

2.6.2 Attainment of Programme outcomes and course outcomes are evaluated by the institution. (AY 2023-24)

POs Attainment levels

PCET's S. B. Patil Institute of Management

Programme : MBA Batch 2022-24

POs/ PSOs Attainment

Average of POs/ PSOs of all the courses of 2019 Revised Pattern , Semester 1, 2, 3 & 4)



Sem (Nature of Course)	Course No	Course Code	Course Title	PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE
Sem I (Generic + UL + IL)	101	GC - 01	Managerial Accounting	3.0	3.0	2.0	2.5	2.0	2.5	2.0
	102	GC - 02	Organizational Behaviour	3.0	2.5	3.0	2.5	3.0	2.5	2.0
	103	GC - 03	Economic Analysis for Business Decisions	3.0	2.5	2.5	2.5	3.0	2.5	2.5
	104	GC - 04	Business Research Methods	3.0	3.0	2.5	2.5	2.0	2.5	3.0
	105	GC - 05	Basics of Marketing	3.0	2.0	2.0	2.5	2.5	2.5	2.0
	106	GC - 06	Digital Business	3.0	2.5	2.5	2.0	2.5	2.5	2.5
	107	GE - UL - 01	Management Fundamentals	3.0	3.0	3.0	2.5	3.0	2.5	2.0
	108	GE - UL - 02	Indian Economy	3.0	3.0	2.5	3.0	2.5	2.5	2.5
	109	GE - UL - 03	Entrepreneurship Development	3.0	2.5	2.5	2.5	2.5	3.0	2.5
	113	GE - IL - 01	Verbal Communication Lab I	2.0	2.0	2.5	2.5	2.5	2.0	2.0
	114	GE - IL - 02	Enterprise Analysis & Desk Research I	2.5	2.5	3.0	2.5	3.0	3.0	3.0
	115	GE - IL - 03	Selling & Negotiation Skills Lab	3.0	2.5	2.5	2.0	2.5	2.5	2.0
Sem II (Generic + UL + IL)	201	GC - 07	Marketing Management	3.0	2.5	2.0	2.5	2.5	2.5	2.5
	202	GC - 08	Financial Management	3.0	3.0	2.0	2.5	3.0	2.5	2.5
	203	GC - 09	Human Resources Management	3.0	2.5	3.0	2.5	3.0	2.5	2.0
	204	GC - 10	Operations & Supply Chain Management	3.0	2.5	2.0	2.5	2.5	2.5	2.5
	207	GE - UL - 07	Contemporary Frameworks in Management	3.0	2.5	3.0	3.0	3.0	2.5	2.5
	209	GE - UL - 09	Start Up and New Venture Management	3.0	3.0	2.5	3.0	2.5	3.0	2.5
	211	GE - UL - 11	Business, Government & Society	3.0	2.5	2.5	2.5	2.5	3.0	2.5
215	GE - IL - 10	Entrepreneurship Lab	2.5	3.0	3.0	2.5	3.0	3.0	2.5	
Sem II (MKTG)	205 MKT	SC - MKT - 01	Marketing Research	3.0	3.0	2.0	2.5	2.5	2.5	3.0
	206 MKT	SC - MKT - 02	Consumer Behaviour	3.0	2.5	2.5	3.0	2.5	2.0	2.0
	218 MKT	SE - IL - MKT - 02	Product & Brand Management	3.0	2.5	2.5	2.5	2.0	2.0	2.5



