Tareshwar Joshi** HSE & Facility Maintenance and **Mr. Mayank Agarwal**, Manufacturing department at Knorr-Bremse CVS India Private Limited.

**Dr. Kirti Dharwadkar** Director, SBPIM congratulated all the students for the enthusiasm during the visit.

**Dr. Aishwarya Gopalakrishnan** and **Dr. Iram An** , faculty members guided students during the Industrial visit. **Dr. Anishkumar Karia**, **Dr. Kajal Maheshwari** coordinated this Industrial.

**Geo-tag Photos with Captions: -**



**Students photo with company representative of Knorr-Bremse CVS India Private and faculty members**



SBPIM Faculty members felicitating company representative of **Knorr-Bremse  
CVS India Private**

**Dr. Kajal Maheshwari,**  
**Dr. Anishkumar Karia**  
**Event Coordinator**



**Dr. Kirti Dharwadkar**  
**Director**



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## EVENT REPORT

Name of the Activity: - **Industrial Visit For MBA Students at Knorr Bremse India Pvt Ltd in Hinjewadi Pune Plant**

Committee: - **Industry Institute Interaction**

Date : - **June 6, 2023**

Time : - **7:30 am to 12:00 noon**

Venue: - **276 Highmont Road, Hinjawadi Phase 2 Rd, Hinjawadi Rajiv Gandhi Infotech Park, Pimpri-Chinchwad, Maharashtra 411057**

Name of Guest Speaker: - **Ms. Rohini.Deshmukh, Mangesh.Lavand**

Name of the Faculty Coordinator: - **Dr. Kajal Maheshwari, Dr. Anishkumar Karia**

Name of the Student Coordinator: - **Mayur Marathe, Divya Varpe**

Number of Students Participated: - **54**

### **Brief Information of the Event: -**

PCET's SBPIM always aims to enhance and instill practical experience in the students. In pursuance of same Industrial Visit is organized for MBA students in KNORR-BREMSE India Pvt Ltd in Hinjewadi Pune plant. This Group is Munich world's leading manufacturer of braking systems and supplier of additional sub-systems for rail and commercial etc.

Students got an opportunity to learn practically through interaction, working methods and employment practices like 5S, Kaizen, PokaYoke , Quality policy etc.

Students are benefited to learn about “real life” examples of business and engineering management.

We would like to thank Ms. Rohini Deshmukh Head - Human Resources at Knorr Bremse Systems for Commercial Vehicles Pvt. Ltd., Mr. Mangesh Lavand Human Resources Knorr-Bremse CVS India Private Limited students were overwhelmed with the warm welcome and kind of interaction had during the visit. Dr. Kirti Dharwadkar Director, SBPIM congratulated all the students for the enthusiastically completed the visit.

Dr. Amarish Padma and Dr. Dileep Pawar faculty members guided students during the Industrial visit. Dr. Anishkumar Karia, Dr. Kajal Maheshwari coordinated this Industrial visit.

**Geo-tag Photos with Captions: -**



**Interaction of students with Operations & HR department of Knorr Bremse**



**Students during - Orientation of Company- Knorr Bremse**

*Kajal Maheshwari*  
**Dr. Kajal Maheshwari,**  
*Anishkumar Karia*  
**Dr. Anishkumar Karia**  
**Event Coordinator**



*Kirti Dharwadkar*  
**Dr. Kirti Dharwadkar**  
**Director**



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## EVENT REPORT

Name of the Event / Activity: - **Industrial Visit to a Industrial Visit to Shivshakti Processed Foods, Vadgaon**

Committee / Cell: - **Industry Interaction Cell**

Date : - **23/06/2023**

Time : - **01:00 pm to 06:00 pm**

Venue: - **GUT NO 54 Near Reliance Petrol Pump Mumbai - Pune BEH Kamdhenu Pickels Mohitewadi Vadgaon Maharashtra**

Name of Guest Speaker: - **Ms. Swati Shinde**, Head HR

Name of the Faculty Coordinator: - **Dr. Kajal Maheshwari, Dr. Anishkumar Karia**

Name of the Student Coordinator: - **Pangudwale Vaibhav**

Number of Students Participated: - **46**

**Brief Information of the Event: -**

PCET's SBPIM students went for a **Industrial Visit to Shivshakti Processed Foods, Vadgaon, it's manufacturer of bakery products for Parle Products Pvt. Ltd. Parle G** is an Indian private limited company.

Mr. Bharat explained the working of the plant and gave an insightful presentation related to the working of the plant and its production process. **Ms. Swati Shinde**, Head HR described the functions, benefits of the product and its presence worldwide. Madam addressed the HR practices and humbly answered the various questions asked by students.

Students have also taken to our newly started **Pimpri Chinchwad University (PCU)** and witnessed the lush green landscape. The Campus is full of greenery, a calm and quiet place.

Overall, the visit was a highly interactive and learning platform for the students on the concepts related to production and operations within a manufacturing plant.

**Dr. Kirti Dharwadkar** Director, SBPIM congratulated all the students for the enthusiasm during the visit.

**Dr. Roopali Kudare** , **Dr. Kajal Maheshwari**, **Dr. Anishkumar Karia** faculty members guided students during the Industrial visit.

Dr. Anishkumar Karia, Dr. Kajal Maheshwari coordinated this Industrial and PCU visit for students

Geo-tag Photos with Captions: -



Orientation session by Operations head to Shivshakti Processed Foods, Vadgaon



Group photo of the students, HR & operations head of Shivshakti Processed Foods along with faculty members'



Glimpse of Students post visit – Pimpri Chinchwad University (PCU), Vadgaon

  
**Dr. Kajal Maheshwari,**  
**Dr. Anishkuma Karia**  
**Event Coordinator**





  
**Dr. Kirti Dharwadkar**  
**Director**

PCET's  
S.B.PATIL INSTITUTE OF MANAGEMENT  
Achievers 2023-2024

## S.B. Patil Institute of Management students shines

### Achievers 2023-2024

**2023-2024:** Students have actively engaged in both state and national management-level competitions, showcasing their talents and skills on various platforms. We are delighted to announce that our students have achieved remarkable success, securing prizes in the form of trophies, medals, and cash rewards. This achievement reflects not only their dedication and hard work but also the invaluable mentorship provided by Dr. Kajal Maheshwari and Dr. Amarish Padma. Under their guidance, our students not only clinched victories but also established their mark in the field. None of this would have been possible without the visionary leadership and steadfast guidance of our Director, Dr. Kirti Dharwadkar.



PCET's  
S.B.PATIL INSTITUTE OF MANAGEMENT  
Achievers 2023-2024

| Sr. No.                | Student Name             | Achievement  | Institute Name                                       | Event Name   | Competition                            | Date                           |
|------------------------|--------------------------|--|--|--|--|--------------------------------|
| 1                      | Bhumkar Tanvi Madan      | Second Prize   | YIN Sakal  | YIN KALA Mahotsav - 2023                             | Street Play                            | 16/09/2023<br>To<br>17/09/2023 |
|                        | Bhalerao Pratik Nagesh   |  |  |  |  |                                |
|                        | Chaskar Shivani Santosh  |  |  |  |  |                                |
|                        | Godhane Soham Vinod      |  |  |  |  |                                |
|                        | Rajdev Chaitanya         |  |  |  |  |                                |
|                        | Nandkishor               |  |  |  |  |                                |
|                        | Bhoi Yuvraj Dinkar       |  |  |  |  |                                |
|                        | Damodar Pragati          |  |  |  |  |                                |
|                        | Dadarao                  |  |  |  |  |                                |
|                        | Sonawane Prajwal Santosh |  |  |  |  |                                |
| Sathe Aditi Yashwant   |                          |  |  |  |  |                                |
| 2                      | Darawade Rutuja          | Second Prize   | YIN Sakal  | YIN KALA Mahotsav - 2023                             | Group Dance                            | 16/09/2023<br>To<br>17/09/2023 |
|                        | Ravindra                 |  |  |  |  |                                |
|                        | Nade Sakshi Mahadev      |  |  |  |  |                                |
|                        | Chavan Manali            |  |  |  |  |                                |
|                        | Digambar                 |  |  |  |  |                                |
|                        | Madake Ajay Bhausahab    |  |  |  |  |                                |
| Patil Suraj Khushal    |                          |  |  |  |  |                                |
| Chaudhari Parag Kishor |                          |  |  |  |  |                                |
| 3                      | Divya Varpe              | First Prize -<br>Gold Medal<br>03 KL 092<br>SF 55 Kg | Asmita Women's League,<br>Khelo India Women's League | Asmita Women's League,<br>Khelo India Women's League | Khelo India Women Kick Boxing<br>55 Kg | 07/10/2023<br>To<br>08/10/2023 |

**PCET's**  
**S.B.PATIL INSTITUTE OF MANAGEMENT**  
**Achievers 2023-2024**

|   |                                      |   |  |  |  |   |
|---|--------------------------------------|---|--|--|--|---|
| 4 | <b>Divya Varpe</b>                   | <b>First Prize -<br/>Gold Medal<br/>02 LC059 SF<br/>- 55 Kg</b> | <b>Asmita<br/>Women's<br/>League,<br/>Khelo<br/>India<br/>Women's<br/>League</b> | <b>Asmita<br/>Women's<br/>League,<br/>Khelo India<br/>Women's<br/>League</b> | <b>Khelo India<br/>Women<br/>Kick Boxing<br/>55 Kg</b> | <b>07/10/2023<br/>To<br/>08/10/2023</b> |
| 5 | <b>Chavan Yuvraj Raju</b>            | Winner  | IIMS,<br>Chinchwad<br>Pune   | YASHO<br>FEST 2024   | Photography<br>Day                                     | 29/1/2024                               |
|   | <b>Pataskar Aniruddha<br/>Arvind</b> | Winner  |  |  | Photography<br>Day                                     |   |
|   | <b>Selina Saji</b>                   | Winner  |  |  | Photography<br>Day                                     |   |
|   | <b>Ade Ankita Charandas</b>          | Runner UP   |  |  | Photography<br>Day                                     |   |
| 6 | <b>Chavan Yuvraj Raju</b>            | YIN President<br>(City PCMC)                                    | Sakal YIN  |  |  | 16/1/2024                               |
| 7 | <b>Sonawane Aditya Ashok</b>         | Winner  | MIT,<br>Kothrud  | AAGNEYA<br>N   | Treasure<br>Hunt                                       | 18/1/2024                               |
|   | <b>Raut Aniket Bharat</b>            |   |  |  |  |   |
|   | <b>Parve Amit Dilip</b>              |   |  |  |  |   |
|   | <b>Gaiki Sumit<br/>Dnyaneshwar</b>   |   |  |  |  |   |
| 8 | <b>Kulkarni Yogesh Suresh</b>        | Winner  | Neville<br>Wadia<br>Institute Of<br>Management<br>Studies &<br>Research,<br>Pune | ASPIRE<br>2024   | KBC  | 07/02/2024                              |
| 9 | <b>Chaudhari Parag Kishor</b>        | Finalist - 4th<br>Rank  | Multi<br>Commodity<br>Exchange   |  | COMQUES<br>T-2024                                      | 09/02/2024                              |

PCET's  
S.B.PATIL INSTITUTE OF MANAGEMENT  
Achievers 2023-2024

|    |                |        |  |                 |             |                            |
|----|----------------|--------|--|-----------------|-------------|----------------------------|
| 10 | Sachin Badhe   | Winner | Modern<br>Institute Of<br>Business<br>Managemen<br>t, Pune | Mnagalya<br>9.0 | Box Cricket | 28/02/2024 -<br>29/02/2024 |
|    | Uday Chauthe   |        |  |                 |             |                            |
|    | Omkar Sawant   |        |  |                 |             |                            |
|    | Roshan Ahire   |        |  |                 |             |                            |
|    | Ramdhan Dole   |        |  |                 |             |                            |
|    | Aniket Pawar   |        |  |                 |             |                            |
|    | Shubhangi Huse |        |  |                 |             |                            |
|    | Ankita Yeole   |        |  |                 |             |                            |



DR. Kajal Maheshwari  
EVENT COORDINATOR



DR. Amarish Padma  
IQAC COORDINATOR



DR. Kiran Dharwadkar  
DIRECTOR



**PCET's**  
**S.B.Patil Institute of Management**

**ISR activites 2023-24**

| <b>Sr. No</b> | <b>Activity</b>                                | <b>Collaborative body</b>                        | <b>Date</b>                   | <b>Number of students Attended</b> |
|---------------|--|--|-------------------------------|------------------------------------|
| 1             | Awareness Session on Road Safety               | Honda Motorcycle & Scooter India Pvt.Ltd         | 13th September 2023           | 218                                |
| 2             | Eco friendly Ganpanti Idol making Workshop     | ISR  | 13th September 2023           | 70                                 |
| 3             | Shramdaan and cleanliness for Ganesh Visarjan  | Local Corporator Mr. Raju Misal                  | 25th September 2023           | 40                                 |
| 4             | Cleanliness Drive and distribution of dustbins | SIDBI  | 1st October 2023              | 18                                 |
| 5             | Cleanliness Drive and Rally                    | PCMC   | 2nd October 2023              | 43                                 |
| 6             | Awareness session on Corruption                | SIDBI  | 5th October 2023              | 124                                |
| 7             | Awareness session on Menstrual Hygiene         | Brandtouch Analytics, Whisper and Gillette Venus | 6th October 2023              | 114                                |
| 8             | Tree Plantation Drive                          | ISR  | 14th October                  | 21                                 |
| 9             | Essay Competition on "Corruption free India"   | SIDBI  | 3 <sup>rd</sup> November 2023 | 40                                 |
| 10            | NSS Activity                                   | SNBP College                                     | 8th February 2024             | 15                                 |
| 11            | Blood Donation Camp                            | Sanjeevani Blood Bank                            | 28 <sup>th</sup> March 2024   | 35                                 |



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## EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | <b>Awareness Session on Road Safety</b>    |
| Name of the Collaborating body  | Honda Motorcycle & Scooter India Pvt.Ltd   |
| Committee / Cell (if any)   | Institute Social Responsibility            |
| Faculty Coordinator Name  | Dr. Iram Ansari & Mr.Rishikesh Kumar       |
| Student Coordinator Name  | Ms. Rajnandini Sawalkar                    |
| Day & Date  | Wednesday, 13 <sup>th</sup> September 2023 |
| Venue   | SBPIM, Seminar Hall and PCET Lawn          |
| Number of Participants  | 218  |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Co-Curricular                              |

### **Brief Information of the Activity:**

Topic of the Activity: - **Awareness Session on Road Safety**

Objectives: -

1. Increase knowledge and understanding of road safety rules and regulations: Students were provided with a thorough overview of traffic laws, signs, and regulations, ensuring they possessed the necessary knowledge to navigate the roads safely.
2. Highlight the importance of responsible driving behaviors: The session emphasized the role of individual choices in preventing accidents, focusing on factors like speed limits, distracted driving, and impaired driving.
3. Educate on common road safety hazards and how to avoid them: Students were informed about potential risks like pedestrians, cyclists, and adverse weather conditions, and provided with practical strategies to mitigate those hazards.
4. Promote the use of safety equipment: The importance of wearing seatbelts, helmets, and other safety gear was highlighted, underscoring their role in minimizing injury during accidents.
5. Instill a sense of personal responsibility and accountability: The session aimed to foster a sense of ownership among participants, encouraging them

to take active steps towards safer driving practices and advocating for road safety within their communities.

**Outcomes: -**

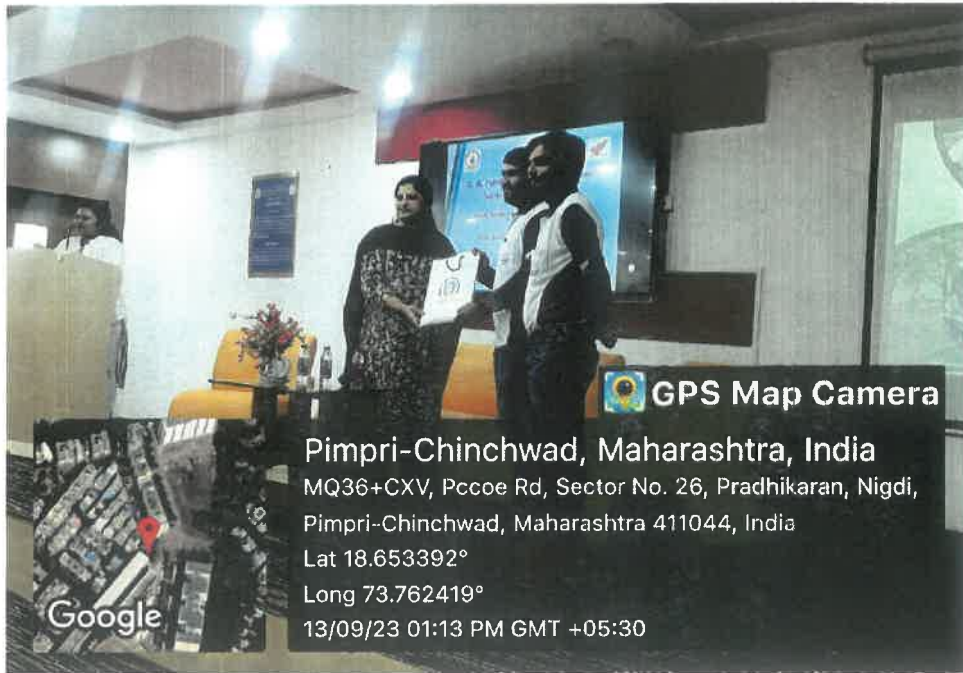
1. Enhanced awareness and knowledge: Student demonstrated a deeper understanding of road safety rules, regulations, and hazards, confirming the success of the educational component.
2. Improved driving habits: The session fostered a shift in perspective, encouraging participants to adopt more cautious and responsible driving behaviors.
3. Increased awareness of potential risks: Students were now better equipped to identify and respond to common road safety hazards, promoting a proactive approach to driving.
4. Enhanced safety equipment usage: The session spurred a positive shift in attitudes towards safety equipment, encouraging regular use and emphasizing its crucial role in accident prevention.
5. Empowered advocates for road safety: Students felt empowered to advocate for safer roads in their communities, sharing their knowledge and encouraging others to prioritize safety.

