



Pimpri Chinchwad Education Trust's

S.B. Patil Institute of Management

In association with

**All India Council for Technical Education
(AICTE), New Delhi**

Organizes

e-Conference

on

**'Innovation in Management Practices for the
Sustainable Development Goals'**

3rd & 4th September, 2020

About Pimpri Chinchwad Education Trust:

Pimpri Chinchwad Education Trust (PCET) was established by Late Shri. Shankarrao Bajirao Patil in the year 1990 with a vision to provide value added educational platform to society in multiple dimensions right from Nursery to Doctoral programs in all professional streams enabling students to achieve freedom through Education.

About S.B.Patil Institute of Management:

S. B. Patil Institute of Management (SBPIM) is one of the best MBA College in Pune, established in the year 2009, nurtured and managed by Pimpri Chinchwad Education Trust, the Trust, which has been in existence in the field of education since 1990. In a very short span of time, SBPIM has been awarded as **Best Management College for Teaching Excellence** by CEGR and 174th "**Management Institute**" by Times B-School Survey 2015-16 and 7th "**Emerging B-School** in India by Times of India, Times B-School Survey 2015.

A Research Centre was established in the year 2011-12 at SBPIM with an objective of promoting a research culture among the faculty and students. The centre is an approved Ph.D. Research Centre in Management under the Savitribai Phule Pune University. At our Research Centre we offer Ph.D. in Financial Management, Human Resource Management, Marketing Management, Production Management and Organizational Management. At present, 33 students are doing their Ph.D. research work and 23 Ph.D. students have been awarded Ph.D. The research centre conducts various research activities for the researchers. The centre publishes a bi annual research journal 'Journal of Management and Administration Tomorrow (JOMAT)' with ISSN. We have published a guideline book on Ph.D. Research Work which is well appreciated by the research scholars and supervisors across the country. To provide the platforms to young researchers, academicians and industry experts to put forth the ideas, concepts, practices, we organize research conferences on different themes of economics and management. The Research centre undertakes Major and Minor Research Projects funded by Government and Non-Government agencies. We also provide Research Consultancy and training across the different topics/issues in management. Under the Research Centre initiative we guide the faculty members to write Research Papers and their presentation at various seminars and publications in refereed research journals.

About the e-Conference:

Innovation is critical for the sustained development and prosperity of organizations. A study by Linder, Jarvenpaa and Davenport (2003) showed that the use of external sources of innovation will tend to grow substantially in coming years. Organizations have been shifting their focus from internal innovation sources to external ones, such as consumers, corporate research, business partners and universities.

The Indian economy's opening in the 1990s had both direct and indirect effects upon the country's industrial activity. With public policies and quality programs as its starting point, industry sought to rationalize its production processes, putting Research and Development (R&D) activities on a backburner, even though these were fundamental for production innovation and differentiation.

The current COVID-19 pandemic has already devastated the economy in 2020 (calendar year) in the financial year 2020-21 many small businesses will go under; many big businesses will default on debt; consumption demand could take months to recover, as will supply chains; global merchandise trade will suffer; with no way of knowing when normality will return. Now the entire country needs to act immediately to prepare, respond, and recover by unfolding their resources effectively, which implies in

both the firms and their management having entrepreneurial characteristics, such as concern for the organization's quality, the capability to devise and implement complex strategies, learning about the environment on an ongoing basis, suitable development of the strategies, and the effective use of resources.

This e-Conference aims to seek to provide a theoretical and practical framework for the development of a process of sustainable technological innovation and to understand how corporate management practices offer input for the development of policies designed to increase the competitiveness and the degree of Indian firms' participation in the international market.

Objective of the e-Conference

The objective of the conference is to provide a knowledge sharing platform for dissemination of research and experiential findings through empirical study, qualitative modelling, case studies, new concepts and state-of-the-art studies.

e-Conference Theme:

'Innovation in Management Practices for the Sustainable Development Goals'

Call for Papers:

We invite Industry Experts, Management Professionals and Practitioners, Academicians, Research Scholars, Students to submit their ideas, articles and research papers pertaining to the theme of the e-Conference. Papers can be submitted to any one of the following sub-themes or related areas.