	221 MKT	SE – IL - MKT - 05	Marketing of Financial Services - I	3.0	2.5	2.5	2.5	2.0	2.0	2.5
Sem II (FIN)	205 FIN	SC - FIN - 01	Financial Markets and Banking Operations	2.5	2.5	2.5	2.5	2.5	2.5	2.5
	206 FIN	SC - FIN - 02	Personal Financial Planning	3.0	3.0	2.0	2.5	2.0	2.5	2.5
	217 FIN	SE – IL - FIN - 01	Securities Analysis & Portfolio Management	2.5	3.0	2.0	2.5	2.0	2.0	2.5
	219 FIN	SE – IL - FIN - 03	Direct Taxation	2.5	3.0	3.0	2.5	3.0	2.5	2.5
Sem II (HR)	205 HRM	SC - HRM - 01	Competency Based Human Resource Management	2.5	2.5	3.0	2.5	3.0	2.5	2.5
	206 HRM	SC - HRM - 02	Employee Relations & Labour Legislation	3.0	2.5	3.0	3.0	2.5	3.0	2.5
	219 HRM	SE – IL - HRM - 03	Learning and Development	3.0	2.5	2.5	2.0	3.0	2.5	2.0
	221 HRM	SE – IL - HRM - 05	HR Analytics	2.5	3.0	2.0	3.0	2.5	2.0	2.5
Sem II (OSCM)	205 OSCM	SC - OSCM - 01	Services Operations Management - I	3.0	2.5	2.5	2.0	2.0	2.0	2.5
	206 OSCM	SC - OSCM - 02	Supply Chain Management	3.0	2.0	2.5	2.0	2.5	2.5	2.0
	221 OSCM	SE – IL - OSCM - 05	Quality Management Standards	3.0	2.5	2.5	2.0	2.0	2.0	2.5
	222 OSCM	SE – IL - OSCM - 06	Service Value Chain Management	3.0	2.0	2.5	2.0	2.5	2.5	2.0
Sem II (BA)	205 BA	SC - BA - 01	Basic Business Analytics using R	3.0	3.0	2.5	2.5	2.5	2.0	3.0
	206 BA	SC - BA - 02	Data Mining	2.5	2.5	2.5	2.5	2.5	2.5	2.5
	217 BA	SE – IL - BA - 01	Marketing Analytics	2.5	2.5	2.0	2.5	3.0	2.0	3.0
	219 BA	SE – IL - BA - 03	Workforce Analytics	2.5	3.0	2.5	2.5	2.5	2.5	2.5
Sem III (Generic +UL)	301	GC – 11	Strategic Management	2.6	2.5	3.0	3.0	3.0	2.5	2.0
	302	GC – 12	Decision Science	2.2	2.2	1.7	1.7	1.7	1.7	2.2
	303	GC – 13	Summer Internship Project	3.0	2.5	2.5	2.5	2.5	2.5	3.0
	307	GE - UL - 14	International Business Environment	3.0	2.5	2.0	2.5	2.0	2.0	2.0
	310	GE - UL - 17	Corporate Governance	3.0	3.0	3.0	3.0	3.0	2.5	2.0
	311	GE - UL - 18	Management of Non-profit organizations	3.0	2.5	2.5	2.0	2.5	3.0	2.0
Sem III (MKTG)	304 MKT	SC – MKT- 03	Services Marketing	3.0	2.5	2.0	2.0	3.0	2.0	2.0
	305 MKT	SC – MKT- 04	Sales & Distribution Management	3.0	2.5	2.0	2.5	2.5	2.0	2.5
	313 MKT	SE – IL - MKT- 08	International Marketing	3.0	2.5	2.5	2.5	2.5	2.0	2.0
	316 MKT	SE – IL - MKT- 11	Marketing Analytics	3.0	3.0	2.0	2.5	2.0	2.5	2.5
Sem III (FIN)	304 FIN	SC – FIN - 03	Advanced Financial Management	3.0	3.0	2.0	1.5	2.5	2.0	2.5