**Brief Report: -**

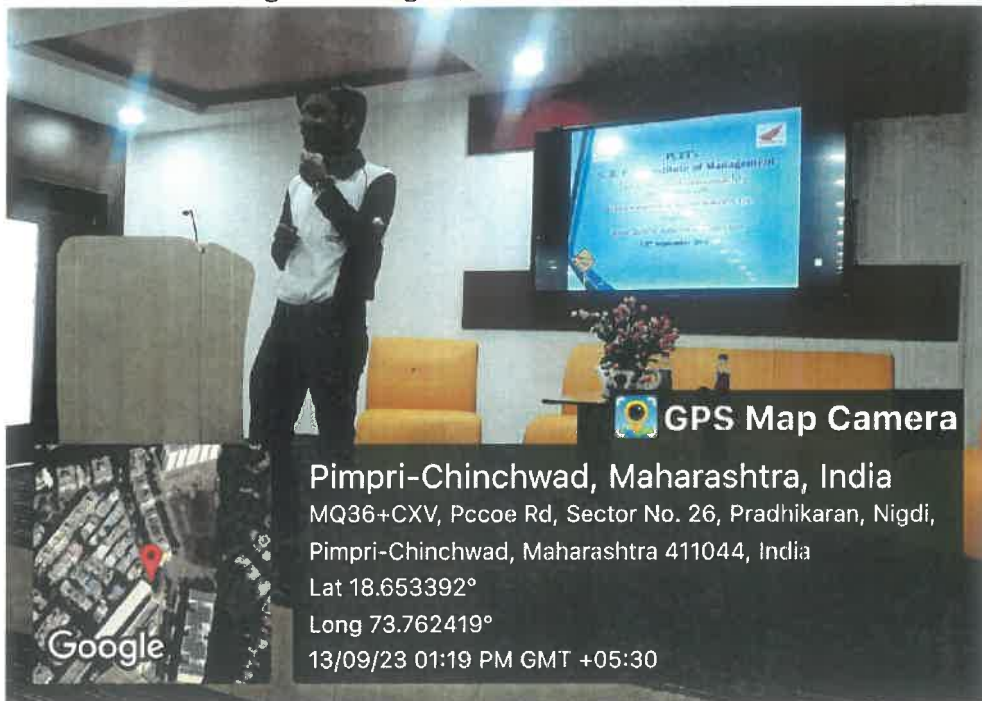
“The driver on the highway is safe not when he reads the signs, but when he obeys them.” -Aiden Tozer

More than 415 deaths cases per day are reported in India due to issues of reckless driving and speeding. Keeping this in mind, the faculty and staff at PCET's S.B.Patil Institute of Management came together to organize a Road Safety Awareness program in association with Honda Motorcycle & Scooter India Pvt. Ltd. Mr. Dileep Kumar , Dept manager, Safety Education and Center Management West Safety Riding and Mr. Anand Kamble, sensitized the audience regarding the importance of road Safety, the basic requirements for an individual rider and conducted a practical static check where training was provided with general inspections and checks to be done before riding two wheelers. The session was very informative and helpful in the interest of the general public.

Geo-tag Photos: -



***Dr. Roopali Kudre felicitating Mr.Dileep Kumar Dept Manager, Safety Education and center Mgmt west region, and Mr.Anand Kamble***



***Mr. Dileep Kumar Dept Manager, Safety Education and center Mgmt west region guiding the students on Safety while driving***



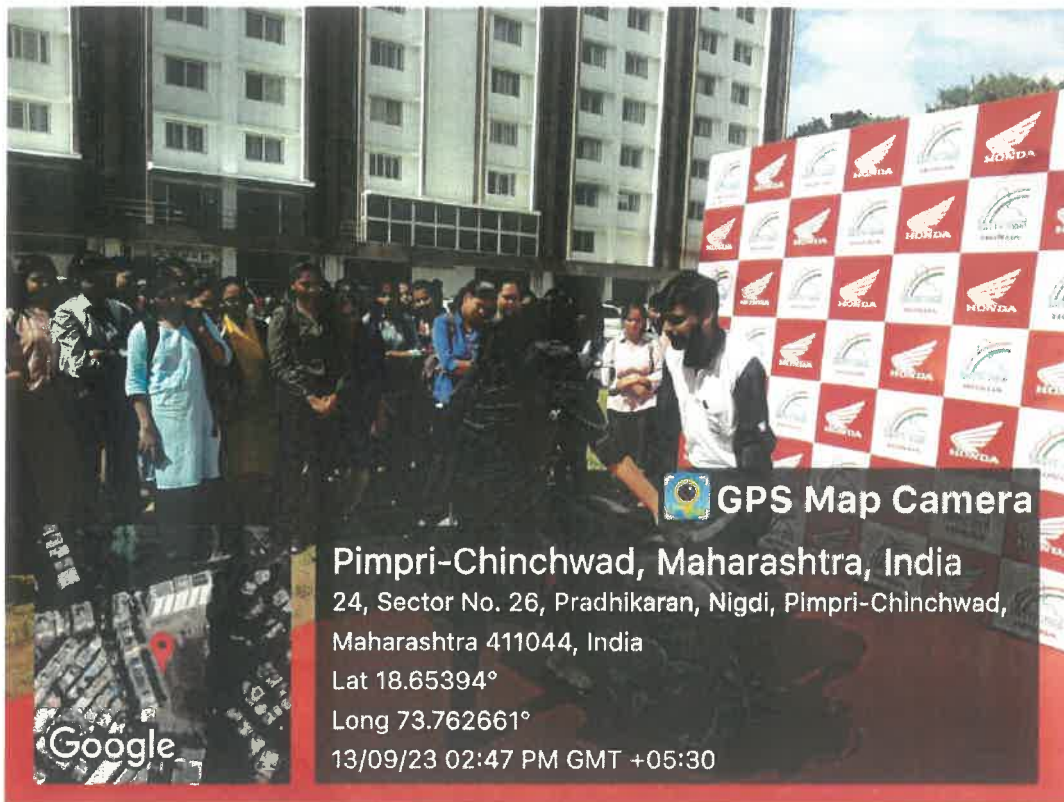
*Mr. Dileep Kumar Dept Manager, Safety Education and center Mgmt west region guiding the students on increase in accident cases*



*Enlightened and Happy Faces after the session*



*Practical demonstration of the use of safety gear, posture while driving etc by Mr. Dileep Kumar*





*The Honda team engaged the tested the students' knowledge during the Question answer session and prizes for winners*



*Iram*

Event Coordinator  
Dr.Iram Ansari

Mr.Rishikesh Kumar

*Amarish*

IQAC Coordinator  
Dr.Amarish Padma

*Rishikesh*

*Kirti*

Director  
Dr. Kirti Dharwadkar





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## EVENT REPORT

|                          |   |
|--------------------------|---|
| Name of the Event        | <b>Workshop Report: Eco-Friendly Ganapati Idol Making</b> |
| Committee / Cell         | Student Development Committee                             |
| Faculty Coordinator Name | Dr. Kajal Maheshwari, Dr. Roopali Kudare                  |
| Student Coordinator Name | Mr. Arpan Loya , Mr. Harshwardhan Salunkhe                |
| Day & Date               | September 13, 2023  |
| Venue                    | SBPIM, Reading Hall                                       |
| Number of Participants   | 70 Students from MBA- I Year Div A,B,C,D                  |

### **Brief Information of the Activity:**

|                       |   |
|-----------------------|---|
| Topic of the Activity | <b>Workshop Report: Eco-Friendly Ganapati Idol Making</b>   |
| Objectives            | <ol style="list-style-type: none"><li>1. To educate students on crafting eco-friendly Ganapati idols using sustainable materials and techniques.</li><li>2. To promote environmental awareness and responsibility through the integration of tradition and green practices.</li></ol>   |
| Outcome               | <ol style="list-style-type: none"><li>1. Students gained practical skills in creating eco-friendly Ganapati idols, fostering their artistic and sustainable crafting abilities.</li><li>2. The workshop heightened environmental awareness among participants, encouraging them to adopt eco-friendly practices in future celebrations.</li></ol> |

### **Brief Report**

PCET's SBPIM hosted a workshop on Eco-Friendly Ganapati Idol Making on September 13, 2023. The event, conducted by Ms. Bhandari and her team, aimed to promote sustainable practices by teaching participants how to create environmentally friendly Ganapati idols. The workshop was a resounding success, with MBA students showcasing their artistic talents while learning about eco-friendly crafting techniques.

### **Highlights**

#### **Unleashing Artistic Talents**

MBA students participated enthusiastically, tapping into their creative potential to craft beautiful and sustainable Ganapati idols. The hands-on experience allowed students to explore their artistic abilities while contributing to a greener environment.

#### **Emphasis on Sustainable Materials and Techniques**

The workshop focused on using sustainable materials and eco-friendly techniques for idol making. Students were introduced to various natural and biodegradable materials like shadu mati, natural colours highlighting the importance of reducing environmental impact.

### **Biodegradable Offerings**

Offer biodegradable items like fruits, flowers, and coconut shells instead of non-biodegradable materials like plastic and Styrofoam. Offer Lord Ganesha prasad and flower garlands in biodegradable bags or boxes.

### **Eco-Conscious Visarjan (Immersion)**

Students were sensitized for “Opt for an eco-friendly immersion of the idol in a large bucket or tub of water at home instead of immersing it in a river or lake.” Use the clay and water mixture as a natural fertilizer.

We extend our heartfelt gratitude to **Ms. Bhandari and her team** for their invaluable guidance and expertise. Their dedication to promoting eco-friendly practices made the workshop an enriching experience for all participants.

### **Conclusion**

The Eco-Friendly Ganapati Idol Making Workshop was a remarkable success. Kudos to our MBA students for their enthusiasm and commitment to green celebrations. Their participation exemplifies the spirit of innovation and environmental stewardship that PCET's SBPIM aims to cultivate.

### **Geo Tag Photos' with Caption**



**Students proudly showcasing the Shaadu Mati Ganpati idol**



**Pimpri-Chinchwad, Maharashtra, India**

MQ36+CXV, Pccoe Rd, Sector No. 26, Pradhikaran,  
Nigdi, Pimpri-Chinchwad, Maharastra 411044, India

Lat 18.653638°

Long 73.76243°

13/09/23 06:12 PM GMT +05:30

**Students joyfully creating the Ganpati Idol**





**Ms. Bhandari trainer of the workshop along with students**



Students while crafting the Ganpati idol



  
 Dr. Roopali Kudare  
 Dr. Kajal Maheshwari  
 Event Coordinator

  
 Dr. Amarish Padma  
 IQAC Coordinator

  
 Dr. Kirti Dharwadkar  
 Director





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## EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | Shramdaan and cleanliness for Ganesh Visarjan |
| Name of the Collaborating body  | Local Corporator Mr. Raju Misal               |
| Committee / Cell (if any)   | Institute Social Responsibility               |
| Faculty Coordinator Name  | Dr.Iram Ansari & Dr. Aishwarya Gopalakrishnan |
| Student Coordinator Name  | Mr.Sachin Ahire                               |
| Day & Date  | Monday 25 <sup>th</sup> September 2023        |
| Venue   | Ganesh Talav                                  |
| Number of Participants  | 40  |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Co-Curricular                                 |

### **Brief Information of the Activity:**

Topic of the Activity: - Shramdaan and cleanliness for Ganesh Visarjan

Objectives: -

1. Environmental Consciousness: To raise awareness among students and the community about the environmental impact of plastic and improper waste disposal during visarjan
2. Active Participation: To engage students in hands-on activities like collecting waste, cleaning natural habitats, and educating communities about responsible disposal.
3. Leadership and Teamwork: To provide students with opportunities to develop leadership and teamwork skills by organizing and managing the volunteer effort.
4. Community Engagement: To build strong bonds between MBA students and the local community, fostering a sense of social responsibility and civic engagement.
5. Sustainable Practices: To encourage and promote the use of sustainable practices during the festival, like eco-friendly idols, reusable decorations, and responsible waste management.

Outcomes: -

1. Increased understanding of sustainable practices and the adoption of eco-friendly alternatives like clay idols and eco-friendly decorations.
2. Direct positive impact on the immediate environment, fostering a sense of responsibility and ownership among participants.
3. Enhancement of practical skills like project management, communication, and coordination, valuable for future careers.
4. Creating a positive image of the Institute, promoting a culture of giving back, and building lasting relationships within the community.
5. Long-term positive impact on the environment, reducing plastic pollution and promoting responsible celebration.

**Brief Report: -**

The Annual Ganpati festival in India is a vibrant celebration of devotion and community. However, the subsequent immersion of idols - Ganpati Visarjan - often leaves behind a trail of plastic and debris, posing a significant environmental challenge. Recognizing this issue, SBPIM every year encourages a number of MBA students for stepping out of their classrooms and into the fray, volunteering for initiatives aimed at ensuring a cleaner and more sustainable Visarjan.

40 students of MBA Ist year volunteered for the Ganpati Visarjan at **Ganesh Talav** on **25<sup>th</sup> September 2023**. The students helped the devotees to dispose the Nirmalya and made them aware about cleanliness and use of ecofriendly idol and sustainable decorative items.

By volunteering for Ganpati Visarjan cleanliness initiatives, MBA students can achieve several valuable outcomes. They can gain practical experience, develop leadership skills, and contribute to the well-being of their community. The experience helps them connect with local culture, fosters empathy and understanding, and allows them to give back to society. This initiative is a testament to the growing awareness of environmental issues and the commitment of future business leaders to sustainability. It also highlights the potential of MBA students to be agents of positive change, not just in the corporate world, but in society as a whole.





*Students helping to dispose and appropriately clear the waste at Ganpati visarjan*



*Enthusiastic SBPIM students creating awareness for cleanliness and sustainability*



***Students and faculty members with the officials of PCMC***



***SBPIM students along with Dr.Kirti Dharwadkar, other faculty members at Ganesh Talav***

*Shaikw*

Event Coordinator  
Dr.Iram Ansari

*AS*

IQAC Coordinator  
Dr.Amarish Padma

*[Signature]*

Director  
Dr. Kirti Dharwadkar





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### EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | Cleanliness Drive and distribution of Dustbins |
| Name of the Collaborative body  | SIDBI  |
| Committee / Cell (if any)   | ISR committee                                  |
| Faculty Coordinator Name  | Mr. Shyam Shelke                               |
| Student Coordinator Name  | Vaibhavi Phad, Sakshi Nade, Suraj Patil        |
| Day & Date  | Sunday, 1 <sup>st</sup> October 2024           |
| Venue   | Shivajinagar Area                              |
| Number of Participants  | 18   |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra Curricular                               |

#### **Brief Information of the Activity:**

Topic of the Activity :- **Cleanliness Drive and distribution of Dustbins**

Objectives :-

- Spread awareness: By participating in cleanliness drive, students get an exposure about importance of cleaning and spreading awareness.
- Motivate student participation: The events encourage students and other people to participate in the campaign, fostering a sense of collective responsibility towards a cleaner India.

Outcome :-

- Increased awareness: Improved understanding of the impact of cleanliness on public health, environmental protection, and urban aesthetics.
- Reduced waste and debris: Reduced accumulation of litter, household waste, and hazardous materials, resulting in a cleaner and safer cityscape.
- Improved public health: Decreased incidence of vector-borne diseases, respiratory infections, and other health issues related to environmental contamination.

- Positive environmental impact: Reduced pollution, improved air quality, and preserved natural resources through responsible waste management.
- Community engagement: Provides a platform for community members to connect, collaborate, and work towards a common goal.

**Brief Report: - Cleanliness Drive at SIDBI:**

Mr. Ashwin Dighavkar, Assistant Manager, SIDBI coordinated the entire event. He introduced our college students to his colleagues. We were provided with face masks, hand gloves and caps for our safety. Together we began with the cleanliness drive. A total of 18 enthusiastic students from S. B. Patil Institute of Management actively participated in the cleanliness drive.

**Cleanliness Drive Route:**

The cleanliness drive started from SIDBI and we covered the area on the University Road till Symbiosis college and the surrounding area.

**Geo-tag Photos :-**



***Enthusiastic SBPIM Students with Mr Ashwin Dighavkar, Assistant Manager, SIDBI***



*Enthusiastic students of SBPIM ready for cleaning*





*Students distributing dustbins to roadside small shop owners pleading them to keep premises clean by using dustbins.*





*Cleaning the footpath area near shivajinagar*



*Glimpses of students cleaning the roads near Shivajinagar and University.*

*Shyam*

Event Coordinator  
Mr. Shyam Shelke

*Amarish*

IQAC Coordinator  
Dr. Amarish Padma

*Kirti*

Director  
Dr. Kirti Dharwadkar





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## EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | <b>Cleanliness Drive and Rally at Chinchwad</b> |
| Name of the Collaborative body  | PCMC  |
| Committee / Cell (if any)   | ISR committee                                   |
| Faculty Coordinator Name  | Dr. Iram Ansari                                 |
| Student Coordinator Name  | Mayur Marathe, Shraddha Shinde                  |
| Day & Date  | Sunday.1 <sup>st</sup> October 2024             |
| Venue   | ELPRO chowk, Chinchwad                          |
| Number of Participants  | 43  |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra Curricular                                |

### **Brief Information of the Activity:**

Topic of the Activity : - Cleanliness Drive and Rally

Objectives : -

- Spread awareness: Rallies and marches raise awareness about the importance of cleanliness and inspire individuals to adopt a cleaner lifestyle.
- Motivate student participation: The events encourage students and other people to participate in the campaign, fostering a sense of collective responsibility towards a cleaner India.

Outcome : -

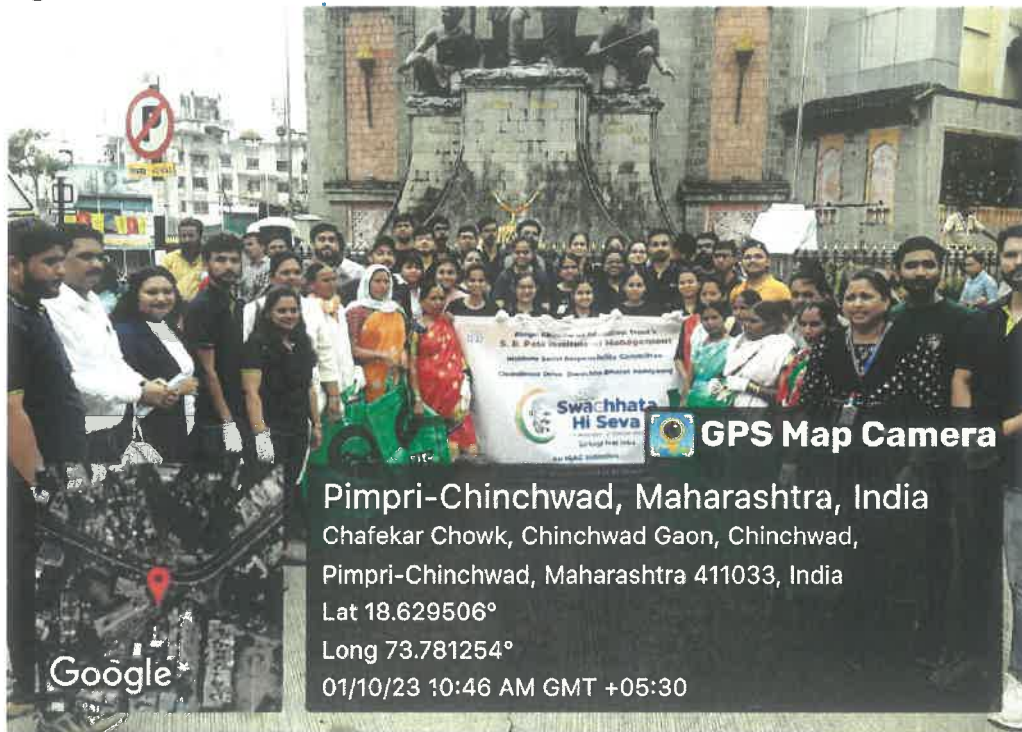
- Increased awareness: Improved understanding of the impact of cleanliness on public health, environmental protection, and urban aesthetics.
- Reduced waste and debris: Reduced accumulation of litter, household waste, and hazardous materials, resulting in a cleaner and safer cityscape.
- Improved public health: Decreased incidence of vector-borne diseases, respiratory infections, and other health issues related to environmental contamination.
- Positive environmental impact: Reduced pollution, improved air quality, and preserved natural resources through responsible waste management.

- Community engagement: Provides a platform for community members to connect, collaborate, and work towards a common goal.