Innovation

- Digital Transformation and Innovation Management
- Social innovation
- Open innovation
- Service innovation
- National Innovation systems
- Eco-innovation
- Start-up
- Creativity
- Innovation and export competitiveness
- Innovation in Education and Teaching
- Technology / Innovation Management
- Agility/Flexibility in Manufacturing Systems

Sustainability

- Sustainable transportation
- Sustainable energy
- Sustainable operations
- Sustainable supply chain
- Sustainable tourism
- Social sustainability

Important Timelines:

e-Conference

Last Date for submission of abstracts
Communication of acceptance of abstract
Last Date for Submission of full papers
Last Date for registration

3rd & 4th September, 2020

10th August, 2020
13th August, 2020
30th August, 2020
1st September, 2020

Publication:

All accepted and presented papers will also be published as **Conference Proceedings with ISBN from the National level Publisher (Excel India Publishers, New Delhi)**.

In addition, authors of selected full conference papers would be invited to submit their full manuscripts for publication in the **Scopus Indexed, UGC Care Journals, Unpaid Peer Review Journals, and 'Journal of Management and Administration Tomorrow' (JOMAT) with ISSN published by S.B. Patil Institute of Management**. All copyrights regarding the submitted papers will remain with the organizers of the e-Conference.

The Publication of Research Papers in Scopus Indexed Journals, UGC Care Journals, Unpaid Peer Review Journals and JOMAT is subject to the publisher's norms and concessional publication fees.

Registration:

All the participants are requested to register. At least any one author of the accepted paper must attend and present the paper in the e-conference; else the research paper would not be included in the proceedings. In cases of more than one author, it is must for all the authors to get registered for inclusion of the paper. A single author presenting multiple entries should register for each paper.

Registration Fees and Payment Details:

Registration Details	Amount
Corporate entries	500/-
Academician	300/-
Research Scholar and Co-authors	200/-
Students/Alumni	NIL

All the payments shall be made in DD drawn in favor of **'Director, S. B. Patil Institute of Management, Pune'** payable at Pune, or through online transfer.

Bank Detail as follows:

Bank Name:	Indian Overseas Bank
Branch:.	Nigdi, Pune 411044
Bank Account No.:	169401000002100
IFSC:	IOBA0001694
Type of A/C:	Saving

NOTE: 1. After the Electronic transaction of the money, send an email along with the following details to both email ids given below to verify the transaction.
2. Registration fee is non-refundable

Conference Awards

Paper submissions will be evaluated for originality, research rigor, and contribution to theory and/or practice. Authors who are interested to participate have to submit the full paper up to 5000-6000 words on or before August 24th, 2020 to be nominated in Best Paper Award. Best Paper Award (one from student/Alumni Category and one from Industry, Academics and Research Scholar) would be announced on the last day of the e-conference.

Certificate

All the participant will get electronic certificate. The Paper presenter will get Participation and Paper Presentation Certificate.

Venue:

Online Digital Seminar Hall

S. B. Patil Institute of Management

Sector No. 26, Near Akurdi Railway Station, Nigdi, Pradhikaran,

Pune- 411044

In case of any clarifications, please write to: conference@sapatilmba.com or visit to <https://sites.google.com/view/sbpim-e-conference>

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Dr. Bhushan Pardeshi

(Email Id: bhushan3182@gmail.com, Contact 9970100874)

Dr. Padmalochana Bisoyi

(Email Id: padma.bisoyi@gmail.com, Contact 8999627395)

Dr. Anishkumar Karia

(Email Id: kariaanish1@gmail.com, Contact 9762008221)

Contact us at

S.B. Patil Institute of Management

Sector – 26, Pradhikaran, Nigdi, Pune - 411044

Ph – 020 – 27656900 Email: conference@sbpatilmba.com

www.sbpatilmba.com

<https://sites.google.com/view/sbpim-e-conference>