	305 FIN	SC – FIN - 04	International Finance	2.2	1.7	1.2	1.2	1.7	2.2	2.0
	314 FIN	SE – IL - FIN - 11	Commodities Markets	2.5	2.5	2.5	2.5	2.0	2.5	2.0
	315 FIN	SE – IL - FIN – 12	Indirect Taxation	3.0	3.0	2.0	3.0	3.0	3.0	3.0
Sem III (HR)	304 HR	SC – HRM - 03	Strategic Human Resource Management	3.0	2.5	3.0	3.0	3.0	2.0	2.5
	305 HR	SC – HRM - 04	Human Resource Operations	3.0	2.5	2.5	2.5	2.5	2.5	2.0
	312 HR	SE – IL - HRM - 07	Talent Management	2.0	2.0	1.5	1.5	3.0	2.0	2.0
	318 HR	SE – IL - HRM - 13	Performance Management System	3.0	3.0	3.0	2.5	3.0	2.5	2.5
Sem III (OSCM)	304 OSCM	SC – OSCM - 03	Services Operations Management - II	3.0	2.0	2.0	2.5	2.5	2.5	2.0
	305 OSCM	SC – OSCM - 04	Logistics Management	2.2	1.7	1.7	1.2	1.7	1.2	1.7
	315 OSCM	SE – IL - OSCM – 10	Toyota Production System	3.0	2.0	3.0	3.0	3.0	2.5	2.5
	317 OSCM	SE – IL - OSCM – 12	Operations and Services Strategy	3.0	3.0	2.5	2.5	3.0	2.0	2.5
Sem III (BA)	304 BA	SC – BA - 03	Advanced Statistical Methods using R	3.0	2.5	2.0	2.5	2.5	2.0	2.5
	305 BA	SC – BA - 04	Machine Learning & Cognitive intelligence using Python	2.5	3.0	2.0	2.0	2.5	2.0	3.0
	312 BA	SE – IL - BA – 06	Social Media, Web & Text Analytics	2.5	2.5	2.5	3.0	2.5	2.5	2.5
	313 BA	SE – IL - BA – 07	Industrial Internet of Things	3.0	2.5	2.0	2.5	2.5	2.5	3.0
Sem III (IB)	1	SC – IB – 01	Import Export Documentation and Procedures	2.5	2.5	2.5	3.0	2.0	2.5	2.0
	1	SE – IB - 03	Cross Cultural Management and Global Leadership	2.5	2.5	3.0	2.5	2.5	2.0	2.0
Sem III (THM)	1	1 - THM - HM	Fundamental of Hospitality Management	3.0	3.0	2.0	2.0	2.5	2.0	2.0
Sem III (RABM)	1	SC – RABM – 01	Agriculture and Indian Economy	3.0	3.0	2.0	2.0	2.0	2.5	2.0
	1	SE – RABM – 03	Rural Credit and Finance	3.0	3.0	2.0	2.5	2.0	2.0	2.5
Sem III (PHCM)	1	SC – PHCM- 01	Fundamentals of Pharma and Healthcare Management	3.0	3.0	2.0	2.0	2.0	2.5	2.0
Sem IV (Generic +UL)	401	GC – 14	Enterprise Performance Management	3.0	3.0	3.0	3.0	3.0	3.0	2.0
	402	GC – 15	Indian Ethos & Business Ethics	3.0	2.5	3.0	2.5	2.5	2.5	2.0
	405	GE - UL - 19	Global Strategic Management	2.5	2.5	2.0	3.0	2.5	2.0	2.0