#### Brief Report :-

The Institute Social Responsibility Committee of S. B. Patil Institute of Management organized a cleanliness drive as part of the Swachha Bharat Abhiyaan, known as “Swachhata Hi Seva,” from 15th September to 2nd October 2023. The objective of this initiative was to contribute to a Garbage Free India by encouraging students to actively participate in cleaning the area from IMMS College Chauk, Chinchwad, to Chafekar Chauk. And the Oath was taken to, Will give 100 hours a year, 2 hours a week for cleanliness of surroundings and will encourage another 100 People around to do the same. A total of 43 enthusiastic students from S. B. Patil College actively participated in the cleanliness drive. Their dedication and commitment to the cause were commendable.

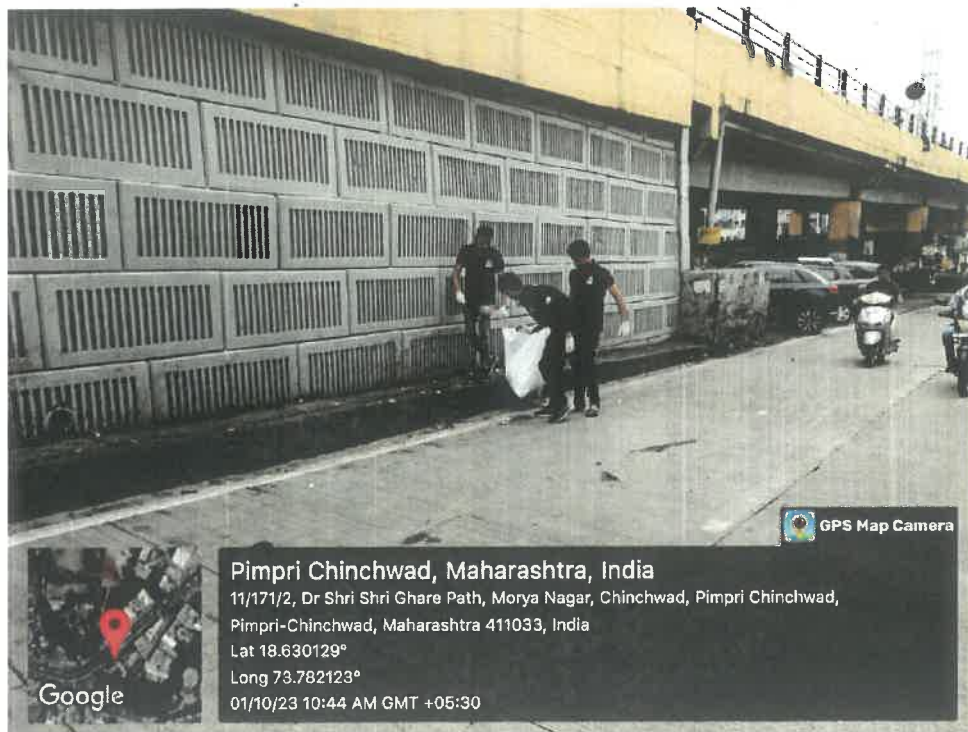
#### Geo-tag Photos :-



*Enthusiastic SBPIM Students and faculty members at Chafekar Chowk handing over the waste to the PCMC cleaning staff*



*Students participate in the rally to spread awareness about cleanliness*



*Students actively cleaning the premises near chinchwad flyer*



**Happy faces after the successful Cleanliness drive**



**Glimpses of students cleaning the roads, participating in rally and taking oath to keep India Clean**

*[Signature]*

Event Coordinator  
Dr. Iram Ansari

*[Signature]*

IQAC Coordinator  
Dr. Amarish Padma

*[Signature]*

Director  
Dr. Kirti Dharwadkar





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## EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | Awareness drive against Corruption     |
| Name of the Collaborative body  | SIDBI                                  |
| Committee / Cell (if any)   | ISR committee                          |
| Faculty Coordinator Name  | Dr. Iram Ansari                        |
| Student Coordinator Name  | Mr. Mayur Marathe                      |
| Day & Date  | Thursday, 5 <sup>th</sup> October 2023 |
| Venue   | PCMC                                   |
| Number of Participants  | 124                                    |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra Curricular                       |

### **Brief Information of the Activity:**

Topic of the Activity :- Awareness drive against Corruption

Objectives :-

1. Educate and Inform: The primary objective is to educate the students about the various forms of corruption, their detrimental consequences, and the individual's role in combating them. This involves demystifying complex legal frameworks and presenting information in a clear and accessible manner.
2. Foster a Culture of Transparency and Accountability: By promoting transparency and accountability, awareness drives aim to shift societal norms and encourage individuals to reject corrupt practices. This involves instilling a sense of ownership and responsibility for upholding ethical standards amongst the students.
3. Empowerment and Action: Equipping students with the knowledge and resources to identify and report corruption is vital. Awareness drives aim to empower citizens to act as watchdogs and hold those in power accountable.
4. Building Trust and Confidence: Trust in institutions and public officials are crucial for fostering a stable and just society. By highlighting the negative

impact of corruption and showcasing success stories in combating it, awareness drive aims to rebuild confidence in institutions and empower individuals to demand better governance.

Outcome :-

- Strengthened Public Opinion: By raising awareness of the negative consequences of corruption and the importance of ethical behavior, students can contribute to a change in public perception, leading to increased demand for transparency and accountability.
- Improved Governance: Increased public awareness and pressure can motivate officials to adopt more ethical practices and implement stricter regulations to prevent and combat corruption.
- Empowered Citizenry: Awareness initiatives can empower citizens to actively participate in governance and hold their leaders accountable for their actions.

Brief report :-

The SIDBI also creates an awareness drive in colleges regarding the Awareness of Corruption and organises its own Vigilance week every year. Mr. Ashwin Dighavkar, Assistant Manager, SIDBI, Mr. Nirmal Das, DGM and Mr. Ramakant Rahate, DGM visited PCET's S.B.Patil institute of Management to emphasize the importance of ethics and transparency in its operations. They threw light on reflecting the commitment to eliminating corruption from various sectors in India, including banking and finance and used the platform to promote vigilance and integrity in the organization and society as a whole. Sir interacted with students and gave them a brief information about the Policies and different functions at SIDBI and their contribution in Swachh Bharat Abhiyan. Also, they shared a lot of information regarding the frauds made by some businessmen and how banks are affected due to that. Also, sir gave some information about different acts that are related to the corruption by mentioning the ethical values and importance.

We concluded the session by SWACH team who spoke about the difficulties they face due to inappropriately segregating the dry and wet waste and shared a lot about how we can help them by following simple steps.

Geo-tag Photos

:-



*Mr. Ashwin Dighavkar, Assistant Manager SIDBI addressing the students*



*Mr. Ramakant Rahate from SIDBI addressing the students*



*Aishwarya G*

Event Coordinator  
Dr. Aishwarya G

*Amarish Padma*

IQAC Coordinator  
Dr. Amarish Padma

*Kirti Dharwadkar*

Director  
Dr. Kirti Dharwadkar





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### EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | Awareness session on Menstrual Hygiene           |
| Name of the Collaborating body  | Brandtouch Analytics, Whisper and Gillette Venus |
| Committee / Cell (if any)   | Institute Social Responsibility                  |
| Faculty Coordinator Name  | Dr. Iram Ansari & Dr. Aishwarya Gopalakrishnan   |
| Student Coordinator Name  | Ms. Rajnandini Sawalkar                          |
| Day & Date  | Friday, 6 <sup>th</sup> October 2023             |
| Venue   | SBPIM, Seminar Hall                              |
| Number of Participants  | 114  |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Co-Curricular                                    |

#### **Brief Information of the Activity:**

Topic of the Activity: - Awareness session on Menstrual Hygiene

Objectives: -

1. To educate students about the importance of menstrual health and hygiene.
2. To dispel myths and misconceptions surrounding menstruation.
3. To promote healthy menstrual practices and address common menstrual-related issues.
4. To empower students with knowledge and resources to support their menstrual well-being.
5. To create a supportive and inclusive environment for students experiencing menstruation.

Outcomes: -

1. Increased Knowledge and Awareness: Students gained a comprehensive understanding of menstrual health and hygiene, including the importance of proper hygiene practices, managing common symptoms, and seeking medical attention when necessary.

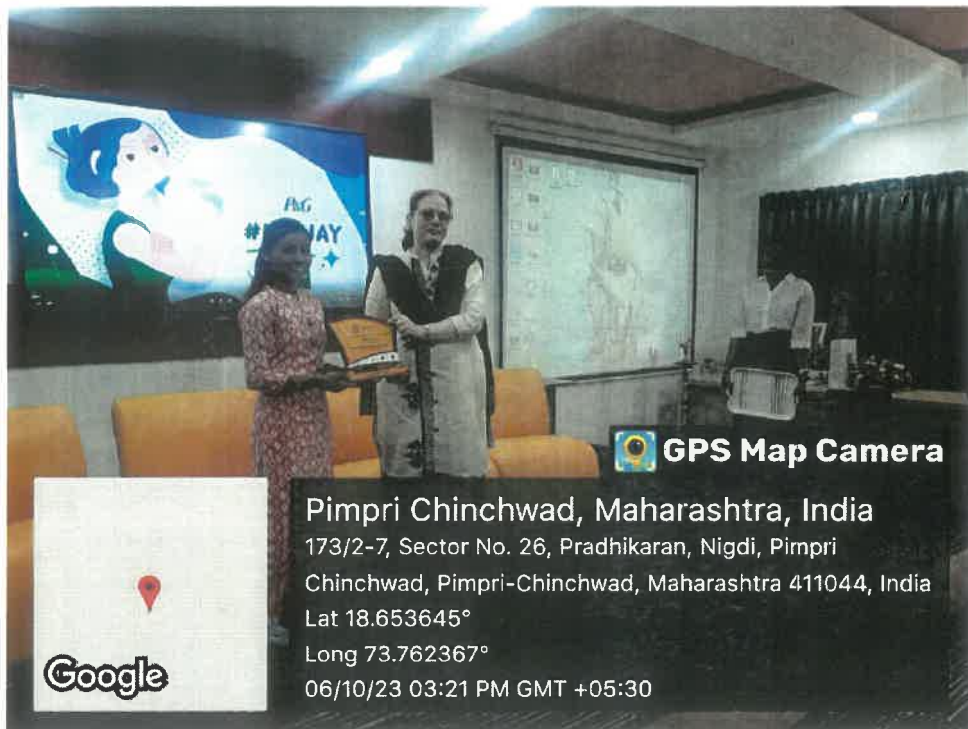
2. **Dispelling Myths and Misconceptions:** The session helped break down cultural and societal taboos surrounding menstruation, promoting open and honest conversations about menstrual health.
3. **Improved Menstrual Practices:** Students were equipped with practical knowledge and skills to implement healthy menstrual hygiene practices, leading to improved overall menstrual well-being.
4. **Empowerment and Inclusivity:** The awareness session empowered students to advocate for their menstrual health needs and created a supportive environment where they felt comfortable discussing menstrual-related issues.
5. **Healthier Students:** By promoting menstrual hygiene and addressing common menstrual-related concerns, the session contributed to students' overall health and well-being, allowing them to fully participate in academic and extracurricular activities.

**Brief Report: -**

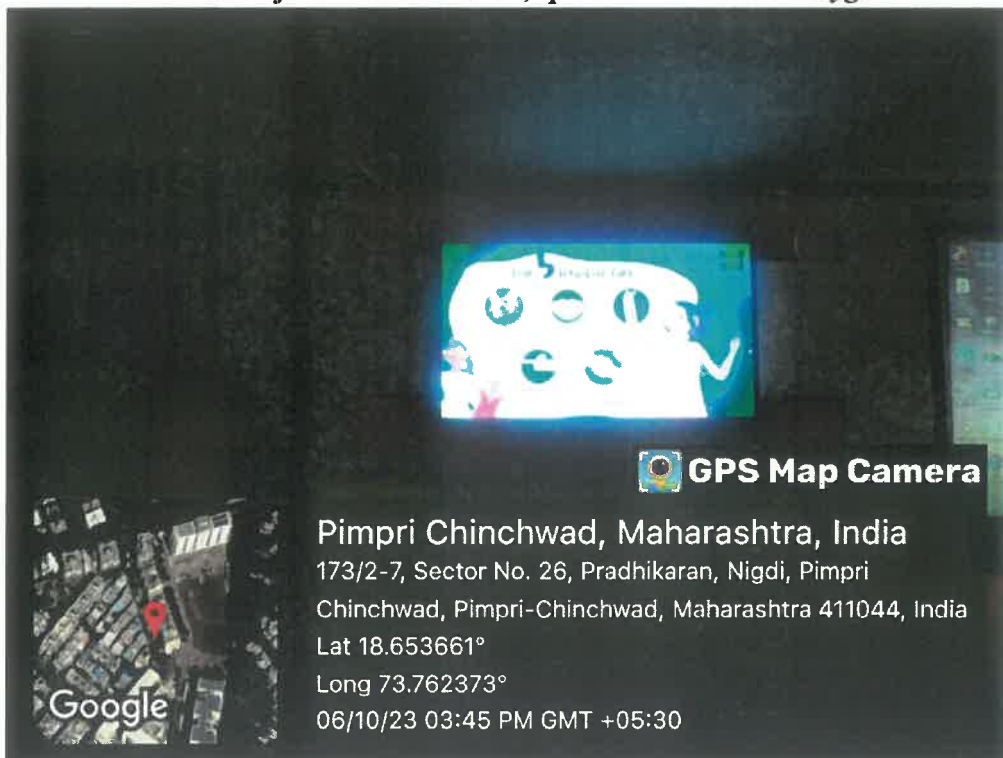
We at SBPIM believe in inspiring, motivating and encouraging our women to be confident individuals. Good menstrual hygiene management (MHM) plays a fundamental role in enabling women, girls, and other menstruations to reach their full potential.

The negative impacts of a lack of good menstrual health and hygiene cut across sectors, so the World Bank takes a multi-sectoral, holistic approach in working to improve menstrual hygiene in its operations across the world. In solidarity with the United Nations Wash programme, SBPIM organised a workshop on Menstrual Hygiene and Personality development for our Female students and staff in association with Brandtouch Analytics, the programme was sponsored by Whisper and Gillette Venus on 6<sup>th</sup> October 2023 from 3.00pm to 4.00 pm. Dr.Roopali Kudare welcomed the speaker Ms.Sakshi Shinde, who spoke on myths and reality during Mensuration. and Dr.Aishwarya Gopalakrishnan proposed the vote of thanks. It was a wonderful session and the wonderful women were gifted small hampers at the end of the session. The host for the show was Ms.Rajnandini Sawalkar. It was a wonderful session and the wonderful women were gifted small hampers at the end of the session.

Geo-tag Photos: -



*Felicitation of Ms. Sakshi Shinde, speaker on Menstrual hygiene*



*Ms. Sakshi Shinde Presenting the Presentation for Health and Hygiene during Mensuration*



*Female staff and students with the speaker Ms. Sakshi Shinde*



*Excited SBPIM girl students with the gift hamper from Whisper and Gillet Venus*



*Aware and Happy faces at the end of the session*



*Appreciation Certificate to SBPIM from Brandtouch & Analytics*

*(Signature)*

Event Coordinator  
Dr.Iram Ansari

*(Signature)*

IQAC Coordinator  
Dr.Amarish Padma

*(Signature)*

Director  
Dr. Kirti Dharwadkar





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### EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | Tree Plantation Drive                   |
| Name of the Collaborative body  | ISR committee                           |
| Committee / Cell (if any)   | ISR committee                           |
| Faculty Coordinator Name  | Dr. Iram Ansari                         |
| Student Coordinator Name  | Mr. Mayur Marathe                       |
| Day & Date  | Saturday, 14 <sup>th</sup> October 2023 |
| Venue   | PCMC                                    |
| Number of Participants  | 18                                      |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra Curricular                        |

#### **Brief Information of the Activity:-**

Topic of the Activity : - Tree Plantation Drive

Objectives : -

1. Promoting Environmental Sustainability: Create awareness about environmental sustainability and climate change among students, faculty, and staff members. By engaging the community in tree planting activities, the institute fosters a culture of environmental stewardship.
2. Encouraging Community Engagement: Organizing a tree plantation drive is an excellent way to foster community engagement. It provides an opportunity for students, faculty, staff, and alumni to work together towards a common goal, promoting teamwork, collaboration, and a sense of shared responsibility.
3. Mitigating Carbon Footprint: Trees absorb and store carbon dioxide, a major greenhouse gas contributing to global warming. Planting trees helps to offset carbon emissions, thereby reducing its overall carbon footprint and making a positive contribution to the fight against climate change.

Outcome : -

1. Increased Green Cover: A successful tree plantation drive results in an increase in the institute's and surrounding green cover, leading to improved air quality,

reduced soil erosion, and enhanced overall campus aesthetics.

2. **Strengthened Campus Community:** The shared experience of tree planting fosters stronger relationships among students, faculty, staff, and alumni. By working together towards a common goal, the campus community becomes more cohesive, and a stronger sense of shared responsibility develops.

3. **Enhanced Environmental Awareness:** Participating in a tree plantation drive exposes students, faculty, and staff members to environmental concepts and issues. This increased awareness can lead to more sustainable practices being adopted both on and off campus.

4. **Corporate Social Responsibility (CSR) Initiative:** By organizing a tree plantation drive, the MBA institute demonstrates its commitment to CSR, showcasing its dedication to environmental sustainability and community engagement.

Geo-tag Photos :-



*Students planting medicinal trees around the campus*





*Iram Ansari*

Event Coordinator  
Dr. Iram Ansari

*Amarish Padma*

IQAC Coordinator  
Dr. Amarish Padma

*Kirti Dharwadkar*

Director  
Dr. Kirti Dharwadkar





Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

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Phone: 020-27656900 / 87960 76060 / 78875 70600

Email: sbpatilmba@gmail.com, Website: www.sbpatilmba.com



## EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | Essay Competition on "Corruption free India" |
| Name of the collaborative Body  | SIDBI  |
| Committee / Cell (if any)   | Institute Social Responsibility              |
| Faculty Coordinator Name  | Dr. Iram Ansari                              |
| Student Coordinator Name  | Ms. Vijaya Shende                            |
| Day & Date  | Friday, 3 <sup>rd</sup> November 2023        |
| Venue   | Classroom 302, Third floor                   |
| Number of Participants  | 40   |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Co- Curricular                               |

### **Brief Information of the Activity:**

Topic of the Activity :- Essay Competition on "Corruption free India"

Objectives :-

1. Raise awareness: Increase awareness about the problem of corruption in India and its detrimental effects on society and the economy.
2. Encourage critical thinking: Stimulate students to analyze the causes and consequences of corruption, and to propose innovative solutions.
3. Foster civic responsibility: Instill in students a sense of civic responsibility and encourage them to participate in efforts to combat corruption.
4. Showcase academic excellence: Provide a platform for students to showcase their research and writing abilities on a pressing social issue.

Outcome :-

1. Increased awareness: Students will gain a deeper understanding of the nature and extent of corruption in India, and its impact on different sectors of society.

