



PIMPRI CHINCHWAD EDUCATION TRUST'S

# S. B. PATIL INSTITUTE OF MANAGEMENT

(Approved by AICTE & Affiliated to Savitribai Phule Pune University)

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## Notice

Date: 03/01/2024

All the students of MBA I & MBA II Year are hereby informed that the Entrepreneurship Development Cell in Association with MCED Maharashtra Center for Entrepreneurship Development (MCED) is going to conduct an Entrepreneurship Awareness Camp for developing entrepreneurial culture among the students from 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> January 2024 at Institute.

Timing : 9.30 AM to 5.15 PM

Venue : SBPIM Seminar Hall

Duration : 3 days ( 09/01/2024 - 11/01/2024 )

NOTE-Attendance is Compulsory for All.

  
Dr.Kirti Dharwadkar  
Director, SBPIM





Pimpri Chinchwad Education Trust's  
**S. B. PATIL INSTITUTE OF MANAGEMENT**

*AICTE Approved | Permanently Affiliated to SPPU, Pune*

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## EVENT REPORT

Name of the Event / Activity	Entrepreneurship Awareness Camp
Name of the Guest Speaker (if any)	
Committee / Cell (if any)	Entrepreneurship Development Cell
Faculty Coordinator Name	Dr. Yogendrakumar Devkar & Prof. Rishikesh Kumar
Student Coordinator Name	Mr. Arpan Loya & Mr. Yuvraj Chavan
Day & Date	9 <sup>th</sup> January to 11 <sup>th</sup> January 2024
Venue	SBPIM SEMINAR HALL
Number of Participants	120
Nature of the Activity (Curricular / Co-Curricular / Extra-Curricular)	Curricular

### **Brief Information of the Activity:**

- Topic of the Activity** : - Entrepreneurship Awareness Camp
- Objectives** : - To inculcate entrepreneurial culture among the students
- Outcome** : - Describe the strategic decisions involved in establishing a startup.  
Formulate a go to market strategy for a startup.  
Develop a convincing business plan description to communicate value of the new venture to customers, investors and other stakeholders.

## Brief Report :-

PCET'S S.B. Patil Institute of Management, Pune organized three-days Entrepreneurship Awareness Camp in association with MCED. Some motivational and successful entrepreneurs were the guest speakers for the same. These sessions were very useful for the students who are willing to be an entrepreneur. 130 students registered for this camp.

### Day 1:

#### 1.Mr. Yogiraj Devkar:

The guest speaker for first day was Mr. Yogiraj Devkar (Ex-Administrative Officer, MCED). He guided students about job and entrepreneurship. Also, he guided regarding entrepreneurial traits like leadership, confidence, decision-making, risk-taking ability, etc. Also, he discussed about various risks associated with starting a new-venture. It was really an interactive and motivational session.



***Lamp lighting ceremony by the guest Mr. Yogiraj Devkar & Dr. Kirti Dharwadkar, Director, SBPIM.***

## 2. Mrs. Shaila Wankhede

Second session on 9<sup>th</sup> January 2024 was of Mrs. Shaila Wankhede (MCED). She gave information regarding PM Employment Generation Program and CM Employment Generation Program. She guided about PMEGP and CMEGP portal and loan and subsidies given by DICs.



*Felicitation of the guest Mrs. Shaila Wankhede by Dr. Kirti Dharwadkar, Director, SBPIM.*

## Day 2:

### 1. Mr. Sudam Nalawade:

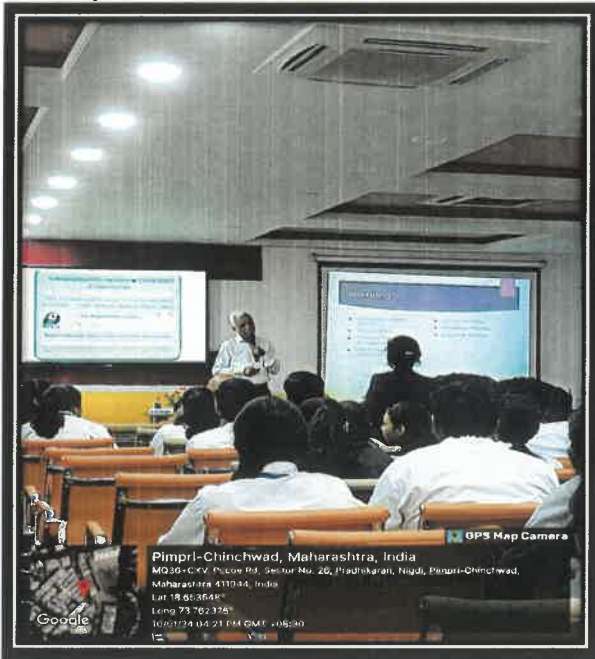
Mr. Sudam Nalawade (Rtd. Regional Officer, MCED) guided about various training institutes which provide training programs to the people willing to start their new venture. Information about various institutes like EDII (Ahmedabad), CFTRI(Mysore), NIESBUD(Delhi), etc. Also, he guided about various steps to be followed for starting a new industry and about various licenses for starting an industry.



*Session delivered by Mr. Sudam Nalawade (Rtd. Regional Officer, MCED)*

## **2. Shri.Satish Sagdeo**

Corporate Trainer Shri. Satish Sagdeo conducted very interactive session. He discussed with students about business, reasons for setting business, Role of Business, Factors of Production, Types of Management, Business Management Tactics and Business Manager Skills. Students gained knowledge during this session



*Session delivered by Shri. Satish Sagdeo, Corporate Trainer*

### Day 3:

#### 1. Shri. Rajesh Kawade:

On the last day of Entrepreneurship Awareness Camp, the first guest speaker was Shri. Rajesh Kawade (Entrepreneur, Divya Water Solutions Pvt Ltd.). He guided budding entrepreneurs regarding the KYC documents to be submitted to DIC and bank while starting a particular business. He also gave information regarding the subsidies given by DICs.



*Session delivered by Shri. Rajesh Kawade (Entrepreneur, Divya Water Solutions Pvt Ltd.).*

#### 2. Mr. Lalit Badgujar:

CA Mr. Lalit Badgujar guided about various aspects of financial management and startup funding. Also, he conducted activities showing about what questions that the banks can ask while demanding for a loan. The session gave idea to students about the business process.



*Session delivered by CA Mr. Lalit Badgujar*

### **3. Shri. Dnyaneshwar Bodke:**

The chief guest for Valedictory Session was National Award-Winning Farmer, Founder of Abhinav Farmers Club. He guided students about organic farming. Also, he told the importance of organic farming and organic vegetables. Also, he gave the information about working of Abhinav Farmers Club, Pune. He also shared his motivational journey of Abhinav Farmers Club, Pune. His guidance proved to be motivational, informative and creative. His son Mr. Pramod Bodke also spoke about their journey of organic farming and the struggle they faced while doing it.



*Felicitation of the guest Shri. Dnyaneshwar Bodke, Founder of Abhinav Farmers Club by Dr. Kirti Dharwadkar, Director, SBPIM.*



*Group Photo: Participants with the guest Shri. Dnyaneshwar Bodke, Founder of Abhinav Farmers Club and Dr. Kirti Dharwadkar, Director, SBPIM*

*Yogendra P  
Rishikesh*

Dr. Yogendra Deokar &

Prof. Rishikesh Kumar

**Event Co-ordinator**

*Amarish Padma*

Dr. Amarish Padma

**IQAC Coordinator**

*Kirti Dharwadkar*

Dr. Kirti Dharwadkar

**Director, SBPIM**