	408	GE - UL - 22	Corporate Social Responsibility & Sustainability	2.5	2.5	3.0	2.5	2.5	2.5	2.0	2.0
Sem IV (MKTG)	403 MKT	SC – MKT- 04	Marketing 4.0	3.0	3.0	2.0	2.5	2.5	2.0	2.0	2.0
	404 MKT	SC – MKT- 06	Marketing Strategy	3.0	2.5	2.0	2.5	2.5	2.0	2.0	2.0
	409 MKT	SE – IL - MKT- 13	Customer Relationship Management	3.0	3.0	2.0	2.5	2.0	2.0	2.0	2.0
	412 MKT	SE – IL - MKT- 10	Retail Marketing	3.0	2.5	2.0	2.5	2.0	2.0	2.0	2.5
Sem IV (FIN)	403 FIN	SC – FIN - 05	Financial Laws	2.6	1.6	1.6	2.1	1.6	1.6	1.6	1.6
	404 FIN	SC – FIN - 06	Current Trends & Cases in Finance	2.5	3.0	2.0	2.5	2.0	2.0	2.0	2.5
	409FIN	SE – IL - FIN – 22	Fixed Income Securities	3.0	3.0	2.5	2.5	2.0	2.0	2.0	2.0
	411FIN	SE – IL - FIN – 23	Risk Management	3.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0
Sem IV (HR)	403 HR	SC – HRM - 05	Organizational Diagnosis & Development	3.0	2.5	2.5	2.5	2.5	2.0	2.0	2.5
	404 HR	SC – HRM - 06	Current Trends & Cases in Human Resource Management	3.0	3.0	2.5	2.5	3.0	2.0	2.0	2.0
	413 HR	SE - IL - HRM - 19	Employee Engagement and Ownership	2.5	3.0	3.0	2.5	2.5	2.0	2.0	2.0
	414 HR	SE – IL - HRM – 20	Leadership and Succession Planning	3.0	2.5	3.0	2.5	2.5	2.0	2.0	2.0
Sem IV (OSCM)	403 OSCM	SC – OSCM - 05	E Supply Chains & Logistics	3.0	3.0	2.0	2.0	3.0	2.0	2.0	2.0
	404 OSCM	SC – OSCM - 06	Industry 4.0	2.6	2.1	1.6	2.1	2.6	1.6	1.6	2.1
	410 OSCM	SE - IL - OSCM – 15	World Class Manufacturing	2.5	2.5	2.0	2.5	2.0	2.0	2.0	2.5
	414 OSCM	SE - IL - OSCM – 19	Purchasing & Supplier Relationship Management	2.5	2.5	2.0	2.5	2.0	2.5	2.5	2.0
Sem IV (BA)	403 BA	SC – BA - 05	Economics of Network Industries	2.5	2.5	2.0	2.0	2.5	2.5	2.5	2.0
	404 BA	SC – BA - 06	Artificial Intelligence in Business Applications	3.0	2.5	2.5	2.0	3.0	2.5	2.5	3.0
	409 BA	SE – IL - BA - 13	E Commerce Analytics - II	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5
	410 BA	SE – IL - BA - 14	Healthcare Analytics	3.0	2.5	2.5	2.5	3.0	2.5	2.5	3.0
POs/ PSOs				PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE	
Average POs/PSOs				2.8	2.6	2.4	2.4	2.5	2.3	2.3	
Average Indirect Feedback				2.5	2.5	2.3	2.8	2.5	2.7	2.5	
PO's/PSOs				PO1	PO2	PO3	PO4	PO5	PSO ED	PSO RE	

Calculations as per weightages	Direct: 80 % Average attainment COs	2.26	2.09	1.89	1.94	1.99	1.84	1.84
	Indirect: 20% Average attainment Feedback /Survey	0.50	0.50	0.47	0.57	0.50	0.53	0.50
Overall Attainment : SBPIM POs/PSOs		2.76	2.59	2.36	2.51	2.49	2.37	2.34
PO Achievement Level (2022-24)		2.49						

Summary:

PO Achievement Level (Batch 2022-24 is 2.49), referring to scale mentioned below; our target level is Level 4 ($2 > 2.49 \leq 2.49$), hence we are able to achieve our set Target Level.

PO/PSO Attainment Levels:

Level 1: $0.5 > \text{attainment} \leq 1$

Level 2: $1.0 > \text{attainment} \leq 1.5$

Level 3: $1.5 > \text{attainment} \leq 2$

Level 4: $2 > 2.49 \leq 2.5 \rightarrow$ Target Level

Level 5: $2.5 \text{ attainment} \leq 3$



Director

S. B. Patil Institute of Management
Sector No. 26, Nigdi,
Pradhikaran, Pune 411 044



PCET'S S.B.PATIL INSTITUTE OF MANAGEMENT

NBA - CRITERIA 3: PROGRAM OUTCOMES AND COURSE OUTCOMES

The formula to calculate the course attainment level is based on University/ 50 % marks in the final examination of particular course.