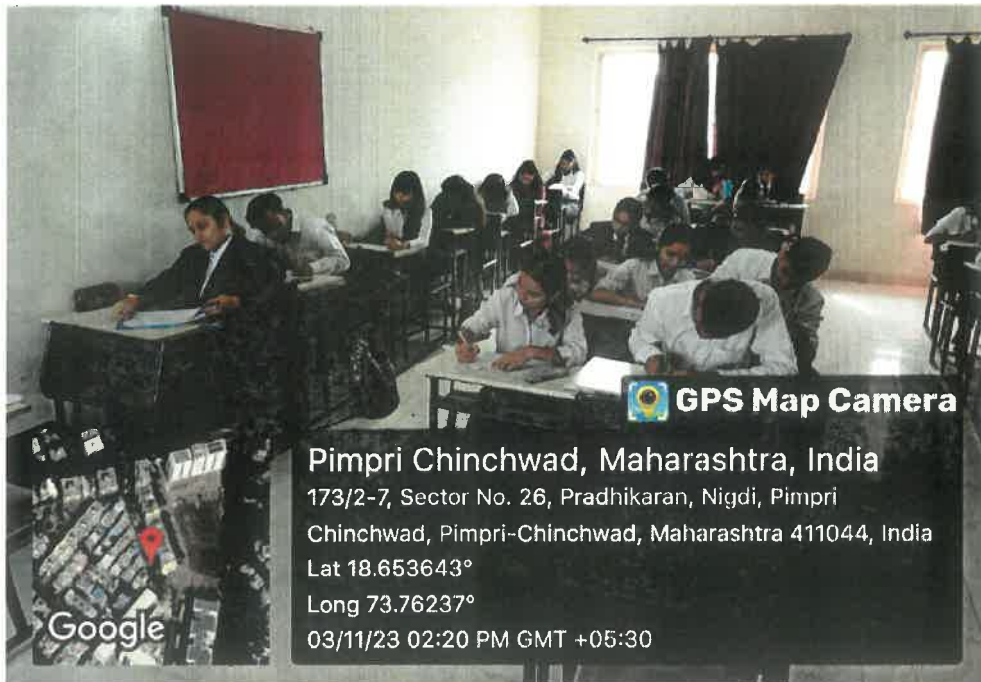
2. Enhanced critical thinking skills: Students will develop the ability to critically evaluate information, identify problems, and propose logical solutions.
3. Strengthened civic responsibility: Students will be motivated to contribute to the fight against corruption through various means, such as advocacy, research, or ethical practices in business.
4. Improved academic performance: Participation in the essay competition will enhance students' research, writing, and communication skills.
5. Recognition of outstanding work: The best essays will be recognized, providing exposure to the students' work and inspiring others to engage in anti-corruption efforts.
6. Potential policy impact: The insights and recommendations presented in the essays could inform policy discussions and contribute to the development of effective anti-corruption strategies..

#### Brief Report

: -

In order to inculcate integrity and accountability, create awareness among the students and make them a responsible Citizen of India, , S.B. Patil Institute of Management's, Institute Social Responsibility (ISR) Committee in association with SIDBI (Small Industries Development Bank of India) organized an ESSAY COMPETITION on the topic "Corruption free India" on 3<sup>rd</sup> November 2023. 40students of MBA Ist year participated in the competition, Mr. Pratik Adsul bagged the first prize, Ms. Khushboo Attar bagged Second prize and Ms. Vaishnavi Apune received consolation prize.

Geo-tag Photos :



*Students writing the essay on Corruption free India*



*Mr. Pratik Adsul & Ms. Khusboo Attar being felicitated by Dr. Kirti Dharwadkar for First and Second Prize respectively*



*Ms Vaishanavi Apune being felicitated by Dr. Kirti Dharwadkar with a consolation prize*

Event Coordinator  
Dr. Iram Ansari

IQAC Coordinator  
Dr. Amarish Padma

Director  
Dr. Kirti Dharwadkar





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### EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | Shramdaan and cleanliness at Kendur     |
| Name of the Collaborating body  | SNBP NSS unit                           |
| Committee / Cell (if any)   | Institute Social Responsibility         |
| Faculty Coordinator Name  | Dr. Iram Ansari & Dr. Bhushan Pardeshi  |
| Student Coordinator Name  | Mr. Yuraj Chavan                        |
| Day & Date  | Thursday, 8 <sup>th</sup> February 2024 |
| Venue   | Kendur Village Shirur                   |
| Number of Participants  | 15                                      |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Co-Curricular                           |

#### **Brief Information of the Activity:**

Topic of the Activity: - Shramdaan and cleanliness at Kendur

Objectives: -

1. Promote Community Engagement: Encourage MBA students to connect with and contribute to local communities.
2. Foster a Sense of Social Responsibility: Instill in students the importance of giving back to society and addressing social issues.
3. Raise Awareness about Sanitation and Hygiene: Educate villagers about the benefits of maintaining a clean and hygienic environment.
4. Provide Hands-on Experiential Learning: Allow students to apply their business knowledge and skills to real-world problems.

Outcomes: -

1. Environmental Impact:  
Improve sanitation and hygiene practices in the village.  
Reduce waste and improved waste management systems.  
Enhance aesthetic appearance of the village and its surroundings.  
Creation of a healthier and more pleasant environment for residents.
2. Social Impact:  
Increase awareness of sanitation and hygiene issues.

Improve community health and well-being.  
Foster a sense of unity and cooperation among villagers.  
Strengthen the bond between the university and the village community.

### 3. Educational Outcomes for Students:

**Leadership Development:** Practice effective leadership in coordinating and implementing the drive.

**Community Engagement:** Gain firsthand experience working with diverse stakeholders.

**Social Awareness:** Develop a deeper understanding of social issues and their impact on communities.

**Experiential Learning:** Apply business principles in a practical setting.

#### **Brief Report: -**

SBPIM in association with SNBP, Arts Commerce Science College's NSS team participated in Shramdhan, cleanliness and awareness drives at Kendur village near Shirur. Around 15 students of SBPIM joined the team of NSS of SNBP for one day cleanliness drive, awareness drive and tree plantation near Grampanchayat office at Kendur

#### **Geo-tag Photos: -**



*Students ready for cleanliness drive*



*Glimpses of activities conducted at Kendur, cleaning and awareness activities*





***Students cleaning the premises, and planting saplings, and performing a street play for NSS activity***





*Students presenting street play to create awareness among villagers at Kendur*





*Students cleaning the premises at the Gram Panchayat premises*

Event Coordinator  
Dr. Iram Ansari

IQAC Coordinator  
Dr. Amarish Padma

Director  
Dr. Kirti Dharwadkar





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### EVENT REPORT

|   |  |
|---|--|
| Name of the Event / Activity  | Blood Donation Camp  |
| Name of the Collaborative body  | Sanjeevani Blood Bank  |
| Committee / Cell (if any)   | ISR committee  |
| Faculty Coordinator Name  | Dr. Yogendhra Deokar   |
| Student Coordinator Name  | Ms. Sakshi Nade, Mr. Yuvraj Chavan, Mr. Saurabh Mali, Mr. Aniruddha Pataskar |
| Day & Date  | Thursday 28 <sup>th</sup> March 2024   |
| Venue   | SBPIM Reading Room   |
| Number of Participants  | 35   |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra Curricular   |

#### **Brief Information of the Activity:**

Topic of the Activity :- Blood Donation Camp

Objectives :-

1. Promoting Health Awareness:

- Educational Opportunity: Educating students about the importance of blood donation and its impact on saving lives.
- Health Benefits: Informing donors about the health benefits associated with donating blood, such as improved cardiovascular health and reduced risk of certain diseases.

2. Fostering Social Responsibility:

- Civic Engagement: Encouraging a sense of civic duty and social responsibility among students.
- Community Service: Inculcating a habit of community service and volunteering.

3. Encouraging Regular Blood Donation:

- Creating Donor Pools: Establishing a base of regular blood donors among young adults.

- **Developing Lifelong Habit:** Motivating students to continue donating blood throughout their lives.

**Outcome :-**

1. **Increased Blood Supply:**
  - **Emergency Readiness:** Enhanced readiness to respond to medical emergencies and surgeries due to a more robust blood supply.
  - **Support for Patients:** Directly aiding patients in need of blood transfusions, such as those undergoing surgery, trauma victims, and individuals with chronic illnesses like anemia and cancer.
2. **Addressing Myths and Misconceptions:**
  - **Informed Community:** Reduced myths and misconceptions about blood donation within the student community, leading to more informed and willing donors.
  - **Health Check-Ups:** Provision of basic health check-ups for donors, identifying potential health issues like anemia or hypertension, and providing early interventions.

**Brief Report :-**

PCET's S. B. Patil Institute of Management organized a Blood Donation Camp on 28th March, 2024, in collaboration with Sanjeevani Blood Bank. The event aimed to collect blood to support medical needs, raise awareness about the importance of blood donation, and foster a sense of social responsibility among students. The event was planned and executed by the students, under the guidance of Dr. Yogendhra Kumar Deokar.

The camp was set up in reading hall of our college with separate areas for registration, medical check-ups, donation, and post-donation refreshment. The process was streamlined as follows:

1. **Registration:** Volunteers assisted donors in filling out the necessary forms.
2. **Medical Check-Up:** Donors underwent a basic health screening, including hemoglobin level, blood pressure, and medical history assessment.
3. **Blood Donation:** Qualified medical professionals conducted the blood collection, ensuring safety and hygiene.
4. **Post-Donation Care:** Donors were provided with refreshments and observed for any immediate adverse reactions.

The Blood Donation Camp at S. B. Patil Institute of Management was a resounding success, meeting its objectives of collecting blood, raising awareness, and fostering a sense of social responsibility. The event demonstrated the college community's commitment to supporting healthcare needs and highlighted the potential for future initiatives.

Geo-tag Photos :-



*A token of appreciation presented to Dr.Kirti Dharwadkar and organizing team by Sanjeevani Blood Bank for arranging the Blood Donation Camp*



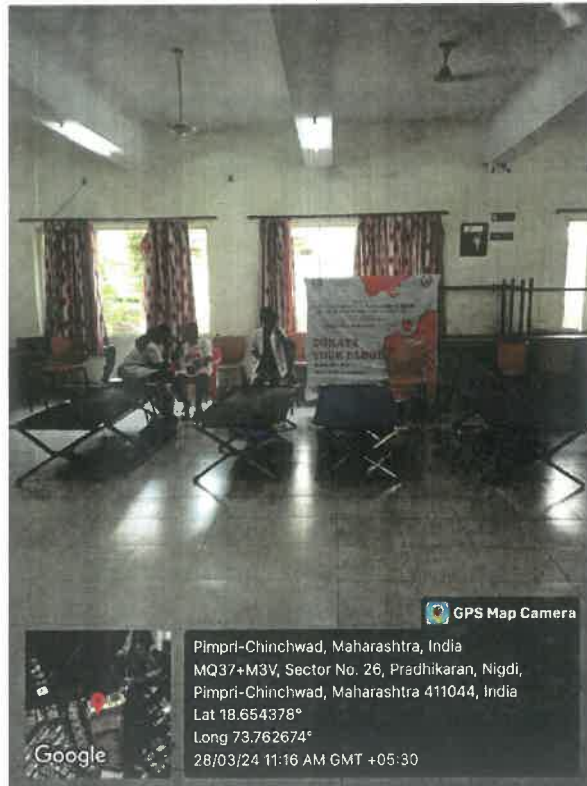
*The team Of Sanjeevani blood Bank checking Hemoglobin of the students as a protocol*



*The setup for Blood Donation Camp @SBPIM*



*The team Of Sanjeevani blood Bank checking Hemoglobin of the students as a protocol*



*The setup for Blood Donation Camp @SBPIM*



***GIRL POWER: Lady staff and students ready for the Blood Donation***





Pimpri Chinchwad, Maharashtra, India  
173/2-7, Sector No. 26, Pradhikaran, Nigdi, Pimpri Chinchwad,  
Pimpri-Chinchwad, Maharashtra 411044, India  
Lat 18.653603°  
Long 73.762302°  
28/03/24 11:23 AM GMT +05:30

***GIRL POWER: Lady staff and students ready for the Blood Donation***



Pimpri Chinchwad, Maharashtra, India  
173/2/7, Sector No. 26, Sector 26 Pradhikaran, Nigdi, Pimpri  
Chinchwad, Pimpri-Chinchwad, Maharashtra 411044, India  
Lat 18.653775°  
Long 73.762238°  
28/03/24 11:41 AM GMT +05:30



***Enthusiastic Donors of SBPIM***

*Yogendra P*

Event Coordinator  
Dr. Yogendhra Kumar Deokar

*AS*

IQAC Coordinator  
Dr. Amarish Padma

*Kirti*

Director  
Dr. Kirti Dharwadkar





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### EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | <b>Report on Yuvotsav 2024 - Intercollegiate Sports Competition</b>   |
| Name of the Guest Speaker   | <ul style="list-style-type: none"><li>• Chief Guest: Hon. Mininath Dandwate, Deputy Commissioner, Sports / PRO HOD PCMC</li><li>• Guest of Honor: Hon. Vinod Bidwaik, Group Director HR, AP Globale &amp; Sakal Media Group</li><li>• Mr. Dignpal Lanjekar, Movie Director, and Actor Bipin Surve</li></ul> |
| Committee / Cell  | Student Development Committee   |
| Faculty Coordinator Name  | Dr. Kajal Maheshwari<br>Dr. Anish Karia   |
| Student Coordinator Name  | Student Council & other Volunteers in different Committee   |
| Day & Date  | 15-17 February, 2024  |
| Venue   | PCET's S.B. Patil Institute of Management   |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra-Curricular  |

#### **Brief Information of the Activity:**

Topic of the Activity :- Report on Yuvotsav 2024 - Intercollegiate Sports Competition

Objectives :-

- ☐ **To Promote Sportsmanship:** The primary objective of Yuvotsav 2024 was to encourage students to engage in sports and recognize the values of fair play, teamwork, and dedication.

- **To Foster Intercollegiate Relationships:** The event aimed to bring together students from different institutions, promoting unity and creating opportunities for social interaction.
- **To Enhance Event Management Skills:** Students from the organizing institution were actively involved in managing the event, providing them with hands-on experience in event coordination and management.
- **To Involve Alumni in Mentorship Roles:** Alumni such as Mr. Nandlal, Mr. Vishal, and Mr. Abhijeet played key roles in mentoring and guiding current students in organizing the event.
- **To Celebrate Cultural Integration through Sports:** The event also aimed to celebrate cultural diversity by bringing together participants from different backgrounds and fostering mutual respect and understanding through sports.

## **Outcome**

- **Student Development:** The event provided students with a platform to develop their leadership, teamwork, and organizational skills. The involvement of students in managing the event, under the guidance of alumni, was a significant learning experience.
- **Strengthened Alumni Relations:** The active participation of alumni like Mr. Nandlal, Mr. Vishal, and Mr. Abhijeet helped strengthen the bond between the institute and its former students. Their guidance was invaluable in ensuring the smooth execution of the event.
- **Enhanced Collegiate Networking:** Participants had the opportunity to network with peers from other colleges, fostering new friendships and professional relationships.
- **Promotion of Sports Culture:** Yuvotsav 2024 successfully promoted a culture of sports within the academic environment, highlighting the importance of physical fitness and teamwork.

## **Brief Report**

The grand inauguration of Yuvotsav 2024, an intercollegiate sports competition, marked the beginning of a three-day sporting extravaganza. The event, which ran from February 15th to 17th, 2024, aimed to celebrate sportsmanship and foster a spirit of healthy competition among students from various colleges and institutions. With participation from numerous colleges, Yuvotsav 2024 offered a platform for students to showcase their athletic talents and develop camaraderie through various sporting events.

The inauguration ceremony of Yuvotsav 2024 was a grand affair that set the tone for the rest of the event. The ceremony was graced by the presence of several dignitaries:

**Chief Guest: Hon. Mininath Dandwate, Deputy Commissioner, Sports / PRO HOD PCMC**

**Guest of Honor: Hon. Vinod Bidwaik, Group Director HR, AP Globale & Sakal Media Group**

The presence of these esteemed guests added to the excitement and prestige of the event. They shared inspiring words with the participants, encouraging them to excel in their respective sports and carry the spirit of competition with pride.

## **Event Highlights**

Yuvotsav 2024 featured a variety of sports competitions, including:

### **Box Cricket:**

- Boys: Winners - Pune Business School; Runners Up - Allana Institute of Management
- Girls: Winners - Indira College of Pharmacy; Runners Up - SBPCOAD

### **Volleyball:**

- Winners - PCCOE; Runners Up - MIT World Peace University

### **Football:**

- Winners - Indira College of Commerce and Science (ICCS)
- 1st Runners Up - PCCOE-A
- 2nd Runners Up - Dr. D.Y. Patil College

Notable personalities such as Mr. Digpal Lanjekar, Movie Director, and Actor Bipin Surve were also present at the event and participated in the prize distribution ceremony. Their presence further elevated the significance of the event.

Yuvotsav 2024 was a resounding success, achieving its objectives of promoting sportsmanship, enhancing event management skills among students, and strengthening intercollegiate relationships. The event left a lasting impact on all participants, reaffirming the importance of sports in education and personal development. The successful organization of the event, with significant contributions from students and alumni, is a testament to the collaborative spirit of PCET's S.B. Patil Institute of Management.

**Geo-tag Photos** :-



Dr. Kirti Dharwadkar Director SBPIM felicitating the Chief Guest: Hon. Mininath Dandwate, Deputy Commissioner, Sports / PRO HOD PCMC



Dr. Kirti, Director of SBPIM, delivering the welcome speech to participants at the Inaugural Ceremony



Hon. Mininath Dandwate, Deputy Commissioner, Sports / PRO HOD PCMC  
Guest of Honor: Hon. Vinod Bidwaik, Group Director HR, AP Globale & Sakal Media Group



Hon. Mininath Dandwate, Deputy Commissioner, Sports / PRO HOD PCMC  
While interacting with Football Team Players



FOOTBALL TEAM IN ACTION ON PCET'S LAWN



GIRLS' CRICKET TEAM IN ACTION ON THE FIELD



CRICKET PLAYER IN ACTION ON THE FIELD



VOLLEYBALL TEAM IN ACTION ON THE COURT



OUR SPONSORS AT YUVOTSAV 2024 AND THEIR VIBRANT STALLS



SBPIM TEAM WITH SPONSORS AT THEIR STALLS DURING YUVOTSAV 2024



**MR. DIGPAL LANJEKAR, MOVIE DIRECTOR, AND ACTOR BIPIN SURVE  
DURING THE PRIZE DISTRIBUTION CEREMONY**



**GROUP PHOTO WITH ALL THE WINNERS OF YUVOTSAV 2024  
CELEBRATING VICTORY AND SPORTSMANSHIP TOGETHER**



**SBPIM ALUMNI SERVING AS MENTORS DURING YUVOTSAV 2024**



**STUDENT VOLUNTEERS WHO SKILLFULLY MANAGED YUVOTSAV 2024**



**TEAMS IN ACTION DURING THE TOSS OF FOOTBALL MATCH**



**THE DEDICATED SBPIM TEAM BEHIND THE SUCCESS OF YUVOTSAV 2024**

Dr. Anishkumar Karia  
 Dr. Kajal Maheshwari  
 Event Coordinator

*Anish*  
*Kajal*

Dr. Amarish Padma  
 IQAC Coordinator

*Amarish*

Dr. Kirti Dharwadkar  
 Director

*Kirti*





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## EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | ZING- 2024  |
| Committee / Cell (if any)   | Cultural Cell   |
| Faculty Coordinator Name  | Dr. Aishwarya Gopalakrishnan                            |
| Student Coordinator Name  | Preeti Rajmane  |
| Day & Date  | 26 <sup>th</sup> February – 1 <sup>st</sup> March 20224 |
| Venue   | PCET's Auditorium , SBPIM Seminar Hall-1                |
| Number of Participants  | +150 Participants                                       |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra co-curricular                                     |

### **Brief Information of the Activity:**

Topic of the Activity : - ZING 2024

### **Objectives: -**

- Cultural events in an college are pivotal in shaping a well-rounded student experience. They create opportunities for students to refine and exhibit essential soft skills, including leadership, teamwork, and public speaking, which are integral to their future careers.
- These events also ignite creativity and foster innovative thinking, crucial for tackling complex business challenges. By bringing together students from diverse backgrounds, cultural events promote inclusivity and enhance cultural understanding, contributing to a more cohesive and supportive community.
- Furthermore, they serve as a valuable networking platform, connecting students with peers, faculty, and industry professionals, which can open doors to future opportunities.
- The events also offer a much-needed respite from academic pressures, helping students to manage stress and maintain a balanced lifestyle.