% of students scored greater than university/50 % marks in the final examination marks for that academic year

Set Course Attainment Levels: SBPIM

Attainment Level 1 : 40% students scoring more than University average percentage marks or 50 % marks in the final examination

Attainment Level 2 : 50% students scoring more than University average percentage marks or 50 % marks in the final examination (Target Level)

Attainment Level 3 : 60% students scoring more than University average percentage marks or 50 % marks in the final examination

Formula to compute Course Outcome:

CO Attainment Level

$$A (CO)_{101} = 80\% (\text{Attainment level of End Term Exam}) + 20\% (\text{Attainment level of Internal Exam})$$

By CO attainment level

$$PO \text{ Attainment Level : } A (PO)_n = 80\% (\text{AVG attainment level by Direct Method})$$

+ 20% (AVG attainment level by I

Through Feedback from

(Students / Alumni / Employers / Parents/ Faculty / Management)

CO Attainment Level : Batch 2022-24 (2019 Pattern)

Semester 1

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
1	Sem I (Generic + UL + IL)	101	GC - 01	Managerial Accounting	3	Y	Maintain & raise the level of performance
2		102	GC - 02	Organizational Behaviour	3	Y	
3		103	GC - 03	Economic Analysis for Business Decisions	3	Y	
4		104	GC - 04	Business Research Methods	3	Y	
5		105	GC - 05	Basics of Marketing	3	Y	
6		106	GC - 06	Digital Business	3	Y	
7		107	GE - UL - 01	Management Fundamentals	3	Y	



8		108	GE - UL - 02	Indian Economy	3	Y
9		109	GE - UL - 03	Entrepreneurship Development	3	Y
10		113	GE - IL - 01	Verbal Communication Lab I	3	Y
11		114	GE - IL - 02	Enterprise Analysis & Desk Research I	3	Y
12		115	GE - IL - 03	Selling & Negotiation Skills Lab	3	Y

Semester II Generic +UL+IL

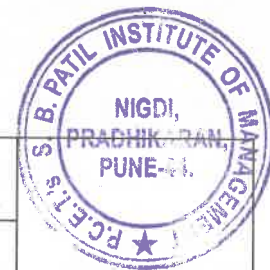
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
13	Sem II (Generic + UL + IL)	201	GC - 07	Marketing Management	3	Y	Maintain & raise the level of performance
14		202	GC - 08	Financial Management	3	Y	
15		203	GC - 09	Human Resources Management	3	Y	
16		204	GC - 10	Operations & Supply Chain Management	3	Y	
17		207	GE - UL - 07	Contemporary Frameworks in Management	3	Y	
18		209	GE - UL - 09	Start Up and New Venture Management	3	Y	
19		211	GE - UL - 11	Business, Government & Society	3	Y	
20		215	GE - IL - 10	Entrepreneurship Lab	3	Y	

Marketing SC +IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
21	Sem II (MKTG)	205 MKT	SC - MKT - 01	Marketing Research	3	Y	Maintain & raise the level of performance
22		206 MKT	SC - MKT - 02	Consumer Behaviour	3	Y	
23		218 MKT	SE - IL - MKT - 02	Product & Brand Management	3	Y	
24		221 MKT	SE - IL - MKT - 05	Marketing of Financial Services - I	3	Y	

Finance SC +IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
25	Sem II (FIN)	205 FIN	SC - FIN - 01	Financial Markets and Banking Operations	3	Y	Maintain & raise the level of performance
26		206 FIN	SC - FIN - 02	Personal Financial Planning	3	Y	
27		217 FIN	SE - IL - FIN - 01	Securities Analysis & Portfolio Management	3	Y	
28		219 FIN	SE - IL - FIN - 03	Direct Taxation	3	Y	
HR SC+IL							
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
29	Sem II (HR)	205 HRM	SC - HRM - 01	Competency Based Human Resource Management	3	Y	Maintain & raise the level of performance
30		206 HRM	SC - HRM - 02	Employee Relations & Labour Legislation	3	Y	
31		219 HRM	SE - IL - HRM - 03	Learning and Development	3	Y	
32		221 HRM	SE - IL - HRM - 05	HR Analytics	3	Y	
OSCM SC +IL							
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
33	Sem II (OSCM)	205 OSCM	SC - OSCM - 01	Services Operations Management - I	3	Y	Maintain & raise the level of performance
34		206 OSCM	SC - OSCM - 02	Supply Chain Management	3	Y	
35		221 OSCM	SE - IL - OSCM - 05	Quality Management Standards	3	Y	
36		222 OSCM	SE - IL - OSCM - 06	Service Value Chain Management	3	Y	
BA SC +IL							
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
37	Sem II (BA)	205 BA	SC - BA - 01	Basic Business Analytics using R	3	Y	Maintain & raise the level of performance
38		206 BA	SC - BA - 02	Data Mining	3	Y	