- By showcasing student talents and creating memorable experiences, cultural events enhance the college's reputation and create a vibrant campus atmosphere.
- Ultimately, they play a significant role in the holistic development of students, preparing them for the multifaceted demands of their future professional lives.

Outcome: -

Cultural events at a college produce a range of beneficial outcomes that significantly enhance the academic environment. They help students develop essential soft skills such as leadership, teamwork, and communication, which are crucial for their future careers. These events also stimulate creativity and innovation, contributing to improved problem-solving abilities. By fostering a sense of community and inclusivity, cultural events bring together students from diverse backgrounds and promote mutual understanding. Additionally, they offer valuable networking opportunities with peers, faculty, and industry professionals, which can lead to future career prospects. The respite from academic pressures provided by these events supports students' mental well-being and stress management. They also allow students to showcase their talents, contributing to a vibrant campus atmosphere and enhancing the college's reputation. Furthermore, involvement in organizing cultural events hones practical skills in project management and event planning. Overall, these events play a crucial role in enriching the student experience, fostering personal and professional growth, and strengthening the college community.

Brief Report: -

PCET's S. B. Patil Institute of Management, Nigdi, Pune organized ZING 2023-24 'Unleashing colors in you' conducted from 26<sup>th</sup> February to 1<sup>st</sup> March 2024 Management, Business and Cultural competitions. The event was organized and successfully implemented under the guidance of Director Dr. Kirti Dharwadkar and Faculty Head-Cultural Coordinator Dr. Pranita Burbure along with the students of MBA 1st and 2nd year.

The 5-day event celebrated Cultural days such as Bollywood Day, Marathi Bhasha Divas , Group Day, and Traditional Day.

**Day 1 (26<sup>th</sup> Feb )** Celebrating the Bollywood Day with prizes for Best Dressed Male and Female.

| <b>Best Dressed</b> | <b>Winners</b> |
|---------------------|----------------|
| Male                | Arpan Loya     |
| Female              | Vaibhavi Phad  |

**Day 2 (27<sup>th</sup> Feb):** Traditional Day

Along with celebrating Traditional Day with prizes for Best Dressed Male and Female.

**Day 3 (28<sup>th</sup> Feb):** Group day and Management Day

Along with celebrating Group Day with prizes for Best Dressed Male and Female. Also the inauguration program was organized and successfully implemented under the guidance of Director Dr. Kirti Dharwadkar and Faculty Head-Cultural Coordinator Dr. Aishwarya Gopalakrishnan along with the students of MBA 1st and 2nd year.

The competitions were the Business Quiz, Mad Ads, IPL Auction, Mehendi and Rangoli and Treasure Hunt and online held competitions like Super Shots.

| <b>Competition</b>  | <b>Winners</b>  | <b>Runner ups</b> |
|---------------------|-----------------|-------------------|
| Business Quiz       | Rakshanda       | Pratik Adshul     |
| IPL Auction         | Rohit More      | Rahil Hole        |
| Treasure Hunt       | Girish Sonawane | Ravi Nalawade     |
| Mad Ads             | Om Khatri       | Pranav Ghughe     |
| Super Shorts Reel   | Sakshi Kalokhe  | Vashudha Kalbhor  |
| Mehendi and Rangoli | Khushubu Aktr   | Nilesh Kamble     |

**Day 4(29<sup>th</sup> Feb):** Western/ Prom Day

With Western Day, competitions were held namely Snap Battle, SBPIM Got Talent, On the Spot Choreography, Solo and group Dances and Singing, and Fashion Show.

| <b>Competitions</b>         | <b>Winner</b>  | <b>Runner-ups</b> |
|-----------------------------|----------------|-------------------|
| Snap Battle                 | Rohit More     | Ajinkya Vaidya    |
| SBPIM Got Talent            | Kartik Bagul   | Ajinkya Vaidya    |
| On the Spot<br>Choreography | Pranoti Jadhav | Niyati Kulkarni   |

|              |                          |                               |
|--------------|--------------------------|-------------------------------|
| Solo Dance   | Pranoti Jadhav           | Kanchan Vadekar               |
| Duet Dance   | Sheetal Sen/ Radha Hubli | Sawraj Hagawane/ Komal Borade |
| Group Dance  | Jueely and group         | Shruti and group              |
| Fashion Show | Shreya Mayekar           | Rachana Patil                 |

**Day 5 (1<sup>st</sup> March):** Unity in Diversity Day/ Funfair Day

Unity in Diversity Day was dedicated to recognize and embrace the rich tapestry of cultures, traditions, and perspectives within a community. This day aimed to highlight the value of diversity and promote inclusivity by bringing together individuals from various backgrounds to share their unique heritage and experiences. It served as a reminder that unity is strengthened through diversity and that the collective strength of a community lies in its ability to appreciate and integrate different cultural elements.

Funfair day transformed the campus into a vibrant carnival, featuring a variety of attractions such as games, food stalls. This day aimed to provide a delightful break from routine, fostering a sense of camaraderie and fun among participants.

**Photos :-**  
**Bollywood Day:**





**Traditional Day:**





**Unity in Diversity Day/ Funfair Day:**





**Zing Event:**







**Decoration Team:**





*Aishwarya*

Dr. Aishwarya Gopalakrishnan  
Event Coordinator

*Amrish*

Dr. Amrish Padma  
IQAC Coordinator



*Kirti*

Dr. Kirti Dharwarkar  
Director



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### EVENT REPORT

|   |   |
|---|---|
| Name of the Event / Activity  | Sportsweek-2023-24  |
| Committee / Cell (if any)   | Sports Week Cell  |
| Faculty Coordinator Name  | Dr.Dileep Pawar, Dr.Amarish Padma,<br>Rishikesh Kumar   |
| Student Coordinator Name  | Ms.Shubhangi Huse,<br>Mr.Saurav Mali<br>Mr.Ravi Nalawade,                                       |
| Day & Date  | Wednesday, Thursday & Friday<br>21 <sup>st</sup> , 22 <sup>nd</sup> & 23 <sup>rd</sup> Feb-2024 |
| Venue   | PCETs Sport lawn and Sport Complex  |
| Number of Participants  | 300+  |
| Nature of the Activity<br>(Curricular / Co-Curricular / Extra-Curricular) | Extra-Curricular Activity   |

#### **Brief Information of the Activity:**

**Topic of the Activity:** - Sports Week-2023-24

#### **Objectives:-**

To Nurture the sportsmanship Spirit amongst the budding managers

- To hone values like honesty, punctuality, regularity, team spirit, leadership, obedience integrity amongst the future Corporate Human Capital.
- To develop the competencies amongst the management students to be leader and lead the team by example.
- To inculcate team building, motivation, leadership coordination amongst individuals.

**Outcome:-**

- Students understand the basics of management, coordination, Team Building, conflict Resolution, negotiation, Team Spirit, Organizing the event smoothly
- During placement students get know that they have acquired skillset of industry through Sportsweek.
- This activity is planned and executed by the students only.
- The students who took part in the Core committee of the sport week also help other students to organize other events like cultural event and Seminar and conference.
- The Confidence and motivation level of the students increase significantly

**Brief Report: -**

:-

JUST PLAY. HAVE FUN. ENJOY THE GAME.

- Michael Jordan (Basket Ball Player)

Sports Week – 2024 is organized from 21st, 22nd and 23 rd. February 2024 at PCET's S. B. Patil Institute of Management. Sports were arranged to encourage active participation of students. "Sports" are the great source of inspiration, it nurtures various Nobel values like sportsman's spirit, honesty, punctuality, regularity, team spirit, leadership, obedience integrity and with relation to management it teaches us team building, motivation, leadership coordination amongst individuals.

The sports week at SBPIM was entirely designed, managed & executed by students under the supervision of faculty sports coordinators. It served the purpose of management learning through sports activities. Qualities like leadership, team player etc. were showcased by students. Sports week included sports like "Outdoor games like Cricket, Football, Volleyball Kho-Kho, Kabaddi and Indoor Games like Chess, Carrom, Table Tennis and Badminton"

The Value of sports and games is today recognized by all educationalists. Books develop our minds but games develop our body. Games if properly played, not only makes our body solid and muscular but also fill our body with strength and energy. Sports provide freshness to our mind and absorb in us many qualities

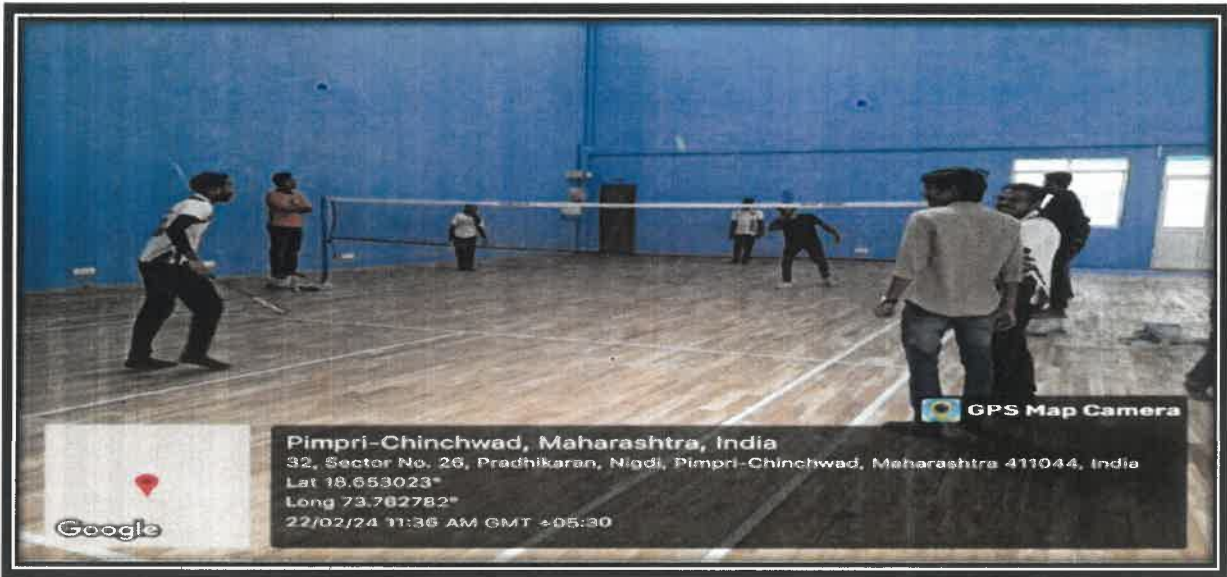
**Geo-tag Photos :-**



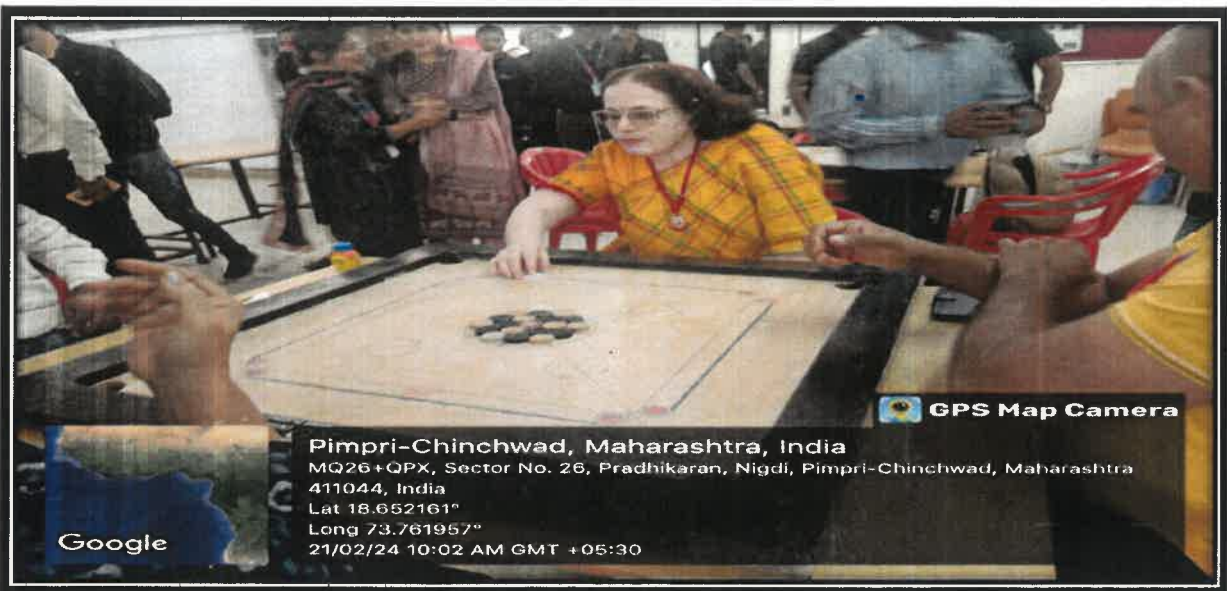
**Champions of the Hollyball (Winner Team) Sportsweek-2023-24**



**Champions of Kabaddi (Winner Team along with teammates) Sportsweek-2023-24**



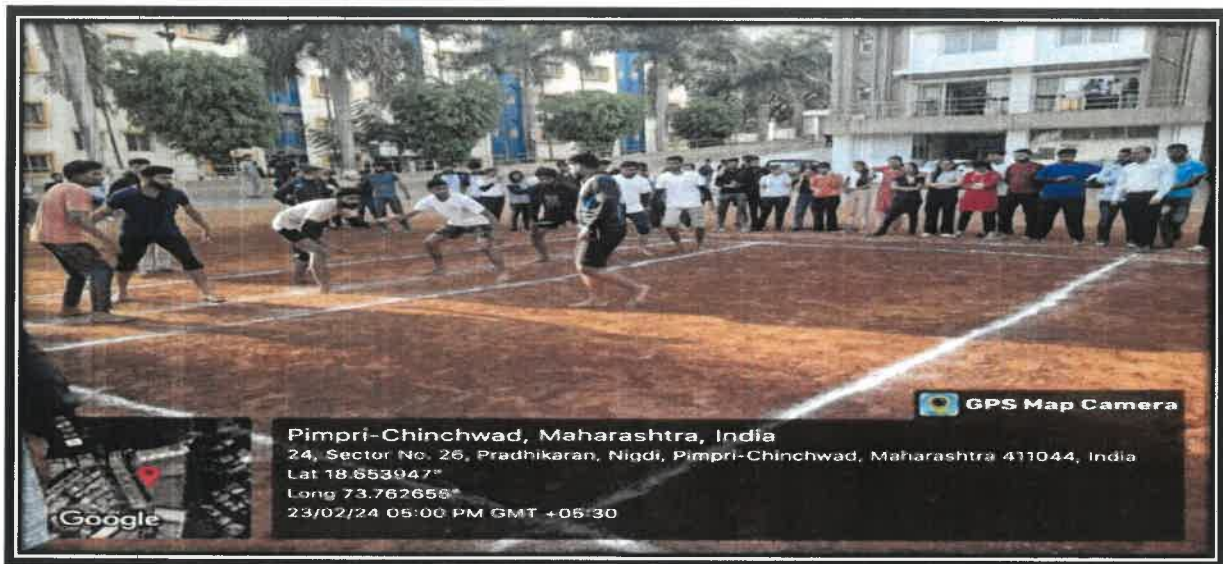
**Students Playing Badminton at Sports Complex of PCETs Sports week**



**Director, Dr.Kirti Dharwadkar Madam along with staff playing the Carrom after inauguration of the SportswEEK-2023-24**



**Final match Kabaddi between Students of MBA 1<sup>st</sup> year and MBA 2<sup>nd</sup> year on the PCETs Sport ground at the Campus**



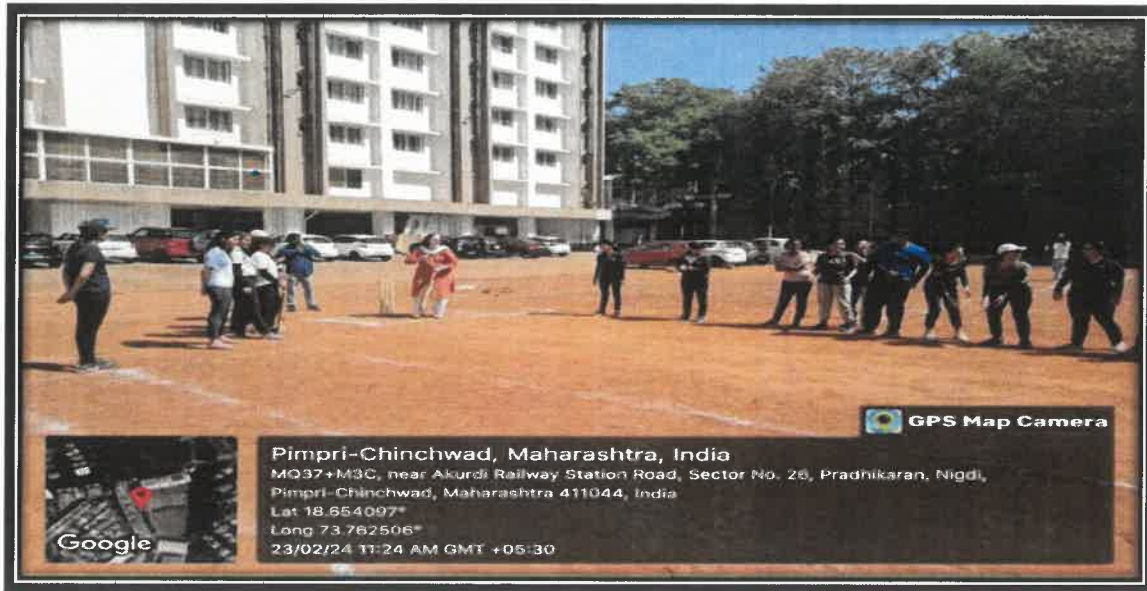
**Few Glimpse of kabbadi event played during the Sportsweek-2023-24**