39		217 BA	SE - IL - BA - 01	Marketing Analytics	3	Y	
40		219 BA	SE - IL - BA - 03	Workforce Analytics	3	Y	

Sem III Generic + UL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
41	Sem III (Generic +UL)	301	GC - 11	Strategic Management	3	Y	Maintain & raise the level of performance
42		302	GC - 12	Decision Science	1.4	N	Assignments, Personal Coaching and Counseling, Extra Classes
43		303	GC - 13	Summer Internship Project	3	Y	Maintain & raise the level of performance
44		307	GE - UL - 14	International Business Environment	3	Y	
45		310	GE - UL - 17	Corporate Governance	3	Y	
46		311	GE - UL - 18	Management of Non-profit organizations	3	Y	

Sem III Marketing SC+IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
47	Sem III (MKTG)	304 MKT	SC - MKT- 03	Services Marketing	3	Y	Maintain & raise the level of performance
48		305 MKT	SC - MKT- 04	Sales & Distribution Management	3	Y	
49		313 MKT	SE - IL - MKT- 08	International Marketing	3	Y	
50		316 MKT	SE - IL - MKT- 11	Marketing Analytics	3	Y	

Sem III Finance SC+ IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
51	Sem III (FIN)	304 FIN	SC - FIN - 03	Advanced Financial Management	3	Y	Maintain & raise the level of performance
52		305 FIN	SC - FIN - 04	International Finance	3	Y	



53		314 FIN	SE – IL - FIN - 11	Commodities Markets	3	Y	
54		315 FIN	SE – IL - FIN - 12	Indirect Taxation	3	Y	

Sem III HR SC+IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
55	Sem III (HR)	304 HR	SC – HRM - 03	Strategic Human Resource Management	3	Y	Maintain & raise the level of performance
56		305 HR	SC – HRM - 04	Human Resource Operations	3	Y	
57		312 HR	SE – IL - HRM - 07	Talent Management	3	Y	
58		318 HR	SE – IL - HRM - 13	Performance Management System	3	Y	

Sem III OSCM SC +IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
59	Sem III (OSCM)	304 OSCM	SC – OSCM - 03	Services Operations Management - II	3	Y	Maintain & raise the level of performance
60		305 OSCM	SC – OSCM - 04	Logistics Management	1.4	N	Assignments, Personal Coaching and Counseling, Extra Classes
61		315 OSCM	SE – IL - OSCM – 10	Toyota Production System	3	Y	Maintain & raise the level of performance
62		317 OSCM	SE – IL - OSCM – 12	Operations and Services Strategy	3	Y	

Sem III BA SC +IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/ N)	Remedial Measures
63	Sem III (BA)	304 BA	SC – BA - 03	Advanced Statistical Methods using R	3	Y	Maintain & raise the level of performance
64		305 BA	SC – BA - 04	Machine Learning & Cognitive intelligence using Python	3	Y	
65		312 BA	SE – IL - BA – 06	Social Media, Web & Text Analytics	3	Y	
66		313 BA	SE – IL - BA – 07	Industrial Internet of Things	3	Y	