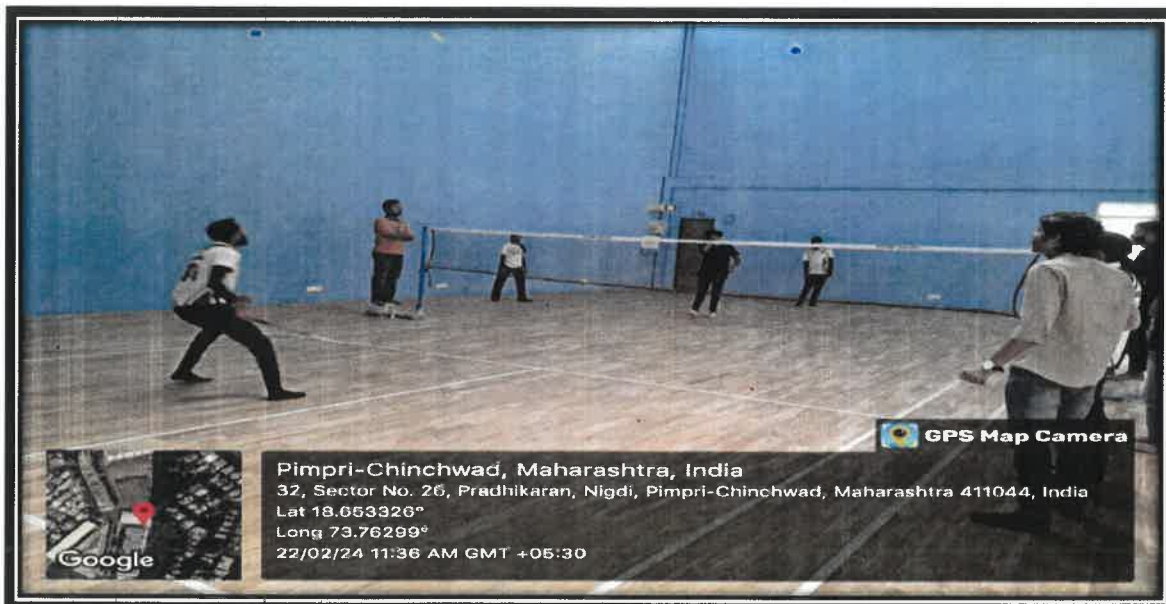
**Students of MBA 1<sup>st</sup> and 2<sup>nd</sup> year at Sports Complex of PCET during Sportsweek-2023-24**



**Students of MBA 1<sup>st</sup> year and 2<sup>nd</sup> year along with faculties during Kho-Kho event**



**Inauguration of Sports week s on PCETs Sport ground by Director, Dr. Kirti Dharwadkar and Faculty membrs and students**



**Few Glimpse of the Students playing badminton at Sports Complex during Sportsweek-2023-24**



Event Coordinator

Dr.Dileep Pawar

Dr.Amarish Padma

Prof.Rishikesh Kumar



IQAC Coordinator



Dr.Amarish Padma



Director

Dr.Kirti Dharwadkar





|   |   |   |
|---|---|---|
|  | <p>PimpriChinchwad Education Trust's</p> <p><b>S. B. PATIL INSTITUTE OF MANAGEMENT</b></p> <p><i>NBA Accredited   NAAC Accredited   AICTE Approved   Permanently Affiliated to SPPU, Pune</i></p> <p>Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.<br/> <b>Phone:</b> 020-27656900 / 87960 76060 / 78875 70600<br/> <b>Email:</b> sbpatilmba@gmail.com, <b>Website:</b> www.sbpatilmba.com</p> |  |
| <b>305-OSCM-SC-Logistics Management</b>   |   |   |
| <b>Comprehensive Concurrent Evaluation:-2 (Situation Analysis)</b>                |   |   |

Students have to **ANALYSE** following industrial problems and mention at least **two impacts** on business, and **APPLYING** knowledge, techniques, facts and rules in a different way to provide minimum **two solutions** for each problem with **justification**.

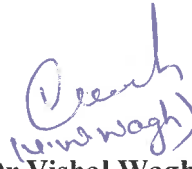
| Problem Number | Problem Faced by Company                        |
|----------------|---|
| 1              | Poor Supply Chain Network                       |
| 2              | Expensive Mode of Transportation                |
| 3              | Lack of Quality Material Handling Equipment     |
| 4              | Poor Telecommunication & IT Infrastructure      |
| 5              | Lack of Basic Storage Facilities and Warehouses |
| 6              | Machine Breakdown during Manufacturing          |
| 7              | Lack of Skilled Workforce                       |
| 8              | Lack of Demand Forecasting                      |
| 9              | Poor Inventory Management                       |
| 10             | Increases Cost of Raw Material & Machinerics    |




|   |   |   |
|---|---|---|
|  | <p>PimpriChinchwad Education Trust's</p> <p><b>S. B. PATIL INSTITUTE OF MANAGEMENT</b></p> <p><i>NBA Accredited   NAAC Accredited   AICTE Approved   Permanently Affiliated to SPPU, Pune</i></p> <p>Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.<br/> <b>Phone:</b> 020-27656900 / 87960 76060 / 78875 70600<br/> <b>Email:</b> sbpatilmba@gmail.com, <b>Website:</b> www.sbpatilmba.com</p> |  |
| <b>305-OSCM-SC-Logistics Management</b>   |   |   |
| <b>Comprehensive Concurrent Evaluation:-2 (Situation Analysis)</b>                |   |   |

**RUBRICS**

| Criteria  | Fair   | Good   | Excellent   |
|---|--|--|---|
| <b>Analysis of Problems Faced by Industry and their Impact on Business</b><br>(CO-3, 4) | Adequate Analysis of Problems and Provide Only One impact on Business Without Justification<br>(1-6 marks) | Good Analysis of Problems and Provide two impact on Business Without Justification<br>(7-14 marks) | Excellent Analysis of Problems and Provide two impact on Business With Justification<br>(15-20 marks) |
| <b>Applying Solution for given situation and Solve Problem</b><br>(CO – 3, 4)           | Provide Only One Solution Without Justification<br>(1-6 marks)   | Provide two Solutions Without Justification<br>(7-14 marks)  | Provide two Solutions With Justification<br>(15-20 marks)   |

  
**Dr. Vishal Wagh**  
 Course Teacher

  
**Dr. Roopali Kudare**  
 Head Academics

  
**Dr. Kirti Dharwadkar**  
 Director



**PCET's**  
**S. B. Patil Institute of Management**

Batch 2023-25

**Report on**  
**ASHOK LEYLAND LTD.**

**Subject: Business Research Methods (CCE-2)**

**Presented By:**

1. Patalbansi Kartik Manoj ✓ FYMBA2325115
2. Pataskar Anniruddha Arvind ✓ FYMBA2325116
3. Patekar Siddharth Sunil ✓ FYMBA2325117
4. Patel Snehal Mahendra ✓ FYMBA2325118
5. Patil Pushparaj Babulal ✓ FYMBA2325119



**FYMBA Semester I**

**Division – B**

*B. Pardeshi*

**Faculty Name :- Dr. Bhushan Pardeshi**

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## INTRODUCTION

In 1948, when independent India was one year old, Ashok Leyland was born. We were Ashok Motors then, assembling Austin cars at the first plant, at Encore near Chennai. In 1950 started assembly of Leyland commercial vehicles and soon local manufacturing under license from British Leyland. With British Leyland participation in the equity capital, in 1954, the Company was rechristened Ashok Leyland. Since then Ashok Leyland has been a major presence in India's commercial vehicle industry. These years have been punctuated by a number of technological innovations which went on to become industry standards. This tradition of technological leadership was achieved through tieups with international technology leaders and through vigorous in-house R&D. Ashok Leyland vehicles have built a reputation for reliability and ruggedness. The 375,000 vehicles we have put on the roads have shared the additional pressure placed on road transportation in independent India. The share of goods movement by road rose from 12% in 1950 to 60% in 1995. In passenger transportation, the jump is equally dramatic: from 25% to 80%. At 60 million passengers a day, Ashok Leyland buses carry more people than the entire Indian rail network. In the populous Indian metros, four out of the five State Transport Undertaking (STU) buses come from Ashok Leyland. Some of them like double decker and vestibule buses are unique models from Ashok Leyland, tailor-made for high density routes. In 1987, the overseas holding by LRLIH (Land Rover Leyland International Holdings Limited) was taken over by a joint venture between the Hinduja Group, the Non-Resident Indian transnational group and IVECO Fiat SPA, part of the Fiat Group and Europe's leading truck manufacturer. Global Standards, Global Markets.

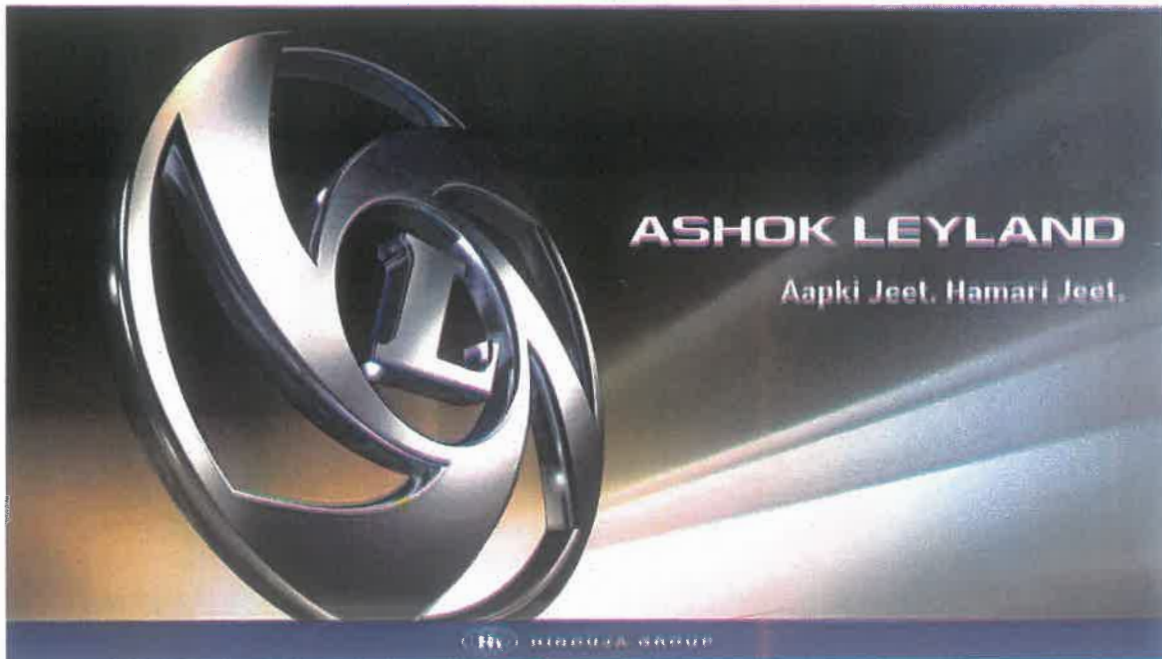


The blue-print prepared for the future reflected the global ambitions of the Company, captured in four words: Global Standards, Global Markets (Liberalisation and globalisation were not yet in the air). Buoyed by the backing of the two international giants, Ashok Leyland embarked on a major product and process technology Up gradation to world-class standards of technology. In the journey towards global standards of quality, Ashok Leyland reached a milestone in 1993 when it became the first in India's automobile industry to win the ISO 9002 certification. The more comprehensive ISO 9001 certification came in 1994. 1994 was also the year, when international technology changed the way India perceived trucks. The year when a new breed of world class trucks- technologically.

Superior and eco-friendly - rolled out on Indian roads. From our state-of-the-art manufacturing plant at Hosur, near Bangalore. They carried the name cargo. Cargo brought with it, a new set of values and an unmatched basket of benefits, ushering in a change.



## COMPANY HISTORY



Ashok Leyland Ltd is the 2nd largest manufacturer of commercial vehicles in India the 4th largest manufacturer of buses in the world and the 12th largest manufacturer of trucks globally. The company's products include buses trucks engines defence and special vehicles. From 18 seaters to 82 seaters double-decker buses from 7.5 ton to 49 ton in haulage vehicles from numerous special application vehicles to diesel engines for industrial marine and genset applications Ashok Leyland offers a range of products. The company is the flagship of the Hinduja Group. Headquartered in Chennai India Ashok Leyland's manufacturing footprint spreads across the globe with 9 plants; including one each at Great Britain and Ras Al Khaimah (UAE). The company's Joint Venture partners include John Deere (USA) for Construction Equipment Continental AG (Germany) for Automotive Infotronics and the Alteams Group for the manufacture of high-press die-casting extruded aluminium components for the automotive and telecommunications sectors.



Ashok Leyland Ltd was incorporated in the year 1948 with the name Ashok Motors. The company was set up in collaboration with Austin Motor Company England for the assembly of Austin cars.

In The year 1949 they commenced production at the factory situated at Ennore south of Madras. Also, they rolled out the first indigenously assembled A40 Austin car.

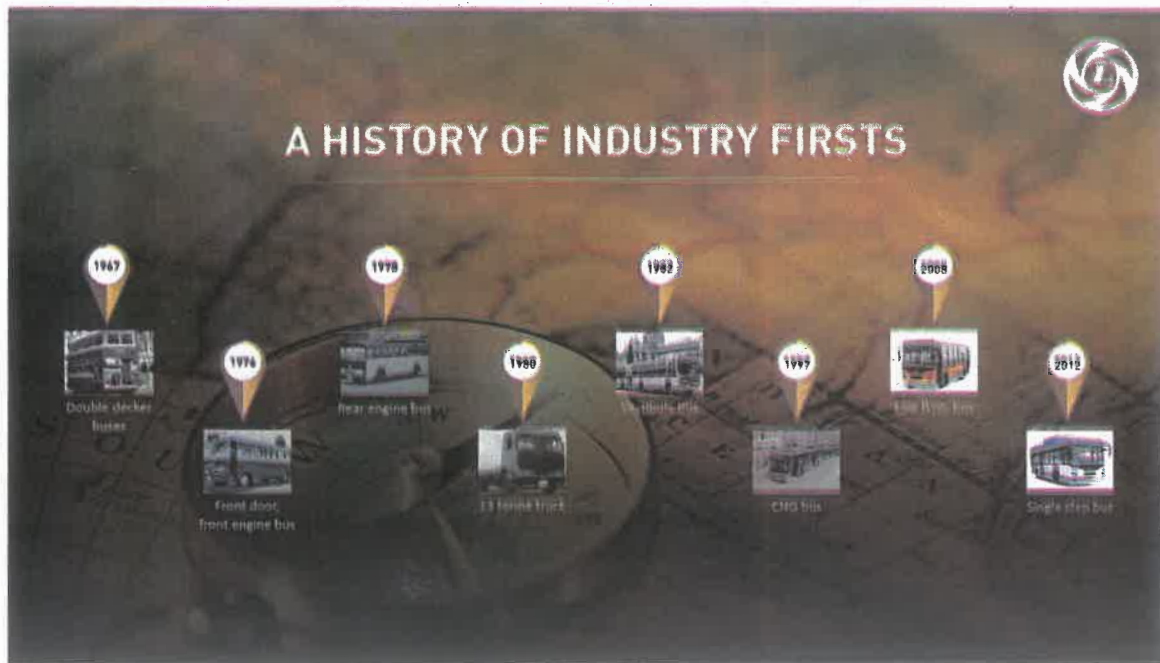
In the year 1950 the company made an agreement with Leyland UK in which Ashok Motors got sole rights to import assemble and progressively manufacture Leyland trucks for seven years.

In the year 1954 the Government approved the progressive manufacture of Leyland commercial vehicles and a license was granted for the manufacture of 1000 Comets a year.

In the year 1955 the company name was changed to Ashok Leyland Ltd with equity participation from Leyland Motors Ltd.

In the year 1967 the company launched 'Titan' the first Indian-made double decker with 50% indigenous components. In the year 1970 the company designed and delivered 1000 numbers of the 6x4 'Hippo' Tipper to the Indian Army based on their specific requirements. In the year 1972 the license was granted to manufacture 10000 vehicles a year.

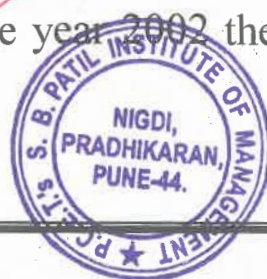




In the year 1976 the company introduced the 'Viking' the first ever bus with an alternator and a unique front overhang that facilitated front entry.

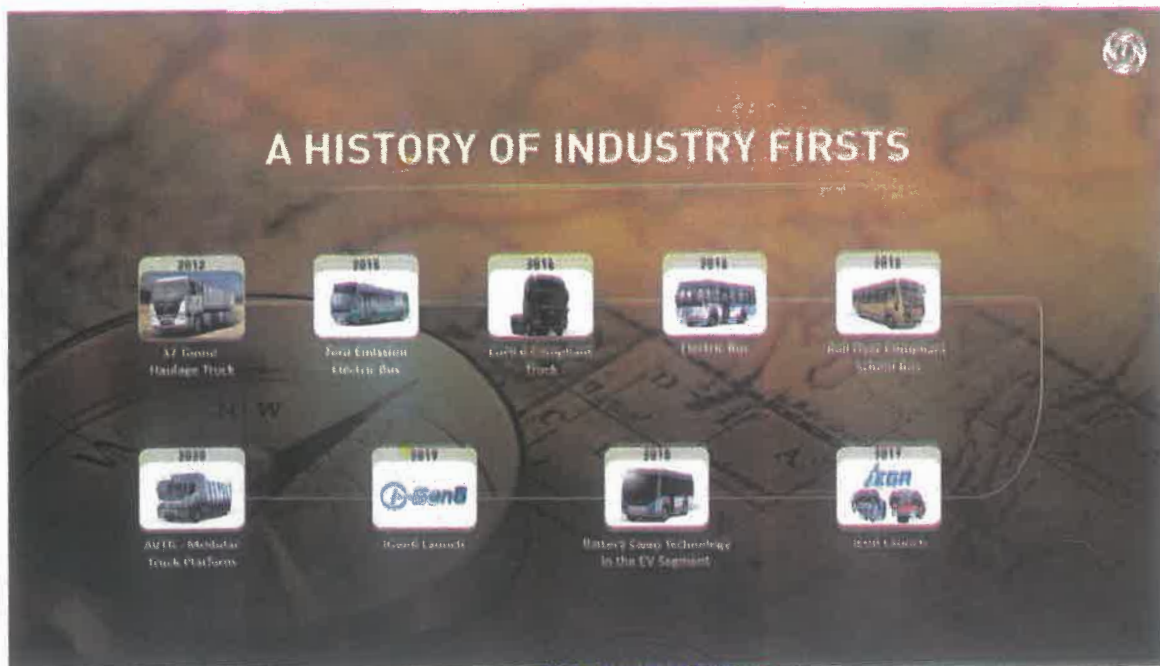
In the year 1978 they introduced India's first rear-engine bus 'Cheetah'. In the year 1980 the company inaugurated their second plant in Hosur. They launched India's first 13-ton truck 'Tusker' with a 125 hp engine. Also, they launched country's first multi-axle truck 'Taurus'.

In the year 1982 they introduced India's first vestibule or the articulated bus. They inaugurated two new manufacturing facilities at Bhandara (Maharashtra) and Alwar (Rajasthan) in March 1982 and August 1982 respectively. In the year 1993 the company received ISO 9002 certification. In the year 1995 they received ISO 9001 Certification. Also, they set a driver training facility at Namakkal. In the year 1996 the company set up their second plant at Hosur. In the year 1997 they launched the Stallion an all-terrain logistic vehicle. Also, they launched India's first CNG-powered bus. In the year 2002 the company developed the



country's first Hybrid Electric Vehicle and showcased at Auto Expo 2002. In the year 2006 the company acquired the truck business of Czech Republic-based AVIA. They entered into an agreement with Ras Al Khaimah Investment Authority For the setting up of a bus assembly plant in the UAE.

In the year 2007 the company entered into a joint venture with Nissan Motor Company Japan for manufacture and marketing of Light Commercial Vehicles. They entered into a joint venture with Continental AG Germany for the development of automotive infronics. Also, they entered into a joint venture with AL teams Group Finland for the production of HPDC (High Pressure Die Casting) extruded aluminium components. In the year 2008 the company entered into a joint venture with John Deere USA for the manufacture of construction equipment products. They established Albonair GmbH for development of vehicle emission treatment / control systems and products.



In March 2010 the company inaugurated a plant at Patna Nagar in Uttarakhand. This is the company's modern technologically world-class and largest plant with a capacity to touch 75000 vehicles. They introduced the new future-ready U-Truck platform with the promise of a holistically superior level of trucking. The company bought 26% stake in Optare plc a wellknown bus maker in the UK. In order to cater to the emerging markets in China and India Albonair (India) Pvt Ltd was incorporated during the year. During the year 2010-11 the company acquired 26% in the equity share capital of Optare plc U.K. a leading bus manufacturer in U.K. which will benefit the company in their endeavour to address new markets and to accelerate technology development.

In December 16 2010 the company inaugurated the state-of-the-art factory built as a venture between the company and Ras Al Khaimah Investment Authority (RAKIA) at Ras Al Khaimah. This facility will cater to the needs of the African/Middle East markets and also facilitate launching of AVIA range of trucks manufactured by Avia Ashok Leyland Motors s.r.o. to these markets. In the year 2011 the company entered into the LCV segment with the launch of Dost. In September 2011 the company entered into the Tanzanian market by bagging an order for 723 trucks buses and special application vehicles. In October 2011 the company entered into the construction equipment space with the launch of a new brand LEYLAND DEERE.



## IN OUR 5<sup>TH</sup> PHASE OF EVOLUTION



In November 2011 the company received the contact to supply 700 cluster CNG buses to Delhi. In the year 2012 the company launched Jan Bus world's first single step entry front engine fully flat floor bus. They introduced U-3723 India's first 37-tonne haulage truck with the highest payload of up to 27 tonnes. In January 2012 the company increased their stake in Optare plc to 75.1%. In 2013 Ashley Services Limited (ASL) has become a wholly owned subsidiary of the company. The company bags contract for about 2610 buses for an undisclosed amount from the Institute of Road Transport (IRT) Tamil Nadu which is a nodal organisation that obtains buses for all state transport corporations. The company opens 3 dealer outlets in a day to significantly expand network presence in Gujarat. The company inaugurated the company's new Driver Training Institute (DTI) at Chhindwara. The company launches Luxura Magical India' Bus in support of Charter for Charity'.



First truck and bus company outside of Japan to win the Deming prize for Pantnagar and Hosur II units



Expanded Domestic Network (7 X Growth in touchpoints)



\*ALASC - AL authorized service centre | SASSY - Service at site to satisfy you | WOW - Workshop on wheels | MMG - 60ft mechhadi garage



# CORPORATE GOVERNANCE

## **Board of Directors**

1. Dheeraj G Hinduja, Executive

## **Chairman**

1. Prof. Dr. Andreas H Biagosch
2. Dr. C Bhaktavatsala Rao
3. Jean Brunol
4. Jose Maria Alapont
5. Manisha Girotra
6. Sanjay K Asher
7. Saugata Gupta
8. Shom Ashok Hinduja
9. Shenu Agarwal

## **Managing Director & Chief Executive Officer**

1. Gopal Mahadevan,  
(Whole-time Director and Chief Financial Officer)
2. Dr. Andrew C Palmer  
(Resigned w.e.f. Novemeber 3, 2023)



## MANUFACTURING PLANTS

Ashok Leyland has seven manufacturing plants - the mother plant at Ennore near Chennai, three plants at Hosur (called Hosur I and Hosur II, along with a Press shop), the assembly plants at Alwar, Bhandara and state-of-the-art facility at Pantnagar. The total covered space at these seven plants exceeds 650,000 sq m and together employs over 11,500 personnel.

### ENNORE

Spread over 135 acres, Ashok Leyland Ennore is a highly integrated Mother Plant accounting for over 40% ALL production. The plant manufactures a wide range of vehicles and house production facilities for important aggregates such as Engines, Gear Box, Axles and other key in-house components

### HOSUR: UNIT 1

Established in 1980, Hosur-I is the engine-manufacturing center within the Ashok Leyland production system. Apart from producing various types of diesel engines (including the engines manufactured under license from Hino of Japan) and CNG engines, the plant also manufactures and assembles heavy duty and special vehicles, Axles, AGBs, Marine Gear Box, etc. The facility is spread over 103 acres and is innovatively laid out, optimising the use of all resources.

### HOSUR: UNIT 2

Ashok Leyland established this state-of-the-art production facility in 1994 at Hosur. Spread over 236 acres, Hosur II houses finishing and assembly facilities including sophisticated painting facilities. The complex also houses one of the largest press



facilities in India for pressing frame side members. Laid out with an eye for the future, Hosur II has won acclaim from several automotive experts who have visited the facility.

### **HOSUR: UNIT 2A**

Ashok Leyland's brand-new Cab Panel Press Shop is an imposing addition to the industrial skyline of Hosur. At 800 m above sea level, it is also the tallest in the Hosur industrial belt. This state-of-the-art facility is housed in a 99-acre expanse with a built-up area of over 15,000 sq. The Shop is equipped to stamp select panels for Cargo cab, G-45 and C-45 FES - totally, 55 panels and their variants. Right now, it houses eight presses and has the provision to accommodate four more. The versatility of the presses can be utilised for making panels of complex shapes and profiles with appropriate tooling and dies. In addition to catering to our present needs, the Press Shop can take up additional panels of new / current models. Right at the design stage, a rainwater harvesting facility was integrated into the Shop. A 60,000-sqm lawn and the 2,500 saplings planted recently in the premises will give the Shop a cool, green cover. Built with an investment of Rs 1350 million, the Shop is designed and developed to be a state-of-the-art facility. The 210m long Press Shop consists of two bays with a 36m span in each bay. The 24m high Press bay has an underground tunnel, 7.1m deep and 90m long, to handle the end bits generated during the process of panel pressing. The other bay is 17m high.

ALWAR: Established in 1982, the Alwar Unit in Rajasthan is an assembly plant for a wide range of vehicles with an emphasis on passenger chassis, including CNG buses, situated close to the northern market.



## **PANTNAGAR:**

Set over 190 scenic acres, the Pantnagar plant of Ashok Leyland is also its largest and one of the most integrated manufacturing facilities in Indian commercial vehicle industry. On 200,000 sq.ms of built up area, it houses best in class industrial architecture combined with the latest manufacturing technologies that is also ecology sensitive as reflected in the selection of machinery and processes. Highly energy efficient, the plant is designed to be remarkably operator friendly. The shop floors receive the maximum natural light and ventilation while the insulated high roof reduces the inside temperature by up to 80C in the summer months.

## **BHANDARA:**

Ashok Leyland's Bhandara Unit houses manufacturing and assembly facilities for sophisticated synchromesh transmission and also has facilities for assembly of vehicles. Designed on lean manufacture principles, process control for high quality of output and flexibility to manage variety with quick changeovers are built into the machine and process selection. The factory boasts of latest generation equipment sourced from global leaders in Japan, USA, Europe and India. The facilities have been so designed as to accommodate further expansion in terms of capacity and future models. At full capacity utilization, 75,000 vehicles will roll out of the Pantnagar plant.

## **RESEARCH AND DEVELOPMENT:**

WORLD-CLASSTECHNOLOGY to offer world-class technology that is relevant and affordable to the Indian customer is the philosophy that drives R&D at Ashok Leyland. Over the years, this philosophy has been translated time and again into products that seamlessly integrate international technology with



local needs. "The role of R&D is central in fulfilling the company-wide commitment to total customer satisfaction" states Mr. R. Seshasayee, Managing Director, and adds that the increased infrastructural and financial support expresses the company's determination to become self-reliant in R&D.

### **VALUES CUSTOMERS:**

We value our customers and will constantly endeavour to fulfil their needs by proactively offering them products and service appropriate to their diverse application.

### **EMPLOYEE:**

We consider our employee as our most valuable asset and are committed to provide full encouragement and support to them to enhance their potential and contribution to company's business.

### **VENDORS:**

Our vendors are our valued partners in our business development and we will work with them in a spirit of mutual co-operation to meet our business objectives.

### **DISTRIBUTORS:**

Our distributors are the vital link between the company and the customers and we are committed to advice and support our distributors to continuously upgrade their infrastructure, skills and capability to serve our customers better.

### **SHAREHOLDERS:**

We value the trust reposed in us by our shareholders and strive unstintingly to ensure a fair and reasonable return on their



investment.

### **SOCIETY:**

We are committed to add to the wealth and well-being of our society by enhancing the quality of life and contributing to this economic development while maintaining the highest level of environment and safety standards.

### **POLICIES AND OBJECTIVES OF ASHOK LEYLAND:**

#### **QUALITY POLICY:**

Ashok Leyland is committed to achieve customer satisfaction, by anticipating and delivering superior value to the customers in relation to their own business, through the product and services offered by the company and comply with statutory requirement.

Towards this, the quality policy of Ashok Leyland is to make continual improvement in the process that constitutes the quality management system, to make them more robust and to enhance their effectiveness and efficiency in achieving stated objectives leading to: — Superior product manufactured as also service offered by the company. — Max use of employee potential to contribute to quality and environment by progressive up gradation of their knowledge and skills as appropriate to their functions. — Seamless involvement from vendors and dealers in the mission of the company to address customers changing needs and protection of the environment.



## **ENVIRONMENT POLICY:**

We at Ashok Leyland committed personal environment measures.

We follow all legal reasons.

- Adopt pollution prevent technology in design and manufacturing projects.
- Conserve all resources such as power, water, oil, gas, compressed air etc. and optimise their usage through scientific methods.
- Provide clean working environment to employees.
- Set and review objectives and targets for continually improving environment.

## **MILESTONES:**

- 1966 - Introduced full air brakes
- 1967 - Launched double-decker bus
- 1968 - Offered power steering in commercial vehicles
- 1979 - Introduced multi-axle trucks
- 1980 - Introduced the international concept of integral bus with air suspension
- 1982 - Introduced vestibule bus
- 1992 - Won self-certification status for defence supplies
- 1993 - Received ISO 9002
- 1997 - India's first CNG powered bus joined the BEST fleet
- 2001 - Received ISO 14001 certification for all manufacturing units
- 2002 - Launched hybrid electric vehicle



## AWARDS/ACHIEVEMENTS

- In the journey towards global standards of quality, Ashok Leyland reached a major milestone in 1993 when it became the first in India's automobile history to win the ISO 9002 certification.
- The more comprehensive ISO 9001 certification came in 1994, QS 9000 in 1998 and ISO 14001 certification for all vehicle manufacturing units in 2002.
- It has also become the first Indian auto company to receive the latest ISO/TS 16949 Corporate Certification (in July 2006) which is specific to the auto industry.
- Ashok Leyland buses carry 60 million passengers a day, more people than the entire Indian rail network.
- Ashok Leyland has a near 85% market share in the Marine Diesel engines markets in India.
- In 2002, all the vehicle-manufacturing units of Ashok Leyland were ISO 14001 certified for their Environmental Management System, making it the first Indian commercial vehicle manufacture to do so.
- In 2005, received the BS7799 Certification for its Information Security Management System (ISMS), making it the first auto manufacturer in India to do so.
- In 2006, received the ISO/TS 16949 Corporate Certification, making it the first auto manufacturer in India to do so.
- It is one of the leading suppliers of defence vehicles in the world and also the leading supplier of logistics vehicles to the Indian Army.
- It is the largest manufacturer of CNG buses in the world.



## VISION

The vision of Ashok Leyland is to be among top Indian corporation acknowledged nationally and internationally for

- Excellence in quality of its products.
- Excellence in customer focus and services.

## MISSION

Be a leader in the business of commercial vehicles excelling in technology quality value to customer fully supported by customer service of the highest order & meeting nationally and international environment and safety standards.



# PRODUCTS



## BUSES

### Bus platforms: 19 to 80 seater



#### MITR

- Since Jan 2014
- 19 to 32 seater
- Modern, safe and comfortable school and staff buses



#### SUNSHINE

- Since July 2016
- 31 to 49 seater
- Frontal protection, rollover compliant and antibacterial interiors



#### OYSTER

- Since July 2019
- 23 to 70 seater
- Rollover compliant and near A.C. range



#### CNG

- 36 to 58 seater
- Special arrangements for differently able
- Electronic CNG cut-off switch



#### METROCITY

- Urban transit midibus developed by Optare



#### METRODECKER

- Manoeuvre double-decker developed by Optare



#### VERSA EV

- Electric vehicle developed on Optare Versa platform
- SMMT 2012 Award for Automotive Innovation



## CURRENT RANGE

### MTC

- 12M: all applications (chassis only)
- 12M FESLF: City bus (integral)
- Viking: All applications (integral and chassis only)
- Cheetah: all applications (integral and chassis only)
- Eagle: All applications (integral and chassis only)
- Electric Bus: All applications (integral)
- Freedom: intercity bus (integral and chassis only)
- Hawk: All applications (integral and chassis only)
- Falcon: All applications (integral and chassis only)
- Hybus low floor: City and tarmac bus (integral)
- JanBus: City and tarmac bus (integral)

JanBus is the world's first single step front engine bus introduced by Ashok Leyland.

- Lynx: All applications
- Mitr: metro feeder, school, staff (integral)

**Ashok Leyland MiTR (or MiTR)** is a Minibus manufactured by Ashok Leyland in Joint venture with Nissan. The vehicle was unveiled in January 2014 during the 12th Auto Expo 2014 and was launched in July 2014.

- Oyster: All applications (integral and chassis only)
- 12M RE: City bus (integral)
- RESLF: City and tarmac bus (integral)
- REULE: City and tarmac bus (integral)
- Sunshine: School bus (integral)
- Titan: City bus (chassis only)



In 1968, production of the Leyland Titan ceased in Britain, but was restarted by Ashok Leyland in India. The Titan PD3 chassis was modified, and a five-speed heavy duty constant-mesh gearbox was used together with the Ashok Leyland version of the O.680 engine. The Ashok Leyland Titan was very successful and continued in production for many years.

Electric vehicles: Developing a robust product portfolio



- 19 to 32 seats
- Battery, swap and fast charging
- EDSS and rollover compliant

## FORMER RANGE

- Comet

Early products included the Leyland Comet bus which was a passenger body built on a truck chassis sold in large numbers to many operators in India. By 1963, the Comet was operated by every state transport undertaking in India, and over 8,000 were in service. It was soon joined in production by a version of the Leyland Tiger.

- Panther
- Falcon



## TRUCKS

### Current range

- 1618
- 2518
- 2214 8x2
- 3116 8x4
- 3118T 8x4
- 3121 8x4
- Captain
- E comet
- U-Truck



### Portfolio of future ready truck platforms

2.55T to 55T GVW

| Model     | GVW Range    | Launched |
|-----------|--------------|----------|
| DOST      | 2.5T to 2.8T | Sep'11   |
| DOST PLUS | 2.9T to 3.4T | Sep'20   |
| PARTNER   | 6.2T to 7.4T | Jan'14   |
| BOSS      | 11T to 14T   | Sep'13   |
| AVTR      | 18.5T to 55T | June'20  |

Ashok Leyland announced the sale of vehicles on the new U-Truck platform in November 2010 with the rolling out of the first set of 10 models of tippers and tractor trailers in the 16 to 49tonne segment. Another 15 models were set to enter the market in the following 12 months.



- **Boss**

Boss is an intermediate commercial vehicle launched by Ashok Leyland. It is available in the range of 8T to 14T. It is available with two engine options 120 IL (LE) and 130 CRS (LX) engines, and this is the first time such an engine has been offered in this range of trucks. The LX variant is available with air conditioning and Leymatic AMT, which are again industry firsts.

**Former range**

- Beaver
- Rhino

**Light Vehicles**

**Current range**

- Dost

The Dost is a 1.25ton light commercial vehicle (LCV) that is the first product to be launched by the Indian-Japanese commercial vehicle joint venture Ashok Leyland Nissan Vehicles. Dost is powered by a 58 hp high-torque, 3-cylinder, turbo-charged common rail diesel engine and has a payload capacity of 1.25 tonnes. It is available in both BS3 and BS4 versions. The bodywork and some of the underpinnings relate to Nissan's C22 Vanette of the 1980s; this is most visible in the door design. The LCV is produced in Ashok Leyland's Hosur plant in Tamil Nadu. The LCV is available in three versions. With the launch of Dost Ashok Leyland has now entered the Light Commercial Vehicle segment in India.



## **FORMER RANGE**



### **Ashok Leyland Stile light commercial vehicle**

Stile is a multi-purpose vehicle which was manufactured by Ashok Leyland. The vehicle was unveiled during the 2012 Auto Expo and was launched in July 2013. Stile was marketed as a "multi-purpose vehicle" for use as a hotel shuttle, taxi, ambulance, and panel van, and in courier service. In May 2015, Ashok Leyland stopped production due to low demand.

### **Construction equipment**

In June 2009 the company expanded into the fastest growing construction equipment segment, with a 50:50 joint venture with John Deere. It was floated as a separate entity under the name of Leyland – Deere Limited.

## ASHOK LEYLAND DEFENCE SYSTEMS



Vehicle Factory Jabalpur (VFJ)'s Stallion 4X4 Truck for the Indian Army



An Indian road-mobile launcher with a ballistic missile



Ashok Leyland's Stallion Kavach 4X4 Mine Protection Armoured Vehicle

Ashok Leyland Defence Systems (ALDS) is a newly floated company by the Hinduja Group. Ashok Leyland, the flagship company of Hinduja group, holds 26 percent in the newly formed Ashok Leyland Defence Systems (ALDS). The company has a mandate to design and develop defence logistics and tactical vehicles, defence communication and other systems. Ashok Leyland is the largest supplier of logistics vehicles to the Indian Army. It has supplied over 60,000 of its Stallion vehicles, all manufactured at the Vehicle Factory Jabalpur (VFJ), which form the Army's logistics backbone.



## OBJECTIVES

- To know about Ashok Leyland and its products.
- To do the financial analysis of Ashok Leyland

Ashok Leyland is the India's one of the second largest manufacturer of commercial vehicles in India (with a market share of 32% market share in the medium and heavy commercial vehicle segment and a 20% share in the light commercial vehicle segment, in 2022 the third largest manufacturer of buses in the world, and the tenth largest manufacturer of trucks.

Ashok Leyland has different type of heavy vehicles and semi heavy vehicles production which is big factor of Ashok Leyland which contain , Truck , Bus , containers , comet and light vehicles. As per the report of Money control and several internet data below we presenting some of the financial data of the Ashok Leyland.