Sem III IB SC+IL



Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
67	Sem III (IB)	1	SC – IB – 01	Import Export Documentation and Procedures	3	Y	Maintain & raise the level of performance
68		1	SE – IB - 03	Cross Cultural Management and Global Leadership	3	Y	
Sem III THM SC+IL							
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
69	Sem III (THM)	1	1 - THM - HM	Fundamental of Hospitality Management	3	Y	Maintain & raise the level of performance
Sem III RABM SC+IL							
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
70	Sem III (RABM)	1	SC – RABM – 01	Agriculture and Indian Economy	3	Y	Maintain & raise the level of performance
71		1	SE – RABM – 03	Rural Credit and Finance	3	Y	Maintain & raise the level of performance
Sem III PHCM SC+IL							
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
72	Sem III (PHCM)	1	SC – PHCM- 01	Fundamentals of Pharma and Healthcare Management	3	Y	Maintain & raise the level of performance
Sem IV Generic +UL							
Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
73	Sem IV (Generic +UL)	401	GC – 14	Enterprise Performance Management	3	Y	Maintain & raise the level of performance
74		402	GC – 15	Indian Ethos & Business Ethics	3	Y	
75		405	GE - UL - 19	Global Strategic Management	3	Y	
76		408	GE - UL - 22	Corporate Social Responsibility & Sustainability	3	Y	



Sem IV Marketing SC + IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
77	Sem IV (MKTG)	403 MKT	SC – MKT-04	Marketing 4.0	3	Y	Maintain & raise the level of performance
78		404 MKT	SC – MKT-06	Marketing Strategy	3	Y	
79		409 MKT	SE – IL - MKT-13	Customer Relationship Management	3	Y	
80		412 MKT	SE – IL - MKT-10	Retail Marketing	3	Y	

Sem IV Finance SC +IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
81	Sem IV (FIN)	403 FIN	SC – FIN - 05	Financial Laws	2.2	Y	Maintain & raise the level of performance
82		404 FIN	SC – FIN - 06	Current Trends & Cases in Finance	3	Y	
83		409FIN	SE – IL - FIN – 22	Fixed Income Securities	3	Y	
84		411FIN	SE – IL - FIN – 23	Risk Management	3	Y	

Sem IV HR SC+IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
85	Sem IV (HR)	403 HR	SC – HRM - 05	Organizational Diagnosis & Development	3	Y	Maintain & raise the level of performance
86		404 HR	SC – HRM - 06	Current Trends & Cases in Human Resource Management	3	Y	
87		413 HR	SE - IL - HRM - 19	Employee Engagement and Ownership	3	Y	
88		414 HR	SE – IL - HRM – 20	Leadership and Succession Planning	3	Y	

Sem IV OSCM SC +IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
89	Sem IV (OSCM)	403 OSCM	SC – OSCM -05	E Supply Chains and Logistics	3	Y	Maintain & raise the level of



90		404 OSCM	SC – OSCM - 06	Industry 4.0	2.2	Y	performance
91		410 OSCM	SE - IL - OSCM – 15	World Class Manufacturing	3	Y	
92		414 OSCM	SE - IL - OSCM – 19	Purchasing & supplier relationship management	3	Y	

Sem IV BA SC+IL

Sr. No	Sem (Nature of Course)	Course No	Course Code	Course Title	CO Attainment Level	Target Level (2) Achieved (Y/N)	Remedial Measures
93	Sem IV (BA)	403 BA	SC – BA - 05	Economics of Network Industries	3	Y	Maintain & raise the level of performance
94		404 BA	SC – BA - 06	Artificial Intelligence in Business Applications	3	Y	
95		409 BA	SE – IL - BA - 13	E Commerce Analytics - II	3	Y	
96		410 BA	SE – IL - BA - 14	Healthcare Analytics	3	Y	

Total Courses				96			
No. of Course target achieved				94			
No. of Course target not achieved				2			
Note:							

1) Courses: Generic, UL & IL, Specialisations Major : Marketing, Finance, HR, OSCM, BA, and Minor: IB, PHCM, TMH are considered

3) Out of 96 courses, 94 courses attain the set target level of CO attainment, CO attainment levels are set considering; Revised Syllabus 2019 pattern was implemented, with introduction of new course and new specialisations.

Director

S. B. Patil Institute of Management
 Sector No. 26, Nigdi,
 Pradhikaran, Pune - 411 044.