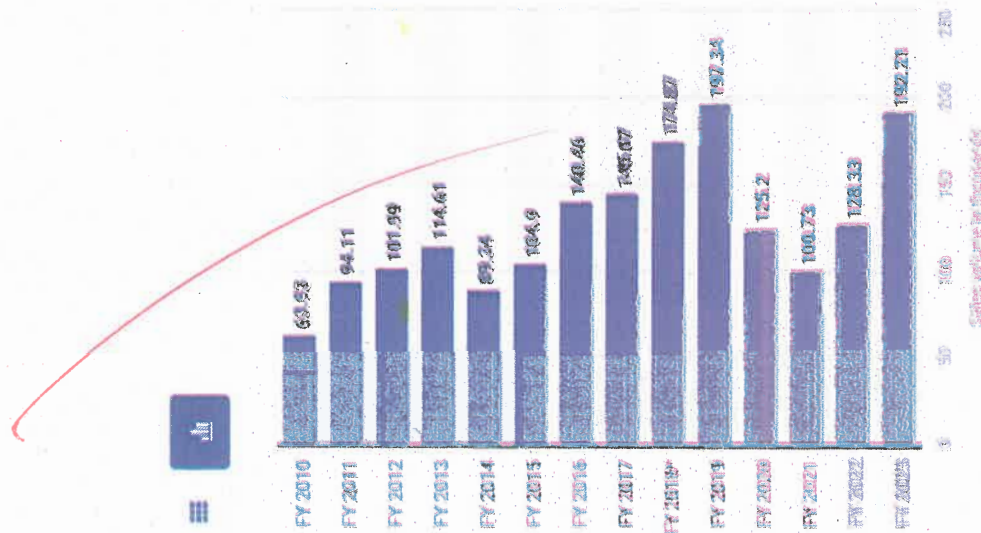
- Sales and Revenue
- Balance sheets
- Market capital
- Market holding

### ➤ SALES AND REVENUE –

The revenue of Ashok Leyland reached 361 billion Indian rupees. The company was the second largest manufacturer of commercial vehicles in India and the fourth largest bus manufacturer worldwide. It became the first Indian commercial vehicle manufacturer to get the certification of the latest emission standards, implemented in April 2020, for its full range of heavy duty trucks. And the chart in shown in report shows approximate revenue of Ashok Leyland in year of 2022-23 is increase by the 63.88 billion rupees. There are drop between the year of 2020-22



because of covid pandemic. But after the pandemic result of sales and the revenue of Ashok leyland is increased as per there traditional way.



### ➤ BALANCE SHEETS –

Balance sheet of Ashok leyland as per the past 5 year report for the research area purpose is as follows-

As per the table showing here we can observe the total liabilities of Ashok Leland is for 2023 is around 41.959 cr. Rupees and the all over asset is ruppess 41.559 cr. Networth of Ashok leyland for the year 2023 is ruppess 8.5 thousand cr. Total bept of rupees 31 thousand cr. The company's debt levels can change, so it's essential to review the latest financial statements. Debt levels are crucial in assessing a company's financial health.



The company's net profit also varies depending on market conditions. In FY 2022-2023, they reported a consolidated net profit of approximately INR 543 crores.

Ashok Leyland's annual revenue can vary from year to year due to economic conditions and demand for commercial vehicles. In the fiscal year 2022-2023, the company reported a consolidated revenue of around 41,783 crores INR revenue.



This data can be easily copy pasted into a Microsoft Excel sheet

**PRINT**

## Ashok Leyland

Previous Years »

### Consolidated Balance Sheet

----- in Rs. Cr. -----

|                             | Mar '23          | Mar '22          | Mar '21          | Mar '20          | Mar '19          |
|-----------------------------|------------------|------------------|------------------|------------------|------------------|
|                             | 12 mths          | 12 mths          | 12 mths          | 12 mths          | 12 mths          |
| <b>Sources Of Funds</b>     |                  |                  |                  |                  |                  |
| Total Share Capital         | 293.61           | 293.55           | 293.55           | 293.55           | 293.55           |
| Equity Share Capital        | 293.61           | 293.55           | 293.55           | 293.55           | 293.55           |
| Employee Stock Option       | 0.00             | 41.48            | 0.00             | 25.67            | 9.11             |
| Reserves                    | 8,260.32         | 6,968.86         | 7,566.47         | 7,469.59         | 8,442.91         |
| <b>Networth</b>             | <b>8,553.93</b>  | <b>7,303.89</b>  | <b>7,862.02</b>  | <b>7,788.81</b>  | <b>8,745.57</b>  |
| Secured Loans               | 31,160.93        | 23,939.35        | 18,164.36        | 16,151.39        | 15,147.40        |
| <b>Total Debt</b>           | <b>31,160.93</b> | <b>23,939.35</b> | <b>18,164.36</b> | <b>16,151.39</b> | <b>15,147.40</b> |
| Minority Interest           | 2,244.81         | 1,286.27         | 1,268.28         | 1,107.08         | 1,075.07         |
| <b>Total Liabilities</b>    | <b>41,959.67</b> | <b>32,529.51</b> | <b>27,294.66</b> | <b>25,047.28</b> | <b>24,968.04</b> |
|                             | Mar '23          | Mar '22          | Mar '21          | Mar '20          | Mar '19          |
|                             | 12 mths          | 12 mths          | 12 mths          | 12 mths          | 12 mths          |
| <b>Application Of Funds</b> |                  |                  |                  |                  |                  |
| Gross Block                 | 8,396.95         | 11,626.72        | 8,819.76         | 10,646.13        | 8,528.83         |
| Less: Accum. Depreciation   | 0.00             | 3,732.14         | 0.00             | 2,615.20         | 1,833.36         |
| <b>Net Block</b>            | <b>8,396.95</b>  | <b>7,894.58</b>  | <b>8,819.76</b>  | <b>8,030.93</b>  | <b>6,695.47</b>  |
| Capital Work in Progress    | 0.00             | 240.01           | 0.00             | 573.89           | 677.61           |
| <b>Investments</b>          | <b>4,852.35</b>  | <b>2,652.12</b>  | <b>1,095.63</b>  | <b>960.34</b>    | <b>1,491.88</b>  |
| Inventories                 | 3,440.43         | 2,540.55         | 2,495.85         | 1,536.39         | 3,063.43         |
| Sundry Debtors              | 4,187.36         | 3,278.76         | 3,020.91         | 1,496.16         | 2,717.18         |
| Cash and Bank Balance       | 2,186.72         | 2,099.44         | 1,778.53         | 2,235.30         | 1,777.29         |
| Total Current Assets        | 9,814.51         | 7,918.75         | 7,295.29         | 5,267.85         | 7,557.90         |
| Loans and Advances          | 31,664.72        | 24,895.32        | 24,856.19        | 23,293.85        | 22,699.05        |
| Total CA, Loans & Advances  | 41,479.23        | 32,814.07        | 32,151.48        | 28,561.70        | 30,256.95        |
| Current Liabilities         | 11,549.06        | 10,254.60        | 13,963.35        | 12,135.06        | 13,227.50        |
| Provisions                  | 1,219.80         | 816.67           | 808.86           | 944.52           | 926.37           |
| Total CL & Provisions       | 12,768.86        | 11,071.27        | 14,772.21        | 13,079.58        | 14,153.87        |
| <b>Net Current Assets</b>   | <b>28,710.37</b> | <b>21,742.80</b> | <b>17,379.27</b> | <b>15,482.12</b> | <b>16,103.08</b> |
| <b>Total Assets</b>         | <b>41,959.67</b> | <b>32,529.51</b> | <b>27,294.66</b> | <b>25,047.28</b> | <b>24,968.04</b> |
| Contingent Liabilities      | 0.00             | 917.30           | 0.00             | 794.82           | 863.19           |
| Book Value (Rs)             | 29.13            | 24.74            | 26.78            | 26.45            | 29.76            |



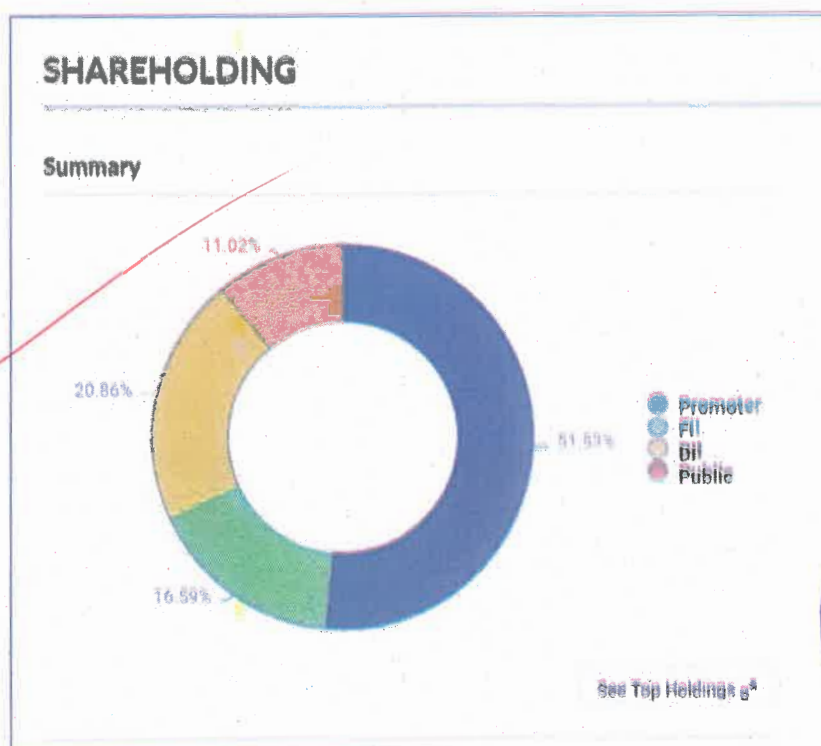
## ➤ MARKET CAPITAL –

The market capitalization of Ashok Leyland is subject to change based on its stock price and the number of outstanding shares. As of recent market and data on internet update in September 2022, it was approximately 518.81 billion crores (around \$3.9 billion).

## ➤ SHAREHOLDINGS PATTERN –

Ashok Leyland's stock price can fluctuate daily based on market conditions and company news. And the recent data published by official website of Ashok Leyland co. is as follows-

The data and holdings shown in the pie chart we understand the proper promoter of company holds near by 51.53% of company and the 20.86% is holds by the DII and 16.59% by FII . and the major factor which is the public , they hold around 11.02% . From that we understans the holding of company is major hold by the promoters of company.



## CONCLUSION

By going through the records of Ashok Leyland Private Ltd. we can find out it's very huge company which provides commercial vehicles with world class technology that is relevant, appropriate and affordable. It has diversity in its products and services while maintaining exceptional quality.

But despite having significant growth in profit in recent years. The 2020 year has not good for the company in terms of performance as it witnessed the enormous drop in the profit.

By doing the ratio analysis from the records we find out the causes for decline in the profit it is due to increase in the operating cost more than proportionate to the increase in the sales.

Ashok Leyland is a prominent company in the commercial vehicle industry with a rich history dating back to 1948. Over the years, it has become one of India's largest manufacturers of commercial vehicles, buses, and trucks. The company's commitment to quality is evident through its various certifications, including ISO standards and environmental management.

Financially, Ashok Leyland has experienced fluctuations in revenue and profit, impacted by economic conditions and market demand. While the company has shown growth in recent years, the year 2020 was challenging due to a significant drop in profit, attributed to increased operating costs.



In terms of market capitalization and holdings, the company has substantial promoter holdings, indicating strong support from its founders. The company's performance and stock price can fluctuate in response to market conditions and company news.

In conclusion, Ashok Leyland is a major player in the commercial vehicle industry, focusing on excellence in quality, customer service, and value. While it has faced challenges in certain years, it remains a significant presence in the market, with a commitment to providing world-class technology and products to its customers.



## REFERENCES

We got all the information regarding the study of Financial Analysis of Ashok Leyland from the following references.

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[www.money.rediff.com](http://www.money.rediff.com)



A handwritten signature in blue ink, appearing to be "S. B. Patil", written over a horizontal line.

**Director**

**S. B. Patil Institute of Management**  
Sector No. 26, Nigdi,  
Pradhikaran, Pune - 411 044.



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## **EVENT REPORT**

Name of the Event / Activity: - **Industrial Visit for MBA Students at KNORR-BREMSE  
India Pvt Ltd in Hinjewadi Pune plant Batch-II**

Committee / Cell: - **Industry Institute Interaction Cell**

Date : - **June 12, 2023**

Time : - **07:30 am to 12:00 noon**

Venue: - **276 Highmont Road, Hinjawadi Phase 2 Rd, Hinjawadi Rajiv Gandhi Infotech  
Park, Pimpri-Chinchwad, Maharashtra 411057**

Name of Guest Speaker: - **Ms. Rohini.Deshmukh, Mangesh.Lavand**

Name of the Faculty Coordinator: -- **Dr. Kajal Maheshwari, Dr. Anishkumar Karia**

Name of the Student Coordinator: - **Rutuja Deshpande, Aniket Gawade**

Number of Students Participated: - **50**

### **Brief Information of the Event: -**

PCET's SBPIM had organized an Industrial visit to **Knorr-Bremse CVS India Private Limited** for MBA - 2022-24 Batch students on June 12, 2023.

The industrial visit began with a brief presentation about the Company's history, products information, its presence across the globe, channels of distribution and other important information. Presenter interacted with the students and answered their queries regarding Operations, HR, Finance Marketing aspects of the company. Students were taken to the warehouse of the company followed by the assembly line at the facility.

This was indeed a very interactive industrial visit. Students were familiarised with the current industrial scenario. Students were made aware of first-hand information regarding the functioning of the company. Students got to learn the corporate culture and mannerisms.

Sincere thanks to . **Rohini Deshmukh Head - Human Resources, Mr. Mangesh Lavand Human Resources** at Knorr-Bremse CVS India Private Limited for giving this wonderful opportunity to visit the company.

Special thanks to **Mr. Samir Acharya**, Human Resources at Knorr Bremse India, **Mr. Ganesh Lokhande**, **Mr. Abhimanyu Kalekar**, **Mr. Dadaso Salunkhe** who have ensured the best experience for our students during the visit. **Mr. Maroti Kasralikar**, Research and Development, **Mr. Tareshwar Joshi** HSE & Facility Maintenance and **Mr. Mayank Agarwal**, Manufacturing department at Knorr-Bremse CVS India Private Limited.

**Dr. Kirti Dharwadkar** Director, SBPIM congratulated all the students for the enthusiasm during the visit.

**Dr. Aishwarya Gopalakrishnan** and **Dr. Iram An** , faculty members guided students during the Industrial visit. **Dr. Anishkumar Karia**, **Dr. Kajal Maheshwari** coordinated this Industrial.

**Geo-tag Photos with Captions: -**



**Students photo with company representative of Knorr-Bremse CVS India Private and faculty members**



SBPIM Faculty members felicitating company representative of **Knorr-Bremse  
CVS India Private**

**Dr. Kajal Maheshwari,**  
**Dr. Anishkumar Karia**  
**Event Coordinator**



**Dr. Kirti Dharwadkar**  
**Director**



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## EVENT REPORT

Name of the Activity: - **Industrial Visit For MBA Students at Knorr Bremse India Pvt Ltd in Hinjewadi Pune Plant**

Committee: - **Industry Institute Interaction**

Date : - **June 6, 2023**

Time : - **7:30 am to 12:00 noon**

Venue: - **276 Highmont Road, Hinjawadi Phase 2 Rd, Hinjawadi Rajiv Gandhi Infotech Park, Pimpri-Chinchwad, Maharashtra 411057**

Name of Guest Speaker: - **Ms. Rohini.Deshmukh, Mangesh.Lavand**

Name of the Faculty Coordinator: - **Dr. Kajal Maheshwari, Dr. Anishkumar Karia**

Name of the Student Coordinator: - **Mayur Marathe, Divya Varpe**

Number of Students Participated: - **54**

### **Brief Information of the Event: -**

PCET's SBPIM always aims to enhance and instill practical experience in the students. In pursuance of same Industrial Visit is organized for MBA students in KNORR-BREMSE India Pvt Ltd in Hinjewadi Pune plant. This Group is Munich world's leading manufacturer of braking systems and supplier of additional sub-systems for rail and commercial etc.

Students got an opportunity to learn practically through interaction, working methods and employment practices like 5S, Kaizen, PokaYoke , Quality policy etc.

Students are benefited to learn about “real life” examples of business and engineering management.

We would like to thank Ms. Rohini Deshmukh Head - Human Resources at Knorr Bremse Systems for Commercial Vehicles Pvt. Ltd., Mr. Mangesh Lavand Human Resources Knorr-Bremse CVS India Private Limited students were overwhelmed with the warm welcome and kind of interaction had during the visit. Dr. Kirti Dharwadkar Director, SBPIM congratulated all the students for the enthusiastically completed the visit.

Dr. Amarish Padma and Dr. Dileep Pawar faculty members guided students during the Industrial visit. Dr. Anishkumar Karia, Dr. Kajal Maheshwari coordinated this Industrial visit.

**Geo-tag Photos with Captions: -**



**Interaction of students with Operations & HR department of Knorr Bremse**



**Students during - Orientation of Company- Knorr Bremse**

*Kajal Maheshwari*  
**Dr. Kajal Maheshwari,**  
*Anishkumar Karia*  
**Dr. Anishkumar Karia**  
**Event Coordinator**



*Kirti Dharwadkar*  
**Dr. Kirti Dharwadkar**  
**Director**



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## EVENT REPORT

Name of the Event / Activity: - **Industrial Visit to a Industrial Visit to Shivshakti Processed Foods, Vadgaon**

Committee / Cell: - **Industry Interaction Cell**

Date : - **23/06/2023**

Time : - **01:00 pm to 06:00 pm**

Venue: - **GUT NO 54 Near Reliance Petrol Pump Mumbai - Pune BEH Kamdhenu Pickels Mohitewadi Vadgaon Maharashtra**

Name of Guest Speaker: - **Ms. Swati Shinde**, Head HR

Name of the Faculty Coordinator: - **Dr. Kajal Maheshwari, Dr. Anishkumar Karia**

Name of the Student Coordinator: - **Pangudwale Vaibhav**

Number of Students Participated: - **46**

**Brief Information of the Event: -**

PCET's SBPIM students went for a **Industrial Visit to Shivshakti Processed Foods, Vadgaon, it's manufacturer of bakery products for Parle Products Pvt. Ltd. Parle G** is an Indian private limited company.

Mr. Bharat explained the working of the plant and gave an insightful presentation related to the working of the plant and its production process. **Ms. Swati Shinde**, Head HR described the functions, benefits of the product and its presence worldwide. Madam addressed the HR practices and humbly answered the various questions asked by students.

Students have also taken to our newly started **Pimpri Chinchwad University (PCU)** and witnessed the lush green landscape. The Campus is full of greenery, a calm and quiet place.

Overall, the visit was a highly interactive and learning platform for the students on the concepts related to production and operations within a manufacturing plant.

**Dr. Kirti Dharwadkar** Director, SBPIM congratulated all the students for the enthusiasm during the visit.

**Dr. Roopali Kudare** , **Dr. Kajal Maheshwari**, **Dr. Anishkumar Karia** faculty members guided students during the Industrial visit.

Dr. Anishkumar Karia, Dr. Kajal Maheshwari coordinated this Industrial and PCU visit for students

Geo-tag Photos with Captions: -



Orientation session by Operations head to Shivshakti Processed Foods, Vadgaon



Group photo of the students, HR & operations head of Shivshakti Processed Foods along with faculty members'



Glimpse of Students post visit – Pimpri Chinchwad University (PCU), Vadgaon

  
**Dr. Kajal Maheshwari,**  
**Dr. Anishkuma Karia**  
**Event Coordinator**





  
**Dr. Kirti Dharwadkar**  
**Director**